

California Spring Trials 2016

# Spotlight

on what's new

PanAmericanSeed.

**KieftSeed**<sup>™</sup>

DarwinPerennials.

 **selecta**

*wave*<sup>®</sup>



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*wave*®

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PanAmerican Seed.

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KieftSeed™

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DarwinPerennials.

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✦ **selecta**

# CALIFORNIA SPRING TRIALS 2016

We're shining the spotlight on **new and innovative varieties**.

Explore exciting breakthroughs and series improvements that will make growing and showing great-looking plants at retail easier than ever.

Discover the bold colors, strong performance, unique textures and tantalizing flavors your customers are looking for to fill their shelves and attract shoppers.

Learn from our technical experts on-site and access plant information, photos and culture for any of our varieties after you leave through our websites.

It's all here in one place.



# WOW 'EM WITH WAVE™



**NEW** Cool Wave Morpho Pansy  
'PAS1077348'



## Cool Wave® Series F<sub>1</sub> Spreading Pansy

- **NEW Blueberry Swirl Improved:** Superior germination and better seed quality; much more stable, uniform pattern; more controlled habit; larger flowers are comparable to Golden Yellow.
- **NEW Morpho:** Popular bicolor is now available in premium spreading/trailing pansies.
- **NEW Purple Improved:** More vigorous for faster fill in less time; now matches Golden Yellow for vigor. 30% larger flowers.
- The fastest-growing, longest-lasting, truly trailing pansy for Spring and Fall – crushes the competition in trailing and filling containers.
- Superior overwintering – the earliest pansy to return in Spring.

*Viola x wittrockiana* 🌟  
**Height:** 6 to 8 in.  
(15 to 20 cm)  
**Spread:** 24 to 30 in.  
(60 to 75 cm)  
Supplied as primed seed.

## Easy Wave® Series F<sub>1</sub> Spreading Petunia

- **NEW Yellow:** Now cold tolerant. Introduced only in North America last year, this premium color is now available in all markets. Better branching without pinching and strong rooting compared to vegetative yellow varieties. 10 hours critical daylength. Flower size is similar to Red.
- Most versatile of all large-flowered petunias – perfect for planters, baskets, gardens.
- Exceptional uniformity means simplified production, maximized plug yields and the ability to meet every ship date for every color.

*Petunia x hybrida* 🌟  
**Height:** 6 to 12 in.  
(15 to 30 cm)  
**Spread:** 2.5 to 3.25 ft.  
(75 cm to 1 m)



**NEW** Cool Wave Blueberry Swirl Improved Pansy 'PAS1141417'



**NEW** Cool Wave Purple Improved Pansy 'PAS1077344'



**NEW** Easy Wave Yellow Petunia 'PAS1003473'



**NEW** Fuseables® Rise N Shine  
Great for Spring...more on page 7.



What I like best about these plants:

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[panamseed.com/wavebook](https://panamseed.com/wavebook): One easy link to everything Wave and Cool Wave, including product info, culture, videos, packaging, POP and merchandising.

Find product & growing info at [panamseed.com](https://panamseed.com)



PanAmerican Seed®

# NEW MEGAWATT



**NEW** Pink Bronze Leaf  
'PAS1202203'

**NEW Megawatt™  
Series F<sub>1</sub> Begonia**

**NEW Pink Bronze Leaf**  
**NEW Rose Bronze Leaf**  
**NEW Red Green Leaf**  
**NEW Rose Green Leaf**

- Plug into huge growing power! Megawatt Bronze Leaf varieties finish 5 to 15 days faster than comparable products.
- Pink Bronze Leaf is unique to this type – a “must-have” retail color!
- Super-uniform and programmable – glows with premium, easy color in landscapes, baskets and big tubs from Spring through Fall.
- Sturdy stems hold flowers above foliage for superior show versus others.

*Interspecific begonia* ☀️  
**Height:** 20 to 28 in.  
(50 to 70 cm)  
**Spread:** 16 to 24 in.  
(40 to 60 cm)  
Supplied as pelleted seed.



**NEW Rose Green Leaf**  
'PAS1085220'



**NEW Rose Bronze Leaf**  
'PAS1085222'



**NEW Red Green Leaf**  
'PAS1192843'



I want to know more about:

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PanAmericanSeed.

# FUSEABLES



**NEW** Calibrachoa  
Paradise Island



**Fuseables®**

**NEW Calibrachoa  
Paradise Island**

The first Fuseables to contain the first seed calibrachoa, Kabloom™. Includes Kabloom Yellow, plus denim and rose (not available separately).

**NEW Petunia Rise N  
Shine**

This second all-Wave Fuseables is a great Spring item. Easy Wave® Yellow and Rosy Dawn.

**NEW Viola Sunset  
Boulevard**

Sorbet® Lemon Chiffon and Peach Melba

**NEW Viola Sunglow**  
Sorbet Lemon Chiffon and  
Midnight Glow

Our two all-viola Fuseables give you an easy way to offer viola combos in opening price point baskets and color bowls for Spring and Fall.

- Stand out in the world of combos and grow your “Better” price point with *the ONLY combo program from a single pellet!*
  - Patented Precision Multi-pellets deliver better-looking, more consistent mixes.
  - Instant and innovative combo solutions – one pellet into one plug into one 6 to 8-in. (15-20 cm) pot.
- Supplied as Precision Multi-pellets.



**NEW** Petunia Rise N Shine



**NEW** Viola Sunset Boulevard



**NEW** Viola Sunglow

The top 2 points I want to remember are:

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**NEW FOR 2018**  
**Purple Prince**  
**Alternanthera**

First compact seed variety  
needs fewer PGRs.

*A. brasiliana* ☼

**Height:** 14 to 16 in.  
(35 to 40 cm)

**Spread:** 18 to 20 in.  
(45 to 50 cm)

Supplied as raw seed.

**NEW Dracula**  
**Celosia**

One big bloom per plant adds  
drama to landscapes, pots.

*Celosia cristata* ☼

**Height:** 8 to 16 in.  
(20 to 40 cm); shorter in  
high light

**Spread:** 8 to 12 in.  
(20 to 30 cm)

Supplied as coated seed.

**NEW Pineapple**  
**Surprise Premium**  
**Sun Coleus**

- Unique chartreuse/deep burgundy hearts splashed with chartreuse/green.
- Very late flowering.

