

LANDSCAPE

GARDEN CENTER

# Thrive

# Flourish!

## 2023 TOP PERFORMERS



BaïSeed®



# YOUR TRUSTED PARTNER



At Ball Seed®, we believe our job is to keep bringing you plants and services that make you money and thrill your garden center and landscape clients. Thank you for your confidence in Ball Seed to be a trusted partner in your business!

Thrive

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Flourish!



**ON THE COVER:**  
NEW Hula™ Red  
Spreading Begonia  
NEW SureShot™ White Petunia

*Jeff Gibson*

## Jeff Gibson

Independent Garden Center and  
Landscape Business Manager

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BallLandscape.com



NEW Solarscape Magenta Bliss Impatiens



NEW Cabaret Midnight Kiss Calibrachoa

### THRIVE

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### FLOURISH

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NEW 'Blue by You' Salvia



TOP **LANDSCAPE**  
**GROWER** OPTIONS  
**PERENNIALS**

**NEW 'Blue by You' Salvia** ●

**Height:** 20-22 in. (51-56 cm)  
**Spread:** 18-22 in. (46-56 cm)  
**Zone:** 4b-9a

**BallSeed®**



# TOP LANDSCAPE GROWER OPTIONS PERENNIALS

Using perennials provides a high value item that doesn't need to be replaced year after year, a bottom-line bonus!



**Carnival Watermelon Heuchera** ●●

Height: 10-12 in. (25-30 cm)  
Spread: 12-14 in. (30-36 cm)  
Zone: 4a-9b



**CrazyBlue Perovskia** ●

Height: 28-30 in. (71-76 cm)  
Spread: 14-16 in. (36-41 cm)  
Zone: 4a-9b



**NEW What a Doozie Sedum** ●

Height: 2-5 in. (5-13 cm)  
Spread: 11-14 in. (28-36 cm)  
Zone: 5a-9b



NEW Skyward Blue



NEW Skyward Pink

**NEW Skyward™ Veronica** ●

Height: 14-18 in. (36-46 cm)  
Spread: 14-17 in. (36-43 cm)  
Zone: 4b-9a



**NEW Goldblitz Rudbeckia** ●

Height: 24-28 in. (61-71 cm)  
Spread: 14-18 in. (36-46 cm)  
Zone: 3a-9b



**NEW High Frequency Miscanthus** ●

Height: 80-86 in. (203-218 cm)  
Spread: 32-38 in. (81-97 cm)  
Zone: 5a-9a



**NEW Artisan™ Yellow Ombre Echinacea** ●

Height: 24-34 in. (61-86 cm)  
Spread: 10-25 in. (25-64 cm)  
Zone: 4a-10b



NEW Sombrero Poco Hot Pink



NEW Sombrero Poco Red



NEW Sombrero Poco White

**NEW Sombrero Poco™ Echinacea** ●

Height: 14-16 in. (36-41 cm)  
Spread: 14-16 in. (36-41 cm)  
Zone: 4b-9b



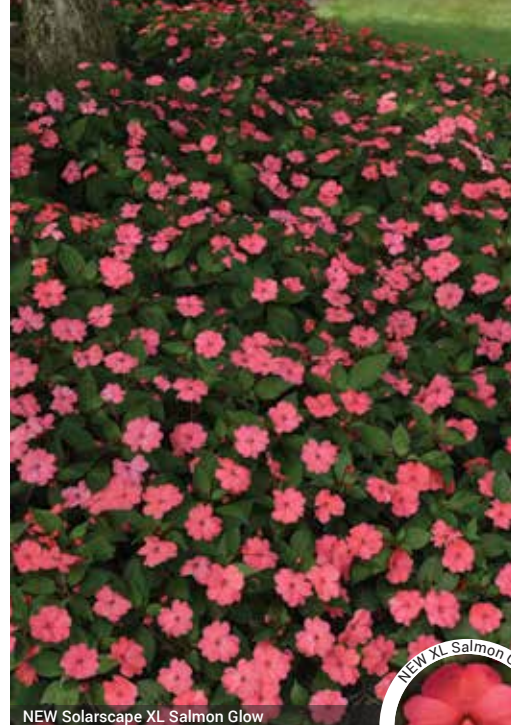


NEW Solarscape Magenta Bliss, White Shimmer

**NEW Solarscape™**  
**Interspecific Impatiens** ● ●  
 Height: 9-11 in. (23-28 cm)  
 Spread: 15-20 in. (38-51 cm)



**NEW Solarscape™ XL**  
**Salmon Glow**  
**Interspecific Impatiens** ● ●  
 Height: 11-13 in. (28-33 cm)  
 Spread: 18-20 in. (46-51 cm)



