FOCUSING ON YOUR BUSINESS

A recent customer conversation about plans for 2024 centered on three topics: VALUE, SPACE UTILIZATION and INNOVATION.

VALUE FOR THE CONSUMER

Costs have risen and retail price points are higher. Our plants must perform! How can you modify your assortment to grow plants that bring a better value to the plant-purchasing consumer? NEW SunPatiens® Red Candy is an example of a product that will perform well in the garden until the first frost. Centaurea Silver Swirl is a resilient selection for perennial borders.

Jim Kennedy
Director of North American Sales
SPACE UTILIZATION
Every square meter counts with overhead costs escalating. The space you commit to a product has to turn into revenue. We treat every Ball Seed order as a promise to fill your benches with reliable seeds and young plants. We continue to invest in increasing order fill. The new callused dianthus and carnation pot program from Selecta Kenya is an example of improving yield dramatically while reducing costs. We are increasing truck delivery of plugs and liners to ensure that you get the product where you need it, on time, and in full. What systems or processes can be done differently to drive efficiency? Engage our Tech Team (BHCTechTeam@ballhort.com) for growing and production techniques to reduce losses and improve salable yield from your greenhouse production.

INNOVATION
What’s new? Continuous improvements and solution-oriented programs are a focus for 2024. How do new products fit into your mix for next season? A new price point? Reduced cost? Better use of your team’s time? Reduced labor? NEW Caliburst™ Yellow is the first-ever petunia-calibrachoa (petchoa) variety from seed. Several years of breeding and production work were done by PanAmerican Seed® to develop this innovative new product (page 53). You can also ask our team about new features on WebTrack® that can help you run your business, and ask them what you should drop, add or change for 2024.

I look forward to partnering with you and our teams to make 2024 ALL THE BEST!

Order at ballseed.com/webtrack, 800 879-BALL or fax 800 234-0370.
For 2024, Ball Seed® is introducing innovative, exciting plants that you’ll find easy to grow and that consumers will find easy to love. With that in mind, here are just some of the spectacular products debuting that will excite and delight your customers!

**BALL SEED highlights 2024**

**BETTER PRODUCTS, BROADER APPEAL**

**SunPatiens® Compact Red Candy Impatiens**
- Pink and red blooms and dark bronze foliage impress in sunny spaces.

**Caliburst™ Yellow Petchoa**
- The first petchoa from seed has a vibrant yellow bloom and cold-durable production!

**PassionFruit Lantana**
- This new trailing, spreading lantana is perfect for hanging baskets.

**Double Scoop™ Strawberry Deluxe Echinacea**
- Brings the branching, flower count and timing of the Sombrero® Series to Double Scoop.
Headliner™ Lavender Picotee Petunia
Novel color addition has large, light lavender blooms with delicate white edges.

Whopping Red Slicer Tomato
Big, juicy and flavorful tomatoes for sandwiches and salads.

Silver Swirl Centaurea
Gracefully wavy leaf edges add texture in borders.

Cha-Cha™ Diva Lavender Calibrachoa
A new purple color-shifting addition to the series.

Beacon® Lipstick Impatiens
The disease-resistant series gets a high-demand, strong rose color.

Rosita 3 Pink Picotee Lisianthus
Pink-edged white double blooms are uniform and early to flower.
Ball Seed partners with some of the leading plant breeders – big and small – to help bring new and exciting plants to market in multiple product forms, from seed to vegetative cuttings and tissue culture. After extensive trialing, the products that are selected are distributed exclusively through Ball Seed’s supply chain, and are backed by our world-class sales, customer service, and expert support. Here are a few of the introductions causing a stir in the industry:

**PASSION for NEW PLANTS**

**Jurassic™ Snowfall Rex Begonia**
Silver-white leaves are perfect for moonlight gardens.

**Emerald Ring Begonia**
Makes a beautiful, semi-cascading accent in shade combos.

**Ball Ingenuity™ Exclusives**
Available exclusively through Ball Seed.
**Sunspot™ Gold Rudbeckia**
Colorful compact plants attract butterflies and other pollinators.

**Sunspot™ Yellow Bicolor Rudbeckia**
Sunny bicolor blooms bring big appeal to containers and gardens.

**Whopper® White With Green Leaf Begonia**
Fills out beds and containers with large, vigorous plants.

**Cannova® Rose Dark Bud Canna**
Striking foliage contrasts with bright flowers, adding interest in mixed combinations.

**BALL SEED exclusives**
VEGETATIVE

New Varieties
VEGETATIVE

annuals

ANGELONIA

Alonia Series
Early blooming series with an upright/ mounded growth habit continues to
grow and gain size in the garden.
• Big Grape
• Cherry
Danziger

Archangel™ Series
Series thrives in extreme heat, humidity and drought. Available exclusively through
Ball Seed®.
• Ruby Sangria The only dark red available on the market!
Ball FloraPlant®

Aria Alta Series
Prized for its height as well as its
tolerance to heat, humidity and drought. Spikes of colorful, densely packed flowers add vertical interest all Summer in landscapes and containers.
• Pink Bicolor
• Raspberry
Dümmen Orange

ANIGOZANTHOS

Big Roo Series
Excellent in landscapes and for large containers. Plants offer good disease resistance and drought tolerance, and hummingbirds love them.
• Orange
Greenfuse

Celebrations™ Series
Series has showstopping colors with unique color combinations. Best suited as a patio color plant in a partially shaded location. A Ball Ingenuity™ product, available exclusively through Ball Seed®.
• Red-Orange
• Red-Yellow
• Rose-White
• Yellow
Greenfuse

ARCTOTIS

Majec Series
Series of bright blooms on soft silver foliage on a well-rounded habit delivers season-long performance. An excellent choice to welcome Spring at retail. Throws out an impressive number of single “daisy” type flowers for the entire growing season.
• Red-Orange
• Red-Yellow
• Rose-White
• Yellow
Greenfuse

Aussie Spirit A golden base and green flower make this an eye-catching variety. It is the most compact of the series.
• Carnivale Purple-colored kangaroo paw is unique!
• Fireworks Explodes in amazing color, with blue flowers and a bright red base.
• Masquerade The only blue anigozanthos kangaroo paw! Totally unique!
Ball Ingenuity™

Jump Series
Excellent in landscapes and for large containers. Large plants have excellent disease resistance and drought tolerance. Hummingbirds find the brightly colored tubular flowers irresistible.
• Orange
• Red
Greenfuse

Kanga Series
Great in containers where they showcase a more compact habit than Jump or Big Roo. Geared for quick-turn gallon production. They will finish quickly, easily allowing multiple turns in a season.
• Orange
Greenfuse

Majec Red-Orange Arctotis
Majec Rose-White Arctotis

Archangel Ruby Sangria Angelonia
Alonia Big Grape Angelonia
Aria Alta Pink Bicolor Angelonia
Celebrations Masquerade Anigozanthos
Kanga Orange Anigozanthos
BACOPA

Big Falls™ Series
Excellent branching on a trailing habit, featuring large blooms with a short crop time.
- Dark Blue 24 Good branching and a controlled habit.
- Dark Pink 24 Easy for growers to control.
- Pearl 24 Larger, earlier-blooming pale purple flowers. Plants boast good heat performance and good branching and are easy for growers to control.
- Pink+Rose Eye Earlier-blooming pink flowers with dark pink centers.

Selecta One®

MegaCopa™ Series
This series of bacopa is notable for its well-branched habits, large flowers and improved heat performance. Showy blooms cover the plant, driving impulse sales at retail.
Available exclusively through Ball Seed®.
- Lavender Better branching and flower power than the competition in a popular light purple color.
- Pink Improved Better branching and hides the spent flowers better with a new flush of blooms.
- Plum An exciting purple color addition for the series.

Ball FloraPlant®

BEGONIA
Adora Series
Series features striking dark foliage that provides a beautiful contrast with masses of petite double flowers. Well-branched, mounded habits work across a range of container sizes. Ideal for premium begonia programs for both sun and shade applications.
- Moon Dance
- Satin Rose
- Velvet Red

Syngenta

Curly Series
Curly is a series of rex begonias with a classic escargot-type leaf and high vigor.
- Cherry Soda

Greenfuse

Emerald Ring
Emerald Ring is a beautiful begonia with velvety green foliage and a silvery ring on its leaves. It features a branching habit that mounds and will trail as the plant ages.
A Ball Ingenuity™ product, available exclusively through Ball Seed®.
I’Conia Series
A beautiful upright variety with a slight cascade, ideal for patio containers, hanging baskets, borders and landscapes. Features large blooms on top of dark green foliage. Heat and stress tolerant.
- Upright Apricot
- Upright Red
Dümmen Orange

I’Conia First Kiss Series
Large orange blooms pop against dark foliage. Great as a standalone plant in containers.
- Orange
Dümmen Orange

I’Conia Portofino Series
Large, layered blooms in vibrant shades are displayed against a background of dark green foliage with reddish stems. This low-maintenance plant is well-branched with a semi-upright habit. It flowers all season, bringing colorful highlights to gardens and container pots.
- Dark Orange
Dümmen Orange

Move 2 Joy Series
Dark green foliage with delicate pink flowers bloom all season long. Ideal for containers, patios and shade gardens. Deer resistant.
- Hot Pink
- Salmon
Dümmen Orange
BEGONIA continued

**Shadow King Series**
Its compact habit makes this series perfect for small container production. Features consistency, easy care and vivid colors.

- **Burgundy Love**
  Greenfuse

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**BEGONIA (REX)**

**Jurassic™ Series**
Selected for excellent vigor, which allows them to fill out a 6-in. (15-cm) up to large-sized containers. All varieties were selected to finish uniformly. Available in tissue culture and tissue culture-raised liners.

A Ball Ingenuity™ product, available exclusively through Ball Seed®.

- **Snowfall** Rounds out the line with a strong silver white option. Perfect for moonlight gardens outdoors, indoor foliage or a holiday accent.
  Ball Ingenuity™

**Jurassic Dino™ Series**
Selected for excellent vigor, which allows them to fill out a 4-in. (10-cm) pot. Faster finish than most other rex begonias currently on the market. Series features bold patterns and makes a perfect addition to any indoor program or shade container program! Available in tissue culture and tissue culture-raised liners.

A Ball Ingenuity™ product, available exclusively through Ball Seed®.

- **Cherry Fields** Features a beautiful rose-pink leaf color with green edges, white dots and a black leaf center.
  Ball Ingenuity™

**Jurassic Jr.™ Series**
Selected to fill out 6-in. (15-cm) up to large-sized containers like Jurassic, but the leaves are 40% smaller and more branched.

A Ball Ingenuity™ product, available exclusively through Ball Seed®.

- **Strawberry Heart** Dramatic foliage color! Strawberry red leaf centers with patterned silver and green edges.
  Ball Ingenuity™
BIDENS

**Bee Alive Double Orange**
Controlled habit is ideal for small pots up to hanging baskets. Easy production for retail. Exciting novelty color and pattern for Spring and Fall. Flowers attract pollinators, like bees and butterflies.
Available exclusively through Ball Seed®.
Ball FloraPlant®

**Bee Alive Improved**
Controlled habit is ideal for small pots up to hanging baskets. Great color that can be produced during the heat of Summer for Fall sales – also works in Fall mixed combos!
Available exclusively through Ball Seed®.
Ball FloraPlant®

**Blazing Star**
Part of the Timeless Collection, Blazing Star needs little to no PGRs. The collection is available in various habits and flower colors. Several varieties are well-suited for quart programs. Early-flowering variety continues to bloom into Summer.
Danziger

**Brazen Series**
Striking colors and unique, clear flower patterns brighten up retail programs, containers and gardens. A collection of both vigorous and compact varieties creates bold options for combinations. Bees and butterflies love the fiery blooms.
- **Glowing Sky**
  Syngenta

BRACTEANTHA

**Mohave™ Series**
This bracteantha spans the seasons from Spring to Fall. Mohave’s superior branching and mounding habit hold up at retail. Big, brilliant flowers make Mohave perfect for mixed containers and landscaping.
- **Fire Red** A fiery red color.
- **White 24** Upgraded for larger flowers, earlier flowering, and it is more floriferous.
Selecta One®
**CALIBRACHOA**

**Aloha Kona Series**
Produces bold, colorful blooms all season and thrives in Summer sun and heat! Plant en masse or combine colors for a beautiful, billowing effect in containers and baskets.