*Solenostemon*  
*scutellarioides* ☼

**Height:** 18 to 26 in.  
(45 to 65 cm)

**Spread:** 18 to 22 in.  
(45 to 55 cm)

Supplied as pelleted seed.

**Wizard® Series**  
**Pack Coleus**

**NEW Rose**

*Solenostemon*  
*scutellarioides* ☼

**Height:** 12 to 14 in.  
(30 to 35 cm)

**Spread:** 10 to 12 in.  
(25 to 30 cm)

Supplied as raw seed.

**Divine™ Series**  
**F<sub>1</sub> New Guinea**  
**Impatiens**

**NEW Lipstick**  
**NEW Orchid**

Your best shade option is  
perfect for premium packs,  
4 in. (10 cm), quarts.

*Impatiens hawkeri* ☼

**Height:** 10 to 14 in.  
(25 to 35 cm)

**Spread:** 12 to 14 in.  
(30 to 35 cm)

Supplied as professional-quality  
raw seed.



**NEW FOR 2018** Purple Prince Alternanthera



**NEW** Dracula Celosia



**NEW** Pineapple Surprise  
Premium Sun Coleus



**NEW** Wizard Rose Coleus (Reintroduction)  
'PAS2016'



**NEW** Divine Lipstick  
New Guinea Impatiens  
'PAS1096110'



**NEW** Divine Orchid  
New Guinea Impatiens  
'PAS1096452'

What I like best about these plants:

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**NEW Fireball &  
NEW Strawberry  
Blonde Dwarf  
Crested French  
Marigold**

- *New World marigolds!* Unique germplasm puts multicolor blooms on the same plant – all-new look for premium packs, pots, decorative containers.
- **NEW Strawberry Blonde:** About 3 days earlier to first flower than **NEW Fireball**.
- In early Spring growing conditions, flowers age and change color more slowly for maximum contrast. In warmer conditions, color changes faster with less distinct contrast.

*Tagetes patula* ☼

**Height:**

Fireball: 10 to 12 in.  
(25 to 30 cm)

Strawberry Blonde:  
8 to 10 in. (20 to 25 cm)

**Spread:** 6 to 8 in.  
(15 to 20 cm)

Supplied as de-tailed and coated seed.

**NEW Hot Pak™  
Series Heat-  
Tolerant Extra-  
Dwarf Crested  
French Marigold**

- Developed IN the heat, FOR the heat to extend the marigold season.
- Stays compact and keeps flowering without stretching or falling open.
- Includes all the key colors, perfectly genetically matched.
- Ideal for pack programs and landscapes.

*Tagetes patula* ☼

**Height:** 6 to 7 in.  
(15 to 18 cm)

**Spread:** 6 to 8 in.  
(15 to 20 cm)

Supplied as de-tailed and coated seed.



**NEW Fireball**  
PAF



**NEW Strawberry Blonde**  
PAF



**NEW Hot Pak Fire**  
'PAS1077378'



**NEW Hot Pak Flame**  
'PAS1077381' US PAF



**NEW Hot Pak Gold**  
'PAS1077384' US PAF



**NEW Hot Pak  
Harmony** 'PAS1077387'  
US PAF



**NEW Hot Pak Orange**  
'PAS1077390' US PAF



**NEW Hot Pak Spry**  
'PAS1077393' US PAF



**NEW Hot Pak Yellow**  
'PAS1077396' US PAF



**NEW Hot Pak  
Mixture**

I want to know more about:

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**Marvel Series F<sub>1</sub>  
African Marigold**

- **NEW Orange Improved:** Better height, habit and double flower form.
- Best mid-height African marigold is ideal for pro landscape programs – proven *Botrytis* tolerance, longer-lasting blooms, extra-sturdy stems.

*Tagetes erecta* ☼  
**Height:** 18 in. (45 cm)  
**Spread:** 10 in. (25 cm)  
Supplied as de-tailed and coated seed.

**Taishan® Series F<sub>1</sub>  
African Marigold**

- **NEW Gold Improved:** Truer color on larger, more double blooms.
- Best double flowers on super-strong stems – less stretch/breakage than the market leader.

*Tagetes erecta* ☼  
**Height:** 10 to 12 in. (25 to 30 cm)  
**Spread:** 8 to 10 in. (20 to 25 cm)  
Supplied as de-tailed and coated seed.

**NEW Mini Mint  
Ornamental Mint**

- Easy, economical way to offer this highly fragrant groundcover or container plant.
- Each multi-seed pellet contains 8 to 12 seeds – one plug in a 4-in. (10-cm) pot delivers a fast fill.
- Eliminates dividing, rooting cuttings, broadcasting seed.

*Mentha requienii* ☼  
**Height:** 1 to 2 in. (2.5 to 5 cm)  
**Spread:** 6 to 12 in. (15 to 30 cm)  
Supplied as multi-seed pellets.

**Butterfly™ Series  
F<sub>1</sub> Pentas**

- **NEW Orchid:** Vibrant, non-fading color.
- Hybrid vigor delivers better stress tolerance than O.P. varieties.

*Pentas lanceolata* ☼  
**Height:** 12 to 22 in. (30 to 55 cm)  
**Spread:** 10 to 18 in. (25 to 45 cm)  
Supplied as pelleted seed.



**NEW Marvel Orange Improved Marigold**



**NEW Taishan Gold Improved Marigold**  
'PAS1060547'



**NEW Mini Mint Ornamental Mint**



**NEW Butterfly Orchid Pentas**  
'PAS1141432'

The top 2 points I want to remember are:

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**Matrix® Series  
F<sub>1</sub> Extra Large-  
Flowered Pansy**

- **NEW Denim:** Important retail color joins the series.
- Your best option for longer days and warmer growing.
- Best uniformity of timing and plant habit on the market, plus the most flowers per plant of any large-flowered pansy.

*Viola x wittrockiana* ☼ ☼  
**Height:** 8 in. (20 cm)  
**Spread:** 8 to 10 in. (20 to 25 cm)  
Supplied as primed and raw seed.

**Spring Matrix™  
Series F<sub>1</sub> Large-  
Flowered Pansy**

- **NEW Beaconsfield:** “Top 10”-selling color for Spring programs is a key retail addition.
- Your best option for shorter days and cool growing.
- Most uniform Spring-flowering series and tightest flowering window.

