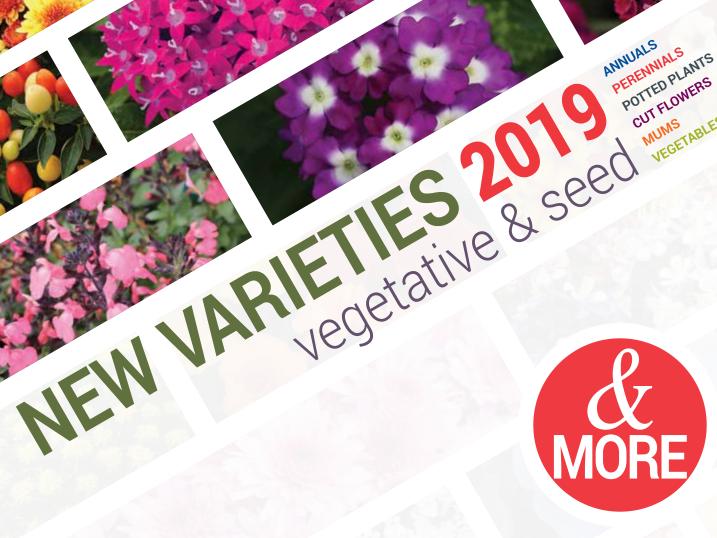
BallSeed



POTTED PLANTS CUTFLOWERS

VEGETABLES

Let's Talk About New Varieties

JIM DIRECTOR OF NORTH AMERICAN SALES KENNEDY

WHAT'S NEW FOR 2019? It's a

question that we plant people all hope to get from prospective customers. It's a question we should be prepared to answer in a positive way that's most impactful, customized to the one asking. It's a question that may require a qualifying question in response, to better understand the needs of the customer.

However you answer that question, answer it with passion! Answer it with an energy level and an interest that reflects the creativity, curiosity and commitment of the plant breeders that brought these new varieties to us. There are more than 1,000 exciting, new products in this new variety catalog! It's the most extensive listing of new products coming to our industry in 2019, and they're all available through Ball Seed.

The Ball Seed sales team, combined with our Customer Service team and Ball Seed's WebTrack® (the industry's best business management system available with live inventory to book product online 24/7), connect you to information to help position newest products, source the latest innovations the way you want them (seed or plug, URC, liner, tissue culture, prefinished) and get these products delivered to you on time and on target.

Our Ball Seed team is eager to work with you on developing products and programs customized to your business and the goals you're striving for in 2019. I'm interested in learning more about your plans for 2019. I'd love to hear from you.

Thank you for entrusting your business to Ball Seed.

All the best in 2019!

BallSeed

630 588-3464 jkennedy@ballhort.com

VEGETATIVE

SEED

Spring Fling Buttercup Begonia

Selly Poll Perunia annuals 3 herb & berry 23 perennials 24

> Big Blue Fi Salvia Ó MORE

perennials 35 annuals 37 potted plants 51 cut flowers 55 vegetables 57

VEGERS

new varieties

3

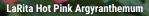
annuals herb & berry perennials

Welcome to our 2019 lineup of vegetative new varieties. These distinctive plants feature exciting colors, unique textures, proven reliability, production efficiency and outstanding performance, all trialed and tested to ensure you'll have your best growing season ever.













annuals

ANGELONIA

Alonia Bicolor Violet

Offers early and abundant flowering and good heat tolerance, and it can be grown in quarts. Danziger

VEGETATIVE

AngelMist[®] Spreading Berry Sparkler

This distinctive new pink bicolor has a surprise purple stripe, with the same larger flower size and early flowering as AngelMist Bluebird. Ball FloraPlant®

ARGYRANTHEMUM

Alessia

Stunning, large, white daisy blooms over full silver foliage make it perfect for larger deco pots for early Spring decorating.

Selecta One®

LaRita[™] Series

Brighten up gardens and containers with this early-flowering, uniform series that is offered in a large variety of standard and novelty colors.

- Hot Pink
- Pink Lemonade
- Red Bose
- Salmon Pink
- Toffee
- White
- Yellow

Selecta One®

BACOPA

Calypso Series

Big blooms and a trailing habit are the perfect mixer for early-season baskets , and combos.

- Jumbo Lilac
- Jumbo Rose

Syngenta

BEGONIA

Canary Wings

Bright chartreuse green foliage and red flowers bring color to shade gardens, baskets and combinations, for a unique look on a global garden staple.

A Ball Ingenuity[™] product, available exclusively through Ball Seed.

annuals

Ball Seed.



BEGONIA continued

l'conia Tweetie Pie 2019

Unique, large-blooming begonias are well-branched and especially resilient in shipping. Dümmen Orange®

l'conia Portofino Series

These large, vigorous trailing begonias feature sizeable blooms and dark green foliage, and they are excellent in gallons and patio pots.

- Champagne • Citrix
- Hot Coral
 Hot Orange
- Salmon
- Sunrise
- Yellow

Dümmen Orange®

I'conia Upright White 2019

Less vigorous than other l'conias, the Upright series is just that - upright; plus it boasts medium vigor and is ideal for quarts and gallons.

Dümmen Orange®

Spring Fling Series

Series adds instant, elegant color for patio pots with its dark, clean foliage and very strong branching, plus it has a tight habit for big retail appeal.

Buttercup Pink Tulip

Dümmen Orange® product, available exclusively through Ball Seed.







l'conia Tweetie Pie





Spring Fling Pink Tulip







annuals









Cabaret Neon Rose Calibrachoa



BIDENS **Bee Bold**

50 to 70% more vigorous than Bee Alive, with a more upright habit than any red bicolor bidens on the market.

Ball FloraPlant® **Bee Happy**

25 to 35% more vigorous than Bee Alive, but not as vigorous as Bee Bold. Ball FloraPlant®

BRACTEANTHA

Mohave[™] White 19

Superior branching and mounding habit hold up at retail, while the big, brilliant flowers make Mohave perfect for mixed containers and landscaping. Selecta One®

CALIBRACHOA

Aloha Kona Series

Large, bright, tropical-colored flowers with a semi-upright, medium-compact habit that's ideal for quarts up to hanging baskets.

- Blue Sky 2019 Sunshine 2019 Tiki Soft Pink 2019

Dümmen Orange®

Aloha Nani Tropicana

Large, bright tropical-colored flowers with a semi-upright, compact growth habit that's perfect for pack and quart production. Dümmen Orange®

Bloomtastic Pink Flare

A very vigorous series of calibrachoa with extra-large flowers, notable garden performance and heat tolerance. Dümmen Orange®

Cabaret® Series

Cabaret carries the best-performing lineup of solid colors and exciting bicolors, and these three new colors offer early flowering to target production for week 14 or earlier.

- Golden Yellow Midnight Blue
- Neon Rose
- Ball FloraPlant®

Cabrio Series

The controlled, mounded habit of this series works well in small pots and baskets.

- Amethyst
- Burgundy
- Eclipse Lilac
- Grape • Pink
- Yellow
- Syngenta

Ball Seed.

new varieties

CALIBRACHOA continued

Calitastic Series

Incredibly uniform in habit and flower timing, these calibrachoa are very early to flower and stay open and in flower under low light conditions.

• Orange • White Improved

Westhoff

Callie Series

Series features big vigor, bold colors and continuous blooms from Spring to Fall.

- Coral
- Eclipse Lavender
- Orange Star

Syngenta

Caloha Classic Series

Series was bred under hot climate conditions, resulting in varieties with strong roots and durability in warmer conditions; habits are half-hanging to hanging with vigorous growth.

Real Red

Yellow Chocolate Ring

Hishtil

annuals

Candy Shop Grape Splash

A truly unique brushwork-pattern bicolor with an early flowering time and a semi-trailing habit, making it a perfect pick for cheerful Spring baskets or as a component in mixed containers. Westhoff

Celebration Series

This series is comprised of compact and dense plants with half-hanging or full trailing growth habits.

Cherry Red

• Mandarin Hishtil

mantin

Colibri Lemon

Compact, early flowering calibrachoa series is best suited for quarts with little to no PGR needed. Danziger

Lia Series

Medium vigor series for quarts and compact baskets has tight internodes for more flowers and great garden performance.

- Blue
- Bubblegum
- Melon
 Raspberry
- White
- Yellow

Danziger

MiniFamous[®] Neo Apricot Strike

Features large single blooms in core solids and bicolors with a uniform, semitrailing habit and medium vigor. Selecta One®





Photo courtesy of PAC Elsner/Westhoff















Early to flower and compact, this series offers novel flower forms and uniform timing for quarts and smaller hanging baskets.

- Blue
- Double PinkTastic
- Orange • Pink
- Pink • Pink Strike
- Red
- White
- Yellow

MiniFamous Uno Blue Calibrachoa

Selecta One®

Skywalker

Featuring beautiful pink-to-purple colors that change throughout the season, this vigorous grower is ideal for baskets and patio pots. Westhoff

Superbells Doublette Love Swept

Abundant, small, double petunia-like flowers all season on cascading growth with low maintenance. Proven Winners®

CATHARANTHUS

Soiree Ka-wa-i-i

Low-maintenance, compact catharanthus offers carefree color all Summer, plus outstanding garden performance, and it thrives in the heat. Suntory

COLEUS

FlameThrower[™] Series

Compact to medium coleus is perfect for quarts and mixed containers.

• Salsa Roja • Serrano

Ball FloraPlant®

Main Street Series

Bright, resilient foliage for sun or shade adds color and texture to landscape beds and containers without fading.

- Alligator Alley
- Ocean Drive

Dümmen Orange®

WEBTRACK[®]

TAKE THE GUESSWORK OUT OF YOUR SEED PURCHASING, RECEIVING & PLANNING. Ball WebTrack® makes every step of Seed Order Management simple and smarter...for free. Make your life "sow easy" at ballseed.com/webtrack. new varieties

7



Photo courtesy of PAC Elsner / Westhoff



FlameThrower Serrano Coleus

Ball Seed.

COLEUS continued

Pinkplosion

Great pink color even in full-sun Summer conditions, with a bicolor contrast due to serrated leaf edges. Ball FloraPlant®

Partytime Pink Fizz

Compact plants are dense and wellbranched, and they feature trailing to semi-trailing habits. Sakata®

Stained Glassworks Eruption 2019

Part of a collection of unique foliage options, this coleus is sun tolerant and adds texture to any garden. Dümmen Orange®

COMBOS

Duo Confetti Garden

Mixed verbena combinations with different habit types, perfect for using in baskets and in borders.

Coral Reef

 Sundance Twist

Dümmen Orange®

Garden Party

These recommended recipes have been tried and tested to balance in habit, vigor and form

Birthday Party

annuals

- Oscar Party
- Pool Party Tea Party
- Dümmen Orange®

Kwik Kombos

A collection of colors and varieties that grow well and look great together.

- Blue Ridge
- Ciao Bella
- Love Bird • Mai Tai
- Pink Flamingo
- Pink Limeaide
- Pink Prism
- Powder Puff
- Rosewater
- Sea Monkey
- Sedona
- Strawberry Daiguiri Surfer Chick
- Sweet Sixteen
- Tequila Sunrise
- Water Lily
- Syngenta

MIXMASTERS™

Every MixMasters combo has been thoroughly trialed and monitored to ensure consistency and efficiency, combining perfectly mastered colors and greater genetic diversity.

- 5 Alarm Chili
- Berried Treasure • Ladylike
- Laguna Beach Improved
- Loving Licorice
- Peaches & Cream
- Peppery Perfection
- Rosé Everyday Improved
- Shindig Shooting Comet
- Summer Fest
- Sunnyside
- Tart Deco
- Tea Party The Whole Enchilada
- Tiki Masala
- Vindaloo Vision
- Ball FloraPlant®

Trio Confetti Garden

Especially colorful combinations featuring complementary components.

- Aloha Nani Hawaiian Nani Pixi Stix
- Aloha Nani Hawaiian Nani Valentine
- Aloha Kona Hawaiian Orchid
- Bella Waterrose Bidy Oktoberfest 2019
- Blue Danube
- Campfire
- Cupcakes Smarty Party
- FireFlash
- Great Falls
- Havana Lights Havana Nights
- Havana Sky
- Havana Streets
- Havana Summer
- Marvelous Treasure
- Playdate
- Pumpkin Spice 2019 Dümmen Orange®

Trixi[®]

The ever-popular combo program has introduced several new mixes as well as Trixi Duos, two-variety combos for lower cost input and easier growing.

- Blueberry Parfait 19
- Brass Band (Duo)
- Cherry Kiss 19 Daisy Dance
- Flamingo Feather
- Heat of the Moment
- Hotter than You Pink Jam Session 19
- Love Song
- Nightfall 19
- Old Glory 19
- Popular Demand
- Purple with a Purpose 19
- Starlight Starbright 19
- Starspinner (Duo)
- Sunset 19
- Swing Time
- Written in the Stars (Duo) Selecta One®









Trixi Flamingo Feath

Laguna Beach Improved







CRASSULA

This easy-to-grow, evergreen, low-growing, dense succulent offers attractive foliage, plus it is low maintenance, deer resistant, and drought and salt tolerant.

Jahldeti

DAHLIA

City Lights[™] Series

With bold, bicolor blooms over dark leaves, this series is a magnet for butterflies and birds, and it makes an excellent centerpiece!

 Golden Yellow Lavender Pink

- Purple
- Red

Selecta One®

Dalava[™] Series

Exotic bicolors charm with awesome retail appeal and garden performance, along with medium vigor and excellent branching.