- **Tiki Pink**
  Dümmen Orange

**Bloomtastic Series**
Large flowers add plenty of punch in containers, baskets and beds. These vigorous, mounding and trailing plants are known for abundant, good-sized blooms and excellent heat tolerance.

- **White**
  Dümmen Orange

**Calico**
Strongly variegated mutation from Tart Deco. Very controlled growth but bright, unique foliage with color-changing blooms.
Westhoff Flowers

**Caltastic Series**
Incredibly uniform in habit and flower timing. Blooms stay open and in flower under low light conditions, making these a great line for early Spring.

- **Cappuccino**
  Westhoff Flowers

**Callie Series**
Big vigor, bold colors and continuous blooms from Spring to Fall make this series an excellent choice for premium hanging baskets and mixed combinations.

- **Dark Blue**
- **Deep Orange**
  Syngenta

**Cha-Cha™ Series**
Cha-Cha series is 25% more vigorous than Cabaret series with large, cascading blooms. Easy-to-produce series is uniform in size with an early flowering time. Perfect for large containers, hanging baskets and mixes.
Available exclusively through Ball Seed®.

- **Diva Lavender** A new purple color-shifting addition to the series.
  Ball FloraPlant®
**MiniFamous Neo Red Hawaii Calibrachoa**

Colibri Series
- Series features well-branched, compact habits with little to no PGRs needed, along with early blooming.
  - Spark Purple
  - Tangerine
  - Orange Fire

**Lia Series**
- Medium vigor and a controlled habit make this series ideal for hanging basket production. Tight internodes for more flowers. Well-suited for combinations.
  - Spark Pink
  - Violet

**MiniFamous® Neo Series**
- For a uniform, semi-trailing habit, along with medium vigor, try MiniFamous Neo. Ideal for big baskets.
  - Double Pink 24 Improved for extra-large, doubled flowers in a brighter pink color, with better branching and a more controlled habit.
  - Red Hawaii A striking red flower with a bright yellow star that looks great in baskets.

**Selecta One®**

**Lia Spark Pink Calibrachoa**

**Lia Violet Calibrachoa**

**Colibri Spark Purple Calibrachoa**

**Colibri Tangerine Calibrachoa**

**MiniFamous Neo Double Pink 24 Calibrachoa**

**Calibrachoa**
CALIBRACHOA continued

MiniFamous® Uno Series
An early-to-finish, medium-compact calibrachoa with uniform flower timing across the series.
• Blue Star These dark blue blooms are uniform and early to flower.
• Pink Radiance Color-shifting blooms change from pink-rose to yellow!
• Rose+Eye These pink blooms with darker pink centers can be sold in small pots and hanging baskets.

Selecta One®

Ombre Series
Variety offers a range of colors on each plant. Blooms in a 10-hour day. Tested for pH sensitivity.
• Purple
Danziger

Tik Tok Series
Named for the hands of a clock going around the center ring, Tik Tok varieties have a playful pattern on more vigorous plants that are perfect for baskets and combinations.
• Apricot
Dümmen Orange

CLEOME

Lavender Dreams
Compact cleome is 30% smaller than the leading vegetative variety, so it won’t take over in the garden. It has soft thorns instead of the sharp, wood thorns usually found on cleome, making it easier to handle and ship.
Available exclusively through Ball Seed®.
Ball FloraPlant®
**VEGETATIVE**

**new varieties**

**annuals**

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**COLEUS**

**Down Town Series**

Small, serrated leaf shape. Exceptional garden performance. Lower vigor than current Main Street series, making them medium vigor.

- Columbus
- Greenville
- Le Freak
- Miami Magic
- NYC Nights Fine-textured, two-toned foliage and compact habit gives small spaces a bold look.
- Santa Monica
- Vegas Neon

Dümmen Orange

**Main Street Series**

Upright habit boasts bright, bicolored coleus that tolerates both sun and shade. Weather tolerant, late to flower, and uniform in vigor and size. Compact and well-branched; great for containers and border and bedding plants.

- Lombard Street

Dümmen Orange
COLEUS continued

**Talavera Series**

Sun-tolerant varieties maintain color and foliage patterns in both sun and shade conditions. These late-flowering selections are tidy, non-bolting plants in the garden.

- Burgundy Lime
- Chocolate Mint
- Chocolate Velveteen
- Moondust
- Pink Tricolor
- Sienna

Syngenta

**Volcanica™ Collection**

**French Quarter Improved**

Adds depth to coleus programs with the addition of a pink. Features pink, burgundy and green leaves. Familiar pattern of seed coleus, but more vigorous and much later-flowering.

Available exclusively through Ball Seed®.

Ball FloraPlant®

**Volcanica™ Collection**

**Solar Flare**

Brings a new pattern, new leaf shape and bright colors for sun and shade.

Available exclusively through Ball Seed®.

Ball FloraPlant®
**DAHLIA**

**Darlin’ Series**
Large double blooms are available in bright colors, including bicolors. Works well in gallon (17-cm) pot programs. Blooms Spring to Summer.

- Abstract Fuchsia
- Perfect Red

**Megaboom Series**
Massive flowers on shorter peduncles that sit above the foliage. Offers rich, vibrant displays of long-lasting color. Works well in pots, combination planters and as border plants.

- Raspberry Ice

**CUPHEA**

**Cubano Series**
Blooms in the Spring and throughout Fall. Excellent garden performance with a robust and vigorous habit. No pollinator garden is complete without cuphea!

- Presidente

**DANZIGER**

- Abstract Fuchsia
- Perfect Red

**Dümmen Orange**

- Revelation Pink Dahlia
- Revelation Red Dahlia
- Revelation Series
Large, semi-double flowers are held above strong stems and dark-green foliage. Revelation’s vigor makes it an excellent choice for both large containers and landscape plantings.

- Pink
- Red
- Salmon Bicolor
- Soft Orange
- Yellow

**Megaboom Series**
Massive flowers on shorter peduncles that sit above the foliage. Offers rich, vibrant displays of long-lasting color. Works well in pots, combination planters and as border plants.

- Raspberry Ice

**Dümmen Orange**

- Venti Royal Purple 24 Dahlia
- Venti™ Series
A uniform, vigorous series of double-flowered dahlias that brings a broad range of core colors and exciting bicolors to the market. Fills the gallon and larger dahlia needs with a big flower display.

- Royal Purple 24

**Selecta One®**

- XXL Series
Large-flowered dahlias with blooms boasting almost half a foot in diameter grow on a medium vigorous plant; good for gallon production.

- Cozumel
- Sunrise

**Dümmen Orange**
COMBOS

MIXMASTERS™

MixMasters are rigorously tested combinations sold as an unrooted cutting kit and meant to be rooted together as multi-stick liners* in the same week. These recipes are perfectly balanced from start to finish. Each is trialed for national performance, even flowering time and similar vigor.


Available exclusively through Ball Seed®.

• All that Glimmers
• Bee’s Glee
• Before You Know It
• Berry Basket Improved
• Fruit Cocktail Improved
• Good Company
• Just My Luck
• Oh For Sure
• Over the Top Improved
• Piece of Cake
• Porch Patriot Improved
• Serendipity
• Worth a Shot

Ball FloraPlant®
VEGETATIVE

new varieties

annuals

MixMasters Good Company
MixMasters Piece of Cake
MixMasters Just My Luck
MixMasters Serendipity
MixMasters Oh For Sure
MixMasters Worth a Shot

COMBOS
The popular combo program introduces several new and improved mixes.

- Ball Game 24
- Blueberry Parfait 24
- Can’t Be Beat 24
- Delight Up My Life
- Independence Day
- Red & White Forever
- Romance in Bloom
- Sunshiny Day
- Tight Ship
- Whimsical Wonder

Selecta One®
**DIANTHUS**

**Capitán™ Series**

Premium dianthus series with XL vigor can be sold for a premium price. Novel bicolor double blooms have a pleasing fragrance. Durable through the cold-chain shipping processes in retail settings.

- Magnifica
- Pink+Eye
- Purple Frost
- Purple+White
- Red White Edge
- White+Pink
- White+Purple

Selecta One®
Vivacia™ Series
Features large, vivid solid colors. Very uniform series is 20% larger than SuperTrouper. Ideal for large containers, combinations and garden beds.

- Bright Red
- Deep Red
- Light Pink
- Orange
- Pink
- Purple+White
- White

Selecta One®
**DIASCIA**

**Trinity Series**
Large flowers have exceptional weather tolerance. Plant holds its flowers longer for improved shelf life. Grows into a small bush.
- **Grace**
  - Danziger

**DIPLADENIA**

**Madinia Petite Series**
This series has all the benefits for grower efficiency, including early flowering, less PGRs, no vining, and high-density production in small pots. Perfect for small gardens, mixed combos and hanging baskets.
- **Pink**
- **Red**
  - Syngenta

**ERYSIMUM**

**Brightside™ Series**
Sold as annuals that are first-year-flowering without overwintering or vernalization. The series takes 13 to 21 weeks to flower and can be sold mid-February to June. Grown from URCs. Require little to no PGRs.
- **Dark Yellow** Blooms open golden yellow and mature to dark yellow.
- **Lemon Glow** Yellow blooms mature to white.
- **Magenta Glow** Blooms open orange and mature to magenta-purple.
- **Orange Glow** Blooms open orange-yellow and mature to lilac-lavender.
- **Purple Glow** Blooms open orange-yellow and mature to purple-violet.

**Selecta One®**
Madinia Petite Pink Dipladenia
Madinia Petite Red Dipladenia
Trinity Grace Diascia
Brightside Orange Glow Erysimum
Brightside Lemon Glow Erysimum
EUPHORBIA

**Flurry**
Double-flowered euphorbia has lots of flowers that make it look like a snowball. Compact habit. Perfect for use as a component plant in mixes. Available exclusively through Ball Seed®. Ball FloraPlant®

**Loreen™ Series**
Excellent branching and dense flowering make an eye-catching display at retail and in finished containers. Loreen is ideal for gallons and larger mixes.

- **Compact White** More compact than White, with a shorter crop time and more flower power. Selecta One®

FUCHSIA

**Ballerina’s**
Daylength-neutral series. Excellent PGRs and no pinch required. Offers great heat tolerance.

- Arabesque
- Assemblé
- Brise
- Coupe
- Pique
- Upright Passe
- Upright Pirouette
- Upright Plie
- Upright Releve
- Upright Tendu

Dümmen Orange
GERANIUM (INTERSPECIFIC)

**Big EEZE Series**

The most impressive geranium for retail sales. This interspecific has the heat tolerance of an ivy, but with the classic look of a zonal with supersized flower power. Superior garden performance.

- **Pink Batik** Unique bicolor.
- **White**

Dümmen Orange

**Calliope Medium Series**

An ideal series for medium-sized pots and premium retail programs. Large semi-double flowers and intense flowering all season long create an impact in the garden. The wide range of colors, including unique novelties, makes this a one-stop option for building the ideal geranium program.

- **White Splash**

Syngenta

**Marcada™ Series**

This strong geranium series looks like an ivy geranium but is more heat tolerant, has better flower retention and is less sensitive to oedema. Works best in medium baskets.

- **Electric Purple** This high flower-retention geranium holds its bright purple flowers well in the rain and thrives in the heat.

Selecta One®

**Mojo Series**

Brilliant colors and large flowers set against dark green foliage deliver a striking combination. Works across a range of container sizes and is ideal for bold combination containers.

