

2014



  
**BURPEE**  
HOME GARDENS®



# Thanks for letting us partner with you!

You can count on the Burpee Home Gardens team every day to keep your business flourishing. We make sure the program is always fresh and focused for you and your customers: The best genetics, hand-picked for success. Engaging and inspiring communications. Easily accessible info. Active community involvement. All supported by the most complete selling package.

We're proud to help you grow the next generation of gardeners!



**Scott Mozingo**  
Product Manager

*"I work with the best product breeders in our industry to assure that the Burpee Home Gardens lineup includes exciting, garden-performing varieties."*

Scott really knows what makes shoppers tick: During college, he managed an 80-acre fresh market produce farm. Post-graduation found him in charge of the flowers and veggies at a garden center.



**Tim Duffin**  
Marketing Manager

*"I make sure that Burpee Home Gardens always delivers on our brand promise: helping gardeners be successful."*

Tim is a "stealth gardener": Not only does he enjoy planting his own, but he's been known to sneak a few flowers and veggies into his neighbors' gardens!



**Carolyn Dixon**  
National Sales Manager

*"I partner with retailers and growers to put together the right mix of products for their market, help train store associates, and get them the merchandising and promotional tools they need."*

Carolyn first met Burpee as a 5-year-old: Her dad let her sisters and her each choose a tomato plant, then have a contest to see who harvested the most. She seems to remember winning!



**Tiffany Heater**  
Program Representative

*"I'm the support person that connects growers and retailers in the Northeast to make sure that they're successful at selling the program to their customers."*

Tiffany is passionate about: vegetable and flower gardening. Each year she cans 100 pints of tomatoes to enjoy out of season. Her all-time favorite: Cherokee Purple.







**Seth Reed**  
Program Representative

*"I visit greenhouses and stores all around the Midwest and Great Lakes areas, making sure that they build a successful program."*

What's cool about Seth: His 2 1/2-year-old daughter just planted her first Burpee veggie...a 'Cherry Punch' tomato!



**Denielle Noe**  
Program Administrator

*"I set you up in the program, work with Ball sales reps and customer service to keep your orders moving, answer any questions, get POP into your hands."*

A secret about Denielle: She never gardened until she came on board with Burpee... and now she can't stop!



## It's easy to grow and sell the Burpee Home Gardens program!

- 1. Become a Burpee Home Gardens Certified Grower** through your Ball Seed sales rep or Ball ColorLink customer service rep. Or download everything you need at [ballhort.com/burpeehomegardens](http://ballhort.com/burpeehomegardens). It takes just minutes!
- 2. Log onto Ball WebTrack® at ballseed.com** to order your seed, plugs, tags and POP, or call **800 879-BALL**.
- 3. Order your branded or sustainable pots** through your preferred pot supplier.
- 4. We'll add your business to ballhort.com/burpeehomegardens** so retailers can find you there. You'll find complete program details there, too!
- 5. Grow your plants** - grow your profits!

Snap now for Grower Agreement and Grower Guidelines, or visit [ballseed.com/burpeegrowers](http://ballseed.com/burpeegrowers).



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# My Garden Designer talks combos.

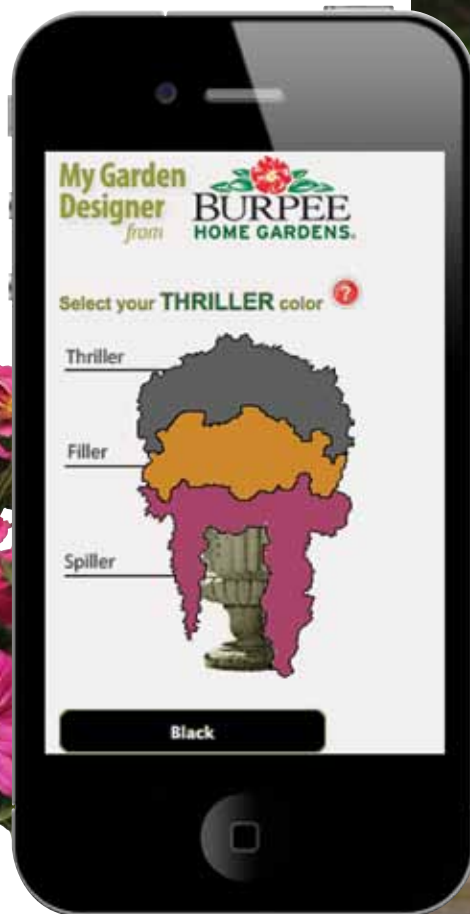
Our first-of-its-kind web tool takes the guesswork out of garden design for today's consumer...and provides immediate add-on sales in the store.



## Hundreds of Thrillers, Fillers and Spillers

Consumers crave *Info, Ideas and Inspiration*...the My Garden Designer mobile design tool gives them quick solutions for planting a winning mixed container or multi-variety garden.





### Easy tips and techniques for designing with every Burpee Home Gardens flower variety.

Gardeners can access info 24/7 at home, in the store, even out in their garden! In just a few simple steps, My Garden Designer delivers flower color, height and compatibility...kick-starts their creativity...and sets even novice gardeners on the path to success.

Thousands of combo ideas keep gardeners coming back.

More than 6,100 My Garden Designer combos have been created and viewed. The sky's the limit with this hugely successful web tool...over 15,000 possible designs!



### Most-Viewed Thrillers

1. Redhead Coleus
2. Indian Summer Coleus
3. Wasabi Coleus
4. Mystic Spires Blue Salvia
5. Henna Coleus



### Most-Viewed Fillers

1. Lucky™ Pure Gold Lantana
2. Isabella's Deep Blue Calibrachoa
3. Fantasia® Purple Sizzle Geranium
4. Floral Lace Violet Dianthus
5. Fantasia Salmon Geranium



### Most-Viewed Spillers

1. Silver Falls Dichondra
2. Marguerite Sweet Potato Vine (Ipomoea)
3. Aztec® Blue Velvet Verbena
4. Clear Crystal® Purple Shades Alyssum
5. Suncatcher™ Yellow Petunia





# Gardeners trust Joe.

## JOE'S PICKS

Gardening expert Joe Lamp'el helped us choose 20 varieties that no garden center should be without! With sun and shade lovers, plus options for landscapes, baskets and planters, this well-rounded lineup is the perfect way to jumpstart your Burpee Home Gardens program.

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Isabells Terracotta Calibrachoa .....	16
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NEW Flash Mob Bluerific and Redtastic Petunia .....	27
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Homegrown advice...when and where she needs it. Joe shares his know-how 24/7 at [BurpeeHomeGardens.com](https://www.burpee.com), including a library with dozens of helpful "How Do I Grow That!" podcasts and product videos.







## 67.6 million impressions

One of the most recognized and trusted personalities in gardening and sustainability, Joe is executive producer and TV host of **"Growing a Greener World."** Burpee Home Gardens is an underwriting sponsor of the show, now in its fourth season on public television. This year, 26 episodes aired on 415 stations...reaching out to 86.9% of the U.S. population!



## 40,000 podcast downloads

Joe delivers helpful how-to tips through 52 **"How Do I Grow That!"** and **"Tip of the Week"** podcasts. From growing beautiful flowers to harvesting a bounty of vegetables and herbs, he's there to build gardeners' confidence...every step of the way!



## NEW "Joe's Pick" videos

These fast, fun and info-filled videos have been viewed by thousands...and now there are four new features, filmed at Spring Trials 2013. Watch them all at [burpeehomegardens.com](http://burpeehomegardens.com) and on **YouTube**.



**New** White Lightning Osteospermum

**New** Flash Mob Petunia

**New** Bumper Crop™ Indigo™ Grafted Tomatoes

**New** Popsicles Viola

Serena Angelonia

Dragon Wing Begonia

Sparks Will Fly Begonia

Redhead Coleus

Enlighten Flutter Impatiens

Blue A Fuse Petunia

Pop Rocks Petunia

UpTown Zinnia

# Grow Anywhere Tour

We continue to spread healthy living and homegrown garden success across the nation! Our 2013 Grow Anywhere Tour focused on sharing food for the long term – along with fresh veggies, our ambassadors handed out starter plants and helpful advice.



**23 cities, 30,000 lbs.** of fresh veggies given away, **13,000 FREE** vegetable plants, **13 weeks, 10,000 miles**, tons of take-home gardening advice!



Learn more about the 2013 Tour stops and find community gardening info at [burpeehomegardens.com/growanywhere](http://burpeehomegardens.com/growanywhere). Relive the journey on Twitter at [#growanywheretour](https://twitter.com/growanywheretour).





# Always connecting with gardeners!

**Engaging:** Today's consumer is busy and she's craving info. We know what she's reading, watching, clicking on and searching for, so Burpee Home Gardens is always there with her.

**Relevant:** She's looking for ways to decorate her outdoor spaces, harvest great veggies for her family, enjoy a relaxing hobby...and that's what Burpee does best.

**Trusted:** Burpee is the most turned-to brand in gardening.

Burpee Home Gardens offers a hand-picked lineup of flowers, vegetables and herbs...then makes sure every shopper grows into a confident, successful gardener.

PR: Burpee in the news     
**1,000** media placements

Mobile Web Tools:  
My Garden Designer & Garden Coach

**66,649** text message tips  
**15,120** possible My Garden Designer plans  
**6,100** gardeners designed their own combos



## Social Media



Facebook polls and photo caption contests  
Pinterest contest  
Twitter tweet-up events  
Guest bloggers  
Brand ambassadors  
One-stop info shop at [burpeehomegardens.com](http://burpeehomegardens.com)  
"Burpee's Backyard" gardening community  
Garden photo sharing with friends and family



26M

850M

Over  
1 billion  
impressions

Supporting grower & retailer partners during critical sell-through periods

66.8K

2.3M



95M

## Sponsorships

Underwriting sponsor of "Growing A Greener World" with Joe Lamp'l

**26** episodes

**415** stations across the U.S. and Canada

**86.9%** of the total U.S. population covered

**52** "How Do I Grow That!" and "Tip of the Week" podcasts

**40,000** audio downloads



## Paid Advertising

Print ads give her a tangible resource and encourage her to head to the store

## Online ads

**21.2** million delivered online impressions

**95%** increase in impressions

Highest-performing engagements were the Store Locator and My Garden Designer



## 2013 "Grow Anywhere Tour"

**1,000,000** Facebook votes to win a Tour visit

**235** media placements

**31,000,000** consumers reached

**30,000** pounds of produce donated by industry partners

**13,000** FREE branded vegetable plants

**10,000** miles

**23** cities

**20** retail events



Helping the consumer be successful all through the season with tips, advice and ongoing support.



**66,649**

Garden Coach messages



More timely growing tips



One-click local weather & store locator

Join the conversation.

Watch the Burpee Garden Coach video at [burpeehomegardens.com/CoachMe](http://burpeehomegardens.com/CoachMe) or snap this tag.



\*Message and data rates may apply. Get the free mobile app at <http://gettag.mobi>



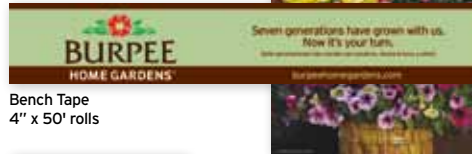


# POP inspires & informs shoppers.

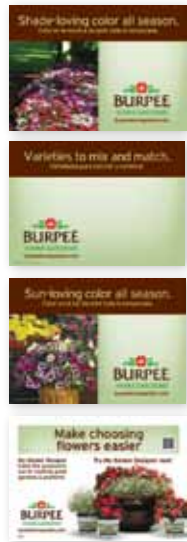
## Flower program



Tag  
1.9 x 4.75"



Bench Tape  
4" x 50' rolls



Bench Cards  
10 x 7"



Cart Banner 19 x 52"

Pack  
Handle



Hanging  
Basket Tag  
3.5 x 4"/10.25"  
total length

## BOOST vegetable program



Tag  
1.9 x 4.75"

Cart Banner  
19 x 52"



Bench Cards  
10 x 7"



Cart Banner  
19 x 52"



Sign  
16 x 30"



Cart Banner  
19 x 52"

## Bumper Crop™ Grafted Tomatoes



Premium Locking Tag ships  
with plants from the supplier  
3.25 x 10.4" (6.6" folded)



Bench Cards 10 x 7"



Premium Pot



Sign  
16 x 30"



## Vegetable program



Tag  
1.9 x 4.75"



Cart Banner  
19 x 52"



Bench Cards  
10 x 7"



Fence Banner  
60 x 36"



Bench Tape  
4" x 50' rolls



Sign  
16 x 30"

## Pots & packaging



Thermoform  
Pot



Compostable  
TerraShell™ Pot



306 Pack and Tray

## Drive customers to buy with our Burpee Retail Idea Center!

The online Burpee Retail Idea Center is jam-packed with fast, easy and free ways to build your sales!

### Get inspired with WOW display & event ideas

Find ideas for in-store Tasting Events, Chef Series cooking demos, Small-Space Garden displays and many more special showcases.

### Create your own Burpee ad

Promote your store as a Burpee Home Gardens certified retailer to generate interest and sales. Create your own ads for local newspapers, magazines and radio stations.

### Download bench cards and POP

Help shoppers make the decision to plant Burpee Home Gardens varieties! Find dozens of downloadable designs - customize with your logo and message, print, and merchandise with your plants.

### Put our mobile tools to work

List your store in minutes on the Retailer Locator. Check out My Garden Designer and make sure store associates are using it for onsite access to helpful info. Watch the Burpee Garden Coach™ video and find out all about this mobile-friendly tool.



Find it all at  
[burpeeretailideacenter.com](http://burpeeretailideacenter.com)





# Buzzin' with color!



NEW Flash Mob Bluerific and Redtastic Petunias  
page 27





NEW Popsicles Purple Face Viola  
page 33



NEW White Lightning Osteospermum  
page 25

# Flowers

## VEGETATIVE VARIETIES

**Alternanthera**  
Red Threads

**Summer Snap**  
(**Angelonia**)  
Archangel™

**Bacopa**  
Abunda™

**Begonia**  
Sparks Will Fly\*

**Bidens**  
NEW Sun Drop

**Calibrachoa**  
Isabells\*

**Coleus**  
Henna  
Honey Crisp  
Indian Summer  
Lava Rose  
Redhead  
Sultana  
Vino  
Wasabi

**Cuphea**  
Firecracker

**Euphorbia**  
Breathless®

**Gaura**  
Belleza

**Geranium**  
Fantasia®

**Impatiens**  
Patchwork™

**Double Impatiens**  
Fiesta™

**New Guinea**  
**Impatiens**  
Celebrette

**Sweet Potato Vine**  
(**Ipomoea**)  
Blackie  
Marguerite

**Iresine**  
Blazin' Rose

**Lantana**  
Lucky™

**Lobelia**  
Hot Springs™

**Lysimachia**  
Goldilocks

**Spring Daisy**  
(**Osteospermum**)  
NEW White Lightning\*  
Voltage™ Yellow

**Petunia**  
NEW Black Magic  
Blue A Fuse\*  
NEW Flash Mob\*  
Phantom  
Pinstripe  
Suncatcher™

**Plectranthus**  
Variegated

**Portulaca**  
Rio™

**Salvia**  
Mystic Spires Blue

**Verbena**  
Aztec®

SEED VARIETIES  
**Alyssum**  
Clear Crystal®

**Summer Snap**  
(**Angelonia**)  
Serena®

**Begonia**  
Dragon Wing®  
Gryphon  
Whopper  
Yang  
Yin

**Coleus**  
Chocolate Covered  
Cherry

**Dianthus**  
Bouquet™  
Floral Lace

**Dichondra**  
Silver Falls

**Gerbera**  
Revolution™

**Impatiens**  
Enlighten\*  
Enlighten Flutter\*

**African Marigold**  
Taishan®

**French Marigold**  
Durango®

**Petunia**  
Paparazzi®\*  
Pop Rocks\*

**Rudbeckia**  
Tiger Eye

**Salvia**  
Vista

**Snapdragon**  
Snapshot™

**Verbena**  
Quartz XP

**Vinca**  
Garden\*

**Viola**  
NEW Popsicles\*

**Zinnia**  
Bridesmaid\*  
Champagne Toast\*  
White Wedding\*  
UpTown\*

\*A Burpee Home Gardens Exclusive





#### SUMMER SNAP (ANGELONIA) ☀️

##### Archangel™ (vegetative)

**Height:** 12 to 14 in. (30 to 35 cm)

**Spread:** 10 to 12 in. (25 to 30 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

The biggest blooms in a heaven-sent garden superstar! Strong even in extreme heat, humidity and drought. Archangel boasts big blooms, vibrant colors and glossy, dark green foliage for huge Summer impact at retail, in landscapes, and in mixed and mono containers. It's easy to produce following standard culture and suitable for high-density production.

- ▶ **Pink**
- ▶ **Purple**
- ▶ **Raspberry**
- ▶ **White**

##### Serena® (seed)

**Height:** 16 to 20 in. (40 to 50 cm)

**Spread:** 12 to 14 in. (30 to 35 cm)

**Best for:** 306 packs, 4-in. (10-cm) pots

Don't be fooled by Serena's perky, fine flowers - you're looking at the toughest bedding plant around! This bullet-proof performer blooms continuously all season, with little water or work. A high-quality, economical choice for growers, Serena is a real stunner at retail, too.

- ▶ **Purple**
- ▶ **White**
- ▶ **Mix**



##### ALYSSUM ☀️

##### Clear Crystal® (seed)

**Height:** 6 to 10 in. (15 to 25 cm)

**Spread:** 12 to 14 in. (30 to 35 cm)

**Best for:** 306 packs

Delight home gardeners with graceful blooms that outperform other alyssum for size and scent! Hardy, heat-tolerant plants fill garden beds and containers with masses of fragrant flowers. Clear Crystal is easy to produce with few PGRs and little or no heat. Colors are well matched for production.

- ▶ **Purple Shades**
- ▶ **White**



##### ALTERNANTHERA ☀️

##### Red Threads (vegetative)

**Height:** 10 to 12 in. (25 to 30 cm)

**Spread:** 16 to 18 in. (40 to 45 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

This is one tough plant! Hot? Humid? Low light? Red Threads thrives through it all! Unique, easy-to-grow accent plant adds beautiful color and texture to mixed containers and landscapes. Compact, tightly mounded plant needs just one pinch on the bench.



## Join the conversation.

### ▶ JOE'S PICK

"Serena Mix thrives in landscapes and flowers well through the heat of the Summer. It's hard-working, it's low-maintenance, and it's even deer-resistant!"

Joe's got more to share!  
Watch his video now.





## BEGONIA

**Sparks Will Fly** 🌸 🌿 (vegetative)**A Burpee Home Gardens Exclusive.****Height:** 15 to 18 in. (38 to 45 cm)**Spread:** 15 to 18 in. (38 to 45 cm)**Best for:** 4 and 6-in. (10 and 15-cm) pots

Looking for something different in a begonia? Stand back! Sparks Will Fly dazzles with tangerine-orange blooms that glow like embers against unique dark bronze foliage and flush yellow in the Fall. This stunning plant is easy to grow and fast to finish, with a medium "rounded mounded" habit that sizes up quickly but stays controlled. Sure to be a big impulse item at retail.

**Find complete how-to-grow info for Sparks Will Fly and all the Burpee Home Gardens varieties at [burpeehomegardens.com](http://burpeehomegardens.com).**



## DIY: Shade Umbrella Garden

Dress up a classic umbrella stand with pretty flowers to make a stunning garden oasis. Find this and other fun DIY projects at [burpeehomegardens.com](http://burpeehomegardens.com).

Get started now.



**Join the conversation.**

## Join the conversation.

### 📺 JOE'S PICK

"With its high-voltage color, unique Sparks Will Fly will definitely liven up patio spaces! Bright, indirect summer sun gives the best dark foliage."

Joe's got more to share! Watch his video now.







## BEGONIA

### Dragon Wing® (seed)

**Height:** 12 to 15 in. (30 to 38 cm)

**Spread:** 15 to 18 in. (38 to 45 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

Grow big, beautiful begonias with the greatest of ease! Vigorous Dragon Wing fills baskets, pots and shady gardens with graceful, arching foliage and large blooms. Heat-tolerant and gardener-friendly, this award winner shines through heat, humidity and cool temperatures – right up until frost.

