



selecta

one

2017

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Key to Symbols

17 Upgraded Variety

Varieties noted as 17 represent a significant improvement compared to last year's genetics. | Les variétés indiquées par la mention 17 représentent une amélioration significative comparativement à la génétique de l'année passée. | Las variedades marcadas con 17 indican un mejoramiento significativo, comparado con la genética del año anterior.



Top

Varieties are bestsellers | Variétés à succès. | Las variedades de mayor venta.



High Density

Varieties are especially suitable for high-density production and quick-turning crops. Mounding, compact habit, easy-to-control vigor and early flowering allow for high-density growing and shipping. | Variétés qui conviennent spécialement aux productions à densité élevée et aux productions fréquemment renouvelées. Un port compact en monticule, une vigueur facile à contrôler et une floraison hâtive favorisent une culture et une expédition à densité élevée. | Las variedades de este grupo son ideales para producciones de alta densidad y tiempo de cultivo rápido. Su hábito redondeado y compacto, vigor fácil de controlar y floración precoz, hace que estas plantas sean la mejor opción para producción y envíos de alta densidad.



Sun-Lover

Varieties are especially suitable for hot areas and growing in warmer temperatures. | Variétés qui conviennent particulièrement aux emplacements où il fait très chaud et à la culture sous des températures chaudes. | Variedades son especialmente apropiadas para áreas de calor y producción con temperaturas cálidas.



No-Pinch

Varieties mean savings on labor costs, less sanitary risk and shorter crop times. | Variétés qui permettent d'économiser à moyen terme sur les coûts de la main-d'œuvre et pour lesquelles le risque phytosanitaire et le temps de production sont moindres. | Variedades no requieren despuntes, por lo tanto se reducen tanto el costo de mano de obra, como los riesgos de sanidad, y el tiempo de cultivo.



2 for 1

Selecta automatically ships twice the amount of URCs ordered for the same great price. RCs are two cuttings per cell. | Selecta envoie deux boutures non enracinées pour le même prix. Boutures racinées deux par cellules. | Selecta envía automáticamente dos veces la cantidad de URC pedida por el mismo precio. El RC son dos tallos por cubículo.



Vigor | Vigueur | Crecimiento

- 1 low | très compact | bajo
- 2 low-medium | compact | bajo-mediano
- 3 medium | moyen | mediano
- 4 medium-high | vigoureux | mediano-alto
- 5 high | très vigoureux | alto



Flowering Time | Floraison | Floración

- 1 very early | très précoc | precoz
- 2 early | précoc | temprana
- 3 standard | mi-saison | estándar



Heat Tolerance | Tolérance à la chaleur | Tolerancia al Calor

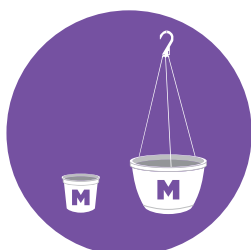
- A excellent | excellente | excelente
- B very good | très bonne | muy buena
- C good | bonne | buena

Size counts

To help you plan your production, we have included recommended finished, retail-ready sizes for classes with multiple series. These are only recommendations. Growing conditions vary by region and location.



SMALL POT & BASKET



MEDIUM POT & BASKET



LARGE POT & BASKET



NOVELTY





NEW Bounce Bright Coral Interspecific Impatiens pg 74

selecta




At Selecta One, we strive to be your most reliable, number one source for quality plants. Our new name and logo embody the growth and driving forces behind our organization. We love to grow!

The name Selecta One reflects our passion to bring you one-and-only varieties: Night Sky petunia with its unique color and pattern; Bounce interspecific impatiens, featuring bold color for the shade; NEW StarShine calibrachoa series, providing a WOW option in this top-trending class; and an even better Trixi mix assortment to reflect today's consumer demand.

Our number one goal is to offer you the highest quality, most unique product assortment and the most in-depth growing information so you can find the "ones" that work best for your customers and your business.

NEW StarShine Pink Calibrachoa pg 40



NEW Night Sky Petunia pg 100





Feast of colors

Trixi® has colors to celebrate every day! Our unique and exciting mixes show beautifully in both containers and baskets and will suit every mood and occasion! This innovative collection continues to grow with 12 new and improved mixes that will wow shoppers. Many of the varieties in the Trixi combos have been bred and upgraded specifically for better combo performance in multiliner mixes!

NEW Salt Water Taffy pg 14

NEW Prime Time pg 15





NEW Caribbean Cocktail 17 pg 8





Creative, colorful Trixi® mixes keep on coming!

Our expanded selection of combos brightens any space. Bring more excitement and color into your world with these unique mixes. Choose from Mono Combos or Multi-Species Combos.

Mono Combos

Highlight the strength of a single class in three colors for sensational, eye-pleasing combinations.



Berry Daring 17 pg 9



Bolero 17 pg 10



Caribbean Cocktail 17 pg 8



Gold & Bold 17 pg 7



Soul pg 11



Sweet Candy 17 pg 6



Big Falls pg 12



Blue Fashion pg 12



Blues pg 11



Double Date pg 10



Fairy pg 11



Fashion pg 12



Flirtini pg 9



Lollipop pg 6



Old Glory pg 8



Party Favor pg 6



Pretty Princess pg 9



Purple with a Purpose pg 7



Wild Berry pg 7

Multi-Species Combos

Mix things up with three colors and different classes that grow and show brilliantly in combination.



Ayers Rock 17 pg 21



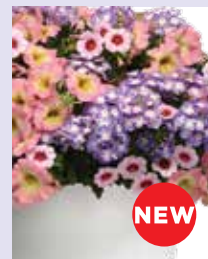
Electric Avenue pg 14



Night Watch pg 15



Prime Time pg 15



Salt Water Taffy pg 14



Starlight Starbright
pg 13



Blueberry Parfait pg 13



Breakdance pg 17



Cajun Flare pg 16



Cherry Kiss pg 18



Crazy for Crayons
pg 16



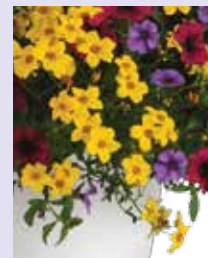
Double Delight pg 20



Express Yourself
pg 17



Geisha Girl pg 18



Jam Session pg 16



La Bomba pg 15



Liberty Bell pg 17



Nightfall pg 14



Out of the Blue pg 19



Pop the Bubbly pg 20



Spring Valley pg 19



Strawberry Shortcake pg 18



Treasure Chest pg 13



Twinkle Star pg 19



Walk on a Cloud
pg 20

Mono Combos

NEW

Sweet Candy 17

NEW MiniFamous® Neo Orange+Red Eye 17 Calibrachoa
 MiniFamous® Light Pink+Eye Calibrachoa
 MiniFamous® Compact Dark Blue Calibrachoa

Ⓥ 3 Ⓢ 2 Ⓢ B



Lollipop

MiniFamous® Compact Blue Calibrachoa
 MiniFamous® Neo Deep Yellow Calibrachoa
 MiniFamous® Neo Pink Calibrachoa

Ⓥ 4 Ⓢ 2 Ⓢ A

Party Favor

MiniFamous® Compact Blue Calibrachoa
 MiniFamous® Neo Pink Calibrachoa
 MiniFamous® Neo White Calibrachoa

Ⓥ 3 Ⓢ 2 Ⓢ B



pinks
&

blues

Contrasting colors bring
light and cheer to every day



NEW TOP

Gold & Bold 17

MiniFamous® Neo Yellow Calibrachoa

MiniFamous® Neo Violet+Eye Calibrachoa

MiniFamous® Neo Purple Calibrachoa

Ⓥ 4 ⌚ 2 🌀 B

Cool,
with a pinch of pizzazz



Wild Berry

MiniFamous® Compact Blue Calibrachoa

MiniFamous® Neo Purple Calibrachoa

MiniFamous® Neo White Calibrachoa

Ⓥ 3 | ⌚ 2 | 🌀 B



TOP

Purple with a Purpose

MiniFamous® Compact Dark Blue Calibrachoa

MiniFamous® Neo Lavender Blue Calibrachoa

MiniFamous® Neo White Calibrachoa

Ⓥ 3 ⌚ 2 🌀 B

Mono Combos



NEW TOP

Caribbean Cocktail 17

MiniFamous® Compact Blue Calibrachoa

MiniFamous® Vampire Calibrachoa

NEW MiniFamous® Neo Orange+Red Eye 17 Calibrachoa

Ⓥ 4 Ⓢ 2 Ⓢ B



Old Glory

MiniFamous® Compact White Calibrachoa

MiniFamous® Compact Dark Blue Calibrachoa

MiniFamous® Vampire Calibrachoa

Ⓥ 4 Ⓢ 2 Ⓢ B

blues

&
reds

Salute holidays and celebrate life
with a mix of bold primary colors



NEW TOP

Berry Daring 17

MiniFamous® Neo Purple Calibrachoa
MiniFamous® Neo Salmon Pink+Eye Calibrachoa
MiniFamous® Neo Violet+Eye Calibrachoa

Ⓥ 4 ⌚ 2 🌀 B

Classic colors
complement any décor

pinks

&
purples



Pretty Princess

MiniFamous® Double Chiffon Calibrachoa
MiniFamous® Double Compact Pink Calibrachoa
MiniFamous® Double White Calibrachoa

Ⓥ 3 ⌚ 2 🌀 B



Flirtini

MiniFamous® Double Amethyst Calibrachoa
MiniFamous® Double Compact Pink Calibrachoa
MiniFamous® Double Lemon Calibrachoa

Ⓥ 3 ⌚ 2 🌀 B

Mono Combos

NEW **TOP**

Bolero 17

MiniFamous® Neo Deep Yellow Calibrachoa
MiniFamous® Compact Dark Blue Calibrachoa
MiniFamous® Vampire Calibrachoa

Ⓥ 4 ⌚ 2 🌀 B



reds
&

yellows

Bright and bold shades
cannot be ignored



TOP

Double Date

MiniFamous® Double Amethyst Calibrachoa
MiniFamous® Double Lemon Calibrachoa
MiniFamous® Double Magenta Calibrachoa

Ⓥ 3 ⌚ 2 🌀 B



NEW

Soul

Blues Lavender+Eye Verbena

Blues Purple+Eye Verbena

Blues White Verbena

Ⓥ 3 Ⓢ 2 Ⓢ B

Soft, soothing pastels say,
"Relax and enjoy!"

whites

&
lavenders



Blues

Blues Lavender+Eye Verbena

Blues Light Pink+Eye Verbena

Blues Neon Verbena

Ⓥ 3 Ⓢ 2 Ⓢ B



Fairy

Fairy™ Blue Scaevola

Fairy™ Pink Scaevola

Fairy™ White Scaevola

Ⓥ 3 Ⓢ 2 Ⓢ A

Mono Combos

Big Falls

Big Falls™ Dark Blue Bacopa

NEW Big Falls™ Dark Pink 17 Bacopa

Big Falls™ White Bacopa

Ⓥ 3 ⌚ 1 🌀 B



Blue Fashion

Magadi™ Basket White Lobelia

Magadi™ Electric Blue Lobelia

Magadi™ Dark Blue Lobelia

Ⓥ 4 ⌚ 2 🌀 B



Fashion

Magadi™ Basket Dark Purple Lobelia

Magadi™ Basket White Lobelia

Magadi™ Dark Blue Lobelia

Ⓥ 4 ⌚ 2 🌀 B

blues
&

whites

Elegant evening shades
bring peace to the day

Multi-Species Combos



NEW

Starlight Starbright

MiniFamous® Compact Blue Calibrachoa
Starlet™ Lavender Star Petunia
NEW BeBop™ Lavender Verbena

V 4 ⌚ 2 🌀 B



TOP

Blueberry Parfait

Big Falls™ Pearl Bacopa
MiniFamous® Neo Lavender Blue Calibrachoa
Blues Light Pink+Eye Verbena

V 4 ⌚ 2 🌀 B



Treasure Chest

Magadi™ Electric Purple Lobelia
Headliner™ Violet Dark Eye Petunia
Lascar™ White Verbena

V 3 ⌚ 2 🌀 B

Regal shades
 command attention

purples

&
 whites

Multi-Species Combos

TOP

Nightfall

Starlet™ Lavender Star Petunia
Blues Lavender+Eye Verbena
MiniFamous® Compact Blue Calibrachoa

Ⓥ 3 ⌚ 2 🌀 B



NEW

Salt Water Taffy

MiniFamous® Neo Salmon Pink+Eye Calibrachoa
Starlet™ Pink Lemonade Petunia
Blues Lavender+Eye Verbena

Ⓥ 3 ⌚ 2 🌀 B



NEW

Electric Avenue

MiniFamous® Double Pink Vein Calibrachoa
Magadi™ Electric Purple Lobelia
NEW Blues Violet+Eye Verbena

Ⓥ 3 ⌚ 2 🌀 B

pinks
&

purples

Soft, soothing colors
make this house a home



NEW

Night Watch

Namid™ Special Yellow Bidens

Starlet™ Velvet Petunia

Blues Red Verbena

Ⓥ 4 Ⓢ 2 Ⓢ B

Bright primary shades
shout happy headlines

reds

&

yellows



NEW **TOP**

Prime Time

Namid™ Special Yellow Bidens

Lascar™ Dark Red Verbena

Lascar™ Dark Violet Verbena

Ⓥ 4 Ⓢ 2 Ⓢ B



La Bomba

MiniFamous® Compact Dark Blue Calibrachoa

Namid™ Early Yellow Bidens

Starlet™ Red Petunia

Ⓥ 3 Ⓢ 2 Ⓢ B

Multi-Species Combos

Jam Session

Starlet™ Burgundy Petunia
Namid™ Early Yellow Bidens
MiniFamous® Neo Lavender Blue Calibrachoa

Ⓥ 3 Ⓢ 2 Ⓢ B



TOP

Crazy for Crayons

Namid™ Early Yellow Bidens
MiniFamous® Compact Dark Blue Calibrachoa
Lascar™ Burgundy Verbena

Ⓥ 3 Ⓢ 2 Ⓢ B



TOP

Cajun Flare

Headliner™ Violet Dark Eye Petunia
Lascar™ Burgundy Verbena
Namid™ Early Yellow Bidens

Ⓥ 3 Ⓢ 2 Ⓢ B

yellows
&

reds

Celebrate every day with
sizzling, sun-drenched color



Breakdance

Namid™ Early Yellow Bidens
Magadi™ Electric Blue Lobelia
Lascar™ Red Rose Verbena

Ⓥ 4 ⌚ 2 ⌘ B

Here's a heaping helping
of hues from the heartland

blues

&
reds



TOP

Liberty Bell

MiniFamous® Compact Dark Blue Calibrachoa
Starlet™ Red Petunia
Lascar™ White Verbena

Ⓥ 3 ⌚ 2 ⌘ A



Express Yourself

Headliner™ Violet Dark Eye Petunia
Lascar™ Burgundy Verbena
Magadi™ Electric Blue Lobelia

Ⓥ 3 ⌚ 2 ⌘ B

Multi-Species Combos

TOP

Geisha Girl

MiniFamous® Light Pink+Eye Calibrachoa

Starlet™ Red Petunia

Lascar™ Red Rose Verbena

Ⓥ 4 Ⓢ 2 Ⓢ B



reds
&

pinks

Romance intersects where
passion meets fashion

Strawberry Shortcake

Big Falls™ White Bacopa

MiniFamous® Light Pink+Eye Calibrachoa

Lascar™ Burgundy Verbena

Ⓥ 3 Ⓢ 2 Ⓢ B



TOP

Cherry Kiss

Headliner™ Electric Purple Petunia

MiniFamous® Light Pink+Eye Calibrachoa

Blues Rose+Eye Verbena

Ⓥ 4 Ⓢ 2 Ⓢ B



Twinkle Star

Big Falls™ Pearl Bacopa
Namid™ Early Yellow Bidens
MiniFamous® Compact Dark Blue Calibrachoa

Ⓥ 4 Ⓢ 2 Ⓢ B

Cool and lively shades
 energize with perfect tones

whites

&
 blues



Out of the Blue

Namid™ Early Yellow Bidens
Magadi™ Dark Blue Lobelia
Lascar™ White Verbena

Ⓥ 4 Ⓢ 1 Ⓢ B



Spring Valley

MiniFamous® Orange Calibrachoa
MiniFamous® Compact Blue Calibrachoa
Magadi™ Basket White Lobelia

Ⓥ 4 Ⓢ 2 Ⓢ B

Multi-Species Combos



Double Delight

MiniFamous® Double Lemon Calibrachoa

Magadi™ White Lobelia

Lascar™ Burgundy Verbena

Ⓥ 3 Ⓢ 1 Ⓢ B



Pop the Bubbly

Namid™ Early Yellow Bidens

Starlet™ Yellow Petunia

Lascar™ White Verbena

Ⓥ 3 Ⓢ 2 Ⓢ B



Walk on a Cloud

Starlet™ White Petunia

Lascar™ White Verbena

Magadi™ Basket White Lobelia

Ⓥ 3 Ⓢ 2 Ⓢ B

yellows
&

whites

Sunny and clear with a
strong chance of happy



Fiery colors bring
passion and heat to the day

reds

&

oranges

NEW

Ayers Rock 17

NEW MiniFamous® Neo Orange+Red Eye 17 Calibrachoa
Magadi™ Electric Purple Lobelia
Lascar™ Dark Red Verbena

V 4 ⌚ 2 🌀 B



Trixi® Show & Tell

Unique pots and tags show shoppers where to find the Trixi mixes they've come to love.

Trixi tags tell gardeners what they need to know to succeed and are available from your favorite supplier. Tags are sold in bundles of 50 and ship directly from the manufacturer. Contact The John Henry Company directly for larger format custom tags.

Angelina™ Angelonia

Angelonia angustifolia

Popular series has big blooms, high flower count, great branching and a medium/vigorous habit – everything you want in an angelonia! These durable plants provide season-long color in mixed combos and stand up to tough environmental conditions in the landscape.



Angelina Pink Angelonia

Ⓥ 4 Ⓢ 3 Ⓢ A



Angelina Dark Purple Angelonia

Ⓥ 4 Ⓢ 3 Ⓢ A



Angelina White Angelonia

Ⓥ 4 Ⓢ 3 Ⓢ A

Opera™ Arctotis

Arctotis sp.

Fun series of compact arctotis is easy to control and finish in small pots for strong early-season sales. In three stunning colors, Opera makes a great complement to osteospermum and argyranthemum programs.



Opera Rose Arctotis

Ⓥ 2 Ⓢ 1 Ⓢ C



Opera Fire Arctotis

Ⓥ 2 Ⓢ 1 Ⓢ C



Opera Orange Arctotis

Ⓥ 2 Ⓢ 1 Ⓢ C

Madeira™ Argyranthemum

Argyranthemum frutescens

An early-flowering, excellent-branching series for medium to large-sized containers. This cool crop with an upright habit is a perfect addition to Spring programs.



MADEIRA is a trademark
of Bonza Botanicals Pty., Ltd.



Deep Pink

Ⓥ 2 Ⓢ 2 Ⓜ C



Red

Ⓥ 2 Ⓢ 1 Ⓜ C



Primrose

Ⓥ 3 Ⓢ 2 Ⓜ C



Crested Violet

Ⓥ 2 Ⓢ 2 Ⓜ C



Double White

Ⓥ 2 Ⓢ 1 Ⓜ C



White

Ⓥ 2 Ⓢ 2 Ⓜ C

Big Falls™ Bacopa

Sutera grandiflora

Excellent branching, featuring large blooms with saturated colors and short crop time.

21
For



**Big Falls
Summer Blue
Bacopa**



**Big Falls Summer Blue
Bacopa**

Ⓥ 3 Ⓢ 1 Ⓢ B



**Big Falls Dark Pink 17
Bacopa**

Ⓥ 3 Ⓢ 1 Ⓢ B



**Big Falls Dark Blue
Bacopa**

Ⓥ 3 Ⓢ 1 Ⓢ B



Big Falls White Bacopa

Ⓥ 3 Ⓢ 1 Ⓢ B



Big Falls Pearl Bacopa

Ⓥ 3 Ⓢ 1 Ⓢ B

Butterfly Argyranthemum

Argyranthemum frutescens

A classic flower with an upright habit.