*Viola x wittrockiana* ☼ ☼  
**Height:** 8 in. (20 cm)  
**Spread:** 8 to 10 in. (20 to 25 cm)  
Supplied as primed and raw seed.

**Frizzle Sizzle Series  
F<sub>1</sub> Ruffled Pansy**

- **NEW Mixture Improved:** Key series seller is brightened with **NEW Lemonade** and lavender shades (not available separately).
- Only professional supply of this unique frilly flower form – reliable seed supply.
- Stronger ruffling occurs in cool conditions; Spring production is recommended.

*Viola x wittrockiana* ☼ ☼  
**Height:** 6 to 8 in. (15 to 20 cm)  
**Spread:** 8 to 10 in. (20 to 25 cm)  
Supplied as primed and raw seed.



**NEW Matrix Denim**  
'PAS955459'



**NEW Spring Matrix Beaconsfield**  
'PAS1118278'



**NEW Frizzle Sizzle Lemonade**



**NEW Frizzle Sizzle Mixture Improved**

What I like best about these plants:

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**NEW Hot Pops  
Purple Ornamental  
Pepper**

- New fruit form and multicolors pump up Fall pot plant sales!
- Compact, heavily branched plants work well in mixed containers, color bowls, Mum Pal programs.
- NOTE: Fruit is very hot.

*Capsicum annuum* ☼

**Height:** 4 to 5 in.

(10 to 13 cm)

**Spread:** 6 to 8 in.

(15 to 20 cm)

Supplied as raw seed.

**NEW Sedona  
Sun Ornamental  
Pepper**

- Expand Fall sales in home landscape and large pot programs.
- Masses of lemon yellow and carrot orange fruit put a distinctive multicolor display on every plant.
- NOTE: Fruit is hot.

*Capsicum annuum* ☼

**Height:** 9 to 12 in.

(23 to 30 cm)

**Spread:** 14 to 16 in.

(35 to 40 cm)

Supplied as raw seed.

**Sorbet® XP  
Series F<sub>1</sub> Viola**

- **NEW Beaconsfield Improved:** 3 to 5 days earlier in Fall; 7 to 10 days earlier in Spring. Less stretch than the competition.
- **NEW Yellow Pink Jump Up:** Novelty color! Cap fades with age and heat or PGR stress, similar to other pink cap types.
- Grow, ship, sell and plant the best-looking violas – Sorbet XP genetics deliver uniform plant habit and the tightest bloom window.

*Viola cornuta* ☼☼

**Height:** 6 to 8 in.

(15 to 20 cm)

**Spread:** 6 to 8 in.

(15 to 20 cm)

Supplied as primed and raw seed.



**NEW Hot Pops Purple Ornamental Pepper**  
US PAF



**NEW Sedona Sun Ornamental Pepper**



**NEW Sorbet XP Yellow Pink Jump Up Viola**  
'PAS975391'



**NEW Sorbet XP  
Beaconsfield Imp.  
Viola** 'PAS1122565'



**NEW Sorbet XP  
Blotch Mixture Viola**



**NEW Sorbet XP  
Autumn Select  
Mixture Viola**



**NEW Sorbet XP  
Spring Select  
Mixture Viola**

I want to know more about:

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**Titan™ Series F<sub>1</sub>  
Upright Vinca**

- **NEW Blush Improved:** Richer color holds up better in the Southeastern U.S.; does not fade to white; retains large eye.
- **NEW Really Red:** Top-selling vinca color and a key color for landscapers joins the series. Same color as Pacifica Really Red.
- Robust plants flower up to 2 weeks faster than O.P. vincas, with up to 50% larger blooms in cooler temperatures.

*Catharanthus roseus* ☼

**Height:** 14 to 16 in.  
(35 to 40 cm)

**Spread:** 10 to 12 in.  
(25 to 30 cm)

Supplied as raw seed.

**Double Zahara™  
Series Double  
Zinnia**

- **NEW Brilliant Mixture:** Yellow, Cherry and Fire.
- The only fully double, disease-resistant zinnia series delivers all-season performance and durability in the landscape.
- Bigger flowers than the competition for more color show.

*Zinnia marylandica* ☼

**Height:** 16 to 20 in.  
(40 to 50 cm)

**Spread:** 16 to 20 in.  
(40 to 50 cm)

Supplied as coated and raw seed.

**Zahara® XL  
Series Zinnia**

- **NEW Fire Improved:** Larger flowers in a bolder color for more drive-by impact; less stretch and tidier habit to better match the series.
- Tremendous disease resistance for reliable, season-long performance.
- More vigor and larger blooms for quick fill.

*Zinnia marylandica* ☼

**Height:** 18 to 24 in.  
(45 to 60 cm)

**Spread:** 18 to 24 in.  
(45 to 60 cm)

Supplied as coated and raw seed.



**NEW** Titan Blush Improved Vinca 'PAS1157215'  
Inset: Titan Blush



**NEW** Titan Really Red Vinca  
'PAS1157216' PAF



**NEW** Double Zahara Brilliant Mixture Zinnia



**NEW** Zahara XL Fire Improved Zinnia  
'PAS1181308'

The top 2 points I want to remember are:

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Sweet Series F<sub>1</sub>  
Single Dianthus

- **NEW Deep Pink Maxine:** More intense color than Sweet Pink; a top-selling color in most markets.
- The best commercial *D. barbatus* series delivers outstanding product year-round with no vernalization needed, whether you grow indoors or out.
- Count on high yields of salable stems to send to market, each very uniform for height and flowering time.

*Dianthus barbatus* ☼  
**Height:** 18 to 36 in.  
(45 to 90 cm)  
**Spread:** 10 to 12 in.  
(25 to 30 cm)  
Supplied as pelleted seed.



**NEW** Sweet Deep Pink Maxine Dianthus

Sunday™ Series  
Celosia

- **NEW Gold:** Brighter yellow-gold color than Sunday Yellow.
- Short programmable production time and high yield – ideal for high-density programs.
- Great for high-end retail mixed bouquets.

*Celosia plumosa* ☼  
**Height:** 28 to 40 in.  
(70 cm to 1 m)  
Supplied as coated seed.



**NEW** Sunday Gold Celosia  
'PAS1001420'



**NEW** Cool Orange Snapdragon

Cool Series  
F<sub>1</sub> Forcing  
Snapdragon

- **NEW Orange:** Deep, true orange adds a key floral color.
- Best, most uniform Winter-flowering snapdragon series is genetically matched for timing, height and spike quality.