- **Scarlet**

Syngenta
GERANIUM (IVY)
Balcon Series
A sea of colorful, large, single flowers cascades over the edge of large hanging baskets and window boxes on this heat-tolerant, trailing ivy.
• Pink 24 Large pink flowers. Pinching promotes new blooms. Selecta One®
Glacier Series
Popular Glacier stands up to the heat! This single-flowered ivy geranium offers unmatched performance in baskets and window boxes.
• Compact Amethyst+Eye Large, colorful purple blooms cover this heat-tolerant ivy geranium. Selecta One®
Great Balls of Fire Series
The most premium lineup of ivy geraniums available today. Large double flowers, rich glossy-green foliage, dense branching and heat tolerance that cannot be beat.
• Hot Pink
• Lilac
• Salmon Bicolor

GERANIUM (REGAL)
Angel Eyes Series
Extremely floriferous, displaying unique, pansy-faced flowers that have vivid markings and bloom beautifully all Summer. Bushy and naturally compact, they have no need for PGRs and require less water and fertilizer than standard geraniums.
• Magenta PAC
Aristo Series
Series is selected for ease of rooting and the uniformity of blooms across the colors. The plant habit allows this series to be utilized in pot sizes from quarts to 8 in. (20 cm). Continues to flower throughout the Summer.
• Bright Red
• Magenta PAC
GERANIUM (ZONAL)

Fantasia® Series
Dark leaves offer superb contrast to bright blooms. Excellent uniformity for more plants per sq. ft. and optimum shipping density. Best suited to 5-in. (13-cm) and larger pots and hanging baskets.

Available exclusively through Ball Seed®.
- Lavender Sizzle Features a lighter pink/lavender bloom with a well-defined center splash of color. Ball FloraPlant®

Galaxy™ Series
Mounded plants are vigorous enough to keep their large, semi-double blooms all season in large containers and landscapes, driving higher sales at retail and creating satisfied gardeners. Offers excellent garden performance in an easy-to-control, vigorous greenhouse habit.

Available exclusively through Ball Seed®.
- Dark Red Improved Offers a darker red color and the flower resists shattering.
- Raspberry Sizzle Features large, striking maroon-red blooms. Ball FloraPlant®

Moonlight™ Series
Dark foliage, compact and uniform series is the solution for pot-tight production and bench runs.
- Hot Coral Features unique, coral-colored blooms over dark foliage.
- Red 24 Upgraded for earliness, better branching and improved leaf quality. Selecta One®

Savannah Series
A great pick for a premium zonal program. Deep, dark-green foliage sets them apart on the bench. Also recognized for superior habits across the series.
- Neon Dümmen Orange

Sunrise™ Series
Large-flowered series features early blooms on a green-leaf, medium-vigor plant, great for bench runs!
- Purple+Big Eye This new big-eye variety has pink and red bicolor blooms. Selecta One®

Super Moon™ Series
This stunning, large-flowered zonal geranium features vibrant blooms on a very strong, vigorous plant. It has unique, very dark stems that provide contrast.
- Compact Bright Red Vibrant red blooms have unique, very dark stems.
- Compact Violet This stunning geranium features vibrant purple blooms on a very strong, vigorous plant. Selecta One®
**HEBE**

**Sidekicks™ Series**
Dwarf evergreen shrub has decorative leaves. Very compact. Attractive companion plant in Fall and Winter combinations.
- **Luigi** Tiny, green, pointed glossy leaves resemble the leaves of a cypress.
- **Robin** Small, mounded, drought-tolerant evergreen.
- **Spock** Evergreen has chartreuse leaves.
- **Watson** Evergreen features mini green leaves.

Selecta One®

**IMPATIENS (NEW GUINEA)**

**ImPower™ Series**
This fast to finish, uniform, highly programmable New Guinea ensures quick-turn success.
- **White 24** Upgraded to be 1 week earlier to flower, for larger flowers and more plant vigor, and for more flower power in the garden.

Selecta One®

**Magnum Series**
Enormous flowers, sitting just above the foliage, cover the plant and add bright color to shaded areas. A rounded canopy form is perfect for hanging baskets or landscapes.
- **Light Salmon**
- **Rose Star**

Dümmen Orange

**Rollercoaster Series**
- **Magenta**

Dümmen Orange

**Spectra Series**
Features large flowers, excellent branching and intense colors. Early to flower and mounded habits make the series grower-friendly and versatile in all pot sizes and hanging baskets. A standout at retail that performs in both sun and shade gardens.
- **Pink Bicolor**

Syngenta

**HELIANTHUS**

**Sunmazing**
A breakthrough in sunflower breeding! Large, robust plants are extremely floriferous with big, 4-in. (10-cm) flowers. They are heavily branching, tolerant to heat and drought, and continuously re-bloom all Summer long. Ideal for a late-Spring/early Summer patio planter or planted in the landscape.

Westhoff Flowers

**IMPATIENS**

**SunPatiens® Compact Series**
Tolerates all weather, from Spring through hard frost. Unique varieties love sun, as well as shade.
- **Red Candy**
- **Pink Beryl Mix** Contains Lavender Splash, Lilac and Rose Glow.

Sakata

SUNPATIENS is a registered trademark of Sakata.
**IPOMOEA**

**Sweet Georgia Series**
Selected for improved color and growth habit compared to existing series on the market. The series has a compact growing habit and is excellent for small containers. In mixed containers, it won’t overtake other plant material. Maintains a mounded habit in the landscape.

- **Heart Chestnut**
  Greenfuse

**LANTANA**

**Bandolero Series**
Large blooms are paired with a vigorous habit for showstopping performance. Ideal for northern regions that need more vigor and southern growers that want big and bold containers. Ideal for larger containers.

- **Lemon**
  Syngenta

**Bloomify™ Series**
The first certified sterile lantana series expands with new color options. Completely sterile, so it won’t go out of flower in the heat of Summer.
Available exclusively through Ball Seed®.

- **Pink Improved** Improved for a darker pink flower color. Offers verified plant sterility.
- **White** Verified plant sterility means it won’t stop producing pretty white blooms all season long.
Ball FloraPlant®

**Gem Series**

- **Lemon Quartz**
- **Pearl**
  Danziger

**Lucky™ Series**
Excellent branching means less pinching, fewer PGRs. Stands up to heat, drought and other stressful conditions. Medium-vigor series works well in mixed containers and landscapes.
Available exclusively through Ball Seed®.

- **Yellow Improved** Offers a more mounding, spreading habit.
  Ball FloraPlant®

**PassionFruit**
Trailing, “spreading” lantana has abundant flowers and dark green foliage. Perfect habit for hanging baskets. Multicolor flowers are ideal for containers. Never cycles out of flower!
Available exclusively through Ball Seed®.

**Shamrock™ Series**
Medium-vigor series of lantana has a well-branched, mounded habit and is uniform across all colors. Works great in a wide-range of pot sizes from quarts to hanging baskets.
Available exclusively through Ball Seed®.

- **Orange Flame Improved** Features a darker orange flower color.
- **Red** Features a more vivid red color than the competition.
- **Rose Gold** Offers a lighter rose flower color and larger gold center than competing varieties.
  Ball FloraPlant®

**Ball FloraPlant®**

- **Sweet Georgia Heart Chestnut Ipomoea**
- **Bandolero Lemon Lantana**
- **Bloomify White Lantana**
- **PassionFruit Lantana**
- **Gem Lemon Quartz Lantana**
- **Lucky Yellow Improved Lantana**
LOEBELIA

Early Springs™ Series
Try mixing colors for a great-looking monoculture basket. Compact habit allows for pot-tight production with minimal PGRs and easy shipping. Available exclusively through Ball Seed®.

- Lavender New addition is heat tolerant and stays in flower 2 weeks longer than the competition.
- Sky Blue The addition of this core color expands the series to match the competition.

Ball FloraPlant®

Glow Series
Features a compact mounded habit and excellent heat tolerance.
- Blue Volt Danziger

Techno Series
The perfect choice for the boldest blues and brightest whites. Strong, densely-branched habits are ideal for hanging baskets and mixed combinations. Bred for superior heat tolerance to stay in color all season long.
- Deep Blue with Eye Syngenta

LOBULARIA

Stream Compact Series
Starts compact and then continues growing to fill larger pots. Features a floriferous, ball-shaped plant structure that makes it ideal as a filler in mixed containers and in hanging baskets. Fragrant blooms smell like honey; pollinators love it! Flowers from early Spring through Fall.

- Purple
- Rose
- White Danziger

Waterfall™ Series
Vigorous, well-branched Waterfall fills pots fast. Less pinching is needed to send fast, full plants to market. Covered with free-flowering blooms, the mounded, semi-trailing plants fill mixed baskets and containers. Available exclusively through Ball Seed®.

- Dark Blue Ball FloraPlant®

Shamrock Red Lantana
Shamrock Rose Gold Lantana
Stream Compact Rose Lobularia
Stream Compact White Lobularia
Early Springs Sky Blue Lobelia
Glow Blue Volt Lobelia
Techno Deep Blue with Eye Lobelia
Waterfall Dark Blue Lobelia
**NEMESIA**

**Whimsy™ Series**
- Deep Rose
- Orange Sunset
- Red
- White
- Yellow
Selecta One®

**OSTEOSPERMUM**

**Osticade Series**
Series features an early flowering time. Mounded/semi-trailing habit is perfectly suited for hanging baskets and patio pots. Can be grown in a warm greenhouse with no cooling.
- Aurora
- Twilight Moon

Danziger

**Serenity™ Series**
Exceptional habit and uniform timing for early-season bench-run production. “Magic” colors change as flowers fully open – a plus in consumers’ eyes!
Available exclusively through Ball Seed®.
- Electric Rose New addition to the series branches very well and brings more bright color for Spring.
- White Improved Shows better branching, a stronger plant and better flower power.
Ball FloraPlant®

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Whimsy Orange Sunset Nemesia  
Whimsy Red Nemesia  
Whimsy White Nemesia  
Serenity Electric Rose Osteospermum  
Serenity White Improved Osteospermum  
Osticade Aurora Osteospermum  
Osticade Twilight Moon Osteospermum
**Zion™ Series**

Inspired by the colors of Zion National Park in Utah, this collection features distinctive, novel colors on large flowers.

- **Orange Burst** Displays masses of large, exotic, orange daisy-like flowers.
- **Pink Orbit** A very unique pattern! This deep pink flower does not just have an eye, it has an orbit!
- **Rose Surprise** Flowers have a color-changing effect (yesterday today tomorrow). The flowers open yellow and then become peach, finally turning to pink.

**Selecta One®**

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**EnViva™ Series**

The best attributes of both petunias and calibrachoas! Large, colorful flowers can be used in landscapes and containers. Excellent weather performance.

- **Blue**
- **Pink**
- **Red**
- **White**

**Selecta One®**

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**SuperCal® Premium Series**

Offers the same excellent performance as SuperCal, with larger flowers, an improved habit and a more mounded, refined growth.

- **Red Maple**

Sakata

SUPERCAL is a registered trademark of Sakata.
PETUNIA

Amazonas Series
Unique bloom coloration with green ruffled flower edges adds an interesting element to combinations. Blooms early enough for any market. Recovers fast after heavy rain and wind. Good Summer performance.

- Plum Cockatoo
- Violet Parakeet

Amore Series
Series features a unique heart-shaped pattern on every bloom. Offers early flowering with a mounded habit and lots of large flowers with a stable pattern. Blooms early enough for any market.

- Princess Pink

Blanket Series
Small double flowers have great weather tolerance. Trailing petunia blooms all season. Blooms in white, silver, lavender, and shades of deep pink and fuchsia all on one plant.

- Double Silver Surprise

Capella Series
Performs well in propagation. Creates a tidy small pot with naturally controlled growth that takes minimal PGRs. The series continues to grow and gain size in the garden. Versatile for use in pots, hanging baskets, garden beds and landscapes.

- Rim Fuchsia

Cascadia Series
Bred to cascade over the sides of the container, the series features large flowers that cover the plants. A great option for premium baskets and combinations.

- Arizona Sky

ColorRush Series
Notable for big vigor and excellent garden performance, our most vigorous line is ideal for 12-in. (30-cm) and larger containers and baskets, as well as landscapes. Available exclusively through Ball Seed®.


Crazytunia Series
The series features continuous advancements in colors, color saturation and pattern refinement. Includes stonewash to starburst patterns and neon brights, velvety blacks, pulsating duo-tones and bold confetti splashes.

- Asterisk
- Cosmic Violet
- Gingersnap

Durabloom Series
Vigorous, well-branching, mounding plants. Outstanding performance in all weather. Resistant to Tobacco Mosaic Virus (TMV).

- Lime Soft lime color.
**Headliner™ Series**

Medium-vigorous, mound-shaped petunia is early flowering for a fast finish and features a dramatic color range.

