BallSeed.

Highlights

from

2019

California

Spring Trials

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Ball Seed.

WELCOME TO THE BALL SEED® NEW VARIETIES CATALOG

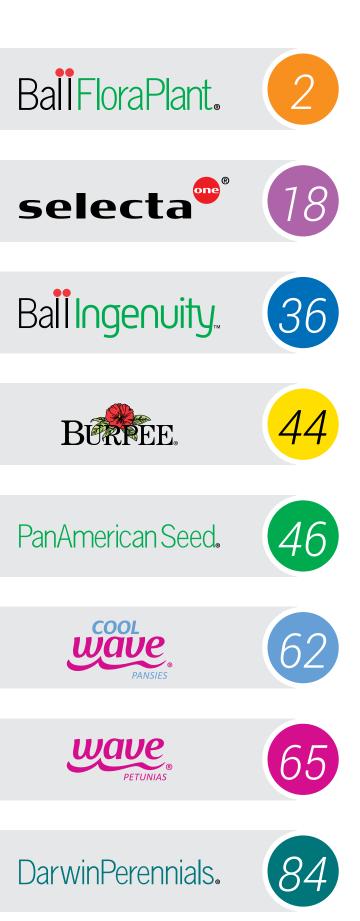
Showcasing our new and innovative plant varieties, featured at California Spring Trials!

You're looking for dependable **partnerships** to find products and **solutions** for your growing business. With our Ball Seed team of experts and our carefully trialed and selected introductions, we've got everything you need and more. Bold **colors**, striking **patterns**, intriguing **textures** and superior **performance** – all available here to help you plan your 2020 growing season.

MORE

Contact your Ball Seed Sales Rep and visit our websites to find out how to make this your best season ever!





Archangel[™] Series Angelonia

- The biggest blooms of any angelonia series!
- Thrives in extreme heat, humidity and drought; uniform habit and flowering time for easy, high-density production.

Angelonia angustifolia Height: 12 to 14 in. (30 to 36 cm) Spread: 10 to 12 in. (25 to 30 cm) USDA Zone: 10 to 11





First in this color class! Vibrant, bright coral color holds its beauty in all climates and conditions, plus it has a great habit that matches Blue Bicolor.

MegaCopa[™] Series Bacopa

- Notable for its well-branched, controlled habit and improved heat performance.
- Largest flower size in the industry, with showy blooms that cover the plant, driving impulse sales at retail.

Sutera cordata 🔿

Height: 4 to 6 in. (10 to 15 cm) Spread: 12 to 18 in. (30 to 46 cm) USDA Zone: 9 to 10



NEW MegaCopa Pink Improved Offers better garden performance than original Pink.



NEW MegaCopa Pink Shine Provides garden performance to match Pink Improved.

NEW Versa[™] Series Bacopa

- Semi-upright sutera doesn't tangle when grown pot tight in a quart.
- Hides older flowers better than other varieties and has more flower coverage in a smaller container.

Sutera cordata Ο

Height: 4 to 6 in. (10 to 15 cm) Spread: 12 to 18 in. (30 to 46 cm) USDA Zone: 9 to 10



NEW Versa Blue



NEW Versa Pink Shine

NEW Bee Happy[™] Series Bidens

- This series is 25 to 35% more vigorous than compact Bee Alive, but not quite as vigorous as Bee Bold.
- Features an upright habit, and the plants can be grown closer together with less spacing; easier to control with less PGRs.

Bidens ferulifolia • • Height: 10 to 14 in. (25 to 36 cm) Spread: 18 to 24 in. (46 to 61 cm)

> NEW Bee Happy Orange Great habit that's well-matched to NEW Red Improved.





NEW Bee Happy Red Improved

Red bicolor bidens offers a great improvement on habit and branching compared to original Bee Happy.

Order & find growing info at ballseed.com/webtrack or 800 879-BALL

Cabaret[®] Series Calibrachoa

- Super-uniform in habit and flower timing, so you can mix all colors in the series.
- Most varieties flower with an 11-hour day length, and stay open and in flower under low light conditions – a big plus at retail.
- All are early flowering varieties, similar to Golden Yellow.

Calibrachoa hybrida Height: 6 to 10 in. (15 to 25 cm) Spread: 10 to 12 in. (25 to 30 cm)



NEW Cabaret Bright White



NEW Cabaret Diva Orange Brings an interesting chameleon pattern to the series.



NEW Cabaret Good Night Kiss Novel pattern features a star center.



NEW Cabaret Light Pink Kiss Improved Features a larger flower than the original genetic.



NEW Cabaret Orange Improved Holds its orange color at a much higher pH compared to original Orange and all other genetics on the market.



NEW Cabaret Pink Improved



NEW Cabaret Red Has a larger flower than Bright Red and flowers earlier.



NEW Cabaret Rose Improved Has a larger flower and roots faster than original Rose.

Can-Can® Series Calibrachoa

- One-of-a-kind colors and strong vigor for full-bodied mixed containers.
- Flowers stay open under the lowest light conditions looking fresh at retail!

Calibrachoa hybrida Height: 10 to 15 in. (25 to 38 cm) Spread: 10 to 15 in. (25 to 38 cm)

NEW Can-Can Bumble Bee Blue

Features a vibrant, unique bicolor pattern with large flowers and excellent heat performance. Habit matches Bumble Bee Pink.

Conga[™] Series Calibrachoa

- Naturally compact habit is perfect for pot-tight production and no PGRs needed.
- Excellent pH tolerance and profuse flowering flowers one week earlier than Cabaret series.

Calibrachoa hybrida 🔿

Height: 6 to 10 in. (15 to 25 cm) Spread: 8 to 10 in. (20 to 25 cm)





NEW Conga Light Pink Star Rose-pink blooms with unique star patterns.



NEW Conga Pink Star Striking magenta-pink, star-patterned variety; habit matches other bicolors in the series.

NEW Heartbreaker Coleus

- Beautiful pink foliage pattern does not fade in the full sun!
- Matches Henna for habit.

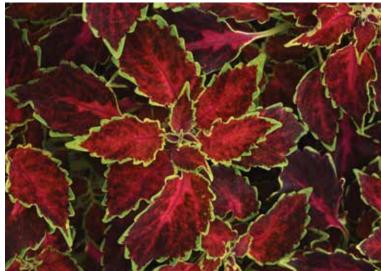
Solenostemon scutellarioides 🔵 🌑 🌑 Height: 14 to 28 in. (36 to 71 cm) Spread: 14 to 16 in. (36 to 41 cm)



NEW Heartbreaker

NEW Ruby Punch Coleus

- Unique, multicolored, fine-foliage coleus is sure to excite consumers and retailers.
- Compact habit allows for small pot production for growers and mixed container use for consumers.
- Solenostemon scutellarioides 🔷 🌘 🌑 Height: 12 to 18 in. (30 to 46 cm) Spread: 16 to 18 in. (41 to 46 cm)



NEW Ruby Punch

NEW Honeybells Cuphea

- This exciting new cuphea requires less special treatment due to high Oedema resistance.
- Honeybells offers faster rooting, which can lower rooting time and cost; can be produced at lower temperatures to reduce overall cost of Spring greenhouse production for growers.

Cuphea hybrida O Height: 10 to 12 in. (25 to 30 cm) Spread: 14 to 20 in. (36 to 51 cm)



NEW Honeybells

Precision[™] Series Geranium (Ivy)

- A medium-vigor, green leaf variety specially selected for early flowering and excellent uniformity.
- Oedema-resistant for clean foliage at retail and better show throughout the season; available as Genesis direct-stick cuttings.

Pelargonium x peltatum O Height: 10 to 12 in. (25 to 30 cm) Spread: 14 to 18 in. (36 to 46 cm)



NEW Precision Red

Dynamo[™] Series Geranium (Zonal)

- A medium-vigor, green leaf series that is a powerhouse among zonal geraniums: all the key colors you need in a uniform series.
- Matches for habit, flower timing and branching to ship all at once; available as Genesis direct-stick cuttings.

Pelargonium hortorum Height: 12 to 14 in. (30 to 36 cm) Spread: 12 to 14 in. (30 to 36 cm)

NEW Dynamo Orange

Bright, vibrant orange variety with excellent garden performance compared to all other zonals on the market.





NEW Dynamo Pink Flare Bright bicolor blooms with superior garden performance when compared to other medium, green-leafed zonal geraniums.



NEW Dynamo Red Improved Larger flower size with a deeper color saturation.

Fantasia[®] Series Geranium (Zonal)

- A medium-vigor, dark leaf series, best suited to 5-in. (13-cm) and larger pots and hanging baskets.
- Excellent uniformity for more plants per sq. ft. and optimum shipping density; available as Genesis direct-stick cuttings.

Pelargonium hortorum O Height: 12 to 14 in. (30 to 36 cm) Spread: 12 to 14 in. (30 to 36 cm)

NEW Fantasia Dark Red Improved

Offers improved center branching and a shorter height. The genetic habit is a perfect match to Cardinal Red.





NEW Fantasia Fuchsia Berry A bright, exciting new color for the series in a color class that does not exist in zonal geraniums.



NEW Fantasia Orange A true orange addition with a great dark leaf habit that matches the series. Replaces Coral.



NEW Fantasia Pink Flare Has been improved for shipment of quality unrooted cuttings. Replaces Strawberry Sizzle.

NEW Galaxy™ Series Geranium (Zonal)

- Replaces the Allure[™] series. Mounded plants are vigorous enough to keep their large, semi-double blooms all season in large containers and landscapes.
- Superior garden performance compared to the competition, with a very controlled, vigorous greenhouse habit; available as Genesis direct-stick cuttings.

Pelargonium hortorum O Height: 16 to 20 in. (41 to 51 cm) Spread: 16 to 20 in. (41 to 51 cm)



NEW Galaxy Dark Red



NEW Galaxy Pink



NEW Galaxy Purple



NEW Galaxy Red



NEW Galaxy Salmon



NEW Galaxy Violet Features a bright, vibrant violet color with excellent branching compared to the competition.



NEW Galaxy Watermelon A totally unique color in the geranium market, with exceptional branching and garden performance.



NEW Galaxy White The first white on the market with interspecific-type garden performance! It features an excellent plant habit.

Fiesta™ Series Impatiens (Double)

- Elegant shade selection has the biggest, most fully double rose-like blooms.
- Excellent branching and uniformity mean fewer PGRs and less stretching.

Impatiens walleriana () () Height: 10 to 16 in. (25 to 41 cm) Spread: 10 to 12 in. (25 to 30 cm)



NEW Fiesta Coral Orange Matches the series in habit and flower timing, with a larger flower than Deep Orange.

SolarTower[™] Series Ipomoea

- The first-ever self-climbing Ipomoea! SolarTower climbs very quickly and fills a large pot on a quick turn.
- Ideal for use with a trellis, as a topiary or on a vertical wall planting.

Ipomoea batatas 🔿

Height: 48 to 84 in. (122 to 213 cm) Spread: 36 to 48 in. (91 to 122 cm)

> NEW SolarTower Lime Improved Features higher vigor to better match Black.

Bloomify™ Series Lantana

- The first certified sterile lantana series on the market won't go out of flower in the heat of Summer.
- Features better branching than the competition; two weeks later to flower than the Lucky series, with a nice ballshaped habit.

Lantana camara O Height: 12 to 14 in. (30 to 36 cm) Spread: 10 to 12 in. (25 to 30 cm)







NEW Bloomify Mango

Order & find growing info at ballseed.com/webtrack or 800 879-BALL

Lucky[™] Series Lantana

- · Excellent branching means less pinching, fewer PGRs.
- Stands up to heat, drought and other stressful conditions; works well in small pots, baskets and mixed combos.

NEW Lucky Peach Similar in habit and size to Pot of Gold. Has the most branching of any variety in the

Lantana camara Ö Height: 12 to 16 in. (30 to 41 cm) Spread: 12 to 14 in. (30 to 36 cm)

series.

Lobularia

production costs. Lobularia maritima 💛 🌻 Height: 10 to 12 in. (25 to 30 cm) Spread: 12 to 16 in. (30 to 41 cm)

•

Easy Breezy[™] Series

• Excellent branching and 2 to 3 weeks longer flowering in the heat. Features a non-split habit late in the

production cycle for higher sell-through; requires less to no PGRs for reduced





NEW Easy Breezy Purple

Serenity[™] Series Osteospermum

- "Magic" colors change as flowers fully open; exceptional habit and uniform timing for early-season bench-run production.
- · Well-suited to cool-season containers and landscapes: a full-season performer in coastal markets; available as Genesis direct-stick cuttings.

Osteospermum ecklonis 🔘 Height: 10 to 14 in. (25 to 36 cm) Spread: 14 to 20 in. (36 to 51 cm)

NEW Serenity Coral Magic

There is not another plant on the market with a flower color to match! Similar habit to Pink.



Order & find growing info at ballseed.com/webtrack or 800 879-BALL

ColorRush™ Series Petunia

- Very vigorous series is ideal for 12-in. (30-cm) and larger containers and baskets, as well as landscapes.
- Mounds of color hold up in the heat and rain; nicely matched habits make production planning easier.

