

## UpTick® Coreopsis Wins “Best New”™ Plant Award At UK Four Oaks Tradeshow

Floriferous, large-flowered series receives industry accolades during its debut year.



WEST CHICAGO, IL – The excitement behind the [new coreopsis series UpTick™](#) continues, as Darwin Perennials recently accepted the “Best New Nursery Stock Plant Introduction” award from the judges at this year’s Four Oaks Trade Show in the UK in September. This prestigious annual award highlights innovation and excellence in horticulture, and is evaluated by an industry panel. According to the judges, they were impressed with UpTick’s “continual flowering, good habit, shape and flower size.”

The Four Oaks award adds to the accolades given to the UpTick series since debuting at California Spring Trials. In July the series received a Medal Of Excellence Industry’s Choice award at Cultivate’16. UpTick has also scored well at trials across the country, including Costa in Miami, Fla., and the University of Georgia, where it earned a “Plants Of Distinction” mention this summer.

“Darwin Perennials is glad to see the industry respond so positively to the UpTick series. Our product team was confident it would impress the industry, and these awards cement our excitement for its introduction to the marketplace,” says **Mike Klopmeier**, General Manager for Darwin Perennials.

UpTick coreopsis features large flowers with distinctive colors. It blooms earlier and longer for gardeners to enjoy spring through fall. The series’ tidy, mounded habit ships well and holds at retail and in the perennial garden. It is hardy through USDA Zone 5.

To learn more about UpTick and other Perennials With Staying Power™ visit the new website [www.darwinperennials.com](http://www.darwinperennials.com).

*Darwin Perennials, a division of Ball Horticultural Company, is a leading breeder and producer of cutting and tissue culture propagated perennials for the greenhouse and nursery industries. This quality-focused brand is supported by unrooted cutting supply out of its South American farm, Darwin Colombia. With its focus on Perennials with Staying Power™ the Darwin Perennials product lineup means success for your perennial program. For more information, visit [darwinperennials.com](http://darwinperennials.com).*