Butterfly Argyranthemum

Ⓥ 4 Ⓢ 3 Ⓢ A

Bonfire[®] Orange Begonia

Begonia boliviensis

With outstanding consumer performance, Bonfire Orange finishes faster under long days and warm temperatures. Semi-trailing habit and green foliage. High retail appeal.



BONFIRE

BONFIRE is a registered trademark
of Anthony Tesselar Plants Pty., Ltd.



Bonfire Orange

Ⓥ 4 Ⓢ 3 Ⓢ A



Bonfire Orange

Mistral™ Begonia

Begonia boliviensis

Excellent branching makes Mistral the BEST begonia for hanging baskets! Large, eye-catching flowers mean lots of impulse sales. Great in mixed containers, too.



Yellow



Dark Red

Ⓥ 4 Ⓢ 2 Ⓢ B



Pink

Ⓥ 3 Ⓢ 2 Ⓢ B



Red

Ⓥ 3 Ⓢ 2 Ⓢ B



Yellow

Ⓥ 2 Ⓢ 2 Ⓢ B



Orange

Ⓥ 3 Ⓢ 2 Ⓢ B

California Sunlight Begonia

Begonia boliviensis

Naturally branching begonia shines brightly in basket programs. Nice, dense plants won't fall apart at retail, and the vibrant orange flowers and dark foliage will really rack up the sales.



California Sunlight



California Sunlight

Ⓥ 2 Ⓢ 1 Ⓢ A

Fiery Orange Begonia

Begonia cultivars

Boliviensis cross offers excellent cutting performance for reliable production. Exciting semi-double orange blooms complement a compact, well-branched plant.



Fiery Orange

Ⓥ 2 Ⓢ 2 Ⓢ B

Marshmallow Begonia

Begonia cultivars

Compact *Boliviensis* cross provides dependable production and strong performance in small pots. Attractive, well-branched plants feature lots of two-toned blooms.



Marshmallow

Ⓥ 1 Ⓢ 2 Ⓢ B

Namid™ Bidens

Bidens ferulifolia

This one series fills all your bidens needs, with strong, well-branched varieties that provide controlled growth and long flower performance.



Compact Yellow



Compact Yellow

Ⓥ 1 Ⓢ 1 Ⓢ B

Compact Yellow

Small pots.
Southern market favorite.



Compact Double Yellow

Ⓥ 1 Ⓢ 1 Ⓢ B

Compact Double Yellow

Small pots.
Whimsical double blooms.



Early Yellow

Ⓥ 3 Ⓢ 1 Ⓢ A

Early Yellow

Mixed containers.
Airy habit mixes well.



Special Yellow

Ⓥ 2 Ⓢ 2 Ⓢ B

Special Yellow

The habit of Compact Yellow with more vigor.



Trixi La Bomba
featuring Starlet Red
Petunia, MiniFamous
Compact Dark Blue
Calibrachoa and Namid
Early Yellow Bidens.

Mohave™ Bracteantha

Bracteantha bracteata

The widest color range in bracteantha spans the seasons from Spring to Fall. Mohave's superior branching and mounding habit really hold up at retail. Lots of big, brilliant flowers make Mohave perfect for mixed containers and landscaping.



Dark Red 17

Ⓥ 2 Ⓢ 2 Ⓢ B



Orange



Purple Red

Ⓥ 2 Ⓢ 2 Ⓜ B



Apricot

Ⓥ 3 Ⓢ 2 Ⓜ B



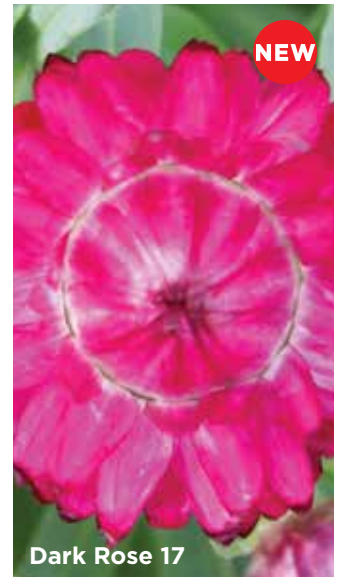
Orange

Ⓥ 3 Ⓢ 2 Ⓜ B



White

Ⓥ 4 Ⓢ 1 Ⓜ B



Dark Rose 17

Ⓥ 3 Ⓢ 2 Ⓜ B



Yellow

Ⓥ 3 Ⓢ 2 Ⓜ A



Basket Yellow

Ⓥ 3 Ⓢ 2 Ⓜ A

Calibrachoa

Create excitement and build sales for your calibrachoa program with Selecta One. We are the only source of singles, doubles and stars, available in dozens of colors. Selecta One has the only double calibrachoa in the U.S. Choosing the right pot or basket size to achieve the best results is EASY with the handy guide at the right.





SMALL POT

Close Up
pg 37



SMALL POT & BASKET

MiniFamous® Compact
pg 34

MiniFamous® Double Compact
pg 36



MEDIUM POT & BASKET

MiniFamous® Neo
pg 38

NEW StarShine™
pg 40



LARGE POT & BASKET

MiniFamous®
pg 41

MiniFamous® Double
pg 42

NEW StarShine Violet,
MiniFamous Double Compact
Lemon and **NEW** MiniFamous
Neo White+Yellow Eye
Calibrachoa



MiniFamous[®] Compact

SMALL POT & BASKET

Calibrachoa cultivars

Early flowering and a compact, mounded habit make this series a favorite for Southern markets where early flowering is key. Perfect for pots, quarts, gallons and baskets, with semi-trailing habit in finished pots.

HD

**Trixi Old Glory featuring
MiniFamous Vampire,
MiniFamous Compact White
and MiniFamous Dark Blue
Calibrachoa. See pages
2 to 21 for more Trixi.**





Hot Pink

Ⓥ 2 Ⓢ 2 Ⓜ B



Dark Red

Ⓥ 1 Ⓢ 1 Ⓜ B



Dark Blue

Ⓥ 2 Ⓢ 1 Ⓜ B



Pink

Ⓥ 2 Ⓢ 1 Ⓜ B

NEW



Salmon+Red Eye

Ⓥ 2 Ⓢ 1 Ⓜ B



Safran 17

Ⓥ 2 Ⓢ 1 Ⓜ B

NEW



Red

Ⓥ 2 Ⓢ 1 Ⓜ B



Blue

Ⓥ 2 Ⓢ 2 Ⓜ B



Purple

Ⓥ 2 Ⓢ 1 Ⓜ B



White

Ⓥ 2 Ⓢ 2 Ⓜ B



SMALL POT & BASKET

MiniFamous[®] Double Compact

Calibrachoa cultivars

Everything you love about MiniFamous Doubles,
with a naturally compact habit!

HD



**MiniFamous Double
Compact Lemon**



**MiniFamous Double
Compact Pink**

Ⓥ 2 Ⓢ 2 Ⓢ A



**MiniFamous Double
Compact Lemon**

Ⓥ 2 Ⓢ 1 Ⓢ A



**MiniFamous Double
Compact Rose Chai**

Ⓥ 1 Ⓢ 2 Ⓢ B

Close Up

Calibrachoa cultivars



SMALL POT & BASKET

Unique standalone variety with a new flower form! Semi-double calibrachoa boasts bright pink blooms with a twist of white.

Ⓥ 1 Ⓢ 1 Ⓢ B



MiniFamous Double Compact Red

Ⓥ 2 Ⓢ 2 Ⓢ A



MiniFamous Double Compact Chiffon

Ⓥ 2 Ⓢ 1 Ⓢ A

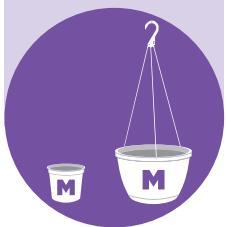


MiniFamous Double Compact White

Ⓥ 2 Ⓢ 2 Ⓢ A



Close Up



MEDIUM POT & BASKET

MiniFamous[®] Neo

Calibrachoa cultivars

If there is one series of calibrachoa you absolutely must try, it is MiniFamous Neo. It offers consistency across the entire series. Neo has the tightest bloom window and provides the uniform habit and flowering time growers seek, along with the excellent performance today's consumers demand. Early flowering with a five-day flowering window, large single blooms, semi-trailing habit and medium vigor.



White+Yellow Eye

selecta^{one}

NEW



White+Yellow Eye

Ⓥ 2 Ⓢ 2 Ⓜ A



Rose

Ⓥ 3 Ⓢ 2 Ⓜ A



Deep Yellow

Ⓥ 3 Ⓢ 2 Ⓜ A



Yellow

Ⓥ 3 Ⓢ 2 Ⓜ A



Pink

Ⓥ 3 Ⓢ 3 Ⓜ A



Ⓥ 2 Ⓢ 2 Ⓢ A



Ⓥ 3 Ⓢ 2 Ⓢ A



Ⓥ 3 Ⓢ 2 Ⓢ A



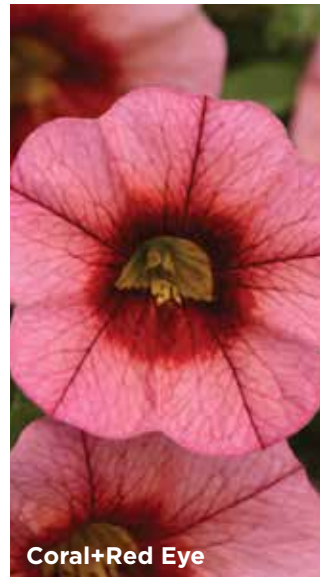
Ⓥ 3 Ⓢ 2 Ⓢ A



Ⓥ 3 Ⓢ 2 Ⓢ A



Ⓥ 3 Ⓢ 2 Ⓢ A



Ⓥ 3 Ⓢ 2 Ⓢ A



Ⓥ 3 Ⓢ 3 Ⓢ A



Ⓥ 3 Ⓢ 1 Ⓢ B



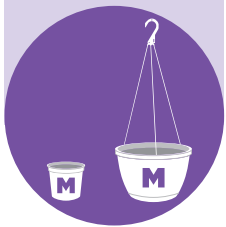
Ⓥ 3 Ⓢ 2 Ⓢ B



Ⓥ 3 Ⓢ 2 Ⓢ A



Ⓥ 3 Ⓢ 2 Ⓢ A



MEDIUM POT & BASKET

StarShine™ NEW

Calibrachoa hybrida

A true star – the first star series in calibrachoa! StarShine launches the WOW factor straight into the stratosphere with big, brilliant star-patterned blooms and powerful garden performance. The series branches and fills well for dazzling hanging baskets and large and small containers.



Violet



Pink

Ⓥ 3 Ⓢ 2 Ⓢ B



Violet

Ⓥ 3 Ⓢ 2 Ⓢ B



Cherry

Ⓥ 3 Ⓢ 2 Ⓢ B



Apricot

Ⓥ 3 Ⓢ 2 Ⓢ B



LARGE POT & BASKET

MiniFamous®

Calibrachoa cultivars

Proven performers for years, these varieties have made MiniFamous the number one calibrachoa in North America year after year.

selecta ^{one}



Dark Pink+Eye

Ⓥ 3 Ⓢ 2 Ⓜ B



Light Pink+Eye

Ⓥ 4 Ⓢ 2 Ⓜ A



Vampire

Ⓥ 2 Ⓢ 2 Ⓜ B



Orange

Ⓥ 3 Ⓢ 2 Ⓜ A



Pure Yellow

Ⓥ 3 Ⓢ 2 Ⓜ B



Dark Blue

Ⓥ 3 Ⓢ 2 Ⓜ B



LARGE POT & BASKET

MiniFamous® Double

Calibrachoa cultivars

Selecta One offers the only double calibrachoa in the U.S. These double blooms are available in a great assortment of colors. Early-to-flower, semi-trailing and medium vigor. Ideal for basket and mixed container programs.

selecta ^{one}



Magenta

Ⓥ 3 Ⓢ 3 Ⓢ A



**Trixi Double Date featuring
MiniFamous Double Lemon,
Double Amethyst and Double
Magenta Calibrachoa. See
pages 2 to 21 for more Trixi.**



Apricot

Ⓥ 4 Ⓢ 2 Ⓢ A



Pink 17

Ⓥ 3 Ⓢ 2 Ⓢ B

NEW



Lemon

Ⓥ 3 Ⓢ 1 Ⓢ A



Pink Vein

Ⓥ 3 Ⓢ 2 Ⓢ B



Deep Yellow

Ⓥ 3 Ⓢ 2 Ⓢ A



Amethyst

Ⓥ 3 Ⓢ 2 Ⓢ A



Blue

Ⓥ 3 Ⓢ 3 Ⓢ A



Purple

Ⓥ 3 Ⓢ 1 Ⓢ A

Dianthus

The BEST varieties of dianthus to entice your customers, ranging from colorful pot carnations that electrify retail shelves to hardy perennial varieties that enhance landscapes. We have a dianthus to meet every growing and seasonal need. Just pick your pot size for your next bestsellers! Check our website, SelectaNorthAmerica.com, for culture and scheduling information.



POT CARNATION



SMALL POT

Pink Kisses™

pg 46

Oscar®

pg 47



MEDIUM POT

SuperTrouper™

pg 48

HARDY DIANTHUS



MEDIUM POT

EverLast™
(Upright) Dianthus

pg 50

New Dianthalot™
(Spreading) Dianthus

pg 52



**SuperTrouper
Orange and Purple
Pot Carnations**



Pink Kisses™ Pot Carnation

SMALL POT & BASKET *Dianthus cultivars*

“Grab and go” gift item gets the growing season off to a strong start, with tons of two-tone flowers that need no deadheading and keep looking great. Early-season pot crop is easy to grow and easier to sell. Hardiness zone 5.

Ⓥ 2 Ⓢ 2 Ⓢ B



Pink Kisses



Oscar[®] Pot Carnation

SMALL POT & BASKET *Dianthus caryophyllus*

This hyper-uniform pot carnation series boasts the best-branched habit on the market. Compact, double-bloomed Oscar puts on a strong, long-lasting show in small pots and in the garden. Hardiness zone 6.



Pink

Ⓥ 2 Ⓢ 2 Ⓢ B



Pink+Purple

Ⓥ 2 Ⓢ 2 Ⓢ B



Cherry+Velvet

Ⓥ 2 Ⓢ 2 Ⓢ B



Dark Red

Ⓥ 2 Ⓢ 2 Ⓢ B



Scarlet

Ⓥ 2 Ⓢ 2 Ⓢ B



Salmon

Ⓥ 2 Ⓢ 2 Ⓢ B



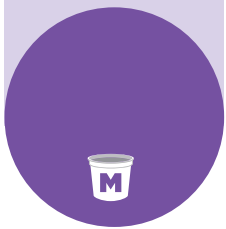
Salmon+White

Ⓥ 2 Ⓢ 2 Ⓢ B



Purple Star

Ⓥ 2 Ⓢ 2 Ⓢ B



MEDIUM POT

SuperTrouper™ Pot Carnation

Dianthus caryophyllus

A strong performer in pots and gardens, SuperTrouper has an upright habit, excellent color range and a wonderful fragrance. Hardiness zone 7.



Magenta+White

selecta one



Silver Pink

Ⓥ 4 Ⓢ 2 Ⓢ B



Velvet Red

Ⓥ 3 Ⓢ 2 Ⓢ B



Magenta+White

Ⓥ 4 Ⓢ 2 Ⓢ B



Pink+White

Ⓥ 3 Ⓢ 2 Ⓜ B



Orange

Ⓥ 3 Ⓢ 3 Ⓜ B



Scarlet

Ⓥ 3 Ⓢ 3 Ⓜ B



Butterfly Dark Red

Ⓥ 3 Ⓢ 2 Ⓜ B



Red+White

Ⓥ 3 Ⓢ 2 Ⓜ B



Velvet+White

Ⓥ 3 Ⓢ 2 Ⓜ B



Purple

Ⓥ 3 Ⓢ 2 Ⓜ B



Lilac on Purple

Ⓥ 3 Ⓢ 2 Ⓜ B



Lavender+White

Ⓥ 3 Ⓢ 2 Ⓜ B



White

Ⓥ 3 Ⓢ 2 Ⓜ B



EverLast™ (Upright) Dianthus

Dianthus interspecific

EverLast offers an attractive upright habit and the most extensive color range in perennial dianthus. It blooms in early Spring and provides more days of brilliant, intoxicating color than any other perennial dianthus. A favorite of perennial gardeners, EverLast is tough as nails, with excellent performance in the roughest weather. Hardiness zone 5.

selecta one



Light Pink+Eye

Ⓥ 3 Ⓢ 2 Ⓜ B



Red+Pink

Ⓥ 3 Ⓢ 2 Ⓜ B



Raspberry Cream

Ⓥ 3 Ⓢ 2 Ⓜ B



Lavender Lace

Ⓥ 3 Ⓢ 2 Ⓜ B



Burgundy Blush

Ⓥ 3 Ⓢ 3 Ⓜ B



Lilac+Eye

Ⓥ 2 Ⓢ 2 Ⓜ B



Orchid



Lavender+Eye

Ⓥ 3 Ⓢ 2 Ⓢ B



Dark Pink

Ⓥ 3 Ⓢ 1 Ⓢ B



Orchid

Ⓥ 3 Ⓢ 2 Ⓢ B



White+Eye

Ⓥ 2 Ⓢ 2 Ⓢ B



MEDIUM POT

Dianthalot™ (Spreading) Dianthus

NEW

Dianthus cultivars

Dianthalot is a super-tough spreading series that blooms in Spring. Its spreading habit blooms continuously all Summer long and overwinters. No vernalization is required. Dianthalot is an excellent fast crop perennial for Spring planting and is great for large pots. Hardiness zone 5.



Pink+Star



Pink+Star and Dark Red+Star

V 2 ☼ 2 ☼ A



Pink+Star



Dark Red+Star

Ⓥ 2 Ⓢ 2 Ⓢ A



Dark Red+Star

Dalaya™ Dahlia

Dahlia hybrida

Exotic bicolors charm with awesome retail appeal and garden performance in even more varieties! These medium-vigor beauties have excellent branching, exceptional habit and superior mildew resistance. Dalaya holds up well at retail and performs in containers and in the landscape.



Red+White



Pink+Rose Eye (formerly Yogi)

Ⓥ 4 Ⓢ 3 Ⓢ A



Red+Yellow Eye

Ⓥ 4 Ⓢ 3 Ⓢ A



Magenta+Purple (formerly Raja)

Ⓥ 4 Ⓢ 3 Ⓢ A



Pink+Yellow Eye

Ⓥ 3 Ⓢ 3 Ⓢ A



Pink+Lemon (formerly Shari)

Ⓥ 4 Ⓢ 3 Ⓢ A



Yellow+Red Eye (formerly Shiva)

Ⓥ 4 Ⓢ 3 Ⓢ A



Red+White

Ⓥ 3 Ⓢ 3 Ⓢ A



Burgundy (formerly Devi)

Ⓥ 4 Ⓢ 3 Ⓢ A



Yellow

Ⓥ 3 Ⓢ 3 Ⓢ A

Dahlietta® Dahlia

Dahlia pinnata

Dahlietta flowers in as little as 7 weeks for quick turns. More colors, patterns and improvements create a best-in-class, easy-to-grow assortment.