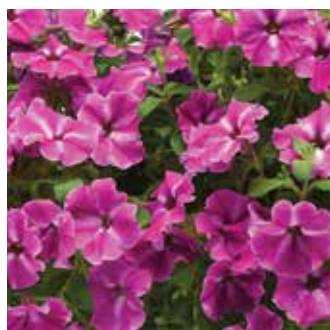
NEW Solarscape XL Salmon Glow



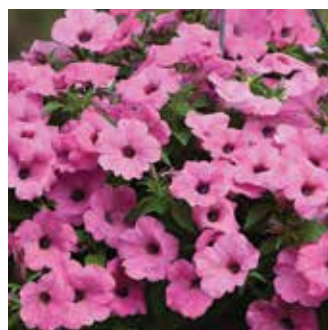
# TOP LANDSCAPE GROWER OPTIONS SUN



**NEW Cannova®**  
**Red Golden Flame Canna** ● ●  
 Height: 30-48 in. (76-122 cm)  
 Spread: 14-20 in. (36-51 cm)



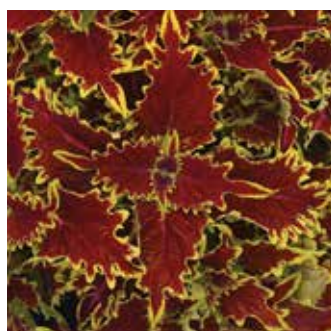
**NEW ColorRush™ Pink Star**  
**Petunia** ● ●  
 Height: 10-12 in. (25-30 cm)  
 Spread: 24-36 in. (61-91 cm)



**ColorRush Pink Petunia** ● ●  
 Height: 10-12 in. (25-30 cm)  
 Spread: 24-36 in. (61-91 cm)



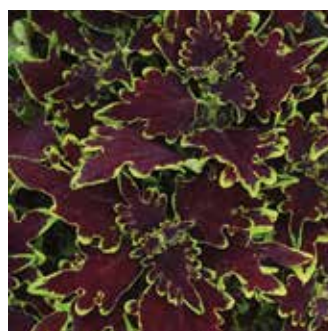
**Galaxy™ Dark Red**  
**Zonal Geranium** ● ●  
 Height: 16-20 in. (41-51 cm)  
 Spread: 16-20 in. (41-51 cm)



**Copperhead Coleus** ● ●  
 Height: 14-26 in. (36-66 cm)  
 Spread: 14-16 in. (36-41 cm)



**NEW Ruby Heart**  
**Premium Sun Coleus** ● ●  
 Height: 18-26 in. (46-66 cm)  
 Spread: 18-22 in. (46-56 cm)



**Limewire Coleus** ● ●  
 Height: 14-28 in. (36-71 cm)  
 Height: 14-28 in. (36-71 cm)



**NEW Blue Chill Salvia** ● ●  
 Height: 18-24 in. (46-61 cm)  
 Spread: 12-18 in. (30-46 cm)





**NEW Hula™**  
**Spreading Begonia** ● ●  
 Height: 6-10 in. (15-25 cm)  
 Spread: 20-27 in. (51-69 cm)

**Hula™**  
 B E G O N I A

**Thrive**

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These plants are exceptional performers  
 in hot and humid environments.



**NEW Lucky™**  
**White Improved Lantana** ●  
 Height: 12-16 in. (30-41 cm)  
 Spread: 12-14 in. (30-36 cm)



**NEW Shamrock™**  
**Butterscotch Glow** ●  
 Height: 12-16 in. (30-41 cm)  
 Spread: 12-14 in. (30-36 cm)



**NEW Bloomify™**  
**Orange Lantana** ●  
 Height: 12-14 in. (30-36 cm)  
 Spread: 10-12 in. (25-30 cm)



**NEW Titan™**  
**Cranberry Vinca** ●  
 Height: 14-16 in. (36-41 cm)  
 Spread: 10-12 in. (25-30 cm)



**Marvel II™**  
**African Marigold** ●  
 Height: 16-18 in. (41-46 cm)  
 Spread: 10-12 in. (25-30 cm)



**Hot Pak™**  
**French Marigold** ●  
 Height: 6-7 in. (15-18 cm)  
 Spread: 6-8 in. (15-20 cm)



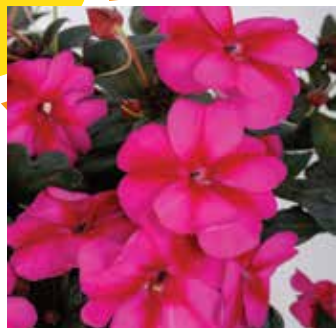
**NEW Megawatt™ White**  
**Green Leaf Begonia** ● ●  
 Height: 20-28 in. (51-71 cm)  
 Spread: 16-24 in. (41-61 cm)