► **Pink**

► **Red**



### Whopper (seed)

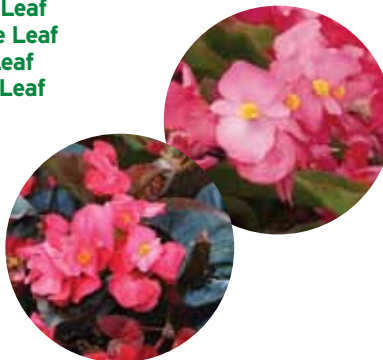
**Height:** 34 in. (85 cm)

**Spread:** 22 in. (55 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

These monster plants garner attention everywhere they're planted, thanks to their huge blooms, bold color and ability to stand tough through blazing heat. Gardeners will love the super-sized shows Whopper puts on in mass plants and large containers.

- **Red Bronze Leaf**
- **Rose Bronze Leaf**
- **Red Green Leaf**
- **Rose Green Leaf**



### Yin (seed)

### Yang (seed)

**Height:** 6 to 8 in. (15 to 20 cm)

**Spread:** 10 to 12 in. (25 to 30 cm)

**Best for:** 306 packs, 4-in. (10-cm) pots

Opposites attract! Bronze-leaved Yin and green-leaved Yang varieties deliver the same high-impact, season-long color. Both series produce terrific flower power from Spring through Fall, have excellent heat tolerance, and finish up to two weeks faster than other begonias. Great garden performers in both northern and southern climates.

- **Yang Red**
- **Yang White**
- **Yin Red**
- **Yin Rose**
- **Yin White**



## Join the conversation.

### ► JOE'S PICK

"Sun or shade, Dragon Wing Red is low maintenance and a great landscape performer."

Joe's got more to share!  
Watch his video now.



Benary





#### FOLIAGE BEGONIA 🌞 🌱

##### **Gryphon** (seed)

**Height:** 14 to 16 in. (35 to 40 cm) in shade; 12 to 14 in. (30 to 35 cm) in partial sun  
**Spread:** 16 to 18 in. (40 to 45 cm)

**Best for:** 6-in. (15-cm) pots

This tough yet elegant plant practically shouts, "Try me!" An amazing foliage begonia, Gryphon brings a big "wow" factor to retail programs. Showy displays, low water needs and indoor/outdoor versatility make Gryphon

popular with retailers and gardeners. You'll find it easy and quick to produce, as Gryphon fits into existing begonia plug culture.



#### BACOPA 🌞

##### **Abunda™** (vegetative)

**Height:** 8 to 12 in. (20 to 30 cm)

**Spread:** 8 to 12 in. (20 to 30 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

This bacopa brings an abundance of extra-large blooms to patio pots...and puts on a big retail show. The flowers "pop" against the dense, dark green foliage all season long. Ideal in baskets and combos, Abunda is the most free-flowering, versatile bacopa on the market, with excellent heat tolerance and basal branching.

- ▶ **New Colossal Blue**
- ▶ **New Colossal Pink**
- ▶ **Giant White**



#### BIDENS 🌞

##### **New Sun Drop** (vegetative)

**Height:** 10 to 12 in. (25 to 30 cm)

**Spread:** 16 to 18 in. (40 to 45 cm)

**Best for:** 4-in. (10-cm) pots

The very big, bright yellow blooms arrive early and abundantly to add a burst of sunny color to planters and baskets! These well-behaved, mounded plants stay neat and tidy all season in containers small and large. Sun Drop is a great addition to mixed combos, too, as it won't overgrow its companions. This compact, densely branched crop is ideal for pot-tight programs and can be grown cool.



# Isabells





## CALIBRACHOA 🌞

**Isabells** (vegetative)**A Burpee Home Gardens Exclusive.****Height:** Varies by color**Spread:** Varies by color**Best for:** 4 and 6-in. (10 and 15-cm) pots

Tiny, petunialike blooms bring enormous flower power to pots, mixed containers and baskets! This show-stopping series offers a wide range of colors guaranteed to keep gardeners coming back for more. Early-blooming plants tolerate cool temperatures and stay lush and healthy all season long.

▶ **New Bright Red****Height:** 6 to 10 in. (15 to 25 cm)**Spread:** 10 to 12 in. (25 to 30 cm)▶ **New Coral Reef****Height:** 10 to 15 in. (25 to 38 cm)**Spread:** 10 to 15 in. (25 to 38 cm)▶ **Dark Purple****Height:** 10 to 15 in. (25 to 38 cm)**Spread:** 10 to 15 in. (25 to 38 cm)▶ **Deep Blue****Height:** 6 to 10 in. (15 to 25 cm)**Spread:** 10 to 12 in. (25 to 30 cm)▶ **New Deep Yellow****Height:** 6 to 10 in. (15 to 25 cm)**Spread:** 10 to 12 in. (25 to 30 cm)▶ **Hot Pink****Height:** 6 to 10 in. (15 to 25 cm)**Spread:** 10 to 12 in. (25 to 30 cm)▶ **Orange****Height:** 10 to 15 in. (25 to 38 cm)**Spread:** 10 to 15 in. (25 to 38 cm)▶ **Pink Vein****Height:** 6 to 10 in. (15 to 25 cm)**Spread:** 10 to 12 in. (25 to 30 cm)▶ **Purple Star****Height:** 10 to 15 in. (25 to 38 cm)**Spread:** 10 to 15 in. (25 to 38 cm)▶ **Rose Star****Height:** 10 to 15 in. (25 to 38 cm)**Spread:** 10 to 15 in. (25 to 38 cm)▶ **Terracotta****Height:** 10 to 15 in. (25 to 38 cm)**Spread:** 10 to 15 in. (25 to 38 cm)▶ **New White****Height:** 6 to 10 in. (15 to 25 cm)**Spread:** 10 to 12 in. (25 to 30 cm)

My Garden Designer "Top Combo"





## COLEUS

### Chocolate Covered Cherry 🌞🌱 (seed)

**Height:** 12 to 14 in. (30 to 35 cm)

**Spread:** 10 to 12 in. (25 to 30 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

Blend the scrumptious multi-color pattern with terrific performance in both sun and shade - and this is one tasty garden treat shoppers won't pass up! Each fade-proof leaf shows off a rose center, surrounded by deep mahogany and edged with a thin green margin. Great in planters, beds and mixed containers.



### Henna 🌞🌱 (vegetative)

**Height:** 22 to 28 in. (55 to 70 cm)

**Spread:** 14 to 16 in. (35 to 40 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

Nothing beats Henna for exotic appeal - shoppers will stop in their tracks! Serrated chartreuse foliage warms to copper with deep burgundy undersides. This very uniform coleus thrives in sun or shade, bringing big visual interest to gardens and large pots.



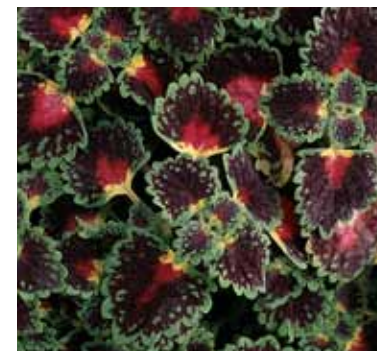
### Honey Crisp 🌞🌱 (vegetative)

**Height:** 18 to 30 in. (45 to 75 cm)

**Spread:** 24 to 28 in. (60 to 70 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

Looks as sweet as its name! Cream-colored leaves feature green flecks, rose edges and peek-a-boo red undersides. Vigorous plant gives superior performance in both sun and shade.



### Lava Rose 🌞🌱 (vegetative)

**Height:** 6 to 10 in. (15 to 25 cm)

**Spread:** 18 to 24 in. (45 to 60 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

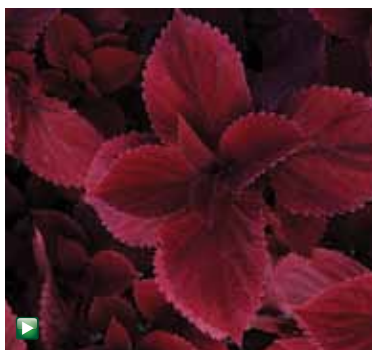
This baby absolutely overflows with tons of sizzling color! The unique mounded and trailing coleus grows fast and fills in combos and baskets. The low-maintenance, high-impact plants are great as a low-growing annual groundcover, too, with very late flowering. Dense and sturdy, Lava Rose ships well.

## Join the conversation.

### ▶ JOE'S PICK

"Redhead is eye-catching from a distance and looks fantastic planted en masse in borders or backgrounds. Great in patio planters, too."

Joe's got more to share!  
Watch his video now.



### Redhead 🌞🌱 (vegetative)

**Height:** 18 to 24 in. (45 to 60 cm)

**Spread:** 28 in. (70 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

Everybody loves a real Redhead! This is the truest, boldest red you'll find in any coleus, keeping its bright tones in sun or shade. Redhead is a must-have for any coleus collection, fast and easy to grow for high impact at retail.



### Indian Summer 🌞🌱 (vegetative)

**Height:** 18 to 24 in. (45 to 60 cm)

**Spread:** 14 to 16 in. (35 to 40 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

If you think Indian Summer looks great when it's first planted, just wait! Its multi-colored earth tones intensify in high light, making it a real thing of beauty as the season progresses. A great addition to any coleus program.



### Sultana 🌞🌱 (vegetative)

**Height:** 18 to 28 in. (45 to 70 cm)

**Spread:** 16 to 24 in. (40 to 60 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

With its large, lacy leaves of bold burgundy and chartreuse, Sultana fills patio pots fast and looks fabulous all season long. Vigorous and featuring a beautiful habit, it's a perfect addition to any sun or shade garden.





**Vino** ☀️ 🌱 (vegetative)

**Height:** 18 to 30 in. (45 to 75 cm)

**Spread:** 24 to 28 in. (60 to 70 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

Gardeners everywhere will raise a toast to this easy-going, eye-catching coleus! Deep wine-colored leaves darken in the sun - a nice complement to Honey Crisp in landscapes or large containers.



**CUPHEA** ☀️

**Firecracker** (vegetative)

**Height:** 10 to 14 in. (25 to 35 cm)

**Spread:** 12 to 14 in. (30 to 35 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

Looking for a splash of sunny color? Bright red and purple flowers "pop" above the green leaves. Versatile mounded and trailing plants are useful for baskets, mixed containers and groundcover. Loves the heat!



**Wasabi** ☀️ 🌱 (vegetative)

**Height:** 18 to 28 in. (45 to 70 cm)

**Spread:** 16 to 28 in. (40 to 70 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

This is one Wasabi you can't have too much of! Durable and rugged, Wasabi's brilliant chartreuse, serrated leaves hold up in sun or shade without fading or spotting. Try offering it paired with Redhead - it's a spicy and sizzling combination!

**DIANTHUS** ☀️

**Bouquet™** (seed)

**Height:** 18 to 24 in. (45 to 60 cm)

**Spread:** 10 to 12 in. (25 to 30 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

Lacy, lightly scented and long lasting, Bouquet's blooms attract butterflies - and admirers! An excellent choice for backyard cutting gardens, Bouquet flowers more with every harvest. Vigorous plants with strong, straight stems tolerate heat well and overwinter in zones 4 to 9.

- **Purple**
- **Rose Magic**



**Floral Lace** (seed)

**Height:** 8 to 10 in. (20 to 25 cm)

**Spread:** 8 in. (20 cm)

**Best for:** 306 packs

You won't find flowers this big on just any dianthus! Up to 1.5 in. (4 cm) across, these light, lacy blooms make Floral Lace stand out in any garden or planter. And it's just as hardy as it is pretty - this strong garden performer can take tough conditions as an annual or biennial. Good for high-density Spring and Fall pack/small pot programs.

- **Cherry**
- **Picotee**
- **Violet**



**DIY: Torch Light Planter**

Add mood lighting with this fun and functional way to enjoy your garden even in twilight! Find this and other fun DIY projects at [burpeehomegardens.com](http://burpeehomegardens.com).

Get started now!



**Join the conversation.**



DICHONDRA 🌞

**Silver Falls** (seed)

**Height:** 2 to 3 in. (5 to 7 cm)

**Spread:** 3 to 4 ft. (90 cm to 1.2 m)

**Best for:** 4-in. (10-cm) pots

Soft, silver-green foliage cascades over baskets and containers, or trails beautifully as a low-growing groundcover. Silver Falls complements countless flowering plants with elegant texture and color, and withstands drought and heat like no other spiller.



GERANIUM 🌞

**Fantasia**® (vegetative)

**Height:** 12 to 14 in. (30 to 35 cm)

**Spread:** 12 to 14 in. (30 to 35 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

If you thought a vigorous dark-leaved zonal geranium was just a fantasy...meet Fantasia! Deep green foliage complements large, semi-double flowers for big retail impact. And the vigor? Fantasia loves the heat and lasts all season. Very uniform and controlled, this geranium looks great in larger pots and hanging baskets.

- ▶ **Cardinal Red**
- ▶ **Dark Red**
- ▶ **Purple Sizzle**
- ▶ **Salmon**
- ▶ **Strawberry Sizzle**
- ▶ **Violet**
- ▶ **White**



EUPHORBIA 🌞

**Breathless**® (vegetative)

**Height:** Varies by color

**Spread:** Varies by color

**Best for:** 4 and 6-in. (10 and 15-cm) pots

You won't believe how durable and carefree Breathless is: extremely heat tolerant, with low water needs and no deadheading. Stocky and well-mounded, it's fast to fill solo and mixed containers, and thrives as an in-ground plant.

▶ **Blush**

**Height:** 8 to 12 in. (20 to 30 cm)

**Spread:** 20 to 24 in. (50 to 60 cm)

▶ **White**

**Height:** 10 to 15 in. (25 to 38 cm)

**Spread:** 24 to 28 in. (60 to 70 cm)



GAURA 🌞

**Belleza**™ (vegetative)

**Height:** 12 to 16 in. (30 to 40 cm)

**Spread:** 16 to 20 in. (40 to 50 cm)

**USDA Zones:** Temperate perennial in Zones 6 to 10

**Best for:** 4 and 6-in. (10 and 15-cm) pots

The perfect partner for other sun lovers! The upright, well-branched plants are covered with little blooms on short flowers stems all season long. Butterflies and hummingbirds flock to heat and drought-tolerant gaura all Summer.

- ▶ **Dark Pink**
- ▶ **White**



GERBERA 🌞

**Revolution**™ (seed)

**Height:** 12 to 16 in. (30 to 40 cm)

**Spread:** 5 to 6 in. (13 to 15 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

What makes Revolution, well... revolutionary? For one thing, it beats every other gerbera for earliness! Plus, this popular summer daisy brightens patio pots with bigger and bolder blooms. Highly uniform and easy to sow, Revolution is fast to market and ideal for year-round production.

- ▶ **Pastel Orange with Dark Eye**
- ▶ **Red with Dark Eye**
- ▶ **Yellow with Dark Eye**





# Enlighten

IMPATIENS

**Enlighten** 🌸 (seed)

**A Burpee Home Gardens Exclusive.**

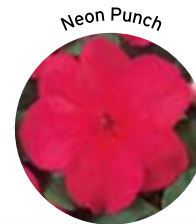
**Height:** 9 to 11 in. (23 to 28 cm)

**Spread:** 13 to 15 in. (33 to 38 cm)

**Best for:** 306 packs, 4-in. (10-cm) pots

Light up shady beds and containers with bursts of brilliant color! An excellent landscape performer, Enlighten will have retailers and gardeners clamoring for more. And because it's extremely uniform and easy to produce, you can oblige them. All colors are well matched to bloom together and flower freely all season.

- ▶ Bright Red
- ▶ Cranberry Burst
- ▶ Gypsy Rose
- ▶ Neon Punch
- ▶ Red Wash
- ▶ Rosy Starburst
- ▶ Sunset Beach
- ▶ Twilight Night
- ▶ White Nights



**Enlighten Flutter** 🌸 (seed)

**A Burpee Home Gardens Exclusive.**

**Height:** 10 to 12 in. (25 to 30 cm)

**Spread:** 15 to 16 in. (38 to 40 cm)

**Best for:** 306 packs, 4-in. (10-cm) pots

More than a single...but different from a double. Fancy flowers in a range of unique colors have big retail appeal. High-quality plants are easy to produce, with a spreading habit that's great for gardens and landscapes.

- ▶ Appleblossom
- ▶ Bright Purple
- ▶ Orange Flash
- ▶ Red
- ▶ Red Flash



**Join the conversation.**

▶ **JOE'S PICK**

"Here's that 'something extra' for shade...the semi-double blooms of Enlighten Flutter Red Flash make quite the show!"

Joe's got more to share! Watch his video now.







#### IMPATIENS WALLERIANA 🌞 🌱

**Patchwork™** (vegetative)

**Height:** 10 to 16 in. (25 to 40 cm)

**Spread:** 12 to 14 in. (30 to 35 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

Distinctive Patchwork "wows" with unique, patterned flowers all season long. Brilliant colors make high-impact retail displays that have shoppers filling their carts. A strong performer in shady containers and landscapes, Patchwork is easy to produce, following standard Fiesta double impatiens culture.

- ▶ **Cosmic Burgundy**
- ▶ **New Cosmic Cherry**
- ▶ **Cosmic Orange**
- ▶ **Lavender**
- ▶ **New Peach Prism Improved**
- ▶ **Pink Shades**



#### NEW GUINEA IMPATIENS 🌞 🌱

**Celebrette** (vegetative)

**Height:** 8 to 10 in. (20 to 25 cm)

**Spread:** 10 to 12 in. (25 to 30 cm)

**Best for:** 4-in. (10-cm) pots

New Guineas have a showy, tropical look that stands up to heat and thrives in cool conditions. Gardeners love Celebrette's early, continuous flowering and big, eye-catching blooms in the ground or in pots. Retailers love its controlled habit and solid sell-through. Growers love all of that, plus Celebrette's uniform timing across all four colors.

- ▶ **Frost**
- ▶ **Grape Crush**
- ▶ **Orange Crush**
- ▶ **Red**



#### DOUBLE IMPATIENS 🌞 🌱

**Fiesta™** (vegetative)

**Height:** 10 to 16 in. (25 to 40 cm)

**Spread:** 10 to 12 in. (25 to 30 cm)

**Best for:** 4-in. (10-cm) pots

Gardeners can't resist these elegant, mini-rose look-alikes – especially when they see how easy they are to maintain! These early bloomers are easy to grow, too: excellent branching and uniformity mean less stretching and few PGRs needed. Ideal for shady landscapes, baskets, combos and patio planters.

- ▶ **Apple Blossom**
- ▶ **Purple**
- ▶ **Salsa Red**
- ▶ **Sparkler Cherry**
- ▶ **Sparkler Hot Pink**
- ▶ **White**



## SWEET POTATO VINE (IPOMOEA) 🌞

### Blackie (vegetative)

**Height:** 10 to 12 in.  
(25 to 30 cm)

**Spread:** 24 to 36 in.  
(60 to 90 cm)

**Best for:** 4 and 6-in.  
(10 and 15-cm) pots

What's the best way to set off bright mixed containers? Bring in Blackie's deep purple foliage! This classic vine cascades from patio pots and baskets, providing a dramatic contrast to full-sun flowers.



## Marguerite (vegetative)

**Height:** 10 to 12 in.  
(25 to 30 cm)

**Spread:** 24 to 36 in.  
(60 to 90 cm)

**Best for:** 4 and 6-in.  
(10 and 15-cm) pots

Cascading Marguerite makes mixed containers magnificent! This popular chartreuse vine adds a splash of bright color and texture to pots, baskets, window boxes and garden beds.

## LANTANA 🌞

### Lucky™ (vegetative)

**Height:** 12 to 16 in.  
(30 to 40 cm)

**Spread:** 12 to 14 in.  
(30 to 35 cm)

**Best for:** 4-in. (10-cm) pots

This lantana loves the heat! With its compact habit, bright flowers and deep green foliage, Lucky looks sensational in pots, baskets and mixed combos. Excellent branching means fewer pinches and PGRs. Less seed set means more continuous flowering.

### ▶ Flame Improved

(Formerly Red Flame)

### ▶ Pure Gold

### ▶ Sunrise Rose



## IRESINE 🌞🌞

### Blazin' Rose (vegetative)

**Height:** 18 to 30 in. (45 to 90 cm)

**Spread:** 16 to 20 in. (40 to 50 cm)

**Best for:** 6-in. (15-cm) pots

Striking multicolor leaves put on an eye-catching show. A great standout in mixed plantings - the strong vigor assures that the plant won't get lost! Also ideal for garden beds.



## LAMIUM 🌞🌞

### Jade Frost (vegetative)

**Height:** 8 to 10 in. (20 to 25 cm)

**Spread:** 36 to 48 in. (90 cm to 1.2 m)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

Colorful deep green leaves with heavy silver mottling and small, pale yellow flowers. Fast-growing, trailing plant is the perfect addition to mixed planters and baskets. Makes a shimmering garden edging, too.