Julia (Yellow)



Emily (Light Pink)

Ⓥ 2 Ⓢ 1



Patricia (Red & Orange)

Ⓥ 3 Ⓢ 2



Julia (Yellow)

Ⓥ 2 Ⓢ 1



Patty (Red)

Ⓥ 2 Ⓢ 1



Tessy (Scarlet)

Ⓥ 2 Ⓢ 1



Alexia (Brilliant Red & Yellow)

Ⓥ 2 Ⓢ 2



Marissa (Red & Yellow)

Ⓥ 2 Ⓢ 2



Terry (Burnt Orange)

Ⓥ 2 Ⓢ 2



Rachel (Orange)

Ⓥ 2 Ⓢ 1



Lily (Salmon)

Ⓥ 2 Ⓢ 1



Coby (Yellow & Orange)

Ⓥ 2 Ⓢ 1



Vicky (Lemon-Yellow)

Ⓥ 2 Ⓢ 1



Betty (Violet)

Ⓥ 3 Ⓢ 2



Leanne (Deep Burgundy)

Ⓥ 2 Ⓢ 2



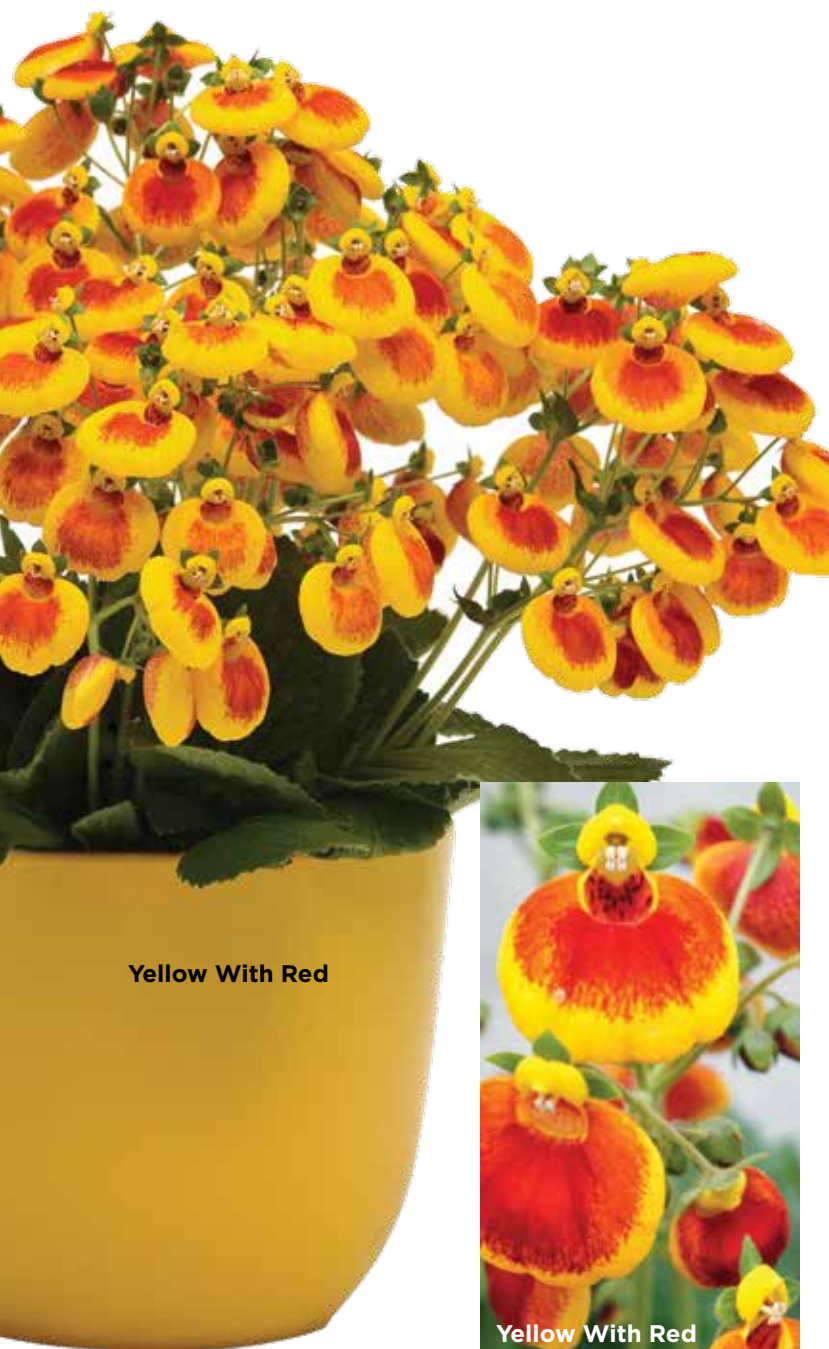
Blanca (White)

Ⓥ 2 Ⓢ 1

Calynopsis™ Calceolaria

Calceolaria hybrida

Grow these unique, colorful varieties as premium potted floral products for early-season sales. Calynopsis works well in many pot sizes from small to premium patio containers. Liner supply limited to specific producers and ship weeks. Tiny Red bursts forth with lots of little red blooms on a larger plant.



Yellow With Red



Tiny Red

Ⓥ 3 Ⓢ 3 Ⓢ C



Dark Red

Ⓥ 2 Ⓢ 2 Ⓢ C



Red

Ⓥ 2 Ⓢ 2 Ⓢ C



Orange Red Eye

Ⓥ 2 Ⓢ 2 Ⓢ C



Yellow With Red

Ⓥ 2 Ⓢ 2 Ⓢ C



Orange

Ⓥ 2 Ⓢ 2 Ⓢ C



Yellow

Ⓥ 2 Ⓢ 2 Ⓢ C

Piccadilly™ Diascia

Diascia cultivars

Extended color range in an early-flowering series. Compact plants have large flowers that make a lovely display on short stems. Offers best performance in cool weather.



Pink

Ⓥ 3 Ⓢ 1 Ⓢ B



Dark Red

Ⓥ 3 Ⓢ 1 Ⓢ B



Dark Orange

Ⓥ 3 Ⓢ 1 Ⓢ B



Dark Salmon

Ⓥ 3 Ⓢ 1 Ⓢ B



Denim Blue

Ⓥ 3 Ⓢ 2 Ⓢ B



White

Ⓥ 3 Ⓢ 1 Ⓢ B



Appleblossom

Ⓥ 3 Ⓢ 1 Ⓢ B

Loreen™ Euphorbia

Euphorbia hypericifolia

Excellent branching and dense flowering make an eye-catching display at retail and in finished containers. Use Loreen Compact in quarts and Loreen in gallons and larger mixes.



Loreen Compact White Euphorbia

Ⓥ 2 Ⓢ 2 Ⓢ A



Loreen White Euphorbia

Ⓥ 3 Ⓢ 2 Ⓢ A

Early Blue Convolvulus

Convolvulus sabatius

Drought and heat tolerant! Strategic blue blooms with a mounded habit make exciting combos.



Early Blue Convolvulus

Ⓥ 2 Ⓢ 2 Ⓢ A

Prime White Convolvulus

Convolvulus sabatius

Easy-care and drought-tolerant. Attractive white blooms complement mixed combos.



Prime White Convolvulus

Ⓥ 2 Ⓢ 2 Ⓢ A

Bellinto™ Fuchsia

Fuchsia cultivars

Day-neutral series of free-flowering fuchsia is a breeze to grow. Use trailing Bellinto in larger pots and baskets.



Bellinto Red+Blue

Ⓥ 3 Ⓢ 2 Ⓢ B



Bellinto Red+White

Ⓥ 3 Ⓢ 2 Ⓢ B

Bellinto™ Compact Fuchsia

Fuchsia cultivars

Compact, upright version of Bellinto is perfect for small pots.

HD



**Bellinto Compact
Red+Violet**

Ⓥ 2 Ⓢ 2 Ⓢ B



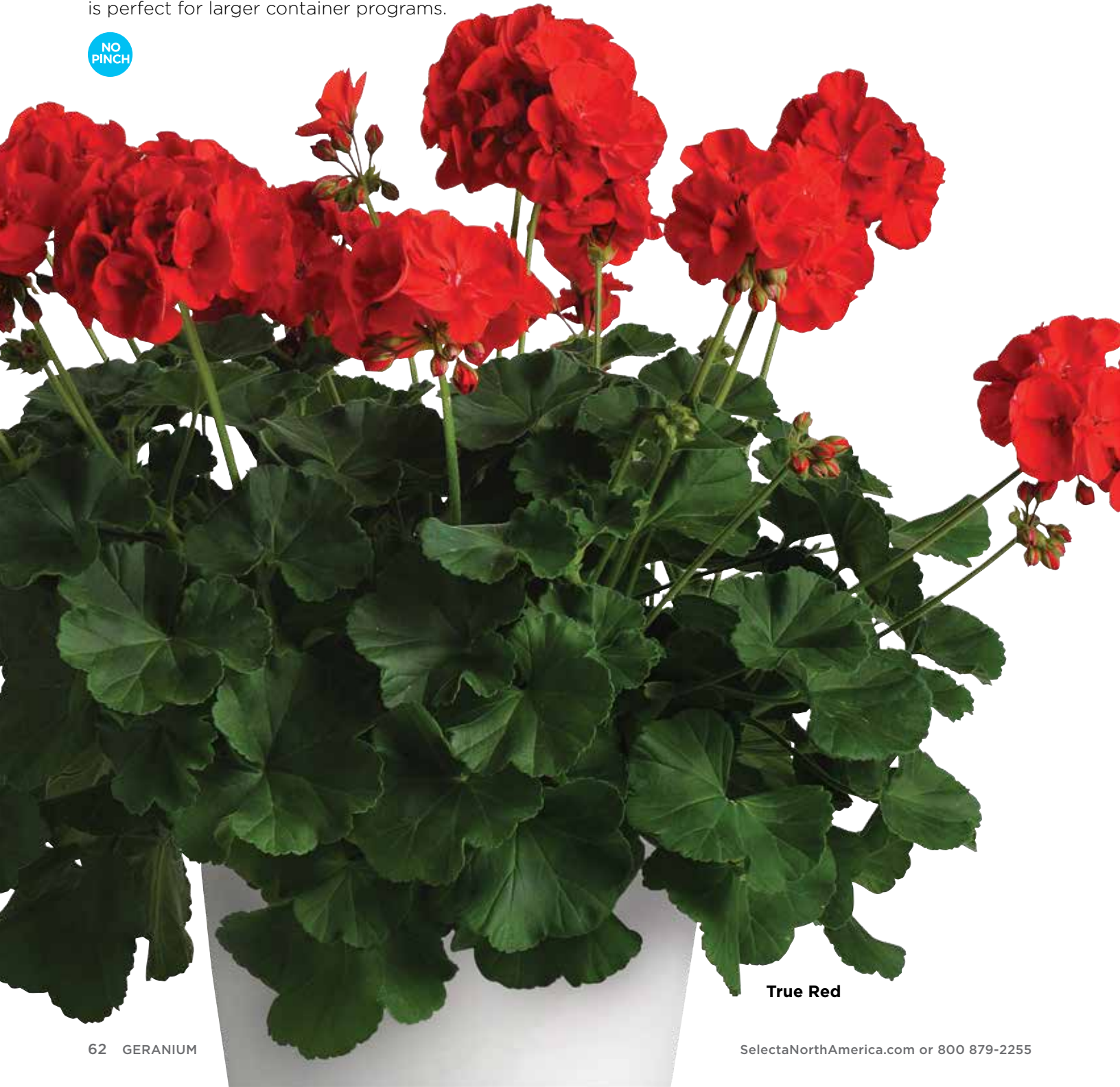
**Bellinto Compact
Red+White**

Ⓥ 2 Ⓢ 2 Ⓢ B

Sunrise™ XL Zonal Geranium (Green Leaf)

Pelargonium x hortorum

Enormous, colorful blooms are the focal point of these incredible garden performers. Upright habit is perfect for larger container programs.



True Red



Raspberry Eye

Ⓥ 4 Ⓢ 2 Ⓢ B



True Red

Ⓥ 4 Ⓢ 2 Ⓢ B



Purple Rose

Ⓥ 4 Ⓢ 2 Ⓢ A



Dark Salmon

Ⓥ 4 Ⓢ 2 Ⓢ B



Orange

Ⓥ 4 Ⓢ 2 Ⓢ A



White

Ⓥ 4 Ⓢ 2 Ⓢ A

Sunrise™ Zonal Geranium (Green Leaf)

Pelargonium x hortorum

Large-flowered, medium-vigor series features early blooming and is great for bench runs! With a super color range and upright habit, Sunrise is perfect for your 4 to 6-in. (10 to 15-cm) container program.

NO
PINCH



Fuchsia



Light Pink

Ⓥ 3 Ⓢ 2 Ⓢ B



Fuchsia

Ⓥ 3 Ⓢ 2 Ⓢ B



Salmon

Ⓥ 3 Ⓢ 2 Ⓢ A



Hot Pink

Ⓥ 3 Ⓢ 2 Ⓢ A



Bright Red

Ⓥ 3 Ⓢ 2 Ⓢ A



Dark Red

Ⓥ 3 Ⓢ 2 Ⓢ B



Bright Scarlet

Ⓥ 2 Ⓢ 2 Ⓢ A



Orange

Ⓥ 3 Ⓢ 2 Ⓢ B



Bright Lilac

Ⓥ 2 Ⓢ 2 Ⓢ A



White

Ⓥ 3 Ⓢ 2 Ⓢ B

Moonlight™ Zonal Geranium (Dark Green Leaf)

Pelargonium x hortorum

This dark foliage, compact and uniform series for the grower is the solution for pot-tight production and bench runs. Early flowering, with three to four large flowers at first flush, it provides a superior display of upright plants at retail. Perfect for 4 to 6-in. (10 to 15-cm) programs.

NO
PINCH



Raspberry Blush



Raspberry Blush

Ⓥ 3 Ⓢ 2 Ⓢ B



Brilliant Red

Ⓥ 3 Ⓢ 2 Ⓢ B



Light Salmon

Ⓥ 2 Ⓢ 2 Ⓢ B



Pink

Ⓥ 3 Ⓢ 2 Ⓢ A



Pink+Eye

Ⓥ 3 Ⓢ 2 Ⓢ B



Strawberry Blush

Ⓥ 2 Ⓢ 2 Ⓢ B



Dark Red

Ⓥ 3 Ⓢ 2 Ⓢ B



Dark Fuchsia

Ⓥ 3 Ⓢ 2 Ⓢ B



Dark Salmon

Ⓥ 3 Ⓢ 2 Ⓢ B



Lavender

Ⓥ 2 Ⓢ 3 Ⓢ A



Violet

Ⓥ 4 Ⓢ 2 Ⓢ A



White

Ⓥ 3 Ⓢ 2 Ⓢ A

Royal™ Ivy Geranium

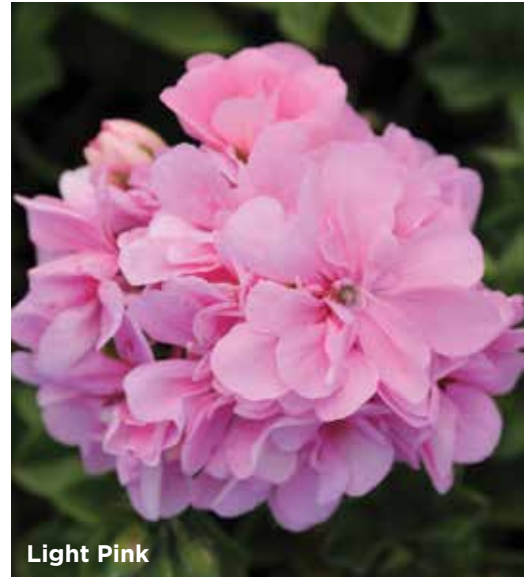
Pelargonium peltatum

Early flowering makes for quick turns, and excellent Oedema resistance results in clean foliage at retail. Medium, well-branched, vigorous plants have semi-trailing habits for terrific baskets.

NO
PINCH

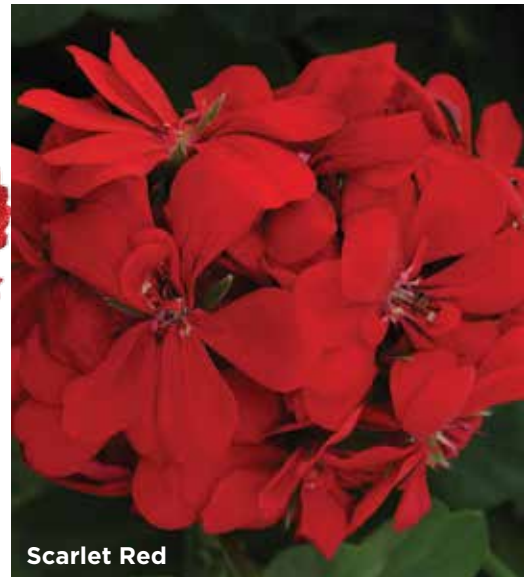


Scarlet Red



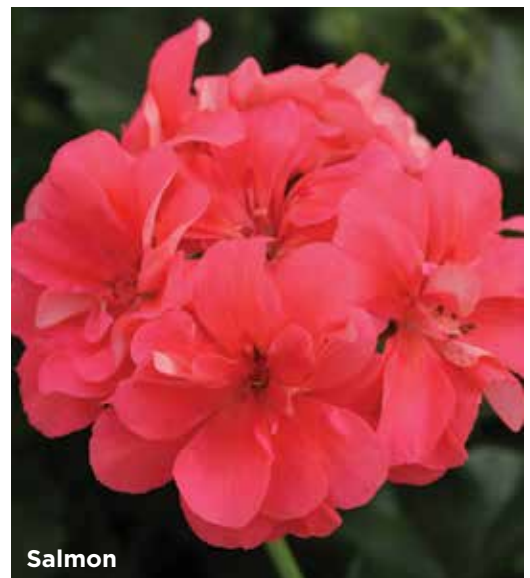
Light Pink

Ⓥ 3 Ⓢ 2 Ⓢ B



Scarlet Red

Ⓥ 3 Ⓢ 2 Ⓢ A



Salmon

Ⓥ 3 Ⓢ 2 Ⓢ B



Pink

Ⓥ 3 Ⓢ 2 Ⓢ B



Dark Red

Ⓥ 4 Ⓢ 2 Ⓢ B



Dark Burgundy

Ⓥ 3 Ⓢ 2 Ⓢ B



Candy Red

Ⓥ 4 Ⓢ 2 Ⓢ B



Candy Cane®

Ⓥ 2 Ⓢ 2 Ⓢ B



Dark Salmon

Ⓥ 3 Ⓢ 2 Ⓢ B



Lavender Blue

Ⓥ 3 Ⓢ 2 Ⓢ B



White+Red Eye

Ⓥ 3 Ⓢ 2 Ⓢ B

Belleza™ Gaura

Gaura lindheimeri

Excellent branching with short flower stems.
Belleza has an upright habit, with the exception
of mounding Compact Light Pink. Great
companion plant.



Compact Light Pink

Ⓥ 2 Ⓢ 1 Ⓜ B

70 GAURA



Dark Pink

Ⓥ 4 Ⓢ 2 Ⓜ A



White 17

Ⓥ 3 Ⓢ 2 Ⓜ A

Luis Easy Blue Gentiana NEW

Gentiana cultivars

Sought-after, small-footprint perennial with striking blue flowers offers one-season production.



Luis Easy Blue Gentiana

Ⓥ 2 Ⓢ 2 Ⓢ C

MarinoTM Heliotrope

Heliotropium arborescens

Superbly scented! Selected for easy shipping of unrooted and rooted cuttings, these easy-to-grow varieties have an upright habit.

HD



Marino Blue Heliotrope

Ⓥ 2 Ⓢ 1 Ⓢ A



Marino White Heliotrope

Ⓥ 2 Ⓢ 2 Ⓢ A

BounceTM

Interspecific Impatiens

Bounce is the BEST plant for the shade, with tons of color and superb garden performance. Great branching, low maintenance and fast flowering. Garden writers are reporting their success with Bounce.



NEW Bounce Violet 17 Impatiens

Horticulture magazine, May 2015

"Disease and heat can't keep Bounce Impatiens down. ... This new introduction also has the ability to bounce back in the heat of the summer after a missed watering."

Jennifer Smith for Horticulture in the "Plants We Love" section.

Garden Gate magazine, February 2015

"If your shade garden isn't as colorful as it used to be because downy mildew on impatiens is a problem in your area, you'll want to give this new series a try."