- **Blue 24** Upgraded to be 1.5 weeks earlier than original Blue.
- **Lavender Picotee** Novel lavender blooms have delicate white picotee edges.
- **Violet Sky** This “little brother” to Night Sky shows a deeper violet bloom with cream spots rather than white.

Selecta One®

**Its May Series**

With exceptional color coverage, great branching and good vigor, this is an ideal option for both landscapes and containers. Tons of tiny flowers form a blanket of color, providing undeniable retail appeal.

- **Pink** Syngenta

**Jewel Collection**

Frosted Sapphire

Beautiful blue and white picotee pattern makes this double petunia a great component for hanging baskets, containers and mixes.

Available exclusively through Ball Seed®.

Ball FloraPlant®

**Peppy Series**

Eye-catching star petunias; no two flowers are exactly the same. Good for pot and basket production.

- **Pink Vein**

**Potunia Plus Series**

Covered in stunning trumpet-shaped flowers from mid-Spring to late Summer. Pointy leaves remain green throughout the season. Daylength neutral. Plant is 25% more vigorous than the standard Potunia.

- **Blue Vein**
- **Lavender Shimmer**
- **Lavender Touch**
PETUNIA continued

Sanguna Series
Extra-large flowers deliver huge flower power on vigorous trailing habits. Ideal for large baskets and containers to provide that retail "WOW" factor.

• Mega Hot Pink
Syngenta

Slingshot™ Collection
Burgundy Bliss
Delicate white edges make this petunia stand out in hanging baskets, containers and landscapes. Fast to fill with loads of blooms.
Available exclusively through Ball Seed®.
Ball FloraPlant®

Slingshot™ Collection
Lemonberry
Striking patterns make this petunia stand out in hanging baskets, containers and landscapes. Fast to fill with loads of blooms.
Available exclusively through Ball Seed®.
Ball FloraPlant®

SureShot™ Series
This series has been bred to rigorous standards for a 7-day flowering time and matching habit, so all colors can be shipped to retail at the same time. Varieties mix well together to create a range of color combinations. Ideal for all pot sizes and hanging baskets.
Available exclusively through Ball Seed®.

• Hot Pink
• Pink Vein
• Raspberry Cheesecake
• Red
Ball FloraPlant®

SureShot Red Petunia
SureShot Raspberry Cheesecake Petunia
SureShot Pink Vein Petunia
SureShot Burgundy Bliss Petunia
Sanguna Mega Hot Pink Petunia
Slingshot Lemonberry Petunia
VEGETATIVE

new varieties

PETUNIA

Sweetunia Banana Petunia

Sweetunia Popcorn Petunia

SweetSunshine Blueberry Vein Petunia

SweetSunshine Pink+Red Vein Petunia

SweetSunshine™ Series

Durable, fully double blooms stand up to tough weather. Well-branched, medium-vigor plants have a semi-trailing habit that looks great in hanging baskets.

- **Blueberry Vein** Vibrant double blooms have a dark purple vein pattern. Smaller flower size holds up in all weather conditions.

- **Magenta Sky** The FIRST Sky pattern in double petunias! These semi-double flowers hold up in all weather conditions. Unique, eye-catching color and pattern will WOW at retail.

- **Pink+Red Vein** Double pink blooms with red veins stand up to tough weather.

Selecta One®

Sweetunia Banana Petunia

Sweetunia Series

Month after month, this petunia spills tons of blooms over bed edges. Tolerant of harsh conditions.

- **Banana**
- **Popcorn**
- **Purple Star**
- **Rose Gem**

Sweetunia Magenta Sky Petunia

Sweetunia Popcorn Petunia
PORTULACA

PortoGrande™ Series
These vibrant, large blooms thrive in hot and arid conditions, functioning as a flowering succulent. Use these plants with full trailing habits in landscapes, baskets and mixed containers.

- Magenta (Reintroduction)
- White 24
Selecta One®

SALVIA

Icon Series
Large clusters of flowers are held just above the foliage. Features a well-behaved habit and shiny mildew-resistant foliage. Works well in containers and landscapes.

- Blue Bicolor
- Glacier

Plum Crazy
Displays nice burgundy flowers. Great pollinator plant. Attracts butterflies and hummingbirds.
Available exclusively through Ball Seed®.
Ball FloraPlant®

SCAEVOLA

Blessing Series
Features a vigorous plant habit and large, colorful flowers that all open at the same time. Semi-upright structure is perfect for quarts and larger pots. Well-suited for heat-tolerant plant programs.

- Bicolor Lavender
- Lavender
Danziger

Scala Series
Nice mounding habit with large, half-windmill-like flowers. Great performance; extremely long bloom season.

- Blue Bird
- Blue Jay
- Pink Bird
- White Dove
Dümmen Orange
TECOMA

Kalama™ Series

Compact tropical color that loves Summer heat! Perfect for smaller containers and spaces.

A Ball Ingenuity™ product, available exclusively through Ball Seed®.

- Blood Orange Flower is unique with orange petals accented with a dark orange center ring.
- Papaya Rich, refreshing orange tones add warmth to any Summer patio.
- Pomegranate Red-orange blossoms with peek-a-boo golden orange centers create a fantastic two-tone display.

Ball Ingenuity™

THUNBERGIA

Sunny™ Series

This vigorous vine produces very large, brightly colored flowers all Summer. Sunny has a short crop time under warm conditions. Great for baskets, large containers and upright vining areas.

Available exclusively through Ball Seed®.

- Rose Sensation Brings a nice pink color addition to the series and the market.
VERBENA
Beats™ Series
For a naturally compact-spreading habit and major flower power long into the Summer, try Beats. This series flowers two weeks earlier than any other verbena, forming a perfect ball of color without the use of growth regulators.

- Blue+White
- Bright Purple
- Pink Shades
Selecta One®

Burgundy Wink Improved
Excellent powdery mildew resistance with fewer chemical applications. Fast off the bench and onto retail shelves. Offers better branching and a more controlled habit.
Available exclusively through Ball Seed®.
Ball FloraPlant®

Cadet Upright™ Series
Flowers one week earlier than other upright verbena on the market. Ideal for quart and high-density, pot-tight production, as they won’t tangle on the bench.
Available exclusively through Ball Seed®.
- Orchid Pink
Ball FloraPlant®

EnduraScape™ Series
The first verbena that’s hardy through the hottest days of Summer and can take the cold down to the low teens, and still rebloom in Spring, bringing lasting color to landscapes all season long.
Available exclusively through Ball Seed®.
- Purple Fizz
Ball FloraPlant®

Firehouse™ Series
The perfect medium-mounded basket and mixed container verbena. Less cycling means more color in the garden for Summer.
Available exclusively through Ball Seed®.
- Peppermint Novelty variety with bright red and white colors is perfect for hanging baskets or containers.
Ball FloraPlant®
Armeria Dreameria 'Vivid Dreams'

Baptisia Decadence Deluxe Periwinkle Popsicle

Caryopteris 'Emerald Crest'

Artemisia Silver Lining

**ARMERIA**

*Armeria pseudarmeria*

**Dreameria® Series**

Moves the genus from strictly early-Spring and late-Fall, cool-season perennial to season-long flowering. Features large flowers on sturdy stems for an excellent color presentation. Callused cuttings greatly enhance the grower's ability to grow this crop. Heat tolerant. Tidy habit is perfect for landscape and patio containers.

Zones: 5-9

- 'Vivid Dreams' Attractive, deep purple flowers.

Darwin Perennials®

**ARTEMISIA**

*Artemisia hybrid*

**Silver Lining**

A spectacular, durable foliage perennial. Broadly dissected silver leaves are showy from Spring to Fall. The mounded, low, wide habit maintains perfect form all season and resists opening up. Use this perennial as a filler in the landscape and spiller in mixed containers.

Zones: 4-9

Baptisia australis

**Decadence Deluxe Series**

This upright dark blue Baptisia is perfect for filling space in the landscape. The habit is taller than it is wide, with an elegant vase shape perfect for underplanting.

Zones: 4-9

- Periwinkle Popsicle
  Proven Winners

**BERGENIA**

*Bergenia hybrid*

Peppermint Patty

A very unique look for Bergenia. White flowers have a pink throat with color radiating down each petal. The petals are then edged with a matching thin pink picotee margin.

Zones: 4-9

Walters Gardens

**CARYOPTERIS**

*Caryopteris x clandonensis*

**'Emerald Crest'**

Dense clusters of blue flowers in late Summer and Fall attract pollinators. Compact plant with glossy green leaves and a nice, mounded habit makes an excellent addition to the landscape.

Zones: 6-9

Darwin Perennials®
**CENTAUREA**

*Centaurea ragusina*

**Silver Swirl**

Silvery white foliage with wavy leaf edges provides a welcome textural element. This distinctive foliage item is well-suited to border plantings and mixed containers. Offers better Winter hardiness than the competition.

Zones: 6-9

Darwin Perennials®

**CLEMATIS**

*Freemontii x integrifolia*

**Stand By Me Pink**

Attractive, cream, thread-like seed heads follow broad, green leaves. Completely herbaceous and will restart from the ground each year. Flowers appear profusely beginning in late Spring, peaking in early Summer, and continuing to show color until Fall.

Zones: 3-7

Dümmen Orange

**DIANTHUS**

*Dianthus cultivars*

**EverLast™ Series**

EverLast offers an attractive upright habit and the most extensive color range in perennial dianthus. It blooms in early Spring and provides more days of brilliant, intoxicating color than any other perennial dianthus.

Zones: 5
- **Cherry Swirl** Fragrant red and white blooms. Top-performing variety in the series.
- **Neon Pink** Lovely and fragrant pink blooms. Hot color!

Selecta One®

**Pashmina™ Series**

Super-tough, overwintering series is hardy in Zone 5a. Excellent in the landscape. Blooms Spring through Summer and comes back year after year. No vernalization required. Fast-crop perennial for Spring planting.

Zones: 5a
- **Berry Red**
- **Magenta**
- **Pink+White**

Selecta One®

**ECHINACEA**

*Echinacea x hybrida*

**Double Scoop™ Series**

Improved flower coverage makes a bold statement in landscapes and gardens. More compact with better branching and a higher flower count than the typical double-flowered Echinacea. More reliable first year flowering.

Zones: 4-9
- **Orangeberry Deluxe** Improved performance.
- **Raspberry Deluxe** Radiant dark pink double blooms.
- **Strawberry Deluxe** A brand-new deep red color!
- **Watermelon Deluxe** A brand-new color – hot pink with an almost black eye when first opening!

Darwin Perennials®

Echinacea Double Scoop

**Strawberry Deluxe**

Echinacea Double Scoop

**Watermelon Deluxe**
VEGETATIVE
new varieties

43

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HEUCHERELLA
Fun and Games Series
Large-leaved variety has deeply lobed, chartreuse leaves with dramatic burgundy red centers. In late Spring, clouds of white flowers appear on light-colored stems above the foliage. Zones: 4-9
• Capture the Flag
Proven Winners

HEUCHERELLA
Fulva

HEMEROCALLIS
Rainbow Rhythm Series
Large, fragrant, 6-in. (15-cm) flowers with ruffled petals on strong, well-branched, heavily budded scapes. The saturated floral colors hold up well in full sun. Zones: 3-9
• Blazing Glory Golden yellow flowers with a bold burgundy red eye and matching picotee edge.
• Blood Sweat and Tears Raspberry red flowers are complemented by a wide rosy pink eye that leads to a yellow throat. A thin white margin edges each petal.
Walters Gardens

GAURA
Belleza® Series
This native pollinator features excellent branching and an upright habit. Performs in high humidity and extreme heat. Works well as a companion plant, in containers as thriller items, and in the landscape. Zones: 6-9
• Dark Pink 24 The only Dark Pink variety on the market! Upgraded for earliness, flower power and more consistent flowering on each branch of the plant.
Selecta One®
Walters Gardens

GAZANIA
Sterling Silver Series
Features large double flowers on a compact plant with clean silver foliage. Daylength neutral. Makes an excellent border plant. Zones: 5-9
• Burgundy Stripe
• Yellow
Greenfuse

EUCOMIS
Crowning Glory Series
Rigid, upright, tall flower spikes offer a unique tropical flair, resembling a pineapple in bloom. Intermediate-sized plant is perfect in mixed perennial gardens or in containers. Zones: 6-9
• Princess Bride Numerous stalks of pink and cream flowers.
• Purple Reign Star-shaped flowers open blush pink and darken to a deep mauve.
Walters Gardens

HEMEROCALLIS
Rainbow Rhythm Blazing Glory

Gaura Belleza Dark Pink 24

Eucomis Crowning Glory Purple Reign

Gazania Sterling Silver Burgundy Stripe

Gazania Sterling Silver Yellow

Gazania Sterling Silver Series
Features large double flowers on a compact plant with clean silver foliage. Daylength neutral. Makes an excellent border plant. Zones: 5-9
• Burgundy Stripe
• Yellow
Greenfuse

Greenfuse

ORDER AT BALLSEED.COM/WEBTRACK, 800 879-BALL OR FAX: 800 234-0370
**HIBISCUS**

*Hibiscus x hybrida*

**Summerific Series**

Very compact, hardy plant. Extraordinary, 8-in. (20-cm), blushing pink blooms cover a well-rounded habit with dark green leaves.

