



2018

NEW Varieties
SEED & VEGETATIVE



BallSeed®

2018

NEW Varieties

SEED & VEGETATIVE



SEED VARIETIES

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Burpee Program

14

VEGETATIVE VARIETIES

66

Terms & Conditions

95

Discontinued Varieties

96

Cover, upper right:

Copper Prince ornamental millet,
Whopper® Rose With Bronze Leaf
Improved begonia, Lucky Star™ Deep Pink
pentas, Cannova® Bronze Orange canna,
Dragon Roll shishito pepper

Cover, lower left:

Can-Can® Bumble Bee Pink calibrachoa,
Trixi® Daisy Falls, Polar Berry™ blackberry,
MixMasters™ Who Knew Orleans,
Marcada™ Magenta interspecific
geranium

Above: Midnight Snack tomato

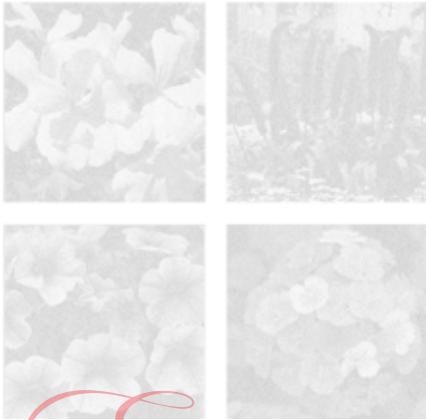
BallSeed®

Remember to use the handy plastic pocket in the front of your 2017-2018 Ball Seed Catalog to hold this New Varieties Supplement.



ballseed.com/webtrack

PERFORMANCE in 2018



"EVERY SEED COUNTS" calls the operator of the seeder over the hum of the air compressor, echoing the watchwords spoken in a seed production greenhouse six months before, and in between, at our testing lab. Every plant counts as each of us works to maximize the potential of each square meter, each hour of labor and each plant.

Ball Seed has an expanded product offering for 2018!

Breakthrough breeding is exemplified by the Pentas Lucky Star series (p 30), coupled with advances in

technology including new Precision Multi-Pellets for SimplySalad and SimplyHerbs (p 4), to make better use of your time and space. Use other introductions to develop new offerings to your customer: A new mixed container recipe featuring Canna Cannova Bronze Orange (p 21). A new assortment of edible and ornamental peppers (p 50). Color bowls with Calibrachoa Conga (p 74). A Summer sunflower display with Sunfinity (p 38). Salvia Rose Marvel (p 72) or Dianthus Rockin' Red (p 63) to anchor a new perennial offering.

We value your time. A speedy response to your plant input needs is our goal: on WebTrack (24/7 live inventory), on the phone (800 879-2255) or via live chat (a click away from your WebTrack homepage). I invite you to work with our people and our systems to save your time. I invite you to work with our suppliers and our products to optimize your space. I look forward to working with you to make 2018 the most successful year it can be, one seed at a time!

All the best in 2018.

Jim Kennedy
Director of North American Sales
630 588-3464
jkennedy@ballhort.com

SEEDS

NEW Rockin' Red Dianthus

THE BALL PREMIER LAB continues to produce the best seed quality in the industry so you always grow and sell the best plants. Seed testing is a critical part of that success. You'll find it in our patented Ball Vigor Index® seed, where you know the vigor

vegetables
3

annuals
18

flowering potted plants
44

cut flowers
56

perennials
60

and uniformity of a crop before you sow. Ball Seed also took the lead recently in distributing disease-free tomato, pepper and kale seed, using the International Seed Health Initiative standards. Whatever the crop, you can count on maximized growing every time.



NEW Fresh Start Beet



NEW China King Chinese Cabbage



NEW Steady Cauliflower

BEEET	Days
<p>New Fresh Start F1 Developed for baby leaf use, this fast-growing variety has smooth, dark green leaves with well-defined veins and dark red petioles. Early, very uniform plants have high resistance to downy mildew, especially important in East and West Coast markets.</p>	25-35

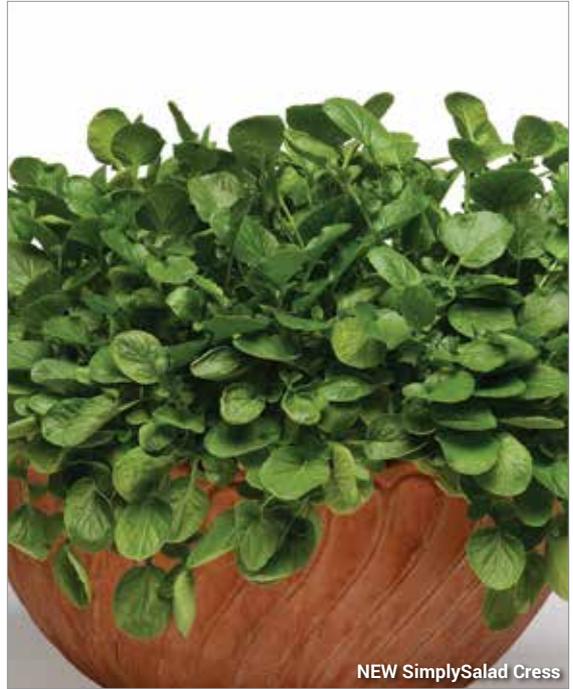
CHINESE CABBAGE	Days	Weight	Color
<p>New China King F1 Early maturing, miniature Napa cabbage produces barrel-shaped heads with yellow interior color. Slow bolting and tolerant of tipburn. Compact shape makes this a good choice for close spacing.</p>	55 from transplant, 75-80 from direct sow	2 lb. (0.9 kg)	Green

CAULIFLOWER	Days	Weight	Color
<p>New Steady F1 Early, vigorous plants have excellent internal wrap. Produces dense, dome-shaped, 7-in. (18-cm) heads with excellent flavor. Good variety for early Summer with consistent performance in many environments.</p>	94	1.1-1.8 lb. (0.5-0.8 kg)	White

IMPORTANT:
 Ball Seed is working hard to make sure the seed you receive has been tested for seedborne diseases. All Kale, Flowering Kale, Pepper, Ornamental Pepper and Tomato seed is tested according to the International Seed Health Initiative guidelines.



NEW SimplySalad Arugula



NEW SimplySalad Cress



SimplyHerbs Basil



SimplyHerbs 'Try Basil'



SimplyHerbs Sage

SIMPLYHERBS™ COLLECTION

SimplyHerbs™ Basil, 'Try Basil' and Sage A PanAmerican Seed product.

New! SimplyHerbs Basil, 'Try Basil' and Sage are now available as Ball Premier Line® Precision Multi-Pellets.

See page 237 of the 2017-2018 Ball Seed Catalog for more information.

LETTUCE & SALAD GREENS

SimplySalad® Arugula A PanAmerican Seed product.

Available as Ball Premier Line® Precision Multi-Pellets. (*Eruca sativa*)

Quick to establish, upright variety with a mix of lobes and smooth shapes – perfect for bunching. Harvest as young leaves with a mild, nutty flavor; leaves become spicy as they mature or are exposed to high temperatures. High germination uniformity makes this a great variety for hydroponic systems. Height/spread: 12 to 18 in. (30 to 45 cm).

Days

Type

14-28

Arugula

SimplySalad Cress A PanAmerican Seed product. Available as

Ball Premier Line® Precision Multi-Pellets. (*Barbarea verna*)

Rosette-forming plants stay in a neat, tidy bunch for many weeks before flowering. Leaves have a great lobe shape and spicy flavor perfect for salads or braising. High germination uniformity makes this a great variety for hydroponic systems. Height: 6 to 12 in. (15 to 30 cm); spread: 8 to 12 in. (20 to 30 cm).

21-28

Cress



TAKE THE GUESSWORK OUT OF YOUR SEED PURCHASING, RECEIVING & PLANNING.

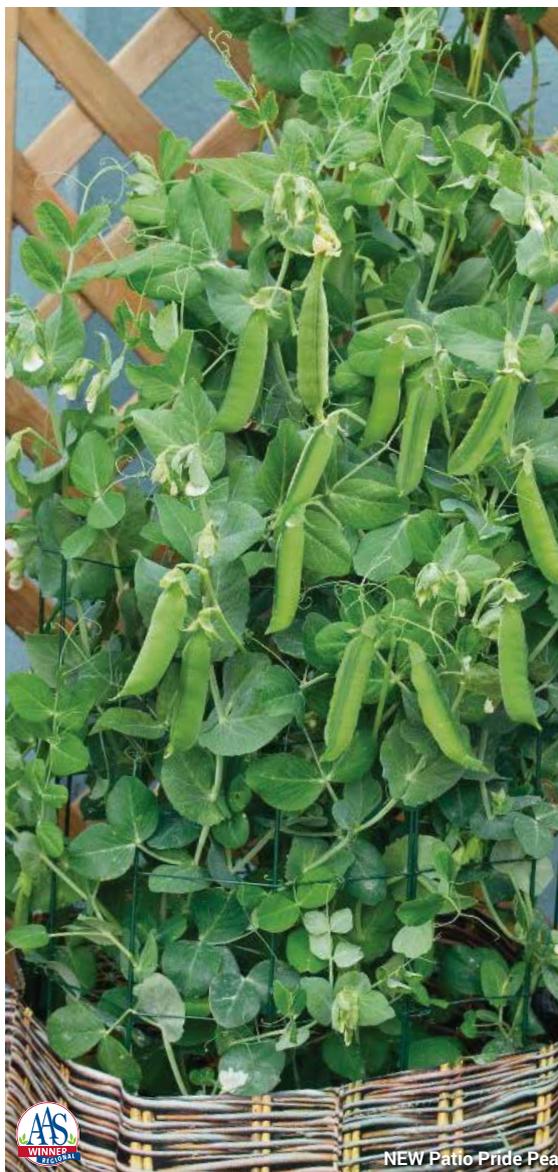
Ball WebTrack® makes every step of Seed Order Management simple and smarter...for free. Make your life "sow easy" at ballseed.com/webtrack.



NEW Miz America Mizuna Mustard



NEW Red Carpet Onion



NEW Patio Pride Pea

MUSTARD

Days

New Mizuna Miz America F1 Dark red leaves have very uniform color, shape and size, with pleasant mild taste that is not bitter or spicy. Maintains the deep color even at maturity. Upright plant is easy to harvest.

20-25 from direct sow

OKRA

Days

New Candle Fire F1 2017 All-America Selections National Winner is a unique red variety with round (not ribbed) pods. The color is brighter than reddish-burgundy varieties currently available, making Candle Fire both edible and ornamental. Upright, 4-ft. (1.2-m) plants have rose-colored blooms from late Spring to frost. Very productive with very good taste, texture and tenderness. Thrives in heat and is disease resistant even in heat and humidity.

60

NORTHERN (LONG-DAY) ONION

Days

New Red Carpet F1 Deep red onion produces 3 to 4-in. (7 to 10-cm) bulbs with attractive magenta interior rings. Tight bulbs store extremely well.

116

PEA

Days

New Patio Pride Available as organic seed. 2017 All-America Selections Regional Winner (Southeast) is perfect for Spring and Fall patio containers, planted alone or with cool-season annuals. The very compact plants produce sweet, uniform, 2 to 3-in. (5 to 7-cm) pods that are very tender when harvested early. A good choice for succession planting.

40



NEW Candle Fire Okra



NEW King of the North



NEW Aconcagua



NEW Aji Dulce #2



NEW Candy Cane Red



NEW Jimmy Nardello's

PEPPER

*The first color listed is the stage when picking is most preferred. The second color indicates the mature stage, with more intense heat.

SWEET BELL PEPPER	Days	Color*	Size (L x W)
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New Gold Standard F1 Exclusively Burpee! See page 16.

New King of the North Available as organic seed. Short-season variety is a very reliable choice for northern gardeners. Sturdy plants produce high yields of blocky, thick-walled, 3 to 4-lobed peppers.	70	Green/red	15 in. (38 cm) x 4 in. (10 cm)
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SWEET NON-BELL PEPPER	Days	Color*	Size (L x W)
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New Aconcagua One of the largest sweet peppers! Extremely productive, bearing long, tapered fruit that is great at any stage of maturity but sweetest when fully ripened to red.	70, 50 to green harvest	Green/red	11-12 in. (28-30 cm) x 3 in. (8 cm)
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New Aji Dulce #2 Looks like a fiery red habanero, but without the heat! Great fruity flavor. Tall, sturdy plants produce an abundant harvest.	85-90	Green/red	2-3 in. (5-8 cm) x 1 in. (2.5 cm)
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New Candy Cane Red F1 A PanAmerican Seed product. Features unique, eye-catching variegated foliage plus elongated snack peppers that ripen from green striped to solid red. Sweet flavor, thin walls, crispy texture. Perfect for fresh eating at any stage of ripeness. Best for containers or in-ground, with or without support.	60-65, 40-45 to green harvest	Green/red	3.5-4 in. (9-10 cm) x 1.25-1.75 in. (3-4 cm)
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New Jimmy Nardello's Available as organic seed. Italian heirloom variety is super sweet with medium thick flesh. Extremely versatile – can be used green or red, fresh or sautéed; freezes and dries well. Heavy fruit set on 24-in. (60-cm) plants.	80-90	Green/red	10-12 in. (25-30 cm) long
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NEW La Bomba II Jalapeño



NEW Carolina Reaper



NEW Trinidad Scorpion

ANCHO/POBLANO PEPPER	Days	Color*	Size (L x W)
New Trident F1 🔥 Extra-large, 4.5 to 5.5-oz. (126 to 154-g), glossy peppers are firm and straight with a high percentage of two-lobed fruit. Good for fresh and dried use. Plants have good vigor and continuous setting, and perform well in a wide range of soils and climates. High resistance to Tobacco Mosaic Virus.	80-85	Dark green/red	6.5 in. (17 cm) x 3.5 in. (9 cm)
CHILI PEPPER	Days	Color*	Size (L x W)
New Carolina Reaper 🔥🔥🔥🔥 Officially the hottest pepper in the world as ranked by Guinness Records, with average Scoville units of 1.5 million units. Fiery red fruit has a unique little stinger tail. Flavor is surprisingly good once you get past the heat. NOTE: Extreme caution should be used when handling seeds and picking fruits.	95	Green/red	2 in. (5 cm) x 1.5 in. (4 cm)
New Trinidad Scorpion 🔥🔥🔥🔥 One of the hottest peppers in the world! Wrinkled, lantern-shaped fruit matures to deep red. (Moruga Strain)	90	Green/red	2 in. (5 cm) x 1.5 in. (4 cm)
JALAPEÑO PEPPER	Days	Color*	Size (L x W)
New La Bomba II F1 🔥🔥 A PanAmerican Seed product. Available as Ball Premier® Line coated seed. Upgraded for superior disease resistance to Bacterial Leaf Spot Races 1, 2 and 3, as well as Tobacco Mosaic Virus. Performs like original La Bomba, bearing very large jalapeños with little to no checking. Best in containers or in-ground.	65-70	Green/red	3-3.25 in. (8-8.5 cm) x 1-1.5 in. (3-4 cm)



NEW Trident

**TASTY +
ORNAMENTAL =
WOW!**

Check out the new Snack Series of tabletop edible ornamental peppers on page 50 for a whole new growing and selling opportunity!

HOW HOT IS HOT?



We rank the taste of our hot peppers from hottest (5 flames) to mildly hot (1 flame). See how these newcomers compare to our full lineup on page 251 of the 2017-2018 Ball Seed catalog.



NEW Aji Rico



NEW Crackle



NEW Durango



NEW Mad Hatter

SPECIALTY HOT PEPPER

	Days	Color*	Size (L x W)
<p>New Aji Rico F1 🔥 A PanAmerican Seed product. 2017 All-America Selections National Winner is a unique hybrid <i>Capsicum baccatum</i> variety with more vigor, higher yield and earlier ripening than O.P. heirlooms. Narrow, conical fruit are crispy and thin-walled with delicate citrus flavor – perfect fresh or cooked, green or red. Best in-ground; large, indeterminate plants benefit from support.</p>	70-75	Green/red	3-4 in. (8-10 cm) x 1.25- 1.75 in. (3-4 cm)
<p>New Crackle F1 🔥 Early, high-yielding plants produce large, long and cylindrical peppers. Sturdy, mid-compact variety has concentrated setting and is suited for multiple harvests while maintaining good fruit size.</p>	60-70	Dark green/red	4-5 in. (10-13 cm) long
<p>New Dragon Roll Exclusively Burpee! See page 17.</p>			
<p>New Durango F1 🔥 A gourmet favorite! Guajillo pepper offers classic mild to medium hot flavor, smooth exterior, thick walls and mature deep burgundy color on a strong, early-producing plant. High-yielding, with lots of long, tapered, 2 to 2.5-oz. (55 to 70-g) fruit that a good for salsa or drying for powder. Good garden performer with resistance to TMV, Phytophthora root rot.</p>	70-80	Green/ dark red	6.5-7 in. (17-19 cm) x 1.5 in. (4 cm)
<p>New Mad Hatter F1 🔥 A PanAmerican Seed product. 2017 All-America Selections National Winner is a unique <i>Capsicum baccatum</i> pepper that is early and very productive, yielding more fruit than similar O.P. varieties. Distinctive, flat-disc peppers are crunchy and crisp, with delicate floral scent and rich flavor that intensifies/sweetens as it matures. In hot, dry climates, a small number of fruit will have a touch of heat close to the seed cavity, but fruit wings are always sweet. Best in-ground with support.</p>	85-90	Green/red	2-3.5 in. (5-9 cm) x 2-2.5 in. (5-6 cm)



NEW Seaside Spinach



NEW Kurihomare Kabocha Squash



NEW Sugaretti Squash



NEW Easy Pick Gold II Zucchini

RHUBARB

Days

Victoria *New!* Now available as standard seed. See page 256 of the 2017-2018 Ball Seed Catalog for more information.

Perennial

SPINACH

Days

New Seaside F1 Very uniform baby-leaf variety has smooth, thick, very dark green leaves with the preferred spade shape. Upright plants have moderate bolt resistance. Also resistant to several strains of downy mildew.

25-30

SUMMER SQUASH

Days

Type

Size (L x W)

Easy Pick F1 Collection A PanAmerican Seed product.

30-35

Zucchini

Up to
10 in.
(25 cm)

• **New Gold II** Offers improved disease resistance to ZYMV (Zucchini Yellow Mosaic Virus), WMV (Watermelon Mosaic Virus) and PRSV (Papaya Ring Spot Virus). See page 258 of the 2017-2018 Ball Seed Catalog for more information.

WINTER SQUASH

Days

Type

Size (L x W)

New Honeybaby F1 2017 All-America Selections Regional Winner (Heartland) is another great patio planter choice – the super-compact, semi-bush plants are perfect for container growing! Short, 6 to 7-in. (15 to 18-cm) fruits with sweet, nutty flavor and meaty interior are produced on the 2 to 3-ft. (60 to 90-cm) vines; yields 8 to 9 fruit per plant.

90

Butternut

4-8 oz.
(113-
227 g)

New Kurihomare F1 Large, dark green Kabocha squash has bright yellow flesh with an exceptional, “nutty” taste. Vigorous vine and strong plant habit assure good growth even in cold conditions. Good fruit setting with high yields.

100

Kabocha

4.5-5.5 lb.
(2-2.5 kg)

New Sugaretti F1 2017 All-America Selections Regional Winner (Southeast) bears 6 to 7 beautifully striped, mid-sized spaghetti squash with sweet, nutty flesh on semi-bush vines that spread just 2 ft. (60 cm). Slightly earlier than similar types, with good resistance to powdery mildew and long shelf life. Determinate plants can be staked in containers.

90

Spaghetti

1-1.5 lb.
(454-
780 g)

TOMATILLO

Days

New Super Verde F1 Firm fruit in attractive green color have strong, healthy husks and above-average shelf life. Strong plant has good vigor and cover with very good fruit set. Improved uniformity, yield and longer production cycle than others of this type.