Sherri Ribbey for Garden Gate, which named Big Bounce impatiens one of the "Best New Plants for 2015." She noted that both Bounce and Big Bounce have the same easy care maintenance needs.

PennLive, January 2015

"Impatiens Bounce and Big Bounce. The flower industry is abuzz over these two series of 11 new hybrid plants because they're highly resistant to the downy mildew disease that virtually wiped the top-selling impatiens off our floral map 3 years ago."

George Weigel, for PennLive. He included Bounce and Big Bounce in his list of potential 2015 stars for local garden centers.

Bounce™ Interspecific Impatiens

Impatiens hawkeri

Best for the shade, Bounce boasts plenty of color and excellent garden performance. Great branching, low maintenance and fast flowering, Bounce offers proven performance in shade and heat, plus downy mildew resistance. New Violet 17 delivers improved URC performance.



V 3 S 2 W A



V 3 S 2 W A



V 3 S 2 W A



V 3 S 2 W A



V 3 S 2 W A All-America Selections Winner



V 3 S 2 W A May blush under cooler temperatures.

University Trials in all regions are talking about Bounce:

Bounce Lilac, Pink Flame and White:

“Tied for #1 ranking out of 28
varieties of hybrid impatiens”

Penn State University

Bounce White:

“Most outstanding!”

LSU Trials

Violet 17

Bounce Pink Flame:

“Best NGI in trial”

Cornell University



Penn State University



LSU Trials



Cornell University

Big Bounce™ Interspecific Impatiens

Impatiens hawkeri

Like Bounce, only bigger! Vigorous series is ideal for landscape use.



Pink

Ⓥ 4 Ⓢ 2 Ⓢ A



Cherry

Ⓥ 4 Ⓢ 2 Ⓢ A



Red

Ⓥ 4 Ⓢ 2 Ⓢ A



Lilac

Ⓥ 4 Ⓢ 2 Ⓢ A



Lavender

Ⓥ 4 Ⓢ 2 Ⓢ A



Violet

Ⓥ 4 Ⓢ 2 Ⓢ A



White

Ⓥ 4 Ⓢ 2 Ⓢ A

University Trials in all regions are talking about Big Bounce:

Big Bounce Lilac:

“Top 10
Performing Annual”

University of Minnesota

Big Bounce Red:

“One of the highest
NGI scores in trial”

Colorado State University

Big Bounce White:

“Plant of Distinction”

University of Georgia

Cherry



University of Minnesota



University of Georgia



Colorado State University

ColorPower™ New Guinea Impatiens

Impatiens hawkeri

Count on ColorPower for a great range of colors, including two bright novelties. Uniform series has outstanding habit and flower presentation, with big, vibrant blooms that light up the shade.



Light Pink+Eye

Ⓥ 2 Ⓢ 2 Ⓜ B



Appleblossom

Ⓥ 3 Ⓢ 2 Ⓜ B



Dark Pink Flame

Ⓥ 3 Ⓢ 2 Ⓜ B



Salmon Pink

Ⓥ 3 Ⓢ 2 Ⓜ A



Magenta Frost

Ⓥ 2 Ⓢ 2 Ⓜ B



Cerise Frost

Ⓥ 2 Ⓢ 2 Ⓜ B



Coral Flame

Ⓥ 3 Ⓢ 2 Ⓜ B



Purple Blue

Ⓥ 2 Ⓢ 2 Ⓜ B



Orange Flame

Ⓥ 3 Ⓢ 3 Ⓜ B



Orchid Flame

Ⓥ 2 Ⓢ 2 Ⓜ B



Dark Pink

Ⓥ 3 Ⓢ 2 Ⓢ B



Dark Red 17

Ⓥ 2 Ⓢ 2 Ⓢ B



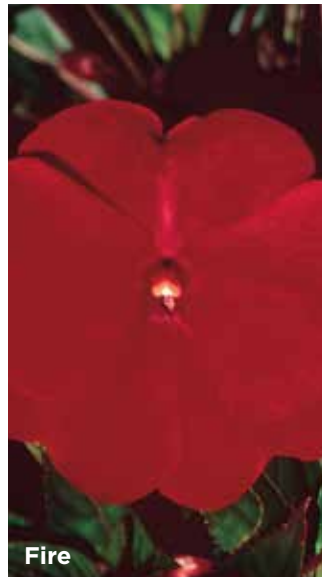
Salmon+Eye

Ⓥ 2 Ⓢ 2 Ⓢ B



Rose

Ⓥ 3 Ⓢ 2 Ⓢ B



Fire

Ⓥ 3 Ⓢ 2 Ⓢ B



Bright Orange+Eye

Ⓥ 2 Ⓢ 2 Ⓢ B



Orange

Ⓥ 3 Ⓢ 2 Ⓢ B



Lavender Flame

Ⓥ 3 Ⓢ 3 Ⓢ B



Lavender

Ⓥ 3 Ⓢ 2 Ⓢ B



Violet

Ⓥ 3 Ⓢ 2 Ⓢ B



White

Ⓥ 3 Ⓢ 2 Ⓢ B

Calm Breeze ^{NEW} Lavender

Lavandula dentata

This stand-up species is bought for its foliage. Highly fragrant and heavily textured, easy-to-grow lavender can be sold as a tender perennial or as part of an herb collection. Well-branched with medium vigor.

Ⓥ 3 Ⓢ 5 Ⓢ A



Calm Breeze

LaVela™ Lavender

NEW

Lavandula stoechas

Sturdy plants with excellent branching flower earlier than most *L. stoechas* for early-season sales. Strong, vivid colors make a beautiful presentation.



Compact Dark Pink

Ⓥ 2 Ⓢ 2 Ⓢ B



Compact Dark Violet 17

Ⓥ 2 Ⓢ 2 Ⓢ B



Dark Violet

Ⓥ 3 Ⓢ 2 Ⓢ B

Lobelia

Create the BEST-looking Spring and early Summer arrangements with ultra heat-tolerant lobelias like Magadi™, available in a wide range of habits and colors. With the quick guide at the right, you can easily identify the right plant and the right pot for growing at the right time for market.

Magadi Compact Blue and Electric Purple Lobelia





SMALL POT

Magadi Compact
pg 85



MEDIUM POT & BASKET

Magadi
pg 86



LARGE BASKET

Magadi Basket
pg 84



Magadi™ Basket

Lobelia cultivars

selecta one

Vigorous and floriferous varieties
feature lovely trailing blooms.
Best for 12 to 14-in. (30 to
35-cm) baskets.



Basket White



Basket Dark Blue

Ⓥ 4 Ⓢ 2 Ⓢ B



Basket Dark Purple

Ⓥ 4 Ⓢ 2 Ⓢ B



Basket White

Ⓥ 3 Ⓢ 3 Ⓢ B



SMALL POT

Magadi™ Compact

Lobelia cultivars

Upright and densely branched, "Compact" lives up to its name. Ideal for quarts and 4.5-in. (11-cm) pots.



Compact Blue+Eye

Ⓥ 2 Ⓢ 2 Ⓢ B



Compact Blue

Ⓥ 2 Ⓢ 2 Ⓢ B



Compact Dark Blue

Ⓥ 2 Ⓢ 2 Ⓢ A



Compact Purple

Ⓥ 2 Ⓢ 2 Ⓢ B



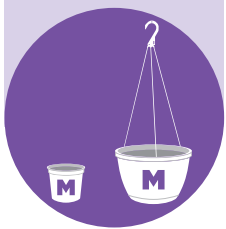
Compact Lavender

Ⓥ 2 Ⓢ 2 Ⓢ B



Compact White

Ⓥ 2 Ⓢ 2 Ⓢ B



MEDIUM POT & BASKET

Magadi™

Lobelia cultivars

selecta one

The entire Magadi line is known for its heat tolerance. The nice mounding of Magadi works well in pots or the landscape. Best for 1-gallon and patio pots.



Blue

Ⓥ 3 ⌚ 3 Ⓢ A

Blue





Electric Blue

Ⓥ 3 Ⓢ 2 Ⓢ A



Indigo Blue

Ⓥ 3 Ⓢ 2 Ⓢ A



Dark Blue

Ⓥ 3 Ⓢ 2 Ⓢ A



Electric Purple

Ⓥ 3 Ⓢ 2 Ⓢ A



White

Ⓥ 2 Ⓢ 2 Ⓢ A

4D™ Osteospermum

Osteospermum hybrid

The next dimension in double osteos! 4D stays open 24/7 like its predecessor 3D, with improved branching for masses of blooms and better series uniformity. You can easily grow 4D right alongside your other osteos for an early-season lineup that's sure to be successful.



Purple

Ⓥ 2 Ⓢ 2 Ⓢ B



Pink

Ⓥ 2 Ⓢ 2 Ⓢ B



Berry White

Ⓥ 2 Ⓢ 2 Ⓢ B



Silver

Ⓥ 2 Ⓢ 2 Ⓢ B



Lemon Ice

Ⓥ 2 Ⓢ 2 Ⓢ B



Yellow

Ⓥ 2 Ⓢ 2 Ⓢ B



Dark Violet+White

Ⓥ 2 Ⓢ 2 Ⓢ B



Violet Ice

Ⓥ 2 Ⓢ 2 Ⓢ B



Yellow

Zion™ Osteospermum

Osteospermum ecklonis

Inspired by the colors of Zion National Park in Utah, this series features distinctive, novel colors. Large flowers on plants with excellent branching and full, mounded habits have great consumer appeal. Now available as callused cuttings – see page 120.



Pure Yellow

Ⓥ 3 ⌚ 2 Ⓢ A

Pure Yellow





Lavender+Purple Eye

Ⓥ 3 Ⓢ 2 Ⓢ A



Red 17

Ⓥ 3 Ⓢ 3 Ⓢ C



Magic Orange

Ⓥ 3 Ⓢ 2 Ⓢ B



Apricot Pink

Ⓥ 3 Ⓢ 3 Ⓢ C



Shadow Yellow

Ⓥ 3 Ⓢ 3 Ⓢ C



Blue Denim

Ⓥ 2 Ⓢ 2 Ⓢ B



Copper Amethyst

Ⓥ 3 Ⓢ 1 Ⓢ C

FlowerPower™ Osteospermum

Osteospermum ecklonis

FlowerPower has been well-tested for cool growing and low-energy production, with no cold treatment required for flower development. This #1 series in Europe wows the North American market with its excellent branching, upright habit and brilliant colors. Now available as callused cuttings – see page 120.



Ⓥ 3 ⌚ 2 Ⓢ B



Ⓥ 3 ⌚ 2 Ⓢ B



Lavender+Eye

Ⓥ 3 Ⓢ 2 Ⓢ B



Lavender Pink

Ⓥ 3 Ⓢ 2 Ⓢ B



Violet

Ⓥ 3 Ⓢ 2 Ⓢ C



Purple Red

Ⓥ 4 Ⓢ 2 Ⓢ C



Dark Purple

Ⓥ 3 Ⓢ 2 Ⓢ B



White

Ⓥ 2 Ⓢ 2 Ⓢ B

FlowerPower™ Compact Osteospermum

Osteospermum ecklonis

Uniform, early-flowering series has a more mounded habit that's great for high-density production and baskets. Now available as callused cuttings – see page 120.

HD



Compact Light Pink

Ⓥ 2 Ⓢ 1 Ⓢ B



Compact Silver Purple

Ⓥ 2 Ⓢ 2 Ⓢ B



Compact Yellow

Ⓥ 2 Ⓢ 2 Ⓢ C



Compact White

Ⓥ 2 Ⓢ 1 Ⓢ C

FlowerPower™ Spider Osteospermum

Osteospermum ecklonis

These unique and attractive flower shapes fit perfectly with the FlowerPower series. Nice upright habit. Now available as callused cuttings – see page 120.



Ⓥ 2 Ⓢ 1 Ⓢ B



Ⓥ 3 Ⓢ 2 Ⓢ B



Ⓥ 2 Ⓢ 1 Ⓢ B

Lara™ Nierembergia

Nierembergia caerulea

Compact, early-blooming Lara makes easy, attractive patio pots.



Ⓥ 3 Ⓢ 2 Ⓢ A



Ⓥ 2 Ⓢ 3 Ⓢ A

Petunia

For the BEST collection of petunia colors, habits and flower forms, check out what Selecta One has to offer. Night Sky, our fabulous new pattern, is rocking at retail. Let us help you grow your petunia program!





SMALL POT & BASKET

Starlet™
pg 98



MEDIUM POT & BASKET

Night Sky
pg 100

Headliner™
pg 102



LARGE POT & BASKET

Famous™
pg 104



NOVELTY

SweetSunshine™
pg 106



NEW Night Sky Petunia



Starlet™

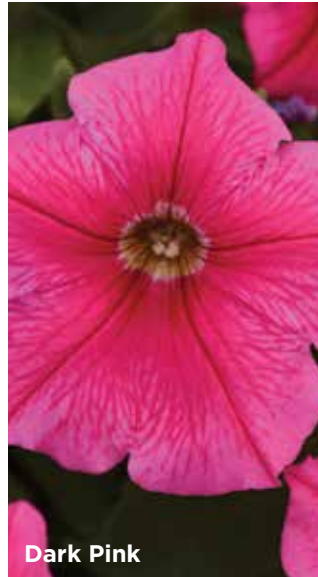
Petunia cultivars

SMALL POT & BASKET

As grower-friendly as it gets! Compact and controlled, with well-matched timing, vigor and habit. Early to flower and fast to finish, this one's at home in small pots, baskets and combos.



Salmon Red Vein



Dark Pink

Ⓥ 2 Ⓢ 2 Ⓜ B



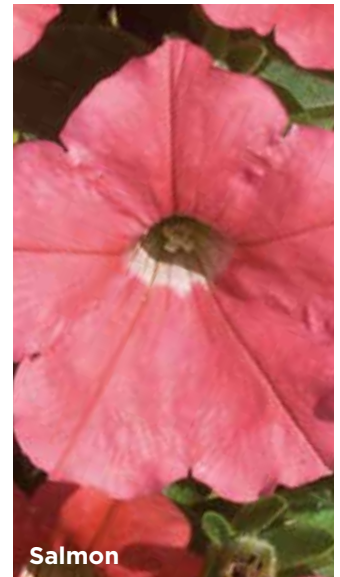
Magenta

Ⓥ 2 Ⓢ 2 Ⓜ B



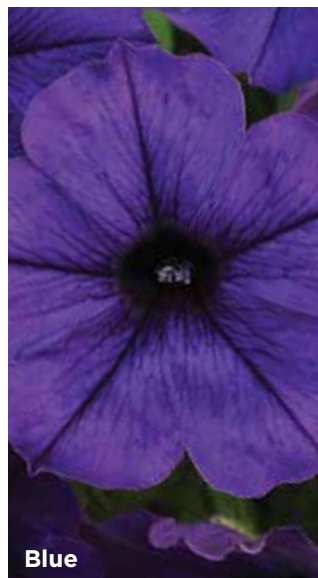
Salmon Red Vein

Ⓥ 2 Ⓢ 2 Ⓜ B



Salmon

Ⓥ 2 Ⓢ 2 Ⓜ B



Blue

Ⓥ 2 Ⓢ 1 Ⓜ B



Light Blue

Ⓥ 2 Ⓢ 2 Ⓜ B



Carmine Star

Ⓥ 2 Ⓢ 2 Ⓜ B



Red

Ⓥ 2 Ⓢ 2 Ⓜ B



Burgundy

Ⓥ 2 Ⓢ 2 Ⓜ B



Pink Lemonade

Ⓥ 2 Ⓢ 2 Ⓜ B



Orange

Ⓥ 2 Ⓢ 2 Ⓜ B



Yellow

Ⓥ 2 Ⓢ 2 Ⓜ B



Lavender Star

Ⓥ 2 Ⓢ 2 Ⓜ B



Purple Star

Ⓥ 1 Ⓢ 1 Ⓜ B



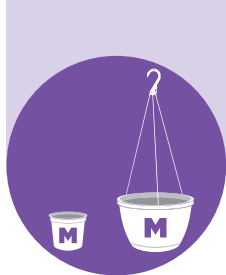
White

Ⓥ 2 Ⓢ 1 Ⓜ B



Velvet

Ⓥ 1 Ⓢ 2 Ⓜ B



MEDIUM POT & BASKET

Night Sky NEW

Petunia cultivars

Boldly goes where no petunia has gone before...

Light years from usual! This is the most distinctive bloom you've ever seen on this planet. Matches Headliner in habit, timing and vigor. For best results, find culture recommendations at SelectaNorthAmerica.com.



Night Sky

Ⓥ 3 Ⓢ 2 Ⓢ B

100 PETUNIA

selecta ^{one}

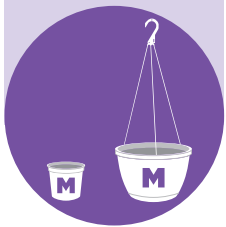


Night Sky is taking off! Growers and retailers everywhere are reporting great success with this product. Interest level is sky high! Everybody is talking about Night Sky!



SelectaNorthAmerica.com or 800 879-2255





MEDIUM POT & BASKET

Headliner™

Petunia cultivars

Quickly becoming growers' first choice, Headliner mounded petunia boasts early flowering for a fast finish and a dramatic color range. The result: eye-catching finished baskets and pots with large blooms!



selecta one



Violet Dark Eye

Ⓥ 3 Ⓢ 1 Ⓢ B



Pink Star

Ⓥ 3 Ⓢ 2 Ⓢ B

Trixi Treasure Chest
featuring Headliner
Violet Dark Eye Petunia,
Magadi Electric Purple
Lobelia and Lascar White
Verbena. See pages 2 to
21 for more Trixi.



Yellow

Ⓥ 3 Ⓢ 2 Ⓢ B



Dark Violet Picotee

Ⓥ 3 Ⓢ 3 Ⓢ B



Raspberry Star

Ⓥ 3 Ⓢ 3 Ⓜ B



Pink Vein

Ⓥ 3 Ⓢ 2 Ⓜ B



Red

Ⓥ 3 Ⓢ 2 Ⓜ B



Red Star

Ⓥ 2 Ⓢ 2 Ⓜ B



Electric Orange

Ⓥ 2 Ⓢ 2 Ⓜ B



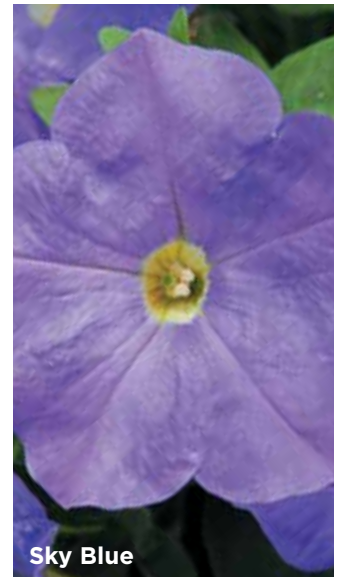
Lemon

Ⓥ 2 Ⓢ 1 Ⓜ B



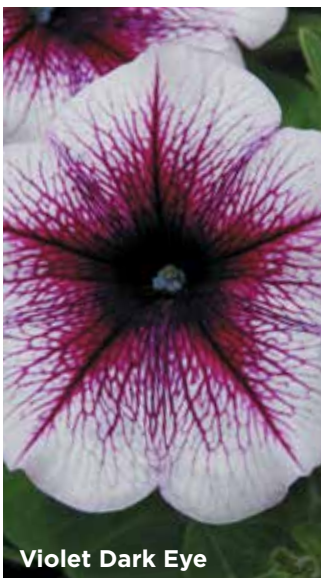
Blue

Ⓥ 2 Ⓢ 2 Ⓜ B



Sky Blue

Ⓥ 3 Ⓢ 3 Ⓜ B



Violet Dark Eye

Ⓥ 3 Ⓢ 1 Ⓜ B



Electric Purple

Ⓥ 3 Ⓢ 2 Ⓜ B



White Rose Vein

Ⓥ 3 Ⓢ 2 Ⓜ B



White

Ⓥ 3 Ⓢ 2 Ⓜ B



LARGE POT & BASKET

Famous™

Petunia cultivars

selecta one

Our most vigorous, semi-trailing petunia with early flowering and an impressive color range. Large flowers look fantastic in baskets and mixed containers. Great performance!