*Antirrhinum majus* ☼  
**Stem length:** 39 to 60 in.  
(1 to 1.5 m), Group 1, 2  
Supplied as raw seed.



What I like best about these plants:

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**Aida Series  
Northern  
Greenhouse  
Selectable  
Matthiola (Stock)**

- **NEW Apricot Improved:** More uniform flowering with more consistent height and color make it the best apricot on the market!
- Combines with NEW Mathilda for outstanding year-round production.

*Matthiola incana* ☼  
**Stem length:** 32 in. (80 cm)  
Spring Flowering, Group 2  
Supplied as raw seed.

**NEW Mathilda™  
Series Northern  
Greenhouse  
Selectable  
Matthiola (Stock)**

- **NEW Pink:** Slightly taller than White and Yellow.
- **NEW Yellow:** Best selectable yellow, with consistent, uniform color.
- Most uniform series for habit/timing, with the best seed quality of any selectable matthiola.
- More programmable production...higher yield per sq. ft./m in the greenhouse...fewer losses.

*Matthiola incana* ☼  
**Stem length:** 32 in. (80 cm)  
Spring Flowering, Group 2  
Supplied as raw seed.



**NEW Aida Apricot Improved**



**NEW Mathilda Pink**  
'PAS1153613'



**NEW Mathilda White**  
'PAS1153530'



**NEW Mathilda Yellow**  
'PAS1153612'

I want to know more about:

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PanAmerican Seed.

# STELLAR

**NEW** Stellar Slicer Tomato



**NEW** Gherking Pickling Cucumber



**NEW** Martini Slicing Cucumber



**NEW** Candyland Red Currant Tomato



**NEW** Sunrise Sauce Paste Tomato



The top 2 points I want to remember are:

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**NEW Gherking F<sub>1</sub> Pickling Cucumber**

Early, bitter-free fruit on plants with High resistance to Scab, CMV1; Intermediate resistance to Powdery/Downy Mildew.

*Cucumis sativus* ☼  
**Height:** 6 to 12 in. (15 to 30 cm)  
**Spread:** 4 to 6 ft. (1.2 to 1.8 m)  
**Days:** 50 to 55\*

**NEW Martini F<sub>1</sub> Slicing Cucumber**

Non-yellowing white exterior, earlier yields, Powdery Mildew resistance.

*Cucumis sativus* ☼  
**Height:** 6 to 12 in. (15 to 30 cm)  
**Spread:** 4 to 6 ft. (1.2 to 1.8 m)  
**Days:** 55 to 60\*

**NEW Stellar F<sub>1</sub> Slicer Tomato**

- Disease-resistant, great-tasting superstar.
- High resistance to Late Blight, Fusarium Race 2, Verticillium; Intermediate resistance to Septoria Leaf Spot, Early Blight. Determinate.

*Solanum lycopersicum* ☼  
**Height:** 2.5 to 3 ft. (75 to 90 cm)  
**Spread:** 2 to 3 ft. (60 to 90 cm)  
**Days:** 70 to 75\*

**NEW Candyland Red Currant Tomato**

Compact and more manageable than other currants. Indeterminate.

*Solanum lycopersicum* ☼  
**Height:** 5 to 7 ft. (1.5 to 2.1 m)  
**Spread:** 3 to 4 ft. (90 cm to 1.2 m)  
**Days:** 55 to 60\*  
*All-America Selections National Winner.*

**NEW Sunrise Sauce F<sub>1</sub> Paste Tomato**

Only professional non-heirloom orange roma/paste tomato yields enough to make sauce or salsa. Determinate.

*Solanum lycopersicum* ☼  
**Height:** 2.5 to 3 ft. (75 to 90 cm)  
**Spread:** 2 to 3 ft. (60 to 90 cm)  
**Days:** 55 to 60\*

All are supplied as raw seed.  
 \*Transplant to harvest

KieftSeed™

# REVOLUTION



**NEW** Revolution Bicolor  
Red Lemon  
'PAS1171775'



Revolution™  
Series F<sub>1</sub> Gerbera

- **NEW Bicolor Red Lemon:** Unique bicolor in gerberas.
- **NEW Bicolor Red White** and **NEW Bicolor Rose White:** Big holiday selling opportunities!
- Bicolors are HOT! All-new trio joins last year's eye-catching Bicolor Yellow Orange.
- *The most uniform gerbera series* – grow, pick, pack, ship to hit your schedule.
- Better second flush of flowers than the competition assures longer bloom time for the consumer.

*Gerbera jamesonii* 🌻  
**Height:** 8 to 12 in.  
(20 to 30 cm)  
**Spread:** 5 to 6 in.  
(13 to 15 cm)  
Supplied as coated seed.

Mega Revolution™  
Series F<sub>1</sub> Gerbera

- **NEW Scarlet Red with Light Eye:** Largest flowers on the market; best red in the series.
- **NEW White with Light Eye:** Cleaner white color than the competition.
- **NEW Yellow With Dark Eye Improved:** More uniform habit and more uniform color with less shading; 2 weeks earlier than the competition with larger flowers.
- Vigorous, bushy plants with very large flowers are great for 6-in. (15-cm) pots and larger.

*Gerbera jamesonii* 🌻  
**Height:** 8 to 12 in.  
(20 to 30 cm)  
**Spread:** 8 in. (20 cm)  
Supplied as coated seed.



**NEW** Revolution Bicolor Red White  
'PAS990080'



**NEW** Revolution Bicolor Rose White  
'PAS1059895'



**NEW** Revolution Classic Mixture



**NEW** Revolution Select Mixture



**NEW** Mega Revolution White with Light Eye  
'PAS990035'



**NEW** Mega Revolution Yellow with Dark Eye Improved  
'PAS1059883'



**NEW** Mega Revolution Orange with Light Eye  
'PAS1122589'



**NEW** Mega Revolution Scarlet Red with Light Eye  
'PAS1166071'

What I like best about these plants:



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NEW Blue Steel Perovskia

- A perennial first: high-quality, affordable seed Perovskia. Grown alongside the leading vegetative varieties, you can't tell the difference!
- Best Summer lavender-blue color and outstanding late-season garden performance.
- Sturdy, controlled landscape habit is comparable to vegetative market leader.
- High flower show rate with multiple plugs per container (1 to 3 per 1-gallon container or 3 to 5 per 2-gallon container).

