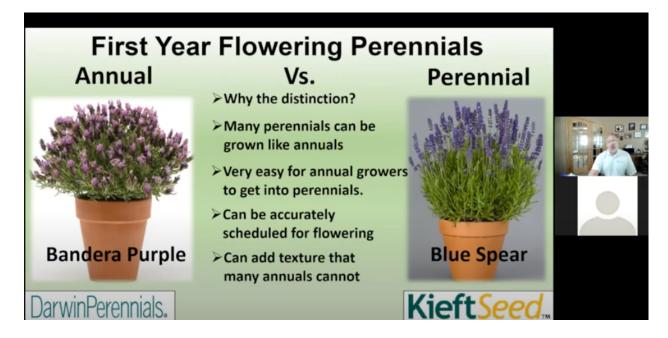


FIRST-YEAR-FLOWERING PERENNIALS: WHY USE FYF PERENNIALS?

VIDEO: https://youtu.be/2yegEhtdpzs



This video covers reasons for choosing first-year flowering crops. Primarily, these are perennials that can be grown like annuals, making it easy for traditional annual growers to get into the perennials market. FYF perennials can be accurately scheduled to flower when customers are in stores seeking color.

Perennials are also a great way for gardeners to experiment with different colors, forms and textures not available in annual assortments. Remember, color sells, and FYF perennials in color will end up in shopping carts throughout the spring and fall seasons.