Pink

Ⓥ 4 Ⓢ 2 Ⓢ B



Pink



Rose Star

Ⓥ 4 Ⓢ 3 Ⓢ A



Firestorm

Ⓥ 3 Ⓢ 3 Ⓢ B



Apricot Sorbet

Ⓥ 4 Ⓢ 2 Ⓢ B



Blue Velvet

Ⓥ 4 Ⓢ 1 Ⓢ B



Purple

Ⓥ 4 Ⓢ 3 Ⓢ B



Violet Picotee

Ⓥ 3 Ⓢ 2 Ⓢ B



Berry Sorbet

Ⓥ 4 Ⓢ 2 Ⓢ B



Lilac Dark Vein

Ⓥ 4 Ⓢ 2 Ⓢ B



New White

Ⓥ 4 Ⓢ 3 Ⓢ B



SweetSunshine™

Petunia cultivars

Durable, fully double blooms stand up to tough weather. Well-branched, medium-vigor plants have a semi-trailing habit that looks great in hanging baskets. Series offers a range of unique colors in this popular flower form.

selecta one



Light Pink

Ⓥ 3 Ⓢ 2 Ⓢ B



Light Pink



Hot Pink

Ⓥ 4 Ⓢ 3 Ⓢ B



Magenta

Ⓥ 3 Ⓢ 2 Ⓢ A



Red

Ⓥ 3 Ⓢ 4 Ⓢ B



Burgundy

Ⓥ 2 Ⓢ 2 Ⓢ B



Provence

Ⓥ 2 Ⓢ 2 Ⓢ B



Violet Vein

Ⓥ 3 Ⓢ 3 Ⓢ B



Purple Picotee

Ⓥ 4 Ⓢ 3 Ⓢ B

Gisele™ **NEW**

Phlox cultivars

Great new genetics eliminate production and rooting problems. This new series produces uniform habit and timing. Bred for reliable rooting, heat tolerance, and large, attractive flower clusters. This is a real winner!



Light Pink

Ⓥ 2 Ⓢ 2 Ⓢ A





Pink

Ⓥ 3 Ⓢ 2 Ⓢ A



Hot Pink

Ⓥ 3 Ⓢ 2 Ⓢ A



Light Violet

Ⓥ 3 Ⓢ 2 Ⓢ A



White

Ⓥ 2 Ⓢ 2 Ⓢ A

PortoGrande™ Portulaca

Portulaca oleracea

These vibrant, large blooms thrive in hot and arid conditions. Use these plants with full trailing habits in landscapes, baskets and mixed containers.



Magenta

Ⓥ 4 ⌚ 3 🌀 A



Scarlet

Ⓥ 3 ⌚ 2 🌀 A



Yellow

Ⓥ 3 ⌚ 2 🌀 A



Orange

Ⓥ 3 ⌚ 2 🌀 A



White 17

Ⓥ 4 ⌚ 3 🌀 A

Fairy™ Scaevola

Scaevola aemula

Well-branched, trailing plants have outstanding outdoor performance.



Trixi Fairy
featuring
Fairy Blue,
Pink and White
Scaevola



Fairy Pink Scaevola

Ⓥ 4 Ⓢ 3 Ⓢ A



Fairy Blue Scaevola

Ⓥ 3 Ⓢ 3 Ⓢ A



Fairy White Scaevola

Ⓥ 4 Ⓢ 3 Ⓢ A

Tsavo™ Sanvitalia

Sanvitalia procumbens

Early-season, bright color is offset by dark foliage. Tidy, mounded habit works beautifully in small pots. NEW Compact Yellow replaces Compact Yellow Ice with a more intense color.



Tsavo Compact Yellow Sanvitalia

Ⓥ 2 Ⓢ 2 Ⓢ B

Verbena

From basket favorites to landscape lovers, Selecta One has four verbena series with something for everyone, in a large variety of colors. We offer the SIMPLEST solution: just choose your pot size and start growing.





SMALL POT

Pops™
pg 114



MEDIUM POT & BASKET

Lascar™
pg 116



LARGE BASKET

Blues™
pg 118

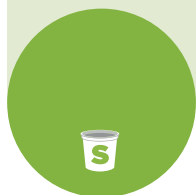


NOVELTY

BeBop™
pg 115



NEW Trixi Soul featuring Blues
Lavender+Eye, Purple+Eye and White
Verbena. See pages 2 to 21 for more Trixi.



SMALL POT

Pops™

Verbena peruviana

With its compact, upright habit, Pops is tops for pot-tight production and holds well at retail. Pops mounds and spreads in the landscape better than comparable types – resists powdery mildew, too.

HD



Pink+Eye



Pink

Ⓥ 2 Ⓢ 2 Ⓢ A



Pink+Red Eye

Ⓥ 2 Ⓢ 2 Ⓢ A



Dark Red

Ⓥ 2 Ⓢ 2 Ⓢ A



Pink+Eye

Ⓥ 3 Ⓢ 2 Ⓢ A



Salmon+Red Eye

Ⓥ 2 Ⓢ 1 Ⓢ A



Dark Violet

Ⓥ 3 Ⓢ 3 Ⓢ A



White

Ⓥ 2 Ⓢ 2 Ⓢ A



BeBop™ NEW

Verbena cultivars

NOVELTY
MEDIUM POT & BASKET

Bright, exciting flower patterns and colors on semi-upright plants with great branching and center fill show beautifully in mono pots or baskets. Delivers superior season-long color and performance.



Pink

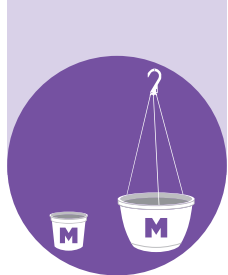
Ⓥ 2 Ⓢ 2 Ⓢ A



Lavender

Ⓥ 2 Ⓢ 2 Ⓢ A

NEW Trixi Starlight Starbright featuring MiniFamous Compact Blue Calibrachoa, Starlet Lavender Star Petunia and **NEW** BeBop Lavender Verbena. See pages 2 to 21 for more Trixi.



MEDIUM POT & BASKET

Lascar™

Verbena cultivars

Excellent color range in a uniform, reliable series. Early-flowering with a mounded habit and medium vigor, Lascar varieties have full centers and make fantastic mixed containers, pots, gallons or mono baskets.



NEW Trixi Prime Time featuring Namid Special Yellow Bidens, Lascar Dark Red and Dark Violet Verbena. See pages 2 to 21 for more Trixi.

selecta ^{one}



Pink

Ⓥ 2 Ⓢ 2 Ⓢ A



Magenta

Ⓥ 3 Ⓢ 2 Ⓢ A



Dark Blue

Ⓥ 3 Ⓢ 2 Ⓢ A



Hot Rose

Ⓥ 2 Ⓢ 3 Ⓜ B



Dark Pink

Ⓥ 3 Ⓢ 2 Ⓜ A



Mango Orange

Ⓥ 3 Ⓢ 2 Ⓜ A



Red

Ⓥ 3 Ⓢ 2 Ⓜ A



Red Rose

Ⓥ 3 Ⓢ 2 Ⓜ A



Dark Violet

Ⓥ 3 Ⓢ 2 Ⓜ A



Burgundy

Ⓥ 2 Ⓢ 2 Ⓜ A



Black Velvet

Ⓥ 3 Ⓢ 2 Ⓜ A



Dark Red

Ⓥ 2 Ⓢ 2 Ⓜ A



White

Ⓥ 2 Ⓢ 3 Ⓜ B



LARGE BASKET

Blues™

Verbena peruviana

selecta^{one}

With its medium vigor, semi-upright habit and excellent branching, Blues is perfect for mixed containers. Big flowers go straight to the top without overpowering other combo components. Great powdery mildew resistance, too.



Light Pink+Eye

Ⓥ 3 Ⓢ 2 Ⓢ A

Trixi Cherry Kiss featuring Headliner Electric Purple Petunia, MiniFamous Light Pink+Eye Calibrachoa and Blues Rose+Eye Verbena. See pages 2 to 21 for more Trixi.



Red

Ⓥ 3 Ⓢ 2 Ⓢ A



Neon

Ⓥ 2 Ⓢ 1 Ⓢ A



Violet+Eye

Ⓥ 3 Ⓢ 2 Ⓢ A



Rose+Eye

Ⓥ 3 Ⓢ 2 Ⓢ A



Dark Violet

Ⓥ 3 Ⓢ 2 Ⓢ A



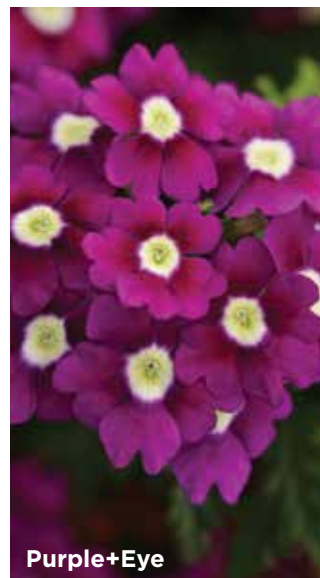
Lavender+Eye

Ⓥ 2 Ⓢ 1 Ⓢ A



Magenta+Eye

Ⓥ 3 Ⓢ 2 Ⓢ A



Purple+Eye

Ⓥ 3 Ⓢ 2 Ⓢ A



White

Ⓥ 3 Ⓢ 2 Ⓢ A

Product Information

Product Forms

Selecta offers you a range of different product forms including unrooted cuttings and TrixiLiners. Groundbreaking products like our overwhelmingly successful Trixi program make Selecta's product offering the most innovative in the industry. We develop programs with you in mind, and together we are Creating the Future™.



Unrooted cuttings

All Selecta varieties are available as URC.

- Variety minimum/multiples of 100
- Order minimum is 2,000
- Available exclusively through Ball Seed



Callused cuttings

Available in Osteospermum, the cuttings can be direct stuck to the finish container, so propagation is cut by 7 to 9 days.

- Variety minimum/multiples of 100
- Order minimum is 2,000
- Available exclusively through Ball Seed



Rooted cuttings

Selecta varieties are available as rooted cuttings from Selecta licensed Root & Sell Stations. For a list of Root & Sell Stations, see the back cover.

- Available from your preferred broker



Trixi®

Upgraded to customize the treatment of components, Trixi gives you a stronger start for a better finish of 100% complete and balanced color combos. For more information, see page 2 or go to SelectaNorthAmerica.com.

- Available from your preferred broker

Selecta Clean & Field-Tested Varieties

Every Selecta variety is rigorously tested before entering our program. Every program variety is subject to the same testing annually. Our Selecta Clean Stock program follows strict, internationally recognized protocols, and is based on 54 years of experience. Clean Stock starts in the Selecta clean stock facility in Stuttgart, Germany. The Selecta production centers are located in Kenya, Uganda and Canada. Our field-tested products are intensively rated for performance and provide benefits for growers as well as for consumers.



Selecta production center in Uganda.



SelectaNorthAmerica.com

"How-to-grow" info at your fingertips

You have easy 24/7 online access to detailed culture for every Selecta variety, including a handy printer-friendly version.

Discontinued Selecta Varieties for 2017

VARIETY	RECOMMENDED REPLACEMENT
Bacopa Big Falls Dark Pink	Bacopa Big Falls Dark Pink 17
Bracteantha Mohave Dark Red	Bracteantha Mohave Dark Red 17
Bracteantha Mohave Dark Rose	Bracteantha Mohave Dark Rose 17
Calibrachoa MiniFamous Apricot Red Eye	Calibrachoa MiniFamous Neo Orange+Red Eye 17
Calibrachoa MiniFamous Compact Deep Yellow	Calibrachoa MiniFamous Neo Deep Yellow
Calibrachoa MiniFamous Compact Orange	Calibrachoa MiniFamous Orange
Calibrachoa MiniFamous Compact Safran	Calibrachoa MiniFamous Compact Safran 17
Calibrachoa MiniFamous Double Pink	Calibrachoa MiniFamous Double Pink 17
Calibrachoa MiniFamous Electric Purple	Calibrachoa MiniFamous Neo Purple
Calibrachoa MiniFamous Lemon	Calibrachoa MiniFamous Neo Yellow
Calibrachoa MiniFamous Neo Royal Blue	Calibrachoa MiniFamous Neo Royal Blue 17
Calibrachoa MiniFamous Scarlet	Calibrachoa MiniFamous Neo Cherry Red
Calibrachoa MiniFamous Tangerine	Calibrachoa MiniFamous Neo Orange+Red Eye 17
Dahlia Delicious Deep Rose	Dahlia Dalaya Magenta+Purple (Raja)
Dahlia Delicious Honey	Dahlia Dalaya Yellow+Red Eye (Shiva)
Dahlia Delicious Lemon Zest	Dahlia Dalaya Yellow
Dahlia Delicious Marmalade	Dahlia Dalaya Red+Yellow Eye
Dahlia Delicious Marshmallow	Dahlia Dahlietta Blanca
Dahlia Delicious Raspberry	Dahlia Dalaya Burgundy (Devi)
Gaura Belleza White	Gaura Belleza White 17
Impatiens Bounce Violet	Impatiens Bounce Violet 17
Impatiens New Guinea ColorPower Dark Red	Impatiens New Guinea ColorPower Dark Red 17
Osteospermum FlowerPower Compact Pink	Osteospermum Flower Power Compact Light Pink
Osteospermum FlowerPower Spider Purple	Osteospermum FlowerPower Spider Purple 17
Osteospermum Zion Red	Osteospermum Zion Red 17
Petunia Headliner Fire	Petunia Headliner Red
Petunia SweetSunshine Dark Blue	Petunia SweetSunshine Provence
Portulaca PortoGrande Apricot	Portulaca PortoGrande Orange
Portulaca PortoGrande Golden Yellow	Portulaca PortoGrande Yellow
Portulaca PortoGrande White	Portulaca PortoGrande White 17
Sanvitalia Tsavo Compact Golden Yellow	Sanvitalia Tsavo Compact Yellow
Sanvitalia Tsavo Compact Yellow Ice	Sanvitalia Tsavo Compact Yellow
Verbena LightShow Dark Pink	Verbena BeBop Pink
Verbena LightShow Dark Purple	Verbena BeBop Lavender
Verbena LightShow Magenta	Verbena BeBop Pink
Verbena LightShow Pink	Verbena BeBop Pink

Renamed Selecta Varieties for 2017

VARIETY	RECOMMENDED REPLACEMENT
Calibrachoa MiniFamous Neo Orange+Red Eye	Calibrachoa MiniFamous Neo Apricot+Red Eye
Osteospermum FlowerPower Pink	Osteospermum FlowerPower Lavender+Eye
Verbena Lightshow Lavender	Verbena BeBop Lavender