*Perovskia atriplicifolia* ☼  
**Height:** Year 1, 18 to 24 in. (45 to 60 cm); Year 2 and on, 30 to 36 in. (75 to 90 cm)  
**Spread:** Year 1, 14 to 22 in. (35 to 55 cm); Year 2 and on, 20 to 28 in. (50 to 70 cm)  
**USDA Zones:** 4 to 9  
First-Year-Flowering Perennial.  
Supplied as raw seed.  
*Fleuroselect Novelty.*



NEW Blue Steel Perovskia

I want to know more about:

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**NEW SunKiss  
Coreopsis**

- Color breakthrough! Brightest yellow with large blotch in seed
- *C. grandiflora*.
- Controlled habit – fewer PGRs needed, or none in certain conditions.
- Times like Rising Sun, with larger flowers and blotch than Sunfire.

*Coreopsis grandiflora* ☼  
**Height:** 12 to 14 in.  
(30 to 35 cm)  
**Spread:** 14 to 16 in.  
(35 to 40 cm)  
**USDA Zones:** 4 to 9  
First-Year-Flowering Perennial.  
Supplied as primed seed.

**Mesa™ Series  
F<sub>1</sub> Gaillardia**

- **NEW Red:** Redder, more consistent color; more uniform plant vigor/habit; 1 week earlier than the market leader.
- First F<sub>1</sub> seed gaillardia puts lots of fast color on sturdy plants.

*Gaillardia x grandiflora* ☼  
**Height:** 14 to 16 in.  
(35 to 40 cm)  
**Spread:** 20 to 22 in.  
(50 to 55 cm)  
**USDA Zones:** 5 to 10  
First-Year-Flowering Perennial.  
Supplied as clean seed.

**NEW Lavance  
Deep Purple  
Lavender**

- Deepest purple-blue Summer color with no bleaching, on the most controlled *L. angustifolia*.
- The only well-bulked Summer English Lavender – does not break in shipping.
- 1 to 2 weeks earlier than Lavance Purple.

*Lavandula angustifolia* ☼  
**Height:** 10 to 12 in.  
(25 to 30 cm)  
**Spread:** 10 to 12 in.  
(25 to 30 cm)  
**USDA Zones:** 5 to 8  
First-Year-Flowering Perennial.  
Supplied as raw seed.



**NEW SunKiss Coreopsis**  
US PVPAF, EU PBRAF



**NEW Mesa Red Gaillardia**  
'PAS933517'



**NEW Lavance Deep Purple Lavender**  
EU PBRAF

The top 2 points I want to remember are:

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DarwinPerennials.

# ROCK CANDY

Rock Candy Pink  
'Novapenpin' PPAF

**Rock Candy®  
Series  
Penstemon**

- NEW to Darwin Perennials from Star Roses and Plants.
- Bell-shaped blooms on compact flower spikes.
- Works well at the front of a border or in containers.

*Penstemon barbatus* ☼

**Height:** 12 in. (30 cm)

**Spread:** 12 to 24 in. (30 to 60 cm)

**USDA Zones:** 6 to 9

ROCK CANDY is a U.S. registered trademark of CP (Delaware) Inc./DBA Star Roses and Plants.



**Rock Candy Blue**  
'Novapenblu' PPAF



**Rock Candy Light Pink**  
'Novapenlig' PPAF



**Rock Candy Ruby**  
'Novapenrub' PPAF



**Rock Candy Purple**  
'Novapenpur' PPAF

What I like best about this plant is:

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**NEW Cherry Sparks Penstemon**

- Double the flowering time for longer shipping and selling window, more color in the garden.
- Bigger flowers, too!

*Penstemon hybrida* ☼

**Height:** 18 to 20 in.  
(45 to 50 cm)

**Spread:** 14 to 16 in.  
(35 to 40 cm)

**USDA Zones:** 5 to 9



**NEW Cherry Sparks**  
'Cherry Sparks' PPAF, EU PBRAF

I want to know more about:

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**NEW**  
**MissionBells™**  
**Deep Rose**  
**Penstemon**

- Fast fill and double the flowering window for extended shipping, selling and seasonal color.
- Contrasting dark stems add to the bold presentation.

*Penstemon hybrida* ☼

**Height:** 20 to 24 in.  
(50 to 60 cm)

**Spread:** 16 to 18 in.  
(40 to 45 cm)

**USDA Zones:** 5 to 9

**Belleza™ Series**  
**Gaura**

- **NEW White Improved** has a compact-medium habit that ships easier, and looks better at retail and in the garden or landscape.
- Outstanding flower power, too...even in heat and drought.

*Gaura lindheimeri* ☼

**Height:** 14 to 18 in.  
(35 to 45 cm)

**Spread:** 12 to 14 in.  
(30 to 35 cm)

**USDA Zones:** 6 to 9



**NEW MissionBells Deep Rose Penstemon**  
'MissionBells' PPAF, EU PBRAF



**NEW Belleza White Improved Gaura**  
'Kiegl14844' PPAF



Belleza pumps out garden color

The top 2 points I want to remember are:

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DarwinPerennials.

# NEW MIRAGE

**NEW** Violet  
'Balmirvio' PPAF, EU PBRAF



**NEW Mirage™  
Series Salvia**

- Self-branching, mounding habit resists breaking for easy shipping and less shrink.
- Bold, bright blooms in 9 great colors stand out at retail and in the landscape and mixed containers.

*Salvia greggii* ☼  
**Height:** 12 to 14 in.  
(30 to 35 cm)  
**Spread:** 14 to 16 in.  
(35 to 40 cm)  
**USDA Zones:** 7 to 9



**NEW Burgundy**  
'Balmirbur' PPAF, EU PBRAF



**NEW Cherry Red**  
'Balmircher' PPAF, EU PBRAF



**NEW Cream**  
'Balmirream'



**NEW Deep Purple**  
'Balmirdepur' PPAF, EU PBRAF



**NEW Hot Pink**  
'Balmirhopi'



**NEW Neon Rose**  
'Balmirnose'



**NEW Pink**  
'Balmirpink'



**NEW Soft Pink**  
'Balmirsopin'

What I like best about this plant is:

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**Arctic Blaze™  
Series Salvia**

- NEW to Darwin Perennials from Star Roses and Plants.
- Bright blooms on compact plants with sturdy, flexible branches.
- Repeat bloomers flower Spring to Fall.