## Combos talk.

**My Garden Designer** gives her easy garden design solutions 24/7... builds in-store add-on sales...and lets us share lots of stats so you know just what your shoppers want to buy! **More on this first-of-its-kind web tool on page 2.**

Try it now.



**Join the conversation.**





LYSIMACHIA 🌞  
**Goldilocks** (vegetative)

**Height:** 2 to 4 in.  
 (5 to 10 cm)  
**Spread:** 12 in. (30 cm)  
**USDA Zones:** Temperate  
 perennial in Zones 3 to 10  
**Best for:** 4 and 6-in.  
 (10 and 15-cm) pots

Low care, big looks in mixed containers and landscapes! This trailing, self-cleaning plant has golden lime green leaves that turn iridescent in the sun.



FRENCH MARIGOLD 🌞  
**Durango**® (seed)

**Height:** 10 to 12 in. (25 to 30 cm)  
**Spread:** 6 to 8 in. (15 to 20 cm)  
**Best for:** 306 packs,  
 4-in. (10-cm) pots

This classic French marigold delivers outstanding performance from the bench to the garden - even through heat and frost! Early, free-flowering plants feature uniform height and good branching. Durango's fragrant, 2 to 2.5-in. (5 to 6-cm) flowers display lots of long-lasting color in garden beds and containers.

- ▶ **Bolero**
- ▶ **Orange**
- ▶ **Yellow**



LOBELIA 🌞  
**Hot Springs** (vegetative)

**Height:** 8 to 10 in. (20 to 25 cm)  
**Spread:** 8 to 14 in. (20 to 35 cm)  
**Best for:** 4 and 6-in.  
 (10 and 15-cm) pots

Lots of blooms for lots of color - just one plant fills a quart or gallon container! Try mixing colors for a great-looking monoculture basket. Free-flowering Hot Springs is great for energy-saving cool growing, but it performs beautifully in the heat, too!

- ▶ **Dark Blue**
- ▶ **Lavender Pink**
- ▶ **Sky Blue**
- ▶ **White**



AFRICAN MARIGOLD 🌞  
**Taishan**® (seed)

**Height:** 10 to 12 in.  
 (25 to 30 cm)  
**Spread:** 8 to 10 in.  
 (20 to 25 cm)  
**Best for:** 306 packs,  
 4-in. (10-cm) pots

This is one tough, durable and beautiful garden classic. Taishan's enormous, tightly petaled flowers look terrific at retail, with less breakage and long shelf life. In beds or containers, they're virtually indestructible, providing season-long color even through the worst weather.

- ▶ **Orange**
- ▶ **Yellow**



SPRING DAISY  
 (OSTEOSPERMUM) 🌞  
**Voltage™ Yellow**  
 (vegetative)

**Height:** 10 to 16 in.  
 (25 to 40 cm)  
**Spread:** 24 to 28 in.  
 (60 to 70 cm)  
**Best for:** 4 and 6-in.  
 (10 and 15-cm) pots

This high-impact spring daisy is the first in bloom...and the last one out! Incredibly vibrant yellow flowers stop traffic at retail and electrify baskets, containers and landscapes. Voltage Yellow branches beautifully, so you need fewer PGRs to produce naturally full and compact plants.





# White Lightning



 **New White Lightning** (vegetative)

**A Burpee Home Gardens Exclusive.**

**Height:** 12 to 18 in. (30 to 45 cm)

**Spread:** 14 to 20 in. (35 to 50 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

White Lightning is one of the best Summer-performing osteos! Strong and weather tolerant, it really stands up to heat...and that means three-season shelf life and all-Summer garden shows. You can grow White Lightning in any climate as it's on par with popular Voltage™ Yellow. The cheery white blooms are striking even "asleep," with bright flashes from the yellow undersides.



## Join the conversation.

### **JOE'S PICK**

"White Lightning is the exception to the rule: when other osteos stall, it continues strong until the hottest days of Summer, when it too takes a break...then returns in full force when the cooler temps of Fall arrive."

Joe's got more to share!  
Watch his video now.





# Blue A Fuse

PETUNIA 🌻

🌱 **Blue A Fuse** (vegetative)

**A Burpee Home Gardens Exclusive.**

**Height:** 6 to 8 in. (15 to 20 cm)

**Spread:** 8 to 12 in. (20 to 30 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

This “instant mix” is a fresh, cool way to sell petunias! The striking multicolor blooms show off shades of violet, yellow and white with a deep purple throat. Blue A Fuse is a real stunner in beds and containers, on its own or in combinations. With its tolerance for a range of temperatures, this one-of-a-kind petunia looks fresh from early Spring to Fall, through early cool rains and Summer’s strong sun.

**Find complete how-to-grow info for Blue A Fuse, Flash Mob and all of the Burpee Home Gardens varieties at [burpeehomegardens.com](http://burpeehomegardens.com).**



## Join the conversation.

### 🌱 JOE'S PICK

“The fantastic tricolor flowers of Blue A Fuse make a combo on their own! The mounded habit is perfect for baskets and patio planters.”

Joe's got more to share!  
Watch his video now.





# Flash Mob



▶ **New Flash Mob** (vegetative)

**A Burpee Home Gardens Exclusive.**

**Height:** 10 to 16 in. (25 to 40 cm)

**Spread:** 20 to 30 in. (50 to 75 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

WOW! This superstar duo will really get the party started in your Burpee color program. There have never been colors like these in vegetative trailing petunias – the color-charged flowers burst out of the mounded/trailing plants all Summer. And these one-of-a-kind petunias are so easy to grow in baskets and patio planters, gardeners will have plenty of time to play.

▶ **Bluerific**

▶ **Redtastic**



## Join the conversation.

### ▶ **JOE'S PICK**

“What’s really special about new **Flash Mob Bluerific** and **Redtastic** are the unique colors and stunning white-silver centers.”



Joe's got more to share!  
Watch his video now.



## DIY: Window Pane Trellis

A salvaged window frame is revitalized with flowers – what a cool way to wow guests in your yard! Find this and other fun DIY projects at [burpeehomegardens.com](http://burpeehomegardens.com).

Get started now!



## Join the conversation.



# Paparazzi

GRANDIFLORA PETUNIA 🌞

**Paparazzi®** (seed)

**A Burpee Home Gardens Exclusive.**

**Height:** 10 to 15 in. (25 to 38 cm)

**Spread:** 10 to 15 in. (25 to 38 cm)

**Best for:** 4-in. (10-cm) pots

Gardeners will go wild for these big-bloomed stars in exciting colors - now you can offer new decorator options in a consumer favorite class! Paparazzi is easy to include in existing petunia production with no special requirements. Suitable for pots, combination planters and baskets, this star-quality collection is a must for today's trend-conscious shopper.

- ▶ **Fashion Cherry**
- ▶ **Glamour Pink**
- ▶ **Glitz Yellow**
- ▶ **Midnight Blue**
- ▶ **Palladium Purple**
- ▶ **Rodeo Rose**
- ▶ **White Diamonds**





## PETUNIA 🌞

**New Black Magic** (vegetative)**Height:** 10 to 16 in. (25 to 40 cm)**Spread:** 16 to 20 in. (40 to 50 cm)**Best for:** 4 and 6-in. (10 and 15-cm) pots

The blackest black petunia on the market! This elegant newcomer mixes well with other sun-loving garden favorites and makes the color pop! These stunning blooms are sure to be the star of gardens and planters, and will definitely keep registers ringing at retail! The grower-friendly, mounding plants time right along with Pinstripe and Phantom.

**Phantom** (vegetative)**Height:** 8 to 12 in. (20 to 30 cm)**Spread:** 8 to 12 in. (20 to 30 cm)**Best for:** 4 and 6-in. (10 and 15-cm) pots

Another breeding breakthrough! Easy-to-grow Phantom features a distinctive yellow star pattern on a pure black background. It's a stunner in containers, and partners perfectly with Black Magic and Pinstripe on the bench, at retail and in the garden.

**Pinstripe** (vegetative)**Height:** 8 to 12 in. (20 to 30 cm)**Spread:** 8 to 12 in. (20 to 30 cm)**Best for:** 4 and 6-in. (10 and 15-cm) pots

A dressy garden classic, Pinstripe shares the same plant habit and easy culture as Black Magic and Phantom. This sophisticated petunia's deep purple - almost black - blooms show off a sleek, creamy white star pattern, beautiful in baskets and pots.



## TRAILING PETUNIA 🌞

**Suncatcher™** (vegetative)**Height:** 8 to 12 in. (20 to 30 cm)**Spread:** 8 to 12 in. (20 to 30 cm)**Best for:** 4 and 6-in. (10 and 15-cm) pots

Suncatcher is easy to grow and early to flower, even under cool conditions! Mounded, trailing series creates flower-filled plants from tip to top, making it a must-have for color-filled baskets and containers. Suncatcher is well matched across colors for uniformity of habit and flowering.

- ▶ **Burgundy**
- ▶ **Midnight Blue**
- ▶ **Pink Lemonade**
- ▶ **Red**
- ▶ **Yellow**





# Pop Rocks



## SPREADING PETUNIA 🌞

**Pop Rocks** (seed)

**A Burpee Home Gardens Exclusive.**

**Height:** 4 to 6 in. (10 to 15 cm)

**Spread:** 3 to 3.5 ft. (90 cm to 1 m)

**Best for:** 306 packs, 4-in. (10-cm) pots

This vigorous variety is quick to fill landscapes, garden beds, and solo and mixed containers with tiny, trumpet-shaped blooms. Home gardeners will love Pop Rocks for its season-long, spreading color.

- ▶ Coral
- ▶ Lavender
- ▶ White
- ▶ Yellow

## PLECTRANTHUS 🌞

**Variegated** (vegetative)

**Height:** 8 to 10 in. (20 to 25 cm)

**Spread:** 12 to 18 in. (30 to 45 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

Pretty two-toned accent plant is very versatile - it's excellent used "solo" in hanging baskets, as a groundcover, or as an accent plant in mixed containers and window boxes. The attractive white-edged foliage graces long, trailing stems.



## PORTULACA 🌞

**Río** (vegetative)

**Height:** 4 to 8 in. (10 to 20 cm)

**Spread:** 14 to 16 in. (35 to 40 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

Río loves it HOT! Big, bright flowers highlight the full, fast-growing plants, adding a taste of the tropics to gardens. The drought-tolerant, low-spreading plants thrive through Summer heat. Best in well-drained soil.

- ▶ Rose
- ▶ Scarlet
- ▶ Yellow



## Join the conversation.

### ▶ JOE'S PICK

"Pop Rocks Yellow's cheery color and superior habit are great in containers and baskets. It's the best in-ground petunia Burpee Home Gardens has!"

Joe's got more to share! Watch his video now.





# RUDBECKIA

## Tiger Eye (seed)

**Height:** 24 in. (60 cm)

**Spread:** 24 in. (60 cm)

**Best for:** 6-in. (15-cm) pots

Like its exotic namesake, Tiger Eye is tough, strong and colorful! Its long-lasting single, golden yellow blooms tolerate light shade and dry conditions. Featuring outstanding plant and flower uniformity on the bench and in the garden, this rudbeckia is well-suited to 6-in. (15-cm) programs.



# SALVIA

## Mystic Spires Blue (vegetative)

**Height:** 18 to 24 in. (45 to 60 cm)

**Spread:** 12 to 18 in. (30 to 45 cm)

**Best for:** 6-in. (15-cm) pots

Mystic Spires Blue stays "true blue" all Summer, even through heat and drought. Sturdy plants are well branched and free flowering, with plenty of lush, dark green foliage to offset the bold blue spikes. This premium variety delivers excellent garden performance that keeps consumers coming back.

# Vista (seed)

**Height:** 10 to 12 in. (25 to 30 cm)

**Spread:** 8 in. (20 cm)

**Best for:** 306 packs

Vista is one of the most vibrant salvias you can grow! This "Hot Summer Survivor" delivers dense, full spikes of intense color that won't fade, even when exposed to the brightest sun.

- ▶ Purple
- ▶ Red



# SNAPDRAGON

## Snapshot™ (seed)

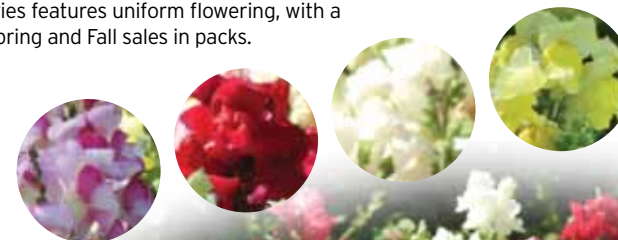
**Height:** 6 to 10 in. (15 to 25 cm)

**Spread:** 10 to 12 in. (25 to 30 cm)

**Best for:** 306 packs

This cool-season performer fills beds and containers with picture-perfect color. Bushy, compact plants offer stunning shows in gardens and landscapes. The series features uniform flowering, with a 7-day window for Spring and Fall sales in packs.

- ▶ Plumblossom
- ▶ Red
- ▶ White
- ▶ Yellow





## VERBENA

**Aztec®** (vegetative)

**Height:** 8 to 10 in. (20 to 25 cm)

**Spread:** 12 to 18 in. (30 to 45 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

Lush, healthy color dazzles from Spring through Autumn, including the “Wink” varieties which bring an exciting eye type to the series! Mounded, trailing plants thrive in heat, humidity and cool temperatures, filling landscapes and small to large containers and baskets with masses of captivating blooms. Early-flowering Aztec offers unbeatable uniformity and vigor for easy growing, shipping and selling.

- ▶ **Blue Velvet**      ▶ **New Wild Rose**
- ▶ **Red Velvet**     ▶ **Wink Burgundy**
- ▶ **White**            ▶ **Wink Violet**



## Quartz XP (seed)

**Height:** 8 to 10 in. (20 to 25 cm)

**Spread:** 10 to 12 in. (25 to 30 cm)

**Best for:** 306 packs

Strong, all-season plants impress with lots of color - and little effort! Excellent garden performers feature dark green leaves and large florets and umbels on spreading, mounded plants. Well suited to Spring and Fall planters, baskets and landscapes.

- ▶ **Merlot Mix**
- ▶ **Red With Eye**
- ▶ **White**



## VINCA

**Garden** (seed)

**A Burpee Home Gardens Exclusive.**

**Height:** 14 to 16 in. (35 to 40 cm)

**Spread:** Varies by color

**Best for:** 306 packs, 4 and 6-in. (10 and 15-cm) pots

This heat-loving vinca fills gardens fast! Robust, upright plants with lush, glossy foliage and big, colorful blooms make a bold statement in landscapes and containers of all types.

### ▶ **Dark Red**

**Spread:** 10 to 12 in. (25 to 30 cm)

### ▶ **Apricot**

**Spread:** 22 to 25 in. (55 to 60 cm)

### ▶ **Pink**

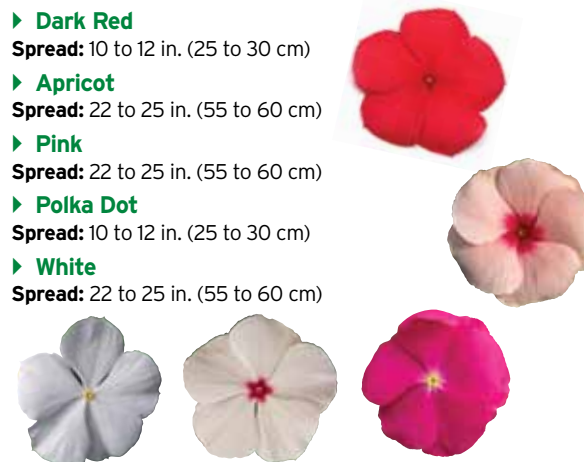
**Spread:** 22 to 25 in. (55 to 60 cm)

### ▶ **Polka Dot**

**Spread:** 10 to 12 in. (25 to 30 cm)

### ▶ **White**

**Spread:** 22 to 25 in. (55 to 60 cm)





# Popsicles



VIOLA 🌞🌞

📌 **New Popsicles** (seed)

**A Burpee Home Gardens Exclusive.**

**Height:** 12 to 16 in. (30 to 40 cm)

**Spread:** 12 to 16 in. (30 to 40 cm)

**Best for:** 306 packs, 4 and 6-in. (10 and 15-cm) pots

Plant Popsicles in Spring and Fall for the coolest all-season color in gardens, baskets and patio planters! This game-changing vigorous viola series grows faster and larger so gardeners enjoy more color coverage with fewer plants. They're super-versatile, too – these easy-to-grow violas are at home in 306 packs to big baskets and everything in between.

- ▶ Frost
- ▶ Purple/Yellow
- ▶ Purple Face
- ▶ White
- ▶ Yellow

## Join the conversation.

### 📌 JOE'S PICK

"Popsicles grow 20% larger than other violas! These cool-season beauties allow gardeners to get started early in the Spring with instant color and they're also a sure cure to the Winter blues!"

Joe's got more to share!  
Watch his video now.





# UpTown

ZINNIA 🌻

**UpTown** (seed)

**A Burpee Home Gardens Exclusive.**

**Height:** 18 to 24 in. (45 to 60 cm)

**Spread:** 18 to 24 in. (45 to 60 cm)

**Best for:** 4-in. (10-cm) pots

Think “zinnia,” think “Burpee.” UpTown is the new Burpee classic. Strong, spreading plants stand tall and full in the heat, even with less watering. Large, colorful flowers provide plenty of appeal at retail and in the garden.

- ▶ **New Grape**
- ▶ **Orange Blossom**
- ▶ **Pink Champagne**
- ▶ **Sunstreak**
- ▶ **White Wedding**



**Bridesmaid** (seed)

**A Burpee Home Gardens Exclusive.**

**Height:** 14 to 18 in. (35 to 45 cm)

**Spread:** 10 to 12 in. (25 to 30 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

This Bridesmaid steals all the attention, with its fluffy, double lemon yellow blooms. As tough as it is pretty, easy-care Bridesmaid thrives in containers and beds and makes a beautiful cut flower indoors.



**Champagne Toast** (seed)

**A Burpee Home Gardens Exclusive.**

**Height:** 14 to 18 in. (35 to 45 cm)

**Spread:** 10 to 12 in. (25 to 30 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

Twice as nice as other zinnias, Champagne Toast gives gardeners something to celebrate! Large, double pink blooms bring an elegant touch to mixed containers and gardens, as well as indoor vase arrangements. A low-water needs, easy-care variety.

**White Wedding** (seed)

**A Burpee Home Gardens Exclusive.**

**Height:** 14 to 18 in. (35 to 45 cm)

**Spread:** 10 to 12 in. (25 to 30 cm)

**Best for:** 4 and 6-in. (10 and 15-cm) pots

White Wedding adds a little romance to Summer containers and landscapes. Double ivory-white blooms thrive all season long without a lot of maintenance or water. Gardeners will love White Wedding as a cut flower, too!

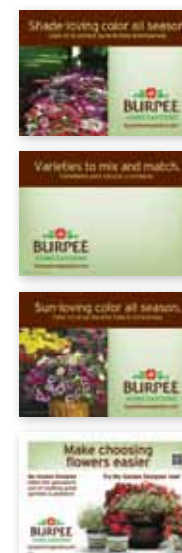




# Flower Program POP



Cart Banner  
19 x 52"



Bench Cards  
10 x 7"



Tag  
1.9 x 4.75"

Hanging Basket Tag  
3.5 x 4"/10.25" total length



Pack Handle

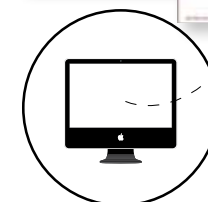
Bench Tape  
4" x 50' rolls

## Monoculture basket tags for instant take-home decoration options.

Eye-catching dangler tags are available for:

- Abunda™ Series Bacopa
- Dragon Wing® Series Begonia
- Sparks Will Fly Begonia
- Isabella's Series Calibrachoa
- Fantasia® Series Geranium
- Patchwork™ Series Impatiens
- Suncatcher® Series Petunia
- Blue A Fuse Petunia
- New** Flash Mob Blueirific Petunia
- New** Flash Mob Redtastic Petunia
- Río Series Portulaca
- New** White Lightning Osteospermum
- Aztec® Series Verbena
- New** Popsicles Viola

Check out our complete merchandising program on page 8.



## More Selling Tools

Find ad layouts, store display ideas and more at [BurpeeRetailIdeaCenter.com](http://BurpeeRetailIdeaCenter.com)



# Decorator collection

## Attractive decorator options in a premium size.

Showcase unique, high-margin varieties – primarily vegetative, but great for premium seed items.