Petunia x hybrida 🔿

Height: 10 to 12 in. (25 to 30 cm) Spread: 24 to 36 in. (61 to 91 cm) USDA Zone: 9



NEW ColorRush Merlot Star Vigorous like Pink. High light and warm temperatures will produce more of the star pattern.



NEW ColorRush Purple



NEW ColorRush Watermelon Red The most compact genetic in the series. Cold night temperatures make this variety more compact, and just as vigorous as Blue when grown under warm night and day conditions.



NEW ColorRush White

NEW Midnight Gold Petunia

- Unique, first-of-its-kind novelty color!
- Slightly more vigorous than the Double Wave Double Petunia series, and features huge double blooms that are great for hanging baskets.

Petunia hybrida O Height: 8 to 10 in. (20 to 25 cm) Spread: 20 to 26 in. (51 to 66 cm)



NEW Midnight Gold

Order & find growing info at ballseed.com/webtrack or 800 879-BALL

NEW Purple & Bloom Salvia

- 25% more compact than the leading competitor, and it is easy to produce, requiring less PGRs.
- This variety offers the same flower power and performance as Black & Bloom.

Salvia guaranitica 🔿 🔅

Height: 40 to 48 in. (102 to 122 cm) Spread: 36 to 48 in. (91 to 122 cm) USDA Zone: 8 to 11



NEW Purple & Bloom

NEW Roman Red Salvia

- Has a more compact habit compared to the leading competitor's red, along with medium green foliage; this is the only vibrant red interspecific salvia on the market!
- More similar in habit and performance to Black and Bloom, with a semi-mounded habit.

Salvia splendens x darcyi 🗢 🗢 Height: 28 to 34 in. (71 to 86 cm) Spread: 28 to 36 in. (71 to 91 cm) USDA Zone: 8 to 11



NEW Roman Red

Cadet Upright[™] Series Verbena

- Flowers one week earlier than other upright verbena on the market, with the most uniform habit across the series compared to the competition.
- Features the same heat performance as EnduraScape; proven superior Powdery Mildew resistance when compared to the competition.

Verbena peruviana 🔷 💮 Height: 8 to 10 in. (20 to 25 cm) Spread: 12 to 14 in. (30 to 36 cm)

> NEW Cadet Upright Violet Blue Features a more uniform habit to match the rest of the colors in the series.



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Order & find growing info at ballseed.com/webtrack or 800 879-BALL

MixMasters™

- Color ignites in 22 new combos that rock!
- Thoroughly trialed and monitored to ensure consistency and efficiency.



NEW MixMasters A Grape Fit! Improved

- Calibrachoa Cabaret[®] Hot Pink
- Petunia Sun Spun[®] Lavender Star
- Verbena Firehouse[™] Purple



NEW MixMasters Bejeweled Improved • Calibrachoa Cabaret Deep Yellow

- Petunia Sun Spun Burgundy
- Verbena Firehouse Purple



NEW MixMasters Bloom Of Allegiance • Angelonia AngelMist® Spreading White

- Angelonia Angelonist° Spreading white
 Lantana Lucky[™] Red
- Scaevola Brilliant



NEW MixMasters Circus Parade Improved • Bidens Sunbeam

- Lobelia Waterfall[™] Blue
- Verbena Firehouse Red

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NEW MixMasters Color Magic Improved

- Calibrachoa Cabaret Deep Yellow
- Lobelia Early Springs[™] Dark Blue
- Verbena Firehouse Red



NEW MixMasters Fruit Cocktail Improved

- NEW Calibrachoa Cabaret Orange Improved
- Calibrachoa Cabaret Deep Yellow
- Calibrachoa Cabaret Hot Pink



NEW MixMasters Heartland Improved

- Lobelia Early Springs Sky Blue
- Petunia Sun Spun White
- Verbena Firehouse Red



NEW MixMasters Jazzberry Jam Improved • Calibrachoa Cabaret White

- Petunia Sun Spun Burgundy
- Verbena Firehouse Purple



NEW MixMasters Laguna Beach Improved

- NEW Calibrachoa Cabaret Orange Improved
- NEW Calibrachoa Cabaret Red
- Calibrachoa Cabaret Sky Blue



NEW MixMasters Love Me Tender • Calibrachoa Conga™ Deep Yellow

Calibrachoa Conga Rose Kiss



NEW MixMasters Mambo Improved

- Bidens Sun Drop
- NEW Calibrachoa Cabaret Orange
 Improved
- Petunia Sun Spun Neon Pink



NEW MixMasters Peach of My Heart

- Calibrachoa Cabaret Deep Yellow
- Impatiens SunPatiens[®] Vigorous Clear Orange
- Verbena EnduraScape[™] Blue



NEW MixMasters Pink Outside The Box Improved

- Lobelia Early Springs Lavender Pink
- Petunia Sun Spun Lavender Star
- Verbena Firehouse Pink



NEW MixMasters Porch Patriot • Angelonia Archangel™ Raspberry

- Lantana Lucky Yellow
- Scaevola Brilliant



NEW MixMasters Rainbow Bright

- Calibrachoa Conga Dark Blue
- Calibrachoa Conga Deep Yellow
- Calibrachoa Conga Rose



NEW MixMasters Rosé Everyday Improved • Bacopa MegaCopa[™] White

- Bacopa MegaCopa™ White
 NEW Calibrachoa Cabaret Pink Improved
- Petunia Sun Spun Neon Pink

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NEW MixMasters Rush Hour • Petunia ColorRush[™] Pink

- Petunia ColorRush Pink Vein



NEW MixMasters Santa Fe Sunset Improved

- Bidens Sunbeam
- Calibrachoa Can-Can® Terracotta • Verbena Firehouse Purple



NEW MixMasters Shoot the Breeze

- Calibrachoa Cabaret Light Pink
- Calibrachoa Cabaret Midnight Blue
- Lobularia Easy Breezy™ White



NEW MixMasters Summer Cocktail

- Calibrachoa Conga Dark Blue
- Calibrachoa Conga Deep Yellow Calibrachoa Conga Orange Kiss



NEW MixMasters Sunshine State

- Calibrachoa Conga Deep Yellow
- Calibrachoa Conga Sunset Kiss



NEW MixMasters Tropicali Improved

- Calibrachoa Cabaret Bright Red
- Calibrachoa Cabaret Deep Yellow
- NEW Calibrachoa Cabaret Orange Improved



LaRita™ Yellow Argyranthemum

- Early-flowering, uniform series is offered in a large variety of standard and novelty colors to brighten up gardens and containers.
- Offers excellent branching, and is suited for landscape use in cool coastal climates.

Argyranthemum frutescens Height: 17 to 24 in. (43 to 61 cm) Spread: 16 to 22 in. (41 to 56 cm)



NEW LaRita Yellow

Namid[™] Series Bidens

• This one series fills all your bidens needs, with strong, well-branched varieties that provide controlled growth and long flower performance.

Bidens ferulifolia 💛

Height: 6 to 8 in. (15 to 20 cm) Spread: 12 to 20 in. (30 to 51 cm)

NEW Namid Compact Yellow 20

More compact than Bidens Namid Special Yellow by 20%. Replaces Namid Compact Yellow for bigger blooms and better branching. Very sensitive to PGRs.





MiniFamous[®] Neo Series Calibrachoa

- Uniform series features a five-day flowering window, semi-trailing habit and medium vigor.
- Offers large single blooms and NEW double blooms.
- Wide range of colors and bicolors.

Calibrachoa cultivars Height: 8 to 12 in. (20 to 30 cm) Spread: 12 to 15 in. (30 to 38 cm)

> NEW Trixi® Double the Heat NEW MiniFamous Neo Double OrangeTastic Calibrachoa NEW MiniFamous Uno Double Red 20 Calibrachoa





NEW MiniFamous Neo Deep Orange Replace your favorite orange calibrachoa with this new deep orange variety; does not fade in the sun.



NEW MiniFamous Neo Lava+Red Eye The darkest, single orange bicolor in the Neo series. Offers superior Summer performance, while still maintaining a 10.5-hour daylength response in southern regions.



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NEW MiniFamous Neo Light Pink Light pink bloom with a lavender-blue lip makes this variety POP!



NEW MiniFamous Neo Light Pink+Eye 20

Tri-colored, with a light pink lip, a dark pink throat that goes almost black in higher light conditions, and a yellow eye.



NEW MiniFamous Neo Violet Ice The replacement for Neo Violet+Eye brings that violet ice color to calibrachoa with a slightly different color and pattern.



NEW MiniFamous Neo Double OrangeTastic Has the same flower size and pattern type as PinkTastic! But in a new color and on a

Neo habit. Easy to use in mixed combos.



MiniFamous[®] Uno Series Calibrachoa

- Early-to-flower and medium compact, this series offers core colors and novel flower forms, and all are uniform in timing.
- Grows well in quarts and hanging baskets.

Calibrachoa hybrida Ο

Height: 8 to 10 in. (20 to 25 cm) Spread: 10 to 12 in. (25 to 30 cm)



NEW Trixi On the Double NEW MiniFamous Uno Double

Dark Blue Calibrachoa NEW MiniFamous Uno Double PlumTastic Calibrachoa





NEW MiniFamous Uno Dark Blue Has a slightly lower vigor than Blue, features a large flower and matches the series better for uniformity.



NEW MiniFamous Uno Pink 20 More vigorous to better match the series for uniformity.



NEW MiniFamous Uno Double Dark Blue Matches PinkTastic for flower size and pattern, with a solid blue color.



NEW MiniFamous Uno Double PlumTastic Another striking double flower form, in blue bicolor.



NEW MiniFamous Uno Double Red 20 Solid red color, with the double flower form that's turning heads this season!



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NEW MiniFamous Uno Double White+Pink Whirl

PinkTastic's sister! Has the same flower size, habit, vigor and performance, but in a slightly new "whirl" pattern, similar to veining.

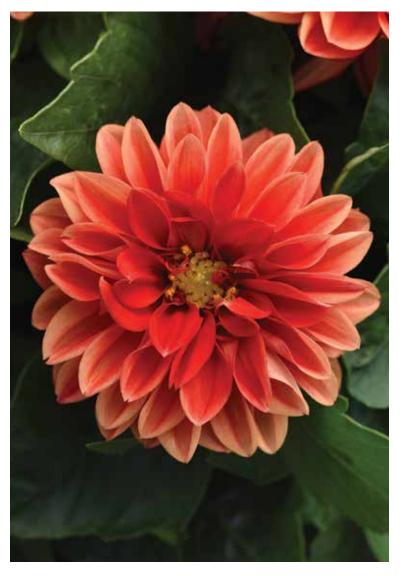


Dahlietta® Series Dahlia

- Dahlietta flowers in as little as 7 weeks for quick turns.
- More colors, patterns and improvements create a best-in-class, easy-to-grow assortment.

Dahlia pinnata 🔘

Height: 8 to 10 in. (20 to 25 cm) Spread: 12 to 14 in. (30 to 36 cm)



NEW Dahlietta Anna



NEW Dahlietta Louise



NEW Dahlietta Patty 20



NEW Dahlietta Paula



Dalaya™ Series Dahlia

- Big blooms and exciting color selection.
- Excellent garden performance and Powdery Mildew resistance to beat the competition!
- Ideal for gallons and larger pots.

Dahlia hybrida Ö

Height: 16 to 18 in. (41 to 46 cm) Spread: 12 to 16 in. (30 to 41 cm)



NEW Dalaya Dark Red+White



NEW Dalaya Purple+White



NEW Dalaya Vampire



NEW Dalaya White



NEW Venti[™] Series Dahlia

- A uniform, vigorous series of doubleflowered dahlias that brings a broad range of core single colors and exciting bicolors to the market.
- Fills the 2.5-qt. and larger dahlia needs and puts on a large flower display; provides a more controlled habit than the competition.
- Sourced from a worldwide-proven dahlia cutting farm, Venti varieties have been trialed and grown throughout Europe and North America with excellent results.

Dahlia pinnata 🔿 Ο

Height: 15 to 18 in. (38 to 46 cm) Spread: 12 to 14 in. (30 to 36 cm)



NEW Venti Passion Fruit



NEW Venti Golden Yellow



NEW Venti Lemon



NEW Venti Light Rose





NEW Venti Pink+White Eye



NEW Venti Red+White



NEW Venti Royal Purple



NEW Venti Tequila Sunrise



NEW Venti White



Lido[™] Series Delosperma

- Colorful addition to your succulent program in a drought-tolerant flowering plant!
- Produces carpets of bright color for garden beds, landscapes and rock gardens that will grab attention from home gardeners at retail, increasing sell-through.

Delosperma cultivars Height: 4 to 6 in. (10 to 15 cm) Spread: 16 to 24 in. (41 to 61 cm) USDA Zone: 5b



NEW Lido Golden Yellow



NEW Lido Orange+Eye 20 Offers bigger blooms and more flower power!