Selecta Varieties Covered by Flowering Only Terms and Conditions

COMMERCIAL NAME	VARIETY NAME	COMMERCIAL NAME	VARIETY NAME	COMMERCIAL NAME	VARIETY NAME	COMMERCIAL NAME	VARIETY NAME
Angelonia		Calibrachoa (continued)		Diascia		Impatiens, New Guinea (continued)	
Angelina™ Dark Purple	KLEAA13574	MiniFamous® Neo Deep Yellow	KLECA15327	Picadilly™ Appleblossom	KLEDB10756	ColorPower™ Orange	KLENI05084
Angelina™ Pink	KLEAA13572	MiniFamous® Neo	KLECA08170	Picadilly™ Dark Orange	KLEDB13528	ColorPower™ Orange Flame	KLENI05081
Angelina™ White	KLEAA13577	Lavender Blue	KLECA08170	Picadilly™ Dark Red	KLEDB11787	ColorPower™ Orchid Flame	KLENI13134
Arctotis		MiniFamous® Neo Light Blue	KLECA16320	Picadilly™ Dark Salmon	KLEDB10715	ColorPower™ Purple Blue	KLENI05057
Opera™ Fire	KLEAT12611	MiniFamous® Neo		Picadilly™ Denim Blue	KLEDB13527	ColorPower™ Rose	KLENI16143
Opera™ Orange	KLEAT12609	Orange+Red Eye 17	KLECA16334	Picadilly™ Pink	KLEDB10714	ColorPower™ Salmon+Eye	KLENI07088
Opera™ Rose	KLEAT12610	MiniFamous® Neo Purple	KLECA13251	Picadilly™ White	KLEDB13529	ColorPower™ Salmon Pink	KLENI05079
Argyranthemum		MiniFamous® Neo Rose	KLECA13252			ColorPower™ Violet	Medina
Madeira™ Crested Violet	Bonmadcink	MiniFamous® Neo Royal Blue 17	KLECA16316	Euphorbia		Lavender	
Madeira™ Deep Pink	Bonmadrosepi	MiniFamous® Neo		Loreen™ Compact White	KLEEC14327	Calm Breeze	KLELV13075
Madeira™ Double White	Ohmadcama	Salmon Pink+Eye	KLECA14263	Luis Easy Blue	KLEEC15272	LaVela™ Compact Dark Pink	KLELV12071
Madeira™ Primrose	Bonmadprose	MiniFamous® Neo Violet+Eye	KLECA14267	Fuchsia		LaVela™ Compact Dark Violet 17	KLELV15115
Madeira™ Red	Bonmadre	MiniFamous® Neo White	KLECA12235	Bellinto™ Compact Red+Violet	KLEFU14838	LaVela™ Dark Violet	KLELV13110
Madeira™ White	Bonmadwitim	MiniFamous® Neo		Bellinto™ Compact Red+White	KLEFU14840		
Bacopa/Sutera		White+Yellow Eye	KLECA16314	Bellinto™ Red+Blue	KLEFU14842	Lobelia	
Big Falls™ Dark Blue	KLESG12346	MiniFamous® Neo Yellow	KLECA13259	Bellinto™ Red+White	KLEFU14843	Magadi™ Basket Dark Blue	KLELE12095
Big Falls™ Dark Pink 17	KLESG16007	MiniFamous® Neo		Gaura		Magadi™ Basket Dark Purple	KLELE11773
Big Falls™ Pearl	KLESG15004	Yellow+Red Vein	KLECA16341	Belleza™ Compact Light Pink	KLEGL06261	Magadi™ Basket White	KLELE1769
Big Falls™ Summer Blue	KLESG14831	MiniFamous® Dark Blue	KLECA08178	Belleza™ Dark Pink	KLEAU04263	Magadi™ Blue	KLELE06116
Big Falls™ White	KLESG13255	MiniFamous® Dark Pink+Eye	KLECA04088	Belleza™ White 17	KLEGL14844	Magadi™ Compact Blue	KLELE12094
Begonia		MiniFamous® Light Pink+Eye	KLECA10216			Magadi™ Compact Blue+Eye	KLELE12097
Bonfire™ Orange	Nzcone	MiniFamous® Orange	KLECA11227	Gentiana		Magadi™ Compact Dark Blue	KLELE13407
California Sunlight	KLEBG13465	MiniFamous® Pure Yellow	KLECA12668	Luis Easy Blue	KLEGH12013	Magadi™ Compact Lavender	KLELE15004
Fiery Orange	KLEBG15006	MiniFamous® Vampire	KLECA09172	Geranium/Pelargonium		Magadi™ Compact Purple	KLELE14001
Marshmallow	KLEBG15003	StarShine™ Apricot	KLECA16374	Moonlight™ Brilliant Red	KLEPZ08224	Magadi™ Compact White	KLELE13476
Mistral™ Dark Red	KLEBG14477	StarShine™ Cherry	KLECA16376	Moonlight™ Dark Fuchsia	KLEPZ05137	Magadi™ Dark Blue	KLELE10724
Mistral™ Orange	KLEBG13461	StarShine™ Pink	KLECA16346	Moonlight™ Dark Red	KLEPZ03107	Magadi™ Electric Blue	KLELE10670
Mistral™ Pink	KLEBG16500	StarShine™ Violet	KLECA16371	Moonlight™ Light Salmon	KLEPZ08220	Magadi™ Electric Purple	KLELE14588
Mistral™ Red	KLEBG13460			Moonlight™ Lavender	KLEPZ11229	Magadi™ Indigo Blue	KLELE13589
Mistral™ Yellow	KLEBG16495			Moonlight™ Light Salmon	KLEPZ09251	Magadi™ White	KLELE08621
Bidens		Convolvulus		Moonlight™ Pink	Balshopink	Nierembergia	
Namid™ Compact		Early Blue	KLECS04208	Moonlight™ Pink+Eye	KLEP01007	Lara™ Dark Blue	KLENC07344
Double Yellow	KLEBF14324	Prime White	KLECS14837	Moonlight™ Raspberry Blush	KLEP03012	Lara™ White	KLENC06134
Namid™ Compact Yellow	KLEBF14236			Moonlight™ Strawberry Blush	KLEP07202	Osteospermum	
Namid™ Early Yellow	KLEBF11764			Moonlight™ Violet	KLEPZ07200	4D™ Berry White	KLEOE15257
Namid™ Special Yellow	KLEBF15323			Moonlight™ White	KLEP01028	4D™ Dark Violet+White	KLEOE14225
Bracteantha				Royal™ Candy Cane®	KLEP01028	4D™ Lemon Ice	KLEOE14228
Mohave™ Apricot	KLEBB14001			Royal™ Candy Red	KLEP01042	4D™ Pink	KLEOE14226
Mohave™ Basket Yellow	KLEBA04075			Royal™ Dark Burgundy	KLEP01042	4D™ Purple	KLEOE14227
Mohave™ Dark Red 17	KLEBB16011			Royal™ Dark Red	KLEPP08218	4D™ Silver	KLEOE15248
Mohave™ Dark Rose 17	KLEBB16008			Royal™ Dark Salmon	KLEPP08218	4D™ Violet Ice	KLEOE14223
Mohave™ Orange	KLEBB14002			Royal™ Lavender Blue	KLEPP08218	4D™ Yellow	KLEOE14232
Mohave™ Purple	KLEBB16014			Royal™ Light Pink	KLEPP08218	FlowerPower™ Compact	
Mohave™ Purple Red	KLEBB16014			Royal™ Pink	KLEPP08218	Light Pink	KLEO03103
Mohave™ White	KLEBB12128			Royal™ Salmon	KLEPP08218	FlowerPower™ Compact	
Mohave™ Yellow	KLEBB08392			Royal™ Scarlet Red	KLEPP08218	Silver Purple	KLEO04110
Calceolaria				Royal™ White+Red Eye	KLEPP08218	FlowerPower™ Compact White	KLEOE14205
Calyncopsis™ Dark Red	KLECH13020			Sunrise™ Bright Lilac	KLEPP08218	FlowerPower™ Compact Yellow	KLEOE15267
Calyncopsis™ Orange	KLECH10010			Sunrise™ Bright Red	KLEPP08218	FlowerPower™ Dark Purple	KLEOE13206
Calyncopsis™ Orange Red Eye	KLECH13021			Sunrise™ Bright Red	KLEPP08218	FlowerPower™ Lavender+Eye	KLEOE15272
Calyncopsis™ Red	KLECH10011			Sunrise™ Dark Red	KLEPP08218	FlowerPower™ Lavender Pink	KLEOE14235
Calyncopsis™ Tiny Red	KLECH15023			Sunrise™ Fuchsia	KLEPP08218	FlowerPower™ Pink 17	KLEOE16273
Calyncopsis™ Yellow	KLECH10015			Sunrise™ Hot Pink	KLEPP08218	FlowerPower™ Pink+Eye	KLEOE12197
Calyncopsis™ Yellow With Red	KLECH10008			Sunrise™ Light Pink	KLEPP08218	FlowerPower™ Purple Red	KLEOE12201
Calibrachoa				Sunrise™ Orange	KLEPP08218	FlowerPower™ Spider Pink	KLEOE05520
Close Up	KLECA15332			Sunrise™ Salmon	KLEPP08218	FlowerPower™ Spider Purple 17	KLEOE16297
MiniFamous® Compact Blue	KLECA12236			Sunrise™ White	KLEPP08218	FlowerPower™ Spider White	KLEOE08146
Dark Blue	KLECA07129			Sunrise™ XL Dark Salmon	KLEPP08218	FlowerPower™ Violet	KLEOE12202
MiniFamous® Compact				Sunrise™ XL Purple Rose	KLEPP08218	FlowerPower™ White	KLEO03106
Dark Red	KLECA07145			Sunrise™ XL Raspberry Eye	KLEPP08218	Zion™ Apricot Pink	KLEOE1189
MiniFamous® Compact				Sunrise™ XL True Red	KLEPP08218	Zion™ Blue Denim	KLEOE12190
Hot Pink	KLECA14265			Sunrise™ XL White	KLEPP08218	Zion™ Copper Amethyst	KLEOE09175
MiniFamous® Compact Pink	KLECA16295					Zion™ Lavender+Purple Eye	KLEOE15289
MiniFamous® Compact Purple	KLECA10218			Heliotrope		Zion™ Magic Orange	KLEOE13209
MiniFamous® Compact Red	KLECA13247			Marino™ Blue	KLEHA13711	Zion™ Pure Yellow	KLEOE14243
MiniFamous® Compact Safran 17	KLECA16337			Marino™ White	KLEHA14006	Zion™ Red 17	KLEOE16278
MiniFamous® Compact				Impatiens, Compact Interspecific		Zion™ Shadow Yellow	KLEOE12199
Salmon+Red Eye	KLECA15294			Bounce™ Bright Coral	KLEPH14270	Petunia	
MiniFamous® Compact White	KLECA06122			Bounce™ Cherry	KLEPH14271	Famous™ Apricot Sorbet	KLEPH14270
MiniFamous® Double Amethyst	KLECA09208			Bounce™ Lilac	KLEPH14271	Famous™ Berry Sorbet	KLEPH14271
MiniFamous® Double Apricot	KLECA14283			Bounce™ Pink Flame	KLEPH14271	Famous™ Blue Velvet	KLEPH08153
MiniFamous® Double Blue	KLECA15269			Bounce™ Violet 17	KLEPH14271	Famous™ Firestorm	KLEPH12216
MiniFamous® Double				Bounce™ White	KLEPH14271	Famous™ Lilac Dark Vein	KLECO3017
Deep Yellow	KLECA11225			Impatiens, Interspecific		Famous™ New White	KLEPH07125
MiniFamous® Double Lemon	KLECA15290			Big Bounce™ Cherry	KLEPH14271	Famous™ Pink	KLEPH12023
MiniFamous® Double Magenta	KLECA12233			Big Bounce™ Lavender	KLEPH14271	Famous™ Purple	KLECO3033
MiniFamous® Double Pink 17	KLECA16356			Big Bounce™ Lilac	KLEPH14271	Famous™ Rose Star	KLEPH06122
MiniFamous® Double Pink Vein	KLECA12234			Big Bounce™ Pink	KLEPH14271	Famous™ Violet Picotee	KLEPH09189
MiniFamous® Double Purple	KLECA14276			Big Bounce™ Red	KLEPH14271	Headliner™ Blue	KLECO1037
MiniFamous® Double Compact				Big Bounce™ Violet	KLEPH14271	Headliner™ Dark Violet Picotee	KLEPH14250
Chiffon	KLECA14261			Big Bounce™ White	KLEPH14271	Headliner™ Electric Orange	KLEPH14249
MiniFamous® Double Compact				Impatiens, New Guinea		Headliner™ Electric Purple	KLEPH14242
Lemon	KLECA09204			ColorPower™ Appleblossom	KLEPH14271	Headliner™ Lemon	KLEPH14242
MiniFamous® Double Compact	KLECA14264			ColorPower™ Cerise Frost	KLEPH14271	Headliner™ Pink Star	KLEPH14244
Red	KLECA13257			ColorPower™ Coral Flame	KLEPH14271	Headliner™ Raspberry Star	KLEPH14267
MiniFamous® Double Compact				ColorPower™ Dark Pink	KLEPH14271	Headliner™ Red	KLEPH14248
Rose Chai	KLECA11226			ColorPower™ Dark Pink Flame	KLEPH14271	Headliner™ Red Star	KLEPH13232
MiniFamous® Double Compact				ColorPower™ Dark Red 17	KLEPH14271	Headliner™ Sky Blue	KLEPH14245
White	KLECA13242			ColorPower™ Fire	KLEPH14271	Headliner™ Violet Dark Eye	KLEPH12220
MiniFamous® Neo Apricot+				ColorPower™ Lavender	KLEPH14271	Headliner™ White	KLEPH14247
Red Eye	KLECA13244			ColorPower™ Lavender Flame	KLEPH14271	Headliner™ White Rose Vein	KLEPH1217
MiniFamous® Neo Cherry Red	KLECA14270			ColorPower™ Light Pink+Eye	KLEPH14271	Headliner™ Yellow	KLEPH15261
MiniFamous® Neo				ColorPower™ Magenta Frost	KLEPH14271	Night Sky	KLEPH15313
Coral+Red Eye	KLECA13250					Starlet™ Blue	Balspunlu
						Starlet™ Burgundy	Balspunburg
						Starlet™ Carmine Star	Balspunrast
						Starlet™ Dark Pink	KLEPH1199

Note: For current U.S. patent information, please refer to balseed.com.

Important Plant Protection and Licensing Information

COMMERCIAL NAME VARIETY NAME

Petunia (continued)

Starlet™ Lavender Star
Starlet™ Light Blue
Starlet™ Magenta
Starlet™ Orange
Starlet™ Pink Lemonade
Starlet™ Purple Star
Starlet™ Red
Starlet™ Salmon
Starlet™ Salmon Red Vein
Starlet™ Velvet
Starlet™ White
Starlet™ Yellow
SweetSunshine™ Burgundy
SweetSunshine™ Hot Pink
SweetSunshine™ Light Pink
SweetSunshine™ Magenta
SweetSunshine™ Provence
SweetSunshine™
Purple Picotee
SweetSunshine™ Red
SweetSunshine™ Violet Vein

Balspunlar
KLEPHI3228
KLEPHI5254
KLEPHI3239
KLEPHI4251
Balspunurst
KLEPHI4255
KLEPHI4256
KLEPHI4253
Balspunvet
Balspunwhi
KLEPHI3238
KLEPHO9191
KLEPHO6126
KLEPHI4241
KLEPHI3234
KLEPHI3235
KLEPHI4252
KLEPHO7144
KLEPHI4246

Phlox

Gisele™ Hot Pink
Gisele™ Light Pink
Gisele™ Light Violet
Gisele™ Pink
Gisele™ White

KAZI14826
KAZI15789
KAZI14828
KAZI14750
KAZI14830

Portulaca

PortoGrande™ Magenta
PortoGrande™ Orange
PortoGrande™ Scarlet
PortoGrande™ White 17
PortoGrande™ Yellow

KLEPO12820
KLEPO14824
KLEPO14822
KLEPO16012
KLEPO14825

Sanvitalia

Tsavo™ Compact Yellow

KLESP14002

Scaevola

Fairy™ Blue
Fairy™ Pink
Fairy™ White

KLESC13594
KLESC13595
KLESC13596

Verbena

BeBop™ Lavender
BeBop™ Pink
Blues™ Dark Violet
Blues™ Lavender+Eye
Blues™ Light Pink+Eye
Blues™ Magenta+Eye
Blues™ Neon
Blues™ Purple+Eye
Blues™ Red
Blues™ Rose+Eye
Blues™ Violet+Eye
Blues™ White
Lascar™ Black Velvet
Lascar™ Burgundy
Lascar™ Dark Blue
Lascar™ Dark Pink
Lascar™ Dark Red
Lascar™ Dark Violet
Lascar™ Hot Rose
Lascar™ Magenta
Lascar™ Mango Orange
Lascar™ Pink
Lascar™ Red
Lascar™ Red Rose
Lascar™ White
Pops™ Dark Red
Pops™ Dark Violet
Pops™ Pink
Pops™ Pink+Eye
Pops™ Pink+Red Eye
Pops™ Salmon+Red Eye
Pops™ White

KLEVPI3452
KLEVPI3461™
KLEVPI5498
KLEVPI2431
KLEVPI2430
KLEVPI2428
KLEVPI3450
KLEVPI2427
KLEVPI4490
KLEVPI2429
KLEVPI2449
KLEVPI3425
KLEVPI5618
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KLEVPI6485
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KLEVPI5483
KLEVPO3321
KLEVPI0408
KLEVPI5474
KLEVPI2447
KLEVPI5488
KLEVPI1419
KLEVPI2434
KLEVPI5470
KLEVPI5613
KLEVPI5620
KLEVPI2435
KLEVPI5622
KLEVPI5616
KLEVPI5611

Plant Protection

Selecta varieties are covered by Flowering Only terms and conditions. Many are also protected by U.S. Patents and/or Plant Breeders' Rights in Canada and elsewhere.

Flowering Only Terms and Conditions

Plants shall be sold only as "finished plants." "Finished plants" - defined as plants grown for: 1) at least five weeks in a 3-in. (7.5-cm) pot/container or larger; 2) at least four weeks from planting of a rooted cutting; and 3) seven weeks from planting of an unrooted cutting. Self-propagation and/or taking tip cuttings as well as the unlicensed sale and transfer of rooted or unrooted cuttings to any other company or individual, is strictly prohibited. By accepting an order and/or opening a box of Selecta plants, you signify agreement with these Flowering Only terms and conditions. Flowering Only terms and conditions information is also available through Royalty Administration International (RAI). RAI has been appointed as our agent in the U.S. for the protection of Selecta varieties. RAI reserves the right to inspect premises and plantings at any reasonable time to ensure compliance with the terms and conditions stated herein.

Self-Propagation License Agreement

Only Selecta Geranium, New Guinea Impatiens, Osteospermum, Sutera and Poinsettia varieties are available for licensed self-propagation and only for the purpose of producing and selling "Finished" plants (defined above). Propagation is strictly prohibited without a license. To obtain a Self-Propagation license, please contact RAI U.S. at (800) 472-4724. This royalty bearing license must be signed and returned to RAI in order to receive stock plants.



ROYALTY Administration International C.V.
10175 Six Mile Cypress Parkway, Suite 3
Fort Myers, FL 33912-6404
Phone: (800) 472-4724 / (239) 278-9917
Fax: (239) 278-4833
E-mail: info@rai-na.com

2-for-1 Policy

For selected products, Selecta ships 2 cuttings per cutting ordered. Because of their natural habit, unrooted cuttings of the selected products are somewhat fine. It is therefore required that customers use 2 cuttings per cell/pot. This will utilize the full potential of these varieties and result in a higher quality product. Products included in the 2-for-1 program may change. If cuttings are used/planted only 1 per cell/pot, customers will be required to report it to Ball and are responsible for the cost of full royalty. To arrange a payment, please contact Ball at (800) 879-2255.

Selecta Image, Tag and Trademark Policy

All images featuring Selecta products are to be used for promotional materials, including but not limited to point-of-purchase items, tags, advertising, catalogs, fliers, websites, etc. They may not be used without permission from Selecta or Ball.

All images loaned by Selecta are copyrighted and are the property of Selecta Klemm GmbH & Co. KG and its subsidiaries. They are loaned to customers for promotional use only. Images may not be sublicensed or resold. Any unauthorized use is strictly prohibited. All loaned images must be used in connection with the proper trademarks. The correct commercial name and variety name must be listed on all images used in connection with any reproduction.

All tags used for Selecta products must be supplied or approved by Selecta or Ball. Tags must include the full commercial name of the product, proper trademark (™ or ®) as applicable, variety name, patent information as applicable, the term "Propagation is Prohibited" or "Propagation Prohibited" and Selecta-approved images. All custom tag layouts and orders must be approved prior to production/reproduction.

Terms & Conditions of Sale

Selecta Terms & Conditions of Sale are country/region specific. Visit selectanorthamerica.com for current Terms & Conditions. The following Terms & Conditions of Sale apply to unrooted cuttings or rooted liners sold by Ball Seed within the United States and Canada. If you purchase rooted liners from a broker other than Ball Seed, contact your broker to obtain its current terms & conditions.

Acceptance of Terms

These terms and conditions shall govern orders for plants (merchandise) placed with Seller. All negotiations with sales representatives or other agents of Seller are merged herein. No modification of these terms and conditions shall be effective unless in writing signed by Seller. Placement of the order shall constitute Purchaser's acceptance of these terms and conditions. All orders are subject to acceptance by Seller at our offices in West Chicago, Illinois.

Limitation of Warranty

Seller warrants, to the extent required by law, that merchandise conforms to the description appearing in Seller's catalog and on container labels, within recognized tolerances. SELLER MAKES NO OTHER OR FURTHER WARRANTY, EXPRESS OR IMPLIED. ALL OTHER OR FURTHER WARRANTIES, INCLUDING ANY WARRANTIES OF MERCHANTABILITY, TITLE, NON-INFRINGEMENT AND FITNESS FOR A PARTICULAR PURPOSE, ARE EXCLUDED. Certain merchandise may be separately warranted by the manufacturer. Seller does not adopt or ratify any manufacturer warranties, express or implied, and Seller shall have no liability thereunder. Seller does not adopt or ratify any manufacturer warranties, express or implied, made by Purchaser upon resale of the merchandise, and Seller shall have no liability thereunder.

Limitation of Remedy

PURCHASER'S SOLE AND EXCLUSIVE REMEDY SHALL BE REFUND OF THE PURCHASE PRICE. SELLER'S LIABILITY, WHETHER FOR BREACH OF CONTRACT, BREACH OF WARRANTY, NEGLIGENCE, PRODUCTS LIABILITY OR ANY OTHER THEORY OF LIABILITY, IS LIMITED TO THE AMOUNT OF THE PURCHASE PRICE. UNDER NO CIRCUMSTANCES SHALL SELLER BE LIABLE FOR DAMAGES IN EXCESS OF THE

PURCHASE PRICE, OR FOR ANY SPECIAL, INCIDENTAL, INDIRECT OR CONSEQUENTIAL DAMAGES.

Mandatory Arbitration

ANY CLAIM WHICH PURCHASER MAY HAVE AGAINST SELLER ARISING OUT OF OR RELATING TO THE SALE OF THE MERCHANDISE SHALL BE SETTLED BY BINDING ARBITRATION IN ACCORDANCE WITH THE COMMERCIAL ARBITRATION RULES OF THE AMERICAN ARBITRATION ASSOCIATION, SAID ARBITRATION TO BE VENUED IN COOK OR DUPAGE COUNTIES, ILLINOIS. The laws of several states require arbitration, conciliation or mediation of disputes involving allegedly defective plants before legal action may be taken. Purchaser should contact the State Department Of Agriculture for information. Such laws typically require that a complaint be filed with the State Department Of Agriculture in time to permit inspection of the crops or plants. If such a complaint is filed, a copy must be sent to Seller by registered or certified mail.

Governing Law, Jurisdiction & Venue

The laws of the State of Illinois, including but not limited to the Uniform Commercial Code as adopted therein, shall govern all matters arising out of or relating to Seller's sale of merchandise. ANY DISPUTE NOT SUBJECT TO ARBITRATION AND ANY ACTION TO ENFORCE AN ARBITRATION AWARD ARISING OUT OF OR RELATING TO THE SALE OF MERCHANDISE HEREUNDER SHALL BE MAINTAINED IN THE STATE OR FEDERAL COURTS LOCATED IN DUPAGE OR COOK COUNTIES, ILLINOIS, AND PURCHASER SUBMITS TO THE JURISDICTION OF AND VENUE IN SAID COURTS.

Indemnity

By accepting merchandise, Purchaser agrees to defend Seller, to hold it harmless and indemnify it from and against any claim or loss asserted by any or all transferees of such merchandise or users of the products of such merchandise who are not notified by Purchaser in writing of Limitation of Warranty, Limitation of Remedy, Mandatory Arbitration, Governing Law Jurisdiction and Venue, and Notice Regarding Seed-Borne Diseases in language substantially equivalent to that contained in these Terms and Conditions of Sale.