Perfect for end-caps – prime real estate that draws shoppers and drives up sales.

Bigger sizes make faster color and happier shoppers – excellent late-season offerings.

Complement your 4 to 4.5-inch and 306-pack Burpee programs – customers love variety, so offer all three.



## Recommended 6-inch program

### Begonia

Gryphon  
Sparks Will Fly  
Whopper

### Coleus

Henna  
Honey Crisp  
Indian Summer  
Redhead  
Sultana  
Vino  
Wasabi

### Dianthus

Bouquet™

### Euphorbia

Breathless®

### Gaura

Belleza

### Geranium

Fantasia®

### Gerbera

Revolution™

### Iresine

Blazin' Rose

### Petunia

New Black Magic  
Blue A Fuse  
Phantom  
Pinstripe  
Suncatcher™

### Rudbeckia

Tiger Eye

### Salvia

Mystic Spires Blue

### Spring Daisy (Osteospermum)

Voltage™ Yellow  
New White Lightning

### Zinnia

Bridesmaid  
Champagne Toast  
White Wedding



# Gardeners' choice

**Immediate upsell opportunities for gardeners' favorites add lift to your margin!**

Replace your existing black-pot program and watch your margins soar.

The perfect "middle size," with pots offered from 4 to 4.5 inches.

If you're offering Burpee 306 packs now, our branded pots are a great way to take your displays upscale.



## Recommended 4-inch program

### Summer Snap (Angelonia)

Archangel™

### Bacopa

Abunda™

### Begonia

Dragon Wing®

### Bidens

New Sun Drop

### Calibrachoa

Isabells

### Coleus

Chocolate Covered

Cherry

Lava Rose

### Cuphea

Firecracker

### Dichondra

Silver Falls

### Impatiens

Patchwork™

### Double Impatiens

Fiesta™

### New Guinea Impatiens

Celebrette

### Sweet Potato Vine (Ipomoea)

Blackie

Marguerite

### Lantana

Lucky™

### Lobelia

Hot Springs™

### Petunia

New Flash Mob

Paparazzi™

### Purslane

Rfo™

### Verbena

Aztec®

### Zinnia

UpTown

# Premium pack

**The fastest growing SKU in annual plants...shoppers want value!**

Economical and efficient for core seed-grown varieties.

Shoppers turn to packs and flats when they want to take home multiples to fill in-ground beds.

Larger size transplants yield more garden success.



## Recommended 306 program

### Alyssum

Clear Crystal®

### Summer Snap (Angelonia)

Serena®

### Begonia

Yang

Yin

### Dianthus

Floral Lace

### Impatiens

Enlighten

Enlighten Flutter

### African Marigold

Taishan®

### French Marigold

Durango®

### Salvia

Vista

### Snapdragon

Snapshot™

### Verbena

Quartz XP

### Vinca

Garden

### Viola

New Popsicles



# Bumper Crop™ is the hot topic.

Our media coverage has reached almost 50 million consumers...take advantage of the big demand and make sure you're stocked!



Bumper Crop (left),  
standard variety (right)

**BUMPER CROP**  
Bigger harvests of homegrown favorites!

## Bumper Crop™ Grafted Tomatoes

**NEW!** There's more to the story - we've added 14 terrific new varieties, taking us to 20 Bumper Crop varieties. This includes several more heirlooms plus tried-and-true F1 tomatoes and tasty open-pollinated selections.

Bumper Crop grafted tomatoes promise gardeners **50% more tomatoes** packed with terrific flavor...from a stronger, healthier plant. Every Bumper Crop plant uses a vigorous and disease-resistant hybrid rootstock, which increases yield and vigor. Plants stay healthy and productive all season, and have better tolerance to both cold and heat so harvests are extended.

Our flavor-filled Bumper Crop Grafted Tomatoes:

**BIG Collection** - Large-fruited varieties win awards for size!

Big Rainbow Heirloom\*

**New** Big Zac Heirloom\*

**New** Delicious Heirloom\*

**New** Ispolin Heirloom\*

Mortgage Lifter Heirloom

**New** Mrs. Maxwell's Big Italian Heirloom\*

**BOLD Collection** - Colorful and delicious!

**New** Indigo 'Rose'

**New** Indigo 'Ruby' F1

**New** Indigo 'Starburst' F1\*

**New** Indigo 'Sun' F1\*

**EARLY Collection** - First-of-the-season tomatoes inspire neighbor envy...and sales.

**New** 42 Days F1\*

**New** Fireworks Heirloom\*

**New** Fourth of July F1\*

### Heirloom Varieties

Black Krim Heirloom

**New** Black Pear Heirloom\*

Brandywine Pink Heirloom

Brandywine Red Heirloom

**New** Cherokee Purple

**New** Red Pear Heirloom\*

San Marzano Heirloom

\*A Bumper Crop Exclusive

### Easy Product Ordering

Search keyword "Bumper Crop" on Ball WebTrack®.

See pages 58 to 71 for full info on each of the Bumper Crop varieties.

### Bumper Crop grafting video

Watch it now!

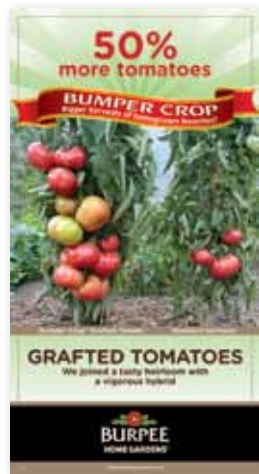




# Bumper Crop POP



Premium Locking Tag ships with plants from the supplier  
3.25 x 10.4" (6.6" folded)

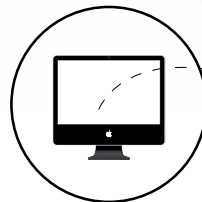


Bench Cards  
10 x 7"

Sign  
16 x 30"



High-impact Premium Pots let you size up, sell up and bring in more profits. Display in easy-to-carry tray to enhance your presentation and make take-home easy.



**More Available Online**  
Customize your displays with  
free downloadable bench cards  
at [BurpeeRetailIdeaCenter.com](http://BurpeeRetailIdeaCenter.com)



Online Bench Card Art  
10 x 7"



# Higher nutrition has everyone talking.



**BOOST**

**Antioxidant  
Collection**

## **BOOST Antioxidant Collection Nutritional Features**

**Cucumber** *Cucumis sativus*

### **'Gold Standard'**

Beta-carotene	500% more*
---------------	------------

**Pepper** *Capsicum annuum*

### **'Sweet Heat'**

Vitamin C	65% more*
-----------	-----------

**Salad**

### **Healing Hands Salad Mix**

Lutein	20% more*
Beta-carotene	30% more*
Carotenoids	30% more*
Anthocyanins	70% more*

**Tomato** *Solanum lycopersicum*

### **'Cherry Punch'**

Vitamin C	30% more*
Lycopene	40% more*

### **Mighty Sweet**

Lycopene	45% more*
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### **'Power Pops'**

Lycopene	55% more*
Carotenoids	40% more*

### **'Solar Power'**

Beta-carotene	300% more*
---------------	------------

### **Tasti-Lee®**

Lycopene	40% more*
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\* Comparisons based on results of product grown under our trial conditions and compared to other home garden varieties in the trial. Cucumber information is based on peeled fruit. Actual results may vary. Visit [burpeehomegardens.com](http://burpeehomegardens.com) to learn more about producing great-tasting, nutritious fruits and vegetables.



**BURPEE**  
HOME GARDENS®



# BOOST POP

Satisfy customers' craving for healthy foods with our BOOST collection of high-nutrition vegetables, specially selected for higher antioxidant levels. It's the ideal add-on to your Burpee Home Gardens vegetables and herbs, or to boost sales in any veggie program.



Cart Banner  
19 x 52"



Cart Banner  
19 x 52"



Sign  
16 x 30"



Tag  
1.9 x 4.75"



Bench Cards  
10 x 7"



**More Available Online**  
Customize your displays with  
free downloadable bench cards  
at [BurpeeRetailIdeaCenter.com](http://BurpeeRetailIdeaCenter.com)



Online Bench Card Art  
10 x 7"

# Vegetable POP



Cart Banner  
19 x 52"



Sign  
16 x 30"



Bench Cards  
10 x 7"



Tag  
1.9 x 4.75"



Fence Banner  
60 x 36"



Online Bench Card Art  
10 x 7"



Bench Tape  
4" x 50' rolls

**More Available Online**  
Customize your displays with  
free downloadable bench cards  
at [BurpeeRetailIdeaCenter.com](http://BurpeeRetailIdeaCenter.com)



# Vegetables

## Bean

Blue Lake Bush

## Broccoli

Packman  
Raab Zamboni

## Brussels Sprouts

Franklin

## Cabbage

Big Flat Head  
Fast Vantage  
NEW Primo

## Cauliflower

Snow Crown  
Veronica Romanesco

## Cucumber - Pickling

Homemade Pickles

## Cucumber - Slicing

Burpee Hybrid II  
Burpless No. 26  
Bush Champion\*  
BOOST 'Gold Standard'\*  
'Patio Snacker'  
NEW Sweeter Yet

## Eggplant

NEW Early Midnight\*  
White Star Hybrid\*

## Fennel

Orion

## Kohlrabi

Quickstar

## Lettuce

Buttercrunch  
Gourmet Blend\*  
Heatwave Blend\*  
Little Caesar\*

## Multi-Pellet Lettuce

Alfresco Mix  
City Garden Mix  
Global Gourmet Mix  
BOOST Healing Hands Mix\*

## Melon

Ambrosia  
Sugar Cube\*  
Twice As Nice\*

## Okra

Clemson Spineless

## Onion

Red Zeppelin  
Yellow Sweet Spanish

## Pepper - Hot

Big Guy\*  
Burning Bush  
Cajun Belle  
Hot Lemon\*  
Hungarian Yellow Wax  
Jalapeño Gigante\*  
Ristra Cayenne Hybrid\*  
Tabasco  
Zavory\*

## Pepper - Sweet

Bananarama\*  
Baron  
Better Belle II  
Big Bertha  
Big Daddy Hybrid\*  
NEW Candy Apple\*  
Costa Rican Sweet Hybrid\*  
'Cute Stuff Gold'  
'Cute Stuff Red'  
Flavorburst Hybrid  
Great Stuff Hybrid\*  
Pinot Noir  
BOOST 'Sweet Heat'

## Pumpkin

Autumn Gold  
Casper\*  
Howden  
Jack-Be-Little  
Small World of Color

## Squash - Summer

Burpee Golden\*  
Burpee Hybrid\*  
Limelight\*  
Pic-N-Pic Hybrid\*  
Smooth Pickin'\*

## Squash - Winter

Burpee's Bush Table  
Queen\*  
Burpee's Butterbush\*

## Strawberry

All Star  
Berri Basket® White  
Berries Galore® Pink, Rose  
and White

## Swiss Chard

Bright Lights

## Tomato - Bumper Crop™ Grafted

NEW 42 Days F1  
Big Rainbow  
NEW Big Zac Heirloom  
Black Krim  
NEW Black Pear Heirloom  
Brandywine Pink  
Brandywine Red  
NEW Cherokee Purple  
NEW Delicious Heirloom  
NEW Fireworks Heirloom  
NEW Fourth of July F1  
NEW Indigo 'Rose'  
NEW Indigo 'Ruby' F1  
NEW Indigo 'Starburst' F1  
NEW Indigo 'Sun' F1  
NEW Ispolin Heirloom  
Mortgage Lifter  
NEW Mrs. Maxwell's Big  
Italian Heirloom  
NEW Red Pear Heirloom  
San Marzano

## Tomato - Beefsteak

Big Beef  
Brandy Boy Hybrid\*  
Supersteak Hybrid

## Tomato - Slicer

Better Boy  
Big Daddy\*  
Big Pink\*  
Burpee's Big Boy®  
Bush Champion II  
Bush Early Girl  
Celebrity  
Champion II  
Early Girl  
Fourth of July\*  
NEW Homeslice

## Jet Star

Lemon Boy  
Orange Wellington\*  
Phoenix  
Steak Sandwich Hybrid\*  
Sweet Seedless Hybrid  
BOOST Tasti-Lee®\*\*  
Tye Dye

## Tomato - Paste & Saladette

Big Mama Hybrid\*  
Fresh Salsa Hybrid\*

## Tomato - Small Fruited

Black Cherry  
Black Pearl Hybrid\*  
BOOST 'Cherry Punch'\*  
NEW Indigo 'Rose'  
NEW Indigo 'Ruby' F1  
NEW Indigo 'Starburst' F1\*  
NEW Indigo 'Sun' F1\*  
BOOST Mighty Sweet\*  
Napa Grape Hybrid\*  
BOOST 'Power Pops'\*  
Red Grape  
BOOST 'Solar Power'\*  
Sungold  
Sweet 100  
Tomatoberry Garden  
Tumbler

## Tomato - Heirloom

Black Krim  
Brandywine Pink  
Brandywine Red  
Cherokee Purple  
Delicious  
Jubilee  
NEW Marianna's Peace  
Mortgage Lifter  
Old German  
Pineapple  
Rutgers  
Yellow Pear

## Watermelon

Crimson Sweet  
Sugar Baby







BUSH BEAN

**Blue Lake Bush****Days to harvest:** 52-65

It may be hard to believe, but we actually improved the flavor and tenderness of one of your favorite beans and ended up with a virtually stringless bean. It's a heavy producer over a long season, and is excellent fresh or frozen. We find the beans to be at their peak when 6.5 in. (16 cm) long. Enjoy a bountiful and extended harvest by picking daily.



BROCCOLI

**Packman****Days to harvest:** 48

Get ready to bring in a terrific harvest with this robust broccoli - the plants produce huge yields of massive, 8-in. (20-cm) heads covered with domes of delicious, medium to small beads. With yields like these, you'll be glad Packman freezes so well. And if you live in a warm area or plant a little later for harvesting well into the season, Packman won't bolt in the heat. Harvest the central head first and watch for many smaller heads to follow from the side shoots.

**Raab Zamboni****Days to harvest:** 70

Our Italian broccoli (Spring Rapini) has green shoots and tasty, mustardlike leaves with a captivating flavor. It's a favorite choice for Italian and Chinese cooking. You'll love it lightly sautéed with garlic and olive oil, fresh in salads and cooked in soups. Cut 6-in. (15-cm) pieces when the "broccolis" are the size of a quarter. Raab Zamboni is a great source of vitamins A, C and K, as well as potassium.



BRUSSELS SPROUTS

**Franklin****Days to harvest:** 80

These small, 1-in. (2-cm) sprouts look like miniature heads of cabbage, and are tasty when steamed just to the point of tenderness or enjoyed raw. Gardeners should note that their flavor is improved by a few light frosts. Grow Franklin as a Fall crop in the North and as a Fall and Winter crop in frost-free areas. The tall plants have less woody stalks than other varieties, so whole stem harvest is possible.

**"I Can Grow" Guide for Educators**

Our national campaign encourages vegetable gardening among kids. The free "I Can Grow" guide provides everything for starting, maintaining and sustaining an edible garden for youth. More at [burpeehomegardens.com/icangrow](http://burpeehomegardens.com/icangrow)

See how you can get involved.

**Join the conversation.**





## CABBAGE

### Big Flat Head

**Days to harvest:** 80-85

Who needs bread when you've got Big Flat Head? This flat specialty cabbage is a standout for its big, mild-tasting leaves - up to 30 per head - that make terrific sandwich wraps. The very sweet, tender, green and white heads each weigh in at 5 to 7 lbs. (2.2 to 3.2 kg). With its very short core and less dense interior for easy slicing and shredding, this is also a great choice for cole slaws and cooking.



### Fast Vantage

**Days to harvest:** 59

Fast Vantage matures quickly, resulting in 2.5-lb. (1-kg), medium green heads up to 6 weeks earlier than other cabbage varieties. Try this early-season, uniform cabbage for sauerkraut and coleslaw. Cabbages can take some heat, but they love the cold, which means that you can have a cabbage or two gracing the garden in Spring and Fall, as well as Summer.



### New Primero

**Days to harvest:** 72

Grow a tasty red cabbage in less space! Compact, productive plants bear perfectly round, 2 to 3-lb. (0.9 to 1.4-kg), dark red heads with sweet flavor. Performs well in heat and resists splitting, so heads can be held if harvest is delayed. A great add-on to your green cabbages to create in-store interest and satisfy the demand for great varieties.

## CAULIFLOWER

### Snow Crown

**Days to harvest:** 50

Always sweet...always mild! A gardener favorite for 35 years, All-America Selections Winner Snow Crown is one of the easiest cauliflowers to grow, thanks to its quick growth and strong vigor. The plants produce big yields of fully domed, white heads up to 8 in. (20 cm) across, weighing 1 to 2 lbs. (454 to 908 g). Extremely nutritious, versatile Snow Crown may be eaten raw, cooked, pickled or frozen. You don't need to hurry to harvest the heads, as Snow Crown holds its eating quality for up to 10 days in the garden. May show a light pink blush when it matures in Summer's heat, but that won't affect the flavor at all.



### Veronica Romanesco F1

**Days to harvest:** 77

As fun to look at as it is tasty to eat, this eye-catching lime-green cauliflower is an "Italian" romanesco type that holds its brilliant color even when cooked. The perfectly spiraled and very symmetrical heads have tightly beaded, pointed domes with a milder, sweeter flavor than standard cauliflower. It's terrific used raw on antipasto trays, cooked or pickled - be sure to harvest the heads when small for the best flavor. A vigorous grower, Veronica Romanesco has excellent heat tolerance and is best as a Fall crop.







#### PICKLING CUCUMBER

##### **Homemade Pickles**

**Days to harvest:** 55

The name says it all - you can't grow a better cucumber for pickling! Vigorous, semi-bush plants are perfect for small gardens and containers, yielding plenty of solid, crisp, 5 to 6-in. (13 to 15-cm) fruits. Also good sliced fresh in salads.



#### **Burpee Hybrid II**

**Days to harvest:** 55

This slicing cuke has cool, crisp flesh with great flavor. The early, high-yielding plant produces very straight fruits that are excellent for slicing. The cucumbers are best when picked at 7 to 8 in. (18 to 20 cm) in length.



#### SLICING CUCUMBER

##### **BOOST 'Gold Standard'**

**A Burpee Home Gardens Exclusive.**

**Days from transplant to ripe fruit:** 49

With excellent eating quality, 'Gold Standard' can produce five times the amount of beta-carotene of other garden cucumbers.\* The attractive, 6 to 8-in. (15 to 20-cm) fruit have light green skin and light salmon-toned flesh. Good for pickling as well as eating fresh.

\* Based on cucumbers grown under our trial conditions, harvested when ready to eat and peeled. Actual harvest results may vary.



#### **Burpless No. 26**

**Days to harvest:** 70

This very compact and productive Japanese-type cucumber has smooth, dark green fruit that are crisp and tasty with a non-bitter flavor. We recommend staking these cucumbers as they grow, because the fruit gets quite heavy. For the best flavor and quality, pick when the cukes are 8 to 10 in. (20 to 25 cm) long.



#### **Patio Snacker F1**

**Days to harvest:** 39

Well-branched, short, vining variety is perfect for large containers with small trellises. Fast-growing plants produce early, continuous, high yields of 8-in. (20-cm) dark green fruit with great flavor and a nice crunch.





### Bush Champion

**A Burpee Home Gardens Exclusive.**

**Days to harvest:** 55

You won't believe the large number of crisp, bright green cucumbers you'll harvest from Bush Champion. No room for vines? These compact plants are perfect for small gardens and patio containers, producing huge, 11-in. (28-cm) cucumbers great for slicing. Bush Champion produces cukes with amazing flavor and wide adaptability, making this our favorite mini.



### New Sweetener Yet

**Days to harvest:** 45-50

Gardeners love homegrown cukes, but not everyone has the space to grow them. Sweetener Yet opens the door to small-space gardeners - the plants produce their long, 10 to 12-in. (25 to 30-cm), dark green-skinned fruit on disease-tolerant, semi-compact vines. Burpless and nearly seedless, cucumbers don't come any sweeter than Sweetener Yet! Great in salads and as instant snacks.



### FENNEL

#### Orion

**Days to harvest:** 80

Boasting a delicate licoricelike flavor and aroma, gardeners will harvest Orion's leaves for salads, or use in eggs, fish and sauces. The thick, rounded bulbs grow above ground and are much larger than older types. Can be steamed, grilled or eaten raw like celery. This popular Italian cool-season vegetable, also known as finocchio, is a great choice for planting later in the Summer to harvest in mid to late Fall, and can withstand light frosts. Plants grow to 30 in. (75 cm) tall.