Marcada[™] Series Interspecific Geranium

- This strong interspecific geranium series offers superior flower retention throughout growing, shipping and on the retail shelf.
- Also, holds its flowers well in the rain and thrives in the heat to thrill home gardeners throughout Summer.

Pelargonium cultivars 🔆 🛈 Height: 12 to 16 in. (30 to 41 cm) Spread: 12 to 18 in. (30 to 46 cm)



NEW Marcada Pink+Purple Eye Adds a great bicolor to the Marcada series.

Sunrise™ Series Zonal Geranium

- Large-flowered series features early blooms on a green leaf, medium vigor plant that's great for bench runs!
- With a super color range and upright habit, Sunrise is perfect for your larger basket and gallon container programs.

Pelargonium x hortorum Height: 12 to 14 in. (30 to 36 cm) Spread: 12 to 14 in. (30 to 36 cm)



NEW Sunrise Pink+Big Eye 20 Offers shorter petioles, improved branching, better habit, productability and better overall plant health than original Pink+Big Eye.



NEW Sunrise Red Replacing Bright Red, NEW Red is earlier to flower, with a darker zone in the leaf that creates more contrast.



NEW Silver Ribbon Helichrysum

- A completely new habit and texture of helichrysum compared to Silver Threads or any other variety on the market.
- Silver Ribbon has flat, needle-like foliage and an upright, vigorous habit.
- Provides a sweet fragrance on the retail shelf and in the home garden.

Helichrysum italicum Height: 12 to 14 in. (30 to 36 cm) Spread: 10 to 12 in. (25 to 30 cm) USDA Zone: 7



NEW Silver Ribbon

NEW Silver Stitch Helichrysum

- Features small, needle-like foliage and a compact, mounding habit.
- Grow this helichrysum as an easier-tomanage replacement for calocephalus.
 Drought tolerant and stays full.
- Helichrysum italicum 🔅

Height: 8 to 14 in. (20 to 36 cm) Spread: 6 to 14 in. (15 to 36 cm) USDA Zone: 7



NEW Silver Stitch

NEW Featherlight White Lobularia

- A good variety of lobularia that offers a shippable cutting for use in different sizes of containers.
- This is a great choice for growers, allowing them to tailor their needs for large containers and single-species baskets.
- Provides a sweet fragrance on the retail shelf and in the home garden.

Lobularia maritima Ο 🔘

Height: 4 to 6 in. (10 to 15 cm) Spread: 12 to 16 in. (30 to 41 cm)



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NEW Featherlight White



NEW Magnetica Series Mandevilla

- · New mandevilla series is available in two bold colors.
- Provides a more vigorous, climbing habit with larger, non-fading blooms than Dundee.

Mandevilla sanderi Ο 🔘 Height: 24 to 48 in. (61 to 122 cm) Spread: 14 to 18 in. (36 to 46 cm)



NEW Magnetica Dark Red



NEW Magnetica Pink

4D[™] Series Osteospermum

- The next dimension in double osteos!
- 4D stays open 24/7, with great branching for masses of blooms and superior series uniformity.

Osteospermum hybrid Ο Height: 8 to 12 in. (20 to 30 cm) Spread: 12 to 16 in. (30 to 41 cm)



NEW 4D Harvest Moon Large-flowered, light orange petals with dark orange, anemone-type center florets create a bicolor effect.



NEW 4D Violet Ice 20 Increased uniformity of flower shape and a more controlled habit make this a natural upgrade.

FlowerPower™ Compact Series Osteospermum

- · Medium, easy-to-control vigor with excellent branching, brilliant colors and uniformity.
- · Early-flowering series has a more mounded habit that's great for highdensity production and baskets.
- · Available as callused cuttings.

Osteospermum ecklonis 🔘 Height: 8 to 12 in. (20 to 30 cm) Spread: 12 to 18 in. (30 to 46 cm)



NEW FlowerPower Compact Yellow 20 Yellow 20 has better heat performance, bigger and brighter flowers and more

blooms than its predecessor.



FlowerPower™ Series Osteospermum

- Upgraded for better cold-tolerance and larger flowers.
- Ideal for cool growing and low-energy production, with no cold treatment required for flower development.
- Features excellent branching, an upright habit and brilliant colors.
- Available as callused cuttings.

Osteospermum ecklonis Height: 10 to 14 in. (25 to 36 cm) Spread: 14 to 20 in. (36 to 51 cm)



NEW FlowerPower White 20

Zion[™] Series Osteospermum

- Inspired by the colors of Zion National Park in Utah, this series features distinctive, novel colors.
- Large flowers on plants with excellent branching and full, mounded habits have great consumer appeal.
- Available as callused cuttings.

Osteospermum ecklonis Height: 16 to 20 in. (41 to 51 cm) Spread: 16 to 24 in. (41 to 61 cm)



NEW Zion Magic Yellow A bold new color for the Zion series. Compared to Apricot Pink, Magic Yellow is a brighter yellow with a more true pink bicolor center.



NEW Zion Morning Sun Features bright golden petals and a deep blue center.



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NEW Zion Purple Sun

Features a vibrant color with several shades of orange that transition into a deep purple ring that surrounds the heart of the flower.

Order & find growing info at ballseed.com/webtrack or 800 879-BALL



Headliner™ Series Petunia

- Mounded petunia series boasts early flowering for a fast finish and a dramatic color range.
- Creates eye-catching finished baskets and pots with large blooms!

Petunia cultivars Height: 10 to 16 in. (25 to 41 cm) Spread: 20 to 30 in. (51 to 76 cm)

NEW Headliner Dark Saturn

Features a deep, velveteen purple center with a creamy yellow halo, to expand the galactic series.

Starlet[™] Series Petunia

- Compact and controlled series has wellmatched timing, vigor and habit.
- Early to flower and fast to finish, Starlet is excellent for small pots, baskets and combos.

Petunia cultivars 🔿

Height: 8 to 10 in. (20 to 25 cm) Spread: 12 to 20 in. (30 to 51 cm)





NEW Starlet Red New color addition replaces the lost red genetics with just as much bold color as ever!



NEW Starlet Velvet 20 This upgrade to Velvet has a better mounding habit and improved mildew resistance, and it mixes better with other components in a basket.



Blues[™] Series Verbena

- Perfect for mixed containers, with a medium vigor, semi-upright habit and excellent branching.
- Big flowers go straight to the top without overpowering other combo components.
- Great Powdery Mildew resistance.

Verbena cultivars Height: 10 to 12 in. (25 to 30 cm) Spread: 12 to 18 in. (30 to 46 cm)

NEW Blues White 20

Earlier to flower, better branched and a more vivid white color than original White, creating more blooms for easier sales!

Lascar[™] Series Verbena

- Excellent color range in a uniform, reliable series.
- Early-flowering with a mounded habit and medium vigor.
- Fantastic for mixed containers, pots, gallons or mono baskets.

Verbena cultivars Height: 12 to 14 in. (30 to 36 cm) Spread: 12 to 16 in. (30 to 41 cm)

> **NEW Lascar Vampire** Bold red color with a distinct dark eye that turns blue in low light conditions.









TRIXI[®]

 The wildly popular Trixi collection features more delicious mixes than ever before!

NEW Trixi Batting Eyes 20

- MiniFamous® Neo Orange+Red Eye Calibrachoa
- MiniFamous Neo Salmon Pink+Eye Calibrachoa
- MiniFamous Uno Yellow+Red Vein Calibrachoa





NEW Trixi Berry Daring 20

- NEW MiniFamous Neo Dark Blue Calibrachoa
- NEW MiniFamous Neo Purple 20 Calibrachoa
- MiniFamous Neo Salmon+Pink Eye Calibrachoa



NEW Trixi Bolero 20

- NEW MiniFamous Neo Dark Blue Calibrachoa
- MiniFamous Neo Deep Yellow Calibrachoa
- MiniFamous Neo Vampire Calibrachoa



NEW Trixi Charged Up Cherry!

- MiniFamous Uno Double Lemon Calibrachoa
- MiniFamous Uno Raspberry Star Calibrachoa
- Blues[™] Magenta+Eye Verbena



NEW Trixi Crazy for Crayons 20

- Namid[™] Early Yellow Bidens
- NEW MiniFamous Neo Dark Blue Calibrachoa
- Lascar[™] Burgundy Verbena



NEW Trixi Double Date 20

- MiniFamous Neo Double Amethyst Calibrachoa
- MiniFamous Uno Double Lemon Calibrachoa
- NEW MiniFamous Uno Double Red 20 Calibrachoa



NEW Trixi Double The Heat

- NEW MiniFamous Neo Double OrangeTastic Calibrachoa
- NEW MiniFamous Uno Double Red 20 Calibrachoa





NEW Trixi Flamingo Feather 20

- Big Falls[™] Pearl Bacopa
- Piccadilly[™] Dark Salmon Diascia
- Daisy Falls[™] Purple Osteospermum



NEW Trixi Geisha Girl 20

- MiniFamous Neo Salmon Pink+Eye Calibrachoa
- Headliner[™] Red Petunia
- Lascar Red Rose Verbena



NEW Trixi Gold & Bold 20

- NEW MiniFamous Neo Dark Blue Calibrachoa
- MiniFamous Neo Deep Yellow Calibrachoa
- NEW MiniFamous Neo Purple 20 Calibrachoa



NEW Trixi Liberty Bell 20

- NEW MiniFamous Neo Dark Blue Calibrachoa
- Headliner Red Petunia
- Lascar White Verbena



- NEW Trixi Night Watch 20
- Namid Special Yellow Bidens
- NEW Starlet[™] Velvet 20 Petunia
- Blues Red Verbena



NEW Trixi La Bomba 20

- Namid Early Yellow Bidens
- NEW MiniFamous Neo Dark Blue Calibrachoa
- Headliner Red Petunia





NEW Trixi Old Glory 20

Calibrachoa

• NEW MiniFamous Neo Dark Blue

MiniFamous Neo Vampire Calibrachoa

MiniFamous Neo White Calibrachoa



- **NEW Trixi On the Double**
- NEW MiniFamous Uno Double Dark Blue Calibrachoa
- NEW MiniFamous Uno Double
 PlumTastic Calibrachoa



NEW Trixi Purple with a Purpose 20

- NEW MiniFamous Neo Dark Blue
 Calibrachoa
- MiniFamous Neo Light Blue Calibrachoa
- MiniFamous Neo White Calibrachoa



- NEW Trixi Raspberry Sorbet
- MiniFamous Neo White Calibrachoa
- Starlet Magenta Star Petunia
- Blues Magenta+Eye Verbena



NEW Trixi Spring Valley 20

- MiniFamous Neo Blue Calibrachoa
 NEW MiniFamous Neo Lava+Red Eye
- Calibrachoa
- Magadi[™] Basket White Lobelia

Order & find growing info at ballseed.com/webtrack or 800 879-BALL





NEW Trixi Strawberry Shortcake 20

- Big Falls White Bacopa
- NEW MiniFamous Neo Light Pink+Eye 20 Calibrachoa
- Lascar Burgundy Verbena

NEW Trixi Twinkle Star 20

• Namid Early Yellow Bidens

NEW MiniFamous Neo Dark Blue

• Big Falls Pearl Bacopa

Calibrachoa



NEW Trixi Sweet Candy 20

- NEW MiniFamous Neo Dark Blue Calibrachoa
- NEW MiniFamous Neo Light Pink+Eye 20 Calibrachoa
- MiniFamous Neo Orange+Red Eye Calibrachoa



NEW Trixi You PINKed My Interest

- Gisele® Hot Pink Phlox
- Gisele Pink Phlox
- Gisele White Phlox



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NEW Trixi Wild Berry 20

- MiniFamous Neo Blue Calibrachoa
- NEW MiniFamous Neo Purple 20 Calibrachoa
- MiniFamous Neo White Calibrachoa

NEW Betulia Series Begonia

- Features a compact habit, with extremely durable, smaller foliage and excellent branching compared to the competition.
- Blooms continuously from Spring through frost with no deadheading.
- Doesn't require PGRs, and it's extremely weather tolerant and versatile for use in outdoor or indoor containers.

Begonia x hiemalis • • Height: 4 to 7 in. (10 to 18 cm) Spread: 5 to 7 in. (13 to 18 cm) Supplied as: Vegetative



NEW Betulia Bright Pink



NEW Betulia Candy Pink



NEW Betulia Light Pink



NEW Betulia Red A true, vivid red color.

NEW Spring Fling Series Begonia

- An unstoppable and unbelievable series, with larger flowers and better heat tolerance than its competitors.
- It offers an extremely high rooting percentage, and it is free-flowering throughout the Summer heat and humidity.
- Flourishes in containers and hanging baskets, but is not recommended for in-ground planting.

Begonia hybrida 🜻 🗢

Height: 12 to 16 in. (30 to 41 cm) Spread: 12 to 16 in. (30 to 41 cm) Supplied as: Vegetative



NEW Spring Fling Buttercup



NEW Spring Fling Pink Tulip

Ball Ingenuity.