75



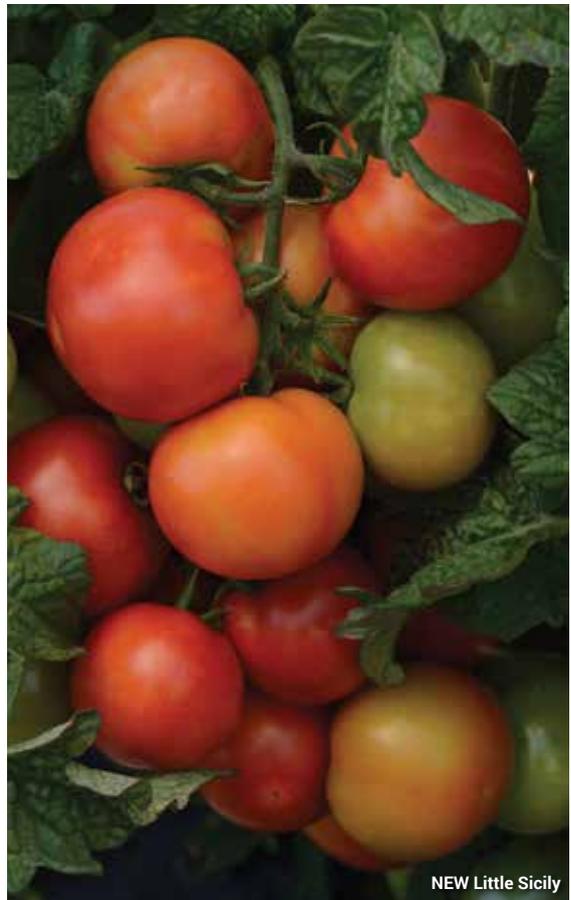
NEW Honeybaby Squash



NEW Super Verde Tomatillo



NEW Tidy Rose



NEW Little Sicily

TOMATO

All tomatoes are sold as defuzzed seed. Many tomatoes are also available as easy-to-sow Ball Premier Line® seed.

Growth:

I: Indeterminate (pole or stake type). Blossoms and fruit develop progressively, and the harvest lasts several months; best when staked.

D: Determinate (bush type). Blossoms and fruit develop on the vine at the same time. The harvest time is short – 7 to 10 days. Plants are self-topping and seldom need staking; best when caged.

Disease Tolerance:

V: Verticillium

F: Fusarium Wilt Race 1

T: Tobacco Mosaic Virus

F1&2: Fusarium Wilt Races 1 & 2

N: Nematodes

BEEFSTEAK TOMATO	Days	Size	Growth	Disease Tolerance
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New Oh Happy Day F1 Exclusively Burpee! See page 16.

<p>New Tidy Rose F1 A PanAmerican Seed product. Deep pink beefsteak is a companion to popular Tidy Treats – both remain compact like a determinate but unlike other patio types, plants produce all season like an indeterminate. Beautiful ribbed fruit with rich heirloom flavor is perfect for any culinary use. Best in containers and in-ground with support.</p>	60-65	5-7 oz. (140-200 g)	I	–
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SLICER TOMATO	Days	Size	Growth	Disease Tolerance
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<p>New Little Sicily F1 A PanAmerican Seed product. Companion to Little Bing and Little Napoli, the compact, sturdy plants produce the majority of ripened fruit over a few weeks for a large harvest. Abundant, good-tasting, small red slicer tomatoes are great eaten fresh or used in recipes. Keeps its tidy shape in containers; grow with or without trellis.</p>	60-65	3-4 oz. (85-110 g)	D	–
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THE EASIEST WAY TO FIND – AND GET – WHAT YOU NEED.

Ball WebTrack® puts tens of thousands of products from over 225 suppliers at your fingertips 24/7. Best of all, it's free! Manage your orders at ballseed.com/webtrack.



SALADETTES/SAUCE TOMATO

Days

Size

Growth

Disease
Tolerance**New Gladiator F1** Exclusively Burpee! See page 17.

SMALL-FRUITED TOMATO

Days

Size

Growth

Disease
Tolerance

New Heartbreakers Dora F1 Small, bright red, heart-shaped tomatoes highlight the compact, upright/spreading plants. Juicy, soft-skinned fruit has good balance of sweet/sour flavor. Good tolerance of mildew. Performs well in patio planters and hanging baskets.

New Midnight Snack F1 A PanAmerican Seed product. 2017 All-America Selections National Winner is a unique cherry tomato that ripens red with a blush of glossy black-purple on the skin when exposed to sunlight due to anthocyanin pigment. Produces all season, yielding well-balanced, flavorful fruit. Great in salads or eaten straight off the plant – a guilt-free treat any time. Best in-ground, grown with support.

65-75

1.5 in.
(4 cm)

I

-

NEW Heartbreakers Dora



NEW Rosy Finch



NEW Yellow Canary



NEW Sweet Sturdy Jo

SMALL-FRUITED TOMATO (continued)

	Days	Size	Growth	Disease Tolerance
New Rosy Finch Ornamental and edible, the very compact, well-branched plants are ideal for patio planters and hanging baskets. Produces very early, high yields of tasty, deep rosy pink cherry tomatoes. Good companion to Yellow Canary and Red Robin.	55	1 in. (2.5 cm)	D	—
New Sweet Sturdy Jo F1 Sweet cocktail tomato has extra-soft skin, sweet flavor and bright red color. Plants have excellent vigor, with fruit displayed on top. Good for containers, growing to 32 in. (80 cm) tall. Good mildew tolerance.	65-75	0.4 oz. (10 gm)	D	VFN
New Yellow Canary Well-matched to Rosy Finch and Red Robin, the very compact plants bear lots of round, golden yellow cherry tomatoes. Works well in patio pots and baskets.	55	1 in. (2.5 cm)	D	—



NEW Amish Paste



NEW Gold Medal



NEW Pruden's Purple

HEIRLOOM TOMATO	Days	Size	Growth	Disease Tolerance
New Amish Paste All-purpose tomato has excellent flavor from meaty, juicy fruit with few seeds. Great for canning and slicing.	80-85	8-12 oz. (227-340 g)	I	-
Big Rainbow New! Now available as standard seed. See page 275 of the 2017-2018 Ball Seed Catalog for more information.	80-102	Up to 2 lb. (0.9 kg)	I	-
Cherokee Purple New! Now available as standard seed. See page 276 of the 2017-2018 Ball Seed Catalog for more information.	72-90	10-12 oz. (284-340 g)	I	-
Gardeners Delight New! Now available as standard seed. See page 276 of the 2017-2018 Ball Seed Catalog for more information.	50-80	0.3-0.5 oz. (8.5-14 g)	I	-
New Gold Medal Available as organic seed. Also known as Ruby Gold, this classic yellow and red bicolor is a gourmet delight.	80-90	16 oz. (454 g)	I	-
New Pruden's Purple Available as organic seed. Potato-leaf plants are loaded with dark pink, slightly flattened, beefsteak-type fruit with very few seeds. Widely adapted. Also know as Prudence.	80	10-16 oz. (284-454 g)	I	-



Big Rainbow



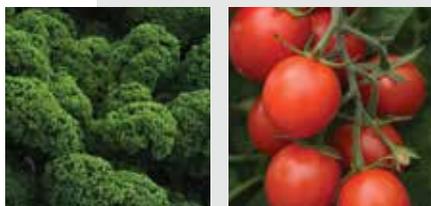
Cherokee Purple



**SINCE
1876**

- Kale**
NEW Prizm F1
- Small-Fruited Tomato**
NEW Tidy Treats F1
- Beefsteak Tomato**
NEW Oh Happy Day F1*
- Hot Pepper**
NEW Dragon Roll*

- Sweet Bell Pepper**
NEW Gold Standard F1*
 - Paste & Saladette Tomato**
NEW Gladiator F1*
 - Space Savers Take 2 Combos**
NEW Blockbuster* Tomato
NEW Director's Cut* Pepper
- *Exclusively Burpee!



NEW FOR 2018 VEGETABLES



NEW FOR 2018 VEGETABLES



*B*urpee – perfect from garden to kitchen. Fresh vegetables and herbs are fun to grow and delicious to use in the kitchen. There are so many reasons to get cooking!

A known and trusted brand since 1876, Burpee is all about high-performance plants, all-season support and successful gardeners.

BurpeeHomeGardensBrand.com

DRESSED for SUCCESS

The fresh, new look of our pots, tags and POP offers a contemporary style that draws more attention to the retail shelf and rack, and matches current consumer lifestyles. Each tag provides essential and detailed growing data and helps consumers in planning, planting and maintaining a successful garden.



We've redesigned our tags and color-coded them to match our programs: Space Savers, Amazing Veggies, Foodie Fresh, BOOST, Herb and Organic.



Burpee branded pots inspire shoppers to take home plants they can trust

Burpee branded pack handle



See the complete Burpee product listing in the 2018 Burpee Catalog.

Super-sized Burpee branded patio tags



Burpee branded organic pots



Find everything you need for a successful selling season at BurpeeHomeGardensBrand.com



Gardens come in all sizes. Consumers who are short on space don't have to give up on big taste or gardening. Whether they're growing on an apartment balcony, a high-rise rooftop or a backyard patio, the Space Savers collection includes plants that fruit well, hold their shape in close quarters, and thrive in containers and compact gardens.



Popular Take 2 combos pair two delicious vegetables that have been tested and proven to grow and look fantastic together – all in one pot. A hardworking, first-of-its-kind container solution for small-space gardening, and best-suited for 14-in. (35-cm) and larger patio pots. NOTE: To recreate these combinations, order each of the variety components separately.

TAKE 2 COMBOS

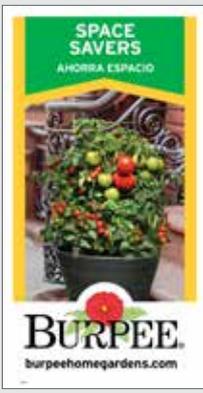
Exclusively Burpee!
NEW Take 2 Director's Cut Pepper Combo
(Tangerine Dream & Lemon Dream)
Height: 18 to 24 in. (46 to 61 cm)
Spread: 18 to 24 in. (46 to 61 cm)
Days to harvest: 70

This new product for Burpee's Take 2 combo concept pairs two flavorful peppers with a hint of heat. Now gardeners can enjoy these snacking peppers and the beautiful yellow and orange color combination. Saves space and double your peppers for eating and decorating.

Exclusively Burpee!
NEW Take 2 Blockbuster Tomato Combo
(BushSteak Beefsteak & Indigo™ Fireball Small-Fruited)
Height: 36 to 48 in. (91 to 122 cm)
Spread: 36 in. (91 cm)
Days to harvest: Approx. 65

Home gardeners get big taste and an abundant supply of beefsteak and small-fruited tomatoes from one container all Summer long!
INDIGO is a trademark of Oregon State University.

Area sign 16" x 30"
(41 x 76 cm)



Space Savers collection merchandising

Market tons of high-yielding container plants with eye-catching displays.

Bench card 11" x 7"
(28 x 18 cm)



Space Savers

B

Burpee's Amazing Veggies collection is just that – amazing! Your customers will get outstanding proportions and quality – colossal veggies, basket-bursting yields and tantalizing taste.

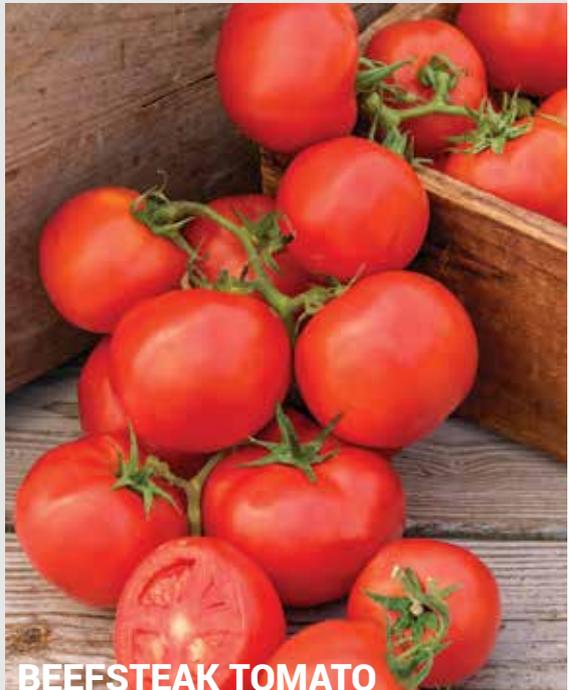


SWEET BELL PEPPER

Exclusively Burpee!
NEW Gold Standard F₁

Height: 24 to 30 in. (61 to 76 cm)
Spread: 24 to 30 in. (61 to 76 cm)
Days to harvest: 80

This great, big, green-to-gold bell pepper offers resistance to Bacterial Leaf Spot, Tobacco Mosaic Virus and Potato Virus Y, and it produces high yields.



BEEFSTEAK TOMATO

Exclusively Burpee!
NEW Oh Happy Day F₁

Height: 48 to 72 in. (122 to 183 cm)
Spread: 24 to 36 in. (61 to 91 cm)
Days to harvest: 67

A new concept in tomatoes with an incredible disease-resistance package! Produces an outstanding crop of 5 to 6-oz. (140 to 170-g) beefsteak tomatoes in clusters of 3 to 7 fruit. This indeterminate variety resists Early Blight, Late Blight, Verticillium and Fusarium with a flavor that's top notch! These tasty beefsteaks are quick to harvest, too, as they snap off easily from the stem.

Area sign 16" x 30"
(41 x 76 cm)

Amazing Veggies collection merchandising

Promote this collection of big and abundant vegetables with an exciting sign and bench card.

Bench card 11" x 7"
(28 x 18 cm)



Amazing Veggies

Inspire your customers' inner gourmet with new, unique varieties of specialized and flavorful vegetables in the Foodie Fresh collection. Exotic origins and recipe thrillers raise the sublime to a whole new level – and take them on a culinary adventure.



HOT PEPPER

Exclusively Burpee!
NEW Dragon Roll

Height: 12 to 18 in. (30 to 46 cm)
Spread: 12 to 18 in. (30 to 46 cm)
Days to harvest: 67

Gaining the ranks of culinary excellence, Shishito peppers are on menus and at farmers markets across the nation. These 3 to 5-in. (8 to 13-cm) peppers top out at about 200 Scovilles, making them more mild than jalapeño peppers, but letting you know you got some heat.

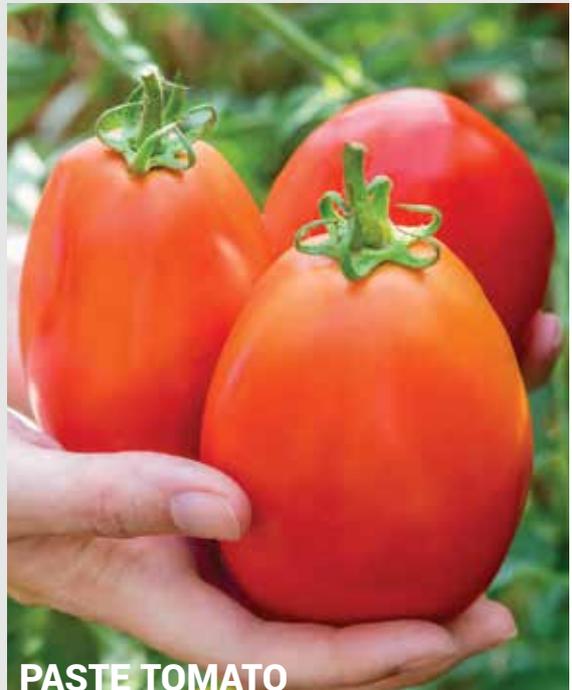
Area sign 16" x
30" (41 x 76 cm)



Foodie Fresh collection merchandising

Appeal to culinary explorers with fresh veggies and an attention-grabbing sign and bench cards.

Bench card 11" x 7"
(28 x 18 cm)



PASTE TOMATO

Exclusively Burpee!
NEW Gladiator F₁

Height: 48 to 72 in. (122 to 183 cm)
Spread: 24 to 36 in. (61 to 91 cm)
Days to harvest: 72

Beautiful, 8-oz. (227-g) paste tomato resists the number one complaint about paste tomatoes – a strong root system helps this plant resist damage from Blossom End Rot. Shown to resist calcium deficiency from Pennsylvania to California. Fruits set in abundance on this indeterminate plant that's excellent for slicing and making sauce.

Foodie Fresh



NEW Purple Prince Alternanthera



NEW Serena White Improved Angelonia

ALTERNANTHERA 🌞

A. brasiliana

New Purple Prince

Height: 10 to 16 in. (25 to 40 cm)

Spread: 18 to 20 in. (45 to 50 cm)

A PanAmerican Seed product.

First compact seed alternanthera is an easy-to-grow alternative to vegetative varieties. Creates a durable carpet of ruby/burgundy foliage that stands up to any Summer condition including drought and rain. Great in low-maintenance landscapes for both professional and home gardeners use, or an eye-catching spiller in containers. May flower under very short days; light plants at that time of year to prevent bud formation.

F1 ANGELONIA 🌞

A. angustifolia

Serena® Series

A PanAmerican Seed product.

• **New White Improved** Timing like current White, with faster secondary flowering, means plants are retail-ready faster, especially first shipments.

See page 22 of the 2017-2018 Ball Seed Catalog for more information.

Stand out from the rest with Serena and Serenita marketing tools.



6-in. (15-cm) branded pot from your preferred supplier. (Minimum quantities apply.)

Tags and Pack Handle from your preferred supplier.



FREE 11x7-in. (28x17-cm) Benchcard



FREE 19x38-in. (48x95-cm) Poster

EXCLUSIVE!



NEW Whopper Red With Bronze Leaf Improved

EXCLUSIVE!



NEW Whopper Rose With Bronze Leaf Improved

EXCLUSIVE!



NEW Whopper Rose With Green Leaf Improved

Take sales to
a new level
with Whopper
merchandising.

FREE 16x30-in.
(41x75-cm) Cart Sign

Tags
from your
preferred
supplier.

FREE 11x7-in.
(28x17-cm) BenchcardBranded pots from your
preferred supplier.
(Minimum quantities apply.)

F1 FIBROUS-ROOTED LANDSCAPE
BEGONIA 🌻🌻
B. x benariensis

Whopper® Series

A Ball Ingenuity product, available exclusively
through Ball Seed.

Three varieties in the series are improved for
better uniformity and even more flower power.

- New Red With Bronze Leaf Improved
- New Rose With Bronze Leaf Improved
- New Rose With Green Leaf Improved

See page 24 of the 2017-2018 Ball Seed
Catalog for more information.

Bred by Benary.

Benary

F1 INTERSPECIFIC BEGONIA

Megawatt™ Series

A PanAmerican Seed product.

• **New Red Bronze Leaf** Big flower power! Fits well with the other Megawatt Bronze Leaf varieties for timing and habit. See page 27 of the 2017-2018 Ball Seed Catalog for more information.

F1 GREEN-LEAF FIBROUS-ROOTED BEGONIA

B. x semperflorens-cultorum (Wax Begonia)

Ambassador Series

• **New Pink Improved** Brighter color on larger flowers.

See page 29 of the 2017-2018 Ball Seed Catalog for more information.



NEW Megawatt Red Bronze Leaf

Lively Megawatt in-store campaign will make some noise at retail!

Bold, in-your-face branded pots & tags from your preferred suppliers. (Minimum quantities apply.)



FREE 11x7-in. (28x17-cm) Benchcard



FREE 19x38-in. (48x95-cm) Poster



NEW Ambassador Pink Improved

EXCLUSIVE!



NEW Crave Strawberry Star Calibrachoa

EXCLUSIVE!



NEW Cannova Bronze Orange Canna

F1 CALIBRACHOA ☀️*C. x hybrida***New Crave Strawberry Star****Height:** 10 to 14 in. (25 to 35 cm)**Spread:** 12 to 16 in. (30 to 40 cm)**A Ball Ingenuity product, available exclusively through Ball Seed.****Available as Ball Premier Line® pelleted seed.***The first star pattern in seed calibrachoa!*

Flower color may shade slightly – under warmer night conditions, the strawberry color may become lighter, while maintaining a consistent star pattern. Plants have good vigor, with a more uniformly branched and controlled habit than Crave Sunset. Grows more vigorously than the Kabloom varieties. Requires 12-hour daylength for best flowering.