- Pink+White • Red
- Selecta One®

Grandalia Series

Bold and bright double blooms are perfect for retail wow.

- Burgundy
- Fire • Pink Ice
- White Improved

Syngenta

WEBTRACK[®]

THE EASIEST WAY TO FIND - AND GET - WHAT YOU NEED. Ball WebTrack® puts tens of thousands of products from over 225 suppliers at your fingertips 24/7. Best of all, it's free! Manage your orders at ballseed.com/webtrack.

Hypnotica Series

A large color range that's suitable for bigger pots with good branching and reliable uniformity.

- Electric Pink
- Icarus
- Red 2019
- White 2019
- Yellow 2019
- Dümmen Orange®

Midalio Burgundy

Ultra-uniform habits and first flower in the center of the plant make this the most grower-friendly and efficient dahlia available.

Syngenta

Starsister Series

These visually striking dahlias are known for their excellent garden performance and unique bicolor patterns.

 Rose and White 2019 Yellow Daffodil

Dümmen Orange®

DIASCIA

Picadilly[™] Dark Salmon 19

Extended color range in an earlyflowering, compact series with large flowers that make a lovely display on short stems. Selecta One®

DIPLADENIA

Madinia Coral Pink

Limited vining allows growers to produce both small and large pots with less labor, ensuring more plants per square foot and less time pinching and spacing. Syngenta

annuals

9

GARDEN MUM

Autumn Envy Bronze

The best early, two-tone, bronze decorative mum features fully petalled, large 2-in. (5-cm) showy flowers and great Fall color!

A Ball Ingenuity product, available exclusively through Ball Seed.

Carousel Pink

Bright and cheerful, two-tone pink mum features fully petalled, medium-sized 1.5in. (4-cm) decorative flowers.

A Ball Ingenuity product, available exclusively through Ball Seed.

Cranbury Red

Solid bright red flower, may have best color retention of all available early red varieties.

A Ball Ingenuity product, available exclusively through Ball Seed.

Dove Yellow

Features an excellent European habit with prolific and uniform flowering, as well as flexible stems.

A Ball Ingenuity product, available exclusively through Ball Seed.

Grapeberry Red

Sangria red color with large, 2-in. (5-cm) flowers and a strong, mounded growth habit.

A Ball Ingenuity product, available exclusively through Ball Seed.

Mumosa Orange

A rich, unique and fluorescent twotone, orange-coral mum with mediumsized, 1.5-in. (4-cm), fully petalled and decorative blooms.

A Ball Ingenuity product, available exclusively through Ball Seed.

Poppin Purple

Large, 2-in. (5-cm) dark purple, duplex flowers with very dark green foliage on strong, flexible stems. A Ball Ingenuity product, available exclusively through Ball Seed.

Temptation Pink

Large, 1.5-in. (4-cm), medium-pink blooms have a slight duplex form when fully open. A Ball Ingenuity product, available exclusively through Ball Seed.

Wicked Purple

Intense, rich flower color with fully petalled, 1.5-in. (4-cm) decorative flowers. A Ball Ingenuity product, available exclusively through Ball Seed.

Wild Child Pink

Features beautiful, eye-catching, two-tone pink decorative flowers and dark-green foliage on strong, flexible stems. A Ball Ingenuity product, available exclusively through Ball Seed.

Zinger Yellow

Bright, clean yellow blooms and dark green foliage on strong, flexible stems. A Ball Ingenuity product, available exclusively through Ball Seed.























10





GARDEN MUM

Morgana Family

This extremely reliable, versatile and breakthrough series features decorative, large, two-tone flowers with a flexible plant habit.

- Orange Purple
- Red White
- Yellow

A Ball Ingenuity product, available exclusively through Ball Seed.

WEBTRACK[®]

GET A LEG UP ON THE COMPETITION. 24/7 marketing support at Ball WebTrack®: thousands of photos...DIY benchcards...online catalogs for easy reference...and lots more. Boost your sales at ballseed.com/webtrack.



Morgana White



Morgana Red



11

Ball Seed.



INTERSPECIFIC GERANIUM

Big Eeze Foxy Flamingo

Big flowers with retail appeal and moderate, uniform vigor. Dümmen Orange®

Calliope Large Series

The original interspecific geranium, known for its intense color, offers proven, award-winning performance.

- Hot Pink
- Hot Rose
- Lavender
- Lavender Splash • Mega Splash
- Red

annuals

Rose Mega Splash

Syngenta

Calliope Medium Series

Controlled habit with superior performance over traditional zonal geraniums.

• Hot Rose • Light Lavender

Syngenta

Moxie! Series

The first and only interspecific geranium bred for brilliant color in small containers.

- Dark Red
- Deep Rose
- Deep Rose Mega Splash
 Pink
- Scarlet
- White
- Syngenta

Pretty Little Pink Splash

Loaded with flower buds and tons of irresistible bicolor flowers at finishing for incredible color pop. Syngenta

Sarita Dark Red 2019

This medium-vigor interspecific geranium with an upright habit, dark red flowers and dark green foliage is ideal for quart pots and gallons.

Dümmen Orange®

IVY GERANIUM

Great Balls of Fire Series

This ivy geranium series boasts large blooms and was bred for heat tolerance. It is perfect for premium baskets, and the darker foliage really offsets the vivid blooms

Velvet Red

• White 2019 Dümmen Orange[®]

Precision[™] Rose

Bold new rose color expands the mediumvigor, green-leaf series that is ideal for 12-in. (30-cm) hanging baskets. Ball FloraPlant®



Moxie! Scarlet Interspecific Geranium

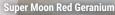




12













Tango Series

Dark-leaf series with a compact habit and medium vigor simplifies high-density quart and small pot production.

Deep Rose with Eye
 White Splash

. Syngenta

GRAPTOSEDUM

Bronze

This easy-to-grow, evergreen, low-growing, dense succulent offers attractive foliage, plus it is low maintenance, deer resistant and drought tolerant. Jahldeti

HELICHRYSUM

Silver Threads

Features a nice spread and good branching, making it excellent for mixes. Selecta One[®]

HYDRANGEA MACROPHYLLA

Adula

Potted hydrangea features multiple smaller flower heads.

A Ball Ingenuity product, available exclusively through Ball Seed.

Caipirinha

Pot hydrangea features blooms that change color from green to white to green again, with superb keeping quality.

A Ball Ingenuity product, available exclusively through Ball Seed.

WEBTRACK[®]

ZONAL GERANIUM

first flush.

Syngenta

retail appeal.

programs.

• Hot Pink 19

Selecta One®

vigorous plant.

Dümmen Orange®

Selecta One®

Super Moon Red

• White+Eye

Dümmen Orange®

Sunrise[™] Series

Americana Rose Ice

This very versatile zonal series is bred

especially for North American market

conditions, featuring large and vibrant

Superior habit and dark foliage ensure

Large-flowered, medium-vigor series features early blooming and a super color

range with an upright habit that is perfect for larger basket and gallon container

Stunning, large-flowered zonal geranium features dark red blooms on a very strong,

Survivor Indigo Sky 2019

Survivors offer an outstanding basal

with bright and bicolored flowers.

branching habit and are extremely free

flowering, producing large flower heads

Savannah Hot Rod Red

flowers with multiple booms, open at the

GET AN ELECTRONIC FILE CABINET AT YOUR FINGERTIPS. Ball WebTrack[®] helps keep all your documents in order and your business running like clockwork...for free. Save time and organize your documents at **ballseed.com/webtrack**.

BallSeed.

new varieties







HYDRANGEA MACROPHYLLA continued

Curly Sparkle Blue

Blue, curled flowers are green-purple when young, on multiple, smaller flower heads.

A Ball Ingenuity product, available exclusively through Ball Seed.

Curly Sparkle Pink

Unique, pink curled blooms on multiple, smaller flower heads.

A Ball Ingenuity product, available exclusively through Ball Seed.

Hor Tivoli Blue

Modern, European style of hydrangea has deep blue blooms with white-edged petals.

A Ball Ingenuity product, available exclusively through Ball Seed.

Hor Tivoli Pink

Unique pink blooms with white edges on plants with a compact habit and multiple flower heads.

A Ball Ingenuity product, available exclusively through Ball Seed.

Jip

Striking blue blooms on plants with a compact habit that doesn't need tying. A Ball Ingenuity product, available exclusively through Ball Seed.



Kanmara[®] Series

New generation of hydrangea has large, majestic blooms in unique shades and elegant foliage that radiates glamour and is ideal for the terrace, doorstep or balcony.

Champagne

- Deep Pink • Pink
- White

A Ball Ingenuity product, available exclusively through Ball Seed.

Speedy Red

Beautiful red blooms and multiple flower heads. A Ball Ingenuity product, available

exclusively through Ball Seed.

Twenty One

Clean white blooms on plants with a compact habit that doesn't need tying. A Ball Ingenuity product, available exclusively through Ball Seed.

White Rock

Starts off a beautiful white, changing to trendy light green as the flower head ages.

A Ball Ingenuity product, available exclusively through Ball Seed.















annuals







SunPatiens Vigorous Red Impatiens

IMPATIENS

Sun Harmony Blushing Orchid

Large flowers are full of color and easy to grow in full sun in home gardens or containers. Danziger

SunPatiens® Mix

SunPatiens 3-color mixes offer unrivaled three-season flower power, and increasing consumer brand preference creates pullthrough demand at retail.

- Forever Summer
- Tropical Punch

SunPatiens® Compact Pink Candy

Bred for smaller container production with the best habit for strong retail appeal. Sakata®

SunPatiens® Vigorous Series

Ideal for large landscapes and municipal plantings, the vigorous series provides outstanding performance where fastgrowing, massive color is essential.

- Orchid
- Rose Pink
- Sakata®

NEW GUINEA IMPATIENS

Clockwork[™] Series

Electrifying new colors expand the series that performs like clockwork, with extremely uniform habit and flower timing across all colors, so they all ship to retail at the same time

- Cherry Strike
- Hot Pink Glow
- Lavender
- Rose White Improved
- Ball FloraPlant®

Harmony Series

Large flowers create lots of color all season long.

- Blush
- Bold Red
- Radiance Hot Pink
- Danziger

Petticoat Series

Early flowering, uniform series with medium flower size and medium vigor.

- Mandarin Star 2019 Rose Star
- Dümmen Orange®

Tamarinda Pink Joy

Large flowers with medium vigor and reliable branching. Dümmen Orange®

Wild Romance Red

Ideal for holiday promotions, this one has high vigor for quicker production turns. Dümmen Orange®

new varieties

NEW GUINEA IMPATIENS Order at ballseed.com/webtrack or 800 879-BALL





SunPatiens Mix Impatiens

IPOMOEA

FloraMia Black

Attractive combination product that's vigorous and ideal for late and warm production.

Dümmen Orange®

Sidekick Series

Bright foliage and bold textures are ideal for Summer mixed combinations.

- Black Improved
- Heart Black
- Heart Bronze Heart Lime
- Lacey Lime
- Syngenta

SolarPower[™] Series

New heart-shaped leaf varieties expand this power-packed series that holds its shape and color in the landscape and mixed combos all Summer long.

Black Heart

• Lime Heart Red Heart

Ball FloraPlant®

Spotlight[™] Series

The first compact ipomoea series now offers heart-shaped leaf varieties!

 Black Heart Lime Heart

Ball FloraPlant®

LANTANA

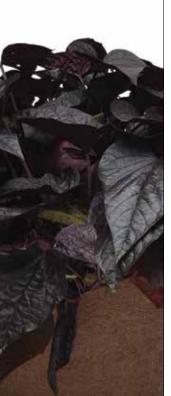
Havana Cherry

Heat-loving, well-behaved lantana feature large umbels of color over dark, glossy foliage and a compact habit. Dümmen Orange®

Little Lucky[™] Pink

A new color for the lantana market, Pink, joins the uniform series that is up to 3 weeks earlier than other compact lantanas, and is great for bench runs and pot-tight production.

Ball FloraPlant®

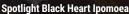


SolarPower Black Heart Ipomoea



SolarPower Lime Heart Ipomoea







SolarPower Red Heart Ipomoea





WEBTRACK®

WORK WITH THE INDUSTRY'S LARGEST SUPPLIER LINEUP. Access products from 225+ suppliers...no other distributor offers more. Connect with them today at ballseed.com/webtrack.



annuals

16

annuals





 Forerborer Compact Purple Osteospermum

LOBELIA

Magadi™ Basket Dark Purple 19

Features more solid dark purple with a smaller eye than the original, with good branching and more controlled growth. Selecta One®

Sky Star

Sets the standard for lobelia breeding programs with the most perfect plant habits for growers to produce and ship pot-perfect plants. Westhoff

Techno Heat Upright Cobalt Blue

A cool color in a space-efficient package, with an upright habit that is ideal for highdensity small pot production. Syngenta

LOBULARIA

Easy Breezy[™] Series

Excellent branching and longer flowering make this the ONLY choice in lobularia!

• White

Ball FloraPlant®

Yolo French Vanilla

Floriferous groundcover with fragrant blooms in Spring through Summer into Fall.