NEW Indiaka® Series Cyclamen

- Originality in a midi type.
- Generous, long-lasting blooms have a two-tone color that changes depending on the environment; some petals have a horizontal spread and some are more colorful at the top, while others are striped.
- Best for 4 to 6-in. (10 to 15-cm) pots.

Cyclamen persicum Height: 11 to 12 in. (28 to 30 cm) Spread: 9 to 10 in. (23 to 25 cm)



NEW Indiaka Bright Purple



NEW Indiaka Magenta



NEW Indiaka Rose



NEW Indiaka Salmon

Tianis[®] Series Cyclamen

- Uniform series and short production time make growing and selling easy.
- Produces an abundance of very uniform, long-lasting, mid-size flowers.
- Best for 4 to 5-in. (10 to 13-cm) pots.

Cyclamen persicum 🌻

Height: 8 to 14 in. (20 to 36 cm) Spread: 6 to 8 in. (15 to 20 cm) Supplied as: Vegetative

NEW Tianis White Improved

Replaces original White, offering a round, compact habit and excellent performance. Fast-growing with abundant flowers; exceptionally longlasting blooms contrast with dark foliage.



Order & find growing info at ballseed.com/webtrack or 800 879-BALL

NEW Diamantina™ Jade Series Bush Dipladenia

- Part of the Diamantina[™] Collection of genetics bred by dipladenia and mandevilla expert Lannes of France.
- Sun-loving, bush varieties are earlier to bloom, plus they have increased branching and blooming capacity versus current market competitors.
- The series offers extreme heat, drought and bad weather tolerance.

Mandevilla x hybrida 🜻

Height: 24 to 36 in. (61 to 91 cm) Spread: 8 to 10 in. (20 to 25 cm) Supplied as: Vegetative

NEW Diamantina Jade Orange Coral

The only bush dipladenia with true orange blooms on the market! Within the Jade series, this variety can be grown on a support or trellis.

NEW Diamantina[™] Opal Series Vining Dipladenia

- Part of the Diamantina[™] Collection of genetics bred by dipladenia and mandevilla expert Lannes of France.
- Earlier to bloom, with increased branching and blooming capacity versus current market competitors.
- Great alone or mixed with other sun-loving varieties in patio or garden containers with a support (like a trellis).

Mandevilla x hybrida 🜻

Height: 12 to 60 in. (30 to 152 cm) Spread: 12 to 16 in. (30 to 41 cm) Supplied as: Vegetative

NEW Diamantina Opal Orange Sunrise

In a class by itself! This orange bloom color is the only one of its kind on the market in dipladenia/mandevilla. Winner of the IPM Essen 2016 Innovation Award.

NEW Diamantina™ Tourmaline Series Bush Mandevilla

- Part of the Diamantina[™] Collection of genetics bred by dipladenia and mandevilla expert Lannes of France.
- Similar to a traditional vining mandevilla, this series has larger foliage and big, beautiful blooms – what makes it so unique is the non-vining habit!

Mandevilla x hybrida 🜻

Height: 12 to 24 in. (30 to 61 cm) Spread: 12 in. (30 cm) Supplied as: Vegetative

NEW Diamantina Tourmaline Fuchsia The only true fuchsia bloom color of mandevilla on the market!







Ball Ingenuity.

NEW Green Lips Hydrangea

- Supplied as dormant, 4-in. (10-cm) pots with 4-plus canes and 6-in. (15-cm) pots with 6-plus canes.
- Strong and compact pot hydrangea features a distinctive bloom characteristic, as if a bright green paintbrush has been used on the petals.
- Bred by the Hydrangea Breeders Association.

Hydrangea macrophylla Height: 14 to 17 in. (36 to 43 cm) Spread: 15 to 18 in. (38 to 46 cm) Supplied as: Vegetative



NEW Green Lips

NEW Ice Girl Hydrangea

- Supplied as dormant, 4-in. (10-cm) pots with 4-plus canes.
- A clear bridal white flower for those who want to get away from the tinge of green or pink that other 4-in. (10-cm), white varieties have.
- Bred by the Hydrangea Breeders Association.

Hydrangea macrophylla Height: 14 to 17 in. (36 to 43 cm) Spread: 15 to 18 in. (38 to 46 cm) Supplied as: Vegetative



NEW Ice Girl

Ball Ingenuity.

NEW Sarena Series Hydrangea

- Supplied as dormant, 4-in. (10-cm) pots with 4-plus canes and 6-in. (15-cm) pots with 6-plus canes.
- A large-petalled, classic-shaped hydrangea variety.
- Bred by the Hydrangea Breeders Association.

Hydrangea macrophylla Height: 14 to 17 in. (36 to 43 cm) Spread: 15 to 18 in. (38 to 46 cm) Supplied as: Vegetative



NEW Sarena Blue Features a clear blue color.



NEW Sarena Pink Classic-style hydrangea features a European habit.

NEW Speedy Red Improved Hydrangea

- Supplied as dormant, 4-in. (10-cm) pots with 4-plus canes and 6-in. (15-cm) pots with 6-plus canes.
- Increased stability over the original Speedy Red, holding the red tones in the heat.
- Bred by the Hydrangea Breeders Association.

Hydrangea macrophylla Height: 14 to 17 in. (36 to 43 cm) Spread: 15 to 18 in. (38 to 46 cm)



NEW Speedy Red Improved

BallIngenuity.

NEW Kanmara[®] Series Hydrangea

- Supplied as dormant, 9-in. (23-cm) pots with 8-plus canes.
- A new generation of hydrangea with large, majestic blooms in unique shades and elegant foliage.
- A beautiful display of color on the terrace, doorstep or balcony, well into late Summer or Fall.

Hydrangea macrophylla Height: 20 to 24 in. (51 to 61 cm) Spread: 34 to 36 in. (86 to 91 cm)



NEW Kanmara Blue

Ball Ingenuity.

SunGlow™ Series Nemesia

- Superb plant for the shoulder season

 blooms from early Spring to Summer and offers great heat tolerance.
- Easy to finish and perfect for quart production.
- Fragrant, delicate flowers are a showstopper in the garden in early Spring through Summer.

Nemesia x hybrida 🜻

Height: 12 to 14 in. (30 to 36 cm) Spread: 10 to 12 in. (25 to 30 cm) Supplied as: Vegetative



NEW SunGlow Purple Bicolor



NEW SunGlow Red



NEW SunGlow Dark Purple Features a dark purple flower with a yellow eye.



BallIngenuity.

NEW Zesty™ Series Zinnia

- Extraordinary garden appeal, with fully double flowers and excellent garden vigor.
- Displays huge, vibrant colors all season long.
- Impressive in containers, mixed combinations and borders.

Zinnia elegans 🜻

Height: 18 to 24 in. (46 to 61 cm) Spread: 18 to 24 in. (46 to 61 cm) Plug crop time: 3 to 4 weeks Transplant to finish: 6 to 7 weeks

*Also being introduced by PanAmerican Seed, excluding Zesty Yellow.



NEW Zesty Yellow



NEW Zesty Fuchsia Vivid rose-purple color to light up the garden.



NEW Zesty Pink A darker pink shade with more purple/rose tones than the competition.



NEW Zesty Purple Stunning and unique deep purple color.



NEW Zesty Scarlet The most compact variety in the series.



NEW Zesty White A true white color.



NEW Zesty Mixture Includes all the colors of the series.



NEW Redarling F1 Brussels Sprouts

- Distinctive, vivid, red-purple, 1-in. (3-cm) Brussels sprouts have a slightly sweeter flavor than most green varieties, and they are a rich source of Vitamin C and folic acid.
 The high-yielding plants stand up to cool nights and frost.
- These mild-flavored Brussels sprouts will be popular at the dinner table late into the season.

Brassica oleracea, Gemmifera O

Height: 30 to 40 in. (76 to 102 cm) Spread: 20 to 30 in. (51 to 76 cm) Days to harvest: 140 from transplant Fruit size: 1 in. (3 cm) Supplied as: Raw seed Exclusively Burpee!



NEW Redarling

NEW Mardi Gras Fun F1 Series Sweet Pepper

- The perfect snack-sized peppers feature eye-catching colors that beg to be eaten.
 The Mardi Gras series offers four colors that can be grown together in one large container for a fun patio display.
- They are well-matched in habit and timing across all colors.

Capsicum spp. 🜞

Height: 18 to 30 in. (46 to 76 cm) Spread: 12 to 18 in. (30 to 46 cm) Days to harvest: 65-80 Fruit size: 3.5 x 1.5 in. (9 x 4 cm) Supplied as: Raw seed





NEW Mardi Gras Fun Purple

NEW Mardi Gras Fun Orange



NEW Mardi Gras Fun Red



NEW Mardi Gras Fun Yellow



NEW Red Standard F₁ Sweet Bell Pepper

- This colossal, green-to-red bell pepper produces thick-walled fruit that adjusts well from cool-to-warm seasons.
- It offers early maturity and high yields, and the peppers will ripen to red quickly in hot climates.
- It also offers excellent disease resistance and an early bush growing habit.
- Gardeners will love how easy it is to grow these peppers in the ground or in patio containers.

Capsicum annuum 🔅

Height: 22 to 25 in. (56 to 64 cm) Spread: 12 to 16 in. (30 to 41 cm) Days to harvest: 60-65 to green, 70-80 to red Fruit size: 4 x 5 in. (10 x 13 cm) Disease resistance: Bacterial Leaf Spot 1-5, 7-9 Supplied as: Raw seed

NEW Roulette F₁ Sweet Habanero Pepper

- Roulette offers the signature look and taste of a habanero without the heat!
- Peppers start green and mature to red, where they are at their best flavor.
- Matures faster than other habaneros in its class.

Capsicum chinense 🔘

Height: 30 to 40 in. (76 to 102 cm) Spread: 20 to 30 in. (51 to 76 cm) Days to harvest: 87 Fruit size: 3 x 1.5 in. (8 x 4 cm) Supplied as: Raw seed

All-America Selections National Winner.

NEW Red Standard



NEW Roulette



NEW Lemon Drop Squash

- Small, lemon-shaped fruits bring a new look and flavor to the table!
- Unique, creamy yellow squash can be picked at a very young stage, and is ideal for fresh eating, sautéed or grilled.
- Grows best in-ground.

Cucurbita pepo Height: 12 to 16 in. (30 to 41 cm) Spread: 40 in. (102 cm) Days to harvest: 55-60 Supplied as: Raw seed Exclusively Burpee!



NEW Lemon Drop

NEW Grand Slam F1 Slicer Tomato

- Grand Slam hits it out of the park, producing high yields of large, great-tasting slicer tomatoes all Summer long.
- Ideal for patio containers and garden beds alike, it also offers high disease resistance.

Solanum lycopersicum 🜞

Height: 24 to 36 in. (61 to 91 cm) Spread: 24 to 36 in. (61 to 91 cm) Days to harvest: 74 Fruit size: 10 to 12 oz. (284 to 340 g) Disease resistance: High Resistance to Fusarium 0,1 (Fol), Verticillium, Nematodes, Tomato Spotted Wilt Virus Growth: Determinate Supplied as: Raw seed Exclusively Burpee!



NEW Grand Slam

Order & find growing info at ballseed.com/webtrack or 800 879-BALL

Plug & Play[®] Combos

- · This fresh and relevant collection is built on internal and external testing in multiple regions.
- Trialing in saleable sizes begins at the PanAmerican Seed greenhouses and in outdoor Summer containers. Then every potential introduction heads out to commercial greenhouses and to real-life gardens.
- Fully vetted collection of 60+ Plug & Play combos - including these 9 newcomers - promises easy, economical production; big retail shows and gardener satisfying results.
- Key grower tips, detailed culture and • more at panamseed.com/PlugandPlay.





NEW Feeling Frisky NEW Madonna F1 Leucanthemum

Jealousy Leycesteria

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Mesa[™] Red Gaillardia



NEW Golden Era

Plug & Play® XXL

Combos

• Double the Sun Coreopsis • Blue Spear Lavandula



NEW Date Knight

- PowWow[®] White Echinacea
 Starship[™] Scarlet Lobelia
- Blue Spear Lavandula
- ColorGrass® Festina Festuca



- **NEW Pink Pursuit**
- PowWow White Echinacea
- Jolt[™] Pink Magic Interspecific Dianthus
- Blue Spear Lavandula
- ColorGrass Festina Festuca



NEW Summer Lovin' • PowWow White Echinacea

- Jolt Cherry Interspecific Dianthus
- Starship Deep Rose Lobelia



- NEW Sun Sea and Rosé
- PowWow Wild Berry Echinacea
- Mesa Peach Gaillardia
- Blue Spear Lavandula

Plug & Play[®] Combos with Premium Annuals



NEW Color Carnival

- Wicked Ornamental Pepper
- Santos Orange Ornamental Pepper



NEW Firelighter • Blaze Ornamental Pepper

Hot Pops Purple Ornamental Pepper



NEW Hocus Pocus

- Santos Orange Ornamental PepperHot Pops Purple Ornamental Pepper

Serena[®] F₁ Series Angelonia

- Serena and companion Serenita are the only seed angelonias on the market, for less labor and more efficiency.
- Highly durable series performs well under a wide range of weather conditions, and grows up to 50% larger in Florida-like conditions.