### EGGPLANT

#### New Early Midnight

**A Burpee Home Gardens Exclusive.**

**Days to harvest:** 55

No more guesswork! Early Midnight is nearly seedless so even if left on the vine too long, the mid-size fruit is extra tasty. Plump and dark-skinned, the 6-in. (15-cm) eggplants boast creamy white flesh with light, gourmet-worthy flavor. A treat both inside and out! Another plus: it's ready to harvest a full week earlier and produces 2 to 3 more fruit than other eggplants.



### White Star Hybrid

**A Burpee Home Gardens Exclusive.**

**Days to harvest:** 65

A white eggplant...easy to grow and perfect for cooking, too! Ideal for Italian and Asian dishes, these unique eggplants grow tall and vigorous, preferring the sunniest spot in the garden and a stake for support. Expect large yields of tasty, high-quality, 5 to 7-in. (13 to 18-cm) fruit that can be picked early or left to mature.





**KOHLRABI****Quickstar****Days to harvest:** 50

Quick to mature and slow to bolt, Quickstar grows uniform, 5.5-oz. (150-g), green-skinned edible bulbs below dark green, slightly broad leaves. This versatile variety can be boiled, stir-fried in strips, grated for salads or eaten raw like a radish. Harvest bulbs when they are the size of an apple, before they become hard and woody, or at "baby" size. Store bulbs from Fall crop in a cool, frost-free place for Winter use.

**LETTUCE****Alfresco Mix****Days to harvest:** 14-21

Grow your own truly garden-fresh salads! This colorful and nutritious mix includes red and green leaf lettuces with arugula, endive and radicchio to give a true Mediterranean flavor and look. Harvest fresh salads over and over by cutting back to 2 in. (5 cm). Supplied as multi-species multi-pellets.

**Buttercrunch****Days to harvest:** 65-70

One of the top-quality Bibb-type varieties, this tender and delicious lettuce is tasty in salads. With a luscious, buttery texture, Buttercrunch has 4 to 5-in. (10 to 12-cm) heads that are dark green outside, creamy yellow inside. Best picked minutes before your meal, this All-America Selections Winner is easy to grow. It prefers moderately moist, well-fertilized soil. Plant a few lettuce plants at two-week intervals for a continuous supply.

**City Garden Mix****Days to harvest:** 14-21

Simply step out onto your balcony or patio and snip off a salad to enjoy in moments! City Garden Mix features traditional red and green lettuces that are easy on the palate and make colorful fresh salads. Great for sandwich garnishes, too. Harvest fresh salads over and over by cutting back to 2 in. (5 cm). Supplied as multi-species multi-pellets.

**Global Gourmet Mix****Days to harvest:** 14-21

Great in color bowls, the red, green and purple leaf lettuces and Asian greens create both a tasty edible and a beautiful ornamental. Harvest fresh salads over and over by cutting back to 2 in. (5 cm). Supplied as multi-species multi-pellets.

**Gourmet Blend****A Burpee Home Gardens Exclusive.****Days to harvest:** 45

Our popular looseleaf blend is selected for a long harvest and includes Grand Rapids, Royal Oak Leaf, Red Salad Bowl, Salad Bowl and Ruby. Plant early in Spring or Fall, as it grows best in cool weather. Fast-growing and best picked just before eating.



## BOOST Healing Hands Salad Mix

**A Burpee Home Gardens Exclusive.**

**Days to harvest from sowing:** 42

Grow different colors, flavors and textures of salad greens, all from one multi-pellet! Can be sown directly in the final container, cutting down on an already short crop time, for an attractive and healthy mix. The average BOOST mix can produce 20% more lutein, 30% more beta-carotene, 30% more total carotenoids and 70% more anthocyanins than other garden salad blends.\* Gardeners can harvest Healing Hands every 3 weeks by cutting back to 2 in. (5 cm) and regrow several times for more fresh salads.

\*Based on the average mix of selected varieties. Healing Hands Salad Mix is grown under our trial conditions and harvested when ready to eat. Actual harvest results may vary.



## Heatwave Blend

**A Burpee Home Gardens Exclusive.**

**Days to harvest:** 50-60

Feast your eyes and your palate on this blend of heat-loving lettuces. Includes fresh green, purple-red, crispy types; deep to bright green romaines; oak-leaved; crisped-frilled; broad, soft looseleaf; and savory, bronze-purple, fern-leaved lettuces. These lettuces remain productive and tasty longer.

## Garden Coach

We've shared over almost 67,000 Garden Coach messages! The only interactive mobile web app for gardeners is bigger and better this year. More on page 7.



**Join the conversation.**



## Little Caesar

**A Burpee Home Gardens Exclusive.**

**Days to harvest:** 70

The right lettuce for Caesar salads, these tall heads have sweet, crisp leaves and are perfect for small gardens. This excellent romaine produces tasty green outer leaves and golden blanched inner leaves that taste best when picked minutes before your meal.



## MELON

### Ambrosia

**Days to harvest:** 86

Exotic melon hybrid with flesh that is very sweet, tender and pale orange in color and a flavor described as "a combination of all melons plus flowers." Extra-sweet and juicy, these 6-in. (15-cm) melons are good right down to the rind. Grow them on some kind of support or trellis. Melons will slip off the vine when ripe.





### Sugar Cube F1

**A Burpee Home Gardens Exclusive.**

**Days to harvest:** 81

Personal-size mini-melons pack plenty of sweet taste! Perfect for small gardens and small appetites, each plant produces multiple 2-lb. (908-g) cantaloupes with deep orange flesh that measures a sweet 14% sugar content on the Brix scale. Plus, Sugar Cube features the best disease resistance of any melon, making it as easy to grow as it is good to eat.



### Twice As Nice

**A Burpee Home Gardens Exclusive.**

**Days to harvest:** 78

This early-maturing Canary-type melon is known for its strong and pleasing aroma. To determine whether the fruit is ripe, watch for the rind to turn a distinct dark yellow. Pick right away for crisp and sweet melon, or leave some on the vine for another week or two to enjoy softer and juicier fruits.



### ONION

#### Red Zeppelin

**Days to harvest:** 110

This hybrid storage onion is a real crowd pleaser, producing colossal, dark red, globe-shaped onions. It's widely adaptable and stores up to an amazing 8 months. Another plus: long-day Red Zeppelin resists pink root and fusarium basal rot.



### OKRA

#### Clemson Spineless

**Days to harvest:** 56

Painless picking and full flavor! Hardy 3 to 4-ft. (0.9 to 1.2-m) plants produce an abundance of dark green, straight, spine-free pods that are great for soups, stews and relishes. Pods grow up to 9 in. (21 cm) long, but are best picked when about 3 in. (7 cm) long and still tender.



#### Yellow Sweet Spanish

**Days to harvest:** 115

One of the most popular for gardeners, this jumbo-sized onion is mild with golden brown skin. These golden onions produce fruit up to 1 lb. (454 g) and their great flavor lasts longer than most other varieties. Yellow

Sweet Spanish onions are gardeners' favorites because they grow quickly without much effort. You will be able to harvest your onions less than four months after planting.





# Pepper

## Choosing the right pepper

VARIETY	DAYS TO HARVEST	COLOR*	PEPPER SIZE (L x W)	PAGE
<b>SWEET BELL</b>				
Baron	70-72	Green/red	4 x 3.5 in. (10 x 9 cm)	51
Big Bertha	72	Green/red	7 x 4 in. (18 x 10 cm)	51
New Candy Apple <b>Exclusive</b>	71	Green/red	5 x 4 in. (13 x 10 cm)	52
'Cute Stuff Gold'	56	Green/gold	3 x 2.5 in. (8 x 6 cm)	52
'Cute Stuff Red'	56	Green/red	3 x 2.5 in. (8 x 6 cm)	52
Great Stuff Hybrid <b>Exclusive</b>	75	Green/dark red	7 x 5 in. (18 x 13 cm)	53
Pinot Noir	70	Varied	4 x 5 in. (10 x 13 cm)	54
<b>SWEET</b>				
Bananarama <b>Exclusive</b>	70	Yellow/orange-red	8 x 1.25 in. (20 x 3 cm)	51
Big Daddy Hybrid <b>Exclusive</b>	73	Green/yellow	8-10 in. (20-25 cm) long	51
Costa Rican Sweet Hybrid <b>Exclusive</b>	70	Green/red	6 x 2-3 in. (15 x 5-7 cm)	52
Flavorburst Hybrid	72	Green/yellow	5 x 4 in. (13 x 10 cm)	53
<b>HOT</b> 🔥🔥🔥 is hottest 🔥 is mildest				
Big Guy <b>Exclusive</b> 🔥	69	Green	5 x 1 in. (13 x 2.5 cm)	51
Burning Bush 🔥🔥🔥	85	Green/peach	3 x 1.5 in. (7 x 3.5 cm)	52
Cajun Belle 🔥	61	Green/red	2-3 x 3.5 in. (5-7 x 9 cm)	52
Hot Lemon <b>Exclusive</b> 🔥🔥	70-80	Green/yellow	3-4 x .75 in. (7-10 x 2 cm)	53
Hungarian Yellow Wax 🔥	70	Yellow/red	6-8 x 2 in. (15-20 x 5 cm)	53
Jalapeño Gigante <b>Exclusive</b> 🔥	80	Green/red	5 x 3 in. (13 x 7 cm)	53
Ristra Cayenne Hybrid <b>Exclusive</b> 🔥🔥	75	Lime green/red	12 x 1 in. (30 x 2 cm)	54
BOOST 'Sweet Heat' 🔥	56	Green/red	3-4 x 1-1.5 in. (7-10 x 2.5-4 cm)	54
Tabasco 🔥🔥	80	Light yellow/green	2 x .5 in. (5 x 1 cm)	54
Zavory <b>Exclusive</b> 🔥	90	Green/red	3-4 x 2 in. (7-10 x 5 cm)	54

\*The first color listed is the stage when picking is most preferred; the second color indicates the mature stage, with more intense flavor or heat.

### SWEET BELL

These blocky, multi-lobed varieties range from green and red to yellow, orange, purple, white and even chocolaty brown. Excellent eaten fresh, bells are also a favorite for stuffing and other culinary uses.

### SWEET

These sweet non-bell peppers come in a tempting array of shapes, sizes, colors and flavors for eating fresh or cooking. Very low in calories, they are extremely high in Vitamin C.

### HOT

Add zest, flavor and heat with hot peppers! With selections that range from spicy to sizzling, in a variety of shapes, textures and colors, they can be used fresh, cooked or dried.





### Bananarama

**A Burpee Home Gardens Exclusive.**

If you like tasty banana peppers, you'll love this whopper, which produces much bigger, meatier peppers on much smaller plants. These giant peppers start yellow and mature orange-red, so you can pick them at any stage you like. Great for pickles, salads or grilling.



### Baron

The aristocrat of bell peppers, bright red Baron is distinguished by high yields of blocky, 4 in. (10 cm)-long fruits. Thick-walled, with heavy flesh, Baron is excellent for eating fresh, roasting and stuffing. Plants grow 24 to 36 in. (60 to 90 cm).



### Big Guy

**A Burpee Home Gardens Exclusive.**

At a whopping 5 in. (13 cm) long, this might just be the biggest jalapeño you've ever seen! Perfect for pickling, stuffing and slicing - and it really sparks up a salsa.



### Big Bertha

Big Bertha produces thick-walled, crisp peppers that are extremely sweet. Up to 7 in. (18 cm) long, the fruit matures from dark green to shiny red. They don't produce many seeds, making them excellent for slicing, as well as stuffing and salads. For maximum flavor, eat the same day they are picked. Easy to grow in any garden.

### Big Daddy Hybrid

**A Burpee Home Gardens Exclusive.**

Big Daddy produces jumbo, 8 to 10-in. (20 to 25-cm), yellow peppers in three months. These gigantic peppers are great tasting grilled, sautéed, stir-fried, roasted or stuffed. Versatile in the kitchen, try roasting with red peppers for an attractive combo. Keep a few stakes handy in case the stalks begin to bend.





### Burning Bush

All the heat you expect from a habanero, tempered with a touch of sweetness. Plants reach 24 to 36 in. (60 to 90 cm) tall, with good yields of 3-in. (7-cm) by 1.5-in. (3.5-cm) fruit that matures from green to an unusual peach color. Perfect for sauces and salsas.



### Cajun Belle

You'll enjoy tasty peppers up to two weeks earlier than other sweet bell red peppers when you put this All-America Selections winner into your veggie garden! Each 1-oz. (28-g) "mini" bell pepper has a mildly spicy flavor that's just right for fresh eating and salsa. You can harvest and eat Cajun Belle either green or red. The compact plants are just 24 in. (60 cm) tall and wide - the perfect size for container gardening.



### New Candy Apple

**A Burpee Home Gardens Exclusive.**

Savvy gardeners already know this newcomer and will be looking for it in the garden center, thanks to the recent social media campaign from W.A. Burpee to have their Facebook community name it! Capitalize on that awareness by including Candy Apple in your offering. Producing heavily, the great-tasting, blocky sweet bell peppers are perfect for eating fresh, stuffing or using in soups or chili. Sweet and flavor-filled at both the green and ripe red stages.



### Costa Rican Sweet Hybrid

**A Burpee Home Gardens Exclusive.**

Costa Rican Sweet is a truly tasty pepper that's easy to grow in gardens and patio pots - it's ready to pick in less than three months. These 6-in. (15-cm), ruby red peppers have more flavor than most sweet bells. Perfect for salads and dips, they're also delicious roasted or grilled.



### 'Cute Stuff Gold'

**'Cute Stuff Red'**

Miniature varieties yield continuously big harvests - up to 3 times more than other peppers! Sweet taste and apple shape make them excellent for stuffing or eating fresh. They match in every way, making them ideal to grow and market together - the only difference is their luscious color!





### Flavorburst Hybrid

A Burpee taste test winner, Flavorburst beat out hundreds of other sweet peppers with the most crisp, juicy and sweet flavor. These easy-to-grow peppers produce a bountiful harvest of golden, 5 in. (13 cm)-long fruit. You might need to stake your plants if the stalks begin to bend.

### Great Stuff Hybrid

**A Burpee Home Gardens Exclusive.**

These jumbo, 7 in. (18 cm)-long and 5 in. (13 cm)-wide peppers are versatile in the kitchen, perfect for stuffing, roasting and slicing. Great Stuff is easy to grow and productive all Summer long, ripening from green to dark red. It's also resistant to pests, making this a favorite in any garden!



### Jalapeño Gigante

**A Burpee Home Gardens Exclusive.**

One of the largest jalapeños, these peppers measure as long as 5 in. (13 cm)! Jalapeño Gigante produces delicious peppers that are perfect for salsa or stuffing as poppers. Easy to grow in any sunny garden or large patio pot, these peppers can be harvested throughout the Summer when they're green or red.

### Hot Lemon

**A Burpee Home Gardens Exclusive.**

This heirloom from Ecuador produces 3 to 4-in. (8 to 10-cm) fruits that ripen to yellow, but are also very flavorful when green. The skin is tender and the aroma is spicy with a hint of pine woods. As hot as any Cayenne, these peppers have a truly unique flavor and are best used fresh in sauces, or for drying. The more you harvest, the more your plants will produce!



### Hungarian Yellow Wax

In about three months you can begin harvesting these versatile, 6 to 8 in. (15 to 20 cm)-long, yellow-to-red peppers. These hot, tapered fruits are great for pickling or drying, using in salsa or adding spice to any recipe.







### Ristra Cayenne Hybrid

**A Burpee Home Gardens Exclusive.**

These very hot, 12 in. (30 cm)-long fruits tend to curl and twist, making them great for drying. Ristra Cayenne starts off lime green and ripens fully to bright crimson, drying easily for chili and salsa recipes. Easy to grow, these peppers are heavy producers. Ristra Cayenne is great in large patio containers. Pick the peppers as soon as they are ripe to ensure a large harvest.



### Pinot Noir

Light green when young, the large blocky fruits blush to shades of citrus, berry and cherry red, displayed simultaneously for a beautiful bouquet. Firm, thick-walled fruits are crisp and very sweet, with a clean, refreshing aftertaste, produced on highly adaptable plants that set in cool weather as well as in hot, humid conditions.



### BOOST 'Sweet Heat'

**Days from transplant to ripe fruit: 56**

Tasty 'Sweet Heat' can produce 65% higher vitamin C content than the average garden pepper.\* Mildly spicy peppers are delicious raw or cooked whether picked green or red. Extreme earliness gives sweetness of ripe fruit with just the right amount of spice. The compact and bushy, 10-in. (25-cm) plants spread just 14 in. (35 cm), so they work well in gardens and large planters.

\*Based on vegetables grown under our trial conditions and harvested when ripe. Actual harvest results may vary.



### Tabasco

This fiery hot pepper made Tabasco sauce famous! The small, 2-in. (5-cm), light yellow-green peppers turn to red, growing on tall plants. Tabasco peppers are used fresh, or dried and ground into a powder. Easy to grow, Tabasco is great for small gardens and patio pots. Don't go overboard the first time you cook with them...they're hot!



### Zavory

**A Burpee Home Gardens Exclusive.**

Zavory lets you enjoy the great taste of Habanero and live to tell about it. It's the first pepper with mild heat and Habanero flavor! Shiny, cardinal red peppers appear in large numbers in late Summer. Harvest as soon as they ripen and watch more 3 to 4-in. (7 to 10-cm), green-to-red fruits appear.





## PUMPKIN

### Autumn Gold F1

**Days to harvest:** 90

This All-America Selections Winner is a perfect choice for Halloween carving and cooking. High-yielding plants produce golden orange, 9-in. (23-cm) pumpkins with thick orange flesh, each about 7 to 10 lbs. (3.2 to 4.5 kg). Spreads 12 to 20 ft. (3.6 to 6 m) in the garden, with three to five pumpkins per vine.



### Howden

**Days to harvest:** 115

If you want to carve big pumpkins this fall, plant Howden, one of the most traditional old-time favorites. Intense, bright orange pumpkins with defined ribs and strong "handles" grow from 10-ft. (3-m) vines. These vigorous, spreading pumpkins provide high yields of attractive 20 to 30-lb. (9 to 13-kg) fruit - expect to harvest four or five from each plant.



### Small World of Color

**Days to harvest:** 110

Unique, decorative blend includes white, pink, blue and multicolor pumpkins, each weighing in at 25 to 30 lb. (11.2 to 13.5 kg) at maturity. At 12-in. (30-cm) diameter and with a slightly flattened shape, these pastel-toned pumpkins are ideal for one-of-a-kind Jack-O-Lanterns and envy-inspiring Fall décor.

### Casper

**A Burpee Home Gardens Exclusive.**

**Days to harvest:** 80-115

Casper is a white-skinned ornamental with thick orange flesh of excellent eating quality. The skin has less bluing than many other white varieties, and grows on a corky-textured tan handle. The 10 to 16-lb. (4.5 to 7.2-kg) pumpkins grow 9 to 12 in. (23 to 30 cm) in diameter. It's a great choice for carving and painting.



### Jack-Be-Little

**Days to harvest:** 95

Kids love these little, deep orange pumpkins - especially to paint and decorate. Jack-Be-Little's vines grow up to 10 ft. (3 m) long, producing as many as 10 pumpkins each. Gardeners have actually grown these pumpkins in large patio containers using strong trellises, training the vine upwards. These pumpkins are fun and easy to grow, lasting up to a year if fully cured on the vine.

## Grow Anywhere Tour

We spread healthy living and homegrown garden success across the nation during Spring 2013!

**More on page 5 or visit [burpeehomegardens.com/growanywhere](http://burpeehomegardens.com/growanywhere).**

Relive the Spring 2013 Tour and find community gardening info.



**Join the conversation.**





#### SUMMER SQUASH

### Burpee Golden

**A Burpee Home Gardens Exclusive.**

**Days to harvest:** 54

Medium-long, 6 to 8-in. (15 to 20-cm) zucchinis have a glossy, bright yellow color and are ready for harvest in less than two months. Zucchini is versatile - excellent served raw in salads and dips, or steamed, boiled, grilled, stuffed or baked. Remember, it can be sliced and frozen if you harvest more than you can use.



### Burpee Hybrid

**A Burpee Home Gardens Exclusive.**

**Days to harvest:** 50

Burpee's top seller for more than 40 years, this zucchini is a vigorous grower with early and very large yields. Its medium-green, tender-skinned fruits grow on compact, bush-type plants. Pick Burpee Hybrid zucchinis when they're about 6 to 8 in. (15 to 20 cm) long. This versatile vegetable is great fresh in salads or for cooking or stuffing.