F1 CANNA ☀️*C. x generalis***Cannova® Series****A Ball Ingenuity product, available exclusively through Ball Seed.**• **New Bronze Orange** Bronze foliage.

See page 34 of the 2017-2018 Ball Seed Catalog for more information.

CANNOVA is a registered trademark of Takii Europe B.V.

SEED



NEW Bright Sparks Bright Yellow Celosia



NEW Bright Sparks Deep Rose Celosia



NEW Bright Sparks Scarlet Celosia



NEW First Flame Scarlet Celosia

CELOSIA 

C. ARGENTEA

New Asian Garden

Height: 30 to 40 in. (75 cm to 1 m)
Spread: 12 to 15 in. (30 to 38 cm)

2017 All-America Selections National Winner received high marks from the judges for its good branching; bushy growth; early-to-bloom, bright pink flowers; and ability to attract pollinators. Heat and drought-tolerant Asian Garden continues to bloom all Summer, holding up even through early frost. Upright, sturdy-stemmed variety can be used as a fresh or an everlasting dried cut flower.



NEW First Flame Mix Celosia



NEW Ice Cream Salmon Celosia

C. PLUMOSA (FEATHER CELOSIA)

New Bright Sparks Series

Height: 11 to 13 in. (28 to 33 cm)
Spread: 10 to 12 in. (25 to 30 cm)

Bright Sparks excels with large plumes, very well-branched habit and great heat tolerance. The extra branching puts more flowers on every plant, and the bloom size of secondary flowers matches the initial flower. Flowers are less prone to fading than similar types, assuring long-lasting displays. Good for 6-in. (15-cm) programs.

- Bright Yellow
- Deep Rose
- Scarlet

First Flame™ Series

A PanAmerican Seed product.

- **New Scarlet** Great habit and outstanding, bright color that holds well in sun/high light levels.
- **New Mix** Three bright colors: Red, Yellow and NEW Scarlet.

See page 36 of the 2017-2018 Ball Seed Catalog for more information.



NEW Asian Garden Celosia

Ice Cream Series

A PanAmerican Seed product.

- **New Salmon**

See page 37 of the 2017-2018 Ball Seed Catalog for more information.

F1 COSMOS 

C. bipinnatus

Apollo Series

- **New Lovesong** Includes pink, pink picotee and white blooms.

See page 42 of the 2017-2018 Ball Seed Catalog for more information.



NEW Apollo Lovesong Cosmos

**F1 DIANTHUS** 

D. BARBATUS INTERSPECIFIC
SINGLE-FLOWERED TYPE

Jolt™ Series

A PanAmerican Seed product.

- **New Pink Magic** Flowers open white, then light pink, and mature to dark pink; optimal color pattern results from high light and cool night temperatures.

See page 44 of the 2017-2018 Ball Seed Catalog for more information.

Supra Series

- **New Pink 2017 All-America Selections National Winner** blooms prolifically with novel mottled pink flowers with frilly petal edges.

See page 44 of the 2017-2018 Ball Seed Catalog for more information.

D. CHINENSIS

Diana Series

- **New Crimson Picotee Improved** Better branching; more consistent color pattern.

- **New Scarlet Picotee Improved** More consistent coloration and improved branching.

See page 45 of the 2017-2018 Ball Seed Catalog for more information.

Heat up sales
with Jolt
marketing
tools.



NEW Supra Pink



NEW Diana Scarlet Picotee Improved

FREE
19x38-in.
(48x95-cm)
Poster



FREE 11x7-in.
(28x17-cm)
Benchcard



NEW Diana Crimson Picotee Improved

6-in. (15-cm)
pots & tags
from your
preferred
suppliers.
(Minimum
quantities
apply.)



SEED

DUSTY MILLER ☀

Senecio cineraria (Cineraria maritima)

New Quicksilver

Height: 6 to 8 in. (15 to 20 cm)
Spread: 6 to 8 in. (15 to 20 cm)

Available as Ball Premier Line® pelleted seed.

Naturally dwarf plant stays more compact than Silverdust or comparable varieties. The basal-branched plants have finely indented, silver leaves.



NEW Quicksilver Dusty Miller

F1 FLOWERING KALE (ORNAMENTAL KALE) ☀

Brassica oleracea

Ball Seed is working hard to make sure the seed you receive has been tested for seedborne diseases. Flowering Kale seed is tested according to the International Seed Healthy Initiative guidelines.

New Yokohama Series

Height: 5 to 7 in. (13 to 18 cm)
Spread: 8 in. (20 cm)

(Wavy-Leaf Type) Unique, extra-curl fringed leaves make Yokohama a real standout in large and small mixed containers. Slow to bolt for longer and stronger performance, plus improved cold tolerance. Works well in packs and 4 to 8-in. (10 to 20-cm) pots.

- Red
- White
- Mix



Yokohama Red Flowering Kale



NEW Yokohama White Flowering Kale



NEW Yokohama Mix Flowering Kale

F1 GERANIUM ☀

Pelargonium x hortorum

Pinto Premium Series

• **New Deep Scarlet** Replaces Scarlet.
 See page 56 of the 2017-2018 Ball Seed catalog for more information.

Quantum Series

• **New Salmon Improved** Better uniformity.
 See page 56 of the 2017-2018 Ball Seed Catalog for more information.

GOMPHRENA ☀

G. haageana

New Strawberry Fields

Height: 32 in. (80 cm)
Spread: 12 in. (30 cm)

Free-flowering plants bloom continuously from early Summer into Fall, showing off lots of 1 to 1.5-in. (2.5 to 4-cm), true red flowers. Thrives in warm and hot weather. Makes a nice border or cut flower variety; offers very reliable vase life or can be dried as an everlasting.



NEW Quantum Salmon Improved Geranium



NEW Strawberry Fields Gomphrena



GET A LEG UP ON THE COMPETITION. 24/7 marketing support at Ball WebTrack®: thousands of photos...DIY benchcards...online catalogs for easy reference...and lots more. Boost your sales at ballseed.com/webtrack.



NEW Divine Lavender Improved

F1 IMPATIENS 🌱*I. walleriana***Impreza® Series**

A PanAmerican Seed product.

- **New Select Mix**

See page 62 of the 2017-2018 Ball Seed Catalog for more information.

F1 NEW GUINEA IMPATIENS 🌱*I. hawkeri***Divine™ Series**

A PanAmerican Seed product.

- **New Lavender Improved** Greater plant vigor, deeper foliage bronzing and darker color saturation to the flowers.
- **New Red** True red flowers over deep green foliage.

See page 65 of the 2017-2018 Ball Seed Catalog for more information.

Stand out from
the rest with
Divine marketing
tools.



FREE 19x38-in.
(48x95-cm) Poster



Tags and
Pack Handle
from your
preferred
supplier.

FREE 11x7-in.
(28x17-cm)
Benchcard



NEW Divine Red



4 to 6-in. (10 to 15-cm) branded pots
from your preferred supplier.
(Minimum quantities apply.)



NEW Proud Mari Gold Marigold



NEW Proud Mari Orange Marigold



NEW Proud Mari Yellow Marigold

AFRICAN MARIGOLD ☀️

Tagetes erecta

Proud Mari Series

- **New Gold**
- **New Orange**
- **New Yellow**

See page 69 of the 2017-2018 Ball Seed Catalog for more information.

FRENCH MARIGOLD ☀️

Tagetes patula

Bonanza Series

A PanAmerican Seed product.

• **New Bolero Improved** More reliable seed supply and better germination. Flowers a few days earlier but has the same profuse flowering and attractive bicolor.

See page 71 of the 2017-2018 Ball Seed Catalog for more information.



NEW Bonanza Bolero Improved Marigold



Gem Maroon Marigold



Gem Tangerine Marigold

SIGNATA MARIGOLD ☀️

Tagetes tenuifolia

Gem Series (Reintroduction)

- **Lemon**
- **Maroon**
- **Tangerine**
- **Mix**

See page 73 of the 2017-2018 Ball Seed Catalog for more information.

ORNAMENTAL OREGANO ☀️

Origanum x hybrida

Crop time: 14 to 17 weeks

New Kirigami

Height: 8 to 10 in. (20 to 25 cm)

Spread: 12 to 14 in. (30 to 35 cm)

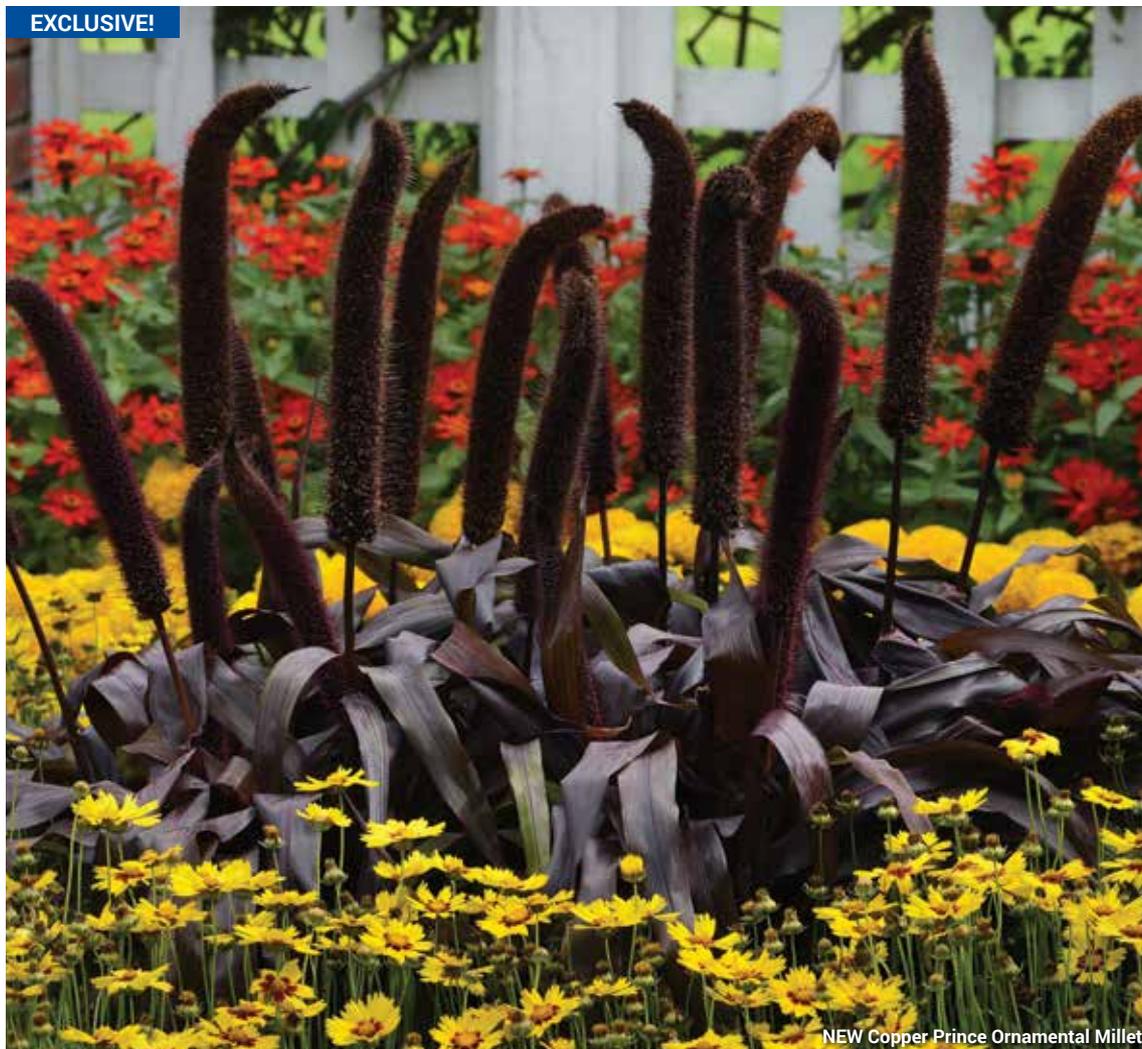
A PanAmerican Seed product.

The perfect patio plant, this eye-catching non-culinary oregano features large, purple-green bracts, rose flowers and clear, light green foliage, with a delicious fragrance to attract pollinators. Dense, mounded, slightly trailing plant has a tighter, fuller habit than standard vegetative varieties, so it holds better in shipping and at retail. Heat and drought tolerant, with showy display of texture in baskets, borders and rock gardens from Spring until Fall. Higher light and cooler night temperatures accent the purple bract color. US PVP/AF



NEW Kirigami Ornamental Oregano

EXCLUSIVE!



NEW Copper Prince Ornamental Millet



NEW Akila Grand Canyon Mix Osteospermum

F1 ORNAMENTAL MILLET 🌻 🌻*Pennisetum glaucum***New Copper Prince**

Height: 24 to 36 in. (60 to 90 cm)

Spread: 18 to 24 in. (45 to 60 cm)

A Ball Ingenuity product, available exclusively through Ball Seed.

Exciting new color! Copper Prince begins as a light caramel color, then deepens to copper as it sends up rose-bronze, foxtail-type panicles for added Summer interest. Wide blades and excellent tillering, plus height and spread like Jade Princess, make this variety perfect for large containers and landscapes.

F1 OSTEOSPERMUM 🌻*O. ecklonis***Akila® Series****A PanAmerican Seed product.**

- **New Grand Canyon Mix** First multicolor segregating mix includes popular colors like yellow, magicians and rose-reds, plus purple, lavender, creams and whites.

See page 78 of the 2017-2018 Ball Seed Catalog for more information.



NEW Cool Wave Raspberry

F1 SPREADING PANSY ☀️

Viola x wittrockiana

Cool Wave® Series

A PanAmerican Seed product.

• **New Raspberry** All-new color class joins Cool Wave! Rich, velvety rosy-purple with white around the flower center. Shows more white in the face in Summer/Fall (warm season) production. In Winter/Spring (cool season) production, white is diminished and more rose-purple shows in the bloom.

See page 81 of the 2017-2018 Ball Seed Catalog for more information.

Distinctive POP makes Cool Wave a sure seller!



FREE 19x38-in. (48x95-cm) Posters



FREE 11x7-in. (28x17-cm) Benchcards



Tags from your preferred supplier.



4 & 6-in. (10 & 15-cm) branded pots from your preferred suppliers. (Minimum quantities apply.)



NEW Grandio Blue With Blotch

NEW SEED FORM!

Colossus, Delta, Mammoth and WonderFall pansies are now supplied as PreNova 2.0 seed. This pre-germination treatment overcomes thermodynamicity, improves germination speed, increases usable plants, and offers very uniform emergence under a wide range of temperatures (65 to 77°F/ 18 to 25°C).

F1 SPREADING/TRAILING PANSY 🌻*Viola x wittrockiana***WonderFall Series****New!** Now available as PreNova 2.0 seed.

See page 82 of the 2017-2018 Ball Seed Catalog for more information.

F1 PANSY 🌻*Viola x wittrockiana***Colossus Series****New!** Now available as PreNova 2.0 seed.

See page 83 of the 2017-2018 Ball Seed Catalog for more information.

Delta Series**New!** Now available as PreNova 2.0 seed.

See page 84 of the 2017-2018 Ball Seed Catalog for more information.

Grandio Series• **New Blue With Blotch**

See page 86 of the 2017-2018 Ball Seed Catalog for more information.

Mammoth Series**New!** Now available as PreNova 2.0 seed.

See page 87 of the 2017-2018 Ball Seed Catalog for more information.

Matrix® Series**A PanAmerican Seed product.**• **New Purple Blotch A Ball Ingenuity product, available exclusively through Ball Seed.**• **New Yellow Improved** Flowers 5 to 7 days earlier, with a larger flower on a more uniform plant. Under the heat of Summer/Fall production, it outperforms all competition in this key color class.

See page 88 of the 2017-2018 Ball Seed Catalog for more information.

Spring Matrix™ Series**A PanAmerican Seed product.**• **New Yellow Improved** Slightly larger, more well-branched plant is earlier in Spring production by about 5 days.

See page 89 of the 2017-2018 Ball Seed Catalog for more information.

EXCLUSIVE!

NEW Matrix Purple Blotch



NEW Matrix Yellow Improved



NEW Spring Matrix Yellow Improved



NEW Lucky Star Dark Red



NEW Lucky Star Violet

F1 PENTAS 
P. lanceolata (Star Cluster)

New Lucky Star™ Series

Height: 12 to 16 in. (30 to 40 cm)
Spread: 12 to 14 in. (30 to 35 cm)

A PanAmerican Seed product.

Available as Ball Premier Line® pelleted seed.
Stays in color...really! With the fastest follow-up blooming of any pentas on the market and a 1-week bloom window, Lucky Star maintains a consistent show of non-stop color from retail through the end of the season. Follow-up blooms do not eclipse the prior flush, so plants stay compact, tight and ready for sale at retail with minimal work.

- Dark Red
- Deep Pink
- Lavender
- Pink
- Violet Faster follow-up blooming and a darker color intensity than any other pentas on the market.
- White



NEW Lucky Star Deep Pink



NEW Lucky Star Pink



NEW Lucky Star Lavender



NEW Lucky Star White

L: Lucky Star Lavender R: Competing lavender variety



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NEW Midnight Fire Ornamental Pepper



NEW Glitterati Purple Star Pentas

New Glitterati Purple Star

Height: 12 to 22 in. (30 to 55 cm)

Spread: 10 to 18 in. (25 to 45 cm)

A PanAmerican Seed product.

Available as Ball Premier Line® pelleted seed.

Shows off a truly new look for pentas, while still offering the heat and humidity performance this class is known for. Distinctive star pattern combines easily with other varieties, adding a unique component in Fourth of July and other warm/hot-season combinations. Finishes fast for speed to market, and follow-up blooming keeps the plants in full color and looking good all season. US PAF

ORNAMENTAL PEPPER 🌞

Capsicum annuum

Ball Seed is working hard to make sure the seed you receive has been tested for seedborne diseases. Ornamental Pepper seed is tested according to the International Seed Health Initiative guidelines.

New Midnight Fire

Height: 9 to 12 in. (23 to 30 cm)

Spread: 14 to 16 in. (35 to 40 cm)

A PanAmerican Seed product.

Distinctive dark black foliage is accented by purple fruit which mature to bright red. This eye-catching combination is sure to result in fast sell-through. Well-branched plants are perfect for stunning Fall combination planters and large container programs at retail. Best in 6 and 8-in. (15 and 20-cm) pots, gallons and Mum Pals programs.



NEW Combo Blue



NEW Ramblin' Sky Blue



NEW Ramblin' Sugar Plum Improved

F1 SPREADING/TRAILING PETUNIA

P. x hybrida

New Combo Blue

Height: 6 to 12 in. (15 to 30 cm)
Spread: 2.5 to 3.25 ft. (75 cm to 1 m)

A PanAmerican Seed product.

Available as Ball Premier Line® pelleted seed. Chosen specifically by PanAmerican Seed for its habit and performance as a combination component, especially in their Plug & Play™ combos. Large, 2 to 3-in. (5 to 7-cm), velvety deep blue flowers on a mounding, well-branched plant.

New Opera Supreme Raspberry Ice

Height: 4 to 8 in. (10 to 20 cm)
Spread: 30 to 40 in. (75 cm to 1 m)

Available as Ball Premier Line® pelleted seed.

Low-growing with bright, iridescent, 2-in. (5-cm) blooms over the plant all season. Less daylength sensitivity than others of this type. Well-suited to landscapes, large containers and baskets.

Ramblin' Series

- **New Sky Blue** The first true sky blue in the spreading petunia class.
- **New Sugar Plum Improved** More pronounced violet veins on light orchid flowers. Better branching for more flower power and stronger garden vigor for faster fill-in.

See page 103 of the 2017-2018 Ball Seed Catalog for more information.



NEW Opera Supreme Raspberry Ice



NEW Limbo GP Burgundy Picotee



NEW Ez Rider Red Improved



NEW Limbo GP Red Picotee

F1 PETUNIA

P. x hybrida

CONTROLLED GROWTH PETUNIA

Ez Rider® Series

A PanAmerican Seed product.

- **New Red Improved** Darker, truer red color; shorter, denser and better-branched plants; and strong, long plant holding. Averages 3 days faster to flower, with faster secondary blooms for earlier retail sales opportunities.