Angelonia angustifolia 🔅

Height: 16 to 20 in. (41 to 51 cm) Spread: 12 to 14 in. (30 to 36 cm) Supplied as: Pelleted Plug crop time: 5 to 6 weeks Transplant to finish: 8 to 9 weeks

NEW Serena Rose

A new color segment for Serena! Dense spikes feature large florets with a deep rose bloom and a dark eye.

Serenita[®] F₁ Series Angelonia

- Serenita has all the good looks, durability and easy production of Serena; requires less to no PGRs for cost savings.
- Peak performer in very hot/humid night temperatures and great for high-density production in the north.

Angelonia angustifolia 💭

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Height: 12 to 14 in. (30 to 36 cm) Spread: 12 to 14 in. (30 to 36 cm) Supplied as: Pelleted Plug crop time: 5 to 6 weeks Transplant to finish: 8 to 9 weeks

NEW Serenita Rose

Deep to mid-rose shades are darker than Pink. Height and vigor are a good match for the series.

NEW Pinktopia F₁ Bacopa

- First-ever bacopas from seed let you fully mechanize production, with easy crop scheduling, quick turns, no pinching and no need for stock plants.
- Economical for accent plant programs and performs well in large planters and mixed containers.

Sutera cordata Ο O

Height: 6 in. (15 cm) Spread: 18 to 24 in. (46 to 61 cm) Supplied as: Multi-Seed Pellets Plug crop time: 3 to 4 weeks Transplant to finish: 4 to 6 weeks

NEW Pinktopia

The third color in this series, with a bright pink color great for mixed containers and large planters. Features a slightly prostrate habit.







Order & find growing info at ballseed.com/webtrack or 800 879-BALL

NEW AmeriHybrid® Picotee F1 Series Begonia (Tuberous)

- Bred by Golden State Bulb, a fifthgeneration family business specializing in tuberous begonias.
- This series shows off large, ruffled, double flowers in pretty bicolor patterns.

Begonia x tuberosa • • Height: 14 to 20 in. (36 to 51 cm) Spread: 10 to 12 in. (25 to 30 cm) Supplied as: Pelleted Plug crop time: 7 to 8 weeks Transplant to finish: 11 to 15 weeks



NEW AmeriHybrid Picotee Calypso White with a salmon-coral edge.



NEW AmeriHybrid Picotee Flamenco White with a thick red edge and speckles.



NEW AmeriHybrid Picotee Lace Apricot Apricot blooms with a white edge.



NEW AmeriHybrid Picotee Lace Pink Pink blooms with a white edge.



NEW AmeriHybrid Picotee Lace Red Red blooms with a white edge.



NEW AmeriHybrid Picotee Sunburst Yellow and orange/peach/apricot blooms with a red edge.



NEW AmeriHybrid Picotee White Pink White with a pink edge.



NEW AmeriHybrid Picotee White Red White with a red edge.

NEW AmeriHybrid® Roseform F1 Series Begonia (Tuberous)

- AmeriHybrid Roseform Begonias measure 4 to 8 in./10 to 20 cm or larger.
 Smooth-petaled flowers have an
- Smooth-petaled flowers have an outstanding symmetrical rose shape.

Begonia x tuberosa () () Height: 14 to 20 in. (36 to 51 cm) Spread: 10 to 12 in. (25 to 30 cm) Supplied as: Pelleted Plug crop time: 7 to 8 weeks Transplant to finish: 11 to 15 weeks



NEW AmeriHybrid Roseform Peach



NEW AmeriHybrid Roseform Pink



NEW AmeriHybrid Roseform Red



NEW AmeriHybrid Roseform Rose



NEW AmeriHybrid Roseform Salmon



NEW AmeriHybrid Roseform Scarlet Orange



NEW AmeriHybrid Roseform White



NEW AmeriHybrid Roseform Yellow

NEW AmeriHybrid[®] Ruffled F₁ Series Begonia (Tuberous)

- At 5 to 9 in./13 to 23 cm each, AmeriHybrid Ruffled Begonias boast the largest blooms in the world! That's the result of over 100 years of patient breeding and hybridizing.
- Features ruffled petal edges and a very consistent double shape.

Begonia x tuberosa 🌑 🌑 Height: 14 to 20 in. (36 to 51 cm) Spread: 10 to 12 in. (25 to 30 cm) Supplied as: Pelleted Plug crop time: 7 to 8 weeks Transplant to finish: 11 to 15 weeks



NEW AmeriHybrid Ruffled Apricot



NEW AmeriHybrid Ruffled Coral Salmon



NEW AmeriHybrid Ruffled Mandarin Orange



NEW AmeriHybrid Ruffled Pink



NEW AmeriHybrid Ruffled Scarlet Red



NEW AmeriHybrid Ruffled White



NEW AmeriHybrid Ruffled Yellow

NEW On Top® F1 Series Begonia (Tuberous)

- Offering a collection of novelty colors, the On Top varieties tolerate more heat and sunlight than other begonias.
- Enjoy lots of flowers over a long period on these easy-to-grow, compact and very durable begonias.

Begonia x tuberosa () () Height: 10 to 12 in. (25 to 30 cm) Spread: 10 to 12 in. (25 to 30 cm) Supplied as: Pelleted Plug crop time: 7 to 8 weeks Transplant to finish: 8 to 13 weeks



NEW On Top Fandango White with a salmon-coral edge.



NEW On Top Melon Lace Melon with a white edge.



NEW On Top Pink Halo White with a deep pink edge.



NEW On Top Sun Glow Golden yellow with a red edge.



NEW On Top Sunset Shades Yellow with a red edge.

NEW Sun Dancer[™] F₁ Series Begonia (Tuberous)

- Double-flowered plants produce more blooms that are larger than other varieties, with a bloom size of 2 to 5 in./5 to 13 cm.
- Because of its excellent branching habit, Sun Dancer fills a hanging basket quickly and cascades up to 16 in./41 cm.

Begonia x tuberosa 🔷 🌑 🌑 Height: 10 to 12 in. (25 to 30 cm) Spread: 12 to 16 in. (30 to 41 cm) Supplied as: Pelleted Plug crop time: 7 to 8 weeks Transplant to finish: 9 to 13 weeks



NEW Sun Dancer Apricot



NEW Sun Dancer Pink



NEW Sun Dancer Red



NEW Sun Dancer Salmon



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NEW Sun Dancer Scarlet Orange



NEW Sun Dancer White



NEW Sun Dancer White Pink Picotee White with a pink edge.



NEW Sun Dancer Yellow



NEW Sun Dancer Yellow Red Picotee Yellow with a red edge.

Kabloom[™] F1 Series Calibrachoa

- First-of-its-kind Kabloom series, with a seed form that makes it easy to order and ready to ship.
- Bushy, trailing plants show off abundant, bright blooms in core solid colors; ideal input for grower choice premium quarts.

Calibrachoa x hybrida 🔘

Height: 8 to 12 in. (20 to 30 cm) Spread: 10 to 14 in. (25 to 36 cm) Supplied as: Precision Multi-Pellets Plug crop time: 5 to 8 weeks Transplant to finish: 7 to 11 weeks



NEW Kabloom Cherry Warm cherry-rose with a small rose ring and a small yellow throat. Color may become slightly lighter in high light and warm night conditions. Moderate plant vigor.



NEW Kabloom Blue

Clear, mid-blue with a small yellow throat. Darker blue than Denim. Moderate plant vigor. Replaces Deep Blue.



NEW Kabloom Coral Coral-salmon with a small yellow throat. Color can shade to slightly lighter in warmer and higher light conditions. Moderate plant vigor.



NEW Kabloom Light Pink Blast Light pink with a rose-red ring at the base of the petal and a small yellow throat. Moderate and slightly variable plant vigor.



NEW Kabloom Orange Clear, bright orange with a darker orange ring at the base of the petal and a small yellow throat. Moderate plant vigor.



NEW Kabloom Pink

Vibrant, clear pink with a rose ring and a medium-sized yellow throat. Moderate vigor with a more upright and mounded plant structure. Replaces Deep Pink.



NEW Kabloom White Improved Clear, bright white with a small yellow throat. Moderate plant vigor better matches the series. Replaces White.

Ice Cream Series Celosia

- Heat-tolerant, long-lasting series stands tough when temperatures rise – Ice Cream won't melt in the sun!
- Early, compact and well-branched plants produce large, tight flower heads in strong colors.

Celosia plumosa 🐤 Height: 12 in. (30 cm) Spread: 10 in. (25 cm) Supplied as: Coated Plug crop time: 3 to 4 weeks Transplant to finish: Packs, 8 to 10 weeks; 4 to 5-in./10 to 13-cm pots, 9 to 12 weeks



NEW Ice Cream Yellow Improved Fits the series better for habit and timing compared to Yellow, which was taller than the other varieties.



NEW Ice Cream Mixture Improved Contains NEW Yellow Improved in place of Light Yellow. Upgraded for uniformity and brighter colors.

NEW Mandarin Cosmos

- This variety has a deeper orange color, a better habit and is more uniform compared to competing varieties.
- Slightly more compact, with a more mounded shape.

Cosmos sulphureus 🔿 🍈

Height: 10 to 12 in. (25 to 30 cm) Spread: 6 to 8 in. (15 to 20 cm) Supplied as: Raw Plug crop time: 3 to 4 weeks Transplant to finish: 5 to 7 weeks





NEW Mandarin

Sonata[™] Series Cosmos

- The best-performing garden cosmos; extremely easy to grow.
- Professional growers choose Sonata because of its capabilities for blooming in the pack and pot; recommended for 5 to 6-in./13 to 15-cm pots.

Cosmos bipinnatus Height: 24 in. (61 cm) Spread: 12 to 14 in. (30 to 36 cm) Supplied as: Raw Plug crop time: 4 to 5 weeks Transplant to finish: 6 to 7 weeks



NEW Sonata Red Shades

Bright red color expands the series! It features the excellent seed quality the Sonata series is known for, with a flower that is more closed compared to the competition's red.



NEW Sonata Mixture Improved This mix now offers the most complete color range in *Cosmos bipinnatus*, adding the unique, strong Purple Shades and bright NEW Red Shades into the mix.

NEW Pink Shimmer Cuphea

- Can be easily sown for efficient plug production.
- This reblooming gem requires no deadheading, looks great even under hot conditions and features a profusion of petite flowers all Summer long.

Cuphea ramosissima • • Height: 10 to 16 in. (25 to 41 cm) Spread: 12 to 18 in. (30 to 46 cm) USDA Zone: 9b to 11 Supplied as: Precision Multi-Pellets Plug crop time: 4 weeks Transplant to finish: 5 to 11 weeks

NEW Pink Shimmer





Corona[™] F₁ Series Dianthus

- This series has the biggest blooms of any dianthus of this type, with exceptional flower form and a palette of shopstopping colors.
- Gives its best performance in cool weather; produces multiple flowers on a compact, mounded plant with uniform flowering time and habit.

Dianthus chinensis 🜞

Height: 8 to 10 in. (20 to 25 cm) Spread: 8 to 10 in. (20 to 25 cm) USDA Zone: 5 Supplied as: Pelleted Plug crop time: 4 to 6 weeks Transplant to finish: 6 to 8 weeks

NEW Corona Mixture

Brighten color bowls and gardens with this mix of Cherry Red, Rose, Strawberry and White. Huge flower size and uniformity make it the best choice in this class of dianthus.

Floral Lace[™] F₁ Series Dianthus

- Early flowering with the largest blooms of any *D. chinensis x barbatus* up to 1.5 in./4 cm across.
- Performs well in gardens under tough conditions as an annual or biennial; good for high-density Spring and Autumn pack or small pot programs.

Dianthus chinensis x barbatus 🜞

Height: 8 to 10 in. (20 to 25 cm) Spread: 8 in. (20 cm) USDA Zone: 6 to 8 Supplied as: Raw, Pelleted Plug crop time: 4 to 5 weeks Transplant to finish: 4 to 5 weeks





NEW Floral Lace Red This rich, red-burgundy represents a key color that was missing from the series.

NEW Glamour Improved Euphorbia

- The best variety for in-ground performance; early to flower, with a vigor that holds up to a variety of weather challenges.
- An exceptional choice for a Baby's Breath Gypsophila-like application in the landscape.

Euphorbia graminea O Height: 15 to 24 in. (38 to 61 cm) Spread: 15 to 24 in. (38 to 61 cm) USDA Zone: 10 to 11 Supplied as: Raw Plug crop time: 3 to 4 weeks Transplant to finish: 5 to 8 weeks

NEW Glamour Improved





New Day[®] F₁ Series Gazania

- More uniform flowering than competing varieties, with larger flowers and better plant habits; compact, sturdy, highquality plants are easy to produce and super-holdable at retail.
- Drought-tolerant series, bred to deliver shorter peduncles and beefier-looking plants.