Dümmen Orange®

MANDEVILLA

Sun Parasol Giant Marbled Crimson

Stable, striking variegated foliage and large, crimson flowers spanning 4 to 6 in. (10 to 15 cm). Suntory®

OSTEOSPERMUM

FlowerPower[™] Compact Purple

Uniform, early-flowering series has a more mounded habit that's great for high-density production and baskets. Selecta One®

Margarita Pink Flare

Uniform habit and good branching make this reliable, low-input crop a favorite of growers. Dümmen Orange®

Osticade Lemon

Early-flowering series has large daisy flowers that consumers love. Danziger

Tradewinds Lemon Zest

Bright and bold daisy-like flowers are ideal for early shoulder impulse sales. Syngenta

Ball Seed.

new varieties

PERICALLIS

Senetti Magic Salmon

Unique early-Spring color is perfect for Easter promotions, with a high flower count. Suntory®

PETCHOA

SuperCal[®] Bonfire Mix

Known for its large vibrant flowers and superior outdoor performance, this combination of petunia and calibrachoa is early blooming, pH tolerant and ideal for cold-frame/low-energy production. Sakata®

SuperCal[®] Premium Series

This new series offers the same excellent performance as SuperCal, with larger flowers, an improved habit and a more mounded, refined growth.

- Bordeaux
- Caramel Yellow
 Cinnamon
- Ginnamon
 French Vanilla
- Sunray Pink
- Sakata®

PETUNIA

BigDeal Chocolate Cherries

Durable, landscape-grade petunias bred to flower earlier, grow taller, spread wider and be more vigorous than other plants. Westhoff

ColorBlitz[™] Series

Medium-vigor series is well-suited for gallon and larger production, with colors that are great additions to mixed containers.

• Blue • Red Ball FloraPlant®

Crazytunia Series

Series provides a broad range of unique colors and patterns to create custom combinations.

- Blue Ice Improved
- Cosmic Purple
- Lemon Burst
- Purple Picotee • Purple Prince
- Raspberry Lemonade
- Roulette
- Sugar Beet
- Westhoff

Dekko Coral Star

Exceptional garden performance sets Dekko apart, along with a wide range of core and unique colors that are perfect for mixed combos and baskets.

Syngenta

18







SuperCal Premium Bordeaux Petchoa





ColorBlitz Red Petunia





annuals







Photo courtesy of PAC Elsner/Westhoff



Headliner[™] Series

Mounded petunia series boasts early flowering for a fast finish and a dramatic color range to create eyecatching finished baskets and pots with large blooms!

 Raspberry Swirl 19 Starry Sky Burgundy

Selecta One®

Jelly Roll

A truly novel bicolor pattern makes this early-flowering variety stand out, plus it offers proven greenhouse performance in low light and low-temp production. Ball FloraPlant®

Perfectunia Series

Bred for fast and early production with perfect uniformity across all colors.

- Ibiza
- Indigo Improved
- Kiss and Tell • Sylt

Westhoff

Potunia Series

A grower favorite for early flowering, reliable uniformity and perfectly mounding bubbles of color.

- Coral
- Piccola Lavender Touch
- Plus Baby Pink
- Plus Purple 2019 • White

Dümmen Orange®

Sanguna Series

Big flowers and bright colors are ideal for impactful hanging baskets and combos.

- Deep Lavender Vein
- Mega Purple
- Picotee Punch Improved • Rose
- Syngenta

Sanguna Patio Series

Compact and early flowering habits go to market first, full and in flower.

- Light Blue
- Radiant Dark Blue
- White

Syngenta



PETUNIA continued

Starlet[™] Series

Compact and controlled, with wellmatched timing, vigor and habit in small pots, baskets and combos.

Lavender Star 19

 Magenta Star • Pinot Red

Selecta One®

Supertunia Blue Skies

Vigorous series with a slightly mounded habit that functions as both a filler and spiller in containers.

Proven Winners®

Supertunia Vista Paradise

Very vigorous series, with a mounding habit that can reach up to 2 feet (0.6 m) in height in the landscape and will trail over the edges of baskets and containers up to 4 feet (1.2 m) by the end of the season. Proven Winners®

Surprise Series

A spreading, vigorous habit makes these early-flowering petunias a perfect choice for landscape applications.

Burgundy Star 2019

LovePink!

Monarch Star

 Purple Star Strawberry Ice 2019

Dümmen Orange®

Sweetunia Series

Medium, upright habit and vigor, combined with unique colors, gives this series considerable flower-power.

Fiona Flash

White

Dümmen Orange®

SweetSunshine[™] Honeydew

Durable, fully double blooms stand up to tough weather, and the well-branched, medium-vigor plants have a semi-trailing habit that looks great in hanging baskets. Selecta One®

PHLOX

Phloxstar Series

WEBTRACK®

Tested for easy rooting, these are very strong plants in the garden and will last all Summer long.

- Red
- Salmon
- White

Danziger

20

PORTULACA

ColorBlast Series

From the vivaciously colored single mixes to the explosive fully doubles, and industry changing stripes, the ColorBlast line is bringing a lot of excitement to garden beds and borders.

- Double Coconut
- Double Guava Pink Lady
- Rum Punch

Westhoff

Cupcake Strawberry Banana

Bright open blooms cover this wellbehaved, drought-tolerant annual from late Spring through Summer. Dümmen Orange®

SunDome White Improved

Dense, mounding habit delivers a strong retail presentation. Sakata®

SALVIA

Icon Series

Loved by pollinators and gardeners alike for masses of color in sunny beds and borders.

- Dark Blue Light Blue
- Violet

Dümmen Orange®

VIBE Ignition Series

Heat and drought tolerant, this somewhat compact salvia features dark purple buds that open to bright purple flowers in Summer, tolerating high humidity compared to other salvia.

 Fuchsia Purple White

Dümmen Orange®

STREPTOCARPUS

Galaxy[™] Series

With big blooms and controlled branching, this series is a great option for indoor or deep shade gardens.

- Blue
- Pink
- Purple • Rose

A Ball Ingenuity product, available exclusively through Ball Seed.





Starlet Lavender Star 19 Petunia





Galaxy Purple Streptocarpus



Galaxy Rose Streptocarpus



Galaxy Pink Streptocarpus



ACCESS THE BIGGEST ONLINE PRODUCT LINEUP 24/7.

the industry! Find it at ballseed.com/webtrack.

Live inventory from more than 225 seed and young plant suppliers at your fingertips... Ball WebTrack® is the only single-source site in







EnduraScape Pink Fizz

Cadet Upright Red VERBENA Burgundy Wink and Violet Wink Both offer excellent Powdery Mildew

Both offer excellent Powdery Mildew resistance and need fewer chemical applications, plus they are fast off the bench and on to retail shelves. Ball FloraPlant[®]

Cadet Upright[™] Series

Flowers one week earlier than other upright verbena on the market, with the most uniform habit across the series compared to the competition.

- Hot Pink Wink
- Lavender Blue • Magenta Wink
- Pink
- Purple
- Red
- White
- Ball FloraPlant®

Empress Flair Burgundy Star

Empress Flair has good branching with a semi-upright, medium-compact habit and large flowers. Dümmen Orange®

EnduraScape[™] Series

The first verbena that's hardy in the hottest days of Summer, but can take the cold down to the low teens and still rebloom in Spring.

• Pink Fizz • White

Ball FloraPlant®

Estrella Series

Series has been bred for the highest mildew tolerance on the market, and it has won numerous awards for its garden performance and all-season durability in the landscape.

Pink
 Upright Blueberry Improved
Westhoff

new varieties



Cadet Upright Lavender Blue



Cadet Upright Purple

Ball Seed.

annuals

VERBENA continued

Firehouse™ Series

The perfect medium-mounded basket and mixed container verbena in a full range of colors.

- Burgundy
- Grape Lavender
- Light Pink • Pink
- Purple Purple Fizz Red
- White

Ball FloraPlant®

Lanai Series

Class-leading disease resistance ensures Lanai looks great from grower to garden.

- Cyclops Purple
- Scarlet
- Sky Blue Strawberry

Syngenta

Lanai Upright Series

The best verbena for high-density pot-tight production, with an upright mounded habit.

- Scarlet
- True Blue
- Twister Rose
- Twister Watercolor
- Syngenta

Pops[™] Pink 19

With its compact habit, Pops is tops for pot-tight production and holds well at retail. Selecta One®

Superbena Whiteout

This very vigorous verbena with a strongly trailing habit, plus very large flowers and umbels, is great in landscapes and containers.

Proven Winners®

Vanessa Series

Early-flowering verbena with an upright habit is best in baskets and combos.

- Violet
- White
- Danziger

Vanessa Bicolors Series

Like Vanessa single colors, these bicolors are early flowering, with a semi-trailing habit. • Pink Bicolor

- Purple Bicolor
- Danziger

22











herb & berry





OCIMUM (BASIL)

Basil Tree Red Amazing for culinary and ornamental use. Hishtil

El Greco – Bonsai

Compact and stylish. Hishtil

ROSMARINUS (ROSEMARY)

Miss Jessop

Makes great scented hedges thanks to its height and aroma. Hishtil

STRAWBERRY

Berried Treasure Series

This wonderful plant is both highly ornamental and it produces tasty fruit on ever-bearing plants. Zones 4-9. • Pink

• Red

Proven Winners®

<u>VEGETATIVE</u>

WEBTRACK[®]

FIND...LEARN...BUY IN JUST A FEW CLICKS! Our Catalog Search tool lets you search for varieties, access helpful info and use the "BUY NOW" button to add products to your shopping cart. All in seconds, all for free at ballseed.com/webtrack.

Ball Seed.

perennials





ACHILLEA

Sassy Summer Series

Taller, more substantial presence in the garden than other achillea on the market. Zones: 3-8

• Lemon

Sangria

Sunset

• Taffy

A. millefolium

Milly Rock Series

Known for its compact, mounding habit that holds together nicely all Summer long, this series will bloom from late-Spring until Fall, and offers pest and disease resistance. Zones: 5-9a •Bed

• Rose Darwin Perennials®

A. ptarmica

Peter Cottontail

Low, mounding habit with singular, white flower clusters. Zones: 3-8 Walters Gardens

ARENARIA A. montana

Winter White

A compact and grower friendly habit ideal for smaller containers. Low chilling requirements makes production easy to schedule. Zones: 7-9

Syngenta

ARMERIA A. pseudarmeria

Dreameria[®] Series

Known for its compact, mounding habit that holds together nicely all Summer long, this series will bloom from late-Spring until Fall, and offers pest and disease resistance. Zones: 6-9a • 'Dream Weaver' PPAF • 'Dreamland' PPAF

Darwin Perennials®

BUDDLEIA B. hybrida

Grand Cascade

Enormous, cascading, light lavenderpurple flowers have substantial presence in the garden. Zones: 5-10 'Grand Cascade' PPAF

Walters Gardens

Pink Cascade

Light, appleblossom-pink flower-panicles cascade downward to form an arching, weeping look. Zones: 5-10 'Pink Cascade' PPAF Walters Gardens

waiters Galuens

CAMPANULA C. carpatica

Delft Teacups

A shorter plant for the front of borders, features blue and white bicolor, cupshaped flowers. Zones: 3-8 'Delft Teacups' PPAF Walters Gardens

Violet Teacups

A shorter plant for the front of borders with intense violet-purple, cup-shaped flowers. Zones: 3-8 'Violet Teacups' PPAF Walters Gardens







24







CARYOPTERIS C. incana

Pavilion Pink

Great Fall item blooms late Summer to early Fall, and is recommended for 6.5-in. (17-cm) or larger pots. Zone: 4 Danziger

COREOPSIS *C. grandiflora*

Corey Compact Gold

Strong upright plants produce extra-large, bright, golden flowers all Summer long. Zones: 5-9 Syngenta

Electric Sunshine

Beautiful new coreopsis is a real stunner in the garden from Spring until late Fall. Zones: 8-9a Darwin Perennials®

C. hybrida

Big Bang Series

Series features an excellent habit and unusual colors on super-large flowers. Zones: 4-9

Polaris

Radioactive

Dümmen Orange®

Golden Stardust

This coreopsis is carefree and easy to grow, producing abundant star-shaped flowers throughout the growing season. Zones: 5-9a 'Golden Stardust' PPAF Darwin Perennials®

Little Bang Orange Elf

Series features an excellent habit and unusual colors. Zones: 5-9 Dümmen Orange®

Permathread Shades of Rose

Deer-resistant and easy-to-grow variety will keep your garden in color from early Summer till Fall. Zones: 4-9 Dümmen Orange®

Solanna Bright Touch

No cooling is needed for this compact, hardy perennial; it can be grown just like an annual, producing an abundance of large bicolor flowers. Zones: 5-9 Danziger

Super Star

Largest flowers – 2.5 to 3 in. (6 to 8 cm) – of any coreopsis on the market, and it's mildew tolerant! Zones: 5-9a $^{\rm (Super Star' PPAF}$

Darwin Perennials®

C. rosea

Satin & Lace Series

Easy-to-grow series blooms for months and is highly disease resistant. Zones: 4-9

Berry Chiffon
 Red Chiffon

Red Tapestry

Dümmen Orange®

C. verticillata

Sizzle & Spice Series

Heat up your Summer garden with this easy-care, hardy perennial with threadleaf foliage. Zones: 5-9

• 'Red Hot Vanilla' PPAF • 'Sassy Saffron' PPAF

Walters Gardens

DIANTHUS Dianthus

Pretty Poppers Appleblossom Burst

Semi-double flowers with a mixture of colors, from white to an intense pink blush. Zones: 4-9 'Appleblossom Burst' PPAF Dümmen Orange® new varieties

perennials

Ball Seed.