*Salvia hybrida* ☼

**Height:** 24 in. (60 cm)

**Spread:** 36 in. (90 cm)

**USDA Zones:** 6 to 11

ARCTIC BLAZE is a U.S. trademark of CP (Delaware) Inc./DBA Star Roses and Plants.



**Arctic Blaze Red Salvia**  
"Novasalred" PPAF



**Arctic Blaze Fuchsia Salvia**  
"Novasalfuc" PPAF



**Arctic Blaze Purple Salvia**  
"Novasalpur" PPAF

I want to know more about:

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**Moody Blues®  
Series Veronica**

- NEW to Darwin Perennials from Star Roses and Plants.
- Compact series of first-year-flowering Veronica.
- Excellent 1-gallon production with great uniformity and habit.
- Continues to cycle and bloom all season until first frost.

*Veronica hybrida* ☼

**Height:** 12 to 20 in.  
(30 to 50 cm)

**Spread:** 12 to 14 in.  
(30 to 35 cm)

**USDA Zones:** 6 to 9

MOODY BLUES is a U.S. registered trademark of CP (Delaware) Inc./DBA Star Roses and Plants.



**Moody Blues Pink**  
'Novaverpin' PPAF



**Moody Blues Mauve**  
'Novavermäu' PPAF



**Moody Blues White**  
'Novaverwhi'



**Moody Blues Dark Blue**  
'Novaverblu' PPAF



**Moody Blues Sky Blue**  
'Novaversky' PPAF

The top 2 points I want to remember are:

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 **selecta**


# NEW STARSHINE

**NEW Pink**  
'KLECA16346'



**NEW StarShine™  
Series  
Calibrachoa**

- Grower-friendly novelty series has a stable, WOW star pattern and strong greenhouse and garden performance.
- Truly striking in hanging baskets.

*Calibrachoa hybrida*   
**Height:** 8 to 10 in.  
(20 to 25 cm)  
**Spread:** 12 to 14 in.  
(30 to 35 cm)



**NEW Apricot**  
'KLECA16374'



**NEW Blue**  
'KLECA16377'



**NEW Cherry**  
'KLECA16376'



**NEW Violet**  
'KLECA16371'



What I like best about this plant is:

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## MiniFamous™ Neo Series Calibrachoa

- **NEW Light Blue** is a vivid light blue with a distinct sheen.
- **NEW White+Yellow Eye** is a shimmering white with a big yellow eye.
- **NEW Orange+Red Eye 17** is more intense in color and contrast, holding its orange color well through Summer.
- **NEW Royal Blue 17** is upgraded for earlier and larger flowering and a tighter, better-matching habit.
- **NEW Yellow+Red Vein** has a yellow background, red veins and a subtle star pattern.
- Series has the tightest bloom window across a complete calibrachoa series – all bloom within a week!

*Calibrachoa cultivars* ☼

**Height:** 10 to 15 in.

(25 to 38 cm)

**Spread:** 10 to 15 in.

(25 to 38 cm)

## MiniFamous™ Double Series Calibrachoa

- **NEW Pink 17** has more intense color, with timing and habit that match the series better.
- This is the **ONLY** double calibrachoa series on the market.

*Calibrachoa cultivars* ☼

**Height:** 6 to 10 in.

(15 to 25 cm)

**Spread:** 12 to 16 in.

(30 to 40 cm)

## MiniFamous™ Compact Series Calibrachoa

- **NEW Pink** is a bold pink color that holds in the Summer, while **NEW Safran 17** is upgraded for better rooting and liner performance.
- A reliable, early-blooming calibrachoa series for smaller pots and hanging baskets.

*Calibrachoa cultivars* ☼

**Height:** 6 to 10 in.

(15 to 25 cm)

**Spread:** 10 to 12 in.

(25 to 30 cm)



**NEW MiniFamous Neo White+Yellow Eye**  
'KLECA16314'



**NEW MiniFamous Neo Orange+Red Eye 17**  
'KLECA16334'



**NEW MiniFamous Neo Light Blue**  
'KLECA16320'



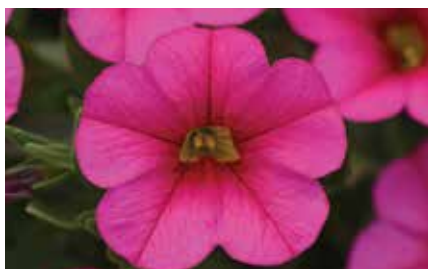
**NEW MiniFamous Neo Yellow+Red Vein**  
'KLECA16341'



**NEW MiniFamous Neo Royal Blue 17**  
'KLECA16316'



**NEW MiniFamous Double Pink 17**  
'KLECA16356'



**NEW MiniFamous Compact Pink**  
'KLECA16295'



**NEW MiniFamous Compact Safran 17**  
'KLECA16337'

I want to know more about:

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**NEW Mistral Pink Begonia**  
'KLEBG16500'



**NEW Mistral Yellow Begonia**  
'KLEBG16495'



**NEW Big Falls Pink 17 Bacopa**  
'KLESG16007'



**NEW Mohave Dark Red 17 Bracteantha**  
'KLEBB16011'



**NEW Mohave Dark Rose 17 Bracteantha**  
'KLEBB16008'



**NEW Mohave Purple Red Bracteantha**  
'KLEBB16014'



**NEW Dahlietta Terry Dahlia**  
'Baldataerr'



**NEW Dahlietta Vicky Dahlia**  
'Baladvic'

The top 2 points I want to remember are:

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## ✿ **selecta**

### **Mistral™ Series Begonia**

- **NEW Pink** is a gorgeous saturated pink, and **NEW Yellow** is a beautiful lemon yellow.
- This series of trailing *boliviensis*-type begonias is best for hanging baskets, with large, eye-catching blooms that will not easily drop.

*Begonia boliviensis* ☉

**Height:** 10 to 12 in.

(25 to 30 cm)

**Spread:** 14 to 16 in.  
(35 to 40 cm)

### **Big Falls™ Series Bacopa (Sutera)**

- **NEW Pink 17** is a more intense color with better Summer performance.
- The series is known for big flowers and excellent branching.