See page 106 of the 2017-2018 Ball Seed Catalog for more information.

Limbo GP Series

- **New Burgundy Picotee**
- **New Orchid Veined**
- **New Pink**
- **New Red Picotee**
- **New Rose Picotee**
- **New Grower Mix** Includes Blue, Burgundy, Red, Rose, Rose Morn, Rose Veined, Salmon and White.

See page 107 of the 2017-2018 Ball Seed Catalog for more information.



NEW Limbo GP Rose Picotee



NEW Limbo GP Orchid Veined



NEW Limbo GP Pink



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NEW Mambo GP Blue Veined



NEW Mambo GP Sky Blue



NEW Mambo GP Plum



NEW Pretty Grand Sky Blue

CONTROLLED GROWTH PETUNIA continued

Mambo GP Series

- **New Blue Veined**
- **New Plum**
- **New Sky Blue**
- **New Grower Mix** Includes Blue, Burgundy, Pink, Red, Red Morn, Rose, Rose Veined, Salmon and White.

See page 107 of the 2017-2018 Ball Seed Catalog for more information.

Pretty Grand™ Series

A Ball Ingenuity product, available exclusively through Ball Seed.

- **New Sky Blue**

See page 105 of the 2017-2018 Ball Seed Catalog for more information.

SINGLE GRANDIFLORA PETUNIA

Dreams™ Series

A PanAmerican Seed product.

- **New Burgundy Improved** Faster flowering by about 5 days, plus faster secondary branching and flowering for quicker-to-retail sales opportunities. Brighter blooms on shorter, more dense plants.

See page 108 of the 2017-2018 Ball Seed Catalog for more information.

TriTunia Series

- **New Pink Vein Improved** Deeper color on slightly more compact and branching plants.
- **New Salmon Improved** Deeper, more vibrant color; slightly more compact and branching.

See page 109 of the 2017-2018 Ball Seed Catalog for more information.



NEW Dreams Burgundy Improved



NEW TriTunia Pink Vein Improved



NEW TriTunia Salmon Improved



NEW Evening Scentsation

EXCLUSIVE!



NEW Debonair Lime Green Improved

SINGLE MULTIFLORA PETUNIA

Debonair™ Collection

A Ball Ingenuity product, available exclusively through Ball Seed.

- **New Lime Green Improved** Deeper bloom color on a plant that is 10 to 12 days faster to flower, with faster secondary flowers. Stronger plant vigor and similar timing to Black Cherry offer a better mixing option.

See page 111 of the 2017-2018 Ball Seed Catalog for more information.

New Evening Scentsation

Height: 5 to 8 in. (13 to 20 cm)

Spread: 30 to 35 in. (75 to 90 cm)

Available as Ball Premier Line® pelleted seed.

(P. x atkinsiana) This 2017 All-America Selections Regional Winner (Great Lakes, Heartland and West/Northwest) features an award-winning fragrance that is stronger in the evening. The stunning, indigo blue color of the 2.5-in. (6-cm) flowers was also highly praised by judges. Great in containers, hanging baskets or as a spreading groundcover, Evening Scentsation offers good rain and heat tolerance.



NEW Popstars Mix Phlox

F₁ PHLOX ☀️
P. drummondii

New Popstars Mix

Height: 10 to 12 in. (25 to 30 cm)
Spread: 14 to 16 in. (35 to 40 cm)

Available as Ball Premier Line® Genesis® seed.

Naturally dwarf and strong branching, Popstars Mix delivers a fantastic show of unique, star-shaped, single and bicolor blooms. Includes red, white, purple, rose with eye and blue. The compact habit combined with F₁ vigor ensures good performance and amazing flower power in containers, baskets and gardens. Good for 4 to 6-in. (10 to 15-cm) pots.

F₁ SNAPDRAGON ☀️
Antirrhinum majus

TALL SNAPDRAGON

Speedy Sonnet Series

• **New Pink** Bright pink color.
See page 123 of the 2017-2018 Ball Seed Catalog for more information.

DWARF SNAPDRAGON

Snapshot™ Series

A Ball Ingenuity product, available exclusively through Ball Seed.

• **New Appleblossom** Clean white color is brushed with soft yellow and rose tones. The habit and timing match the other bicolors in the series.

See page 120 of the 2017-2018 Ball Seed Catalog for more information.

EXCLUSIVE!



NEW Snapshot Appleblossom Snapdragon



NEW Speedy Sonnet Pink Snapdragon



NEW Candy Tops Mix



NEW Candy Tops Orange



NEW Candy Tops Red



NEW Candy Tops White



Candy Tops Rose



NEW Candy Tops Yellow

New Candy Tops Series

Height: 7 to 8 in. (18 to 20 cm)

Spread: 6 in. (15 cm)

Available as Ball Premier Line® pelleted seed.

Abundant, sweetly scented flowers on compact, upright plants with good side branching show off constant color. Strong stems assure better shipping and retail appeal. This showstopper plays well with others in cool-season mixed containers.

- Orange
- Red
- Rose
- White
- Yellow
- Mix



NEW Sunfinity Yellow Dark Eye Sunflower



NEW Sunfinity Yellow Dark Eye Sunflower

STOCK 🌻

Matthiola incana

New Mime Series

Height: 15 to 18 in. (38 to 45 cm)
Spread: 6 in. (15 cm)

Lots of fragrant flowers top upright, true green-leaved plants. Early and uniform blooming, with approximately 55% double flowers – without seedling selection. Strong stems perform well in shipping and at retail.

- Light Pink
- Pink
- Purple
- Red
- Rose
- Mix



NEW Mime Light Pink Stock



NEW Mime Pink Stock



NEW Mime Red Stock

SUNFLOWER 🌻

Helianthus interspecific

New Sunfinity Yellow Dark Eye

Height: 36 to 48 in. (90 cm to 1.2 m)
Spread: 24 to 36 in. (60 to 90 cm)

This next-generation sunflower offers non-stop blooming, multiple branches and more flowers all season long! One-of-a-kind Sunfinity Yellow Dark Eye keeps on growing long after traditional single-stem sunflowers have bloomed and died, and it has much stronger tolerance to powdery and downy mildew. Well-suited to late Spring to early Fall premium programs, it's ideal in gallon to 8-in. (20-cm) pots, to create high-impact landscapes and large patio planters. Also makes a good garden cut flower.



NEW Mime Purple Stock



NEW Mime Rose Stock



NEW Mime Mix Stock



NEW Obsession Twister Purple



NEW Obsession Twister Red



NEW Obsession Cascade Pink Shades

NEW Obsession Cascade
Purple Shades With Eye

NEW Obsession Cascade Red With Eye



NEW Obsession Cascade Scarlet



NEW Obsession Cascade Twister Violet

VERBENA ☀
V. hybrida

Obsession Series

- New Twister Purple
- New Twister Red

See page 127 of the 2017-2018 Ball Seed Catalog for more information.

New Obsession Cascade Series

Height: 8 to 10 in. (20 to 25 cm)
Spread: 18 to 24 in. (45 to 60 cm)

Available as Ball Premier Line® Genesis® seed.

The first trailing verbena series from seed! Bright, bold colors make eye-catching, high-impulse hanging baskets and combos. Mid-vigor plants also create carpets of color in-ground. Excellent disease resistance. Works well in 4 to 6-in. (10 to 15-cm) pot and basket programs.

- Pink Shades
- Purple Shades With Eye
- Red With Eye
- Scarlet
- Twister Violet



NEW Mega Bloom Apricot



NEW Mega Bloom Orchid Halo



NEW Mega Bloom Pink Halo



NEW Mega Bloom Polka Dot



NEW Mega Bloom Purple



NEW Mega Bloom Raspberry



NEW Mega Bloom Red



NEW Mega Bloom Mix

F1 VINCA 
Catharanthus roseus

UPRIGHT VINCA

New Mega Bloom Series

Height: 13 to 15 in. (33 to 38 cm)

Spread: 10 to 12 in. (25 to 30 cm)

Boasting a pair of 2017 All-America Selections National Winners, Mega Bloom withstands heat and humidity without succumbing to disease. Maintains a dense habit, with the 3-in. (8-cm) flowers sitting over the foliage for a big show of color in the garden and in containers.

- Apricot
- Orchid Halo
- Pink Halo
- Polka Dot
- Purple
- Raspberry
- Red
- Mix

TRAILING VINCA

Cora Cascade Series

- **New Violet** Bright, true violet color with small white eye replaces Magenta.

See page 132 of the 2017-2018 Ball Seed Catalog for more information.



NEW Cora Cascade Violet



NEW Sorbet Red Blotch XP



NEW Sorbet Blue Blotch Improved XP



NEW Sorbet Yellow Blotch Improved XP



NEW Sorbet Blueberry Sundae Mix XP



NEW Sorbet Ocean Breeze Mix XP



NEW Sorbet Raspberry Sundae Mix XP



NEW Sorbet Honeybee



NEW Sorbet Yellow Violet Jump Up

F1 VIOLA  
V. cornuta

STANDARD VIOLA

Sorbet® Series

A PanAmerican Seed product.

Sorbet XP varieties:

- **New Blue Blotch Improved XP** Flowers 5 to 7 days earlier in Fall, up to 2 weeks earlier in Spring. Brighter color, larger blotch.
- **New Red Blotch XP** Best plant structure and timing of any red blotch variety for Fall production – more branched and uniform plant and up to 1 week earlier.
- **New Yellow Blotch Improved XP** 3 to 5 days earlier in Fall and 7 to 10 days earlier in Spring. Significantly more blooms per plant with larger blotch.
- **New Blueberry Sundae Mix XP** True Blue, Delft and White.
- **New Ocean Breeze Mix XP** NEW Blue Blotch Improved, Coconut Swirl, Marina and White Blotch.
- **New Raspberry Sundae Mix XP** Pink Halo, Raspberry and White Blotch.

Sorbet standard varieties:

- **New Honeybee** Yellow/copper-orange bicolor. 30% more vigorous and longer peduncles than other Sorbet varieties.
- **New Yellow Violet Jump Up** Earlier than the Sorbet XP series.

See page 136 of the 2017-2018 Ball Seed Catalog for more information.



NEW Penny Yellow Jump-Up Improved



NEW Penny Black

STANDARD VIOLA continued

Penny Series

New! Now supplied as PreNova 2.0 seed.

- **New Black** Slightly later than others in the series.
- **New Yellow Jump-Up Improved** Far less susceptible to wing break and more free-flowering.

See page 135 of the 2017-2018 Ball Seed Catalog for more information.

SPREADING/TRAILING VIOLA

Endurio Blue Sky Martien (Reintroduction)

Height: 4 to 6 in. (10 to 15 cm)

Spread: 8 to 12 in. (20 to 30 cm)

New! Now available as PreNova 2.0 seed.

Mounding, spreading habit is perfect for baskets, color bowls and landscapes. Well-branched and free-flowering with good bloom coverage over the entire plant. Excellent overwintering; in mild Winter climates, Endurio even continues to bloom through light snow cover. *All-America Selections National Winner.*

NEW SEED FORM!

Penny and Endurio Blue Sky Martien violas are now supplied as PreNova 2.0 seed. This pre-germination treatment overcomes thermo-dormancy, improves germination speed, increases usable plants, and offers very uniform emergence under a wide range of temperatures (65 to 77°F/ 18 to 25°C).



Endurio Blue Sky Martien





NEW Profusion Red



NEW Profusion 4 Color

NEW Double Zahara
Fire Improved

NEW Double Zahara Raspberry Ripple



NEW Double Zahara Mix

ZINNIA 

Z. HYBRIDA

Profusion Series

- **New Red** 2017 All-America Selections National Winner is the first true red zinnia in this class!
 - **New 4 Color Mix** Cherry, Orange, NEW Red, White.
- See page 139 of the 2017-2018 Ball Seed Catalog for more information.

Z. MARYLANDICA

Double Zahara™ Series

A PanAmerican Seed product.

- **New Fire Improved** All-America Selections National Winner.
- **New Raspberry Ripple**
- **New Mix**

See page 141 of the 2017-2018 Ball Seed Catalog for more information.

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flowering potted plants



NEW Halios Select White Silverleaf

F1 CYCLAMEN 
C. persicum

STANDARD CYCLAMEN

Halios® Series

A Ball Ingenuity product – seed is available exclusively through Ball Seed.

- **New Light Rose**

See page 179 of the 2017-2018 Ball Seed Catalog for more information.

Halios® Select Series

A Ball Ingenuity product – seed is available exclusively through Ball Seed.

- **New Victoria 50 Rose With Eye** 50% fringed and 50% standard blooms.
- **New White Silverleaf** Distinctive silver-gray foliage pattern.

See page 180 of the 2017-2018 Ball Seed Catalog for more information.

INTERMEDIATE CYCLAMEN

Latinia® Select Series

A Ball Ingenuity product – seed is available exclusively through Ball Seed.

- **New Victoria 50 Rose With Eye** 50% fringed and 50% standard blooms.
- **New Pipoca Mix** Highly decorative with lantern-shaped buds, frilly flowers and small, serrated leaves. Some buds stay acid green and soften as flowers bloom. Includes magenta, purple and salmon/rose shades.

See page 182 of the 2017-2018 Ball Seed Catalog for more information.

Perfetto Series

- **New Purple Flame**

See page 183 of the 2017-2018 Ball Seed Catalog for more information.



NEW Halios Select Victoria 50 Rose With Eye



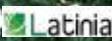
NEW Perfetto Purple Flame



NEW Halios Light Rose



NEW Latinia Select Victoria 50 Rose With Eye



NEW Latinia Select Pipoca Mix

EXCLUSIVE!



NEW Dreamscape Deep Burgundy

EXCLUSIVE!



NEW Dreamscape Deep Rose

EXCLUSIVE!



NEW Dreamscape Purple

EXCLUSIVE!



NEW Dreamscape Dark Flamed Mix

EXCLUSIVE!



NEW Dreamscape White

EXCLUSIVE!



NEW Dreamscape Bright Red

EXCLUSIVE!



NEW Dreamscape Salmon Eye

New Dreamscape™ Series

Height: 6 to 9 in. (15 to 23 cm)

Spread: 9 to 13 in. (23 to 33 cm)

A Ball Ingenuity product — seed is available exclusively through Ball Seed.

The new Dreamscape varieties are specially bred and selected to deliver the best outdoor performance of any cyclamen on the market. That means pro landscapers and home gardeners alike can now confidently plant cyclamen in-ground and count on better, longer performance. All colors can be sown at the same time to ship and sell together.

- **Bright Red**
- **Deep Burgundy** Unique color to outdoor cyclamen.
- **Deep Rose** Model for the series offers unique color for outdoor use.
- **Purple**
- **Salmon Eye** Slightly larger plant than other Dreamscape colors.
- **White**
- **Dark Flamed Mix** Well-balanced mix of dark flame varieties.

HALIOS, LATINIA, METIS, SMARTIZ and TIANIS are registered trademarks of S.A.S. Morel Diffusion.

DREAMSCAPE, HALIOS, LATINIA, METIS, SMARTIZ and TIANIS photos © Cyclamen Morel/E. Ulzega.



INTERMEDIATE CYCLAMEN continued

Tianis® Series

A Ball Ingenuity product – seed is exclusively through Ball Seed.

- **New Deep Salmon**
- **New Success Mix** High-performing, 8-color mix is very even in size and flowering window. See page 183 of the 2017-2018 Ball Seed Catalog for more information.

MINIATURE CYCLAMEN

Metis® Select Series

A Ball Ingenuity product – seed is available exclusively through Ball Seed.

- **New Fantasia Red**
- See page 184 of the 2017-2018 Ball Seed Catalog for more information.

Smartz® Select Series

A Ball Ingenuity product – seed is available exclusively through Ball Seed.

- **New Fantasia Red**
 - **New Fantasia Rose**
- See page 185 of the 2017-2018 Ball Seed Catalog for more information.





Snowridge Maxi Purple



Snowridge Midi Wine



Snowridge Mini Purple



Snowridge Midi Purple



Snowridge Maxi Rose



Snowridge Mini Wine

SPECIALTY CYCLAMEN

New Snowridge Collection

We have grouped all of the eye-catching Snowridge colors into one collection – all feature thick petals with distinctive white edge, plus heat and *Botrytis* tolerance. Maxi varieties were formerly Sierra Snowridge, Midi were Laser Snowridge and Mini were Winfall Snowridge.

- Maxi Purple
- Maxi Rose
- Maxi Wine
- Midi Purple
- Midi Scarlet
- Midi Wine
- Mini Purple
- Mini Rose
- Mini Scarlet
- Mini Wine

See pages 181 to 185 of the 2017-2018 Ball Seed Catalog for more information.

Snowridge
Maxi WineSnowridge
Midi ScarletSnowridge
Mini RoseSnowridge
Mini Scarlet



NEW Princess Deep Blue



NEW Princess White



NEW Royal Dane Deep Blue

EXACUM

E. affine

Crop time: 15 to 19 weeks

Our new exacum additions are perfect for Summer potted plant programs, offering low cost and fast production. Long-lasting flowers have a sweet scent. Very good shelf life.

New Princess Series

Height: 4.5 to 6 in. (12 to 15 cm)

A PanAmerican Seed product.

Available as Ball Premier Line® pelleted seed.

Best for 4 to 5-in. (10 to 13-cm) pots.

- Deep Blue
- White

New Royal Dane Series

Height: 4.5 to 6 in. (12 to 15 cm)

A PanAmerican Seed product.

Available as Ball Premier Line® pelleted seed.

Best for 2.25 to 5-in. (6 to 13-cm) pots.

- Deep Blue
- Deep Rose
- White

New Supreme

Height: 4.5 to 6 in. (12 to 15 cm)

A PanAmerican Seed product.

Available as Ball Premier Line® pelleted seed.

Offers larger, deep blue flowers and can be grown without PGRs. Best for 4.25 to 5-in. (11 to 13-cm) pots.



NEW Royal Dane White



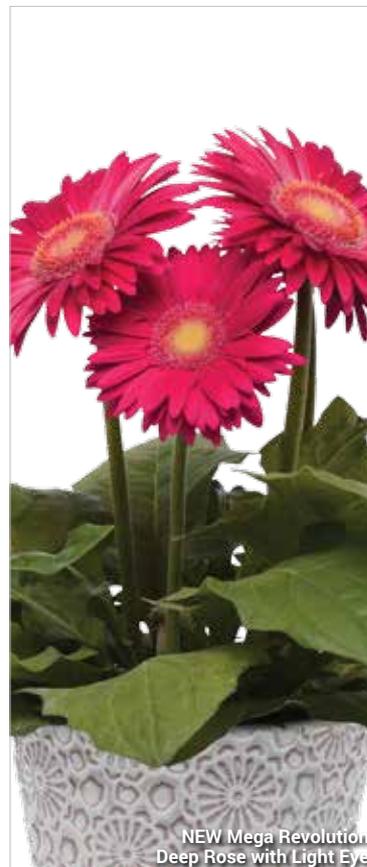
NEW Royal Dane Deep Rose



Supreme



NEW Majorette Pink Halo

NEW Mega Revolution
Deep Rose with Light EyeNEW Mega Revolution
Deep Rose with Light EyeNEW Revolution
Red with Light Eye ImprovedNEW Revolution
Salmon Shades with Light EyeNEW Revolution
Yellow with Light Eye Improved**GERBERA** 🌻*G. jamesonii* (Transvaal Daisy)**Majorette F1 Series**

- **New Pink Halo** Unique new pink and white bicolor.

See page 187 of the 2017-2018 Ball Seed Catalog for more information.

Mega Revolution™ Series

A PanAmerican Seed product.

- **New Deep Rose with Light Eye** Superior dark color holds very well under high light levels.

See page 188 of the 2017-2018 Ball Seed Catalog for more information.

Revolution™ Series

A PanAmerican Seed product.

- **New Red with Light Eye Improved** One of the best varieties of the series for timing, plant habit and uniformity.
- **New Salmon Shades with Light Eye** Features short stems, making it a good mix component, with shades from deep salmon to pink.
- **New Yellow with Light Eye Improved** Best yellow variety in the series is a big improvement over older yellow varieties, with strong color and good uniformity.

See page 189 of the 2017-2018 Ball Seed Catalog for more information.