Gazania rigens Ο

Height: 8 to 10 in. (20 to 25 cm) Spread: 6 to 8 in. (15 to 20 cm) Supplied as: Coated Plug crop time: 4 to 5 weeks Transplant to finish: 8 to 9 weeks



NEW New Day Yellow Improved Features a larger flower with rounder petals, providing an increased show of color.

NEW Beacon[™] F₁ Series Impatiens

Series exhibits high disease resistance to Downy Mildew.
Offers season-long color, and will bring back fast-filling color to shady gardens and landscapes.

Impatiens walleriana O O O Height: 10 to 12 in. (25 to 30 cm) Spread: 12 to 14 in. (30 to 36 cm) Supplied as: Raw Plug crop time: 4 to 5 weeks Transplant to finish: 3 to 4 weeks





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NEW Beacon Bright Red A warm-toned red on upright, mounded, moderately vigorous plants with mid-green foliage. **NEW Beacon Orange**



NEW Beacon Coral Coral-pink flowers on midvigor, mounded plants with bright green foliage.



NEW Beacon Orange A bright, clean orange on moderate-vigor, upright, mounded plants with bright green foliage.



NEW Beacon Salmon A warm salmon-orange flower on mid-vigor, mounded plants with bright green foliage.



NEW Beacon Violet Shades Shades of bright violet and burgundy-violet on moderatevigor, upright, mounded plants with mid-green foliage.



NEW Beacon White Pure white flowers on moderately vigorous, upright, mounded plants with midgreen foliage.



NEW Beacon Red White Mix Includes Bright Red and White.



NEW Beacon Select Mix Includes Bright Red, Coral, Orange, Salmon, Violet Shades and White.

NEW Flamenco French Marigold

- With its yellow center and red-tipped petals, this novelty color offers a unique pattern similar to Fireball and Strawberry Blonde.
- This variety is in line with the Bonanza series for habit; flowering time is a few days later.

Tagetes patula Ο

Height: 10 to 12 in. (25 to 30 cm) Spread: 6 to 8 in. (15 to 20 cm) Supplied as: Coated, De-tailed Plug crop time: 3 to 4 weeks Transplant to finish: 3 to 4 weeks (cell pack); 4 to 5 weeks (quart, 4 in./10 cm)

NEW Flamenco

Akila[®] F₁ Series Osteospermum

- "Sow easy, so awesome": The most compact seed series matches or surpasses any vegetative series for easy, no-pinch production; terrific uniformity and top-selling colors.
- Delivers 5% higher germination than competitors for higher yields – it's the best seed-grown osteo for both habit and seed quality; drought tolerant once established.

Osteospermum ecklonis Height: 10 to 14 in. (25 to 36 cm) Spread: 14 to 20 in. (36 to 51 cm) USDA Zone: 9 to 11 Supplied as: Raw Plug crop time: 4 to 5 weeks Transplant to finish: Spring 10 to 12 weeks, Autumn 7 to 9 weeks





NEW Akila Sunset Shades

This new, multicolor, segregating mix includes popular colors like yellow, magicians and rose-reds, plus salmon, apricot and orange shades. A gorgeous mix of the colors of the setting sun.

Cool Wave® F1 Series Pansy (Spreading)

- The fastest-growing, longest-lasting, truly trailing pansy delivers easy spreading color in Spring and Autumn, for an extended growing season.
- More vigorous with the most prostrate habit of any spreading pansy; superior overwintering hardiness makes this series the earliest pansy to return in the Spring.

Viola x wittrockiana Ο

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Height: 6 to 8 in. (15 to 20 cm) Spread: 24 to 30 in. (61 to 76 cm) Supplied as: Primed Plug crop time: 4 to 5 weeks Transplant to finish: Spring 6 to 7 weeks, Autumn 4 to 5 weeks



Matrix[®] F₁ Series Pansy

- Superior uniformity of timing and plant habit in the marketplace, with a tight bloom window in Autumn production that allows every color to be shipped the same week.
- Low-maintenance series gives pro landscapers the best choice for uniform color striping, plus the most flowers per plant of any large-flowered pansy; holds up to heat and PGR stress.

Viola x wittrockiana () () Height: 8 in. (20 cm) Spread: 8 to 10 in. (20 to 25 cm) Supplied as: Raw, Primed Plug crop time: 5 weeks Transplant to finish: Spring 6 to 8 weeks, Autumn 4 to 6 weeks



NEW Cool Wave Raspberry Swirl Shows more rose cap in Winter/Spring for cool season production.



NEW Cool Wave Strawberry Swirl Shows more pink cap in Winter/Spring (cool season) production, and more yellow in the flower face in Summer/Autumn (warm season) production.



NEW Matrix Blue Blotch Improved Flower timing has been improved to better match the series. It also offers improved flower presentation.



NEW Matrix Midnight Glow

This new color addition to the series offers a yellow center with a deep violet halo around it. Great for Autumn programs.



NEW Matrix Yellow Purple Wing Yellow face with a purple cap is a perfect color addition for Autumn programs.

Promise[®] F₁ Series Pansy

- Early, compact plants with large flowers will not extend beyond the edge of the pot in production.
- Excellent landscape vigor and floriferousness over a long period of time; features a wide range of classic and contemporary colors.

Viola x wittrockiana () Height: 8 to 12 in. (20 to 30 cm) Spread: 8 to 12 in. (20 to 30 cm) Supplied as: Raw, Primed Plug crop time: 5 weeks Transplant to finish: Spring 6 to 7 weeks, Autumn 4 to 5 weeks

> NEW Promise Blue Blotch Improved

Offers more reliable seed quality.

Frizzle Sizzle F1 Series Pansy

- PanAmerican Seed is the only professional supplier of this unique, frilly flower form – count on reliable seed supply.
- Great for cool-season Winter and early Spring end cap displays; stronger ruffling occurs in cool conditions, Spring production is recommended.

Viola x wittrockiana • • Height: 6 to 8 in. (15 to 20 cm) Spread: 8 to 10 in. (20 to 25 cm) Supplied as: Raw, Primed Plug crop time: 5 weeks Transplant to finish: Spring 6 to 8 weeks, Autumn 4 to 6 weeks





NEW Frizzle Sizzle Lemonberry Earlier with less stretch, and it replaces Fizzy Lemonberry.

Lucky Star[®] F₁ Series Pentas

- With the fastest follow-up blooming of any full color series pentas on the market and a 1-week bloom window, this series maintains a consistent show of color from retail through end-of-season.
- Follow-up blooms do not eclipse the prior flush, so plants stay compact, tight and ready for sale at retail with minimal work.

Pentas lanceolata 🜻

Height: 12 to 16 in. (30 to 41 cm) Spread: 12 to 14 in. (30 to 36 cm) Supplied as: Pelleted Plug crop time: 6 to 7 weeks Transplant to finish: 7 to 8 weeks



NEW Lucky Star Lipstick Matches the series with fast secondary/ follow-up blooming and compact habit.



NEW Lucky Star White Improved Earlier to flower, with increased vigor; best choice on the market for compact pentas.

Double Cascade F1 Series Petunia (Double)

- Huge, 3 to 3.5-in./8 to 9-cm, double flowers resemble carnations.
- Outstanding habit and good branching; excellent program for late Spring sales.

Petunia x hybrida 🜞

Height: 10 to 15 in. (25 to 38 cm) Spread: 10 to 12 in. (25 to 30 cm) Supplied as: Raw, Pelleted Plug crop time: 4 to 5 weeks Transplant to finish: 6 to 7 weeks

NEW Double Cascade Valentine

Beautiful red blooms can have splashes of white appear on some of the tips. The unique double flowers feature a delicate fringe.





Celebrating 25 years!



NEW Wave Carmine Velour

Wave[®] F₁ Series Petunia (Spreading)

- Wave has set the standard for petunia landscape performance; series is virtually carefree and blooms like crazy all season, with masses of flowers along the entire length of each branch with no trimming back.
- Stands up well to both heat and cooler conditions, and performs better than most petunias when *Botrytis* is present.

Petunia x hybrida O

Height: 5 to 7 in. (13 to 18 cm) Spread: 36 to 48 in. (91 to 122 cm) Supplied as: Pelleted Plug crop time: 4 to 6 weeks Transplant to finish: Spring 7 to 9 weeks, Summer 5 to 7 weeks



NEW Wave Carmine Velour

Vivid, hot carmine-cherry color on vigorous, flat, spreading plants. Color is more vibrant and slightly brighter than Easy Wave® Berry Velour. 13 hours daylength required. Cold durable.

Easy Wave[®] F₁ Series Petunia (Spreading)

- Exceptional uniformity for simplified production, maximized plug yields and the ability to meet every ship date for every color.
- More mounded with more controlled spread than Wave[®] varieties.

Petunia x hybrida 🜞

Height: 6 to 12 in. (15 to 30 cm) Spread: 30 to 39 in. (76 to 99 cm) Supplied as: Pelleted Plug crop time: 4 to 6 weeks Transplant to finish: Spring 6 to 7 weeks, Summer 4 to 5 weeks



NEW Easy Wave Lavender Sky Blue

New color category for this series, with shades of lavender to sky blue; colors will be darker under cooler and lower light conditions. Moderate plant vigor. 9.5 hours daylength required. Cold durable.

Optic[™] F₁ Series Primula

- Full-flowering series with tidy green foliage provides bright and rich, non-fading color in Autumn and Winter gardens and planters.
- Compact plants require less PGRs, and the series needs less cold to initiate flowers, making for easier programming; superior seed quality results in a very uniform plant.

Primula acaulis 🔿 🔅

Height: 4 to 6 in. (10 to 15 cm) Spread: 6 to 8 in. (15 to 20 cm) USDA Zone: 5 to 8 Supplied as: Primed Plug crop time: 5 to 6 weeks Transplant to finish: Autumn 13 to 15 weeks



NEW Optic Gold The most vigorous plant in the series.







NEW Optic Scarlet Flame More stable scarlet flame bicolor pattern than competing varieties. Its large, yellow flame brightens up any mix.

Quartz XP Series Verbena

- More uniform with overall longer garden performance than competing varieties; delivers a tight, 7-day flowering window, earlier and significantly better branching, and reduced internode length.
- Strong seed quality, high germination and great young plant vigor assure superior performance.

Verbena x hybrida Ο

Height: 8 to 10 in. (20 to 25 cm) Spread: 10 to 12 in. (25 to 30 cm) Supplied as: Raw, Primed Plug crop time: 4 weeks Transplant to finish: Spring 6 to 8 weeks, Summer 5 to 7 weeks



NEW Quartz XP Bordeaux Fits the series for habit and timing, and holds its color better in high-light landscapes.

NEW Frizzle Sizzle Mini F1 Series Viola

- Adds a unique frilly flower form to violas, great for containers or "close-up" landscapes.
- Best for cool seasons in early Spring or Autumn; stronger ruffling occurs in cool conditions, Spring production is recommended.

Viola cornuta 🔾 🛈

Height: 6 to 8 in. (15 to 20 cm) Spread: 6 to 8 in. (15 to 20 cm) USDA Zone: 6 Supplied as: Raw, Primed Plug crop time: 4.5 to 5 weeks Transplant to finish: 6 to 7 weeks



NEW Frizzle Sizzle Mini Tapestry Flowers contain shades of purple, burgundy and yellow, providing a tapestry of color.



NEW Frizzle Sizzle Mini Purple Shades Frilled purple flower with an attractive dark eye.



NEW Frizzle Sizzle Mini Yellow Frilled yellow flower with an attractive dark eye.



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NEW Frizzle Sizzle Mini Mixture Includes Yellow, Purple Shades and Tapestry.

Order & find growing info at ballseed.com/webtrack or 800 879-BALL

NEW Quicktime[™] F1 Series Viola

- Early-blooming, free-flowering plants provide bright color in early Spring and Autumn gardens.
- Almost day neutral and free-flowering selection criteria make Quicktime Viola the best option for saving growing time in cold-grown, overwinter-produced viola crops.

Viola cornuta Ο 🕕

Height: 6 to 8 in. (15 to 20 cm) Spread: 6 to 8 in. (15 to 20 cm) USDA Zone: 6 Supplied as: Primed Plug crop time: 4.5 to 5 weeks Transplant to finish: Autumn 3 to 4 weeks, Spring 5 to 6 weeks



NEW Quicktime Blue Purple Jump Up



NEW Quicktime Lemon Jump Up



NEW Quicktime Mickey



NEW Quicktime White Blotch



NEW Quicktime Yellow Blue Jump Up



NEW Quicktime Yellow Violet Jump Up

Sorbet® F1 Series Viola

- Plants cover the soil at flowering with more blooms and less stretching, and fewer PGRs are needed; series has superior holdability and less shrink.
- Use in Autumn and Spring programs the novelty colors have good retail and garden appeal.