ECHINACEA E. x hybrida

Sombrero[®] Tres Amigos

Shows three colors at once! Sombrero's vibrant colors are matched by its exceptional Winter hardiness and excellent branching. Zones: 4b-9 'Balsomtresgo' PPAF; US7,982,110

Darwin Perennials®

ERYSIMUM E. linifolium

EU 15-1815

This large garden plant is great for landscapes and can be treated like an annual, with no cooling needed. Zones: 5-9 Danziger

Sunstrong Bicolor Purple

Flowers without cooling, with bright blooms all Summer long. Zones: 6-9 Danziger

EUPATORIUM E. purpureum

Euphoria® Ruby

Flowers earlier in the Summer than typical Joe-Pye Weed varieties, and will have a bloom time extending well into late Summer and Fall. Zones: 5-9 FLOREILERET' PARE

Darwin Perennials®

GAILLARDIA

G. aristata

SpinTop Series

The best compact and very early-flowering gaillardia on the market. Zones: 4-9

• Copper Sun • Yellow Halo Dümmen Orange[®]

odoratum

GALIUM

G. odoratum

Great for tea, liquors and fruit salad. Zone: 4 Hishtil

.....

GAURA

G. lindheimeri

Belleza[™] Pink

True pink color for this series with short stems, an upright habit and excellent branching. Zones: 6-9 Selecta One®

Summer Star Baby

Massive flowering and a very compact growth habit. Zone: 5 Hishtil

HELENIUM H. autumnale

Salud[™] Series

Stunning Summer-into-Fall garden flowers for late-season sales. Zones: 4-9

• Embers • Golden

• Yellow

Darwin Perennials®

HELLEBORUS

Honeymoon Tropical Sunset

Floriferous, early season selection features large yellow blooms streaked with burgundy red veining and a picotee edge. Zones: 4-9 Walters Gardens

HESPEROZYGIS

H. x satureja Midnight Mojito & Sunrise

Mojito Fragrant plants offer massive flowering in

Fragrant plants offer massive flowering in large containers. Zone: 5 Hishtil











26











HEUCHERA

Dolce Wildberry

Glossy, bold purple leaves are scalloped with charcoal veining accents and rosy pink calyxes that hold white flowers. Zones: 4-9 'Wildberry' PPAF

Walters Gardens

HIBISCUS

Summerific Holy Grail

Deep red flowers are 8 to 9 in. (20 to 23 cm) across, with very dark, near-black, ovalshaped leaves. Zones: 4-9 'Holy Grail' PPAF

Walters Gardens

HYPERICUM

H. inodorum

Miracle Series

Plants are graced with bright yellow flowers during the Summer months, and with striking berries that attract birds and other wildlife in late-Summer through Fall. Zones: 6-9

- Grandeur 'Allgrandeur' PP27,125
- · Horizon 'ALLBLOMMOS' PPAF Night 'Allmadne' PPAF
- Pistache 'Allpista' PP27,972
- Primo 'Allprimo' PPAF

Darwin Perennials®

IBERIS I. amara

Summer Snowdrift

Pure white flowers have an extremely long flowering window for a longer selling season. Zones: 6b-9a 'Summer Snowdrift' PPAF

Darwin Perennials®

KNIPHOFIA

Pyromania Orange Blaze

Provides excellent landscape performance, with bright orange flowers that are densely packed on the flower spike and dark green foliage. Zones: 5b-9 'Orange Blaze' PPAF Walters Gardens

LAVANDULA L. angustifolia Aromatico Blue Improved

No vernalization required means

production is easy to program, with good vigor and excellent branching that fills out quarts and gallon pots. Zones: 5-9

Syngenta

L. stoechas

Ever Great Blue

Features big flower heads. Zone: 8 Hishtil

Javelin Forte White Improved

Vigorous growth offers easy pot fill in production, with larger flag-type flowers on a robust plant. Zones: 7-9 Syngenta

Libelle Series

Compact Blue has excellent small pot performance, while Compact Rose is early flowering, and Purple is dense flowering. Zone: 8

 Compact Blue Compact Rose • Purple

Hishtil

LEUCANTHEMUM I maximum

Sweet Daisy Series

A beautiful, compact daisy series with clean, attractive flowers and a compact habit. Zones: 4-9

- Birdy • Cher
- Sofie

Dümmen Orange®

L. superbum

Cream Puff

Lemon-yellow buds open to cream flowers, and its compact, dome-shaped habit steals the show in early to mid-Summer. Zones: 5-9 'Cream Puff' PPAF Walters Gardens

MONARDA M. didyma

Electric Neon Pink

Features intense neon pink flowers over an upright mound of glossy, dark green foliage. Zones: 4-8 'Electric Neon Pink' PPAF

Walters Gardens

new varieties

perennials

NEPETA

Cat's Pajamas

More compact and blooms about two weeks earlier than 'Cat's Meow'. Zones: 3-8 'Cat's Pajamas' PPAF Walters Gardens

N. faassenii

Kitten Around

A cute little package of tight, round, aromatic foliage. Zones: 3-8 'Kitten Around' PPAF Walters Gardens

ORIGANUM

O. laevigatum

Gentle Breeze

This ornamental oregano is a wonderful addition to the perennial garden. Zones: 5-9 'ALL120506' PPAF

Darwin Perennials®

PENSTEMON

Riding Hood Series

This striking novelty offers superb garden and container performance, and flowers all Summer long. Zone: 5

 Delft Blue Purple

Hishtil

P. barbatus

Pentastic Blush

Features a compact growth habit and beautiful, high-density, extra-large flowers. Zone: 8

Hishtil

P. hartwegii

Polaris Series

This series is prized for its abundance of flowers and showy appearance in the garden. Zones: 7-9a

- Magenta 'Florpenmag' PP29,251
- Purple 'Florpenpu'
- Red 'Florpenred' • Rose 'Florpenrose'
- Darwin Perennials®

P. hybrida

Mini-Bells[™] Series

Flowers profusely in early Spring and reblooms in Fall. Zones: 7-9a

 Lavender Bicolor 'Balmiblavbi' PPAF • Red 'Balmibred' PPAF Darwin Perennials®

PHLOX P. hybrid

Bedazzled Series

Blooms about a week earlier than P. subulata, with star-shaped, notched flowers, Zones: 4-8

- 'Bedazzled Lavender' PPAF · 'Bedazzled Orchid' PPAF
- 'Bedazzled Pink' PPAF
- Walters Gardens

Confetti Orchid

Star-shaped, notched flowers bloom up to a week before P. subulata. Zones: 4-8 'Confetti Orchid' PPAF Walters Gardens

Pink Minuet

A hybrid for Spring that blooms after P. subulata, but before P. paniculata. Zones: 4-8 'Pink Minuet' PPAF Walters Gardens

Rocky Road Series

The perfect Spring groundcover for dry rock gardens. Zones: 4-8 · 'Rocky Road Magenta' PPAF · 'Rocky Road Pink' PPAF Walters Gardens







Gentle Breeze Origanum







SEE WHERE YOUR ORDER IS...FAST! Ball WebTrack® shipment tracking helps you plan labor and adjust production scheduling. Check it out at **ballseed.com/webtrack**.



perennials











P. paniculata

Amethyst Pearl

Loose, rounded panicles of light amethystpink flowers, with foliage that stays clean. Zones: 3-8 'Amethyst Pearl' PP28,487

Walters Gardens

Early Pink Improved

The earliest phlox on the market has large flower clusters, great color selection and a compact habit. Zones: 4-11 Dümmen Orange®

Flame Pro Series

A new sub-series of the Flame series, with even earlier flowering for an extended retail season. Zones: 4-11

- Baby Doll
- Cerise
- Lilac
- Purple
- Dümmen Orange®

Flame Series

The best Summer phlox series on the market based on uniformity, flower quality, earliness and attractive colors. Zones: 4-11

- Coral Improved
- Light Pink Improved
- Puple Improved
 White Improved
- Dümmen Orange®

Ka-Pow[®] Series

New compact series is well branched and uniform, for an excellent retail presentation. Zones: 4b-9a

- Lavender
- Pink
- Purple
- White Bicolor

Darwin Perennials®

Red Riding Hood

Clusters of cherry-red flowers make a tremendous color statement in the garden. Zones: 3-8 Darwin Perennials®

P. subulata

Eye Candy

Perfect groundcover for Spring with a vigorous habit and light lavender-pink flowers with a dark wine-purple eye. Zones: 2-9 'Eye Candy' PPAF Walters Gardens

Eye Shadow

Perfect groundcover for Spring with a vigorous habit and vibrant, rosy-purple flowers with a dark purple eye. Zones: 2-9 'Eye Shadow' PPAF Walters Gardens

Phlox Trot Pink

The largest flowers of any *P. subulata*, with increased vigor compared to traditional *subulata* phlox, make Phlox Trot ideal for medium to larger containers. Zones: 4-6 Syngenta

Spring Lilac

Top breeding in the creeping phlox category with a well-matched habit, strong colors and extreme flower power. Zones: 3-8

Dümmen Orange®

perennials

Ball Seed.









perennials

SALVIA Amante

Early-flowering salvia features deep red, tubular flowers with black calyxes. Zones: 7-10 'Amante' PPAF Jahldeti

Kisses and Wishes

Light pink, tubular flowers with dark purple calyxes. Zones: 7-10 'Kisses and Wishes' PPAF Jahldeti

Janiuer

S. greggii

Mirage[™] Series

Bold, brightly colored blooms stand out at retail and in the landscape. Zones: 7-9

- Salmon 'Balmirsal' PPAF • White 'Balmirwite'
- Darwin Perennials®

S. hybrid

Skyscraper[™] Series

This season extender is great for late-Spring to Fall sales, and features large blooms that last longer and have better branching than seed salvia. Zone: 7b

- Dark Purple
- Orange
- Pink

30

Selecta One®







S. hybrida

Blue by You

A hybrid between *S. nemorosa* and *S. pratensis*, it has excellent Winter hardiness and heat tolerance, with repeat blooming throughout Spring and Summer. Zones: 4b-9a 'Blue by You' PPAF

Darwin Perennials®

S. nemorosa

Bumblesnow

Pure white flowers are produced on a petite habit with good reblooming if deadheaded. Zones: 3-8 'Bumblesnow' PPAF Walters Gardens

Salute Blue Improved

A great first-year-flowering solution with strong colors and matching habits. Zones: 4-9 Dümmen Orange®

Sky Blue Marvel

Light blue addition to the Marvel family has the largest flowers of any *S. nemorosa* on the market. Zones: 4-9 'Sky Blue Marvel' PP27,018 Darwin Perennials®

S. pratensis

Fashionista Sweet Petite

The cutting edge of perennial fashion, with big, bold blooms in an array of chic and stylish colors. Zones: 3-8 'Sweet Petite' PPAF

Darwin Perennials®

SAXIFRAGA

Alpino Early Series

A game-changer in saxifraga breeding, Alpino Early is very free flowering with large blooms in stunning colors. Zones: 4-8

Magic Salmon

• Rose

Syngenta

SCABIOSA S. incisa

Kudo White

A first-year-flowering perennial that produces compact mounds of foliage and stems, a feature that makes it ideal for beds and borders, plus it flowers all Summer long. Zone: 3 Hishtil new varieties

perennials



BallSeed.





SEDUM

perennials

Little Miss Sunshine

A groundcover sedum that blooms in Summer with dark green, glossy foliage and tiny, yellow flowers. Zones: 3-9 'Little Miss Sunshine' PPAF Walters Gardens

Spot On Series

Attractive foliage and exceptionally large flowers make Spot On a big upgrade over regular sedums. Zones: 4-9

• Deep Rose • Pink

Syngenta

Steel The Show

With tiny, silvery leaves and bright, bluegreen foliage, this is one of the latest sedum to bloom. Zones: 3-9 'Steel The Show' PPAF

Walters Gardens

SunSparkler Cherry Tart

Hardy perennials are grown for their attractive, succulent foliage which stands out for its vibrant and sunny colors. Zones: 4-9 'Cherry Tart' PP24,603 Jahldeti

.

S. mexicanum

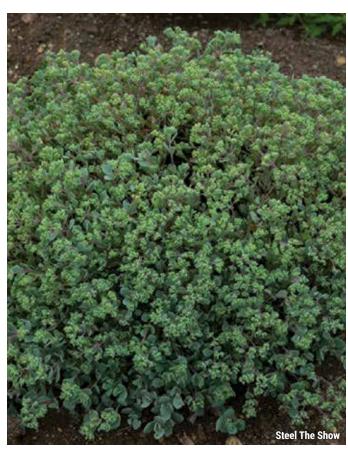
Lemon Coral

A tough as nails filler for hanging baskets, troughs, combination containers and landscapes, this beautifully textured succulent is very vigorous and drought tolerant. Zone: 7-11 Proven Winners®

SENECIO

Silvery Velvet

Hardy perennials are grown for their attractive, succulent foliage which stands out for its vibrant and sunny colors. Zones: 7-11 Jahldeti













THYMUS

T. citriodorus

Cascata Lemonade

With great lemonade scent, it's perfect for cold and hot drinks. Zone: 5 Hishtil

VERONICA

Lavender Lightsaber

A tall, columnar-shaped habit holds softlavender flowers. Zones: 4-9 'Lavender Lightsaber' PPAF Walters Gardens

Magic Show Wizard of Ahhs

One of the earliest bloomers in trials, it features violet-blue flower spikes with lime-green tips. Zones: 4-8 'Wizard of Ahhs' PPAF Walters Gardens

Mona Lisa Smile

Produces long, paintbrush-like spikes of rosy-purple flowers on a terrific, rounded habit. Zones: 4-9 'Mona Lisa Smile' PPAF Walters Gardens

V. longifolia

Forever Blue

Striking veronica produces continuous, deep blue flowers throughout Summer to Fall, with no seed set for longer blooming. Zones: 5-9a "Forever Blue PPAF Darwin Perennials®

VIOLA

V. cornuta

Halo Golden Yellow

Excellent hardiness for long-lasting garden enjoyment. Zones: 5-9 'Halo Golden Yellow' PPAF Darwin Perennials®

Ball Seed.