*Sutera grandiflora* ☉

**Height:** 8 to 12 in.

(20 to 30 cm)

**Spread:** 8 to 12 in.  
(20 to 30 cm)

### **Mohave™ Series Bracteantha**

- **NEW Dark Red 17** and **NEW Dark Rose 17** are upgraded for better habit and color, and better performance in propagation.
- **NEW Purple Red** adds a cool purple-red color.
- This well-branched series features early-season color.

*Bracteantha bracteata* ☉

**Height:** 14 to 16 in.

(35 to 40 cm)

**Spread:** 14 to 16 in.  
(35 to 40 cm)

### **Dahlietta® Series Dahlia**

- **NEW Terry** is a beautiful burnt orange, and **NEW Vicky** is a soft lemon yellow.
- Compact, early-flowering dahlia series is ideal for small pots.

*Dahlia pinnata* ☉

**Height:** 8 to 10 in.

(20 to 25 cm)

**Spread:** 12 to 14 in.  
(30 to 35 cm)

# BOUNCE

**NEW** Bounce Bright Coral  
'Balboucor' PPAF





**NEW Bounce Violet 17**  
'Balbouvimp' PPAF



Use Bounce in baskets & containers



**NEW Big Bounce Pink**  
'Balbigink' PPAF



Use Big Bounce in landscapes

What I like best about these plants:

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### Bounce™ Series Interspecific Impatiens

- **NEW Bright Coral** is an important bold color for the series, with higher-end vigor like Bounce Cherry.
- **NEW Violet 17** is improved for more vigor and more reliable shipping.
- Exciting shade alternative with the habit and flower count of *Impatiens Walleriana*, along with downy mildew resistance and proven performance in sun and heat.
- Great for small pots and baskets.

*Impatiens hybrida*

**Height:** 14 to 20 in. (35 to 50 cm)

**Spread:** 14 to 20 in. (35 to 50 cm)

### Big Bounce™ Series Interspecific Impatiens

- **NEW Pink** adds interest with a dark red eye.
- Like Bounce but bigger – great for large pots and landscape use.

*Impatiens hybrida*

**Height:** 20 to 30 in. (50 to 75 cm)

**Spread:** 20 to 36 in. (50 to 90 cm)

## NEW Gisele™ Series Phlox

- Easy to produce with quality cuttings.
- Large flower clusters make a great presentation in store and fill landscapes with TONS of color, with strong performance Summer to Fall.

*Phlox cultivars* ☼

**Height:** 10 to 12 in.  
(25 to 30 cm)

**Spread:** 14 to 18 in.  
(35 to 45 cm)

## Zion™ Series Osteospermum

**NEW Red 17** has been upgraded for non-fading color, tighter habit, lower vigor and more rounded, fuller flowers.

*Osteospermum ecklonis* ☼

**Height:** 16 to 20 in.  
(40 to 50 cm)

**Spread:** 16 to 24 in.  
(40 to 60 cm)

## FlowerPower™ Series Osteospermum

- **NEW Pink 17** is a very strong, outstanding pink color.
- **NEW Spider Purple 17** is upgraded for more reliable rooting.
- This top-performing, uniform osteospermum series can be grown cool.

*Osteospermum ecklonis* ☼

**Height:** 10 to 14 in.  
(25 to 35 cm)

**Spread:** 14 to 20 in.  
(35 to 50 cm)

## ColorPower™ Series New Guinea Impatiens

- **NEW Dark Red 17** flowers 10 to 12 days earlier to match the series, with larger, rounder flowers and a nice red color.
- **NEW Salmon+Eye** has large blooms with a white eye.
- Uniform flower timing across all colors in the series!

*Impatiens hawkeri* ☼

**Height:** 8 to 10 in.  
(20 to 25 cm)

**Spread:** 10 to 12 in.  
(25 to 30 cm)



**NEW Gisele Phlox**



**NEW Gisele Hot Pink Phlox** 'KAZI14826'



**NEW Gisele Light Pink Phlox** 'KAZI15789'



**NEW Gisele Light Violet Phlox** 'KAZI14828'



**NEW Gisele Pink Phlox** 'KAZI14750' PPAF



**NEW Gisele White Phlox** 'KAZI14830'



**NEW Zion Red 17 Osteospermum** 'KLEOE16278'



**NEW FlowerPower Pink 17 Osteospermum** 'KLEOE16273'



**NEW FlowerPower Spider Purple 17 Osteospermum** 'KLEOE16297'



**NEW ColorPower Dark Red 17 New Guinea Impatiens** 'KLENI15142'



**NEW ColorPower Salmon+Eye New Guinea Impatiens** 'KLENI16143'





**NEW BeBop Pink Verbena**  
'KLEPV13461'



**NEW BeBop Lavender Verbena**  
'KLEVP13452'



**NEW Blues Violet+Eye Verbena**  
'KLEPV12449' PP24,955



**NEW Lascar Dark Blue Verbena**  
'KLEPV16485'



**NEW Lascar Magenta Verbena**  
'KLEPV10408'



**NEW Tsavo Compact Yellow Sanvitalia**  
'KLESP14002'

The top 2 points I want to remember are:

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**selecta**

**NEW BeBop™ Series Verbena**

- Exciting novelty pattern and colors are matched by excellent garden performance.
- Watch for fun new Trixis leveraging this distinctive bicolored verbenas.

*Verbena hybrida* ☼  
**Height:** 10 to 12 in.  
(25 to 30 cm)  
**Spread:** 12 to 16 in.  
(30 to 40 cm)

**Blues Series Verbena**

- **NEW Violet+Eye** features superior branching, large blooms and powdery mildew resistance.
- Blues is a larger, basket-type verbenas series.

*Verbena hybrida* ☼  
**Height:** 10 to 12 in.  
(25 to 30 cm)  
**Spread:** 12 to 18 in.  
(30 to 45 cm)

**Lascar™ Series Verbena**

- **NEW Dark Blue** offers a consistent, solid color that does not fade, while **NEW Magenta** is a great bright-colored series addition.
- Medium pot and basket verbenas are early-flowering, reliable and uniform.

*Verbena cultivars* ☼  
**Height:** 12 to 14 in.  
(30 to 35 cm)  
**Spread:** 12 to 16 in.  
(30 to 40 cm)


**Tsavo™ Series Sanvitalia**

- **NEW Compact Yellow** replaces Compact Yellow Ice for a more intense yellow color.
- Naturally compact variety has a tidy habit and excellent branching – great for Summer combos.