**SunPatiens® Compact**  
**Electric Orange Impatiens** ● ●  
 Height: 12-32 in. (30-81 cm)  
 Spread: 12-26 in. (30-66 cm)

SUNPATIENS is bred by Sakata.  
 SUNPATIENS is a registered trademark of Sakata





**NEW SunPatiens® Compact Purple Candy Impatiens** ● ●  
 Height: 12-32 in. (30-81 cm)  
 Spread: 12-26 in. (30-66 cm)



**NEW SunPatiens® Compact Red Candy Impatiens** ● ●  
 Height: 12-32 in. (30-81 cm)  
 Spread: 12-26 in. (30-66 cm)



**NEW E3 Easy Wave® Formula Mixture Spreading Petunia** ●  
 Height: 6-12 in. (15-30 cm)  
 Spread: 25-32 in. (64-81 cm)  




**Double Zahara™ Yellow Zinnia** ●  
 Height: 16-20 in. (41-51 cm)  
 Spread: 16-20 in. (41-51 cm)



**NEW Zesty™ Orange Zinnia** ●  
 Height: 18-24 in. (46-61 cm)  
 Spread: 18-24 in. (46-61 cm)



**NEW Zesty Yellow Zinnia** ●  
 Height: 18-24 in. (46-61 cm)  
 Spread: 18-24 in. (46-61 cm)



**Wave® Purple Classic Spreading Petunia** ●  
 Height: 5-7 in. (13-18 cm)  
 Spread: 36-48 in. (91-122 cm)



**NEW Coronet™ Dianthus** ●  
 Height: 8-10 in. (20-25 cm)  
 Spread: 8-10 in. (20-25 cm)



**Voltage™ Yellow Osteospermum** ●  
 Height: 10-16 in. (25-41 cm)  
 Spread: 24-28 in. (61-71 cm)



**Blue Eyed Beauty Osteospermum** ●  
 Height: 10-14 in. (25-36 cm)  
 Spread: 14-20 in. (36-51 cm)



**Sorbet® XP Viola** ● ●  
 Height: 6-8 in. (15-20 cm)  
 Spread: 6-8 in. (15-20 cm)

COOL  
 for Spring

Bring fresh and cheerful color to installations for Spring with cool growing options like these.



# TOP LANDSCAPE GROWER OPTIONS

Made for the Shade! Brighten up the shadiest spots with vibrant color and striking patterns.