### Limelight

**A Burpee Home Gardens Exclusive.**

**Days to harvest:** 50

Limelight's unique pale green color is matched by its light, refreshing flavor. Plants grow to 25 in. (63 cm) tall, with beautiful, deep green foliage accented by silver. Fruits mature early, reaching 8 in. (20 cm) in length. Limelight may be a novelty now, but it's sure to become a favorite of home gardeners.



### Pic-N-Pic Hybrid

**A Burpee Home Gardens Exclusive.**

**Days to harvest:** 50

Pic-N-Pic makes extremely productive plants with golden-yellow, crookneck fruits that ripen early. The 4 to 6-in. (10 to 15-cm) fruits are excellent fresh, cooked or stuffed. They grow into a compact, bushy plant, requiring little garden space.



### Smooth Pickin' F1

**A Burpee Home Gardens Exclusive.**

**Days to harvest:** 45

Spineless plants with an open habit make for easy, painfree harvesting of top-quality zucchinis! Smooth Pickin' produces outstanding yields of uniform, 7 x 2-in. (18 x 5-cm) zucchini with medium green skin.





## WINTER SQUASH

**Burpee's Bush Table Queen****A Burpee Home Gardens Exclusive.****Days to harvest:** 80

Perfect for large patio pots and small-space gardens, Bush Table Queen produces an abundance of delicious, 5-in. (13-cm), acorn-shaped fruit on a bush-shaped plant. Keep acorn squash well-watered and harvest before it's fully mature for the best taste.

**Burpee's Butterbush****A Burpee Home Gardens Exclusive.****Days to harvest:** 75

Butterbush is a space-saver in the garden, growing about 4 ft. (1.2 m) wide when planted in well-drained, moist soil. Each of these delicious squash plants produces five butternut-shaped fruits. This winter squash keeps for months and makes superb pie.



## SWISS CHARD

**Bright Lights****Days to harvest:** 60

This stunning All-America Selections-winning mix produces delicious, mildly flavored stems in yellow, gold, orange, pink, violet, green, white, red and even striped! The tender bronze to dark green leaves are best harvested young for salads, or eaten like spinach or beet greens. Performs best in full-sun locations, but will tolerate light shade. A planting bonus... Bright Lights intermingles well with annuals.



## STRAWBERRY

**All Star****Harvest:** Mid-season June-bearing

A berry that really lives up to its name, fast-growing All Star is a winner! Vigorous plants bear huge, firm, extra-juicy berries, with gorgeous red color and super-sweet flavor. And, it's frost-resistant, too! (Supplied as bare root.)

**Berri Basket® White****Days to harvest:** 84

Get ready for a long, sweet season...beautiful baskets of Berri Basket literally drip with big, deep red, full-flavored berries until the first frost! This everbearing variety makes compact and bushy plants with white flowers and shiny deep green leaves that look lovely even before fruit develops. Hardy to USDA Zone 5. Supplied as easy-to-sow pelleted seed.

**Berries Galore® Series****Days to harvest:** 75-85

They're ornamental! They're edible! And now there are 3 eye-catching flower color choices! These ever-bearing runner plants produce mid-sized, deep red berries over thick, glossy deep green foliage that can be harvested every 3 to 4 days. Hardy to USDA Zone 5. Supplied as easy-to-sow pelleted seed.

- ▶ **Pink**
- ▶ **Rose**
- ▶ **White**



# Tomato

## Choosing the right tomato

VARIETY	DAYS TO HARVEST	TOMATO SIZE	GROWTH	DISEASE TOLERANCE	PAGE
<b>BEEFSTEAK</b>					
Big Beef <i>All-America Selections Winner</i>	73	10-12 oz. (284-340 g)	IND	VF1&2NT	60
Brandy Boy Hybrid <i>Exclusive</i>	78	7-10 oz. (198-284 g)	IND	ASC	62
Supersteak Hybrid	80	14 oz.-2 lbs. (396-908 g)	IND	VFN	70
<b>SLICER</b>					
Better Boy	70-75	16 oz. (454 g)	IND	VFN	60
Big Daddy <i>Exclusive</i>	78	15 oz. (425 g)	IND	VF	60
Big Pink <i>Exclusive</i>	75	8-10 oz. (227-284 g)	IND	VF	60
Burpee's Big Boy®	78	8-9 oz. (227-255 g)	IND	-	62
Bush Champion II	65	9-12 oz. (255-340 g)	IND	VFN	62
Bush Early Girl	68	4-5 oz. (113-150 g)	DET	VF1&2NT, ASC	63
Celebrity <i>All-America Selections Winner</i>	72	8 oz. (227 g)	DET	VF1&2NT	63
Champion II	65	10 oz. (284 g)	IND	VF1&2NT	63
Early Girl	59	4-5 oz. (113-142 g)	IND	VF1&2	64
Fourth Of July <i>Exclusive</i>	49	4 oz. (113 g)	IND	-	64
<i>New</i> Homeslice	63	5-6 oz. (142-170 g)	DET	VF	65
Jet Star	72	6-8 oz. (170-227 g)	IND	V	65
Lemon Boy	72	7 oz. (198 g)	IND	VFN	65
Orange Wellington <i>Exclusive</i>	75	12 oz. (340 g)	IND	VF2	68
Phoenix	70-75	10-12 oz. (284-340 g)	DET	ASC, GLS	68
Steak Sandwich Hybrid <i>Exclusive</i>	70	10 oz. (284 g)	IND	-	69
Sweet Seedless Hybrid	70	4-8 oz. (113-227 g)	IND	VFNT, GLS, FCRR, C <sub>s</sub>	70
BOOST Tasti-Lee® <i>Exclusive</i>	75	6-8 oz. (170-227 g)	DET	VF1&2, GLS	70
Tye Dye	78	7 oz. (198 g)	IND	VF, ASC, GLS	71
<b>PASTE &amp; SALADETTE</b>					
Big Mama Hybrid <i>Exclusive</i>	80	4-6 oz. (113-170 g)	IND	-	60
Fresh Salsa Hybrid <i>Exclusive</i>	65-75	4 oz. (113 g)	DET	VF1&2N	64
<b>HEIRLOOM</b>					
Black Krim	80	8-12 oz. (227-340 g)	IND	-	61
Brandywine Pink	78	1-2 lbs. (454-908 g)	IND	-	62
Brandywine Red	75-80	10-16 oz. (284-454 g)	DET	-	62
Cherokee Purple	85	10-12 oz. (284-340 g)	IND	-	63
Delicious	77	Up to 16 oz. (454 g)	IND	-	64
Jubilee	80	8 oz. (227 g)	IND	-	65
<i>New</i> Marianna's Peace	80-85	1-2 lbs. (454-908 g)	IND	-	67
Mortgage Lifter	80	16-24 oz. (454-680 g)	IND	-	67
Old German	75	16 oz. (454 g)	IND	-	67
Pineapple	85-95	Up to 2 lbs. (908 g)	IND	-	68
Rutgers	74	4-6 oz. (113-170 g)	IND	F	69
Yellow Pear	75	1 oz. (28 g)	IND	-	71



VARIETY	DAYS TO HARVEST	TOMATO SIZE	GROWTH	DISEASE TOLERANCE	PAGE
<b>SMALL-FRUITED</b>					
Black Cherry	65	1 in. (2.5 cm)	IND	VF1&2	61
Black Pearl Hybrid <b>Exclusive</b>	67	0.5-1 oz. (14-28 g)	IND	VF1&2	62
BOOST 'Cherry Punch' <b>Exclusive</b>	48	0.4 oz. (12 g)	IND	-	63
<b>New</b> Indigo™ 'Ruby' F <sub>1</sub>	80	75-1 oz. (21-28 g)	DET	-	66
<b>New</b> Indigo™ 'Starburst' F <sub>1</sub> <b>Exclusive</b>	72	75-1 oz. (21-28 g)	DET	-	66
<b>New</b> Indigo™ 'Sun' F <sub>1</sub> <b>Exclusive</b>	72	75-1 oz. (21-28 g)	SEMI-D	-	66
BOOST Mighty Sweet <b>Exclusive</b>	65	1.5 oz. (42 g)	SEMI-D	FNT	67
Napa Grape Hybrid <b>Exclusive</b>	65	1 in. (2.5 cm)	IND	-	67
BOOST 'Power Pops' <b>Exclusive</b>	45	0.35 oz. (10 g)	IND	-	68
Red Grape	75	1.25 in. (3 cm)	IND	-	68
BOOST 'Solar Power' <b>Exclusive</b>	63	2.5 oz. (72 g)	IND	-	69
Sungold	65	1 in. (2.5 cm)	IND	FT	69
Sweet 100	70	1 in. (2.5 cm)	IND	-	70
Tomatoberry Garden	80	1 oz. (28 g)	IND	FNT	70
Tumbler	49	1.25 in. (3 cm)	DET	-	71
<b>BUMPER CROP™ GRAFTED COLLECTION</b>					
<b>BIG Collection</b> Large-fruited varieties win awards for size!					
Big Rainbow Heirloom <b>Exclusive</b>	85	16 oz. (454 g)	IND	V	61
<b>New</b> Big Zac Heirloom <b>Exclusive</b>	80-90	10-16 oz. (284-454 g)	IND	-	61
<b>New</b> Delicious Heirloom <b>Exclusive</b>	77	Up to 16 oz. (454 g)	IND	-	64
<b>New</b> Ispolin Heirloom <b>Exclusive</b>	70-80	1-2 lbs. (454-908 g)	IND	-	65
Mortgage Lifter Heirloom	80	16-24 oz. (454-681 g)	IND	PL	67
<b>New</b> Mrs. Maxwell's Big Italian Heirloom <b>Exclusive</b>	70	1-2 lbs. (454-908 g)	IND	-	67
<b>BOLD Collection</b> Colorful and delicious!					
<b>New</b> Indigo™ 'Rose'	75-80	2-2.5 oz. (56-70 g)	IND	-	66
<b>New</b> Indigo™ 'Ruby' F <sub>1</sub>	80	.75-1 oz. (21-28 g)	DET	-	66
<b>New</b> Indigo™ 'Starburst' F <sub>1</sub> <b>Exclusive</b>	72	.75-1 oz. (21-28 g)	DET	-	66
<b>New</b> Indigo™ 'Sun' F <sub>1</sub> <b>Exclusive</b>	72	.75-1 oz. (21-28 g)	SEMI-D	-	66
<b>EARLY Collection</b> First-of-the-season tomatoes inspire neighbor envy...and sales.					
<b>New</b> 42 Days F <sub>1</sub> <b>Exclusive</b>	40-50	1-4 oz. (28-113 g)	DET	-	60
<b>New</b> Fireworks Heirloom <b>Exclusive</b>	60-70	8-12 oz. (227-340 g)	IND	-	64
<b>New</b> Fourth of July F <sub>1</sub> <b>Exclusive</b>	49	4 oz. (113 g)	IND	-	64
<b>Heirloom Varieties</b>					
Black Krim Heirloom	80	8-12 oz. (227-340 g)	IND	-	61
<b>New</b> Black Pear Heirloom <b>Exclusive</b>	65-80	2 oz. (56 g)	IND	-	61
Brandywine Pink Heirloom	78	14-16 oz. (396-454 g)	IND	N	62
Brandywine Red Heirloom	78	14-16 oz. (396-454 g)	IND	TMV	62
<b>New</b> Cherokee Purple	85	10-12 oz. (284-340 g)	IND	-	63
<b>New</b> Red Pear Heirloom <b>Exclusive</b>	80	2 oz. (56 g)	IND	-	69
San Marzano Heirloom	65-70	4-6 oz. (113-170 g)	IND	F <sub>1</sub> & 2	69

## Growth

**DET:** Determinate (bush type). Blossoms and fruit develop on the vine at the same time. The harvest time is short - 7 to 10 days. Plants are self-topping and seldom need staking; best when caged.

**IND:** Indeterminate (pole or stake type). Blossoms and fruit develop progressively and the harvest lasts several months; best when staked.

**SEMI-D:** Semi-determinate

## Disease Tolerance

**V:** Verticillium

**F:** Fusarium Wilt Race 1

**F1&2:** Fusarium Wilt Races 1 & 2

**N:** Nematodes

**T/TMV:** Tobacco Mosaic Virus

**ASC:** Alternaria Stem Canker

**C<sub>2</sub>:** Cladosporium (Leaf Mold)

**FC:** Fusarium Crown Rot

**FCRR:** Fusarium Crown and Root Rot

**GLS:** Gray Leaf Spot

**PL:** Corky Root Rot



## BEEFSTEAK

The largest tomatoes you can grow - some varieties weigh in at up to 2 lbs. (908 g) each - and it's the perfect sandwich tomato.

## SLICER

Also called "globe" tomatoes, these large-fruited varieties are great for sandwiches, grilling and salads.

## PASTE & SALADETTE

What makes a good paste tomato? It's a little drier than a slicing tomato, so it cooks or dries quickly, yet holds its flavor.

## SMALL-FRUITED

Popular and healthy for snacking, and delicious sautéed, grilled and stewed. Small-fruited tomatoes are fun to grow in large patio pots on your balcony or deck.

## HEIRLOOM

Generations of families have grown these time-tested varieties for their robust taste and eye-catching looks.

## BUMPER CROP GRAFTED

Tried-and-true grafting process joins a tasty variety with disease-resistant root stock. Gardeners get 50% more tomatoes with terrific flavor from a stronger, healthier plant. (V, FC, F, N, TMV, PL)





### **New Bumper Crop 42 Days F1 Grafted Tomato**

#### **A Bumper Crop Exclusive.**

Small, 1 to 4-oz. (28 to 113-g), red tomatoes ripen incredibly early on the compact plants. The sweetly flavored fruits are mostly round, a few with pointed ends. Named for its super-fast maturity, this productive variety is ideal for northern, short season areas and for container gardening.

### **Big Beef**

An All-America Selections Winner, Big Beef is extra meaty with a true homegrown flavor and just the right balance of sugars and acids. Big Beef produces extra-large, “beefy” fruit and the large, vigorous and disease-resistant plants are quite manageable when staked or grown in large cages.



### **Big Mama Hybrid**

#### **A Burpee Home Gardens Exclusive.**

Plum-shaped and enormous, Big Mama Hybrid tomatoes grow up to 5 in. (13 cm) long and 3 in. (8 cm) across. Easy to peel and core, and perfect for sauces and soups, this incredibly meaty variety sets a new standard for paste tomatoes.



### **Better Boy**

One Better Boy plant once yielded more than 340 lbs. (154 kg) of fruit, earning it a Guinness World Record! You may not pick that much from your own plant, but plan on growing plenty of bright red, 16-oz. (455-g) fruits perfect for slicing, canning and sauces.



### **Big Daddy**

#### **A Burpee Home Gardens Exclusive.**

Game-changing breakthrough in taste, size, disease resistance and yield! Big Daddy lives up to its name, with a mighty harvest of meaty, ruby red fruits – almost 1 lb. (454 g) each.



### **Big Pink**

#### **A Burpee Home Gardens Exclusive.**

This medium-sized, flavor-packed tomato with rosy, smooth skin adds the crowning touch to any sandwich, burger or salad! The strong plants grow to medium height and are ready to harvest from mid-season on.





### Bumper Crop Big Rainbow Grafted Tomato

#### A Bumper Crop Exclusive.

A feast for the eyes as well as the palate! With its red-and-yellow marbled flesh, Big Rainbow is a knockout sliced on a platter with other varieties. The sweet, mild flavor of the huge, 2-lb. (908-g) tomatoes complements sandwiches and salads to perfection.



### New Bumper Crop Big Zac Heirloom Grafted Tomato

#### A Bumper Crop Exclusive.

Prize-winning variety has produced fruit weighing up to 6 lbs. (2.7 kg) each! Huge, glossy red beefsteaks are ideal for slicing, sandwiches. Bred by Minnie Zaccaria, a New Jersey gardener, in her tireless pursuit of the perfect cross-pollination of two heirloom tomatoes.

### Bumper Crop Black Krim Grafted Tomato

**Black Krim** (standard seed/plugs)

Originating in the Crimea, an island peninsula known for its perfect "tomato summers", this beefsteak variety bears medium-sized, very dark maroon fruits with wonderfully rich flavor. Delicate skin and juicy, green-tinted flesh complete the package!



### Black Cherry

Rarely seen small-fruited heirloom variety yields plentiful clusters of 1-in. (2.5-cm) cherry tomatoes with a distinctive, blackish red color. And they taste as rich as they look - complex, sweet and juicy!



### New Bumper Crop Black Pear Heirloom Grafted Tomato

#### A Bumper Crop Exclusive.

It's not red, green or brown, but all three! Slightly tart, then slightly sweet with very full flavor that bursts in the mouth. Blends the richness of a paste tomato with the sweet and tart flavor of an heirloom slicer.





### **Black Pearl Hybrid**

**A Burpee Home Gardens Exclusive.**

The round, deep purple tomatoes are bursting with sweet, full flavor. The large, sprawling plants bear loads of 1-in. (2.5-cm) fruit in huge clusters. Mix them in big bowl with other-colored cherry tomatoes and watch them disappear!



### **Bumper Crop Brandywine Pink Grafted Tomato** **Brandywine Pink** (standard seed/plugs)

Dating way back to 1885, this heirloom tomato standard delivers incredibly superb, sweet flavor. Large, luscious red-pink fruits – weighing in at 1 to 2 lbs. (454 to 908 g) each – grow on unusually upright plants. Fruits set one or two per cluster and ripen late – but they're worth the wait!



### **Burpee's Big Boy®**

Burpee's Big Boy is a long-time best seller with firm, smooth, red fruit; great flavor; and excellent quality. Introduced in 1949, its incredible productivity and gorgeous, large (8 to 9-oz./226 to 255-g), scarlet fruit made it an instant hit.



### **Brandy Boy Hybrid**

**A Burpee Home Gardens Exclusive.**

This is one of the tastiest tomatoes you can grow! A hybrid of the classic Brandywine, Brandy Boy has the benefits of an heirloom – incredible taste, smooth and thin skin – without any drawbacks. Producing loads of large, 5-in. (13-cm) pink fruits, this tomato is best eaten fresh in salads.



### **Bumper Crop Brandywine Red Grafted Tomato** **Brandywine Red** (standard seed/plugs)

Brandywine Red is one of the most popular and best-tasting heirloom tomatoes. The very vigorous plants bear large-lobed, 10 to 16-oz. (284 to 454-g), beefsteak-shaped fruit that are perfect for slicing. The thin-skinned, pinkish-red tomatoes are flavorful but not acidic.

### **Bush Champion II**

Get big, meaty fruits on compact plants, perfect for container gardening. Bush Champion II matures extra-early, bearing fruits with a beautiful, bright red color and full flavor.





### Bush Early Girl

Enjoy an abundant harvest of round, 4 to 5-oz. (113 to 150-g) tomatoes from this compact variety. Growing 24 in. (60 cm) tall, the plants are ideal for planters and gardens. High-yielding Bush Early Girl produces firm red fruits with excellent flavor.



### Celebrity

This All-America Selections Winner produces huge yields of flavorful fruit all season long. These large, glossy tomatoes have light green shoulders at the top of the fruit. Celebrity is perfect for first-time gardeners, producing large tomatoes to use sliced on sandwiches and burgers, in sauces and in salsas.



### New Bumper Crop Cherokee Purple Grafted Tomato

**Cherokee Purple** (standard seed/plugs)

This large, dark purple-skinned tomato is rumored to have come from Cherokee gardeners. Its flesh is brick-red with rich and full flavor that is often compared to popular Brandywine Red. Plants make large vines that yield tomatoes up to 5 in. (13 cm) across and 3.5 in. (9 cm) high.



### Champion II

A step up from the original Champion, Champion II has the same delicious flavor with much-improved disease resistance for easier gardening success. This garden favorite produces large yields of medium-sized fruits into the Fall.



### BOOST 'Cherry Punch'

**A Burpee Home Gardens Exclusive.**

Tiny red tomatoes are bursting with flavor and healthy eating - 'Cherry Punch' delivers 30% more vitamin C and 40% more lycopene than the average garden tomato.\* Early with high yields, the indeterminate plants are perfect for the garden or patio.

\*Based on vegetables grown under our trial conditions and harvested when ripe. Actual harvest results may vary.