Minimum Orders

The minimum quantity for each order is 500 unrooted cuttings. Total orders less than 2,000 unrooted cuttings will be subject to a minimum charge of \$30.

Prices

All prices are subject to change without notice. The price in effect at time of shipment will prevail. Prices do not include installation; Seller takes no responsibility, and shall have no liability for installation.

Payment

Payment is due in invoiced currency and in accordance with the terms specified on invoice. In the event of default in the payment of any amount when due, and in addition to all other rights and remedies available to Seller, SELLER SHALL BE ENTITLED TO COLLECT A LATE CHARGE OF 2% PER MONTH (24% PER YEAR) OR THE MAXIMUM RATE ALLOWED BY LAW, WHICHEVER IS LESS, ON ALL AMOUNTS PAST DUE FROM THE DATE DUE UNTIL THE DATE PAID. A FEE OF \$25.00 WILL BE CHARGED FOR ANY RETURNED CHECK, DECLINED EFT TRANSACTION OR DECLINED BANKCARD TRANSACTION.

Freight & Handling Charges, Inspection, Damaged Goods

The freight and handling charge on Purchaser's invoice covers shipment of the merchandise to Purchaser's destination, and replacement or credit for damaged merchandise if the steps listed here are followed. PURCHASER WILL NOT REFUSE OR RETURN GOODS, OR THE RIGHT TO FILE A CLAIM IS LOST AND PURCHASER WILL STILL BE LIABLE FOR THE MATERIAL AND THE FREIGHT. When Purchaser receives shipment: 1) Count all cartons. 2) Inspect all cartons for external damage. 3) Check for open or resealed cartons. 4) Note any damages, shortages, open or resealed cartons on the delivery receipt; the carrier's representative must also sign the receipt. 5) Open all boxes immediately and inspect for damage due to weather related issues such as scorched, frozen or broken plants; material shortages; etc. NOTIFY SELLER IMMEDIATELY IF A SHIPMENT IS DAMAGED. Call the Ball Traffic Department at **800 879-2255** to report the damage and receive details on what is needed to file a claim. Damaged unrooted cuttings will be replaced by Selecta.

Damaged rooted cuttings will be replaced by Ball Seed.

Cancellation Policy

Cancellations for unrooted cuttings must be received at least 30 days prior to scheduled ship date. Cancellations for liners or seed-raised plugs must be received prior to stick or sow date.

Notice & Return

No returns will be accepted. Seller shall have no liability for any defect unless notice is given promptly, not to exceed five (5) days after receipt of delivery of merchandise. Notice of defect should be addressed to Ball at **800 879-2255**.

Delays, Shortages & Substitutions

Seller shall not be responsible for delays in delivery or for losses resulting from such delays. Seller reserves the right to make partial shipment. In the event of shortages, Seller may substitute such other, similar merchandise as is available.

Plant Protection

Varieties described herein may be protected by United States Plant Variety Protection, United States Plant Patents, Utility Patents, and/or Plant Breeders' Rights. Many of the varieties are also protected by the Flowering-Only License Agreement as well as registered with the Canadian Ornamental Plant Foundation. These varieties may not be reproduced without authorization. The breeder or authorized representative has the right to inspect customer's nurseries during normal business hours to assess compliance with the restrictions on use of protected varieties.

Trademarks

Trademarks are the property of Ball Horticultural Company or Selecta Klemm GmbH & Co. KG, unless otherwise indicated.

Sales Limitations

THE COMPANY'S PRODUCTS MAY NOT BE SOLD, DIVERTED, TRANSFERRED OR RE-EXPORTED, DIRECTLY OR INDIRECTLY, TO ANY INDIVIDUAL, ENTITY, OR DESTINATION THAT IS SUBJECT TO UNITED STATES OR UNITED NATIONS SANCTIONS PROGRAMS OR EMBARGOS (INCLUDING BUT NOT LIMITED TO OFAC SANCTIONS PROGRAMS AND THOSE LISTED ON OFAC'S "SPECIALLY DESIGNATED NATIONALS" LIST) WITHOUT AN APPROPRIATE EXPORT LICENSE.

Rooting Guide









See page 128 for Finishing Guide

Crop	Series	Recommended Cell Size (in millimeters)	Rooting Hormone (IBA + NAA mix)	Average Days with Mist	Early PGR Treatment Recommended (after 7 - 10 days) ¹	Average Propagation Weeks	Pinch in Propagation	Comments
 Angelonia angustifolia	Angelina™	25 mm	not recommended	7 to 9	yes	4	optional	Avoid stretch and overwatering of young plants.
 Arctotis sp.	Opera™	25 / 35 mm	yes	9 to 12	no	4 to 5	no	None.
 Argyranthemum frutescens	Butterfly and Madeira™	25 mm	no	4 to 7	yes	3 to 4	no	Avoid water stress.
 Bacopa Sutura grandiflora	Big Falls™	25 mm	no	7 to 9	yes	3 to 4	recommended	Stick two cuttings per cell; avoid overwatering of young plants; apply preventive fungicide treatment after sticking.
 Begonia species	Bonfire® Orange, California Sunlight, Fiery Orange, Marshmallow and Mistral™ <small>Please ask for our detailed Tech Sheet.</small>	25 / 35 mm	optional	0 to 3, reduce mist as soon as possible	yes	4 to 5	recommended; pinch to node #3 but before developing node #5	Avoid overmisting / watering of young plants. To avoid dormancy, tuberous Begonia requires a minimum day length of 14 hrs. and a minimum temperature of 55°F / 13°C.
 Bidens ferulifolia	Namid™	25 mm	no	7 to 9	yes	3 to 4	optional	Avoid stretch.
 Bracteantha bracteata	Mohave™	25 / 35 mm	recommended	9 to 12	no	4 to 5	no	Reduce mist as soon as possible; apply preventive fungicide treatment after sticking.
 Calceolaria hybrida	Calynopsis™	35 / 45 mm	recommended	9 to 12	no	5 to 6	no	Cool and humid conditions provide best environment for rooting. Avoid standing water on leaves, over-misting, heavily saturated media and overly warm conditions.
 Calibrachoa cultivars	All MiniFamous® Series and Close Up	25 mm	optional	6 to 8	yes	4 to 5	optional	Don't stick too deep; avoid overwatering of young plants and water stress.
 Calibrachoa hybrida	StarShine™	25 mm	optional	6 to 8	yes	4 to 5	optional	Stick cuttings upon arrival and keep plants evenly moist through finishing; keep pH below 6.5 to prevent Fe deficiency.
 Convolvulus sabatius	Early Blue and Prime White	25 mm	optional	9 to 12	yes	4 to 5	optional	Stick right after arrival. Apply preventive fungicide treatment after sticking, and reduce mist as soon as possible.
 Dahlia hybrida	Dalaya™	25 mm	yes	7 to 10	no	3 to 4	no	Use night interruption to reduce likelihood of tuber formation.
 Dahlia pinnata	Dahlietta®	25 mm	yes	7 to 10	no	3 to 4	no	Hormone will improve rooting. Night-break lighting (10 p.m.-2 a.m.) will reduce likelihood of tuber formation.













Rooting Guide

Crop	Series	Recommended Cell Size (in millimeters)	Rooting Hormone (IBA + NAA mix)	Average Days with Mist	Early PGR Treatment Recommended (after 7 - 10 days) ¹	Average Propagation Weeks	Pinch in Propagation	Comments
 Dianthus species	Dianthalot™, EverLast™, Oscar®, Pink Kisses™ and SuperTrouper™	25 / 35 mm	recommended	14 to 21	no	5 to 6	recommended	Keep hydrated. Sensitive root system; avoid over-watering of young plants.
 Diascia cultivars	Piccadilly™	25 mm	no	7 to 9	yes	3 to 4	recommended	Stick two cuttings per cell.
 Euphorbia <i>hypericifolia</i>	Loreen™	25 / 35 mm	optional	7 to 10	Apply B-Nine/CCC Tank Mix (S) 7 to 10 days after stick	3 to 4	recommended	Ethylene sensitive, so stick as soon as possible. Flower buds are common in propagation. Reduce mist as soon as possible.
 Fuchsia cultivars	Bellinto™, Bellinto™ Compact	25 mm	no	7 to 10	no	4	yes	Avoid stretch and overwatering of young plants.
 Gaura <i>lindheimeri</i>	Belleza™	25 mm	optional	7 to 9	yes	4	optional	Avoid stretch.
 Gentiana cultivars	Luis Easy Blue	25mm	no	10 to 12	no	7 to 10	yes	Avoid overmisting early.
 Geranium Ivy <i>Pelargonium peltatum</i>	Royal™	25 / 35 mm single or double strip	recommended	7 to 9	yes	4 to 5	no	Stick right after arrival, keep cuttings hydrated for the first three days, and reduce mist afterwards as soon as possible. Apply preventive fungicide treatment after sticking. Avoid stretch.
 Geranium Zonal <i>Pelargonium x hortorum</i>	Moonlight™, Sunrise™ and Sunrise™ XL	25 / 35 mm single or double strip	optional	7 to 9	no	4	no	Stick right after arrival, keep cuttings hydrated for the first three days, and reduce mist afterwards as soon as possible. Apply preventive fungicide treatment after sticking.
 Heliotropium <i>arborescens</i>	Marino™	25 mm	optional	7 to 9	no	4	no	Stick right after arrival. Don't put URC in the cooler; apply preventive fungicide treatment after sticking, and reduce mist as soon as possible.
 Impatiens <i>hawkeri</i>	Bounce™ and Big Bounce™	25 mm	no	6 to 9	yes	4 to 5	no	Reduce mist starting day 5; don't overwater.
 Impatiens <i>New Guinea</i> cultivars	ColorPower™	25 mm	no	7 to 9	no	3 to 4	no	Stick right after arrival. Apply preventive fungicide treatment after sticking, and reduce mist as soon as possible.
 Lavender species	Calm Breeze and LaVela™	25 mm	no	14	no	6 to 7	yes	Use well drained media. Avoid saturated media. Reduce mist early.
 Lobelia cultivars	Magadi™	25 mm	no	7 to 9	yes	4	recommended	Keep cuttings hydrated. Avoid overwatering of young plants.
 Nierembergia <i>caerulea</i>	Lara™	25 mm	optional	7 to 9	yes	3 to 4	recommended	Stick two cuttings per cell.

Rooting Guide

Crop	Series	Recommended Cell Size (in millimeters)	Rooting Hormone (IBA + NAA mix)	Average Days with Mist	Early PGR Treatment Recommended (after 7 - 10 days) ¹	Average Propagation Weeks	Pinch in Propagation	Comments
 Osteospermum species	4D™, All FlowerPower™ Series and Zion™	25 / 35 mm	recommended	12 to 16	yes	4 to 5	no	Keep cuttings hydrated.
 Petunia cultivars	Famous™, Headliner™, Night Sky, Starlet™ and SweetSunshine™	25 mm	no	7 to 9	yes	4	no	Avoid stretch; apply preventive fungicide spray after sticking.
 Phlox cultivars	Gisele™	25 mm	no	12	no	4 to 5	no	Avoid overmisting, and misting after rooting.
 Portulaca oleracea	PortoGrande™	25 mm	no	7 to 9	no	3 to 4	optional	Avoid overwatering of young plants.
 Sanvitalia procumbens	Tsavo™	25 mm	no	7 to 9	yes	4	optional	Keep cuttings hydrated; avoid overwatering of young plants.
 Scaevola aemula	Fairy™	25 mm	recommended	9 to 12	yes	5 to 6	optional	Keep cuttings hydrated.
 Trixi®	Trixi recipes – <i>Please ask for our detailed Tech Sheet.</i>	N/A	N/A	N/A	N/A	N/A	TrixiLiners ship pinched	TrixiLiner is pinched, treated with PGR, and well-toned for best results.
 Verbena species	BeBop™, Blues, Lascar™ and Pops™	25 mm	optional	7 to 9	yes	3 to 4	optional	Avoid stretch; reduce and stop misting as soon as possible.

Finishing Guide

Crop	Series	ROOTING & FINISHING			FINISHING GUIDELINES			
		Media pH ²	Fertilizer Needs ³	Watering ⁴	Temperature Needs Day / Night ⁵	Pinch after Transplant (unpinched liners)	Light Levels in Foot Candles	
 Angelonia angustifolia	Angelina™	pH - 5.8-6.2	175-225 PPM N / EC 1.8-2.0	keep constantly moist	68-78°F / 62-65°F 20-26°C / 17-18°C	yes	6,000 to 10,000	
 Arctotis sp.	Opera™	pH - 5.8-6.2	200-250 PPM N	grow on the dry side	65-75°F / 50-60°F 18-24°F / 10-16°C	no	5,000 to 6,000	
 Argyranthemum frutescens	Butterfly and Madeira™	pH - 5.5-6.2	200-250 PPM N / EC 1.8-2.0	keep constantly moist	65-78°F / 50-60°F 18-26°C / 10-16°C	optional	6,000 to 9,000	
 Bacopa Sutura grandiflora	Big Falls™	pH - 5.4-5.8	200-250 PPM N / EC 1.8-2.0	grow on the dry side	65-75°F / 50-60°F 18-24°C / 10-16°C	yes	4,000 to 5,000	
 Begonia species	Bonfire® Orange, California Sunlight, Fiery Orange, Marshmallow and Mistral™ <small>Please ask for our detailed Tech Sheet.</small>	pH - 5.8-6.2	200-250 PPM N / EC 1.8-2.0 - Keep N up.	grow on the dry side	68-78°F / 62-65°F 20-26°C / 17-18°C	yes; pinch to node #3 but before developing node #5	5,000 to 6,000	
 Bidens ferulifolia	Namid™	pH - 5.8-6.2	200-250 PPM N / EC 1.8-2.0	grow on the dry side	65-75°F / 50-60°F 18-24°C / 10-16°C	yes	5,000 to 6,000	
 Bracteantha bracteata	Mohave™	pH - 5.8-6.2	200-250 PPM N / EC 1.8-2.0	keep constantly moist	65-75°F / 50-60°F 18-24°C / 10-16°C	for larger pots only	5,000 to 6,000	
 Calceolaria hybrida	Calynopsis™	pH - 5.8	200-250 PPM N	grow on the dry side	65-76°F / 40-52°F 18-24°C / 4-11°C	no	4,000 to 6,000	
 Calibrachoa species	All MiniFamous® Series, Close Up and StarShine™	pH - 5.4-5.8	200-250 PPM N / EC 2.0-2.4	keep evenly moist	70-75°F / 55-60°F 21-24°C / 13-16°C	recommended	5,000 to 6,000	
 Convolvulus sabatius	Early Blue and Prime White	pH - 5.8-6.2	225-300 PPM N	keep evenly moist	70-75°F / 55-60°F 21-24°C / 13-16°C	recommended	5,000 to 6,000	
 Dahlia hybrida	Dalaya™	pH - 5.8-6.2	225-300 PPM N	keep evenly moist	59-64°F / 59-64°F 15-18°C / 15-18°C	optional	4,000 to 6,000	
 Dahlia pinnata	Dahlietta®	pH - 5.8-6.2	225-300 PPM N	keep evenly moist	65-76°F / 59-64°F 18-24°C / 15-18°C	recommended	4,000 to 6,000	

² **Media pH:** Best results are achieved if media with the correct pH is used starting with propagation.

³ **Fertilizer needs:** Start with low concentrations after roots show and increase with plant development to the recommended levels.

⁴ **Watering:** In general avoid drying out or overwatering the substrate as this will affect plant quality and finishing time. Root system will suffer when conditions change from one extreme to the other. "Growing on the dry side" means letting the substrate become dry (substrate color turns light brown and substrate starts to separate from the pot edge) before watering. "Keep constantly moist" means watering the plants just before substrate becomes dry. Water management in rooting and finishing is half the success and the best way to prevent root-bound diseases, improve performance and control plant quality.

				CROP TIME FROM ROOTED CUTTING / PLANTS PER POT (PPP)		
	Plant Growth Regulators (PGR) (S) = spray / (D) = drench	Pests and Fungal Diseases	Comments	4- to 5-inch (10- to 13-cm) Pots, Quarts	6-inch (15-cm) Pots, Gallons	10- to 12-inch (25- to 30-cm) Tubs or Baskets
	PGRs generally not needed	White Fly, Spider Mites, Botrytis, Pythium	Start late spring when day length increases and temperatures rise. High light and warm temperatures will improve flowering, branching and plant development.	6 to 8 weeks, 1 ppp	8 to 9 weeks, 1 to 3 ppp	9 to 12 weeks, 3 to 5 ppp
	none	Aphids	Avoid low light and humidity conditions.	6 to 8 weeks, 1 ppp	8 to 10 weeks, 1 ppp	9 to 12 weeks, 3 ppp
	B-Nine 1,500-2,500 PPM + CCC 750-1,000 PPM Tank Mix (S) or Bonzi (D) 2-5 PPM to control growth	Aphids, White Fly, Leafminer, Root Rot, Botrytis	Cool temperatures and high light levels will improve plant quality.	6 to 9 weeks, 1 ppp	7 to 10 weeks, 1 to 3 ppp	9 to 12 weeks, 3 to 5 ppp
	B-Nine 750-1,500 PPM (S), Sumagic 5-10 PPM (S)/ Sumagic 0.25 PPM (D)	Thrips, Aphids, Botrytis, Pythium	Cool temperatures and high light levels will improve plant quality. Pinch as needed for improved plant habit. Watch for Fe deficiency.	5 to 7 weeks, 1 ppp	7 to 9 weeks, 2 ppp	8 to 10 weeks, 4 to 5 ppp
	B-Nine 2,500 PPM (S), 250-500 PPM CCC (S)	Aphids, Botrytis, Pythium	Start late Spring when day length increases and temperatures rise. Let media dry out between watering. Avoid stretch. To avoid dormancy, tuberous Begonias require a minimum day length of 14 hrs. and a minimum temperature of 55°F / 13°C.	7 to 8 weeks, 1 ppp	9 to 10 weeks, 1 ppp	9 to 12 weeks, 4 ppp
	B-Nine 2,500 PPM (S), Sumagic 3-5 PPM (S)/ Sumagic 0.25 PPM (D)	Thrips, Aphids, Spider Mites, Botrytis, Pythium	Pinch as needed for improved plant habit. Let media dry out between watering.	5 to 7 weeks, 1 ppp	6 to 8 weeks, 1 to 2 ppp	6 to 9 weeks, 4 to 5 ppp
	Sumagic 5-10 PPM (S), Bonzi 10-20 PPM (S)	Aphids, White Fly, Pythium	Cool temperatures and high light levels will improve plant quality.	6 to 7 weeks, 1 ppp	7 to 8 weeks, 2 ppp	8 to 10 weeks, 4 ppp (Mohave™ Basket Yellow)
	none	Spider Mites	Provide cool temperatures and short days during bulking period. Provide long days (night interrupt) and cool to moderate temperatures for flower induction.	8 to 10 weeks, 1 ppp	10 to 12 weeks, 1 ppp	13 to 15 weeks, 3 ppp
	B-Nine 2,500-3,500 PPM (S), Sumagic 10-20 PPM (S)/ Sumagic 0.25 PPM (D), Bonzi 1-2 PPM (D)	Aphids, Thrips, Pythium, Thielaviopsis	Start Calibrachoa warm. After side shoots have developed, cool temperatures and high light levels will improve plant quality. Watch for Fe deficiency.	7 to 8 weeks, 1 ppp	7 to 11 weeks, 1 to 2 ppp	9 to 12 weeks, 4 to 5 ppp
	B-Nine 2,500-3,500 PPM (S), Sumagic 10-20 PPM (S)/ Sumagic 0.25 PPM (D), Bonzi 1-2 PPM (D)	Aphids, Mites, Thrips	Can be grown drier to promote higher flower count.	7 to 8 weeks, 1 ppp	9 to 10 weeks, 2 ppp	9 to 12 weeks, 4 ppp
	B-Nine 2,500-4,000 PPM	Thrips, Leafminer, Botrytis	Night-break lighting (10 p.m.-2 a.m.) will reduce likelihood of tuber formation.	6 to 8 weeks, 1 ppp	7 to 9 weeks, 1 to 2 ppp	10 to 12 weeks, 3 to 4 ppp
	B-Nine 2,500-4,000 PPM (S), Cycocel 1,000-1,500 PPM tank mix (S)	Thrips, Leafminer, Botrytis	Night-break lighting will reduce likelihood of tuber formation.	6 to 8 weeks, 1 ppp	7 to 9 weeks, 1 to 2 ppp	–

⁵ **Temperature needs day/night:** During rooting keep soil temperature measured in the liner at 70°F/21°C until cuttings are well-rooted. After planting the liner, keep temperature up until roots have developed nicely. Afterward follow recommendations. The use of "Cool Morning" treatments will improve plant quality, flower and foliage color, and plant habit, and harden the plants. Lower the temperature by 8-12°F/4-6°C 2 hours before sunrise until 2-3 hours after sunrise. Start treatments after plants are rooted in, well-branched and cover the media (reach the pot edges). To avoid delayed flowering, keep the average day temperature under a close watch and if necessary, increase night temperatures. Finishing of the crop depends on the average day temperature, and positive or negative DIF methods as well as "Cool Morning" can be used to improve plant quality.

