

FIRST-YEAR-FLOWERING PERENNIALS: WHY USE FYF PERENNIALS?

VIDEO: <https://youtu.be/2yegEhtdpzs>

First Year Flowering Perennials

Annual Vs. Perennial

- Why the distinction?
- Many perennials can be grown like annuals
- Very easy for annual growers to get into perennials.
- Can be accurately scheduled for flowering
- Can add texture that many annuals cannot

Bandera Purple
DarwinPerennials.

Blue Spear
KieftSeed™

This video covers reasons for choosing first-year flowering crops. Primarily, these are perennials that can be grown like annuals, making it easy for traditional annual growers to get into the perennials market. FYF perennials can be accurately scheduled to flower when customers are in stores seeking color.

Perennials are also a great way for gardeners to experiment with different colors, forms and textures not available in annual assortments. Remember, color sells, and FYF perennials in color will end up in shopping carts throughout the spring and fall seasons.