*Sanvitalia procumbens* ☼  
**Height:** 8 to 10 in.  
(20 to 25 cm)  
**Spread:** 10 to 12 in.  
(25 to 30 cm)

**NEW Night Sky  
Petunia**

- Boldly goes where no petunia has gone before, with a never-seen-before bloom pattern!
- Matches Headliner™ series petunia habit and timing.
- Growing culture is available, including recommendations and environmental elements that influence variation of flower pattern and color.

*Petunia cultivars* 

**Height:** 10 to 16 in.  
(25 to 40 cm)

**Spread:** 24 to 36 in.  
(60 to 90 cm)



**NEW Night Sky**

'KLEPH15313' PPAF

What I like best about this plant is:

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**Trixi®**

- The wildly popular Trixi collection features more delicious mixes than ever before!
- 6 NEW and 5 improved perfectly balanced multiliner mixes are making their debut.

**NEW Starlight Starbright**  
Calibrachoa MiniFamous  
Compact Blue  
Petunia Starlet™  
Lavender Star  
Verbena BeBop Lavender

**NEW Ayers Rock 17**  
NEW Calibrachoa  
Minifamous Neo Orange  
Red+Eye 17  
Lobelia Magadi™ Electric  
Purple  
Verbena Lascar Dark Red

**NEW Berry Daring 17**  
Calibrachoa MiniFamous  
Neo Purple  
Calibrachoa MiniFamous  
Neo Salmon Pink+Eye  
Calibrachoa MiniFamous  
Neo Violet+Eye



**NEW** Starlight Starbright



**NEW** Ayers Rock 17



**NEW** Berry Daring 17



I want to know more about:

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## Trixi

### NEW Caribbean Cocktail 17

Calibrachoa MiniFamous®  
Vampire  
Calibrachoa MiniFamous  
Compact Blue  
NEW Calibrachoa  
MiniFamous Neo  
Orange+Red Eye 17

### NEW Electric Avenue

Calibrachoa MiniFamous  
Double Pink Vein  
Lobelia Magadi Electric  
Purple  
NEW Verbena Blues  
Violet+Eye

### NEW Gold & Bold 17

Calibrachoa MiniFamous  
Neo Purple  
Calibrachoa MiniFamous  
Neo Violet+Eye  
Calibrachoa MiniFamous  
Neo Yellow

### NEW Night Watch

Bidens Namid™ Special  
Yellow  
Petunia Starlet Velvet  
Verbena Blues Red



**NEW Caribbean Cocktail 17**



**NEW Electric Avenue**



**NEW Gold & Bold 17**



**NEW Night Watch**

The top 2 points I want to remember are:

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**Trixi**

**NEW Prime Time**  
Bidens Namid Special Yellow  
Verbena Lascar Dark Red  
Verbena Lascar Dark Violet

**NEW Salt Water Taffy**  
Calibrachoa MiniFamous Neo Salmon Pink+Eye  
Petunia Starlet Pink Lemonade  
Verbena Blues Lavender+Eye

**NEW Soul**  
Verbena Blues  
Lavender+Eye  
Verbena Blues  
Purple+Eye  
Verbena Blues White

**NEW Sweet Candy 17**  
Calibrachoa Minifamous Light Pink+Eye  
Calibrachoa Minifamous Compact Dark Blue  
NEW Calibrachoa Minifamous Neo Orange  
Red+Eye 17



**NEW Prime Time**



**NEW Salt Water Taffy**



**NEW Soul**



**NEW Sweet Candy 17**

What I like best about these mixes:

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## New Selecta Perennials

### NEW Dianthalot Series Dianthus

- Mega impact with a carpet of color: low-growing perennial provides three-season landscape color.
- Easier to root and grow than competitors.

*Dianthus cultivars* ☼

**Height:** 8 to 12 in.  
(20 to 30 cm)

**Spread:** 14 to 20 in.  
(35 to 50 cm)

**USDA Zones:** to Zone 6a

### Belleza™ Series Gaura

- **NEW White 17** has better branching and a cleaner white flower color.
- The Belleza series features controlled growth and excellent branching with a high flower count per stem.

*Gaura lindheimeri* ☼

**Height:** 14 to 18 in.  
(35 to 45 cm)

**Spread:** 12 to 14 in.  
(30 to 35 cm)

**USDA Zones:** 6 to 9

### NEW Luis Easy Blue Gentiana

- Compact, low-growing gentiana features beautiful alpine blue flowers.
- New perennial is ideal for June sales.

*Gentiana makinoi* ☼

**Height:** 6 to 8 in.  
(15 to 20 cm)

**Spread:** 10 to 12 in.  
(25 to 30 cm)

**USDA Zones:** to Zone 5



**NEW Dianthalot Pink+Star (left) and NEW Dark Red+Star (right) Dianthus**



**NEW Dianthalot Pink+Star Dianthus**



**NEW Dianthalot Red+Star Dianthus**



**NEW Luis Easy Blue Gentiana**  
'KLEGH12013'



**NEW Belleza White 17 Gaura**

I want to know more about:

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**NEW LaVela™  
Series Lavender**

- Flowers four weeks earlier than most *L. stoechas*.
- Tight habit and great branching for quart and gallon containers.

*Lavandula stoechas* ☼  
**Height:** Compact 10 to 12 in. (25 to 30 cm), Standard 13 to 15 in. (33 to 38 cm)  
**Spread:** Compact 8 to 10 in. (20 to 25 cm), Standard 10 to 12 in. (25 to 30 cm)  
**USDA Zones:** to Zone 8

**NEW Calm  
Breeze Lavender**

- Ultra-fragrant, super “scratchy” textured lavender for pots makes a great scented thriller in mixed combos!
- Sell it as a tender perennial or as part of an herb collection.

*Lavendula dentata* ☼  
**Height:** 14 to 16 in. (36 to 40 cm)  
**Spread:** 12 to 14 in. (30 to 36 cm)  
**USDA Zones:** 8 to 10



**NEW LaVela Compact Dark Pink**  
'KLELV12071'



**NEW LaVela Compact Dark Violet**  
'KLELV16115'



**NEW LaVela Dark Violet**  
'KLELV13110'



**NEW Calm Breeze**  
'KLELV13075'

The top 2 points I want to remember are:

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800 231-7065  
Fax: 630 293-2557

P.O. Box 63  
1606 ZH Venhuizen, The Netherlands  
+31 (0) 228-541-844  
Fax: +31 (0) 228-543-440

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