# SHADE



**NEW Beacon®**  
**Sanibel Island Mixture Impatiens** ●●

**Height:** 14-18 in. (36-46 cm)  
**Spread:** 12-14 in. (30-36 cm)



**Beacon Red White Mixture**  
**Impatiens** ●●

**Height:** 14-18 in. (36-46 cm)  
**Spread:** 12-14 in. (30-36 cm)



**Dragon Wing®**  
**Red Begonia** ●●

**Height:** 12-15 in. (30-38 cm)  
**Spread:** 15-18 in. (38-46 cm)



**Latinia® Success**  
**Light Pink Eye Cyclamen** ●●

**Height:** 10-12 in. (25-30 cm)  
**Spread:** 10-12 in. (25-30 cm)



**Kong Jr.™ Rose Premium**  
**Shade Coleus** ●●

**Height:** 18-24 in. (46-61 cm)  
**Spread:** 20-35 in. (51-89 cm)



**Kong Jr. Green Halo**  
**Premium Shade Coleus** ●●

**Height:** 18-24 in. (46-61 cm)  
**Spread:** 20-35 in. (51-89 cm)



**Kong® Mosaic Premium**  
**Shade Coleus** ●●

**Height:** 18-20 in. (46-51 cm)  
**Spread:** 15-18 in. (38-46 cm)



**Kong Lime Sprite Premium**  
**Shade Coleus** ●●

**Height:** 18-20 in. (46-51 cm)  
**Spread:** 15-18 in. (38-46 cm)



**Jurassic™ Cherry Spike**  
**Rex Begonia** ●

**Height:** 16-20 in. (41-51 cm)  
**Spread:** 18-20 in. (46-51 cm)



**Jurassic Jr.™ Arctic Twist**  
**Rex Begonia** ●

**Height:** 14-16 in. (36-41 cm)  
**Spread:** 18-20 in. (46-51 cm)



**Jurassic Megalo™**  
**Reptile Rex Begonia** ●

**Height:** 20-24 in. (51-61 cm)  
**Spread:** 22-24 in. (56-61 cm)

Thrive

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Top Landscape Grower Options | SHADE



# Tips & Ordering Schedule for LANDSCAPE GROWERS

## Plant "fresh"

- Work on a plan with your grower for realistic timing on pre-season delivery.
- Note that root bound plants suffer more transplant shock (depending on the species).

## Know your soil – pH & salts

- Strive for greater air porosity – you'll want more air than water!
- Organic matter increases air porosity.
- Soil pH, or how tight nutrients hold to soil (pH "range"):
  - Less than 6.0 = Nutrients leached = Small leaves, marginal chlorosis
  - Greater than 7.5 = Nutrients bound tight = Young leaf chlorosis, stunting
- Low EC causes small, weak plants.
- High EC causes marginal necrosis (brown edges) and stunted plants.

## Watering – 50% of landscape water is wasted!

- More plants die due to over-watering than to under-watering.
- Reduce water as plants fill in the beds.
- When leaves touch, they've had enough.

## Fertilization – 3 elements to promote plant health and growth

- N (nitrogen): "Gas" to grow.
- P (phosphorus): Stem stretch, roots and flowering.
- K (potassium): "Tone," or how rigid the plant is.

## Plant for success – Avoid soil compaction!

- Small beds
  - Cultivate the soil before planting.
  - When possible, work from perimeter – stay out of the bed.
  - Avoid "knee blight" – kneeling compacts the soil.
- Large beds
  - Cultivate from the center out and plant as you go, cultivate the edge and plant as you go, or work from one side to the other.
- Moisture content of plant tray soil should match the moisture content of the destination bed soil.
- Match crown of plant to the soil level, like you would if you were planting a tree.

Visit [BallLandscape.com](http://BallLandscape.com) for more tips for planting success.

## What to order when?

	NORTHEAST & MIDWEST	WEST COAST	SOUTH & SOUTHEAST
January	<b>PRE-BOOK</b> Fall mums now for best availability.	<b>PRE-BOOK</b> Fall cyclamen, poinsettias and mums now for best availability.	<b>PRE-BOOK</b> Fall cyclamen and mums now for best availability.
February	<b>ORDER</b> Spring and Summer seasonal color.	<b>ORDER</b> Spring and warm-season color, plus Fall perennials.	<b>ORDER</b> Spring and Summer seasonal color, plus Fall perennials.
March	<b>ORDER</b> Fall perennials.		
April	<b>ORDER</b> Fall mums.	<b>ORDER</b> Fall mums.	<b>ORDER</b> Fall mums.
May			
June	<b>ORDER</b> Fall pansies, accents, cabbage and kale.	<b>ORDER</b> Fall pansies, poinsettias, cyclamen and other cool-season color.	<b>ORDER</b> Fall pansies and other seasonal color.
July			
August			<b>PRE-BOOK</b> Spring perennials now for best availability.
September		<b>PRE-BOOK</b> Spring and warm-season color, plus Fall perennials for best availability.	<b>ORDER</b> Spring seasonal color. <b>PRE-BOOK</b> Fall perennials for best availability.
October	<b>PRE-BOOK</b> Spring perennials.		
November	<b>ORDER</b> Spring perennials.	<b>ORDER</b> Spring and warm-season color.	<b>ORDER</b> Summer seasonal color.
December	<b>PRE-BOOK</b> Spring and Summer seasonal color and Fall pansies now for best availability.		



Scan to visit **BALL LANDSCAPE** to find out more.



# Tips & Ordering Schedule for GARDEN CENTERS

The ideal time to order any crop is immediately after the season in which it is sold.

- You'll be familiar with what did not sell and what was in greatest demand.
- New variety introductions can be added and order adjustments can be made at a later date.