NEW Snack Orange



NEW Snack Yellow

Ball Seed is working hard to make sure the seed you receive has been tested for seedborne diseases. Ornamental Pepper seed is tested according to the International Seed Health Initiative guidelines.

EDIBLE ORNAMENTAL PEPPER 🌞

Capsicum annuum

New Snack Series

Height: 12 to 14 in. (30 to 35 cm)

A PanAmerican Seed product.

A whole new growing and selling opportunity! These edible ornamental peppers offer consumers plants that can be grown indoors as well as outdoors and produce tasty fruit – the Snack varieties are a true “Gateway to Gardening” series! Produces many 1.25 x 2.25-in. (3 x 6-cm) fruit with sweet flavor. Compact plants can be grown without PGRs. Works well in 6 to 8-in. (15 to 20-cm) pots.

- Orange
- Red
- Yellow



NEW Snack Red



NEW Blaze



NEW Cobra



NEW Cupala



NEW Harlequin



NEW Joker



NEW Paracho

ORNAMENTAL PEPPER 🌞*Capsicum annuum***New Blaze**

Height: 4 to 8 in. (10 to 20 cm)

Spread: 4 to 8 in. (10 to 20 cm)

A PanAmerican Seed product.

Distinctive, large fruit in Fall tones – peppers start yellow and mature to red. Compact determinate variety with excellent branching should be sold at first color or with a few fruit changing to red. NOTE: Fruit has medium heat.

New Cobra

Height: 6 in. (15 cm)

A PanAmerican Seed product.

Black to red fruit are 0.75 x 1 in. (2 x 3 cm). Good in 4.25 to 5-in. (11 to 13-cm) pots.

New Cupala

Height: 4.5 in. (12 cm)

A PanAmerican Seed product.

Lime to red fruit are 0.3 x 2.75 in. (0.75 x 7 cm). Suited to 4 to 4.5 in. (10 to 12-cm) pots.

New Harlequin

Height: 8 in. (20 cm)

A PanAmerican Seed product.

Multicolor fruit are 0.5 x 0.75 in. (1.25 x 2 cm). Works well in 4.5 to 6-in. (12 to 15-cm) pots.

New Joker

Height: 4.5 in. (12 cm)

A PanAmerican Seed product.

Red fruit are 0.3 x 1.5 in. (0.75 x 4 cm). Good in 2.75 to 4.5-in. (7 to 12-cm) pots.

New Paracho

Height: 4.5 in. (12 cm)

A PanAmerican Seed product.

Black to bronze fruit are 0.3 x 1.5 in. (0.75 x 4 cm). Best for 4 to 5-in. (10 to 13-cm) pots.



NEW Samba Yellow



NEW Samba Orange



NEW Samba Red



NEW Samba Dark Orange



NEW Samba XL Orange

ORNAMENTAL PEPPER continued

New Samba Series

Height: 6 in. (15 cm)

A PanAmerican Seed product.

Produces 0.75 x 1.5-in. (2 x 4-cm) fruit. Best-suited to 4 to 5-in. (10 to 13-cm) pots.

- Dark Orange
- Orange
- Red
- Yellow
- Mix

New Samba XL Series

Height: 4.5 to 6 in. (12 to 15 cm)

A PanAmerican Seed product.

Bears larger fruit than standard Samba – 1 x 2 in. (3 x 5 cm). Best-suited to 4 to 5-in. (10 to 13-cm) pots.

- Dark Orange
- Orange
- Yellow



NEW Samba XL Dark Orange



NEW Samba XL Yellow



NEW Santos Flare



NEW Santos Yellow



NEW Zamora Red



NEW Zamora Orange



NEW Zamora Yellow



NEW Wicked

New Santos Series

Height: 6 in. (15 cm)

A PanAmerican Seed product.

Produces 0.3 x 2-in. (0.75 x 5-cm) fruit. Works well in 4 to 4.5-in. (10 to 12-cm) programs, or 3 ppp in 6.5 to 7.5-in. (17 to 19-cm) pots.

- Flare
- Yellow

New Wicked

Height: 6 to 8 in. (15 to 20 cm)

Spread: 5 to 7 in. (13 to 18 cm)

A PanAmerican Seed product.

Compact, determinate plants show extra-large fruit that starts purple, matures to red. Sell at first color or with a few fruit changing to red. NOTE: Fruit has mild heat.

New Zamora Series

Height: 6 in. (15 cm)

A PanAmerican Seed product.

Produces 0.5 x 1.5 in. (1.25 x 4-cm) fruit. Good in 4 to 4.5-in. (10 to 12-cm) pots.

- Orange
- Red
- Yellow

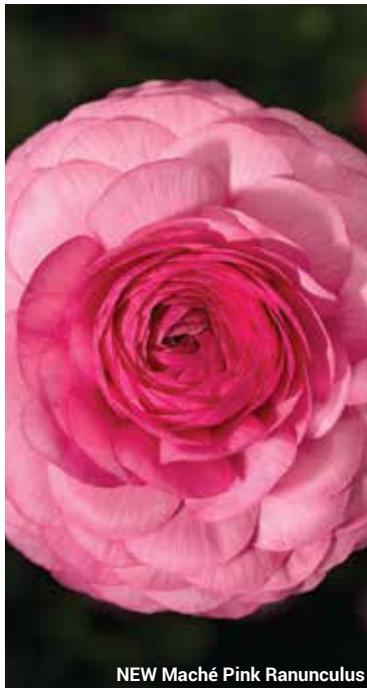
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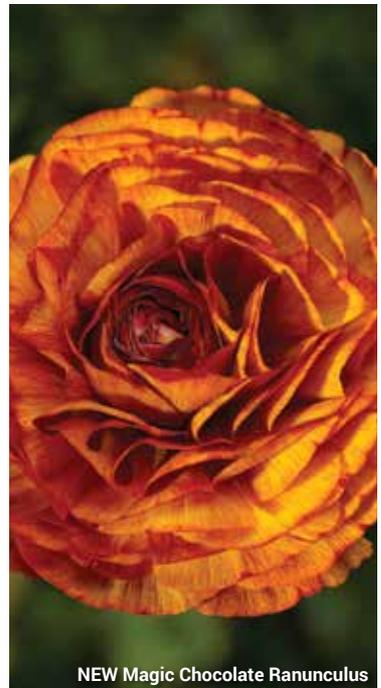
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NEW Touch Me Blue Primula



NEW Maché Pink Ranunculus



NEW Magic Chocolate Ranunculus

F1 PRIMULA ☀️*P. obconica***Touch Me Series**• **New Blue**

See page 193 of the 2017-2018 Ball Seed Catalog for more information.

F1 RANUNCULUS ☀️*R. asiaticus***Maché Series**• **New Pink** Already in the Mix, this strong pink color is now available separately.

See page 194 of the 2017-2018 Ball Seed Catalog for more information.

Magic Series• **New Chocolate** Orange-bronze flowers.

See page 194 of the 2017-2018 Ball Seed Catalog for more information.

New Sprinkles Series

Height: 9 to 12 in. (23 to 30 cm)

Spread: 7 to 12 in. (18 to 30 cm)

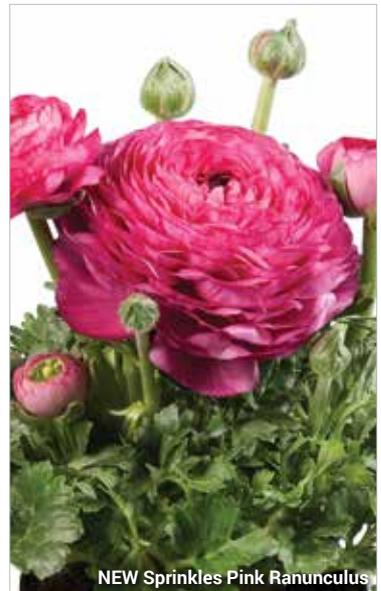
Available as Ball Premier Line® pelleted seed.

All-new compact series features abundant blooms in bright colors. Uniform blooms and fine leaf structure on full plants. Flourishes in cool indoor conditions or outdoors for early Spring displays.

- Light Yellow
- Orange
- Pink
- Pink Bicolor
- Red
- Violet
- Violet Bicolor
- White
- Yellow
- Mix



NEW Sprinkles Violet Ranunculus



NEW Sprinkles Pink Ranunculus



NEW Sprinkles Mix Ranunculus



NEW Apollo



NEW Jupiter



NEW Saturn



NEW Sagitta Lime



NEW Thurino



NEW Tucana



NEW Venus

SOLANUM 🌞*S. pseudocapsicum***Crop time:** 23 to 29 weeks

Great for Fall and Halloween programs, solanum can be grown outside until first frost in most areas. All of these varieties feature uniform growth, early fruit setting and good shelf life. NOTE: Solanum are slightly toxic and should not be eaten.

New Apollo**Height:** 5.5 to 6.25 in. (14 to 16 cm)**A PanAmerican Seed product.**

Small plants bear dark green to orange fruit that are 0.3 to 0.5 in. (0.75 to 1.5 cm). Suited to 2.25 to 4.5-in. (6 to 12-cm) pots.

New Jupiter**Height:** 6.25 to 7 in. (16 to 18 cm)**A PanAmerican Seed product.**

Lime to orange, 0.3 to 0.5-in. (0.75 to 1.25-cm) fruit tops mid-size plants. Works well in 4.25 to 5-in. (11 to 13-cm) pots.

New Sagitta Lime**Height:** 5.5 to 6.25 in. (14 to 16 cm)**A PanAmerican Seed product.**

Small plants display lime to orange fruit, each 0.3 to 0.5 in. (0.75 to 1.25 cm). Good in 3.5 to 4.5-in. (9 to 12-cm) pots.

New Saturn**Height:** 8 to 9 in. (20 to 23 cm)**A PanAmerican Seed product.**

The tallest of our solanum offerings produces green to orange, 0.5 to 0.75-in. (1.25 to 2-cm) peppers. Best in 4.5 to 6-in. (12 to 15-cm) pots.

New Thurino**Height:** 7 to 8 in. (18 to 20 cm)**A PanAmerican Seed product.**

Light green to orange, 0.5 to 0.75-in. (1.25 to 2-cm) fruit is produced on large plants. Suited to 4.25 to 5 in. (11 to 13-cm) pots.

New Tucana**Height:** 6.25 to 7 in. (16 to 18 cm)**A PanAmerican Seed product.**

Mid-size plants bear dark green to orange, 0.5 to 0.75-in. (1.25 to 2-cm) fruit. Works well in 4.25 to 5-in. (11 to 13-cm) pots.

New Venus**Height:** 5.5 to 6.25 in. (14 to 16 cm)**A PanAmerican Seed product.**

Small plants display lime to orange fruit, 0.3 to 0.5 in. (0.75 to 1.25 cm) in diameter. A good choice for 2.25 to 4.5-in. (6 to 12-cm) pots.

cut flowers

cut flowers



NEW Bonita Mix Aster



Matsumoto Pink Aster

ASTER

Callistephus chinensis

Bonita Series

New! Now available as Ball Premier Line® coated seed.

• **New Mix**

See page 200 of the 2017-2018 Ball Seed Catalog for more information.

Matsumoto Series

New! Now available as Ball Premier Line® coated seed.

See page 200 of the 2017-2018 Ball Seed Catalog for more information.

BUPLEURUM

B. rotundifolium

Griffiti (Reintroduction)

Height: 36 in. (90 cm)

Spread: 18 to 24 in. (45 to 60 cm)

Produces many small yellow flowers over foliage similar to eucalyptus.



Griffiti Bupleurum



NEW Neo Gold Celosia



NEW Neo Pink Celosia



NEW Neo Rose Celosia



NEW Neo Red Celosia



NEW Neo Orange Celosia



NEW Century Pink Celosia

CELOSIA 🌻**C. CRISTATA (COCKSCOMB)****New Neo Series**

Height: 28 to 40 in. (70 cm to 1 m)

A PanAmerican Seed product.

Available as Ball Premier Line® coated seed.

All-new Neo is less long-day sensitive, making it easier to produce over a longer period during the year for most growers, and the plants produce a higher number of usable stems per sq. ft. than other *C. cristata* varieties. Large flowers with thick combs show off new, unique colors. Smaller leaf habit makes it easier to work with for bouquets and arrangements.

- **New Gold** Deepest yellow color available in this type. NOTE: More sensitive to Fusarium compared to the rest of the series.
- **New Orange** Unique color.
- **New Pink** Fastest to flower in the series and the only dark-stemmed variety, with a slightly smaller bloom.
- **New Red** Slowest to flower and a bit shorter than others in the series.
- **New Rose** Tallest of the series. More rose color, bigger flower heads, lighter green stems and slower to flower than Neo Pink.

C. PLUMOSA (FEATHER)**Century Series**

- **New Pink**

See page 201 of the 2017-2018 Ball Seed Catalog for more information.



NEW Condor Pure White Flowering Kale



NEW Flare White Flowering Kale

F1 FLOWERING KALE (ORNAMENTAL KALE) ☀️*Brassica oleracea*

Ball Seed is working hard to make sure the seed you receive has been tested for seedborne diseases. Flowering Kale seed is tested according to the International Seed Health Initiative guidelines.

New Condor Pure White**Stem length:** 25 to 30 in. (65 to 75 cm)

Pure white flowers with soft pink center bring a unique new look to floral arrangements. The white color holds in any light condition and warmer temperatures. Stems grow straight for easy cutting and bunching.

New Flare White**Stem length:** 30 to 38 in. (75 to 97 cm)

Extra-early, long-stemmed variety features unique, slightly wavy leaves plus a pure white center that is ideal for dyeing. Long-lasting in arrangements and bouquets.

F1 LISIANTHUS, DOUBLE-FLOWERED ☀️*Eustoma grandiflorum***New Rosanne Series****Height:** 36 to 48 in. (90 cm to 1.2 m)**Available as Ball Premier Line® pelleted seed.**

Very unique flower colors and patterns, excellent vase life and more usable flower buds highlight this series. Strong flowers with thick petals and top flowering reduce *Botrytis* problems during shipping.

- 1 **Black Pearl**
- 1 **Green**
- 2 **Deep Brown** Trendy lavender-brown color.



NEW Rosanne 2 Deep Brown Lisianthus



NEW Rosanne 1 Black Pearl Lisianthus



NEW Rosanne 1 Green Lisianthus



NEW Rosita 3 Blue Lisianthus



NEW Rosita 2 Green Improved Lisianthus



NEW Rosita 2 Blue Flash Lisianthus



NEW Wonderous 1 Purple Lisianthus



NEW Quartet Red II Matthiola



NEW Maryland Dark Orange Improved Snapdragon

Rosita Series

- **New 2 Blue Flash**
- **New 2 Green Improved** Improved double flower in warmer growing environments.
- **New 3 Blue**
- **New 3 Green**

See page 209 of the 2017-2018 Ball Seed Catalog for more information.

F1 LISIANTHUS, SINGLE-FLOWERED 🌞

Eustoma grandiflorum

New Wonderous 1 Purple

Height: 36 to 48 in. (90 cm to 1.2 m)

Available as Ball Premier Line® pelleted seed.

Strong flowers with thick petals and top flowering reduce *Botrytis* problems during shipping. Also offers excellent vase life and more usable flower buds.

MATTHIOLA, FIELD-GROWN TYPE 🌞

M. incana

Quartet Series

- **New Red II** Enhanced color, improved flowering.

See page 210 of the 2017-2018 Ball Seed Catalog for more information.

F1 SNAPDRAGON 🌞

Antirrhinum majus

Maryland Series

A PanAmerican Seed product.

- **New Dark Orange Improved** (Group 2) More uniform stems, thicker caliper and better taper.
- See page 211 of the 2017-2018 Ball Seed Catalog for more information.

perennials



NEW Harmony Double Blue Anemone



NEW Harmony Double Mix Anemone



NEW Harmony Double Scarlet Anemone



Armada Pink Armeria



Armada Rose Armeria



NEW Harmony Double White Anemone



Armada White Armeria

Class/Variety	First Year Flower	USDA Hardiness Zones	Height	Spread	Bloom Time
F1 ANEMONE <i>A. coronaria</i> 🌞					
New Harmony Double Series Sister series to Harmony offers compact plants topped with unique double flowers for lots of color. Good early Spring sales opportunity. Great in gardens and containers. • Blue True blue color. • Scarlet • White • Mix		To Zone 5	6-8 in. (15-20 cm)	5 in. (13 cm)	Summer
ARMERIA (THRIFT, SEA PINKS) <i>A. maritima</i> 🌞🌙					
Armada Series (Reintroduction) Compact, uniform plants have deep green, needlelike foliage that is topped by vivid flowers on sturdy stems. • Pink • Rose • White		4-8	3-4 in. (7-8 cm)	4-6 in. (10-15cm)	Spring



NEW Audrey Skyblue Aubrieta



NEW Shoeshine Rose Bergenia



NEW Pristar Deep Blue Campanula



NEW Pristar Light Blue Campanula



NEW Pristar White Campanula

Class/Variety	First Year Flower	USDA Hardiness Zones	Height	Spread	Bloom Time
F₁ AUBRIETA <i>A. hybrida</i> 🌞🌱					
Audrey Series • New Skyblue Unique color. See page 155 of the 2017-2018 Ball Seed Catalog for more information.		4-9	6-8 in. (15-20 cm)	15-20 in. (38-50 cm)	Early to mid-Spring
BERGENIA <i>B. cordifolia</i> 🌞🌱					
New Shoeshine Rose Vibrant rose flowers top mounded, mid-vigor plants. Dark green foliage turns glossy bronze in the cool nights of Fall and Winter, and puts on a good year-round show.		4-9	8-12 in. (20-30 cm)	10-12 in. (25-30 cm)	Early Spring
F₁ CAMPANULA <i>C. carpatica</i> 🌞🌱					
New Pristar Series Earliest-flowering <i>C. carpatica</i> series on the market produces lots of extra-large flowers on rounded, uniform, mid-vigor plants. • Deep Blue • Light Blue • White	✓	4-9	8-12 in. (20-30 cm)	6-10 in. (15-25 cm)	Summer



NEW Delphina Light Blue
White Bee Delphinium



Early Sunrise Coreopsis



Sun Up Coreopsis



Sunfire Coreopsis



NEW Delphina Dark Blue
White Bee Delphinium



NEW Delphina Rose
White Bee Delphinium

Class/Variety	First Year Flower	USDA Hardiness Zones	Height	Spread	Bloom Time
COREOPSIS (TICKSEED) <i>C. grandiflora</i>					
'Early Sunrise' A Kieft Seed product. New! Now available as Ball Premier Line® Genesis® primed seed. See page 158 of the 2017-2018 Ball Seed Catalog for more information.	✓	4-9	24 in. (60 cm)	22-24 in. (55-60 cm)	Mid-Spring to Summer
Sun Up A Kieft Seed product. New! Now available as Ball Premier Line® Genesis® primed seed. See page 158 of the 2017-2018 Ball Seed Catalog for more information.	✓	4-9	10-12 in. (25-30 cm)	12-14 in. (30-35 cm)	Mid-Spring to Summer
'Sunfire' A Kieft Seed product. New! Now available as Ball Premier Line® Genesis® primed seed. See page 158 of the 2017-2018 Ball Seed Catalog for more information.	✓	4-9	24 in. (60 cm)	22-24 in. (55-60 cm)	Mid-Spring to Summer
DELPHINIUM <i>D. elatum</i>					
New Delphina Series The first series of compact <i>D. elatum</i> needs less PGRs during production. Both foliage and flowers have excellent branching. Upright plants can be used in small pot production and work well in mixed combos. • Dark Blue White Bee • Light Blue White Bee • Rose White Bee	✓	4-8	14-18 in. (35-45 cm)	6-10 in. (15-25 cm)	Late Spring