33

perennials

SEED

new varieties

annuals	37
potted plants	51
cut flowers	55
vegetables	57

You can count on Ball Seed for the best plants for your business. Seed testing is a critical part of growing success, and the Ball Premier Lab continues to produce the highest-quality seed in the industry. Our patented Ball Vigor Index[®] seed provides you with the vigor and uniformity of a crop before you sow. Ball Seed also took the lead in distributing disease-free tomato, pepper and kale seed, using the International Seed Health Initiative standards. When you grow these varieties, you can grow with confidence.



perennials



Aquilegia



Aquilegia







Kirigami Rose & Pink Aquilegia

ALCHEMILLA A. mollis

Thriller

Striking, profuse greenish-yellow flowers above bright green, woolly-textured leaves make Lady's Mantle an outstanding garden performer in borders and as groundcover. Zones 3-7

AQUILEGIA A. caerulea

Kirigami Series

Bold, vibrant colors with upward facing flowers on an upright plant; uniform with a narrow flowering window across the series and minimal vernalization requirement.

- Deep Blue & White
- Light Blue & White
- Red & White
- Rose & Pink
- Yellow
- Mix
- ARENARIA

A. montana

montana

Sun-loving perennial produces uniform mounds of bright white, dime-sized flowers that are well-suited for bedding and rockery. Zones 4-8

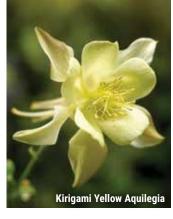
- Deep Blue & White
- Light Blue & White • Red & White
- Rose & Pink
- Yellow

• Mix

CAMPANULA C. persicifolia

Takion Blue

Beautiful upright, bell-shaped flowers 2 to 2.5 in. (5 to 6 cm) in diameter on upright spikes that are about half the height of the standard C. persicifolia varieties. Zone 4



C. portenschlagiana

Clockwise Compact Deep Blue

First F1 hybrid Campanula portenschlagiana offering fast, uniform production. Zones 3-7

COREOPSIS C. grandiflora

Double the Sun

This "tough" perennial offers excellent heat and drought tolerance once established in the garden, with big, semidouble flowers in a bright solid yellow when planted in full sun. Zones 4-9

DELPHINIUM D. elatum

Delphina Dark Blue Black Bee

The first series of compact D. elatum needs less PGRs during production. Zones 4-8

DIGITALIS D. purpurea

purpurea Mix

The dried leaves are the principal source of the drug digitalis, a potent heart medicine, making the plant poisonous to animals and humans. Zones 4-10

HIBISCUS

H. moscheutos

Honeymoon Rose

Showy heat and drought-tolerant series for containers or borders displays 6 to 8-in. (15 to 20-cm) flowers. Zones 5-9

perennials

С П Т

LAVANDULA L. angustifolia

Avignon Early Blue

This tight, well-branched and strongstemmed variety produces deeper blue flowers earlier than similar English Lavenders. Zones 6-8

Blue Spear

With its bigger, taller spikes compared with other seed lavenders, this is the showiest English Lavender you can grow and sell. Zones 6-8

Hidcote Blue ApeX

This evergreen clump-forming perennial produces purple blue flowers above graygreen leaves. Zones 5-9

L. stoechas

Castillano 2.0 Lilac

Very floriferous and fragrant variety is compact and uniform, making it useful in container programs. Zones 7-9

LEWISIA L. cotyledon

Elise Series

Sturdy plants with fleshy, succulent leaves flower in dark red, white and a rich mixture of pink, rose, salmon, orange, white, yellow and bicolors. Zones 3-8

Ruby Red ApeX

• White ApeX

• Mix ApeX

LIATRIS

L. spicata

Purple

Plant and flower are attractive to bees, butterflies and birds. Zones 3-10

LUPINUS L. polyphyllus

Lupini Mix

Compact plants have a short crop time and are well-suited to pot culture. Zones 4-8

MYOSOTIS M. sylvatica

Bluesylva

Abundant medium-blue blooms on an early-flowering, compact plant with a uniform habit. Zones 3-8

PAPAVER P. nudicale

Spring Fever Series

Multiple compact stems at one time and large flowers in bright colors make high-impact shows. Zones 3-8

• Orange • Red

• Yellow

PENSTEMON P. barbatus

Twizzle Mix

Long-blooming series produces tall and stately flower stems that hold the small, bell-shaped flowers. Zones 5-8

PLATYCODON P. grandiflorus

Twinkle Blue

A shining star for early-season sales, with a uniform, densely branched, dwarf compact habit. Zones 4-8

SAGINA

S. subulata

subulata

Lush green foliage forms a dense, mosslike carpet that's perfect for planting between paving stones or on rock walls, bordering a garden or body of water, or serving as groundcover. Zones 4-9





WEBTRACK To Go*

SHIPMENT TRACKING MAKES PLANNING & SCHEDULING EASY. See where your orders are anywhere, anytime...with Ball Seed's WebTrack To Go[®] app. Download now from the Apple App Store and Google Play.

36

perennials





annuals

AEONIUM

Bicolor

This easy-to-grow, evergreen, low-growing, dense succulent offers attractive foliage, plus it is low maintenance, deer resistant, and drought and salt tolerant.

BEGONIA

AmeriHybrid[®] Picotee Series

Feature large, 4 to 8-in. (10 to 20-cm) bicolor blooms; Picotee Lace types are an inverted variety of a normal picotee bloom, with light edges on dark-colored petals.

- Calypso
- Flamenco
- Lace Apricot
- Lace Pink
- Lace Red Sunburst
- White Pink
- White Red

AmeriHybrid® Roseform Series

Series displays smooth-petaled, symmetrical blooms measuring 6 to 8 in. (15 to 20 cm) or larger, with three-dimensional appeal compared to their "flatter" counterparts.

- Yellow

AmeriHybrid® Ruffled Series

At 5 to 9 in. (13 to 23 cm) each, these begonias boast the largest blooms in the world, plus they feature a highly consistent double shape.

- Apricot
- Coral Salmon
- Mandarin Orange
- Pink Scarlet Red
- White
- Yellow

Bossa Nova Night Fever Papaya

Great vigor and strong branching make this bright, showy series an ideal choice for baskets, containers and borders.





annuals

SEED

 Peach • Pink • Red • Rose Salmon **AmeriHybrid Roseform Series** Scarlet Orange • White

BEGONIA continued

Megawatt[™] Series

Grow and sell high-voltage color earlier in the season. This king-sized series produces striking, non-stop flowers from Spring through Fall, on sturdy stems that hold blooms above lush foliage.

- Pink Green Leaf
- Red Green Leaf Improved
- Rose Green Leaf Improved

Nonstop Deep Rose Improved

Flowers freely with rich, deep rose double and semi-double blooms, 3.5 to 4.5 in. (9 to 11 cm) wide.

On Top® Series

Offering a collection of novelty colors, this series tolerates more heat and sunlight than other begonias, plus they bloom early and flower longer than other varieties.

- Fandango
- Melon Lace
- Pink Halo
- Sun Glow
- Sunset Shades

Senator IQ Series

Senator varieties marked with the iQ symbol have the darkest bronze foliage on the market, along with a more uniform, early-flowering and compact plant habit with large, bold blooms.

annuals

- Rose Bicolor
- Scarlet
- White
- Mix

Sprint Plus Series

Flowers 10 to 14 days earlier than others of this type, with excellent germination and young plant vigor.

- Blush
- Lipstick
- Orange Bicolor

Sun Dancer® Series

Double-flowered plants produce more and larger blooms than other varieties, at 2 to 5 in. (5 to 13 cm). Fills a hanging basket quickly and cascades up to 16 in. (41 cm).

- Apricot
- Pink
- Red
- Salmon • Scarlet Orange
- White
- White Pink Picotee
- Yellow
- Yellow Red Picotee







38









Tophat Series

Largest blooms in the jumbo-sized, interspecific begonia class, this series finishes at least 1 week earlier than its leading competitors.

- Pink
- Scarlet • White

CALIBRACHOA

Kabloom™ Denim

Bushy, trailing plants show off the same amount of color as mid-vigor vegetative calibrachoas – side-by-side, you can't tell the difference.

CANNA

Cannova® Red Flame F1

The first-ever seed F1 series offers an easy-to-grow option with improved economy and strong colors that will capture the landscape market and be a sure hit with home gardeners.

A Ball Ingenuity[™] product, available exclusively from Ball Seed.

South Pacific Series F1

Vigorous, compact and virus-free plants produce single, 4-in. (10-cm) flowers quickly with excellent repeat blooming.

- Ivory
- Orange 2018 All-America Selections National Winner.
 Rose

CELOSIA

Bright Sparks Series

Series features large plumes, a very wellbranched habit and great heat tolerance. • Burgundy

• Mix

First Flame[™] Purple

Finishes 10 to 14 days earlier than others of this type for reduced production costs, plus it offers uniform heights across all colors.

WEBTRACK To Go[®]

WHAT'S AVAILABLE NOW?

Access up-to-the-minute inventory from our industry's largest supplier lineup... anywhere, anytime with Ball Seed's **WebTrack To Go®** app, then reserve and place your order. Download now from the Apple App Store and Google Play.









COSMOS

Lemonade

Unusual color pattern has contrasting yellow flowers with a white eye, and it produces blooms throughout the season.

Sonata[™] Purple Shades

Unique variety shows off shades of purple that hold color well in high light.

DIANTHUS

Corona[™] Series F₁

Biggest blooms of any dianthus of this type, with an exceptional flower form and a palette of showstopping color choices.

- Cherry Red
- Rose
- Strawberry White

Diana Series F1

Early, compact series offers an unmatched color range for pack/pot programs.

- Pink Improved
- Rose Shades Improved



Floral Lace Series

Early flowering with the largest blooms of any D. chinensis x barbatus – up to 1.5 in. (4 cm) across.

- Picotee Improved
- Purple Improved Mix Improved

A PanAmerican Seed[®] product, available exclusively through Ball Seed.

Sweet[™] Purple Improved Also see Cut Flowers

Offers a richer color and improved uniformity.

Fuseables[®] Precision[™] **Multi-Pellets**

Easy-to-grow Fuseables Precision Multi-Pellets are specially formulated to deliver a balanced mix of two to three varieties.

SINGLE-SPECIES PANSY

- Flower Date Cool Wave® Golden Yellow
- and Cool Wave Purple pansies. Sunny Skies Cool Wave® Blue Skies and
- Cool Wave Golden Yellow pansies.



Corona Rose Dianthus





4()







GAZANIA

Big Kiss Series F1

Larger version of the Kiss series features bigger, striped, 4.5-in. (11-cm) blooms on full, bushy plants that fill in containers quickly.

• Orange

White Flame Improved

Kiss Frosty Orange Improved F1

This one is earlier to bloom, with larger flowers on shorter stems.

GERANIUM

Horizon New Star

Large, 4-in. (10-cm) flower heads are held neatly above the small, tidy foliage on strong stems.

GYPSOPHILA

Gypsy White Improved

2018 All America Selections National Winner offers a higher number of flowers, a more vigorous plant habit and more full-double and semi-double blooms than original White.

IVY GERANIUM

Reach Out Series

This new series is early to flower and easier to produce than competing varieties due to its compact habit and short internodes.

- Hot Pink
- Light Purple
 Lilac Bicolor
- Pink
- Red
- White • Formula Mix

WEBTRACK To Go*

SAVE AND SHARE YOUR FAVORITES ON BALL SEED'S WebTrack To Go®! As you are searching plants within the WebTrack To Go app, simply mark them as favorites, add your notes and photos, and share.

LINARIA Fantasista Series

Series features early-season flowering and it will take a light frost.

- Blue
- Pink • Rose
- White
- Yellow
- Mix

FRENCH MARIGOLD

Bonanza[™] Series

Early, large-flowered, pack-friendly series performs well under a wide range of conditions.

Deep Orange Improved
 Flame Improved

Little Hero Series

Heat-tolerant series offers uniform habit, bloom time and flower size.

- Fire
- Orange • Yellow
- Mix

Super Hero Series

The next generation of Hero marigolds is earlier to flower with a compact plant habit, but not dwarf.

- Deep Orange
 Harmony
- Orange
- Orange Bee
- Orange Flame
- Spry 2018 All-America Selections National Winner
- Yellow
- Yellow Bee
- Mix



annuals







ORNAMENTAL PEPPER

Cosmo

Purple, 0.75 x 2-in. (2 x 5-cm) fruit. Best suited to 5 to 7.5-in. (13 to 19-cm) pots.

Fiesta

Red, 0.3 x 2.25-in. (1 x 6-cm) fruit. Best suited to 4.5 to 6-in. (12 to 15-cm) pots.

Hot Banana

Red, 1 x 4.5-in. (3 x 12-cm) fruit. Best suited to 5 to 7.5-in. (13 to 19-cm) pots.