Viola cornuta 🔿 🛈

Height: 6 to 8 in. (15 to 20 cm) Spread: 6 to 8 in. (15 to 20 cm) Supplied as: Raw, Primed Plug crop time: 4.5 to 5 weeks Transplant to finish: Early Spring 6 to 9 weeks, Autumn 4 to 6 weeks

NEW Sorbet Rose Wing

Deep pink-to-rose cap with a white face provides a "jump up" look. Slightly darker color than Pink Wing. Color will be most intense under cooler conditions.

Sorbet[®] XP F₁ Series Viola

- Sorbet XP genetics deliver a uniform plant habit and the tightest bloom window.
- Requires fewer PGRs, with superior holdability and less shrink; stays compact in both heat and cold; offers a wide range of clear colors for custom mixes.

Viola cornuta Ο 🛈

Height: 6 to 8 in. (15 to 20 cm) Spread: 6 to 8 in. (15 to 20 cm) Supplied as: Raw, Primed Plug crop time: 4.5 to 5 weeks Transplant to finish: Early Spring 6 to 8 weeks, Autumn 4 to 5 weeks

NEW Sorbet XP Neptune

Beautiful cream with blue picotee color is now available with XP performance.





NEW Zesty™ Series Zinnia

- Features fully double flowers and excellent vigor for extraordinary garden appeal.
- Series displays huge, vibrant colors all season long; pollinators love this plant!

Zinnia elegans 🔅

Height: 18 to 24 in. (46 to 61 cm) Spread: 18 to 24 in. (46 to 61 cm) Supplied as: Coated Plug crop time: 3 to 4 weeks Transplant to finish: 6 to 7 weeks

*Also being introduced by Ball Ingenuity.



NEW Zesty Mixture Includes all the colors of the series, plus yellow (not available separately).



NEW Zesty Fuchsia Vivid rose-purple color to light up the garden.



NEW Zesty Pink A darker pink shade with more purple/rose tones than the competition.



NEW Zesty Purple Stunning and unique deep purple color.



NEW Zesty Scarlet The most compact variety in the series.



NEW Zesty White A true white color.

KieftSeed...

NEW Rockin'™ F₁ Series Dianthus

 The Rockin' series opens the door to premium product sales in perennial quart and gallon programs for mid-Spring and the Autumn decorating season.

Dianthus x barbatus interspecific **O**

Height: 18 to 24 in. (46 to 61 cm) Spread: 10 to 12 in. (25 to 30 cm) USDA Zone: 5 to 8 Supplied as: Pelleted Plug crop time: 4 to 6 weeks Transplant to finish: 8 to 9 weeks



NEW Rockin' Pink Magic Blooms open white and mature to light pink, then deep pink.



NEW Rockin' Purple Lavender-purple color.



NEW Rockin' Rose Deep rose color.

Bandera Series Lavandula

- A true breeding breakthrough! The first professional-quality seed *L. stoechas* series offers a compact-to-medium habit with good branching and uniformity easily fills 4-in./10-cm pots to gallons.
- Short harvest window fits bench run programs.

Lavandula stoechas 🔅

Height: 7 to 9 in. (18 to 23 cm) Spread: 10 to 12 in. (25 to 30 cm) USDA Zone: 7 to 10 Supplied as: Raw Plug crop time: 6 to 7 weeks Transplant to finish: 11 to 14 weeks (28 to 35 weeks overwintered, only in high light/low humidity areas)



NEW Bandera Deep Purple Brings a unique, strong, deep purple color from seed. It complements the series, offering the same strong colors found in vegetative varieties.



NEW Bandera Deep Rose The strongest rose color from seed on the market! Habit and timing are a great match for the other Bandera varieties.

NEW Madonna F1 Leucanthemum

- Madonna offers better uniformity in height and habit over the competition.
- With a larger percentage of salable plants, Madonna requires less labor for harvesting and grading.

Leucanthemum x superbum Height: 8 to 10 in. (20 to 25 cm) Spread: 8 to 12 in. (20 to 30 cm) USDA Zone: 5 to 9a Supplied as: Raw Plug crop time: 5 to 6 weeks Transplant to finish: 10 to 14 weeks



NEW Madonna

Mon Amie Series Myosotis

- The Mon Amie series gets a second color and a mix!
- Send your crop to market 3 to 6 months earlier than biannual myosotis varieties, as no vernalization is needed for flowering.
- Can be a good choice for annual programs and can be reliably scheduled for Fall or Spring.

Myosotis sylvatica • • Height: 8 to 10 in. (20 to 25 cm) Spread: 6 to 8 in. (15 to 20 cm) USDA Zone: 6 to 8 Supplied as: Raw Plug crop time: 4 weeks Transplant to finish: 5 to 9 weeks



NEW Mon Amie Pink Has the same habit as Mon Amie Blue, but the foliage is a bit lighter green, and first and 100% flowering is 2 to 3 days earlier.



NEW Mon Amie Mixture Combines Blue, NEW Pink and White (not available separately).

New Dimension[™] Series Salvia

- The deepest blue and rose salvia from seed are economical and easy to produce.
- Large, compact and well-branched series finishes fast with no PGRs needed, and it fits into annual production schedules.

Salvia nemorosa (superba) Height: 8 to 10 in. (20 to 25 cm) Spread: 6 to 8 in. (15 to 20 cm) USDA Zone: 4 to 8 Supplied as: Coated Plug crop time: 5 to 6 weeks Transplant to finish: 8 to 11 weeks

NEW New Dimension Rose Improved

It's a win-win! Better germination and larger spikes than the previous Rose, with the same habit to match Blue.

NEW Salvatore Blue Salvia

- Premium-look salvia features the largest spikes and the deepest colored calyx, spikes and flower in Salvia nemorosa from seed.
- Perfect for gallons, and a great option for annual and overwintering programs.
- Possible to finish for early Spring, which previously was only possible with vegetative varieties.

Salvia nemorosa (superba) Height: 10 to 12 in. (25 to 30 cm) Spread: 6 to 8 in. (15 to 20 cm) USDA Zone: 4 to 8 Supplied as: Coated Plug crop time: 5 to 6 weeks Transplant to finish: 8 to 10 weeks





NEW Salvatore Blue

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NEW Campanella™ F₁ Series Campanula

- New series has larger blooms and more colors than competing varieties, and it's around a week later to flower.
- The more vigorous plants are suitable for larger pots.
- Fills pots better with more flowers.

Campanula medium 🜻

Height: 8 to 10 in. (20 to 25 cm) Spread: 8 to 9 in. (20 to 23 cm) Supplied as: Pelleted Plug crop time: 6 to 7 weeks Transplant to finish: 7 to 10 weeks



NEW Campanella Blue



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NEW Campanella Lavender
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NEW Campanella Pink

NEW Concertina[™] Series Celosia

- Concertina is best for use as an indoor potted plant and in a sunny spot outdoors on the patio.
- This compact pot *cristata* has the widest color range on the market.

Celosia cristata • • Height: 8 to 10 in. (20 to 25 cm) Spread: 6 to 8 in. (15 to 20 cm) Supplied as: Coated Plug crop time: 3 to 4 weeks Transplant to finish: 4 to 6 weeks



NEW Concertina Pink Slightly more vigorous than the rest of the series.



NEW Concertina Purple Dark purple variety.



NEW Concertina Red Rich, velvety red with a traditional green leaf.



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NEW Concertina Red Dark Leaf More vigorous compared to the rest of the series.



NEW Concertina Yellow Slightly later to flower compared to the rest of the series. Can be more than one week in long days.



NEW Concertina Mixture Pink and Red Dark Leaf in the mix are slightly more vigorous compared to the rest of the series.

NEW ColorBloom™ F1 Series Gerbera

- Designed for quart/11-cm pots, Colorbloom is the most uniform series on the market, and it holds its color better and won't fade in high light.
- The series is around 10 days faster to flower than competitors.
- It has a higher amount of usable plants due to better seed quality, with a compact plant habit that requires less to no PGRs.

Gerbera jamesonii () Height: 4 to 6 in. (10 to 15 cm) Spread: 6 to 8 in. (15 to 20 cm) Supplied as: Coated Plug crop time: 6 to 7 weeks Transplant to finish: 6 to 10 weeks



NEW ColorBloom Bicolor Orange Yellow Around one week later to flower compared to other varieties in the series.



NEW ColorBloom Cherry with Light Eye Can show more red under higher light conditions.



NEW ColorBloom Deep Rose with Light Eye



NEW ColorBloom Red with Light Eye



NEW ColorBloom Yellow with Dark Eye Slightly smaller flowers than the rest of the series.



NEW ColorBloom Mixture Contains all 5 varieties.

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Order & find growing info at ballseed.com/webtrack or 800 879-BALL

Mega Revolution™ F₁ Series Gerbera

- Produces manageable, larger-sized plants with very large flowers – beats competing series for color range, bloom size and seed quality.
- Ideal for larger container programs.
- Supplied with industry-leading seed quality.

Gerbera jamesonii 🔘

Height: 6 to 10 in. (15 to 25 cm) Spread: 12 to 14 in. (30 to 36 cm) USDA Zone: 9 to 10 Supplied as: Coated Plug crop time: 6 to 7 weeks Transplant to finish: 8 to 10 weeks



NEW Mega Revolution Bright Orange with Light Eye One of the fastest varieties in the series

and one with the largest flowers.



NEW Mega Revolution Bright Rose with Dark Eye Smaller flowers and slightly taller compared to the series average.

Revolution[™] F₁ Series Gerbera

- The most uniform gerbera you can grow, with a complete color range, and industry-leading seed guality.
- Better second flush of flowers than the competition assures much longer bloom time for the consumer.
- Best for 4.5 to 5.5-in./11 to 14-cm pots, quarts.

Gerbera jamesonii Ο

Height: 4 to 8 in. (10 to 20 cm) Spread: 10 to 12 in. (25 to 30 cm) Supplied as: Coated Plug crop time: 6 to 7 weeks Transplant to finish: 8 to 10 weeks



NEW Revolution Deep Pink with Light Eye Replaces Pink with Light Eye with a de

Replaces Pink with Light Eye with a deeper pink color.

Salsa Series Ornamental Pepper

- Unique pepper offers a shorter production time and good retail shelf life, with compact growth that doesn't need PGRs.
- Excellent outdoor performance in 2.25 to 4.25-in. (6 to 11-cm) containers, with potting to sale in 12 to 13 weeks.
- Produces attractive purple and yellow, 0.3 x 1-in./1 x 3-cm fruit on compact plants.

Capsicum annuum Height: 4 in. (10 cm) Spread: 3 to 5 in. (8 to 13 cm) Supplied as: Raw Plug crop time: 4 to 5 weeks Transplant to finish: 12 to 13 weeks in Autumn

NEW Salsa Purple Yellow



Order & find growing info at ballseed.com/webtrack or 800 879-BALL

Mona Lisa[®] F₁ Series Anemone

- Puts out up to 18 flowers per plant...flowers under lower Winter light levels...doesn't need staking, netting or disbudding.
- 4 to 4.5-in. (10 to 12-cm) blooms top sturdy 18-in. (45-cm) stems that are ideal for cutting and design work.

Anemone coronaria 🔅

Stem length: 10 to 18 in. (25 to 46 cm) Planting density: 2 to 4 plants/ft.² (22 to 44 plants/m²) Best for: Greenhouse, high tunnel Supplied as: Raw Plug crop time: 8 weeks Transplant to finish: 12 weeks

NEW Mona Lisa Deep Blue Improved

Offers improved germination for more reliable supply. More uniform hybrid than the original for improved efficiencies in cut flower production.

Campana F1 Series Campanula

- Top-quality professional cut flower series is a low-energy crop, suitable for Summer or Winter production.
- Well-matched across the series for timing and habit, Campana delivers excellent uniformity and 100% top-flowering, with strong stems and good foliage.

Campanula medium Ŏ

Stem length: 30 to 34 in. (76 to 86 cm) Planting density: 6 to 8 plants/ft.² (64 to 80 plants/m²) Best for: Greenhouse Supplied as: Pelleted Plug crop time: 7 to 8 weeks Transplant to finish: 10 to 14 weeks

NEW Campana Deep Blue Improved

Large-flowered, deep blue campanula fits the series for timing, and is the best-quality variety in the series, plus it features good vase life.

Sunday[™] Series Celosia

- First professional cut version of the popular *Celosia plumosa* offers full plumes and long, strong stems to enhance high-end retail mixed bouquets.
- Short, programmable production time and high yield ideal for high-density programs.
- Excellent shippability and vase life.

Celosia plumosa 🔅

Stem length: 28 to 40 in. (71 to 102 cm) Planting density: 6 to 8 plants/ft.² (64 to 80 plants/m²) Best for: Greenhouse, high tunnel Supplied as: Coated Plug crop time: 2 to 3 weeks Transplant to finish: 12 to 16 weeks

NEW Sunday Mixture Improved

Contains all new and improved colors: Dark Pink, Orange, Bright Pink, Cherry, Purple and Gold.