Zones: 4-9

- **All Eyes on Me**
  Proven Winners

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**HOSTA**

*Hosta*

**Gator Cup Gold**

Maintains highly corrugated leaves all season in an eye-catching, bright gold color. Extreme vigor fills gardens.

Zones: 4-8

Greenfuse

**Old Yeller**

Vigorous grower features broad, heavy leaves with lots of tightly spaced, deeply imprinted veins. With afternoon shade, the color stays bright yellow all Summer.

Zones: 4-8

Greenfuse

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**LAVANDULA**

*Lavandula stoechas*

**Anouk Series**

Outstanding in containers and landscapes. Reblooming Spanish Lavenders have excellent weather tolerance and retail shelf life. High resistance to foliar disease.

Zones: 6-9

- **Purple Medley** Larger and more flowers than standard Anouk varieties with the same great plant performance.
- **Twilight** Dark violet flower spikes topped by clear purple flags.

Darwin Perennials®

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**Shadowland Series**

Long, heart-shaped leaves have medium green margins with chartreuse jetting that bleeds into creamy white centers. A gentle piecrust wave edges each leaf. Tall scapes hold large clusters of tubular white flowers in early Summer.

Zones: 3-9

- **Love Story**
  Proven Winners
**LUPINE**

*Lupinus polyphyllus*

**Staircase Series**

The only daylength neutral Lupine series doesn't require vernalization. Showy, dense, long-lasting flower spikes add a vertical accent to perennial beds. Remove spent blooms to encourage new buds.

Zones: 4-7

- **White**
- **Greenfuse**

**PHLOX**

*Phlox paniculata*

**Luminary Series**

Large, well-formed panicles of flowers. Improved resistance over typical *Phlox paniculata*.

Zones: 3-8

- **Prismatic Pink** Bubblegum-pink flowers sport a dark pink eye in the center.
  - Walters Gardens

**PENSTEMON**

*Penstemon barbatus*

**Rock Candy® Series**

Compact varieties bloom in bold colors. Fits well at the front of a border, along walkways and in containers.

Zones: 5-8

- **Purple** Features a strong purple flower.
  - Darwin Perennials®

**SALVIA**

*Salvia officinalis*

**Silver Scent**

This ornamental sage doubles as a fragrant herb. Attractive flowers bloom in early Spring (short days) for added ornamental value. Ideal for both combos and the landscape.

Zones: 5-9

- Darwin Perennials®

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Lupine Staircase White  
Penstemon Rock Candy Purple  
Phlox Luminary Prismatic Pink  
Salvia Silver Scent
**SCHIZACHYRIUM**
*Schizachyrium scoparium*

**Brush Strokes**
Stems, resembling paint brush bristles, stand vertical and bend gracefully in the wind. Powder blue stems turn wine-red in early Fall. Grows in hot, dry areas where other plants struggle.
Zones: 3-9
Proven Winners

**SEDUM**
*Sedum x hybridum*

**Rock ‘N Grow Series**
Tall sedum with rich, dark purple leaves on a domed habit. In late Summer, clusters of mauve buds cover the habit, before bursting open with rose red flowers.
Zones: 3-9

- Midnight Velvet
  Proven Winners

**SOLIDAGO**
*Solidago spp.*

**Spark Plug**
Compact plant with repeating blooms. Daylength neutral. Soft golden color sparks all season.
Zones: 4-9
Greenfuse

**STACHYS**
*Stachys byzantina*

**Little Lamb**
A Lamb’s Ear with fine, more decorative foliage. Shorter flower stalks offer a better finish than the standard. Ideal for a groundcover or smaller gardens.
Zones: 4-8
Darwin Perennials®

**VERONICA**
*Veronica hybrida*

**Moody Blues® Series**
Compact series of first-year-flowering Veronica offers great uniformity and habit. Continues to cycle and bloom all season until first frost. Compact, tidy habit is great for any garden or mixed container. No vernalization is required.
Zones: 4-9

- Dark Blue Improved
  Offers a more upright habit that is ideal for container production. The flower spikes are also longer and in a deeper, more saturated blue color, providing a better color impact.
  Darwin Perennials®
**CALCEOLARIA**

**Calyptos™ Series**
Grow these unique, colorful varieties as premium potted floral products for early-season sales. Calyptos works well in many pot sizes. Liner supply limited to specific producers and ship weeks.
- **Orange** Bursts forth with lots of little orange blooms on a larger plant.
- **Red 24** Upgraded for earlier flowering, a shorter crop time and a habit that matches the other colors in the series.
- **Yellow 24** Upgraded for earlier flowering, a shorter crop time and a habit that matches the other colors in the series.

Selecta One®

**DIANTHUS**

**Oscar® Series**
Hyper-uniform pot carnation series has the best-branched habit on the market. Compact-upright, double-bloomed Oscar puts on a strong, long-lasting show in small pots and in the garden.
- **Light Rose**
- **Neon Pink**
  Selecta One®

**SuperTrouper™ Series**
A strong performer in pots and gardens. SuperTrouper has an upright habit, double flowers, an excellent color range and a wonderful fragrance.
- **Yellow 24** Fragrant, double yellow blooms are ideal for both containers and gardens.
  Selecta One®

**HYDRANGEA**

**Tabletensia™ Series**
One-of-a-kind hydrangea is low growing, making it perfect for bowl use. An ideal option as a table centerpiece indoors or outside on a patio in a sheltered area. These should be transplanted into an 8 to 9-in. (20 to 23-cm) bowl or pan for growing on/finishing.
A Ball Ingenuity® product, available exclusively through Ball Seed®.
- **Blue**
- **Pink**

**KALANCHOE**

**Mandala™ Series**
Simplify production by standardizing your schedule times and PGR regime, across all colors! As the most uniform kalanchoe series on the market, Mandala makes programmable production a breeze! Use for 4 to 6-in. pots, bowls and combinations.
- **Dark Red** Striking dark red blooms are more compact and upright in habit.
  Selecta One®

**LADYSTLIPPERS**

**Cherry Ice Streptocarpus**
An excellent low-light houseplant. Features slightly ruffled, bicolor flowers and textured, arching green leaves. Produces year-round blooms indoors.
- **Cherry Ice**
  Greenfuse

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cut flowers  62  |  vegetables & herbs  65
AGERATUM

Kona F1 Series
Early to flower. Suited for growing in packs and pots. Excellent for mass market production. Most compact on the market.

- Blue

ASPARAGUS

FuzzyFern™ Frizz
FuzzyFern Frizz provides a more reliable supply of Asparagus densiflorus ‘Sprengeri’ seed with higher germination. It allows growers to produce a reliable plug with fewer seeds, saving money and space. This trailing foliage item brings a fun texture to mixed containers, hanging baskets, indoor applications, and even landscapes in some regions.

BEGONIA

BabyWing® F1 Series
Flowering 10 days to 2 weeks earlier than Dragon Wing, BabyWing produces blooms all season over foliage that looks like small Dragon Wing leaves. Upright, mounded plants have a controlled habit ideal for shipping. Extremely heat tolerant; stands up to stressful conditions. Ideal for 4 to 10-in. (10 to 25-cm) programs.

- Red Bronze Leaf

Dragon Wing® F1 Series
This "Amazing Blazing Begonia" builds spectacular hanging baskets and large containers, and makes great gardens and landscapes! Named for its eye-catching angel-wing leaves and large blooms, award-winning Dragon Wing is very heat tolerant and gardener friendly.

- Pink Bronze Leaf
- Red Bronze Leaf

Megawatt™ F1 Series
Grow and sell high-voltage color earlier in the season...on a king-sized series! Beautiful and versatile plants are ideal for landscapes, baskets, big tubs and borders. Performs well in heat and drought, with no deadheading needed.

- Red Bronze Leaf Improved

Stonehedge F1 Series
First interspecific, multiflora begonia. Eye-catching bronze foliage, extreme vigor and a well-branched, mounded habit. Low-maintenance, self-cleaning plant with excellent heat tolerance. A premium product for landscapes and large containers.

- Light Pink Bronze Leaf
- Rose Bronze Leaf

Whopper® F1 Series
Whopper produces extra-large flowers up to 3 in. (7 cm) across, and keeps blooming from Spring through the end of Fall – a must for creating 55 MPH drive-by color. Recommended for growing in 4-in. (10-cm) pots to sell as a green plant to landscapers, or in gallon containers in bloom.

- White With Green Leaf

Order at ballseed.com/webtrack, 800 879-BALL or fax: 800 234-0370
**Canna**

**Cannova® Series F1**

This exceptional hybrid series boasts strong colors that will capture the landscape market and be a sure hit with home gardeners in their garden beds and as “thrillers” in their mixed containers. Ideal for cart programs, the versatile plants work well in 4-in. (10-cm) pots to 2 gallons, offering a wealth of selling opportunities. Available exclusively through Ball Seed®.

- **Rose Dark Bud** The first compact plant within the Cannova line. Offers the same great performance, but in a more compact habit. A solution for those who love cannas but don’t have space for a tall plant.

**Begonia (Spreading)**

**Hula™ F1 Series**

This unique spreading type of begonia is highly branched and covered in flowers. Starts to spread at an early stage for a high-quality, attractive, salable plant at retail, in both hanging baskets and smaller pot sizes.

- **Red and White Mix** Mix of red and white blooms. The white variety has bigger flowers and is whiter than the current blush variety. White is not available separately.

**Begonia (Tuberosus)**

**Limitless Series**

Fully double, extra-large flowers are held on top of the foliage for ultimate presentation and retail appeal. Blooms 7 days earlier than competing series. Excellent branching fills pots uniformly for a tidy, mounded look. Vast color range including three unique novelties for special occasion sales. Recommended containers: 1.5 gal. hanging baskets, 4-in and 6-in. pots.

- **Cream Shades**
- **Dark Red**
- **Orange**
- **Sorbet**
- **Sunrise**
- **Sunset**
- **Yellow**
- **Mix** May contain most or all colors in the series.

**Nonstop Joy F1 Series**

The only semi-trailing tuberous begonia from seed. Versatile, well-suited for premium patio pots and basket programs. Impressive, extra-large double flowers, 3.5 to 4.5 in. (9 to 11 cm), bloom all Summer long. Well-branched plants are easy to produce and ship.

- **Peaches and Dreams** Romantic color combination, perfect for Mother’s Day.
**CELOSIA**

**Arrabona Series**
Sturdy and well-branched habit with exotic plumes and an exceptionally long flowering season. Drought-tolerant plant loves the heat and is excellent for tropical, subtropical and continental climates. Requires little maintenance, making it very suitable for garden beds and landscapes.
- Orange
- Red Bronze Leaf
- Yellow
- Mix May contain most or all colors in the series.

**COLEUS, PREMIUM SUN**

**Coral Candy**
The thin, serrated leaves bring a new look to sun/shade coleus from seed. The mounded, compact plants produce leaves with a coral-pink center that blends to green. Great for mixed pots and garden beds. *All-America Selections Winner.*

**CUPHEA**

**Sweet Talk™ F1 Series**
Natural source of nectar attracts pollinators. Refined plant form has tight branching and few gaps. A good option for Spring or Summer production, it is very floriferous and less susceptible to oedema.
- Deep Pink
- Lavender Splash
- Red

**DAHLBERG DAISY**

**Golden Dawn (Reintroduction)**
Long-flowering, spreading plant is covered with daisylike, golden yellow flowers on fine, ferny foliage. Heat and humidity-lover is an excellent performer in hanging baskets, patio planters and garden beds.