Hot Burrito

Red, 0.75 x 4-in. (2.5 x 10-cm) fruit. Best suited to 4.5 to 7.5-in. (12 to 19-cm) pots.

Hot Fajita

Red, 0.5 x 4-in. (1.5 x 10-cm) fruit. Best suited to 4.5 to 8-in. (12 to 20-cm) pots.

Hot Joker

Red, 0.75 x 4-in. (2.5 x 10-cm) fruit. Best suited to 4.5 to 7.5-in. (12 to 19-cm) pots.

Hot Lemon

42

Yellow, 0.5 x 1-in. (1.5 x 3-cm) fruit. Best suited to 5 to 8-in. (13 to 20-cm) pots.



















Hot Pops Yellow

Pump up Fall pot plant sales with this new fruit form featuring small, round, multicolor peppers that make a highimpact display for outdoor and indoor decorating.

Hot Tomato

Red, 1.5 x 1.5-in. (4 x 4-cm) fruit. Best suited to 5 to 8-in. (13 to 20-cm) pots.

Macho

Features shorter production time, good retail shelf life and excellent outdoor performance.

Onyx Red

2018 All-America Selections National Award Winner produces round, shiny red fruit that starts purple/black and matures to red, along with bold, dark foliage.

WEBTRACK To Go[®]

FIND IT, ORDER IT, TRACK IT & GROW IT. Ball Seed's WebTrack To Go® mobile app lets you place orders on up-to-the-minute inventory, so you can truly manage your business on-the-go! Download now from the Apple App Store and Google Play.





Ball Seed.

ORNAMENTAL PEPPER Order at ballseed.com/webtrack or 800 879-BALL

annuals

Features shorter production time, good retail shelf life and excellent outdoor performance.

Snack Supreme

Torito

Red, 0.75 x 2-in. (2 x 5-cm) fruit. Best suited to 4.5 to 6-in. (12 to 15-cm) pots.

Yellow Tomato

Snack Supreme

Yellow, 1.5×1.5 -in. (4 x 4-cm) fruit. Best suited to 5 to 8-in. (13 to 20-cm) pots.

43





Cool Wave Lemon Improved Pansy

ORNAMENTAL CORN

Pink Zebra

The only dwarf variegated ornamental corn on the market adds dramatic color and texture with pink/purple/green/white foliage, perfect for late Summer and Fall.

PANSY

Cool Wave® Series

The Best Pansy Ever has superior overwintering hardiness that assures that Cool Wave pansies are the earliest to return in Spring, pumping out tons of coolseason color.

• Fire

Lemon Improved

Delta Premium Series

Premium varieties deliver a more manageable habit and resist stretching better than standard pansies.

- Blue Morpho Pure Violet Improved
- White With Blotch Improved





Universidad de la constant de la con











Delta Speedy Series

Offers reliable and programmable production with near day-neutral flowering.

- Deep Blue With Blotch
- Frost
- Rose Medley
- True Blue
- White
- Yellow
- Yellow And Purple
 Yellow With Blotch
- Mix

Frizzle Sizzle Yellow Improved

With more unique and bold colors than any of this type, the frilly flowers stand out at retail, and make great cool-season containers and "close-up" landscapes.

Halloween Improved

Replaces Halloween II with less stretch under Fall growing conditions and a larger flower size.

Matrix[®] Series

All Matrix varieties flower within a 7-day window at 25% color in Fall production so that all colors from the same sowing can ship together.

Deep Blue Blotch Improved
 Light Blue Improved

Spring Matrix[™] Blue Improved

Delivers the tightest bloom window of any Spring-flowering pansy, across a full color range, with the most uniform habit and least stretch of any Spring pansy. SEED



PENSTEMON

Partybells Series

The new Summer snapdragon is the best choice for high-density production, with naturally dwarf habits AND strong lateral branching to create a fuller, more colorful plant that is easier to grow.

• Red • Violet

annuals

PENTAS

BeeBright Violet

This compact and well-branched series works well in high-density 4-in. (10-cm) pots, quarts and gallons.

Lucky Star® Series F1

With the fastest follow-up blooming of any pentas on the market and a 1-week bloom window, Lucky Star maintains a consistent show of non-stop color from retail through the end of the season.

• Raspberry • Mix

PETUNIA

Damask Salmon Improved

Uniform, genetically compact multiflora series needs little to no PGRs, and it's suited to high-density programs.

Easy Wave® Series

Exceptional uniformity and well-matched habit plus the widest color range make Easy Wave the easiest to produce and most versatile of all large-flowered spreading petunias!

- Red Improved
- Violet Improved
- Formula Mixture Improved
- Great Lakes Mixture Improved
- Opposites Attract Mixture Improved
 Plum Pudding Mixture Improved
- South Beach Mixture Improved
- The Flag Mixture Improved















Easy Wave Opposites Attract Mixture Improved Petunia





Easy Wave South Beach Mixture Improved Petunia

Limbo GP Blue Vein Improved

Offers greater performance (GP) from grower to consumer with naturally compact, stretch-resistant plants and bright blooms.

Mambo GP Series

Offers greater performance (GP) from grower to consumer with early, naturally dwarf plants that produce blooms larger than typical multifloras.

- Blue Veined Improved
- Burgundy Improved

Picobella Cascade Burgundy

Densely branched, trailing plants are extra-early-flowering even under short days, and are covered with cheerful, dainty flowers.

Success Silver Vein

Trailing series delivers earliness, uniformity and daylength neutrality, with plants that flower 7 days earlier than the competition, with all colors flowering in a 6-day window.

Success 360 Series

The all-around-color series is very uniform and perfect for packs, with great visual appeal from 360°.

Red Star
 Rose Star

Trilogy Series

Multiflora series produces abundant blooms on a compact plant with novel, tightly domed shape.

• Rouge

Custom Mix
 July Mix

PRIMULA

Optic[™] Series F1

Full-flowering varieties with tidy green foliage provide bright and rich, non-fading color in Fall and Winter gardens and planters.

- Blue
- Copper • Cream
- Rose
- Scarlet

• White

• Mix



annuals



SALVIA Big Blue F1

The first of its type from seed, this vigorous annual shows off a clear blue color and great performance in heat and low-water conditions.

Sirius Blue

A nice compact variety from seed, with an intense dark blue color that attracts bees and butterflies and tall flower spikes that fill in the garden easily.

SNAPDRAGRON

Snapshot Series F1

Bushy, compact plants make full, closely spaced flower spikes for high-impact color shows

- Burgundy Bicolor
- Coral Bicolor

Snaptini Series

Highly programmable series with reduced photoperiod sensitivity offers consistent crop timing across all seasons.

- Burgundy Bicolor Peach
- Red
- Rose Bicolor
- Scarlet
- Sunglow
- Violet
- White
- Yellow
- Mix

Floral Showers Scarlet Improved

Brighter, true scarlet and improved compact habit that is more uniform to the free-flowering series.

Twinny Rose Improved

Features unique double "butterfly" flowers that are ideal for early Spring and Fall color bowls.





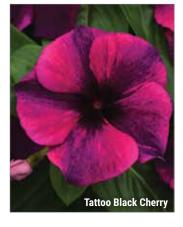






annuals

new varieties













Mediterranean XP Burgundy Halo

XP varieties fill in fast with terrific coverage to make big, color-filled baskets.

Mega Bloom Series

Withstands heat and humidity without succumbing to disease, and it maintains a dense habit, with the 3-in. (8-cm) flowers sitting over the foliage for a big show of color in the garden and in containers.

- Burgundy with Eye
- Dark Red
- Grape
- Icy Pink
 Lavender
- Peach Pink
- Pink
- Strawberry
- White

Tattoo[™] Series

Very floriferous and well-branched plants display one-of-a-kind flowers with an overlapping, fully rounded form that won't show gaps in hot temperatures.

- Black Cherry US PVPAF
- Papaya US PVPAF
- Raspberry US PVPAF
- Tangerine US PVPAF

Titan[®] Dark Red Improved

Handles stressful conditions in the pack and garden better than O.P. varieties, and it's a vigorous grower even in cooler climates and hot, dry conditions.

Vitalia Sweetheart Mix

Sporting a full lineup of bright colors and a tidy, mounded habit, the new Vitalia series uniformly blooms earlier – minimizing time on the bench, labor costs and the heating bill!

Withstand succumbir

VERBENA

55% double flowers.

Mime Series

STOCK

• Blue

• White

Obsession Mix Improved

Compact performer in pack and garden with excellent germination.

Lots of fragrant flowers top upright, true

green-leafed plants that are early and uniform blooming, with approximately

Obsession Cascade Series

The first trailing verbena series from seed features bright, bold colors that make eyecatching, high-impulse hanging baskets and combos.

• Burgundy With Eye • White

VINCA

Blockbuster Series F1

This exciting new series has a compact, well-branched habit with huge flowers that maintain their well-rounded form.

- Apricot
- Burgundy
- Crimson
 Dark Red
- Icy Watermelon
- Peppermint
- Punch
- Purple
- Red With Eye
- White • Formula Mix

Cora Cascade Series F1

Vigorous, trailing series fills landscapes and baskets well, with large, long-lasting flowers covering the entire plant.

- Cherry Improved
- Lavender with Eye
- Peach Blush
- Shell Pink
- White
- Mix



VIOLA

Admire Series

Early-flowering series delivers consistent pack performance, with uniform habit and timing across all colors.

- Deep Purple Face
- Lavender Pink Face
- Lemon Purple Wing • Neon Purple Wing

ColorMax Series

Flowers are larger than standard violas – more like "small pansies" – and the very free-flowering plants fill out containers and maintain their bloom size for more color per square foot.

- Citrus Mix • Lemonberry Pie Mix
- Royal Mix

Deltini Series

Offers reliable and programmable production with near-day-neutral flowering.

- Blue
- Blue Purple Wing
- Burgundy • Copperfield
- Copperfield
 Honeybee
- Purple with Golden Center
- Rose Pink
- Kose Pir
 Violet
- Violet Blue
- Violet Face
- White
- Yellow
- Yellow and Purple
- Mix

50

Penny Series F1

Early-flowering violas display 1-in. (2.5-cm) blooms, a uniform habit and excellent cool weather tolerance. • Blue Deep Improved • Violet Face

White Jump Up Improved

Sorbet[®] Yellow Blue Jump Up F1

Plants cover the soil at flowering, with more blooms on every plant and less stretching, and fewer PGRs are needed.

Sorbet[®] XP Series F1

Sorbet XP delivers the tightest bloom window and a uniform habit, so growers can send the best-looking violas to retail.

- XP Pink Wing
- XP Yellow Improved
- XP Yellow Burgundy Jump Up

• XP All-Season Mix A PanAmerican Seed® product, available exclusively through Ball Seed.

ZINNIA

Double Zahara[™] Series

The only fully double, disease-resistant zinnia series has bigger flowers than the competition for a huge color show!

- Bright Orange
- Salmon • White

Profusion Lemon

Early, continuous-blooming plant performs well under both warm and cool conditions with high humidity.

WEBTRACK[®]

TAKE THE GUESSWORK OUT OF YOUR SEED PURCHASING, RECEIVING & PLANNING. Ball WebTrack[®] makes every step of Seed Order Management simple and smarter...for free. Make your life "sow easy" at **ballseed.com/webtrack**.





fl

ants







CYCLAMEN

Dreamscape Series

Dreamscape varieties are specially bred and selected to deliver the best outdoor performance of any cyclamen on the market.

- Bright Red
- Deep Burgundy
- Deep Rose
- Purple
- Salmon Eye • White
- Dark Flamed Mixture

A Ball Ingenuity[™] product – seed is available exclusively through Ball Seed.

Halios Series

Florist-quality series delivers compact, continuous-flowering plants with large blooms on strong stems.

- Deep Magenta
- Red Rebelle

A Ball Ingenuity[™] product – seed is available exclusively through Ball Seed.

Halios HD Series

HD (High Density) varieties are more compact, and are well-suited to earlier and high-density programs.

- Red Rebelle
- Salmon Flame

A Ball Ingenuity[™] product – seed is available exclusively through Ball Seed

SEED

new varieties

CYCLAMEN continued

Halios Select Series

Eye-catching "fancy" varieties offer the same outstanding Halios performance.

- CURLY Bright Purple CURLY Bright Scarlet CURLY LITCHI Rose

A Ball Ingenuity[™] product – seed is available exclusively through Ball Seed.

Indiaka Series

Generous, long-lasting blooms have two-tone color that changes depending on the environment; some petals have a horizontal spread, some are more colorful at the top, while others are striped.

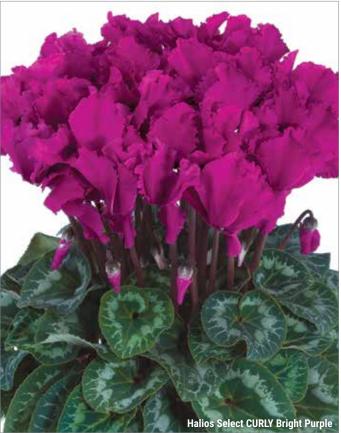
- Bright Purple
- Magenta
- Rose
- Salmon

A Ball Ingenuity[™] product – seed is available exclusively through Ball Seed.

Laser Synchro White Improved

This "synchronized" series features the most uniform, well-matched colors of the popular Laser series. The compact, mounded plants have mid-size flowers.

