**New Bumper Crop Delicious Grafted Tomato**  
**A Bumper Crop Exclusive.**  
**Delicious**

Huge, scarlet fruits average 1 lb. (454 g), with some growing as big as 2 lbs. (908 g) each. Delicious holds the world record for the largest tomato - 7 lbs. (3.1 kg)! The smooth, crack-free, excellent slicer has extra delicious flavor.



**Early Girl**

This variety starts bearing fruit earlier and produces longer than other medium-sized tomatoes. Early Girl bears bright red, meaty tomatoes with incredible flavor and aroma earlier than other varieties. Its globe-shaped fruit is perfect for slicing on sandwiches and for salads.

**New Bumper Crop Fourth Of July Grafted Tomato**

**A Bumper Crop Exclusive.**

**Fourth Of July**  
 (standard seed/plugs)

**A Burpee Home Gardens Exclusive.**

Be the first on your block with fresh tomatoes! Producing small, luscious fruits, Fourth of July is one of the earliest-producing varieties you can grow. You can continue to harvest until late Summer or early Fall.

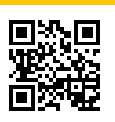


**DIY: Raised Garden Bed**

Building a raised garden for homegrown herbs and veggies is easy and inspiring! Find this and other fun DIY projects at [burpeehomegardens.com](http://burpeehomegardens.com).



Get started now!



**Join the conversation.**



**New Bumper Crop Fireworks Heirloom Grafted Tomato**

**A Bumper Crop Exclusive.**

One of the earliest slicers, with good size and sweet, well-balanced flavor for an extra-early variety. Meaty, bright red and slightly flattened, 2 to 3-in. (5 to 7-cm) fruits are just right for salads or sandwiches.



**Fresh Salsa Hybrid**

**A Burpee Home Gardens Exclusive.**

Chop this tomato into tiny cubes that remain perfectly firm and solid in salsa recipes. Plum-shaped and "dripless," Fresh Salsa is all meat, perfect for bruschetta and light sauces.





### **New Homeslice**

The perfect slicer tomato for containers and small gardens...and growers can be sure of availability of reliable, professional-quality seed. The early, compact and mounding plants produce bountiful harvests of round, 5 to 6-oz. (140 to 200-g) fruit with true tomato flavor. Homeslice can be sold in large containers in bloom or with small fruit.



### **New Bumper Crop Ispolin Heirloom Grafted Tomato**

#### **A Bumper Crop Exclusive.**

This extra-large heirloom variety from Siberia takes its name from the Russian word for "giant." Dark pink, 1 to 2-lb. (454 to 908-g) beefsteaks appear early for such big, flavorful fruit and ripen reliably even in cooler climates. Ideal for salads, slicing, or sauce, with rich, sweet flavor and meaty texture.



### **Jet Star**

Jet Star's tasty, mild-flavored red fruit matures early with tremendous yields. Home gardeners will enjoy large, attractive, globe-shaped tomatoes with very few scars or cracks. This versatile slicer is delicious on sandwiches and in salads...great for canning, too.



### **Jubilee**

Six generations of breeding went into this golden-orange beauty! A cross between 'Tangerine' and 'Rutgers' varieties, Jubilee yields big, solid, 8-oz. (227-g) fruits with outstanding, mild flavor and low acidity.



### **Lemon Boy**

Lemon Boy is as unique a tomato as you'll ever grow. These plants produce beautiful, lemon yellow-skinned tomatoes with wonderful flavor. Lemon Boy is perfect for slicing to reveal the delicious, lemon-colored flesh.





Like all 20 Bumper Crop varieties, colorful and delicious Indigo 'Rose' grafted tomato (right) yields 50% more tomatoes than standard varieties (left).



#### **New Bumper Crop Indigo 'Rose' Grafted Tomato**

The first true purple tomato (almost jet black) is bred by Dr. Jim Myers of Oregon State University. As it ripens, the underside turns from green to a rosy red. Each 2 to 3-in. (5 to 7-cm) tomato has a great, strongly acidic flavor and when sliced it looks just like a plum with deep red flesh. Vigorous plants show good resistance to fungal diseases and blights.



#### **New Bumper Crop Indigo 'Starburst' F1 Grafted Tomato**

**A Bumper Crop Exclusive.**

**New Bumper Crop Indigo 'Starburst' F1** (standard seed/plugs)

**A Burpee Home Gardens Exclusive.**

These golden globe, 0.75 to 1-oz. (21 to 28-g) fruit have a very sweet and pleasant flavor. Tomatoes have light indigo anthocyanin flecking pigmentation on the crown of the fruit. Fruit set is heavy, with clusters of about six fruit.

## **Join the conversation.**

### **▶ JOE'S PICK**

"Now Bumper Crop grafted tomatoes are boosting yields in hybrids! Exceptionally high in anthocyanins, **Indigo** varieties are fantastic: sweet cherry-sized tomatoes in unique colors that are as beautiful as they are delicious."

Joe's got more to share! Watch his video now.



#### **New Bumper Crop Indigo 'Ruby' F1 Grafted Tomato**

**New Bumper Crop Indigo 'Ruby' F1** (standard seed/plugs)

The red, 0.75 to 1-oz. (21 to 28-g) cherry tomatoes have a sweet flavor and pleasant aroma. Intense indigo anthocyanin pigmentation covers the top hemisphere of the fruit. Produces about four to six tomatoes per cluster.



#### **New Bumper Crop Indigo 'Sun' F1 Grafted Tomato**

**A Bumper Crop Exclusive.**

**New Bumper Crop Indigo 'Sun' F1** (standard seed/plugs)

**A Burpee Home Gardens Exclusive.**

Yellow, 0.75 to 1-oz. (21 to 28 g) cherry tomatoes combine acids and sugars for a pleasant, aromatic flavor. Fruit has indigo pigmentation on the shoulders and around the crown, indicating healthy anthocyanins. Can have eight fruit per cluster.





### **New Marianna's Peace Heirloom**

One of the best-known heirlooms you can grow! The 1 to 2-lb. (454 to 908-g) tomatoes have meaty, pink flesh and complex flavor with a good sweet/acid balance. Potato leaf type. Gardeners ask for Marianna's Peace by name.



### **Bumper Crop Mortgage Lifter Grafted Tomato** **Mortgage Lifter** (standard seed/plugs)

Huge, 16 to 24-oz. (454 to 680-g), heirloom tomatoes are consistent winners in taste tests. Rich and meaty, with few seeds, Mortgage Lifter is excellent for slicing, sandwiches and salsas. Developed in the 1930s by a gardener who was able to pay off his mortgage in six years, thanks to his tomato discovery!

### **Napa Grape Hybrid**

**A Burpee Home Gardens Exclusive.**

A consistent top choice in taste tests, Napa Grape Hybrid has a higher sugar content than any other grape tomato. Enjoy these tasty treats fresh off the vine all Summer long.



### **BOOST Mighty Sweet F1**

**A Burpee Home Gardens Exclusive.**

45% more lycopene\* makes Mighty Sweet a healthy snack... big tomato taste makes it a delicious one! Tall, vigorous, semi-determinate plants yield an abundance of deep red grape tomatoes with excellent sweet flavor. Plants have good leaf cover to protect fruit from sun/weather, and produces fruit right up until frost.

\*Based on vegetables grown under our trial conditions and harvested when ripe. Actual harvest results may vary.



### **New Bumper Crop Mrs. Maxwell's Big Italian Heirloom Grafted Tomato**

**A Bumper Crop Exclusive.**

Mrs. Maxwell of Mexico, Missouri valued an Italian tomato variety so much that she saved the seed of the largest, earliest, non-cracking tomatoes each year. Mrs. Maxwell's produces large, very prolific tomatoes on potato leaf plants. The 3 to 4-in. (7 to 10-cm), dark pink beefsteak tomatoes have incredible flavor. Perfect for eating fresh off the vine or as a canning tomato for cooking into sauce.



### **Old German**

High on flavor and low on seeds! The big, 1-lb. (454-g), yellow fruit have a luscious red exterior and center. Although it has an odd shape, Old German is one of the best-tasting slicers you can grow! Dates back to the mid-1800s from Virginia's Shenandoah Valley.





### Orange Wellington

**A Burpee Home Gardens Exclusive.**

They're big, bold and bright! Each of these smooth, orange heavyweights is plump with firm, dense, meaty, nearly seedless flesh. The plants are hardy and prolific, bearing from mid to late season.



### Pineapple

This colossal heirloom offers a total tomato experience, much different from today's milder hybrids. The beautiful yellow and red striped fruits show the same colors inside when you cut them open. The flavor is rich and sweet, the fruit has a strong tomato aroma, and the meat inside has few seeds and more solids. The strong vines produce an abundant crop of tomatoes up to 2 lbs. (908 g) each.



### BOOST 'Power Pops'

**A Burpee Home Gardens Exclusive.**

Delicious 'Power Pops' tomatoes can produce 55% more lycopene and 40% more carotenoids than the average garden tomato.\* But that's not all - the indeterminate plants produce ripe fruit up to two weeks earlier than others of this type! With its cascading habit, 'Power Pops' is another excellent variety for garden or patio baskets and containers.

\*Based on vegetables grown under our trial conditions and harvested when ripe. Actual harvest results may vary.

### Phoenix

Vigorous, compact Phoenix seldom needs staking. Get plenty of large to extra-large, globe-shaped tomatoes with a short harvest time - just 7 to 10 days. Gorgeous color and great flavor to enjoy mid-season.



### Red Grape

These tasty baby grape tomatoes may not ever make it into your kitchen...it's just too tempting to pop the super-sweet fruits right into your mouth, fresh off the plant! This high-quality variety produces long clusters of 20 or more bright red, crack-resistant tomatoes.





### **New Bumper Crop Red Pear Heirloom Grafted Tomato**

#### **A Bumper Crop Exclusive.**

A very productive Washington State heirloom from the Dale Austin family, this is a real standout, superior full-flavored strain. The large, 2-in. (5-cm) fruits have a distinctive, elongated neck that is unique to this variety. Great for salads and fresh eating.

### **Bumper Crop San Marzano Grafted Tomato**

The perfect paste tomato! Long, blocky, 5 to 8-oz. (142 to 227-g) fruits are easy to seed, leaving plenty of meat for a first-class paste or sauce. San Marzano is also delicious canned or dried.



### **Steak Sandwich Hybrid**

#### **A Burpee Home Gardens Exclusive.**

Vigorous but compact, the plants load up with dozens of fruits at a time. Harvest the large fruits Summer through Fall and enjoy them on sandwiches and burgers or in salads.

### **Rutgers**

This legendary heirloom was introduced in 1934. Since then, its flavor is unequalled for slicing and cooking. Tall vines produce slightly flattened red fruits up to 5 oz. (142 g) each.



### **BOOST 'Solar Power'**

#### **A Burpee Home Gardens Exclusive.**

The brilliant orange, meaty fruit can produce more than three times the level of beta-carotene than the average garden tomato.\* Indeterminate with good yields, 'Solar Power' is perfect for salads and sauces, with the bonus of extra health benefits!

\*Based on vegetables grown under our trial conditions and harvested when ripe. Actual harvest results may vary.



### **Sungold**

One of the most popular varieties of cherry tomatoes, tangy-sweet Sungold ripens early to a golden orange, ready to harvest throughout the Summer. These extra-sweet tomatoes stay firmer longer than other cherry varieties and will be ready to harvest twice a week once they begin producing fruit.





### Supersteak Hybrid

Producing fruits as large as 2 lbs. (908 g), Supersteak Hybrid is a giant among tomatoes. Smooth skin and a meaty texture make it perfect for sandwiches. One slice covers the whole thing!

### Sweet Seedless Hybrid

Try the world's first seedless tomato! This tomato is first rate for taste. In fact, because there are no seeds to store the sugars for later use, all the sweetness is immediately available in every rich slice. This is a totally unique tomato on every level - the perfect balance of flavor and sweetness, meat and gel, solid firmness and juiciness. The medium-sized, seedless fruits are round with a deep red color.



### Tomatoberry Garden

These strawberry-shaped tomatoes not only look unique, but also have a super-sweet taste and aroma. Each deep red, firm-textured tomato measures about 1 in. (2.5 cm) in diameter.



### Sweet 100

Bursting with flavor, garden-favorite Sweet 100 produces 100 or more scarlet, cherry-sized fruits in long clusters right up to frost. Stake or cage these vigorous climbers to keep the fruit off the ground and avoid pests and diseases.



### BOOST Tasti-Lee® F1

**A Burpee Home Gardens Exclusive.**

This grocery-store favorite is now available for home growing. Bred in Florida, Tasti-Lee stands tough in the hottest weather! This strong-performing variety combines superior sweet flavor with the health benefits of up to 40% more lycopene than similar types.\* Deep red flesh tastes great fresh or cooked, with true tomato flavor.

\*Based on vegetables grown under our trial conditions and harvested when ripe. Actual harvest results may vary.

TASTI-LEE is a registered trademark of Florida Foundation Seed Producers, Inc.





### Tumbler

The best tomato for hanging baskets and containers, Tumbler has a graceful, cascading habit. The very productive, extra-early plants produce up to 6 lbs. (2.7 kg) of sweet cherry-type tomatoes, 1.25 in. (3 cm) in diameter.



### Yellow Pear

Looking for the perfect Summer party hors d'oeuvres? You've found it with Yellow Pear! A favorite of heirloom tomato gardeners for decades, this vigorous plant bears enormous numbers of bright yellow, bite-sized fruit that has a deliciously tangy flavor.



### Sugar Baby

**Days to harvest:** 80

Sugar Baby saves space in the garden and in the refrigerator. The only thing oversized is its rich and incredibly sweet taste. The compact vines produce plenty of 8 to 10-lb. (3.6 to 4.5-kg) fruits packed with fine-textured, red-orange flesh. Perfect for any small-space garden!



### Tye Dye

This breakthrough bicolor gold and red hybrid delivers all the taste of popular heirloom tomatoes - with bigger yields, consistent form and better disease resistance. Beautifully marbled with red streaks, the large, smooth fruits are lusciously sweet, mild and non-acidic.



### WATERMELON

#### Crimson Sweet

**Days to harvest:** 85

Crimson Sweet produces round melons averaging 25 lbs. (11 kg) each, with light green and dark green stripes. This melon is even prettier on the inside, with firm, exceptionally deep red flesh. Crimson Sweet vines need room to grow, spreading up to 10 ft. (3 m) long. Your watermelons are ready to harvest when the fruit has grown to full size.





# Herbs

## Basil

Boxwood  
Nufar  
Red Rubin  
Sweet Dani Lemon  
Sweet Italian Large Leaf  
Sweet Mammoth  
NEW 'Try Basil'\*

## Catnip

## Chives

Garlic  
Onion

## Cilantro

Santo

## Dill

Common Dill  
Fernleaf

## Lavender

Ellagance Purple

## Oregano

Common Oregano  
Greek

## Parsley

Italian Dark Single  
Triple Curled

## Peppermint

## Rosemary

## Sage

## Spearmint

## Summer Savory

## Stevia

Sweet Leaf

## Sweet Marjoram

## Summer Thyme

2 Serrated  
Basil

1 Genovese  
Basil

3 Dark Red  
Basil

## ANNUAL HERBS

### New 'Try Basil'

**A Burpee Home Gardens Exclusive.**

**Height:** 24 to 30 in. (60 to 75 cm)

Now you can grow and sell three popular basil in one...and gardeners will love the variety! Each multi-seed pellet produces a good-looking, balanced blend of Genovese, serrated and dark red basil. Just one pellet in a 4-in. (10-cm) pot gives a nice fast fill - no more seed broadcasting or scoops across the soil. Healthy, uniform plants ship well, look good at retail and are a great component for mixed containers.



\* A Burpee Home Gardens Exclusive





## ANNUAL HERBS (CONTINUED)

**Boxwood Basil****Height:** 12 to 16 in. (30 to 40 cm)

This compact, small-leaved herb looks like a typical boxwood, and makes a highly ornamental and fragrant edging for the patio or a container by the patio door. It's great for pesto, too! This dual-purpose plant was discovered in a garden on one of the hottest days of August where the plants remained in perfect form, extremely bushy and productive.

**Nufar Basil****Height:** 24 to 30 in. (60 to 75 cm)

Get your tastebuds revved up for flavor that's second to none... this sweet Genovese type produces the most flavor-packed leaves ever. The high-yielding plants have big, dark green, textured leaves that are great for blending up a batch of tasty pesto, or used fresh to enhance tomato dishes, salads and more. Count on reliable season-long performance, too, as Nufar stands tough against a wide range of Fusarium wilts.

**Red Rubin Basil****Height:** 18 to 24 in. (45 to 60 cm)

This basil has a stronger flavor than sweet basil and reddish-purple leaves, creating a unique look in salads and as a garnish. An All-America Selections Winner, Red Rubin performs well in the garden and in patio containers with the perfect combination of ornamental appeal and intense, spicy flavor. Best of all, it's easy to grow and easy to use. To dry, wait until the flowers begin to open, then cut clusters off and hang them upside down, turning periodically, until dry.

**Sweet Italian Large Leaf Basil****Height:** 24 to 30 in. (60 to 75 cm)

This is THE authentic Neapolitan Basil for Italian cuisine, especially pesto. You can use it fresh or dried. This plant is a warrior in the garden, where it repels pests including aphids, mites and tomato hornworms.

**Sweet Dani Lemon Basil****Height:** 22 to 24 in. (55 to 60 cm)

Whether it's terrific lemony flavor or long-lasting ornamental shows you're looking for, this All-America Selections Winner fits the bill. Vigorous and fast-growing, large-leafed Sweet Dani adds more flavor in culinary usage, thanks to up to 75% more total essential oils than standard lemon basil varieties. An added bonus is the white-flowered spikes. Leaves or flowers can be used in salads, to brew tea, or in recipes that call for lemon or basil.

**DIY: Suitcase Planter**

Repurpose a vintage suitcase to create garden interest - what a great conversation piece for flowers and herbs! Find this and other fun DIY projects at [burpeehomegardens.com](http://burpeehomegardens.com).

Get started now!

**Join the conversation.**





### Sweet Mammoth Basil

**Height:** 18 to 24 in. (45 to 60 cm)

This lettuce-leaf variety from Italy grows ruffled leaves as large as your hand, delivering a very strong flavor that's perfect for sauces, pesto and even fresh on a sandwich. Try growing this basil on a sunny windowsill - it loves filtered light. Removing flowers from basil encourages maximum growth and the best leaf production.



### Santo Cilantro

**Height:** 12 to 24 in. (30 to 60 cm)

One of the most popular fresh herbs, this cilantro is fast growing and slow to bolt, so you can harvest later into the season. Its unmistakable sharp scent and taste have made it the staple herb in salsa and other Mexican dishes. The leaves can be cut at any time, using the upper, new, finely cut leaves in cooking. Cilantro is not normally saved and dried like other culinary herbs since it loses almost its entire flavor when dried.



### Fernleaf Dill

**Height:** 12 to 15 in. (30 to 38 cm)

The perfect patio container dill! Unlike taller, "floppy" varieties, these dwarf, compact plants do not need staking and won't topple over. Add in later flowering and lush, dark green leaves, and you've got plants that look great all season long. Fernleaf makes a terrific seasoning with fish and vegetable dishes - you can use it fresh, frozen and dried to enjoy the taste all year long. If you're growing cabbage, onions or lettuce, be sure to plant Fernleaf, too - it's a great companion plant!



### Dill

**Height:** 36 in. (90 cm)

Dill originates in Eastern Europe, but is a great addition to herb gardens or patio containers (deeper than 10 in./25 cm) in almost any climate. Grown for its seeds and delicate, fernlike foliage, dill has a strong flavor used often with fish, lamb, potatoes and even peas. It's fast-growing and easy to maintain. To encourage seed production, allow the flowers to form and go to seed. For fresh dill, remove the leaves just as the herb flowers.

### Sweet Marjoram

**Height:** 12 to 24 in. (30 to 60 cm)

Marjoram is sweeter and spicier than oregano but used in much the same way. This herb is great combined with garlic, onion, thyme or basil and you can even harvest the flowers for salads. Used fresh or dried, its leaves are perfect for salads, dressings, lamb dishes and soups. You can begin lightly harvesting as soon as 6 weeks from planting.





### Italian Dark Single Parsley

**Height:** 15 to 18 in.  
(38 to 45 cm)

This herb's flat, deeply cut dark green leaves are very flavorful and attractive in any herb garden. It can be used for flavoring meat, soups and salads but is most widely used as a garnish. It grows well in sun or part shade, and adds texture to mixed containers.