## When should I order?

	CROP	FORM	PLANT/SOW	FINISH /SELL
January	Poinsettias	URC, Liners	July-September	Christmas
February	Garden Mums	URC, Rooted Cuttings	May-July	Fall
	Perennials	Liners, Plugs	July-September	Spring
March	Pansies (Fall crop)	Plugs	August-September	Fall
	Perennials	Seed	July-August	Spring-Fall
April/May	Perennials	Bare Root	September-November	Spring
	Misc Pot Plants	Plugs, Liners	Year-round	Year-round
July/August	Fall Bulbs	Bulbs	September	September-October (packaged/bulk)
	Spring Bedding	URC, Liners	February-March	Spring
	New Guinea Impatiens	URC, Liners	February-March	Spring
	Begonias (Vegetative)	Liners	February-March	Spring
	Miniature Roses	Liners	November-February	Spring Holidays
	Annuals	Seed	December-February	Spring
	Annuals	Plugs	December-April	Spring
	Azaleas	4-8" precooled	October-March	Christmas-Mother's Day
	Perennials	Vernalized	Spring	Spring
	Perennials	Seed (first-year-flowering)	December-February	Spring-Summer
	Easter Lilies	Non-precooled	October	Easter
	Easter Lilies	Precooled	December	Easter
August/September	Vegetables	Seed/Plugs	December-April	Spring
	Perennials	Bare Root	February-April	Spring
	Perennials	Liners, Plugs	July-September	Spring
	Geraniums	URC, Liners	Spring	Spring
October/November	Spring Bulbs	Bulbs	March-May	April-June (packaged/bulk)
	Tropicals	Liners	January-March	Spring
	Tropicals	4"	March-May	Spring
	Geraniums Stock	URC, Liners	Winter	Cuttings for the Spring Crop
December	Time to review orders for Spring crops and make additions and changes			

Scan for **GARDEN CENTER** options.







**Bumble Bee™ Hot Pink Calibrachoa** ●●

Height: 6-12 in. (15-30 cm)

Spread: 12-24 in. (30-61 cm)



**NEW SureShot™**

**Blueberries & Cream Petunia** ●

Height: 8-10 in. (20-25)

Spread: 16-22 in. (41-56 cm)



# TOP GARDEN CENTER OPTIONS MUST HAVES



**NEW Cannova Scarlet Canna** ●

Height: 30-48 in. (76-122 cm)

Spread: 14-20 in. (36-51 cm)



**NEW Shamrock™ Butterscotch Glow Lantana** ●

Height: 12-16 in. (30-41 cm)

Spread: 12-14 in. (30-36 cm)





**NEW Glimmer™ Hot Pink Double Impatiens** ● ●

Height: 10-16 in. (25-41 cm)

Spread: 10-12 in. (25-30 cm)



**NEW Megawatt™ White Green Leaf Begonia** ● ●

Height: 20-28 in. (51-71 cm)

Spread: 16-24 in. (41-61 cm)



**NEW Cannova Bronze Peach Canna** ●

Height: 30-48 in. (76-122 cm)

Spread: 14-20 in. (36-51 cm)



**NEW 'Red Lark' Delphinium** ●

Height: 24-28 in. (61-71 cm)

Spread: 16-18 in. (41-46 cm)



**NEW Dragon Wing® White Begonia** ● ●

Height: 12-15 in. (30-38 cm)

Spread: 15-18 in. (38-46 cm)



# TOP GARDEN CENTER OPTIONS



BabyWing® White Begonia  
Jurassic™ Pink Splash Rex Begonia  
NEW Hula™ Pink Begonia  
Variegata Hedera  
Carnival Watermelon Heuchera

## Colossal Containers

Designed for flexibility, mixed containers can be customized to fit specific promotions and programs, as well as any garden space.



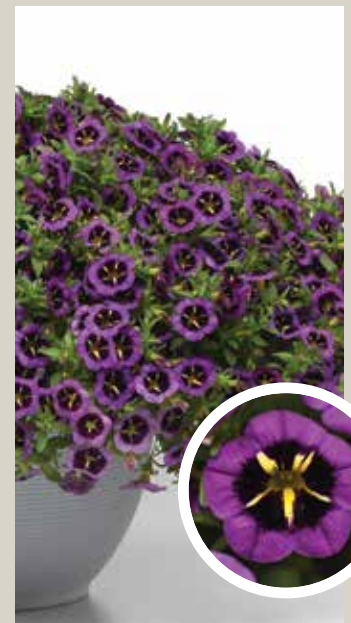
Bee's Knees Petunia  
NEW Cannova Red Golden Flame Canna  
Lava Rose Coleus  
Galaxy Red Zonal Geranium