NEW Katz Hi Double Series Matthiola

- Provides greater than 90% yield of double-flowered stems in this top-selling color.
- Delivers shorter crop time, uniform stem length and timing between colors, and better heat tolerance than European or traditional field types.
- 5% of PanAmerican Seed net seed sales of Katz are donated to PanCan for Pancreatic Cancer research in honor of Philip Katz, former PanAmerican Seed Product Manager.

Matthiola incana 🔅

Stem length: 32 in. (81 cm) Planting density: 12 plants/ft.² (126 plants/m²) Best for: High tunnel, field Supplied as: Raw Plug crop time: 4 weeks Transplant to finish: 8 to 13 weeks



NEW Katz Hi Double White

Mathilda[™] Series Matthiola

- Mathilda delivers the most uniform series on the market for habit and timing, with the best seed quality of any selectable matthiola.
- Important upgrade assures more programmable production, higher production per sq. ft./m in the greenhouse and fewer losses.

Matthiola incana 🔘

Stem length: 32 in. (81 cm) Planting density: 6 plants/ft.² (65 plants/m²) Best for: Greenhouse Supplied as: Raw Plug crop time: 5 to 6 weeks Transplant to finish: Winter, 11 to 12 weeks; Spring, 8 to 9 weeks; Summer, 6 to 8 weeks; Fall, 4 to 7 weeks

> NEW Mathilda Lavender Intense lavender color.



NEW Tosca Series Matthiola

• A good series to grow in Summer with higher light levels and temperatures.

Matthiola incana Ο 🛈

Stem length: 24 to 32 in. (61 to 81 cm) Planting density: 6 to 7 plants/ft² (65 to 75 plants/m²) Best for: Greenhouse Supplied as: Raw Plug crop time: 5 to 6 weeks Transplant to finish: Fall: 8 to 10 weeks, Spring: 10 to 11 weeks, Summer: 6 to 8 weeks, Winter: 12 to 14 weeks



NEW Tosca Rose



NEW Tosca Rose



NEW Tosca Blue Sea



NEW Tosca White



NEW Tosca Yellow

Monaco F1 Series Snapdragon

- The "go-to" snaps for difficult transition harvest periods late Summer to early Fall and late Winter to early Spring.
- Monaco tolerates warm Fall conditions without flowering too quickly, and produces high-quality flower spikes when Fall weather is unusually cool and dark.

Antirrhinum majus Ο

Stem length: 39 to 60 in. (99 to 152 cm) Planting density: 6 to 10 plants/ft² (64 to 106) plants/m); high-density planting under high-light or field situation Best for: Greenhouse, high tunnel Supplied as: Raw Plug crop time: 4 to 5 weeks Transplant to finish: 8 to 18 weeks



NEW Monaco Orange Important color addition to this transitional season series.

Potomac[™] F₁ Series Snapdragon

- Tops for production during periods of high light, long days and warm temperatures.
- Plants produce tall, strong stems and long spikes with good flower quality.
- Can be grown year-round with supplemental high-intensity light.

Antirrhinum majus 🜻

Stem length: 39 to 60 in. (99 to 152 cm) Planting density: 6 to 10 plants/ft² (64 to 106) plants/m); high-density planting under high-light or field situation Best for: Greenhouse, high tunnel Supplied as: Raw Plug crop time: 4 to 5 weeks Transplant to finish: 8 to 18 weeks



NEW Potomac Royal Improved Offers more vivid color saturation and better flower spike quality.



NEW Potomac White Improved Offers more reliable germination and improved flower spike quality.



NEW Orange Marmalade F1 Sweet Pepper

- Orange Marmalade is an easy addition to any home garden, with high yields of sweet bell peppers that ripen from green to orange.
- Early-ripening, sweet and flavorful, medium-sized fruit are perfect for stuffing or slicing fresh in a salad.
- Includes a high resistance to Bacterial Leaf Spot Races 1-3, 7 and 8, plus Tobacco Mosaic Virus.

Capsicum annuum Ö

Height: 18 to 24 in. (46 to 61 cm) Spread: 12 to 18 in. (30 to 46 cm) Days to maturity from transplant: 70 to 75 to full ripe, 55 to 60 to green Supplied as: Raw Plug crop time: 5 to 6 weeks Transplant to finish: 4 to 7 weeks (flowers), 7 to 9 weeks (green fruit), 10 to 11 weeks (orange fruit)

NEW Orange Marmalade

NEW Lemon Sun F1 Squash

- Vigorous and strong bush plant habit will produce exceptional yields of uniform, yellow, scalloped, disc-shaped fruit with no green on the blossom end.
- Sweet and tender patty pan squash can be harvested from baby with the flower attached to full size.
- Best grown in-ground.

Curcurbita pepo O

82

Height: 24 to 36 in. (61 to 91 cm) Spread: 36 to 54 in. (91 to 137 cm) Days to maturity from direct seed: 40 to 45 Supplied as: Raw Plug crop time: 2 to 3 weeks Transplant to finish: 4 to 5 weeks





NEW Lemon Sun

NEW Artemis F1 Cherry Tomato

- One bite of these super-sweet, rich, red cherry tomatoes will have you craving more. The unique, crisp, firm texture is great in a salad or for sauce.
- High disease resistance to root-zone and foliar disease will ensure excellent plant health.
- Indeterminate; best grown in-ground.

Solanum lycopersicum 💭

Height: 60 to 84 in. (152 to 213 cm) Spread: 36 to 48 in. (91 to 122 cm) Days to maturity from transplant: 50 to 55 Supplied as: Raw Plug crop time: 3 to 4 weeks Transplant to finish: 2 to 4 weeks (green plant), 7 to 8 weeks (ripe fruit) Supplied as: Raw

NEW Artemis

NEW Helix F1 Cherry Tomato

- Experience the taste of Summer with a perfect balance of sweet and acid from Helix red cherry tomato.
- Early-ripening, high yields and high resistance to root-zone and foliar diseases, including Late Blight resistance, will help ensure excellent performance.
 Indeterminate; best grown in-ground.

Solanum lycopersicum 🔘

Height: 60 to 84 in. (152 to 213 cm) Spread: 36 to 48 in. (91 to 122 cm) Days to maturity from transplant: 50 to 55 Supplied as: Raw Plug crop time: 3 to 4 weeks Transplant to finish: 2 to 4 weeks (green plant), 7 to 8 weeks (ripe fruit)



NEW Helix

NEW Everleaf Emerald Towers Basil

- Flowers up to 10 to 12 weeks later than standard basil, with a traditional Genovese flavor that's perfect for eating fresh in caprese salad or chopped fresh in recipes.
- Well-branched variety with short internodes makes a beautiful towering plant that stands out at retail, with huge harvest potential.
- Stays tidy for many uses, including in-ground, container gardens and hydroponics.

Ocimum basilicum Ö

Height: 24 to 36 in. (61 to 91 cm) Spread: 8 to 12 in. (20 to 30 cm) Days to maturity from transplant: 30 to 45 Supplied as: Raw Plug crop time: 4 to 5 weeks Transplant to finish: 3 to 5 weeks

NEW Everleaf Emerald Towers

NEW Newton Basil

- A fast-growing variety with a traditional Genovese flavor and large, bright green, crinkled leaves that are great for vegetable wraps and fresh chopped herbs.
- Unlike similar varieties, Newton does not have a licorice aftertaste, appealing to a wide range of consumers.
- Features high resistance to Fusarium.

Ocimum basilicum 🔅

Height: 12 to 20 in. (30 to 51 cm) Spread: 10 to 16 in. (25 to 41 cm) Days to maturity from transplant: 21 to 30 Supplied as: Raw Plug crop time: 4 to 5 weeks Transplant to finish: 3 to 5 weeks



NEW Newton

Order & find growing info at ballseed.com/webtrack or 800 879-BALL

NEW Gold Crest Caryopteris

- Shows beautiful golden foliage in Spring and Summer, accented by blue flowers in late Summer and Fall.
- Features a mounded habit and broad leaves.
- Very tolerant of typical spray chemicals, so it won't burn easily in bright sunlight.

Caryopteris hybrid • • Height: 28 to 36 in. (71 to 91 cm) Spread: 24 to 30 in. (61 to 76 cm) USDA Zone: 6 to 9a



NEW Gold Crest

Mountain Frost™ Series Dianthus

- Requires no vernalization to flower, and will re-bloom consistently from early Spring until Fall.
- Tolerant of rainy and wet conditions.Great for landscape borders.

Dianthus hybrida 🜞

Height: 6 to 8 in. (15 to 20 cm) Spread: 10 to 12 in. (25 to 30 cm) USDA Zone: 5 to 9a

NEW Mountain Frost Red Garnet

Features silver-blue foliage with deep red flowers that don't fade in the heat or sun.

NEW Arctic Fox Series Digitalis

- Beautiful hybrid Digitalis offers Winter hardiness along with season-long flowering.
- No vernalization one pinch.
- Ideal for 2.5-qt. and 1.5-gal. pot sizes.

Digitalis hybrida Height: 18 to 24 in. (46 to 61 cm) Spread: 16 to 18 in. (41 to 46 cm) USDA Zone: 5 to 9a





NEW Arctic Fox Rose

Sombrero[®] Series Echinacea

- Highly floriferous series is naturally well-branched and compact for easy shipping.
- Well-matched in habit and timing.
- Plant Sombrero in the Spring and sell it the same year.

Echinacea x hybrida Height: 18 to 20 in. (46 to 51 cm) Spread: 22 to 24 in. (56 to 61 cm) USDA Zone: 4b to 9



NEW Sombrero Summer Solstice Bright yellow flowers feature a white ring around the center cone for added interest.



NEW Sombrero Tango Tangerine Features a beautiful coral/salmon color with a height that matches the series.

NEW Annet Lavandula

- Strong, sturdy English Lavender ships well.
- Flowers in Summer heat.
- An excellent addition for bouquets.

Lavandula angustifolia Height: 16 to 18 in. (41 to 46 cm) Spread: 16 to 18 in. (41 to 46 cm) USDA Zone: 5 to 9a



NEW Annet

NEW Blue Prelude Nepeta

- A robust plant in the landscape, and it offers pest and disease resistance.
- Features a long flowering season. · Attracts pollinators with its fragrant foliage.

Nepeta hybrid 🜻

Height: 28 to 36 in. (71 to 91 cm) Spread: 24 to 30 in. (61 to 76 cm) USDA Zone: 5 to 9a



NEW Blue Prelude

Quartz[®] Series Penstemon

- · Reblooms throughout the season for high impact color.
- Sturdy, upright habit.Good basal branching.

Penstemon hybrida 🜞

Height: 20 to 24 in. (51 to 61 cm) Spread: 18 to 24 in. (46 to 61 cm) USDA Zone: 6 to 9

NEW Quartz Red Vivid orange/red addition to

the series is very heat tolerant and long flowering.



NEW Prima Angelina Sedum

- Sedum Prima Angelina has a denser, more compact habit than Angelina, as well as a more vivid golden color.
- Low-growing and fast-spreading, with fleshy, needle-like foliage.

Sedum rupestre O

Height: 3 to 6 in. (8 to 15 cm) Spread: 6 to 8 in. (15 to 20 cm) USDA Zone: 4 to 9



NEW Prima Angelina

Moody Blues[®] Series Veronica

- Compact series of first-year-flowering Veronica is excellent in gallon production, with great uniformity and habit.
- Continues to cycle and bloom all season until first frost.
- Compact, tidy habit is great for any garden or mixed container.

Veronica hybrida Ο

Height: 12 to 14 in. (30 to 36 cm) Spread: 12 to 14 in. (30 to 36 cm) USDA Zone: 4b to 9



NEW Moody Blues Dark Pink A long-flowering, deep pink addition to the series.

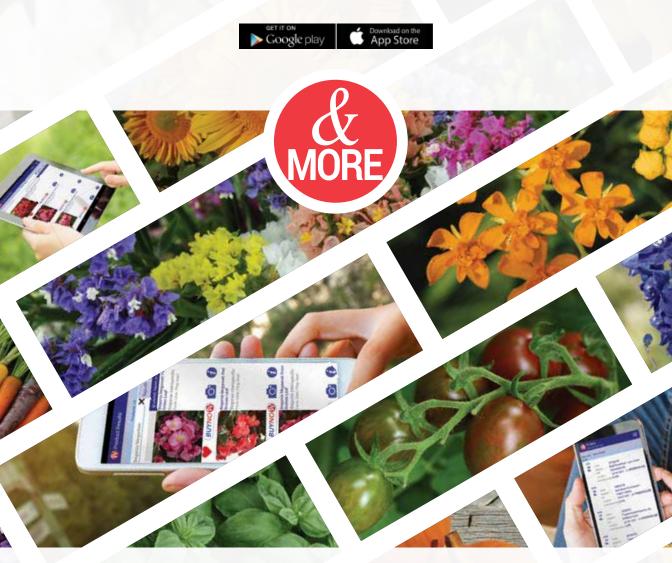


NEW Moody Blues Mauve Improved Performance improvement over original Mauve that is longer flowering, with more flowers and a better habit. Disease resistant.



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