### Triple Curled Parsley

**Height:** 12 in. (30 cm)

This parsley's wonderful flavor and its excellent source of vitamins and minerals make it an herb garden favorite. Triple Curled is fast-growing and produces closely curled dark leaves. When mature, it holds for a long time, making harvesting easy. Use as a flavoring or garnish.

### Sweet Leaf Stevia

**Height:** 18 to 30 in.  
(45 to 75 cm)

The food and beverage industry is abuzz with news of this safe alternative to artificial sweeteners - now home gardeners can produce their own! The incredibly sweet leaves of this South American native are an herbal alternative to sugar and are up to 30 times sweeter. Each bushy, high-yielding plant yields up to 0.5 lb. (227 g) of dried leaves. Also useful fresh.



### Summer Savory

**Height:** 12 to 20 in. (30 to 50 cm)

The peppery-tasting leaves keep coming as fast as you can pick them from the prolific plants! Terrific used fresh or dried to season beans, meats and stuffing, and a great salt substitute, Summer Savory is one of the essential ingredients in Herbs de Provence (along with rosemary, thyme and oregano). Whorls of light purple flowers add a touch of color to the green-leaved plants in the Summer.



PERENNIAL HERBS

### Catnip

**Height:** 36 in. (90 cm)  
**USDA Hardiness Zones:** 3 to 9

We all know cats love catnip, so why not grow some in your garden and harvest it to dry and fill your kitty's toys as a special treat? Catnip is a type of mint that grows into an attractive plant, with bluish flowers in mid-Summer. You can begin harvesting catnip when it's about 12 in. (30 cm) tall and continue all season.





#### PERENNIAL HERBS (CONTINUED)

##### **Garlic Chives**

**Height:** 24 to 30 in. (60 to 75 cm)

**USDA Hardiness Zones:** 3 to 10

This popular and attractive Asian herb has garlic-flavored leaves that can be enjoyed fresh or dried. The stems aren't hollow and are skinnier and flatter than traditional chives. The plants will tolerate light shade, but try for full sun and be sure to harvest the stem almost all the way to the ground to ensure this herb produces new stems.

##### **Onion Chives**

**Height:** 12 to 18 in.  
(30 to 45 cm)

**USDA Hardiness Zones:**  
3 to 10

Chives make an attractive edging for any flower or vegetable garden and are a versatile kitchen herb that's excellent for seasoning a wide array of recipes. Chives grow well in gardens or patio containers with tall, green, grasslike leaves ending in purple pom-pom flowers. Harvest continuously from early Summer until frost.



##### **Ellagance Purple Lavender**

**Height:** 12 in. (30 cm)

**USDA Hardiness Zones:** 6 to 9

Great as a garden plant and for drying and arranging, first-year-flowering Ellagance Purple has rich green foliage and large, elegant flowers that bloom all Summer and attract butterflies. It makes a fragrant addition to flower arrangements with dense, upright flowers on sturdy stems.



##### **Oregano**

**Height:** 36 in. (90 cm)

**USDA Hardiness Zones:** 5 to 10

This versatile culinary herb is widely used, most often dried, in Italian dishes, tomato sauce, pizza, fish and salad dressing. Oregano requires little maintenance and makes an excellent edging plant or ground covering, even in dry garden spots.



##### **Greek Oregano**

**Height:** 14 to 24 in. (35 to 60 cm)

**USDA Hardiness Zones:** 5 to 9

This is the herb that is synonymous with pizza and tomato sauce, as well as Italian dishes, fish and salad dressings. The wild spice of ancient Greece, Greek oregano was originally grown only for medicinal use, but today's gardeners harvest the dark green leaves for their warm and spicy flavor that is stronger than regular oregano. The bushy plants are topped by white flowers in Summer.



## Peppermint

**Height:** 4 to 6 in. (10 to 15 cm)

**USDA Hardiness Zones:** 3 to 10

Peppermint is easy to grow and spreads quickly, so try it in a patio container or even a container “planted” in the garden. With its square purple stems and purplish leaves, Peppermint makes a unique ornamental plant. It’s best as a dried herb with vegetables, as a garnish, in sauces and combined with other herbs to make tea. This wonderfully aromatic mint also makes great potpourri.



Peach Tree Farm



## Sage

**Height:** 24 in. (60 cm)

**USDA Hardiness Zones:** 4 to 8

Sage is one of the best garden herbs because when protected, it will grow into a sturdy perennial shrub in most climates. The leaves are best when harvested before or just after blooming. Use fresh or dried with poultry, sausages, meats and vegetables.



## Summer Thyme

**Height:** 12 to 18 in. (30 to 45 cm)

**USDA Hardiness Zones:** 6 to 10

Thyme is easy to grow, shows attractive foliage and is one of the most useful herbs in the kitchen. This is a handsome, low-growing plant with aromatic leaves used to flavor meats, poultry, stews, sauces, soups and dressings. Harvest mid-June through mid-July. Leaves are used fresh or dried. Thyme is excellent in patio containers and is virtually free of pests and disease.

## Rosemary

**Height:** 24 in. (60 cm)

**USDA Hardiness Zones:** 7 to 10

A very versatile and popular herb, rosemary makes a beautiful ornamental plant, as well as great culinary seasoning with exceptionally flavorful leaves. Clip individual rosemary leaves or stem tips as needed, and use for flavoring meats, poultry and potatoes.



## Spearmint

**Height:** 4 to 6 in. (10 to 15 cm)

**USDA Hardiness Zones:** 3 to 10

Perfect for cooking or as a garnish, Spearmint is best fresh, harvested as soon as you see it bloom. Spearmint spreads vigorously through its roots, making it difficult to maintain in the garden, so we recommend you grow it in pots. Use its flavorful leaves with vegetables and in any Summer drink, especially mojitos.



MasterTao

## DIY: Herb-Filled Bundt Pan

Cook up a whimsical kitchen garden and hang it right outside your back door for easy on-hand herbs. Find this and other fun DIY projects at [burpeehomegardens.com](http://burpeehomegardens.com).

Get started now!



**Join the conversation.**



# Vegetable Collections

## Recommended Core Collection

Keep store displays well-stocked with these core veggies and herbs – they're the heart of your program!

### Broccoli

Packman

### Cabbage

Fast Vantage

**New** Primero

### Cauliflower

Snow Crown

### Cucumber

Bush Champion\*

### Eggplant

**New** Early Midnight\*

### Herbs

Basil Sweet Italian

Large Leaf

Onion Chives

Dill

Oregano

Parsley Italian Dark

Single

Rosemary

Sage

Summer Thyme

### Lettuce

Buttercrunch

### Melon

Ambrosia

### Onion

Yellow Sweet Spanish

### Pepper

Baron

Better Belle II

Big Daddy Hybrid\*

**New** Candy Apple\*

Big Guy\*

Hungarian Yellow Wax

Zavory\*



### Pumpkin

Howden

### Summer Squash

Burpee Golden\*

Burpee Hybrid\*

### Strawberry

Berries Galore®

### Tomato, Beefsteak

Big Beef

### Tomato, Small-Fruited

Sungold

Sweet 100

### Tomato, Slicer

Better Boy

Big Daddy Hybrid\*

Burpee's Big Boy

Bush Early Girl

Celebrity

Champion II

Early Girl

Fourth Of July\*

**New** Homeslice

Steak Sandwich

Hybrid\*

### Watermelon

Crimson Sweet

## Add-on Collection

It's easy to kick it up a notch and think outside the tomato cage! Shoppers love interesting but still easy-to-grow selections like these.

### Bush Bean

Blue Lake Bush

### Brussels Sprouts

Franklin

### Cucumber

Homemade Pickles

**New** Sweeter Yet

### Herbs

Basil Red Rubin

Basil Sweet Mammoth

Garlic Chives

Parsley Triple Curled

Peppermint

Spearmint

### Lettuce

Heatwave Blend\*

Global Gourmet Mix

### Okra

Clemson Spineless

### Onion

Red Zeppelin



### Pepper

Big Bertha

Burning Bush

'Cute Stuff Gold'

'Cute Stuff Red'

Ristra Cayenne

Hybrid\*

Tabasco

### Pumpkin

Autumn Gold

Casper\*

Jack-Be-Little

Small World of Color

### Summer Squash

Pic-N-Pic Hybrid\*

### Winter Squash

Burpee's Butterbush\*

### Tomato, Beefsteak

Brandy Boy Hybrid\*

Supersteak Hybrid

### Tomato, Small-Fruited

Napa Grape Hybrid\*

Tumbler

### Tomato, Slicer

Lemon Boy

Orange Wellington\*

### Watermelon

Sugar Baby

## Culinary Collection

Create a special "gourmet group" and these unique items will set you apart from the crowd!

### Broccoli

Raab Zamboni

### Cucumber

'Patio Snacker'

### Eggplant

White Star Hybrid\*

### Herbs

Basil Boxwood

**New** Basil 'Try Basil'\*

Lavender Ellagance

Purple

Stevia Sweet Leaf

### Lettuce

Gourmet Blend\*

### Melon

Sugar Cube\*

### Pepper

Great Stuff Hybrid\*

Pinot Noir

### Strawberry

All Star

### Tomato, Small-Fruited

Black Pearl Hybrid\*

Tomatoberry Garden

### Tomato, Slicer

Sweet Seedless

Hybrid

Tye Dye

### Tomato, Heirloom

Pineapple



## BOOST High-Nutrition Collection

Satisfy customers' craving for healthy foods with these varieties, specially selected for higher antioxidant levels than any other home garden vegetable varieties. More on page 40.

### Cucumber

'Gold Standard'\*

### Lettuce

Healing Hands Mix\*

### Pepper

'Sweet Heat'

### Tomato

'Cherry Punch'\*

Mighty Sweet\*

'Power Pops'\*

'Solar Power'\*

Tasti-Lee\*





### Salsa Bowl

Just pick, chop and mix for a zesty southwestern treat!

#### Herbs

Cilantro Santo

#### Onion

Red Zeppelin

#### Pepper

Costa Rican Sweet Hybrid\*

Jalapeño Gigante\*

#### Tomato, Paste/Saladette

Big Mama Hybrid\*

Fresh Salsa Hybrid\*



### Organic Seed

From the moment the seed arrives into our certified distribution center until we ship it to you, stringent processing guidelines assure that your seed remains "Certified Organic" and may carry the USDA organic seal all the way into gardeners' hands.

#### Bean

Blue Lake Bush

#### Herbs

Basil Nufar

Catnip

Garlic Chives

Onion Chives

Sweet Marjoram

Sage

Stevia Sweet Leaf

Summer Thyme

#### Lettuce

Buttercrunch

#### Pepper

Hungarian Yellow Wax

#### Tomato

**New** Black Krim

Cherokee Purple

Early Girl

Old German

Yellow Pear

#### Watermelon

Crimson Sweet

Sugar Baby



### Heirloom Tomato Collection

Gardeners love growing a taste of yesterday!

**New** Black Krim

Brandywine Pink

Brandywine Red

Cherokee Purple

Delicious

Jubilee

**New** Marianna's Peace

Mortgage Lifter

Old German

Pineapple

Rutgers

Yellow Pear



\* A Burpee Home Gardens Exclusive.

Get information on a Burpee Seed display for your store.  
Call W. Atlee Burpee & Co. at 800 444-SEED.

## BUMPER CROP

Bigger harvests of homegrown favorites!



### Bumper Crop™ Grafted Tomatoes

Offer your customers bigger harvests of homegrown favorites!  
More on page 38.

#### BIG Collection

Big Rainbow Heirloom\*

**New** Big Zac Heirloom\*

**New** Delicious Heirloom\*

**New** Ispolin Heirloom\*

Mortgage Lifter Heirloom

**New** Mrs. Maxwell's Big

Italian Heirloom\*

#### BOLD Collection

**New** Indigo™ 'Rose'

**New** Indigo™ 'Ruby' F1

**New** Indigo™ 'Starburst' F1\*

**New** Indigo™ 'Sun' F1\*

#### EARLY Collection

**New** 42 Days F1\*

**New** Fireworks Heirloom\*

**New** Fourth of July F1\*

#### Heirloom Varieties

Black Krim Heirloom

**New** Black Pear Heirloom\*

Brandywine Pink Heirloom

Brandywine Red Heirloom

**New** Cherokee Purple\*

**New** Red Pear Heirloom\*

San Marzano Heirloom

\*A Bumper Crop Exclusive



# Regional Picks

Be sure you're producing what's in demand in your area!

## National Best-Sellers\*

### Tomatoes

Fourth of July  
Better Boy  
Burpee's Big Boy

### Peppers

Jalapeño Gigante  
Better Belle II  
BOOST 'Sweet Heat'

### Herbs

Basil Sweet Italian  
Large Leaf  
Cilantro Santo  
Rosemary

## Canada



### Top 10 Tomatoes

1. BOOST 'Power Pops'
2. Sweet 100
3. Big Mama Hybrid
4. BOOST Tasti-Lee
5. BOOST 'Cherry Punch'
6. BOOST 'Solar Power'
7. Bush Early Girl
8. Big Beef
9. BOOST Mighty Sweet
10. Tye Dye

### 5 Veggie Best Sellers

1. Cucumber BOOST 'Gold Standard'
2. Pepper BOOST 'Sweet Heat'
3. BOOST Healing Hands Salad Mix (multi-species)
4. Pepper Jalapeño Gigante
5. Cucumber Bush Champion

### Favorite Herbs

1. Basil Sweet Italian Large Leaf
2. Summer Thyme
3. Rosemary
4. Cilantro Santo
5. Parsley Italian Dark Single

## Great Lakes



### Top 10 Tomatoes

1. Fourth of July
2. Better Boy
3. Fresh Salsa Hybrid
4. Steak Sandwich Hybrid
5. Burpee's Big Boy
6. Sweet 100
7. Napa Grape Hybrid
8. Bush Early Girl
9. BOOST 'Cherry Punch'
10. Champion II

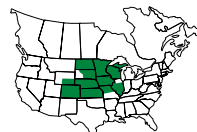
### 5 Veggie Best Sellers

1. Strawberry All Star
2. Pepper Jalapeño Gigante
3. Pepper Better Belle II
4. Pepper Baron
5. Pepper Big Bertha

### Favorite Herbs

1. Basil Sweet Italian Large Leaf
2. Rosemary
3. Basil Nufar
4. Cilantro Santo
5. Parsley Italian Dark Single

## Midwest



### Top 10 Tomatoes

1. Burpee's Big Boy
2. Better Boy
3. Fourth of July
4. Fresh Salsa Hybrid
5. Sweet 100
6. BOOST 'Power Pops'
7. Big Daddy Hybrid
8. Big Beef
9. Celebrity
10. Early Girl

### 5 Veggie Best Sellers

1. Pepper Jalapeño Gigante
2. Strawberry Berries Galore Pink
3. Pepper Better Belle II
4. Strawberry All Star
5. Pepper Great Stuff Hybrid

### Favorite Herbs

1. Basil Sweet Italian Large Leaf
2. Cilantro Santo
3. Parsley Italian Dark Single
4. Basil Boxwood
5. Lavender Ellagance Purple

## Northeast



### Top 10 Tomatoes

1. Fourth of July
2. Brandy Boy Hybrid
3. BOOST 'Cherry Punch'
4. BOOST 'Power Pops'
5. Sweet Seedless Hybrid
6. BOOST 'Solar Power'
7. Burpee's Big Boy
8. Better Boy
9. Steak Sandwich Hybrid
10. Big Mama Hybrid

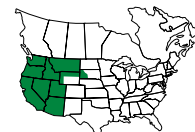
### 5 Veggie Best Sellers

1. Pepper Better Belle II
2. Pepper Jalapeño Gigante
3. Pepper BOOST 'Sweet Heat'
4. Pepper Big Daddy Hybrid
5. Cucumber Bush Champion

### Favorite Herbs

1. Basil Sweet Italian Large Leaf
2. Parsley Italian Dark Single
3. Cilantro Santo
4. Rosemary
5. Oregano

## Pacific



### Top 10 Tomatoes

1. Fresh Salsa Hybrid
2. Fourth of July
3. Big Mama Hybrid
4. BOOST 'Solar Power'
5. BOOST 'Power Pops'
6. BOOST 'Cherry Punch'
7. Napa Grape Hybrid
8. Orange Wellington
9. Tye Dye
10. Sweet Seedless Hybrid

### 5 Veggie Best Sellers

1. Pepper BOOST 'Sweet Heat'
2. Cucumber BOOST 'Gold Standard'
3. Pepper Big Daddy Hybrid
4. Zucchini Burpee Hybrid
5. Pepper Jalapeño Gigante

### Favorite Herbs

1. Cilantro Santo
2. Basil Sweet Mammoth
3. Parsley Italian Dark Single
4. Basil Sweet Italian Large Leaf
5. Parsley Triple Curled

## Southeast



### Top 10 Tomatoes

1. BOOST 'Power Pops'
2. BOOST 'Cherry Punch'
3. Better Boy
4. Burpee's Big Boy
5. BOOST 'Solar Power'
6. Big Daddy Hybrid
7. Celebrity
8. Napa Grape Hybrid
9. Brandywine Red
10. Sweet 100

### 5 Veggie Best Sellers

1. Pepper Better Belle II
2. Pepper BOOST 'Sweet Heat'
3. Pepper Jalapeño Gigante
4. Broccoli Packman
5. Cucumber BOOST 'Gold Standard'

### Favorite Herbs

1. Basil Sweet Mammoth
2. Parsley Italian Dark Single
3. Parsley Triple Curled
4. Basil Boxwood
5. Cilantro Santo

## Southwest



### Top 10 Tomatoes

1. Celebrity
2. Better Boy
3. Fourth of July
4. Napa Grape Hybrid
5. Burpee's Big Boy
6. Bush Early Girl
7. BOOST Tasti-Lee
8. BOOST 'Power Pops'
9. Big Beef
10. Champion II

### 5 Veggie Best Sellers

1. Pepper Better Belle II
2. Pepper Jalapeño Gigante
3. Pepper Big Bertha
4. Pepper Big Daddy Hybrid
5. Pepper Big Guy

### Favorite Herbs

1. Rosemary
2. Basil Sweet Italian Large Leaf
3. Parsley Italian Dark Single
4. Basil Boxwood
5. Cilantro Santo

\* Information based on 2012 sales volume

Ask your Ball Seed or Ball ColorLink sales rep to help you customize to fit your region.



# Discontinued Varieties for 2014

## Flowers

Bidens Sun Kiss  
Calibrachoa Isabells Hot Pink Star  
Calibrachoa Isabells Red Improved  
Calibrachoa Isabells Yellow  
Carex Amazon Mist  
Carex Red Rooster  
Coleus Emotions Inspired  
Coleus Emotions Passionate  
Coleus Emotions Sophisticated  
Coreopsis Early Sunrise  
Impatiens Center Stage  
Impatiens Fanfare Bright Coral  
Impatiens Fanfare Fuchsia  
Juncus Blue Dart  
Juncus Twisted Dart  
African Marigold Vanilla  
Ornamental Pepper Black Pearl  
Ornamental Pepper Purple Flash  
Petunia Black Velvet  
Petunia Paparazzi Flash Cherry  
Petunia Paparazzi Flash Midnight  
Petunia Paparazzi Flash Plum  
Petunia Paparazzi Flash Raspberry  
Petunia Paparazzi Flash Red  
Petunia Paparazzi Flash Violet  
Petunia Paparazzi Flash White  
Petunia Paparazzi Flash Yellow  
Petunia Suncatcher Vintage Rose  
Verbena Aztec Burgundy  
Zinnia Double Zahara Cherry  
Zinnia Double Zahara Double Fire

## Herbs

Basil Cardinal  
Basil Siam Queen  
Lavender Ellagance Ice  
Lavender Ellagance Sky

## Vegetables

Artichoke Imperial Star  
Arugula Myway  
Bean Blue Lake Pole  
Bean Gold 'N Green Mix II  
Brussels Sprouts Royal Marvel  
Cabbage Pacifica  
Cauliflower Amazing  
Cauliflower Cheddar  
Celery Tango  
Collards Georgia  
Cucumber Pickalot Hybrid  
Eggplant Burpee Hybrid  
Eggplant Pot Black  
Eggplant Purple Blaze  
Lettuce Burpee Bibb  
Melon Doral  
Mustard Florida Broadleaf  
Onion Parade Bunching  
Onion White Sweet Spanish  
Pak Choi Toy Choy  
Pea RSVPea  
Pumpkin Harvest Moon  
Spinach Baby's Leaf Hybrid  
Spinach Bloomsdale  
Squash Lunar  
Tomato Black Prince  
Tomato SuperTasty Hybrid

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