Salvia purpurea  
ColorGrass® Amazon Mist Carex  
Cabaret Lavender Calibrachoa  
Galaxy Violet Zonal Geranium  
White Sparkle Scaevola  
Miracle Primo Hypericum  
Thymus pseudolanuginosus



**Bee's Knees Petunia** ●  
Height: 8-10 in. (20-25 cm)  
Spread: 16-22 in. (41-56 cm)



**NEW Cabaret® Midnight Kiss Calibrachoa** ●  
Height: 6-10 in. (15-25 cm)  
Spread: 10-12 in. (25-30 cm)





### Pot-a-peño Hot Pepper ●

**Height:** 12-15 in. (30-38 cm)  
**Spread:** 18-20 in. (46-51 cm)



# Veggie Delight

Give shoppers a selection of unique vegetables that they can't find anywhere else.

*Flourish!*

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Top Garden Center Options | **VEGGIE DELIGHT**



### Candy Cane Chocolate Cherry Sweet Pepper ●

**Height:** 18-24 in. (46-61 cm)  
**Spread:** 12-18 in. (30-46 cm)



### NEW Peppers From Heaven Orange Snack Pepper ●

**Height:** 6-8 in. (15-20 cm)  
**Spread:** 6-12 in. (15-30 cm)



### NEW Peppers From Heaven Yellow Snack Pepper ●

**Height:** 6-8 in. (15-20 cm)  
**Spread:** 6-12 in. (15-30 cm)



### NEW Peppers From Heaven Red Snack Pepper ●

**Height:** 6-8 in. (15-20 cm)  
**Spread:** 6-12 in. (15-30 cm)



### Candy Cane Red Sweet Pepper ●

**Height:** 18-24 in. (46-61 cm)  
**Spread:** 12-18 in. (30-46 cm)



### NEW BlushingStar Beefsteak Tomato ●

**Height:** 60-84 in. (152-213 cm)  
**Spread:** 36-48 in. (91-122 cm)



### NEW Sun Dipper Specialty Tomato ●

**Height:** 36-48 in. (91-122 cm)  
**Spread:** 18-36 in. (46-91 cm)



### DarkStar Beefsteak Tomato ●

**Height:** 60-84 in. (152-213 cm)  
**Spread:** 36-48 in. (91-122 cm)



# pollinators

Shoppers can provide critical habitats and food for wildlife when they bring these native plants home.

## Artisan™ Red Ombre Echinacea ●

**Height:** 24-34 in. (61-86 cm)  
**Spread:** 10-25 in. (25-64 cm)  
**Zone:** 4a-10b



## Sombrero Poco™ Yellow Echinacea ●

**Height:** 14-16 in. (36-41 cm)  
**Spread:** 14-16 in. (36-41 cm)  
**Zone:** 4b-9b



## Mystic Spires Salvia ●

**Height:** 18-24 in. (46-61 cm)  
**Spread:** 12-18 in. (30-46 cm)  
**Zone:** 7a-10b



## Black & Bloom Salvia ●

**Height:** 36-48 in. (91-122 cm)  
**Spread:** 36-48 in. (91-122 cm)  
**Zone:** 7a-10b



## BeeMine™ Pink Monarda ●

**Height:** 15-18 in. (38-46 cm)  
**Spread:** 14-16 in. (36-41 cm)  
**Zone:** 4a-9a



Flourish!

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POLLINATORS | Top Garden Center Options



# dianthus

Perk up early-Spring sales with this easy-to-retail class that is fragrant, romantic and pretty, and comes with eye-catching point-of-purchase materials.

*Love is in the air*

## Early Love® Dianthus ●●

**Height:** 10-14 in. (25-36 cm)

**Spread:** 8-12 in. (20-30 cm)



## Pink Kisses® Dianthus ●●

**Height:** 12-16 in. (30-41 cm)

**Spread:** 10-14 in. (25-36 cm)



## I Love U Dianthus ●●●

**Height:** 2-4 in. (5-10 cm)

**Zone:** 5-7 in. (13-18 cm)



### Point of Purchase Materials



Sleeve



Tag



Pot



Tag

*Flourish!*

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Top Garden Center Options | DIANTHUS

## TOP GARDEN CENTER OPTIONS

For more information on top landscape performers, visit our website at [BallLandscape.com](http://BallLandscape.com).

BallSeed.



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