NEW Feeling Pink Echinacea



NEW Feeling White Echinacea

NEW Prairie Splendor
Compact White Echinacea

NEW Rockin' Red Dianthus



NEW Elijah Blue Festuca

Class/Variety	First Year Flower	USDA Hardiness Zones	Height	Spread	Bloom Time
DIANTHUS <i>D. x barbatus interspecific</i> 🌞 🌙					
New Rockin'™ Red A PanAmerican Seed product. Supplied as Ball Premier Line® pelleted seed. Vivid red, lacy, slightly scented flowers top full, long-lasting plants. Reliably overwinters to assure multi-year performance. A good choice to expand premium product sales in quarts and gallons for cool-season decorating. Also pictured on page 2.	✓	5-8	18-24 in. (45-60 cm)	10-12 in. (25-30 cm)	Mid-Spring and Fall
ECHINACEA (CONEFLOWER) <i>E. purpurea</i> 🌞					
New Feeling Series Easy-to-grow plants put on an impressive show with early, abundant blooms. Compact habit makes Feeling ideal for borders and perennial beds. • Pink • White	✓	4-9	16-20 in. (40-50 cm)	16 in. (40 cm)	Early Summer to Fall
Prairie Splendor Series • New Compact White Height: 14 to 18 in. (35 to 45 cm). See page 162 of the 2017-2018 Ball Seed Catalog for more information.	✓	3-9	Varies by variety	6-8 in. (15-20 cm)	Late Spring to Summer
FESTUCA <i>F. glauca</i> 🌞					
New Elijah Blue Small, evergreen ornamental grass makes a fast-growing, dense mound with a blue-gray color that holds up even in the heat of Summer. Buff-colored flowers create eye-catching contrast. Excellent landscape plant for edging or mass groundcover. Drought tolerant when established.		4-11	10 in. (25 cm)	8-12 in. (20-30 cm)	Late Summer



NEW Bandera Pink Lavender



NEW Blue Torch Lavender



NEW Castellano 2.0 Rose Lavender



NEW Castellano 2.0 White Lavender



'Elise' Lewisia



NEW Twizzle Coral Penstemon



NEW Twizzle Purple Penstemon



NEW Twizzle Scarlet Penstemon

Class/Variety	First Year Flower	USDA Hardiness Zones	Height	Spread	Bloom Time
LAVENDER 🌞					
LAVANDULA MULTIFIDA					
New Blue Torch Fern-leaved lavender has a lavender-rosemary-pine scent. Very fast growing plant – flowering gallon pots can be produced in under 16 weeks in Spring.	✓	8-10	34 in. (85 cm)	24 in. (60 cm)	Summer
LAVANDULA STOECHAS (SPANISH LAVENDER)					
Bandera Series • New Pink A Kieft Seed product. Important second color to the series is the perfect partner to Purple. Features large, soft pink flags on spikes with deep rose flowers. See page 168 of the 2017-2018 Ball Seed Catalog for more information.	✓	7-10	7-9 in. (18-23 cm)	10-12 in. (25-30 cm)	Spring to mid-Summer
New Castellano 2.0 Series Very floriferous and fragrant pair is compact and uniform, making them useful in container programs. Mounded habit with medium vigor. • Rose Rose with pink flag. • White Blue with white flag.		7-9	10-12 in. (25-30 cm)	6-8 in. (15-20 cm)	Spring
LEWISIA L. cotyledon 🌞🌱					
'Elise' New! Now available as Ball Premier Line® Genesis® primed seed. See page 169 of the 2017-2018 Ball Seed Catalog for more information.	✓	3-8	5-6 in. (13-15 cm)	6-8 in. (15-20 cm)	Spring
LUPINUS (LUPINE) L. polyphyllus 🌞					
Gallery Series • New Blue Bicolor • New Pink Bicolor See page 170 of the 2017-2018 Ball Seed Catalog for more information.	✓	4-7	16-20 in. (40-50 cm)	8-10 in. (20-25 cm)	Spring



NEW Gallery Blue Bicolor Lupinus



NEW Gallery Pink Bicolor Lupinus



NEW Cabrillo Dark Yellow Primula



NEW Ice Cube Pritzelago

Class/Variety	First Year Flower	USDA Hardiness Zones	Height	Spread	Bloom Time
ORNAMENTAL OREGANO					
New Kirigami See Annuals, page 26.					
F₁ PENSTEMON <i>P. barbatus</i> 🌞🌱					
New Twizzle Series Long-blooming series produces tall and stately flower stems that hold the small, bell-shaped flowers. Adds height to patio planters and garden backgrounds. Strong, low-maintenance plants make a great premium product offering in large, 5 to 7-in. (12 to 18-cm) pots. A pollinator magnet! • Coral • Purple <i>All-America Selections Regional Winner (Heartland, Southeast)</i> offers a unique color to penstemon. • Scarlet	✓	5-8	28-32 in. (70-80 cm)	16 in. (40 cm)	Summer to Fall
PRIMULA <i>P. veris</i> 🌞🌱					
New Cabrillo Dark Yellow Available as Ball Premier Line® Genesis® primed seed . Very uniform in habit and timing, Cabrillo Dark Yellow has a tidy and more compact habit than similar varieties, and is earlier to flower. Clusters of very fragrant blooms are held on upright stems over dark green foliage. Good for quarts and gallons.		5-9	8-10 in. (20-25 cm)	4-8 in. (10-20 cm)	Early Spring
PRITZELAGO <i>P. alpina/Hutchinsia alpina</i> 🌞🌱					
New Ice Cube Small, fragrant white flowers top dense, low-growing cushions of foliage. Evergreen; ideal for borders and rock gardens.		To Zone 3	4 in. (10 cm)	8 in. (20 cm)	Spring



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VEGETATIVE



NEW Rose Marvel Salvia

WELCOME to our 2018 lineup of new products from Ball Ingenuity, Ball FloraPlant, Selecta and Darwin Perennials. Colors, uses, textures, price points, retailability, production efficiencies – we've got you covered!

perennials
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annuals
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Be sure to take special note of some of our most distinctive and dramatic introductions: **Polar Berry Blackberry** (p 68), **Rose Marvel Salvia** (p 72), **Can-Can® Bumble Bee Pink Calibrachoa** (p 75) and the all-new **ColorBlitz™ petunia series** (p 92).



NEW Dreameria Sweet Dreams



NEW Dreameria Daydream

ARMERIA

A. hybrida

New Dreameria™ Series

Height: 10 to 12 in. (25 to 30 cm)

Spread: 10 to 12 in. (25 to 30 cm)

USDA Zones: 6a to 9a

A Darwin Perennials product.

Supplied as: Unrooted cuttings, and as rooted cuttings from selected Root & Sell locations

All-new, entirely unique breeding for Armeria moves the genus from a strictly early-Spring and late-Fall, cool-season perennial to season-long flowering. Tidy habit is perfect for patios and gardens.

- **Daydream** Bright pink. 'Daydream' PPAF
- **Sweet Dreams** Lavender-mauve. 'Sweet Dreams' PPAF

DREAMERIA is a trademark of Plants Management Australia, Pty Ltd.

AGASTACHE

A. AURANTIACA

New Mango Tango

Height: 16 to 18 in. (41 to 46 cm)

Spread: 14 to 16 in. (36 to 41 cm)

USDA Zones: 6a to 9b

A Walters Gardens product.

Supplied as: Unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell locations

Compact plants show off a rich, mango-orange color that is deeper than new Peachie Keen. Individual flowers have dusky rose calyxes and light peach to dusky orange flowers. Blooms cover the top three-quarters of the plant. 'Mango Tango' PPAF

A. RUPESTRIS

New Peachie Keen

Height: 20 to 24 in. (51 to 61 cm)

Spread: 26 to 32 in. (66 to 81 cm)

USDA Zones: 6a to 9b

A Walters Gardens product.

Supplied as: Unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell locations

Densely compact, rounded clump of aromatic, bright green foliage is topped with loads of apricot-peach flowers with purplish-pink calyxes. Flowers for many months beginning in mid-Summer; earlier in warmer zones. 'Peachie Keen' PP25,886

New Rosie Posie

Height: 18 to 22 in. (46 to 56 cm)

Spread: 24 to 30 in. (61 to 76 cm)

USDA Zones: 6a to 9b

A Walters Gardens product.

Supplied as: Unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell locations

Lots of hot pink flowers with magenta-purple calyxes top the densely compact, rounded clump of bright green, aromatic foliage. Flowers for many months beginning in mid-Summer; earlier in warmer zones. 'Rosie Posie' PP25,887



NEW Mango Tango Agastache



NEW Peachie Keen Agastache



NEW Rosie Posie Agastache

EXCLUSIVE!



NEW Polar Berry

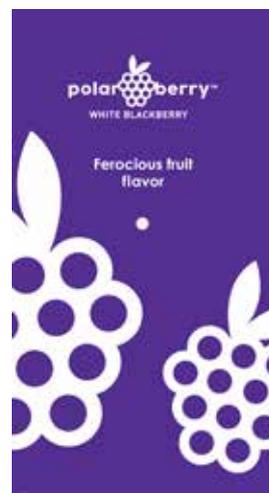
BLACKBERRY 🌞*Rubus x hybrida***New Polar Berry™****Height:** 36 to 48 in. (91 to 122 cm)**Spread:** 18 to 32 in. (46 to 81 cm)**USDA Zones:** 5a to 9b**A Ball Ingenuity product, available exclusively through Ball Seed.****Supplied as:** Tissue culture

Something different in a small fruit plant – *Polar Berry* is the only white blackberry on the market! This true garden-type plant produces canes that grow to 5 ft. (1.5 m) tall. The unique white/cream berry is a great complement to any berry program at retail or in gardens. 'Polarberry'

This extraordinary new Polar Berry gets extra-special selling tools!

Gallon pots and tags from your preferred suppliers. (Minimum quantities apply.)

FREE 16x30-in. (40x75-cm) Cart Banner.





NEW Mountain Frost Pink PomPom



NEW Mountain Frost Silver Strike



NEW Mountain Frost White Twinkle



NEW Mountain Frost Pink Carpet



NEW Mountain Frost Pink Twinkle



NEW Mountain Frost Rose Bouquet

DIANTHUS *D. hybrida***New Mountain Frost™ Collection****Height:** Varies by variety**Spread:** Varies by variety**USDA Zones:** 5a to 9a**A Darwin Perennials product.****Supplied as:** Rooted cuttings from Green Leaf Plants

This great, low-maintenance landscape border collection will rebloom consistently from early Spring until Fall, and is tolerant of rainy and wet conditions. Plants have a tidy, mounded habit and require no vernalization to flower.

- **Pink Carpet** Bright pink flowers; strong, green foliage. Height: 6 to 8 in. (15 to 20 cm), Spread: 12 to 14 in. 'KonD1010K2' PPAF
- **Pink PomPom** Double rose-pink flowers. Height: 6 to 8 in. (15 to 20 cm), Spread: 10 to 12 in. (25 to 30 cm). 'KonD1014K3' PPAF
- **Pink Twinkle** Bright, bicolor pink flowers; silvery green foliage. Height: 6 to 8 in. (15 to 20 cm), Spread: 10 to 12 in. (25 to 30 cm). 'KonD1060K3' PPAF
- **Rose Bouquet** Extra-large, deep rose flowers; deep green foliage. Height: 10 to 12 in. (25 to 30 cm), Spread: 10 to 12 in. (25 to 30 cm). 'KonD1044K2' PPAF
- **Silver Strike** Bicolor pink flowers; silver foliage. Height: 8 to 10 in. (20 to 25 cm), Spread: 12 to 14 in. (30 to 36 cm). 'KonD1039K1' PPAF
- **White Twinkle** Bicolor white and pink flowers; silvery-green foliage. Height: 5 to 6 in. (13 to 15 cm), Spread: 8 to 10 in. (20 to 25 cm). 'KonD1060K1' PPAF

MOUNTAIN FROST is a trademark of L. Koning Beheer B.V.

VEGETATIVE

DELOSPERMA

New Lido Series

See page 77.

ECHINACEA

*E. x hybrida***Sombrero® Series****A Darwin Perennials product.****Supplied as:** Tissue culture liners from selected Root & Sell locations

- **New Granada Gold** Rich, non-fading golden-yellow. 'Balsomold' PPAF, US 7,982,110
- **New Lemon Yellow Improved** Wider, overlapping petals for a more colorful flower presentation. More compact habit and more flowers per plant. 'Balsomemyim' PPAF, US 7,982,110
- **New Sangrita** Vibrant scarlet-red with burgundy-red flower stems. 'Balsomanita' PPAF, US 7,982,110

NEW Sombrero
Granada Gold EchinaceaNEW Sombrero
Lemon Yellow Improved Echinacea

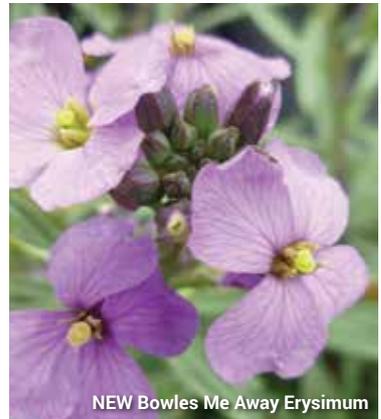
ERYSIMUM

*E. linifolium***New Bowles Me Away****Height:** 12 to 16 in. (30 to 41 cm)**Spread:** 10 to 14 in. (25 to 36 cm)**USDA Zones:** 6a to 8b**A Darwin Perennials product.****Supplied as:** Unrooted cuttings, and as rooted cuttings from selected Root & Sell locations

Bowles Me Away needs no vernalization to flower, and it's heat tolerant so it continues to bloom from Spring into the heat of Summer. Narrow, gray-green leaves stay evergreen in mild Winters. Large flower heads have bright lavender blooms that are especially brilliant in Spring. 'Bowles Me Away' PPAF



NEW Sombrero Sangrita Echinacea



NEW Bowles Me Away Erysimum

New Cheers™ Series**Height:** 18 to 22 in. (46 to 56 cm)**Spread:** 18 to 22 in. (46 to 56 cm)**USDA Zones:** 7a to 10b**A Darwin Perennials product.****Supplied as:** Unrooted cuttings, and as rooted cuttings from selected Root & Sell locations

Take your Erysimum to the next level – Cheers delivers more flowers, richer colors and better habits than standard varieties. Continuous blooming and excellent heat tolerance ensure gardener satisfaction. Flowers without vernalization from early Spring into Summer.

- **Florange** Rich orange color. 'Balcherflora' PPAF
- **Sun-kissed Amethyst** Like a bouquet of flowers on one plant! Blooms open as golden-yellow and mature to colors from bronze to lavender. 'Balcherissam' PPAF



NEW Cheers Florange Erysimum



NEW Cheers Sun-kissed Amethyst Erysimum

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NEW Snowsation Iberis



NEW Autumn Gold Helianthus

HELIANTHUS ☀️*H. salicifolius***New Autumn Gold****Height:** 24 to 26 in. (61 to 66 cm)**Spread:** 20 to 24 in. (51 to 61 cm)**USDA Zones:** 5a to 10a**A Darwin Perennials product.****Supplied as: Unrooted cuttings, and as rooted cuttings from selected Root & Sell locations**

Excellent Fall-flowering companion to garden mums, this attractive, maintenance-free perennial has bright golden-yellow flowers from September until November or hard frost. Hardy and drought-tolerant once established. 'Autumn Gold' PPAF

IBERIS ☀️*I. sempervirens***New Snowsation****Height:** 6 to 8 in. (15 to 20 cm)**Spread:** 10 to 12 in. (25 to 30 cm)**USDA Zones:** 4a to 9a**A Darwin Perennials product.****Supplied as: Unrooted cuttings, and as rooted cuttings from selected Root & Sell locations**

The largest flowers of any compact Iberis! Plants flower uniformly and branch freely, with a mid-season flowering window. Iberis is well-recognized by gardeners and Snowsation will attract their attention at the garden center. 'Snowsation' PPAF

LAVENDER ☀️*Lavandula angustifolia***New Sweet Dreams Collection****Height:** Varies by variety**Spread:** Varies by variety**USDA Zones:** 5a to 11**A Selecta One product.****Supplied as: Unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell locations**

The Sweet Dreams Collection offers strong growing with low to no vernalization required. These well-branched plants provide deeper flower colors, superior fragrance and better Summer performance compared to other English Lavender.

- **Blue** Height: 12 to 18 in. (30 to 46 cm), Spread: 6 to 10 in. (15 to 25 cm). 'KLELV17119'
- **Lavender** Height: 16 to 20 in. (41 to 51 cm), Spread: 10 to 14 in. (15 to 36 cm). 'KLELV17122'



NEW Sweet Dreams Blue Lavandula



NEW Sweet Dreams Lavender Lavandula

VEGETATIVE

LEUCANTHEMUM ☀️*L. superbum***New White Magic****Height:** 20 to 24 in. (51 to 61 cm)**Spread:** 18 to 24 in. (46 to 61 cm)**USDA Zones:** 5b to 9b**A Darwin Perennials product.****Supplied as: Unrooted cuttings, and as rooted cuttings from selected Root & Sell locations**

Bred for an extended flowering window, White Magic bears large, semi-double white flowers over a very long season. 'White Magic' PPAF



NEW White Magic Leucanthemum



NEW Bandwidth Miscanthus

MISCANTHUS ☀️*M. sinensis***New Bandwidth****Height:** 30 to 36 in. (76 to 91 cm)**Spread:** 30 to 36 in. (76 to 91 cm)**USDA Zones:** 5a to 9b**A Darwin Perennials product.****Supplied as: Unrooted cuttings, and as rooted cuttings from selected Root & Sell locations**

Dwarf ornamental grass has banded foliage that provides interest in the garden. Rust resistant and infertile. 'NCMS2B' PPAF



NEW Cherry Cream Phlox

PHLOX ☀️*P. paniculata***New Cherry Cream****Height:** 22 to 26 in. (56 to 66 cm)**Spread:** 20 to 24 in. (51 to 61 cm)**USDA Zones:** 4b to 9a**A Darwin Perennials product.****Supplied as: Unrooted cuttings, and as rooted cuttings from selected Root & Sell locations**

Medium-height, self-branching and powdery mildew-tolerant Phlox offers more uniform production with less chemicals needed for disease control. Large cream and pink flowers with rose eyes are stunning in the garden. 'Cherry Cream' PPAF



NEW Rose Marvel Salvia



NEW Flutter Pure White Scabiosa

SALVIA ☀️*S. nemorosa***New Rose Marvel****Height:** 10 to 12 in. (25 to 30 cm)**Spread:** 10 to 12 in. (25 to 30 cm)**USDA Zones:** 4a to 9b**A Darwin Perennials product, available exclusively through Ball Seed.****Supplied as: Unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell locations**The largest flowers of any rose-colored *Salvia nemorosa* puts more color and more impact into the landscape. Rose Marvel brings a rich, deep rose color to the popular 'Marvel' family. Features a long flowering window and re-blooms without being cut back. Can be positioned as a premium perennial item, creating more margin. 'Rose Marvel' PPAF**SCABIOSA** ☀️*S. columbaria***Flutter™ Series****A Darwin Perennials product.****New Pure White** Stunning pure white is unique to the market. Self-cleaning and long-flowering. 'Ballflutturite' PPAF



EXCLUSIVE!

NEW Pot-A-Roo Red Anigozanthos



EXCLUSIVE!

NEW Canary Wings Begonia



EXCLUSIVE!

Spring



Summer

NEW AngelMist Spreading Bluebird Angelonia

ALYSSUM

See Lobularia, page 83.

ANGELONIA

A. angustifolia

AngelMist® Series

A Ball FloraPlant product, available exclusively through Ball Seed.

A "Season Extender" – colorful, combo-friendly, heat-tolerant plants celebrate the Summer.

- **New Spreading Bluebird** Unique bicolor expands the first large-flowered spreading angelonia series. Summer's heat will transition the blue bicolor flowers to lavender-blue two-tone. 'Balangspird' PPAF

ANIGOZANTHOS

A. x hybrida

Pot-A-Roo™ Series

A Ball Ingenuity product, available exclusively through Ball Seed.

- **New Red**

BEGONIA

B. x hybrida

New Canary Wings

Height: 12 to 15 in. (30 to 38 cm)

Spread: 15 to 18 in. (38 to 46 cm)

A Ball Ingenuity product, available exclusively through Ball Seed.

Supplied as: Unrooted and rooted cuttings

Offers a unique look on a plant that has become a staple in gardens around the world. Shows yellow to bright chartreuse flowers on a plant that continues to perform all season long. Great option for part shade to full shade baskets; also good for small pots, large planters and combos. 'Canary Wing' PP27,149

Bred by Groovy Plants Ranch in Ohio.