Latania Success Deep Salmon

Latinia Success Series

Success varieties are extremely uniform for high-density programs, plus they are more compact with bigger blooms.

- Candy Pink
- Deep Salmon
- Neon Rose

A Ball Ingenuity[™] product – seed is available exclusively through Ball Seed.

Latinia Select Fantasia Red Improved

"Fancy" varieties produce bicolor, whiterimmed flowers with thick petals curved out at the rim like a spoon.

A Ball Ingenuity[™] product – seed is available exclusively through Ball Seed.

Sierra[™] Synchro Series

The most uniform and well-matched Sierra varieties are ideal for bench-run sales.

Salmon Flame

Wine Flame Improved

Smartiz Select Fantasia Red

Well-matched plants offer central flowering and good resistance to high heat stress.

A Ball Ingenuity[™] product – seed is available exclusively through Ball Seed.

Snowridge Collection

The eye-catching colors feature thick petals with a distinctive white edge, plus it offers heat and Botrytis tolerance.

- Midi Purple Improved
- Mini Purple Improved





WEBTRACK[®]

THE EASIEST WAY TO FIND – AND GET – WHAT YOU NEED. Ball WebTrack® puts tens of thousands of products from over 225 suppliers at your fingertips 24/7. Best of all, it's free! Manage your orders at ballseed.com/webtrack. potted plants

GERBERA

FloriLine Series

A perfect selection of flowers and crops with a wide range of colors, extraordinary two-tones and customizable mixes. GIANT:

Height: 6 to 7 in. (15 to 17 cm) Spread: 5 to 5.5 in. (13 to 14 cm)

- Coral Dark Eye
- Coral Light Eye
- Pink Light Eye
- White Light Eye Yellow Light Eye

MAXI

Height: 4.5 to 6 in. (11 to 15 cm) Spread: 3 to 4.5 in. (8 to 11 cm)

- Coral Light Eye
- Dark Fireball Dark Eye
- Dark Purple Light Eye
- Eyecatcher Purple Dark Eye · Eyecatcher Red Dark Eye
- Fireball Dark Eye
- Hot Pink Light Eye
- Light Pink Dark Eye
- Lilac Dark Eye
- Orange Dark Eye
- Orange Light Eye
- Pink Dark Eye
- Pink Light Eye
- Red Dark Eye
- Red Light Eye
- White Light Eye
- Yellow Dark Eye
- Yellow Light Eye
- Select Mix
- MIDI:

otted plants

Height: 4 to 5 in. (10 to 13 cm) Spread: 3 to 3.5 in. (8 to 9 cm)

Bicolor Dark Eye

- Dark Fireball Dark Eye
- Eyecatcher Dark Purple Dark Eye
- Eyecatcher Purple Dark Eye
- · Eyecatcher Red Dark Eye
- Eyecatcher Twilight Dark Eye
- Fireball Dark Eye
- Lavender Dark Eye Light Pink Dark Éye
- · Lilac Dark Eye
- Lilac Light Eye
- Orange Dark Eye
- Pink Light Eye
- Red Dark Eye
- White Light Eye
- Yellow Dark Eve
- Yellow Light Eye
- Select Mix

MINI

Height: 3.5 to 4.5 in. (9 to 11 cm) Spread: 2 to 3 in. (5 to 8 cm)

- Dark Purple Dark Eye
- Orange Dark Eye
- Red Dark Eve
- White Light Eye
- Yellow Dark Eye

WEBTRACK[®]

GET A LEG UP ON THE COMPETITION. 24/7 marketing support at Ball WebTrack®: thousands of photos...DIY benchcards...online catalogs for easy reference...and lots more. Boost your sales at ballseed.com/webtrack.

Revolution Series

Revolution beats every other gerbera series on the market for uniformity of flowering window across a complete color range.

 Red with Dark Eye Improved Select Mix Improved

Sundayz Series

This sturdy gerbera series pot plant with long-lasting double flowers brings sunny colors outside; designed for use on patio, terrace and balcony. MAXI

Height: 4.5 to 6 in. (11 to 15 cm) Spread: 3 to 4.5 in. (8 to 11 cm) Red Dark Eye

- Shades Dark Eye
- MIDI:

Height: 4 to 5 in. (10 to 13 cm) Spread: 3 to 3.5 in. (8 to 9 cm)

Berries & Cream Dark Eye

MINI Height: 3.5 to 4.5 in. (9 to 11 cm) Spread: 2 to 3 in. (5 to 8 cm) Bicolor Dark Eye

RANUNCULUS

Maché Vanilla Bicolor Medley

Vigorous, strong-stemmed series produces large-flowered, dark greenleafed plants that respond well to PGRs and ship well.

Magic Series

Compact, well-branched plants finish uniformly between colors. Golden Yellow

Rose Delight

SUNFLOWER

SunBuzz

Clear, yellow-filled flowers are a real standout; compact, smaller-leafed plants are more manageable and programmable on the bench, and more appealing in the store.



Revolution Red Dark Eye Improved Gerbera





cut flowers

AMARANTHUS









ASTER

Moto Series

fresh and dried.

Moto was bred to grow upright before branching and can be planted with higher density than other asters – the recommended spacing is 4×4 in. (10 x 10 cm).

- Coral Rose
- Purple
- Scarlet

A Ball Ingenuity[™] product, available exclusively through Ball Seed.

CELOSIA

Sunday[™] Series

Offers longer stem length with a nice, full plume and intense flower colors.

- Bright Pink
- Cherry
- Orange Improved • Purple

Act Series

A very short crop time lets you offer your customers a cut flower with big appeal, thanks to the exotic bright colors.

- Dara
- Enda • Inca
- Rima
- Verde
- Vida
- Zara
- Ziva

Century Salmon Pink

Basal-branching plants produce 13-in. (33-cm) plumes.

new varieties

cut flowers

SEED



Sunday Bright Pink Celosia



Sunday Orange Improved Celosia

DIANTHUS Also see Annuals

Sweet[™] Purple Improved

Produces long-lasting, very fragrant blooms on vigorous, frost-tolerant plants.

FLOWERING KALE

Flare Rose

Extra-early, long-stemmed series features unique, slightly wavy leaves and is longlasting in arrangements and bouquets.

PANICUM

Fontaine

Very attractive bouquet filler has strong stems and airy clouds of green "spikelets" tinged with red.

LISIANTHUS

Rosita Series

Spray double series offers top flowering, strong stems and thick flower petals to assure easier transport without Botrytis issues; excellent vase life with high usable bud count.

• 3 Blue Improved

- 3 Green
- 3 Lavender
- 3 Pink Improved • 3 Red

AFRICAN MARIGOLD Nosento Limegreen

This scentless African Marigold shows off fully double, greenish-yellow flowers and deep green foliage.

MATRICARIA

Vegmo Series

Excellent, fast year-round crop with a good post-harvest life.

Single

cut flowers

- Snowball Extra
 Sunny Ball
- Yellow

SNAPDRAGON

Legend Series

(Group 1) Uniform plants have strong stems, dense spikes and strong petals for good shippability and vase life.

- Light Pink
- Light Yellow

SUNFLOWER

Pro Cut F1 Series

Each bright, 4 to 5-in. (10 to 13-cm) flower features a dark, pollenless disk on single-stemmed plants.

• Orange Excel • White Nite

Sunrich Provence Summer F1

Single-stemmed plants bear 5 to 6-in. (13 to 15-cm) flowers.

TANACETUM

Baya White

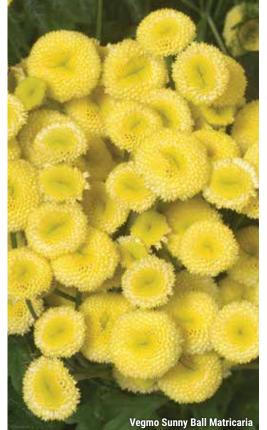
Delivers many first-quality, uniform stems; attractive blooms; better disease resistance; and ability to thrive in less than-favorable conditions.

ZINNIA

Queeny Lime Orange

Show-stopping 2018 All-America Selections National Winner is highlighted by its unique color – the flowers evolve from dark coral/peach/orange to light peach with a dark center as they age.









56

CABBAGE

Primo Vantage F1

Excellent uniformity, holding ability and a short core.

CARROT

Malbec Red

Strong, smooth and uniform with consistent color throughout that allows for a variety of end uses, such as slices, minis or whole roots.

COLLARDS

Top Bunch

Early maturing hybrid with wavy, lightly savoyed blue-green leaves.

SWEET CORN

American Dream

This 2018 All-America Selections National Winner has superb eating quality, a very tender kernel and outstanding flavor.

EGGPLANT

Black Beauty

Dark purple and oval-shaped eggplants.

Classic F1

Glossy, 8 to 9-in. (20 to 23-cm), premiumquality fruit.

A Ball Ingenuity[™] product, available exclusively through Ball Seed.

Fairy Tale F1

Container plant produces clusters of 3 to 5 sweet, bitterfree fruit up to 2 weeks earlier than others. 2018 All-America Selections National Winner.

Gretel F1

Earliest white eggplant produces clusters of glossy white mini-fruit. 2018 All-America Selections National Winner.

Hansel F1

This true miniature is ideal for containers. 2018 All-America Selections National Winner.

Little Fingers

Slim, 6 to 8-in. (15 to 20-cm) fruit in clusters of 3 to 6.

Patio Baby F1

Unique, high-yielding, compact variety produces individual-size, 2 to 3-in. (5 to 8-cm) long eggplants very early with a wide harvest window. 2018 All-America Selections Regional Winner (Northwest).

Satin Moon F1

Bushy plants spread up to 28 in. (71 cm) and bear 6 to 8-in. (15 to 20-cm), almost smooth fruit with flavorful and firm, high-quality flesh.

A Ball Ingenuity[™] product, available exclusively through Ball Seed.

Shikou F1

Long, 6 to 8-in. (15 to 20-cm) fruit have thin, tender, glossy skin, with a very white interior and very few seeds.

HERB RUE

Rue

Ruta graveolens is a lacy blue-green ornamental with a bushy habit that can be shaped into a hedge.

KALE

Vates Blue Curled Scotch

Blue-green leaf, finely curled and uniform, with a tall, upright habit and sturdy stems.

Bronze Arrow

Sweet and delicious, with attractive, oakleaf shaped, dark green leaves tipped in red-brown.

MUSTARD

Savanna F1

Heat, cold and drought-tolerant, with large, glossy, dark-green, oval-shaped leaves.

OKRA

French Quarter Series

Well-branched dwarf plant has attractive red and pink-veined foliage, creamy lemon pink blooms, and produces full-size, tender and tasty 3 to 4-in. (8 to 10-cm) fruits. • Pink

• Red

ANAHEIM PEPPER

Desperado F1

This large-fruited pepper has early maturity and great yield potential.

ANCHO CHILI PEPPER

Carranza

High-performance ancho chili pepper is excellent for drying.

CHILI PEPPER

Alter Ego

CLEANLEAF trait results in healthier foliage for longer-lasting garden performance.

Arapaho

Enjoy high yields of early maturing fruit on a compact plant.

Atomic

CLEANLEAF trait results in healthier foliage for longer-lasting garden performance.

Golden Cayenne

Naturally compact chili pepper offers good retail and shelf life and excellent outdoor performance.

Gran Caribe F1

egetables

Extra-large fruited caribe (Santa Fe) chili pepper produces pungent, heavyshouldered fruit with a conical shape and firm, thick walls.

Longhorn

This chili pepper plant grows large, long and curled hot fruits.

Super Khi

A beautiful ornamental plant with a semi-compact growth habit, sporting an abundance of hot chili peppers that are borne upright.

HABANERO PEPPER

Habanero Primero Red F1

Earliest ripening habanero on the market, with huge yields of large, mildly hot peppers.

Roulette F1

This 2018 All-America Selections National Winner resembles a traditional habanero pepper in every way (fruit shape, size and color, plant type) but one: No Heat!

HOT PEPPER

Dragon Roll

These 3 to 5-in. (8 to 13-cm) ethnic hot peppers top out at about 200 Scovilles, making them more mild than jalapeño peppers, but letting you know you got some heat.

JALAPEÑO PEPPER

Emerald Fire F1

Great for grilling, roasting and salsa, mega-jalapeños give more bang from every fruit. 2018 All-America Selections National Winner.

Jalapeño Gigante

These big, delicious peppers are great for salsa or stuffing.





vegetables

57

SEED

SERRANO PEPPER

Sureño

High-producing, large, straight-fruited serrano pepper has a medium-green color and excellent quality.

SWEET BELL PEPPER

Archimedes

This sweet bell pepper with X3R[®] is a thick-walled green-to-red hybrid with large, blocky fruit.

Better Belle III

Sweet bell hybrid pepper yields plenty of shiny, firm, blocky fruit that ripens from green to red.

A Ball Ingenuity Product, available exclusively through Ball Seed.

Chili Pie F1

With strong vigor and fruit-setting ability, this variety produces truly edible bell peppers with just a hint of heat. 2018 All-America Selections National Winner.

Confetti F1

Mini sweet bell pepper has unique, eyecatching variegated foliage.

Jungle Parrot

Perfect for space-saving gardening, these plants grow strong without support.

Liberty Belle

CLEANLEAF trait results in healthier foliage for longer-lasting garden performance.