**GERANIUM**

**Pinto Premium F1 Series**
Well-branched, vigorous plants adapt easily to high-density production in small pots, yet have outstanding garden vigor. Very uniform and early-flowering plants simplify planning and production to reliably target Spring promotions.
- Deep Salmon

Order at ballseed.com/webtrack, 800 879-BALL or fax: 800 234-0370
IMPATIENS

**Beacon® F1 Series**

Series exhibits high resistance to the widely prevalent populations of *Plasmopara destructor*, the cause of Impatiens downy mildew. Beacon is easy to incorporate into production planning and offers fast-filling, season-long color for the shade.

- **Lipstick** A high-demand, strong color that is deeper and redder than Rose with a similar flowering time.

- **Formula Mix Improved** Includes all the colors in the series.

- **Pearl Island Mix** Includes Coral, White and Blue Pearl (not available separately). Named for Pearl Island Lighthouse, Nova Scotia, Canada. Available exclusively through **Ball Seed®**.

IMPATIENS, INTERSPECIFIC

**Solarscape™ Series F1**

Available in North America only.

Great low-maintenance plant provides high-impact color in sunny spaces, whether in the ground or in containers.

- **Voodoo Mix** A mix of Magenta Bliss and Orange Burst. A Ball Ingenuity™ product available exclusively through **Ball Seed®**.

NASTURTIUM

**Baby Series**

Unique flower colors are like beacons above the small, parasol-like, dark-green leaves. Compact plant with a uniform, mounded shape. Potential candidate for pot and pack production.

- **Orange**
- **Red**
PANSY

Delta Pro F1 Series
Brings the highest levels of programmability and uniformity to a multi-season pansy. Early and extremely uniform flowering takes the guesswork out of planning and production for Spring and Fall. Compact and heavily branched plants fill pots quickly, yet require fewer PGRs, and can all be grown with the same protocol. Ideal for high-density finishing. Short, non-stretching flower stems hold large flowers upward, providing long-lasting and impactful retail displays.

• Clear Lemon
• Clear Light Blue
• Clear Orange
• Clear Violet
• Clear White
• Clear Yellow
• Deep Blue with Blotch
• Lavender Blue Shades
• Neon Violet
• Red with Blotch
• Rose with Blotch
• True Blue Clear
• Violet & White
• White with Blotch
• Yellow Red Wing
• Yellow with Blotch
• All Colors Mix
• Blotch Mix
• Citrus Mix
• Clear Colors Mix
• Cool Waters Mix
• Tricolor Mix

Delta Pro Clear Orange Pansy
Delta Pro Clear Colors Mix Pansy
Delta Pro Lavender Blue Shades Pansy
Delta Pro Clear White Pansy

Matrix® F1 Series
The extra-large flowers hold up to the heat and PGR stress in Summer/Fall production. Superior branching produces plants that cover the soil before initiating blooms without stretching, to assure more flowers per plant in landscapes and containers. Available exclusively through Ball Seed®.

• Coastal Mix A mix of Ocean, Rose Blotch and Rose Wing.

Spring Grando F1 Series
Specifically bred for early Spring production, this series offers early blooming across all varieties with incredible plant uniformity and matched bloom time.

• Lavender Shades Tie-dye colored blooms.

PETCHOA

Caliburst™ F1 Series
The first petchoa from seed! Caliburst takes the best colors from calibrachoa and delivers them in the habit, flower size and product form of petunias. Vibrant yellow flower color looks exceptional in any season. Controlled habit is perfect for quarts (13 cm), gallons (17 cm) and baskets (23 cm+). Fantastic for mixed combos with both seed and vegetative components. Day neutral flowering with a 9-hour daylength response. Cold durable; it can be produced in early Spring using cold growing down to 50°F (10°C).

• Yellow

Delta Pro Clear Yellow Pansy
Delta Pro Lavender Blue Shades Pansy
Delta Pro Clear Orange Pansy
Delta Speedy F1 Series
Plants sport masses of large, upward-facing blooms with strong weather tolerance for long-lasting retail and garden displays. Series offers reliable and programmable production with near day-neutral flowering. Ideal for late Fall through Winter flowering in the South and West and early-Spring flowering in the North. Efficient to produce with reliably fast crop times and a tight bloom window, even under short day conditions.

• White with Blotch

Delta Pro Cool Waters Mix Pansy
Delta Pro Clear Colors Mix Pansy

Order at ballseed.com/webtrack, 800 879-BALL or fax: 800 234-0370
PETUNIA

Ez Rider® F1 Series
Genetically shorter, more controlled series needs fewer PGRs on the bench, and plants hold better at retail with less chance of disease and less dump. The tight bloom window means all varieties ship and sell together. Versatile series works well in beds and containers, delivering lasting garden performance.

- Violet

Mambo GP Series
Next generation of the Mambo series offers greater performance (GP) from grower to consumer. Early, dwarf plants do not need PGRs. Compact, non-stretching plants produce blooms larger than typical multifloras; easy to ship on racks. Longer shelf life at retail.

- Silver Blue

Success 360° Series
Most uniform grandiflora series on the market. Versatile series is lush, early flowering and uniform in packs. Looks great from 360°!

- Deep Salmon
- Violet

Trilogy Series
Multiflora series produces abundant blooms on a compact plant with a novel, tightly domed shape. Long shelf life. PGRs are not required, but Trilogy will fit into any PGR program. Less sensitive to daylength than other spreading petunias.

- Cherry Morn Bicolor

PETUNIA (SPREADING)

E3 Easy Wave® F1 Series
Offers simplified production and can be successfully grown at lower PGR rates than Easy Wave (except Blue). All varieties have a similar, uniform plant structure and vigor. Recommended for premium 306 packs with handle, 4 to 6-in./10 to 15-cm pots and hanging baskets.

- Sweet Taffy Mix Includes Pink Cosmo, Yellow (formerly Easy Wave Yellow) and Rose Morn (not available separately). This sweet mix says “Hello, Spring!” It flowers at 10 hours photoperiod and has a uniform, holding plant habit.

Easy Wave® F1 Series
A well-matched habit plus the widest color range make Easy Wave the easiest to produce and most versatile of all large-flowered spreading petunias! An excellent choice for landscapes, gardens, baskets and containers, these easy-to-flower, high-impact plants have minimal maintenance requirements. Recommended in Wave branded packaging: premium 306 packs with handle, 4 to 6-in./10 to 15-cm pots and hanging baskets.

- Blue Improved Offers a more mounded habit, denser branching and flowering in the center of the plant. Photoperiod is 9.5 hours, making it faster to flower than original Blue.
PURSLANE
Toucan Series
The first economical and programmable seed-grown purslanes for mass market baskets, containers and groundcover. Easy-care series needs few or no PGRs and no pinching. Heat-loving and drought-tolerant plants cover baskets, gardens and mixed combos with bright, 2-in. (5 cm) blooms. NOTE: Recommended sowing is 4 seeds per cell.
• Fuchsia (Reintroduction) High-quality seed with good germination.

RUDBECKIA
Pawnee Spirit
Very early, uniform flowering. Produces impressive flowers up to 6 in. (15 cm) in diameter, with uniform, dark centers. Drought-tolerant variety offers outstanding garden performance. Attracts beneficial insects.

Sunspot Series
A compact plant with very nice branching that blooms from May through first frost. A great choice for gardens. One of the best plants for attracting butterflies and other pollinators. Ideally suited for garden beds, landscapes and containers. Sunspot grows as rosettes for longer, producing more basal branching before elongation, which is what gives them their “flower power,” putting on a spectacular show. Available exclusively through Ball Seed®.
• Gold Flower power and flower size very comparable to those produced from tissue culture.
• Yellow Bicolor

SALVIA
Red Hill
Abundant flower spikes continuously bloom above dark green leaves. Dense blooms on spikes offer sublime flower quality. Strong branching from below forms a sturdy, robust plant. Daylength neutral and heat tolerant. Suitable for landscapes, background plantings and large containers.

Order at ballseed.com/webtrack, 800 879-BALL or fax: 800 234-0370
SNAPDRAGON

DoubleShot F1 Series
Features stunning, open-faced double flowers that transition from warm colors to dusty shades as they age. Produces lots of flower-filled branches all season long on sturdy stems that don’t break in strong winds.
- Appleblossom
- Crimson Red
- Orange Bicolor
  - All-America Selections Winner.
- Peach
- Yellow

Statement Series
Features larger flowers compared to other dwarf-type snapdragons. Bloom time uniformity; no PGRs necessary. Plants have thick leaves for easy growing and shipping. Excellent basal branching and produces an abundance of large, brightly colored blooms. Perfect for beds, garden borders, mixed containers and pots. Provides mass color during cool times of the year.
- Pink
- Rose
- Scarlet
- White
- Yellow

VERBENA

Obsession Series
Perfect for packs and small pots, with strong branching and high uniformity that make production a breeze. Very early with fast follow-up flowering, so plants stay in bloom longer.
- Purple Shades With Eye
  - Similar color to Blue with Eye but improved flower quality.

Vanity ApeX
Fragrant flowers with an intense purple-blue color on a compact plant habit with excellent branching. Long flowering season until Fall frost. Suitable for pot plant production without pinching or use of PGR. Heat and rain tolerant. Attractive to butterflies. Use in landscapes, borders and mixed containers.

VINCA

Cora XDR F1 Series
This vinca series offers season-long flowering and excellent survival in landscape plantings. It provides High Resistance to 10 of the most virulent isolates of Phytophthora nicotianae, the cause of Phytophthora blight in annual vinca.
- Rose Punch
  - Large, showy blooms in a sizzling hot pink color.
VIOLA
Admire Series
Early-flowering series delivers consistent pack performance, with uniform habit and timing across all colors. Well-suited to both Fall and Spring programs for containers and landscapes.
- Blue Heaven
- Cream
- Red Yellow Face

ColorMax Series
Extra-large flowers that are bigger than standard violas – more like "small pansies." Very free-flowering plants fill out containers and maintain their bloom size for more color per square foot. Suited to packs, pots, baskets and mixed combos.
- Blue Jeans

Deltini F1 Series
Offers reliable and programmable production with near-day-neutral flowering. Ideal for Winter flowering in the South and West, and early Spring in the North. Efficient to produce with reliably fast crop times and a 4-day bloom window between colors, even under short-day conditions.
- Lavender Pink Face

Sorbet® XP F1 Series
Plants cover the soil at flowering, with more blooms on every plant and less stretching. Fewer PGRs are needed, holdability is superior, and shrink is cut way back. The free-flowering plants perform across a wide range of climatic conditions and have excellent overwintering.
- Orange Jump Up Improved

ZINNIA
Belize Series
The collection features single blooms that present a compact habit and eye-catching colors. Blooms keep their tight shape. No PGRs required. Gives retailers a neat bench presentation. Planting density can also be increased for higher production capacity.
- Cherry
- Rose
- White

Belize Double Series
Fully double flowers in attractive colors provide optimal pot and garden performance. Compact habit and good branching; less to no PGR use. Offers a neat, colorful retail bench presentation.
- Orange
- Rose
- Scarlet
- White
- Yellow
- Mix May contain most or all colors in the series.

Zydeco Series
Fully double flowers increase flower longevity with lasting impact. Excellent disease resistance, along with heat and drought tolerance. Offers superior, season-long garden performance.
- Mix May contain most or all colors in the series.

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**perennials**

**ARABIS**

*Arabis caucasica*

**Catwalk Series**
Uniform, compact, globe-shaped habit. No vernalization required. Great addition to Spring programs; grow with pansies and bellis. Versatile for 1-qt. or 1-gal. programs. NEW Pink joins White in the series.  
Zones: 3-7  
- **Pink**

**ASTILBE**

*Astilbe arendsii*

**Astary Series**
The first astilbe cultivars that do not require vernalization for flowering. Forms compact mounds of attractive, fern-like foliage with vibrant bloom clusters.  
Zones: 4-8  
- **Rose**  
- **White**

**Showstar**
Red, rose and white blooms. Use in gardens and containers.  
Zones: 3-8

**ECHINACEA**

*Echinacea purpurea*

**Pollynation Series**
Very early flowering. Large flowers with striking colors. Well-branched habit. Excellent heat and drought tolerance.  
Zones: 4-9  
- **Pink Shades ApeX** Natural shading in the petals creates an attractive color show.