VEGETATIVE



CALIBRACHOA 🌻

C. HYBRIDA

Conga™ Series

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New Dark Blue** Important addition rounds out core color offering. 'Balcongarlu' PPAF
- **New Lavender** Unique color to compact calibrachoa. 'Balconglav' PPAF
- **New Orange Kiss** Unique bicolor. 'Balcongraniss'
- **New Pink** True pink color. 'Balcongink'
- **New Red** Solid red; slightly more vigorous than others in the series. 'Balcabscarim'
- **New Rose** Brighter, more intense color. (Formerly Rose Kiss) 'Balcongossiss'
- **New Rose Kiss Improved** Unique bicolor with stronger pink bloom and rich red throat. 'Balcongrissim'
- **New Sunset Kiss** Stunning orange blooms with deep red eye. 'Balcongetiss'





EXCLUSIVE!

NEW Cabaret Coral Kiss



EXCLUSIVE!

NEW Cabaret Light Pink Kiss



EXCLUSIVE!

NEW Cabaret Pink



EXCLUSIVE!

NEW Cabaret Purple Heart



EXCLUSIVE!

NEW Cabaret Rose Kiss



EXCLUSIVE!

NEW Can-Can Bumble Bee Pink



EXCLUSIVE!

NEW Can-Can Bumble Bee Pink

Can-Can® Series

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New Bumble Bee Pink** Star, eye, picotee edge and tricolor pattern all in one! It's the first eye-type calibrachoa with a star pattern. 'Balcanumbi' PPAF

Cabaret® Series

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New Coral Kiss** 'Balcaboris'
- **New Light Pink Kiss** Light pink bicolor with brighter coloration, nice red throat and tighter habit. 'Balcablipisk'
- **New Pink** Important color joins the series, giving Cabaret the best pink assortment on the market. 'Balcabin'
- **New Purple Heart** 'Balcabart' US 9,313,959
- **New Rose Kiss** Bright rose color with shimmer and shine effect, plus red center and yellow eye. 'Balcaboski'

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NEW MiniFamous Neo Pink Strike Calibrachoa



NEW Twisted Yellow Celosia

CALIBRACHOA CULTIVARS

MiniFamous® Neo Series

A **Selecta One** product.

- **New Pink Strike** Extra-large (punch-type) eye; large blooms and uniformity to match the series. 'KLECA17019'
- **New Vampire** Moves important dark red color into the uniform habit, timing and ease of production of the Neo series. Key upgrade for Trixi® combos as well. 'KLECA16017'

MiniFamous Double Series

A **Selecta One** product.

- **New Silver Blue** Near-perfect double flowers in iridescent, light blue color are perfect for mixes. 'KLECA16364'



NEW MiniFamous Neo Vampire Calibrachoa



NEW MiniFamous Double Silver Blue Calibrachoa

CELOSIA 🌻

C. cristata

Twisted™ Series

A **Ball Ingenuity** product, available exclusively through **Ball Seed**.

- **New Yellow** Unique bold color joins Red and Orange to create a complete series. 'Twisted Yellow'

COLEUS 🌻 🌿

Solenostemon scutellarioides

FlameThrower™ Series

A **Ball FloraPlant** product, available exclusively through **Ball Seed**.

A "Season Extender" – colorful, combo-friendly, heat-tolerant plants celebrate the Summer.

- **New Salsa Verde** Exciting lime green variety is on the vigorous end of the series, similar to Chili Pepper. 'UF14241' PPAF



NEW FlameThrower Salsa Verde Coleus

EXCLUSIVE!



NEW Gardenetta Dark Red Dahlia

EXCLUSIVE!



NEW Gardenetta Lavender Swirl Dahlia

EXCLUSIVE!



NEW Gardenetta Passion Fruit Dahlia

DAHLIA 🌞

D. HYBRIDA

Dalaya™ Series**A Selecta One product.**

- **New Yellow 18** Upgraded for stronger stems. 'KLEDH17008'

D. PINNATA

New Gardenetta™ Series**Height:** 16 to 18 in. (41 to 46 cm)**Spread:** 12 to 16 in. (30 to 41 cm)**A Ball FloraPlant product, available exclusively through Ball Seed.****Supplied as: Certified, disease-free cuttings through the Ball Certified Plants program**

All-new series delivers big blooms, excellent garden performance and powdery mildew tolerance to beat the competition! Ideal for gallon and larger pots.

- **Dark Red** 'Baldenrek' PPAF
- **Lavender Swirl** 'Baldenav' PPAF
- **Passion Fruit** Meets the coral and orange color trend. Stunning yellow center. 'Baldenink' PPAF

DELOSPERMA 🌞

*D. cultivars***New Lido™ Series****Height:** 4 to 6 in. (10 to 15 cm)**Spread:** 16 to 24 in. (41 to 61 cm)**A Selecta One product.****Supplied as: Unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell locations**

Lido offers an amazing flowering addition to succulent programs, with big color and retail appeal in a drought-tolerant plant. Cost-effective, impressive flowering series has low watering needs. Bright, colorful blooms grab attention at retail, increasing sell-through. Can also be marketed as a perennial in USDA Zones 5b to 11.

- **Hot Pink** 'KLEMH11010'
- **Magenta** 'KLEMH15041'
- **Orange+Eye** 'KLEMH15038'
- **Pink** 'KLEMH15023'
- **White** 'KLEMH15021'



NEW Dalaya Yellow 18 Dahlia



NEW Lido Hot Pink Delosperma



NEW Lido Magenta Delosperma



NEW Lido Orange+Eye Delosperma



NEW Lido Pink Delosperma



NEW Lido White Delosperma

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EXCLUSIVE!

NEW Juliet Orange Improved Diascia



EXCLUSIVE!

NEW Juliet Pink Diascia



EXCLUSIVE!

NEW Juliet Rose Diascia



EXCLUSIVE!

NEW Juliet White Improved Diascia

DIASCIA 🌞 🌙
D. barbara

Juliet™ Series

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New Orange Improved** Larger flowers, earlier flowering and better timing. 'Baljulorim'
- **New Pink** 'Baljulink'
- **New Rose** 'Baljulose'
- **New White Improved** Larger flowers, earlier flowering and better timing. 'Baljultim'

GAURA 🌞
G. lindheimerii

Belleza™ Series

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New White Improved** More flower power. 'KLEGL14844'



EXCLUSIVE!

NEW Belleza White Improved Gaura



NEW Marcada
Magenta Interspecific Geranium



NEW Marcada
Dark Red Interspecific Geranium

INTERSPECIFIC GERANIUM 🌞 🌙
Pelargonium cultivars

New Marcada™ Series

Height: 12 to 16 in. (30 to 41 cm)
Spread: 12 to 18 in. (30 to 46 cm)

A Selecta One product.

Supplied as: Unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell locations

This strong interspecific geranium series offers superior flower retention through growing, shipping and on the retail shelf. Also holds its flowers well in rain and thrives in heat all Summer.

- **Dark Red** 'KLEIP13342'
- **Magenta** 'KLEIP13348'
- **Pink** 'KLEIP13347'



NEW Marcada
Pink Interspecific Geranium

EXCLUSIVE!



NEW Focus Red Ivy Geranium

IVY GERANIUM *Pelargonium x peltatum***Focus™ Series**

A Ball FloraPlant product, available exclusively through Ball Seed.

A "Real Series" – all colors in the series are perfectly timed together and uniform in habit.

- **New Red** 'Toscat1141'

Precision™ Series

A Ball FloraPlant product, available exclusively through Ball Seed.

A "Real Series" – all colors in the series are perfectly timed together and uniform in habit.

- **New Pink Flamingo** Fits the series for habit and flower color saturation. 'Toscat1068'
- **New Pink Improved** Formerly Light Pink. 'Tosprelipim'

ZONAL GERANIUM *Pelargonium x hortorum***Dynamo™ Series**

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New Hot Pink Improved** Better hot pink color, better branching and more flower power in the finished pot or garden. 'ToscaQ488'

EXCLUSIVE!

NEW Precision
Pink Flamingo Ivy Geranium

EXCLUSIVE!

NEW Precision
Pink Improved Ivy Geranium**Fantasia® Series**

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New White Improved** Better vigor for a habit that matches Cardinal Red more closely. 'Toscat0535'

EXCLUSIVE!

NEW Dynamo
Hot Pink Improved Zonal Geranium

EXCLUSIVE!

NEW Fantasia
White Improved Zonal Geranium**WEBTRACK®**

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VEGETATIVE



NEW ImPower Orange



NEW ImPower Dark Red



NEW ImPower Electric Purple



NEW ImPower Lavender



NEW ImPower Purple Blue



NEW ImPower Red Flame



NEW ImPower Salmon



NEW ImPower Salmon+Eye

NEW GUINEA IMPATIENS

I. hawkeri

New ImPower™ Series 🌱

Height: 8 to 10 in. (20 to 25 cm)

Spread: 10 to 12 in. (25 to 30 cm)

A **Selecta One** product.

Supplied as: **Unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell locations**

Very early-flowering series produces very large flowers in a full range of exciting colors. ImPower is produced at the Selecta One production farm under a specific culture regime to achieve the earliness and large flower size for small containers and packs across the entire series.

- **Dark Red** 'KLENI15142'
- **Electric Purple** 'KLENI10119' PP23,368
- **Lavender** 'KLENI17154'
- **Orange** 'KLENI14140'
- **Purple Blue** 'KLENI05080' PP18,405
- **Red Flame** 'KLENI17152'
- **Salmon** 'KLENI07088' PP19,989
- **Salmon+Eye** 'KLENI16143'
- **Violet** 'KLENI10128' PP23,261
- **White** 'KLENI10117' PP23,202
- **White Pink Eye** 'KLENI13133'
- **White Red Flame** 'KLENI17151'



NEW ImPower Violet



NEW ImPower White



NEW ImPower White Pink Eye



NEW ImPower White Red Flame



NEW ColorPower Red Flame New Guinea Impatiens



NEW Celebrette Red Improved New Guinea Impatiens



NEW ColorPower Orchid New Guinea Impatiens



NEW ColorPower White Red Flame New Guinea Impatiens

Celebrette Series 🌞 🌈

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New Red Improved** Upgraded for uniformity and flower timing to better match series. 'Balcebredim'

ColorPower™ Series 🌈

A Selecta One product.

- **New Orchid** 'KLENI17155'
- **New Red Flame** 'KLENI17152'
- **New White Red Flame** 'KLENI17151'

DOUBLE IMPATIENS 🌈 🌈

I. walleriana

Fiesta™ Series

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New Lavender Orchid Improved** More vigorous habit better matches series. 'Balfielavori'

INTERSPECIFIC IMPATIENS

I. hawkeri

Big Bounce™ Series 🌈

A Selecta One product.

- **New Lavender Flame** Beautiful hot pink flaming center. 'Balbigavame'

SunPatiens® Series 🌞 🌈

Produced by Ball FloraPlant.

- **New Compact Purple**

SUNPATIENS is bred by Sakata. SUNPATIENS is a registered trademark of Sakata.



NEW Fiesta Lavender Orchid Improved Double Impatiens



NEW Big Bounce Lavender Flame Interspecific Impatiens



NEW SunPatiens Compact Purple Interspecific Impatiens

VEGETATIVE



IPOMOEA 🌞
I. batatas

SolarPower™ Series

A Ball FloraPlant product, available exclusively through Ball Seed.

A "Real Series" – all colors in the series are perfectly timed together and uniform in habit.

A "Season Extender" – colorful, combo-friendly, heat-tolerant plants celebrate the Summer.

- **New Black Improved** Bigger plant vigor. 'Balsolablim' PPAF
- **New Lime Improved** More compact. 'Balsolalimli' PPAF

New SolarTower™ Series

Height: 48 to 84 in. (122 to 213 cm)
Spread: 36 to 48 in. (91 to 122 cm)

A Ball FloraPlant product, available exclusively through Ball Seed.

A "Season Extender" – colorful, combo-friendly, heat-tolerant plants celebrate the Summer.

Supplied as: Certified, disease-free cuttings through the Ball Certified Plants program

The first-ever self-climbing ipomoea! Climbs very quickly and fills a large pot on a quick turn. Ideal for use with a trellis, as a topiary or on a vertical wall planting. Recommended for gallons and up with some kind of trellis to make a huge impact at retail. Also makes a good thriller in mixed combos, climbing up a small bamboo stick.

- **Black** 'Balsotowac' PPAF
- **Lime** 'Balsotowime' PPAF



LANTANA 🌞
L. camara

New Bloomify™ Series

Height: 12 to 14 in. (30 to 36 cm)
Spread: 10 to 12 in. (25 to 30 cm)

A Ball FloraPlant product, available exclusively through Ball Seed.

A "Season Extender" – colorful, combo-friendly, heat-tolerant plants celebrate the Summer.

Supplied as: Certified, disease-free cuttings through the Ball Certified Plants program

The first certified sterile lantana series on the market! Plants are completely sterile, so they won't go out of flower in the heat of Summer. Well-branched for a nice appearance at retail. Two weeks later to flower than the Lucky series, with a nice ball-shaped habit.

- **Red** 'UF1013A2A' PPAF
- **Rose** 'UF10112' PPAF





EXCLUSIVE!

NEW Landmark Red Lantana



EXCLUSIVE!

NEW Landmark Sunrise Rose Improved Lantana

Landmark™ Series

A Ball FloraPlant product, available exclusively through Ball Seed.

A "Season Extender" – colorful, combo-friendly, heat-tolerant plants celebrate the Summer.

- New Red Huge color expansion for the top-selling, vigorous landscape series. 'Balandred'
- New Sunrise Rose Improved More flower power, improved flower color and better branching. 'Balandsunrim'

LAVENDER ☀️
Lavandula stoechas



NEW LaVela Compact White Lavandula



EXCLUSIVE!

NEW Passionaria Bordeaux Lobularia

LaVela™ Series

A Selecta One product.

- New Compact White 'KLELV17124'

LOBULARIA ☀️
L. x hybrid

New Passionaria™ Series

Height: 4 to 8 in. (10 to 20 cm)
Spread: 24 to 36 in. (61 to 91 cm)

A Ball Ingenuity product, available exclusively through Ball Seed.

Supplied as: Unrooted and rooted cuttings

Bred for excellent branching and easy production, Passionaria delivers outstanding performance combined with great superior deep colors for more options for Spring and early Summer gardens.

- Bordeaux
- Dark Purple
- Purple White
- White



EXCLUSIVE!

NEW Passionaria Dark Purple Lobularia

MANDEVILLA ☀️
M. sanderi

New Dundee Series

Height: 24 to 48 in. (61 to 122 cm)
Spread: 8 to 12 in. (20 to 30 cm)

A Selecta One product.

Supplied as: Unrooted and callused cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell locations

Dundee lets growers produce mandevilla cost-effectively and with different production options, providing very strong, top-performing plants with vivid, non-fading flowers.

- Pink 'KLEMS16028'
- Red 'KLEMS14012' PP26,302



EXCLUSIVE!

NEW Passionaria Purple White Lobularia



EXCLUSIVE!

NEW Passionaria White Lobularia



NEW Dundee Pink Mandevilla



NEW Dundee Red Mandevilla

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VEGETATIVE

MIXMASTERS™ MULTILINERS

A Ball FloraPlant product, available exclusively through Ball Seed.

Color ignites in 6 new and 5 improved combos that rock! Every MixMasters combo is thoroughly trialed and monitored to ensure consistency and efficiency.

New Big Flirt

- Petunia ColorRush™ Blue
- Verbena EnduraScape™ Pink Bicolor
- Petchoa SuperCal® Pink Ice

New Gimme Some Sugar Improved

- Lobelia Early Springs™ Dark Blue
- **NEW Petunia Sun Spun Yellow Improved**
- Verbena Firehouse Hot Pink

New Mambo

- Bidens 'Sun Drop'
- Calibrachoa Cabaret® Orange
- Petunia Sun Spun Neon

New Paradise Sunrise

- Calibrachoa Cabaret Deep Yellow
- **NEW Petunia ColorBlitz™ Pinkceptional**
- Verbena Firehouse White

New Rosé Everyday

- Bacopa MegaCopa™ White
- Calibrachoa Can-Can® Pink Flamingo
- Petunia Sun Spun Neon

New Spring Showers

- Calibrachoa Cabaret Lemon
- Calibrachoa Cabaret Light Pink
- Calibrachoa Cabaret Sky Blue

New Summer Blues Improved

- **NEW Angelonia AngelMist® Spreading Bluebird**
- Angelonia AngelMist Spreading Dark Purple
- Angelonia AngelMist Spreading White

New Summer Bouquet Improved

- **NEW Angelonia AngelMist® Spreading Bluebird**
- Angelonia AngelMist Spreading Pink
- Angelonia AngelMist Spreading White

New Sunnyside Improved

- Calibrachoa Cabaret Deep Yellow
- **NEW Petunia Sun Spun Yellow Improved**
- Verbena Firehouse White

New Sweet Escape Improved

- Calibrachoa Cabaret Light Pink
- **NEW Petunia Sun Spun Yellow Improved**
- Verbena Aztec® Burgundy Wink

New Tropicali

- Calibrachoa Cabaret Bright Red
- Calibrachoa Cabaret Deep Yellow
- Calibrachoa Cabaret Orange



NEW Big Flirt



NEW Mambo



NEW Gimme Some Sugar Improved



NEW Paradise Sunrise



NEW Sunnyside Improved



VEGETATIVE

TRIXI® MULTILINERS

A **Selecta One** product.

The wildly popular Trixi collection features more delicious mixes than ever before!

New Ball Game

- Petunia Starlet Blue
- Petunia Starlet Red
- Petunia Starlet White

New Batting Eyes

- Calibrachoa MiniFamous Neo Coral+Red Eye
- Calibrachoa MiniFamous Neo Orange Red Eye
- Calibrachoa MiniFamous Neo Yellow+Red Vein

New Bolero 18

- Calibrachoa MiniFamous Compact Dark Blue
- Calibrachoa MiniFamous Neo Deep Yellow
- **NEW Calibrachoa MiniFamous Neo Vampire**

New Caribbean Cocktail 18

- Calibrachoa MiniFamous Compact Blue
- Calibrachoa MiniFamous Neo Orange Red Eye
- **NEW Calibrachoa MiniFamous Neo Vampire**

New Daisy Falls

- **NEW Osteospermum Daisy Falls Pink**
- **NEW Osteospermum Daisy Falls Purple**
- **NEW Osteospermum Daisy Falls White**

New Old Glory 18

- Calibrachoa MiniFamous Compact Dark Blue
- Calibrachoa MiniFamous Compact White
- **NEW Calibrachoa MiniFamous Neo Vampire**

New Perfect Storm

- Calibrachoa MiniFamous Neo Violet+Eye
- Petunia Starlet Red
- Verbena Blues™ Lavender+Eye

New Royal Castle

- Verbena Lascar Burgundy
- Verbena Lascar Dark Violet
- Verbena Lascar Magenta

New Who Knew Orleans

- Calibrachoa MiniFamous Neo Yellow+Red Vein
- Petunia Starlet Red
- Verbena Lascar Mango Orange



NEW Daisy Falls



NEW Caribbean Cocktail 18



NEW Ball Game



NEW Perfect Storm



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NEW Batting Eyes



NEW Bolero 18



NEW Who Knew Orleans



NEW Royal Castle



NEW Old Glory 18

VEGETATIVE

GARDEN MUM

Ball Mums come from the top breeders and go through extensive trialing to provide the highest quality and best performance for growers, retailers and consumers.

Available exclusively from Ball Seed.

New Alpine White

Timing: Late

Flower date: 10/10

Habit: Sphere

Vigor: Medium/short

- Stunning, pure white decorative mum has a distinctive European look.
- Less aggressive than Pearly White, with a spherical growth habit.

New Hot Spot Bronze

Timing: Mid

Flower date: 9/22

Habit: Full mound

Vigor: Medium

- Butterscotch outer petals with bronze centers – a perfect color for Fall!
- Large decorative flowers stand out in landscapes.