Better Belle III Sweet Bell Pepper



Jungle Parrot Sweet Bell Pepper





WEBTRACK[®]

GET AN ELECTRONIC FILE CABINET AT YOUR FINGERTIPS. Ball WebTrack[®] helps keep all your documents in order and your business running like clockwork...for free. Save time and organize your documents at ballseed.com/webtrack.





vegetables

new varieties

59

heavy yields of sweet peppers. Snackabelle Red F1

Mini bell pepper excels in earliness, ease and eating!

Early-maturing plant with green stems, green leaves and white flowers produces

Sweetie Pie F1

New Ace F1

Easy-to-grow miniature sweet bell pepper boasts excellent fruit set even under hot and humid conditions. 2018 All-America Selections Regional Heartland, Northeast and Southeast Winner.

SWEET PEPPER

Lola

Sweet banana pepper has shiny color, super yields and sweet flavor.

BEEFSTEAK TOMATO

Atlas F1

Determinate beefsteak tomato is well-suited for containers or in-ground production.

Damsel F1

This compact pink beefsteak tomato plant offers outstanding heirloom flavor with uniform fruits.









SALADETTE/SAUCE TOMATO

Camaro

Mid-compact determinate plants produce early maturing, extra-large and firm red globe-shaped fruit.

SLICER TOMATO

Summerlast

CLEANLEAF trait results in healthier foliage for longer-lasting garden performance.

SMALL-FRUITED TOMATO

Kitchen Minis Siam

Enjoy fresh pot vegetables indoors with Kitchen Minis!

Mountain Magic

egetables

Brilliant red fruit with a juicy, smooth interior that is tropical-tasting, with low acid and high sugars.

Red Racer F1

2018 All-America Selections National Winner is a cocktail tomato variety that produces high-quality, great-tasting fruit in the garden or in large containers.

Ruby Crush

Widely-adapted, mid-early maturing grape tomato on mid-compact plants with good vigor. Good setting and size, with high final yield potential.

Shimmer F1

Gorgeous green/gold/burgundy fruits have a sweet taste and fantastic disease resistance to Bacterial speck, Bacterial spot and Stemphylium Leaf Spot.

SPINACH

Olympia

Moderate-growing, bolt-tolerant, processing variety with large, smooth, elongated oval, medium-green leaves.

SQUASH **Butterbaby**

Enjoy an abundance of sweet, personalsize mini butternuts with classic light tan skin color.

STRAWBERRY

Summer Breeze Series

A new approach in ornamental strawberries, featuring rose-like double flowers that are real eye-catchers. • Pink

Rose

SWISS CHARD

Fire Fresh

Bright red petioles and medium darkgreen, round-to-oval leaves with a slight texture make this plant appealing to baby leaf or Spring mix growers.

WATERMELON

Mini Love F1

Personal-sized seeded watermelon yields up to 6 fruit per plant that hold well. 2018 All-America Selections National Award Winner.



Shimmer F1 Small-Fruited Tomato



60

TERMS and CONDITIONS of SALE

VISIT BALLSEED.COM FOR CURRENT TERMS AND CONDITIONS OF SALE.

Note: Ball Terms & Conditions of Sale are country/region specific. The following Terms & Conditions of Sale apply to product sold within the United States and Canada.

ACCEPTANCE OF TERMS

These terms and conditions shall govern orders for seeds, bulbs, plants, supplies and other materials (merchandise) placed with Seller. All negotiations with sales representatives or other agents of Seller are merged herein. No modification of these terms and conditions shall be effective unless in writing signed by Seller. Placement of the order shall constitute Purchaser's acceptance of these terms and conditions. All orders are subject to acceptance by Seller at our offices in West Chicago, Illinois.

LIMITATION OF WARRANTY

Seller warrants, to the extent required by law, that merchandise conforms to the description appearing in Seller's catalog and on container labels, within recognized tolerances. SELLER MAKES NO OTHER OR FURTHER WARRANTY. EXPRESS OR IMPLIED. ALL OTHER **OR FURTHER WARRANTIES** INCLUDING ANY WARRANTIES OF MERCHANTABILITY, TITLE, NON-INFRINGEMENT AND FITNESS FOR A PARTICULAR PURPOSE, ARE EXCLUDED. Certain merchandise may be separately warranted by the manufacturer. Seller does not adopt or ratify any manufacturer warranties, express or implied, and Seller shall have no liability thereunder. Seller does not adopt or ratify any manufacturer warranties, express or implied, made by Purchaser upon resale of the merchandise, and Seller shall have no liability thereunder.

LIMITATION OF REMEDY

PURCHASER'S SOLE AND EXCLUSIVE REMEDY SHALL BE REFUND OF THE PURCHASE PRICE. SELLER'S LIABILITY, WHETHER FOR BREACH OF CONTRACT, BREACH OF WARRANTY, NEGLIGENCE, PRODUCTS LIABILITY OR ANY OTHER THEORY OF LIABILITY, IS LIMITED TO THE AMOUNT OF THE PURCHASE PRICE. UNDER NO CIRCUMSTANCES SHALL SELLER BE LIABLE FOR DAMAGES IN EXCESS OF THE PURCHASE PRICE, OR FOR ANY SPECIAL, INCIDENTAL, INDIRECT OR CONSEQUENTIAL DAMAGES.

USE RESTRICTION

Ball Seed.

Merchandise is not intended for sale to large-scale commercial growers of herbs or vegetables. Use, transfer and/or acquisition of seed constitutes acceptance of a limited right to use the seed solely to grow a single crop for food, feed, processing or ornamental purposes. No other use is permitted. Any transfer of seed must be accompanied by this use restriction.

MANDATORY ARBITRATION

ANY CLAIM WHICH PURCHASER MAY HAVE AGAINST SELLER ARISING OUT OF OR RELATING TO THE SALE OF THE MERCHANDISE SHALL BE SETTLED BY BINDING ARBITRATION IN ACCORDANCE WITH THE COMMERCIAL ARBITRATION RULES OF THE AMERICAN ARBITRATION ASSOCIATION, SAID ABBITBATION TO BE VENUED IN COOK OR DUPAGE COUNTIES, ILLINOIS, The laws of several states require arbitration, conciliation or mediation of disputes involving allegedly defective seed before legal action may be taken. Purchaser should contact the State Department of Agriculture for information. Such laws typically require that a complaint be filed with the State Department of Agriculture in time to permit inspection of the seed, crops or plants. If such a complaint is filed, a copy must be sent to Seller by registered or certified mail.

GOVERNING LAW, JURISDICTION & VENUE

The laws of the State of Illinois, including but not limited to the Uniform Commercial Code as adopted therein, shall govern all matters arising out of or relating to Seller's sale of merchandise. ANY DISPUTE NOT SUBJECT TO ARBITRATION AND ANY ACTION TO ENFORCE AN ARBITRATION AWARD ARISING OUT OF OR RELATING TO THE SALE OF MERCHANDISE HEREUNDER SHALL BE MAINTAINED IN THE STATE OR FEDERAL COURTS LOCATED IN DUPAGE OR COOK COUNTIES ILLINOIS, AND PURCHASER SUBMITS TO THE JURISDICTION OF AND VENUE IN SAID COURTS.

INDEMNITY

By accepting merchandise, Purchaser agrees to defend Seller, to hold it harmless and indemnify it from and against any claim or loss asserted by any or all transferees of such merchandise or users of the products of such merchandise who are not notified by Purchaser in writing of Limitation of Warranty, Limitation of Remedy, Mandatory Arbitration, Governing Law Jurisdiction and Venue, and Notice Regarding Seed-Borne Diseases in language substantially equivalent to that contained in these Terms & Conditions of Sale.

PRICES

All prices are subject to change without notice. The price in effect at time of shipment will prevail. Prices do not include installation; Seller takes no responsibility, and shall have no liability for installation. Requests to package seed in unlisted sizes will incur a charge of \$0.75 per packet. Additional processing and handling charges may be added.

PAYMENT

Payment is due in invoiced currency and in accordance with the terms specified on invoice. In the event of default in the payment of any amount when due, and in addition to all other rights and remedies available to Seller, SELLER SHALL BE ENTITLED TO COLLECT A LATE CHARGE OF 2% PER MONTH (24% PER YEAR) OR THE MAXIMUM RATE ALLOWED BY LAW, WHICHEVER IS LESS, ON ALL AMOUNTS PAST DUE FROM THE DATE DUE UNTIL THE DATE PAID. A FEE OF \$25.00 WILL BE CHARGED FOR ANY RETURNED CHECK, DECLINED EFT TRANSACTION OR DECLINED BANKCARD TRANSACTION.

FREIGHT & HANDLING CHARGES, INSPECTION, DAMAGED GOODS

The freight and handling charge on Purchaser's invoice covers shipment of the merchandise to Purchaser's destination, and replacement or credit for damaged merchandise if the steps listed here are followed. PURCHASER WILL NOT REFUSE OR RETURN GOODS, OR THE RIGHT TO FILE A CLAIM IS LOST AND PURCHASER WILL STILL BE LIABLE FOR THE MATERIAL AND THE FREIGHT. When Purchaser receives shipment: 1) Count all cartons. 2) Inspect all cartons for external damage. 3) Check for open or resealed cartons. 4) Note any damages, shortages, open or resealed cartons on the delivery receipt; the carrier's representative must also sign the receipt. 5) Open all boxes immediately and inspect for damage due to weatherrelated issues, such as scorched, frozen or broken plants; material shortages; etc. NOTIFY SELLER IMMEDIATELY IF A SHIPMENT IS DAMAGED. Call the Ball Traffic Department at 800 879-BALL to report the damage and receive details on what is needed to file a claim.

CANCELLATION POLICY

Cancellations for unrooted cuttings must be received at least thirty (30) days prior to scheduled ship date. Cancellations for liners or seed-raised plugs must be received prior to stick or sow date.

NOTICE & RETURN

Seller shall have no liability for any defect unless notice is given promptly, not to exceed thirty (30) days after such a defect is or should have been discovered. The buyer is limited to six months from the ship date. Issues that arise past six months will not be considered for credit. No merchandise may be returned without the Seller's prior written authorization. Requests to return merchandise must be made within ten (10) days after delivery. All returns must be in accordance with Seller's shipping instructions with freight paid by Purchaser. All requests for return of merchandise must be made to Ball at 800 879-BALL. The Purchaser will also be asked to provide a letter stating the reason for the return.

The order number or invoice number must accompany the return in order to expedite the credit. NOTE: No seed will be accepted without prior notification to Ball at **800 879-BALL** Effective immediately, seed that is returned without authorization will not be accepted and credit will not be issued. For all Purchasers in the United States, a FedEx call tag will be issued upon authorization of return. There is a \$10.00 freight charge for the FedEx return. Seed must be returned in the original condition within thirty (30) days of the ship date for full credit. No open packages will be accepted. If seed is returned within thirty-one (31) to sixty (60) days after ship date, full credit will be given but a 15% restocking charge will be assessed. No credit or replacement will be given for seed returned after sixty-one (61) days from our ship date. Because Ball® Controlled Growth seed is perishable and has a shorter shelf life, no returns of these products will be accepted.

DELAYS, SHORTAGES & SUBSTITUTIONS

Seller shall not be responsible for delays in delivery or for losses resulting from such delays. Seller reserves the right to make partial shipment. In the event of shortages, Seller may substitute such other, similar merchandise as is available.

PLANT PROTECTION

Varieties described herein may be protected by United States Plant Variety Protection, United States Plant Patents, Utility Patents, and/or Plant Breeders' Rights. Many of the varieties are also protected by the Flowering-Only License Agreement as well as registered with the Canadian Ornamental Plant Foundation. These varieties may not be reproduced without authorization. The breeder or authorized representative has the right to inspect Purchasers' nurseries during normal business hours to assess compliance with the restrictions on use of protected varieties.

TRADEMARKS

Trademarks are the property of Ball Horticultural Company, unless otherwise indicated.

SALES LIMITATIONS

THE COMPANY'S PRODUCTS MAY NOT BE SOLD, DIVERTED, TRANSFERRED OR RE-EXPORTED, DIRECTLY OR INDIRECTLY, TO ANY INDIVIDUAL, ENTITY, OR DESTINATION THAT IS SUBJECT TO UNITED STATES OR UNITED NATIONS SANCTIONS PROGRAMS OR EMBARGOS (INCLUDING BUT NOT LIMITED TO OFAC SANCTIONS PROGRAMS AND THOSE LISTED ON OFAC'S "SPECIALLY DESIGNATED NATIONALS" LIST) WITHOUT AN APPROPRIATE EXPORT LICENSE.

ALL SHIPMENTS MUST BE SHIPPED IN COMPLIANCE WITH THE FOREIGN CORRUPT PRACTICES ACT AND THE UK BRIBERY ACT.

NOTICE REGARDING SEED-BORNE DISEASES

Seller makes no representation regarding the freedom from seed-borne diseases of the seed sold and disclaims any liability relating to such diseases, whether previously known to exist or not identified until this seed is grown.

61

terms & conditions

of sale

FAST, CONVENIENT 24/7 ONLINE ACCESS

ORDER NOW using **WebTrack**[®] and the **WebTrack To Go**[®] mobile app, which can be downloaded for FREE from the Apple App Store or Google Play.

WEBTRACK® WEBTRACK To Go® Scoole play Control on the App Store

©2018 Ball Horticultural Company 17585 " denotes a trademark of and " denotes a registered trademark of Ball Horticultural Company in the U.S., unless otherwise noted. They may also be registered in other countries. BallSeed

Order at ballseed.com/webtrack Talk to us. Ball Seed: 800 879-BALL Ball ColorLink®: 800 686-7380