**Prairie Blaze Series**
Striking novelty colors upgrade perennial programs and are a direct match to Prairie Splendor Compact in habit and timing. Efficient to produce in a wide range of containers. Excellent landscape use.  
Zones: 3-9  
- **Golden Yellow**  
- **Green**  
- **Orange Sunset**  
- **Vintage Lime**

**Artisan™ Collection F1**
The first F1 hybrid Echinacea individual color collection from seed! Features uniform flowering, so all plants are ready to sell at the same time. Amplified seed form is enhanced through a proprietary process, resulting in faster and more uniform germination compared to non-enhanced seed.  
Zones: 4-10  
- **Brilliant Rose** Flowers open deep rose, maintaining a rose color as they age. Available exclusively through Ball Seed®.
LEUCANTHUM

**Leucanthemum x hybrida**

**Lavandula Chill Out Blue ApeX**

Reliable germination. Features a compact, well-branched habit and highly fragrant, intense blue flower spikes. It's the perfect pollinator-friendly perennial.

Zones: 5-9

**Lovely Sky**

Sky blue flowers provide a lovely fragrance in the garden or indoors when dried after harvesting. Reliably first-year-flowering with no vernalization.

Zones: 5-9

**Iberis Whistler White F1**

Creates uniformity in both habit and flowering. Flower power is full and robust. This item is great for Spring shipping windows.

Zones: 4-9

**Lavandula angustifolia**

**Chill Out Blue ApeX**

Excellent uniformity. Beautiful white daisy flowers fill garden beds, landscapes and containers in late Spring.

Zones: 5-9

**Lavandula Chill Out Blue ApeX**

**Lavandula angustifolia**

**Chill Out Blue ApeX**

Reliably first-year-flowering with no vernalization.

Zones: 5-9

**LEUCANTHUM**

**Leucanthemum x hybrida**

**Lavandula Chill Out Blue ApeX**

**Lavandula angustifolia**

**Chill Out Blue ApeX**

Reliably first-year-flowering with no vernalization.

Zones: 5-9

**LEUCANTHUM**

**Leucanthemum x hybrida**

**Lavandula Chill Out Blue ApeX**

**Lavandula angustifolia**

**Chill Out Blue ApeX**

Reliably first-year-flowering with no vernalization.

Zones: 5-9

**LEUCANTHUM**

**Leucanthemum x hybrida**

**Lavandula Chill Out Blue ApeX**

**Lavandula angustifolia**

**Chill Out Blue ApeX**

Reliably first-year-flowering with no vernalization.

Zones: 5-9
Halios® Select F1 Series
Eye-catching “fancy” varieties offer the same outstanding Halios performance. Best for 5.5 to 8.5-in. (14 to 22-cm) pots. Available exclusively through Ball Seed®.

- Red Satisfaction Features vibrant red flowers with distinct white edges on a strong plant structure with high vigor. Good for late-flowering programs. HALIOS is a registered trademark of S.A.S. Morel Diffusion. Photos © Cyclamen Morel/E. Ulzega.

Indiaka® F1 Series
Originality in a midi type. Generous, long-lasting blooms have a two-tone color that changes depending on the environment. Available exclusively through Ball Seed®.

- Light Rose The contrasting colors of the flowers and foliage make this an outstanding introduction. INDIAKA is a registered trademark of S.A.S. Morel Diffusion. Photos © Cyclamen Morel/E. Ulzega.

Metis® Select F1 Series
Fancy varieties offer the same outstanding Metis performance.

Fantasia varieties offer extra long-lasting, bicolor white-rimmed flowers that have thick, curved petals. Best for 3.5 to 5-in. (9 to 13-cm) pots. Available exclusively through Ball Seed®.

- Crispino Mix METIS is a registered trademark of S.A.S. Morel Diffusion. Photos © Cyclamen Morel/E. Ulzega.

Smartiz® F1 Series
Best for 2.5 to 4-in. (6 to 10-cm) pots. Available exclusively through Ball Seed®.

- Magenta Tuxedo Silvery foliage makes it a unique standalone variety in the series. Features an interesting contrast between the silver leaves and very dark flower colors. SMARTIZ is a registered trademark of S.A.S. Morel Diffusion. Photos © Cyclamen Morel/E. Ulzega.

Tianis® F1 Series
Produces an abundance of very uniform, long-lasting, mid-size flowers. The plants are more compact than Latinia Select varieties and flower 2 to 3 weeks earlier. Best for 4 to 5-in. (10 to 13-cm) pots. Available exclusively through Ball Seed®.

- Light Pink Purple Eye Quick and uniform growth with a sharp contrast of the light pink flower petals and a purple eye.
- Neon Rose Flame Very vivid flame rose color blooms have clear white edges.
- Rose Flame Features an exciting pastel rose flame-like color pattern.
- Rose With Eye Very uniform variety complements the series. TIANIS is a registered trademark of S.A.S. Morel Diffusion. Photos © Cyclamen Morel/E. Ulzega.
**ECHEVERIA**

**Urban Series**
Early to flower with attractive blooms. Beautiful structural plant for exciting mixed combinations.
- Orange
- Yellow

**GERBERA**

**ColorBloom™ F1 Series**
Compact and fast to flower, with colorful blooms that hold their color.
- Watermelon with Dark Eye Features slightly larger flowers than other series varieties and the color varies a bit within the population. Color holds best under low light conditions.

**Majorette F1 Series**
Extremely uniform series is well-suited to quarts and larger containers with multiple plants.
- Orange and Yellow Bicolor Dark Eye A bright new bicolor expands the series.

**Revolution™ F1 Series**
Revolution beats every other gerbera series on the market for uniformity of flowering window across a complete color range. Good for 4.5 to 5.5-in. (11 to 14-cm) pot and quart programs.
- Orange with Dark Eye Highly uniform variety has a great strong orange color and lots of broad petals. Times perfectly with the rest of the series.

**Royal Series**
Early and uniform, mid-size plants have a prostrate growth habit and produce large flowers over dark green foliage.
- Optimum Dark Eye Mix
- Optimum Mix

**PRIMULA**

**Lighthouse F1 Series**
Compact, uniform habit without PGRs allows for multiple-color planting program. Longer flower stem reduces botrytis risk for higher retail sell-through.
- White

**PEPPER (ORNAMENTAL)**

**Onyx Series**
Produces round, shiny fruit that changes to a richer color as it matures. Perfect for beds, borders, mixed containers, potted plant programs and dramatic mass plantings. Horizontal leaves make fruit more visible.
- Orange

**SUNFLOWER**

**Smiley F1 Series**
Potted sunflower features golden petals and a light green center. Slightly earlier to flower (1-2 days) than Smiley. Plant height is slightly taller.
- Gold

Order at ballseed.com/webtrack, 800 879-BALL or fax: 800 234-0370
ASTER

Azumi XL Series
Features extra-large pompom size flowers and good germination. A strong grower that achieves plant height easily and may be disbudded to produce even larger flowers. High usable plug counts. Coated seed. Resists Fusarium.
- Blue
- Red Flowers 5 to 7 days later than rest of series.
- Rose
- White

Nina Plus Series
Spray-type with a large number of small, semi-double flowers on vigorous plants. Has more disease resistance compared to other cut asters. Excellent in mixed bouquets.
- Pink
- Purple
- White

Optimo Series
Unique, chrysanthemum-shaped cut flower aster produces an abundance of extra-large flowers. Bred for high-density planting. Strong resistance to Fusarium and botrytis. Features glossy green leaves and vibrant blooms.
- Deep Purple
- Red

Optimo Alpha Series
Fusarium resistant. Unique flower shape. Extra-large double flowers.
- Light Blue Powder blue pompom blooms.

DIANTHUS

Sweet™ F1 Series
High-yielding plants are very uniform for height and flowering time. No vernalization needed for first-year-flowering. Produces long-lasting, very fragrant blooms on vigorous, frost-tolerant plants.
- Cherry Adding an additional red color to the assortment, this bright cherry-red color is a good fit between Scarlet and Red.

Amazon™ F1 Series
Vibrant blooms over very dark green, glossy foliage. No vernalization required for flowering.
- Lavender Magic Florets open white and gradually transition to lavender, providing the magic! For best color, grow under glass or direct sunlight.

EUCALYPTUS

Baby Blue Bouquet
Classic florists’ eucalyptus. Very similar to Baby Blue. Robust plants produce column-like, sturdy stems packed with waxy, round, silvery-blue leaves.
**LARKSPUR**

**Cannes Series**
Tall, spike-type, double-flowered Larkspur variety shows much more tolerance to disease than other Larkspur of this type. Tall stems and high-quality cuts, even under short day conditions in mild areas when provided with supplemental lighting of 4 hours.
- Blue Picotee
- Crystal Pink
- Deep Blue
- Lilac
- Purple Picotee
- Rose Stripe
- White

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**LISIANTHUS (CUT FLOWER)**

**Celeb Series**
Huge blooms with strong, wavy, ruffled petals. Double flowers. Strong stems hold the flowers upright.
- 2 Apricot
- 2 Pink Diamond

**Corelli Series**
Large double flowers with fringed, curly petals. Top branching with large flower buds make it superb for bouquet usage. Excellent vase life.
- 1 Deep Pink

**Corelli Sugoi Series**
High-quality, fully double flowers have an excellent shape. Plants have good branching and strong stems.
- 1 Lavender Ice - Cooler color.
- 2 White
- 3 Deep Pink
- 3 Light Pink
- 3 Yellow - Strong, fringed petals. Taller and more stable flower shape compared to Corelli Yellow.

**Solo F1 Series**
First ever pollen-free series and the next generation in single-flowered Lisianthus; no mess, no stains and an even better vase life. Group 2 Spring flowering. Delicate but strong flowers transport well, with less risk of damage or disease. Versatile – attractive for mono vases and mixed bouquets.
- 2 Blue Picotee
- 2 Pink Picotee
- 2 Pure White
- 2 Violet

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Order at ballseed.com/webtrack, 800 879-BALL or fax: 800 234-0370
LISIANTHUS (CUT FLOWER) continued

Rosita Series
Spray double series offers top flowering, strong stems and thick flower petals to assure easier transport without botrytis issues. Mid-size, rose-shaped flowers have excellent vase life with high usable bud count. Rosita 3 varieties offer slightly larger flowers than Rosita 2.

- 3 Pink Picotee

Voyage 2 Series
This beautiful lisianthus series has large, double flowers abundantly filled with lightly fringed petals in delicate colors on sturdy stems.

- Light Pink

SCABIOSA

Paper Moon
Solitary, light-blue pincushion flowers turn into clusters of cup-shaped, maroon and green, papery seed heads. Fragrant, long-lasting flowers bloom early to late Summer. Makes an interesting display in the garden; ideal for everlasting flower arrangements.

SNAPDRAGON (CUT FLOWER)

Legend Double Series
(Grupo 1) Produces sturdy stems which are packed with blooms. Features long flower spikes with large, fully double, frilly flowers. Long vase life and excellent uniformity with voluminous flower spikes.

- Pink
- White
- Yellow

ZINNIA

Sun Series
Extra-early flowering. Double-flowered blooms with excellent uniformity. Use as a cut flower or in tall bedding.

- Cherry
- Gold All-America Selections Winner.
- Red All-America Selections Winner.
- Formula Mix
vegetables & herbs

BROCCOLI

Abrams F₁
Features a high-quality, dark green crown with smooth, firm, tight, dome shape and flat bottom. Vigorous plant holds up the crown well. Growers have the opportunity to harvest in 1-2 passes, due to the uniform, medium-fine bead.

Eiffel F₁
Improved uniformity, visible crowns and less trim make Eiffel easy for growers to harvest by hand or machine.

Ironman F₁
Hybrid broccoli produces high-quality crowns suitable for fresh market bunching and processing.

PICKLING CUCUMBER

Espirit F₁
Medium to strong plant produces a blocky shape cucumber with dark-green skin. Eureka-type offers multi-virus and intermediate powdery mildew resistance.