New Majesty Red

Timing: Late

Flower date: 10/10

Habit: European

Vigor: Medium

- Color sport of popular Majesty Purple is comparable in response and growth habit.
- Beautiful red flower color.

New Paintbox Purple

Timing: Late

Flower date: 10/6

Habit: Sphere

Vigor: Medium

- Perfect sphere habit shows superb, bright pink flower color.
- Very prolific and uniform.

New Pop Eye Orange

Timing: Late

Flower date: 10/6

Habit: Full mound

Vigor: Medium

- Strong, sturdy plant with attractive tricolor flowers.
- Large flowers have a duplex form.

EXCLUSIVE!



NEW Majesty Red Garden Mum

EXCLUSIVE!



NEW Paintbox Purple Garden Mum

EXCLUSIVE!



NEW Pop Eye Orange Garden Mum

EXCLUSIVE!



NEW Hot Spot Bronze Garden Mum

EXCLUSIVE!



NEW Alpine White Garden Mum

NEMESIA

N. x hybrida

New SunGlow™ Yellow Bicolor

Height: 12 to 14 in. (30 to 36 cm)

Spread: 10 to 12 in. (25 to 30 cm)

A Ball Ingenuity product, available exclusively through Ball Seed.

Supplied as: Unrooted and rooted cuttings

A superb plant for the early season – the purple and yellow blooms are showstoppers in the garden! Fragrant, delicate flowers show off a unique bicolor not available in the market. Easy to finish and perfect for quart programs. 'Morning Dawn'

EXCLUSIVE!



NEW SunGlow Yellow Bicolor Nemesia

EXCLUSIVE!



NEW Bud to Blossom

ORCHID *Phalaenopsis amabilis***New Bud to Blossom Mix****Height:** 15 to 18 in. (38 to 46 cm)**Spread:** 4 to 5 in. (10 to 13 cm)**A Ball Ingenuity product, available exclusively through Ball Seed.****Supplied as: Prefinished plants; each package contains 5 or more of the most popular orchid colors**

This exciting, all-new program offers small to large growers the opportunity to finish and sell their own orchids featuring big flower size and bold color. Unique Taiwan-bred and produced orchids are packaged in orders with small minimums, and include plants, stakes, clips and tags. Three sizes are available: 2.8 in. (7 cm), 3.0 in. (7.6 cm) and 3.5 in. (8.9 cm).

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VEGETATIVE



OSTEOSPERMUM

O. ECKLONIS

New Daisy Falls™ Series 🌻

Height: 8 to 12 in. (20 to 30 cm)
Spread: 20 to 24 in. (51 to 61 cm)

A **Selecta One** product.

Supplied as: **Unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell locations**

Your new early Spring basket opportunity!
This breakthrough series grows and blooms like traditional osteospermum, but on a trailing frame. Plants continue to bloom longer into the season. Perfect alone or in combos like Trixi® Daisy Falls.

- **Pink** 'KLEOE16286'
- **Purple** 'KLEOE16285'
- **White Amethyst** 'KLEOE16287'

New Blushing Beauty 🌻

Height: 10 to 14 in. (25 to 36 cm)
Spread: 14 to 20 in. (36 to 51 cm)

A **Ball FloraPlant** product, available exclusively through Ball Seed.

Supplied as: **Certified, disease-free cuttings through the Ball Certified Plants program**

Makes a pretty pair with Blue Eyed Beauty, matching well in habit and timing. Unique-looking variety fits the Ball FloraPlant collection of exciting osteospermum colors. 'Balostush'

O. HYBRID

4D™ Series 🌻

A **Selecta One** product.

- **New Purple 18** Better branching and better match to the series for vigor and timing. US 8,759,646; US 9,040,792
- **New Sunburst** Bright, two-tone yellow. 'KLEOE17320', US 8,759,646; US 9,040,792



EXCLUSIVE!



NEW Ragtime Improved



NEW Starlet Salmon 18

EXCLUSIVE!



NEW ColorRush Pink Vein

PETUNIA 🌞

P. X HYBRIDA

ColorRush™ Series

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New Pink Vein** More intense light pink color makes the variety stand out. Matches ColorRush Pink closely in habit and vigor. 'Balcushinein'

New Ragtime Improved

Height: 12 to 18 in. (30 to 46 cm)
Spread: 24 to 48 in. (61 to 122 cm)

A Ball FloraPlant product, available exclusively through Ball Seed.

Supplied as: Certified, disease-free cuttings through the Ball Certified Plants program

Offers a more upright habit than original Ragtime, and is slightly more compact in early finished pot production, making it easier to grow in a basket or gallon pot. Early-flowering variety has the perfect habit for dramatic basket displays. 'Balpetagim'

Starlet™ Series

A Selecta One product.

- **New Salmon 18** Stronger blooms, more saturated color and a habit that better matches the series. 'KLEPH17336'

Sun Spun® Series

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New Yellow Improved** More reliable rooting and improved vigor. 'KLEPH13238'

EXCLUSIVE!



NEW Sun Spun Yellow Improved



PETUNIA X HYBRIDA continued

New ColorBlitz™ Series 🌞

Height: 8 to 10 in. (20 to 25 cm)
Spread: 16 to 22 in. (41 to 56 cm)

A Ball FloraPlant product, available exclusively through Ball Seed.

Supplied as: Certified, disease-free cuttings through the Ball Certified Plants program

This early-flowering, medium-vigor series is well-suited to gallon and larger programs. The colors are ideal for mixed containers as well as 12-in. (30-cm) baskets. ColorBlitz delivers proven greenhouse performance under low light and low-temperature production.

- **Amethyst** One of the most vigorous in the series. 'Glow Amethyst'
- **Blue Stardust** 'Glow Blue Stardust'
- **Bluerific** Unique color. 'Bluerific'
- **Bright Red** 'Glow Bright Red'
- **Fire** Nice orange color. 'Glow Fire'
- **Lavender Shades** 'Glow Lavender Shades' PP19,146
- **Ocean Blue** Unique pure blue. 'Glow Ocean Blue'
- **Pink Morn** Unique bicolor. 'Flortunpimorn' PP27,208
- **Pinkceptional** "Wow" bicolor has good definition between the white and pink colors. 'Pinkceptional'
- **Purple**
- **Redtastic** The only red morn flower color in this type. 'Redtastic Improved'
- **Rose Stardust** Unique bicolor. 'Flortuniarostar' PPAF
- **Sky Blue**
- **Snowy White** Better white than the competition.
- **Yellow** 'KLEPH15261'



NEW Headliner
Banana Cherry SwirlNEW Headliner
Blueberry Swirl

NEW Headliner Rose Star



NEW Headliner Lipstick

NEW Headliner
Raspberry Swirl

Headliner Night Sky



NEW Headliner Pink Sky



NEW Main Stage Pink

P. CULTIVARS

Headliner™ Series**A Selecta One product.**

- **New Banana Cherry Swirl** 'KLEPH16333'
- **New Blueberry Swirl** 'KLEPH16332'
- **New Rose Star** 'KLEPH16321'
- **New Lipstick** 'KLEPH17318'
- **Night Sky™** Original Night Sky is now part of the Headliner series; matches flower timing and habit. 'KLEPH15313' US PAF, PP27,237
- **New Pink Sky** 'KLEPH17342'
- **New Raspberry Swirl** 'KLEPH16334'

New Main Stage™ Series

Height: 12 to 16 in. (30 to 41 cm)
Spread: 24 to 36 in. (61 to 91 cm)

A Selecta One product.

Supplied as: Unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell locations

The most vigorous petunia series offered by Selecta One. The eye-catching colors in large, full hanging baskets will attract customers and increase retail sales, and gardeners will really love the Summer performance of Main Stage!

- **Blueberry** 'KLEPH14273'
- **Hot Pink** 'KLEPH11204'
- **Light Blue** 'KLEPH02061'
- **Pink** 'KLEPH11202' PPAF
- **Pink Vein** 'KLEPH16274'
- **Purple** 'KLEPH03033'
- **Red** 'KLEPH12216'
- **Violet** 'KLEPH17300'
- **Violet Picotee** 'KLEPH09189' PP21,916
- **White** 'KLEPH12226'



NEW Main Stage Hot Pink

NEW Main Stage
Light Blue

NEW Main Stage Pink Vein



NEW Main Stage Blueberry



NEW Main Stage Purple



NEW Main Stage Red



NEW Main Stage Violet

NEW Main Stage
Violet Picotee

NEW Main Stage White

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VEGETATIVE

PORTULACA ☀️

P. oleracea

PortoGrande™ Series

A **Selecta One** product.

- **New Raspberry Lemonade** 'KLEP017022'

SALVIA ☀️

S. longispicata x farinacea

New Mystic Spires Improved

Height: 18 to 24 in. (46 to 61 cm)

Spread: 12 to 18 in. (30 to 46 cm)

A **Ball FloraPlant** product, available exclusively through **Ball Seed**.

A "Season Extender" – colorful, combo-friendly, heat-tolerant plants celebrate the Summer.

Supplied as: Certified, disease-free cuttings through the **Ball Certified Plants** program

Upgraded for better Summer garden performance, with longer flower hold and brighter blue flower color in the garden. Sturdy, dark green-leaved plants are naturally compact, well-branched and very free-flowering. Can also be marketed as a perennial in USDA Zones 7a to 10b. 'Balsalmispim' PPAF

New Mystic

Height: 12 to 18 in. (30 to 46 cm)

Spread: 12 to 18 in. (30 to 46 cm)

A **Ball FloraPlant** product, available exclusively through **Ball Seed**.

A "Season Extender" – colorful, combo-friendly, heat-tolerant plants celebrate the Summer.

Supplied as: Certified, disease-free cuttings through the **Ball Certified Plants** program

When you're creating combos, all-new Mystic is the one to choose – it's naturally more compact and about 25 to 35% less vigorous than Mystic Spires Improved, making this a better component for mixes. Well-branched and very free-flowering plants are ideal for the middle of garden borders and 10 to 12-in. (25 to 30-cm) mixed containers. Can also be marketed as a perennial in USDA Zones 7a to 10b. 'Balsalmysty' PPAF

VERBENA ☀️

V. CULTIVARS

Lascar™ Series

A **Selecta One** product.

- **New Salmon** 'KLEVP11423'

V. PERUVIANA

EnduraScape™ Series

A **Ball FloraPlant** product, available exclusively through **Ball Seed**.

A "Season Extender" – colorful, combo-friendly, heat-tolerant plants celebrate the Summer.

- **New Blue Improved** Better center flower fill and more upright habit that matches Dark Purple. 'Balendluim' PPAF

EXCLUSIVE!



NEW Mystic Salvia (L) and NEW Mystic Spires Improved (R)

EXCLUSIVE!



NEW EnduraScape Blue Improved Verbena



NEW Lascar Salmon Verbena



NEW PortoGrande Raspberry Lemonade Portulaca

NOTE: Ball Terms & Conditions of Sale are country/region specific. The following Terms & Conditions of Sale apply to product sold within the United States and Canada.

ACCEPTANCE OF TERMS

These terms and conditions shall govern orders for seeds, bulbs, plants, supplies and other materials (merchandise) placed with Seller. All negotiations with sales representatives or other agents of Seller are merged herein. No modification of these terms and conditions shall be effective unless in writing signed by Seller. Placement of the order shall constitute Purchaser's acceptance of these terms and conditions. All orders are subject to acceptance by Seller at our offices in West Chicago, Illinois.

LIMITATION OF WARRANTY

Seller warrants, to the extent required by law, that merchandise conforms to the description appearing in Seller's catalog and on container labels, within recognized tolerances. SELLER MAKES NO OTHER OR FURTHER WARRANTY, EXPRESS OR IMPLIED. ALL OTHER OR FURTHER WARRANTIES, INCLUDING ANY WARRANTIES OF MERCHANTABILITY, TITLE, NON-INFRINGEMENT AND FITNESS FOR A PARTICULAR PURPOSE, ARE EXCLUDED. Certain merchandise may be separately warranted by the manufacturer. Seller does not adopt or ratify any manufacturer warranties, express or implied, and Seller shall have no liability thereunder. Seller does not adopt or ratify any manufacturer warranties, express or implied, made by Purchaser upon resale of the merchandise, and Seller shall have no liability thereunder.

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PURCHASER'S SOLE AND EXCLUSIVE REMEDY SHALL BE REFUND OF THE PURCHASE PRICE. SELLER'S LIABILITY, WHETHER FOR BREACH OF CONTRACT, BREACH OF WARRANTY, NEGLIGENCE, PRODUCTS LIABILITY OR ANY OTHER THEORY OF LIABILITY, IS LIMITED TO THE AMOUNT OF THE PURCHASE PRICE. UNDER NO CIRCUMSTANCES SHALL SELLER BE LIABLE FOR DAMAGES IN EXCESS OF THE PURCHASE PRICE, OR FOR ANY SPECIAL, INCIDENTAL, INDIRECT OR CONSEQUENTIAL DAMAGES.

EXCLUDED USE

Merchandise is not intended for immediate or eventual sale to commercial growers, truck farmers, market gardeners or others who sell fruit or vegetables to the end user.

MANDATORY ARBITRATION

ANY CLAIM WHICH PURCHASER MAY HAVE AGAINST SELLER ARISING OUT OF OR RELATING TO THE SALE OF THE MERCHANDISE SHALL BE SETTLED BY BINDING ARBITRATION IN ACCORDANCE WITH THE COMMERCIAL ARBITRATION RULES OF THE AMERICAN ARBITRATION ASSOCIATION, SAID ARBITRATION TO BE VENUED IN COOK OR DUPAGE COUNTIES, ILLINOIS. The laws of several states require arbitration, conciliation or mediation of disputes involving allegedly defective seed before legal action may be taken. Purchaser should contact the State Department of Agriculture for information. Such laws typically require that a complaint be filed with the State Department of Agriculture in time to permit inspection of the seed, crops or plants. If such a complaint is filed, a copy must be sent to Seller by registered or certified mail.

GOVERNING LAW, JURISDICTION & VENUE

The laws of the State of Illinois, including but not limited to the Uniform Commercial Code as adopted therein, shall govern all matters arising out of or relating to Seller's sale of merchandise. ANY DISPUTE NOT SUBJECT TO ARBITRATION AND ANY ACTION TO ENFORCE AN ARBITRATION AWARD ARISING OUT OF OR RELATING TO THE SALE OF MERCHANDISE

HEREUNDER SHALL BE MAINTAINED IN THE STATE OR FEDERAL COURTS LOCATED IN DUPAGE OR COOK COUNTIES, ILLINOIS, AND PURCHASER SUBMITS TO THE JURISDICTION OF AND VENUE IN SAID COURTS.

INDEMNITY

By accepting merchandise, Purchaser agrees to defend Seller, to hold it harmless and indemnify it from and against any claim or loss asserted by any or all transferees of such merchandise or users of the products of such merchandise who are not notified by Purchaser in writing of Limitation of Warranty, Limitation of Remedy, Mandatory Arbitration, Governing Law Jurisdiction and Venue, and Notice Regarding Seed-Borne Diseases in language substantially equivalent to that contained in these Terms & Conditions of Sale.

PRICES

All prices are subject to change without notice. The price in effect at time of shipment will prevail. Prices do not include installation; Seller takes no responsibility, and shall have no liability for installation. Requests to package seed in unlisted sizes will incur a charge of \$0.75 per packet. Additional processing and handling charges may be added.

PAYMENT

Payment is due in invoiced currency and in accordance with the terms specified on invoice. In the event of default in the payment of any amount when due, and in addition to all other rights and remedies available to Seller, SELLER SHALL BE ENTITLED TO COLLECT A LATE CHARGE OF 2% PER MONTH (24% PER YEAR) OR THE MAXIMUM RATE ALLOWED BY LAW, WHICHEVER IS LESS, ON ALL AMOUNTS PAST DUE FROM THE DATE DUE UNTIL THE DATE PAID. A FEE OF \$25.00 WILL BE CHARGED FOR ANY RETURNED CHECK, DECLINED EFT TRANSACTION OR DECLINED BANKCARD TRANSACTION.

FREIGHT & HANDLING CHARGES, INSPECTION, DAMAGED GOODS

The freight and handling charge on Purchaser's invoice covers shipment of the merchandise to Purchaser's destination, and replacement or credit for damaged merchandise if the steps listed here are followed. PURCHASER WILL NOT REFUSE OR RETURN GOODS, OR THE RIGHT TO FILE A CLAIM IS LOST AND PURCHASER WILL STILL BE LIABLE FOR THE MATERIAL AND THE FREIGHT. When Purchaser receives shipment: 1) Count all cartons. 2) Inspect all cartons for external damage. 3) Check for open or resealed cartons. 4) Note any damages, shortages, open or resealed cartons on the delivery receipt; the carrier's representative must also sign the receipt. 5) Open all boxes immediately and inspect for damage due to weather-related issues, such as scorched, frozen or broken plants; material shortages; etc. NOTIFY SELLER IMMEDIATELY IF A SHIPMENT IS DAMAGED. Call the Ball Traffic Department at **800 879-BALL** to report the damage and receive details on what is needed to file a claim.

CANCELLATION POLICY

Cancellations for unrooted cuttings must be received at least thirty (30) days prior to scheduled ship date. Cancellations for liners or seed-raised plugs must be received prior to stick or sow date.

NOTICE & RETURN

Seller shall have no liability for any defect unless notice is given promptly, not to exceed thirty (30) days after such defect is or should have been discovered. No merchandise may be returned without Seller's prior written authorization. Requests to return merchandise must be made within ten (10) days after delivery. All returns must be in accordance with Seller's shipping instructions with freight paid by Purchaser. All requests for return

of merchandise must be made to Ball at **800 879-BALL**. The Purchaser will also be asked to provide a letter stating the reason for the return.

The order number or invoice number must accompany the return in order to expedite the credit. NOTE: No seed will be accepted without prior notification to Ball at **800 879-BALL**. Effective immediately, seed that is returned without authorization will not be accepted and credit will not be issued. For all Purchasers in the United States, a FedEx call tag will be issued upon authorization of return. There is a \$10.00 freight charge for the FedEx return. Seed must be returned in the original condition within thirty (30) days of the ship date for full credit. No open packages will be accepted. If seed is returned within thirty-one (31) to sixty (60) days after ship date, full credit will be given but a 15% restocking charge will be assessed. No credit or replacement will be given for seed returned after sixty-one (61) days from our ship date. Because Ball® Controlled Growth seed is perishable and has a shorter shelf life, no returns of these products will be accepted.

DELAYS, SHORTAGES & SUBSTITUTIONS

Seller shall not be responsible for delays in delivery or for losses resulting from such delays. Seller reserves the right to make partial shipment. In the event of shortages, Seller may substitute such other, similar merchandise as is available.

PLANT PROTECTION

Varieties described herein may be protected by United States Plant Variety Protection, United States Plant Patents, Utility Patents, and/or Plant Breeders' Rights. Many of the varieties are also protected by the Flowering-Only License Agreement as well as registered with the Canadian Ornamental Plant Foundation. These varieties may not be reproduced without authorization. The breeder or authorized representative has the right to inspect Purchasers' nurseries during normal business hours to assess compliance with the restrictions on use of protected varieties.

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THE COMPANY'S PRODUCTS MAY NOT BE SOLD, DIVERTED, TRANSFERRED OR RE-EXPORTED, DIRECTLY OR INDIRECTLY, TO ANY INDIVIDUAL, ENTITY, OR DESTINATION THAT IS SUBJECT TO UNITED STATES OR UNITED NATIONS SANCTIONS PROGRAMS OR EMBARGOS (INCLUDING BUT NOT LIMITED TO OFAC SANCTIONS PROGRAMS AND THOSE LISTED ON OFAC'S "SPECIALLY DESIGNATED NATIONALS" LIST) WITHOUT AN APPROPRIATE EXPORT LICENSE.

ALL FOREIGN SHIPMENTS MUST BE SHIPPED IN COMPLIANCE WITH THE FOREIGN CORRUPT PRACTICES ACT AND THE UK BRIBERY ACT.

NOTICE REGARDING SEED-BORNE DISEASES

Seller makes no representation regarding the freedom from seed-borne diseases of the seed sold and disclaims any liability relating to such diseases, whether previously known to exist or not identified until this seed is grown.

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