Finishing Guide

Crop	Series	ROOTING & FINISHING			FINISHING GUIDELINES			
		Media pH ²	Fertilizer Needs ³	Watering ⁴	Temperature Needs Day / Night ⁵	Pinch after Transplant (unpinched liners)	Light Levels in Foot Candles	
 Dianthus caryophyllus	EverLast™, Oscar® and SuperTrouper™	pH - 6.2-6.5	100-150 PPM N / EC 1.4-1.8	grow on the dry side	65-70°F / 50-55°F 18-21°C / 10-13°C	yes	5,000 to 6,000	
 Dianthus cultivars	Dianthalot™	pH - 6.2-6.5	100-150 PPM N	keep hydrated	65-70°F / 50-55°F 18-21°C / 10-13°C	yes	5,000 to 6,000	
 Dianthus cultivars	Pink Kisses™	pH - 6.2-6.5	100-150 PPM N / EC 1.4-1.8	grow on the dry side	65-70°F / 50-55°F 18-21°C / 10-13°C	optional based on liner	5,000 to 6,000	
 Diascia cultivars	Piccadilly™	pH - 5.8-6.2	200-250 PPM N / EC 1.8-2.0	grow on the dry side	65-75°F / 35-52°F 18-24°C / 2-11°C	yes	5,000 to 6,000	
 Euphorbia hypericifolia	Loreen™	pH - 5.8-6.2	175-225 PPM N / EC 1.8-2.0	sensitive to over-watering	65-76°F / 59-67°F 18-24°C / 15-19°C	yes	6,000 to 9,000	
 Fuchsia cultivars	Bellinto™, Bellinto™ Compact	pH - 5.8-6.2	175-225 PPM N / EC 1.8-2.0	keep evenly moist	65-70°F / 50-55°F 18-21°C / 10-13°C	recommended	5,000 to 6,000	
 Gaura lindheimeri	Belleza™	pH - 5.8-6.2	200-250 PPM N / EC 1.8-2.0	keep constantly moist	65-75°F / 50-60°F 18-24°C / 10-16°C	yes	5,000 to 6,000	
 Gentiana cultivars	Luis Easy Blue	pH - 5.8-6.2	100-150 PPM N	keep evenly moist	65-70°F / 50-55°F 18-21°C / 10-13°C	yes	5,000 to 6,000	
 Geranium Ivy Pelargonium peltatum	Royal™	pH - 5.4-5.8	200-250 PPM N / EC 1.8-2.0	grow on the dry side	65-75°F / 60-65°F 18-24°C / 16-18°C	recommended	3,000 to 5,000	
 Geranium Zonal Pelargonium x hortorum	Moonlight™, Sunrise™ and Sunrise™ XL	pH - 5.8-6.2	200-250 PPM N / EC 1.8-2.0	grow on the dry side	65-75°F / 60-65°F 18-24°C / 16-18°C	no	3,000 to 5,000	
 Heliotropium arborescens	Marino™	pH - 5.8-6.2	200-250 PPM N / EC 1.8-2.0	keep constantly moist	70-75°F / 55-60°F 21-24°C / 13-16°C	no	5,000 to 9,000	
 Impatiens hawkeri	Bounce™ and Big Bounce™	pH - 6.2-6.5	175-225 PPM N	grow on the dry side	68-79°F / 55-64°F 20-26°C / 13-18°C	no	4,000 to 9,000	
 Impatiens New Guinea cultivars	ColorPower™	pH - 5.8-6.2	100-150 PPM N / EC 1.4-1.8	keep constantly moist	70-78°F / 65-68°F 21-26°C / 18-20°C	recommended for larger containers	3,000 to 5,000	
 Lavender species	Calm Breeze and LaVela™	pH - 5.8-6.2	150-200 PPM	grow on the dry side	60-75°F / 38-60°F 15-23°C / 3-15°C	yes	5,000 to 9,000	
 Lobelia cultivars	Magadi™	pH - 5.8-6.2	200-250 PPM N / EC 1.8-2.0	grow on the dry side	70-75°F / 55-60°F 21-24°C / 13-16°C	yes	5,000 to 6,000	

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





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				CROP TIME FROM ROOTED CUTTING / PLANTS PER POT (PPP)		
	Plant Growth Regulators (PGR) (S) = spray / (D) = drench	Pests and Fungal Diseases	Comments	4- to 5-inch (10- to 13-cm) Pots, Quarts	6-inch (15-cm) Pots, Gallons	10- to 12-inch (25- to 30-cm) Tubs or Baskets
	B-Nine 2,500 PPM (S), Bonzi 2-5 PPM (S), PGRs are optional	Spider Mites, Rust, Fusarium	Pinch when bud is visible and side shoots start to develop. Cool temperatures and high light levels will improve plant quality.	14 to 20 weeks (depending on time of the year), 1 ppp	16 to 22 weeks (depending on time of the year), 2 ppp	16 to 22 weeks (depending on time of the year), 4 to 5 ppp
	B-Nine 2,500 PPM (S), Bonzi 2-5 PPM (S), PGRs are optional	Spider Mites, Rust, Fusarium	Pinch when bud is visible and side shoots start to develop. Cool temperatures and high light levels will improve plant quality.	10 to 18 weeks (depending on time of the year), 1 ppp	12 to 20 weeks (depending on time of the year), 2 ppp	12 to 20 weeks (depending on time of the year), 4 to 5 ppp
	B-Nine 2,500 PPM (S), Bonzi 2-5 PPM (S), PGRs are optional	Spider Mites, Rust, Fusarium	Leave early flowers on plant. Blooms last a long time.	14 to 20 weeks (depending on time of the year), 1 ppp	16 to 22 weeks (depending on time of the year), 2 ppp	–
	B-Nine 2,500 PPM (S), Sumagic 3-5 PPM (S)/ Sumagic 0.25 PPM (D)	Aphids, Pythium	Cool temperatures and high light levels will improve plant quality.	5 to 7 weeks, 1 ppp	7 to 9 weeks, 1 to 2 ppp	8 to 10 weeks, 4 to 5 ppp
	B-Nine (S) 2,500 PPM, Cycocel (S) 750 PPM tank mix 7-10 days after transplant. Do not use Florel.	White Fly, Aphids, Thrips, Botrytis, Pythium	Pinch for a better habit, especially in larger containers.	5 to 7 weeks, 1 ppp	6 to 9 weeks, 1 to 3 ppp	9 to 11 weeks, 3 to 5 ppp
	B-Nine 2,500 PPM (S)	Aphids, Thrips, Botrytis, Pythium, Rust	Pinch early for a better habit, especially in larger containers.	5 to 7 weeks, 1 ppp	7 to 9 weeks, 1 to 2 ppp	8 to 10 weeks, 4 to 5 ppp
	B-Nine 2,500 PPM (S), Sumagic 15-20 PPM (S)/ Bonzi 30-40 PPM (S)	White Fly, Aphids	Avoid stretch; pinch early for better plant development.	7 to 9 weeks, 1 ppp	9 to 12 weeks, 1 to 2 ppp	10 to 13 weeks, 3 to 4 ppp
	B-Nine 2,500 PPM (S), Bonzi 2-5 PPM (S), PGRs are optional	Spider Mites	Compact first-year-blooming perennial.	14 to 20 weeks, 3 ppp	16 to 22 weeks, 6 ppp	
	CCC 750-1,000 PPM + B-Nine 1,500-2,500 PPM Tank Mix (S), Bonzi 2-5 PPM (S) / CCC 750-1,500 PPM (D)	Thrips, Fungus Gnats, Spider Mites, Rust, Botrytis, Pythium	Maintain temperature and grow the crop on the dry side, but avoid drying out, as this will slow growth (plants will push flowers). Provide excellent air circulation.	8 to 10 weeks, 1 ppp	10 to 12 weeks, 1 ppp	10 to 14 weeks, 3 to 4 ppp
	CCC 750-1,000 PPM + B-Nine 1,500-2,500 PPM Tank Mix (S), Sumagic 1-3 PPM (S), Bonzi 2-5 PPM (S)	Thrips, Fungus Gnats, Spider Mites, White Fly, Rust, Botrytis, Pythium	Maintain temperature and grow the crop on the dry side, but avoid drying out, as this will slow growth (plants will push flowers). Provide excellent air circulation.	8 to 12 weeks, 1 ppp	12 to 14 weeks, 1 ppp	12 to 14 weeks, 3 to 4 ppp
	B-Nine 2,500 PPM (S), CCC 1,000 PPM + B-Nine 2,500 PPM Tank Mix (S)	White Fly, Spider Mites, Botrytis, Pythium	Start warm. After side shoots have developed, cool temperatures and high light levels will improve plant quality.	5 to 7 weeks, 1 ppp	7 to 9 weeks, 1 to 2 ppp	8 to 10 weeks, 3 to 5 ppp
	B-Nine 1,500 PPM (S) on Bounce and Big Bounce; Bonzi 5-10 PPM (S) or 0.5-1 PPM (D) on Big Bounce only	Thrips, Aphids, Mites, INSV, Botrytis, Pythium	Don't overwater or overfeed. Keep pH above 6 to avoid iron/manganese toxicity.	6 to 8 weeks, 1 ppp	8 to 10 weeks, 1 ppp	10 to 13 weeks, 3 to 4 ppp
	Bonzi 2-5 PPM (S)	Thrips, Aphids, Spider Mites, Botrytis, Pythium	Maintain temperature. For flower development, grow the crop on the dry side, but avoid drying out, as this will reduce flower performance. Avoid high salt levels.	6 to 7 weeks, 1 ppp	8 to 9 weeks, 1 to 2 ppp	9 to 12 weeks, 4 to 5 ppp
	none	Rosemary Beetle, Pythium, Rhizoctonia	Grow cool and on the dry side.	8 to 10 weeks, 1 ppp	10-12 weeks, 1-2 ppp	10 to 13 weeks, 3 to 4 ppp
	B-Nine 1,500-2,500 PPM (S), Sumagic 3-5 PPM (S)/ Sumagic 0.25 PPM (D)	Thrips, Aphids, Spider Mites, Botrytis, Pythium	Pinch as needed for improved plant habit. Let media dry out between watering.	6 to 8 weeks, 1 ppp	8 to 10 weeks, 1 to 2 ppp	8 to 10 weeks, 4 to 5 ppp

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Finishing Guide

Crop	Series	ROOTING & FINISHING			FINISHING GUIDELINES			
		Media pH ²	Fertilizer Needs ³	Watering ⁴	Temperature Needs Day / Night ⁵	Pinch after Transplant (unpinched liners)	Light Levels in Foot Candles	
 Nierembergia caerulea	Lara™	pH - 5.4-5.8	100-150 PPM N / EC 1.4-1.8	keep constantly moist	68-78°F / 62-65°F 20-26°C / 17-18°C	yes	5,000 to 6,000	
 Osteospermum hybrid	4D™	pH - 5.8-6.2	200-250 PPM N	dry regularly between waterings	59-76°F / 35-55°F 15-24°C / 2-13°C	recommended	5,000 to 9,000	
 Osteospermum ecklonis	All FlowerPower™ Series and Zion™	pH - 5.8-6.2	200-250 PPM N / EC 1.8-2.0	dry regularly between waterings	60-65°F / 35-52°F 16-18°C / 2-11°C	recommended	5,000 to 6,000	
 Petunia cultivars	Famous™, Headliner™, Night Sky, Starlet™ and SweetSunshine™	pH - 5.4-5.8	250-300 PPM N / EC 2.0-2.4	keep constantly moist	65-75°F / 50-60°F 18-24°C / 10-16°C	recommended	5,000 to 6,000	
 Phlox cultivars	Gisele™	pH - 5.8-6.2	150-200 PPM	avoid overwatering	65-80°F / 50-65°F 18-27°F / 15-18°C	recommended	3,000 to 9,000	
 Portulaca oleracea	PortoGrande™	pH - 5.8-6.2	200-250 PPM N / EC 1.8-2.0	grow on the dry side	65-75°F / 60-65°F 18-24°C / 16-18°C	yes	5,000 to 6,000	
 Sanvitalia procumbens	Tsavo™	pH - 5.8-6.2	200-250 PPM N / EC 1.8-2.0	grow on the dry side	70-75°F / 55-60°F 21-24°C / 13-16°C	yes	4,000 to 5,000	
 Scaevola aemula	Fairy™	pH - 5.4-5.8	200-250 PPM N / EC 1.8-2.0	grow on the dry side	68-78°F / 62-65°F 20-26°C / 17-18°C	yes	5,000 to 6,000	
 Trixi®	Trixi recipes – <i>Please ask for our detailed Tech Sheet.</i>	pH - 5.4-5.8	200-250 PPM N / EC 1.8-2.0	keep constantly moist	70-75°F / 55-60°F 21-24°C / 13-16°C	a 2nd pinch is recommended	5,000 to 6,000	
 Verbena cultivars	BeBop™	pH - 5.8-6.2	200-250 PPM N / EC 1.8-2.0	grow on the dry side	65-75°F / 60-65°F 18-24°C / 16-18°C	yes	5,000 to 6,000	
 Verbena species	Blues, Lascar™ and Pops™	pH - 5.8-6.2	200-250 PPM N / EC 1.8-2.0	grow on the dry side	65-75°F / 60-65°F 18-24°C / 16-18°C	yes	5,000 to 6,000	

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	Plant Growth Regulators (PGR) (S) = spray / (D) = drench	Pests and Fungal Diseases	Comments	4- to 5-inch (10- to 13-cm) Pots, Quarts	6-inch (15-cm) Pots, Gallons	10- to 12-inch (25- to 30-cm) Tubs or Baskets
	B-Nine 2,500 PPM (S)	Aphids, Botrytis, Pythium	Start late Spring when day length increases and temperatures rise. Pinch as needed for improved plant habit. High light and warm temperatures will improve flowering, branching and plant development.	6 to 8 weeks, 1 ppp	8 to 10 weeks, 2 ppp	8 to 10 weeks, 5 ppp
	Cycocel 750-1,500 PPM (S), CCC 750-1,500 PPM (D), Sumagic 5-10 PPM (S)/ Sumagic 0.5-1 PPM (D)	Thrips, White Fly, Aphids, Botrytis, Pythium, Rhizoctonia	It is recommended to NOT use B-Nine on 4D osteos, as it may have a negative effect on the expression of double flowers.	10 to 13 weeks, 1 ppp	11 to 14 weeks, 1 ppp	12 to 15 weeks, 3 ppp
	CCC 1,000 PPM + B-Nine 2,500 PPM Tank Mix (S), Sumagic 5-10 PPM (S)/ CCC 750-1,500 PPM (D), Sumagic 0.5-1 PPM (D), Bonzi 0.5-3 PPM (D)	Aphids, White Fly, Thrips, Botrytis, Pythium	Pinch after plants have rooted into the media and are well-developed, but avoid stretch. Cool temperatures and high light levels will improve plant quality.	9 to 12 weeks, 1 ppp	10 to 13 weeks, 1 ppp	10 to 14 weeks, 3 to 4 ppp
	B-Nine 2,500 PPM (S), Sumagic 20-30 PPM (S)/ Sumagic 0.5 PPM (D), Bonzi 2-4 PPM (D)	Aphids, Thrips, Leafminer, White Fly, Powdery Mildew, Pythium	Cool temperatures and high light levels will improve plant quality. Watch Fe deficiency.	6 to 7 weeks, 1 ppp	7 to 9 weeks, 1 ppp	9 to 12 weeks, 3 to 4 ppp
	B-Nine 1,500-2,000 PPM (S)	Thrips, Pythium, Powdery Mildew	Avoid overwatering.	5 to 6 weeks, 1 ppp	6 to 8 weeks, 1 to 2 ppp	10 to 12 weeks, 3 to 4 ppp
	generally not needed – keep dry to control vigor	Aphids, Fungus Gnats, Slugs, Botrytis, Pythium	Pinch as needed for improved plant habit. Let media dry out between watering.	6 to 8 weeks, 1 ppp	8 to 10 weeks, 2 ppp	9 to 12 weeks, 4 to 5 ppp
	B-Nine 2,500 PPM (S), Sumagic 2-5 PPM (S)	Aphids, Spider Mites, Pythium	Start late Spring when day length increases and temperatures rise. High light and warm temperatures will improve flowering, branching and plant development.	6 to 7 weeks, 1 ppp	8 to 9 weeks, 1-2 ppp	9 to 12 weeks, 4 to 5 ppp
	Sumagic 5-10 PPM (S), Bonzi 10-20 PPM (S)/ Bonzi 0.5-1 PPM (D)	Botrytis, Pythium, Phytophthora	Start late Spring when day length increases and temperatures rise. High light and warm temperatures will improve flowering, branching and plant development.	6 to 7 weeks, 1 ppp	8 to 10 weeks, 1 to 2 ppp	9 to 12 weeks, 4 to 5 ppp
	Depends on the Mix. B-Nine 2,500-3,500 PPM (S), Sumagic 5-20 PPM (S) / Sumagic 0.25-0.50 PPM (D), Bonzi 2-4 PPM (D)	Depends on the Mix. See single crops for a list of possible problems.	Cool temperatures and high light levels will improve plant quality. Pinch as needed for improved plant habit. Watch for Fe deficiency.	5 to 6 weeks, 1 ppp	5 to 6 weeks, 1 to 2 ppp	8 to 10 weeks, 3 to 4 ppp
	B-Nine 1,500-2,500 PPM (S), Sumagic 5-10 PPM (S), CCC 1,000-2,000 PPM (S)	Thrips, Aphids, White Fly, Leafminer, Powdery Mildew	Let media dry out between watering. Avoid stretch, and pinch as needed to improve plant habit.	5 to 7 weeks, 1 ppp	6 to 9 weeks, 1 ppp	9 to 11 weeks, 3 to 5 ppp
	B-Nine 1,500-2,500 PPM (S), Sumagic 5-10 PPM (S), CCC 1,000-2,000 (S)	Thrips, Aphids, White Fly, Leafminer, Powdery Mildew	Let media dry out between watering. Avoid stretch, and pinch as needed to improve plant habit.	6 to 7 weeks, 1 ppp	7 to 9 weeks, 1 ppp	8 to 10 weeks, 3 to 5 ppp

⁵ **Temperature needs day/night:** During rooting keep soil temperature measured in the liner at 70°F/21°C until cuttings are well-rooted. After planting the liner, keep temperature up until roots have developed nicely. Afterward follow recommendations. The use of "Cool Morning" treatments will improve plant quality, flower and foliage color, and plant habit, and harden the plants. Lower the temperature by 8-12°F/4-6°C 2 hours before sunrise until 2-3 hours after sunrise. Start treatments after plants are rooted in, well-branched and cover the media (reach the pot edges). To avoid delayed flowering, keep the average day temperature under a close watch and if necessary, increase night temperatures. Finishing of the crop depends on the average day temperature, and positive or negative DIF methods as well as "Cool Morning" can be used to improve plant quality.



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