Maxime F₁
Produces bunches of smooth, Persian-style, pickling cucumbers. Excellent internal and external quality. Offers intermediate powdery mildew resistance.

Mini White
Small, miniature cucumber with tender white skin, black spines and crisp flesh; no bitterness like other white cucumber varieties. Makes the perfect pickler.

MINI POTTED CUCUMBER

Quick Snack
Plants benefit from being trellised to keep upright and pinched when plant reaches top of trellis. Produces handfuls of small, cocktail-sized cucumbers over a few weeks. Parthenocarpic variety will set fruit without a pollinator! For best flavor, pick when fruit is 1.5 to 2.5 in. (4 to 6 cm) long.

HERB PARSLEY

Giant of Italy
Huge, dark green leaves on strong, upright stems offer great flavor. Very high yielding; biennial life cycle. Clip when needed; can be used fresh or dried.

HERB RUE

Barry Ruta
In traditional herbal medicine, the plant is used for a number of ailments, such as fever and inflammation. Ruta chalepensis is the original source of the chemical compound chalepensin.

KALE

Oldenbor F₁
A high-quality, standard kale with an attractive, tight leaf curl. Dark green leaves do not turn yellow. Uniform plant growth, good vigor and excellent cold tolerance. High Resistance to Fusarium yellows and Intermediate Resistance to black rot.

LETTUCE & SALAD GREENS

Sculpin
A slow-maturing, dark savoy, semi-closing Romaine lettuce. Great for growing in coastal regions of the western U.S. Variety has shown a low percentage of fringe burn in many trials.

Slot Machine
Vigorous plant produces reliable, highly uniform, large, rounded heads. Demonstrates adaptability to many growing regions, conditions and planting windows.
**MELON**

**Flavor Journey F1**
Very smooth, white-skinned exterior, with light green flesh and high internal fruit quality. Fruit set is concentrated into 2 to 3 harvests. Variety gives growers a nice canopy during harvest.

**ANCHO/POBLANO PEPPER**

**Sargento F1**
Extra-large fruited ancho/poblano with very good quality. Mid-long, tapered, firm and straight peppers on vigorous plants. Suited for multiple harvests with the ability to maintain fruit size. Use fresh or dried. 350-1,750 Scovilles.

**CHILI PEPPER**

**Big Jim**
Largest chili pepper variety with mammoth pods that reach a whopping 1 ft. (30 cm) in length. The perfect pepper for chiles rellenos, grilling or stuffing. Medium heat; a bit milder than an average jalapeño.

**JALAPEÑO PEPPER**

**San Joaquin**
Determinate jalapeño sets most of its thick-walled fruits in a short window, so there is a generous number of fruits ready at the same time (about 50 per plant). Holds their firmness and taste until ready to harvest, leave on plant longer for beautiful red, delicious jalapeños. Perfect for canning, pickling and roasting. 2,500-6,000 Scovilles. 
*All-America Selections Winner.*

**Shockwave F1**
Attractive, dark green, thick-walled jalapeño with high heat and long shelf life. Strong plant with a great disease resistance package. High yield and heavy fruit weight makes it suitable for both fresh market and processing.

**SPECIALTY HOT PEPPER**

**Scotch Bonnet**
Petite, squat, bulbous appearance with a fruity, fiery flavor. Matures from green to orange to red. Popular use in Caribbean cooking and hot sauces. 100,000-350,000 Scovilles.

**Skyline 2 F1**
Appealing clustered fruits on every branch go from green to yellow to orange to red. Small, very pungent fruits are great for dehydrating. Compact plant with strong stems; works well in pots. High yield potential.

**Sombrerete F1**
Early, long, slender Pasilla pepper with high yield potential. Good dried quality. 1,000-2,500 Scovilles.

**Wildcat F1**
Strong, compact, high-yielding plant with extra-long cayenne peppers. Slightly curled fruits have a great smoky flavor and peppery sweetness. Approximately 20 to 25 fruits per plant. 500-1,500 Scovilles. *All-America Selections Winner.*

**Wonder Hot F1**
Early maturity hybrid with strong plant vigor. Fruits have thick walls and medium pungency. Excellent red quality and great for drying. Around 10,000 Scovilles.

**Wonder Hot Pepper**
**Arica Pepper**

**Autry Pepper**

**Scotch Bonnet Pepper**

**Sombrerete Pepper**

**Flavor Journey Melon**

**Shockwave Pepper**
SEED

new varieties
vegetables & herbs

SWEET BELL PEPPER

Arica F₁
Adaptable, extra-large and large-fruited bell pepper has a high yield potential. Smooth, firm fruit has a glossy, attractive red color at full maturity. Vigorous, compact plant offers a heavy first set with the ability for continuous setting.

Autry F₁
Medium compact plant bears blocky, dark green fruits that ripen to bright red. Widely adapted hybrid pepper for open field production.

Playmaker F₁
Heavy-set, smooth and blocky fruit. Potential for high yields; a sure producer for the Northeast.

Prism F₁
Sweet mini bell matures from light green to orange, and then to red. Can be harvested at all stages of maturity for a multicolored “mix” on each plant. Midi bell size is perfect for stuffed peppers and recipes that call for a small portion of bell pepper. Early maturing and highly productive.

Red Impact F₁
An early-maturing hybrid that delivers a very high percentage of marketable fruit with its uniform size and shape. Features a strong disease resistance package.

Turnpike F₁
Plants produce lots of beautiful, blocky, sweet bell peppers on sturdy plants with a strong disease resistance package. Grow in ground or in a container.

SWEET NON-BELL PEPPER

Kaptur F₁
Vigorous, bushy plant has strong stems and short internodes. Produces consistent, early and good yields of big, 2 to 3-lobed, red Capia sweet peppers with great flavor.

PUMPKIN

Buckskin
Bred for sweet, deep orange interior with a buff-colored rind. Fruits are slightly flattened with deep ribbing. Can be eaten fresh or canned. Grow in the ground. Produces large vines.

WINTER SQUASH

Ceres F₁
Early maturing, fresh market variety. Traditional butternut shape and a very smooth exterior; no ribbing. Vigorous plant habit with Intermediate Resistance to powdery mildew.

TOMATILLO

Grande Rio Verde
Produces high yields of 3-oz. (90-g), globe-shaped, green fruit caped in papery green husks. Unique flavor – tart, bright and notes of citrus – makes a tasty salsa verde. Also excellent in stews and sauces.

BEEFSTEAK TOMATO

BrightStar F₁
Features heirloom tomato flavor and modern hybrid tomato performance. This early-maturing, rich and sweet, red pleated beefsteak fruit has high yield potential and fewer blemishes than most heirlooms.

Longboat
A fresh market, round tomato with high yield potential and a robust disease package, allowing growers to produce high-quality, firm, uniform, extra-large fruit.
BEFSTEAK TOMATO continued

Love Gourmandia Red F₁
Produces loads of large, tasty fruit. This delicious, red, heart-shaped fruit will soon be a favorite in everyone’s garden. Best grown in-ground.

Love Gourmansun Sunrise F₁
Produces beautiful, flaming yellow bicolor beefsteak tomatoes. Everyone will fall in love with Tomato Love and its great-tasting, heart-shaped fruit.

SALADETTE/SAUCE TOMATO
Zenzei F₁
Very vigorous Roma tomato plant provides season-long harvesting.

SLICER TOMATO
Whopping Red
Slicer fruit is juicy and flavorful and resists cracking. Disease-resistant plants produce big yields.
A Ball Ingenuity™️ product available exclusively through Ball Seed®.

SMALL FRUITED TOMATO
Heartbreakers Series
Loads of small, orange, heart-shaped, cocktail tomatoes are produced on compact plants with sturdy leaves. The juicy, soft-skinned fruits explode with sweet/sour flavor. Features excellent vigor and shows an abundance of fruit. Works well in patio containers and small gardens.
- Vallery Orange

Unicorn F₁
High Brix value with very deep red color and good cracking tolerance. Excellent firmness and fruit setting. Vigorous plant with long overwintering.

WATERMELON
Jade Star F₁
Sugar Baby-type watermelon with red, seeded flesh and sweet flavor. Dark green skinned and round/oval shape. A good choice for short season areas.

Love Gourmandia Red and Love Gourmansun Sunrise Tomato
Whopping Red Tomato
Heartbreakers Vallery Orange Tomato
Unicorn Tomato
Jade Star Watermelon
Mandatory Arbitration

Any claim which Purchaser may have against Seller arising out of or relating to the sale of the merchandise shall be settled by binding arbitration in accordance with the Commercial Arbitration Rules of the American Arbitration Association, said arbitration to be held in Cook or DuPage Counties, Illinois. The laws of several states require arbitration, conciliation or mediation of disputes involving allegedly defective seeds, before legal action may be taken. Purchaser shall contact the State Department of Agriculture for information. Such laws typically require that a complaint be filed with the State Department of Agriculture in time to permit inspection of the seed, crops or plants. If such a complaint is filed, a copy must be sent to Seller by registered or certified mail.

GoverninG Law, Jurisdiction & venue

The laws of the State of Illinois, including but not limited to the Uniform Commercial Code as adopted therein, shall govern all matters arising out of or relating to Seller’s sale of merchandise. Any dispute not subject to arbitration and any action to enforce an arbitration award arising out of or relating to the sale of merchandise hereunder shall be maintained in the State or federal courts located in DuPage or Cook Counties, Illinois, and Purchaser submits to the jurisdiction of and venue in said counties.

Indemnity

By accepting merchandise, Purchaser agrees to defend Seller, to hold it harmless and indemnify it from and against any claim or loss asserted by any or all transferees of such merchandise or users of the products of such merchandise who are not notified by Purchaser in writing of limitation of Warranty, limitation of remedy, merchantability, or fitness for a particular purpose. Seller, in their discretion, will either repair or replace merchandise returned to Seller at Purchaser’s expense within ten (10) days after receipt of such merchandise; or will be refunded the purchase price. Purchaser agrees to pay all shipping costs associated with the return of any merchandise. Seller shall not be responsible for any delays in processing returns.

AdmiNWistration

All purchases are subject to change without notice. The price in effect at the time of shipment will prevail. Prices do not include installation. Seller reserves the right to refuse delivery at any time. Seller shall not be responsible for shortages, delays, etc. Notify Seller immediately and inspect for damage, such as scorched, frozen or broken plants, material shortages, etc. Product specifications and descriptions are subject to change without notice. Seller shall have no liability thereunder.

Limitation of Remedy

Purchaser’s sole and exclusive remedy shall be refund of the Purchase Price. Seller’s liability, whether for breach of contract, breach of warranty, negligence, products liability or any other theory of liability, is limited to the amount of the Purchase Price. Under no circumstances shall Seller be liable for damages in excess of the Purchase Price, or for any special, incidental, direct or consequential damages.

Use Restriction

Merchandise is not intended for sale to large-scale commercial growers of herbs or vegetables. Use, transfer and/or distribution of this merchandise constitutes acceptance of a limited right to use the merchandise solely to grow a single crop for food, feed, processing or ornamental purposes. No other use is permitted. Any transfer of merchandise must be accompanied by this use restriction.

Terms and Conditions of Sale

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Note: Ball Terms & Conditions of Sale are country/region specific. The following Terms & Conditions of Sale apply to product sold within the United States and Canada.

Acceptance of Terms

These terms and conditions shall govern orders for seeds, bulbs, plants, supplies and other materials (merchandise) placed with Seller. All negotiations with sales representatives or other agents of Seller are merged herein. No modification of these terms and conditions shall be effective unless in writing signed by Seller. Placement of the order shall constitute Purchaser’s acceptance of these terms and conditions. All orders are subject to acceptance by Seller at our offices in West Chicago, Illinois.

Limitation of Warranty

Seller warrants to the extent required by law that merchandise conforms to the description appearing in Seller’s catalog and on container labels, within recognized tolerances. Seller makes no warranty, expressed or implied, and Seller shall have no liability thereunder. Seller does not adopt or ratify any manufacturer warranties, express or implied, and Seller shall have no liability thereunder. Seller does not adopt or ratify any manufacturer warranties, express or implied, made by Purchaser upon resale of the merchandise, and Seller shall have no liability thereunder.

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