Impatiens Solutions



BallSeed



Impatiens quick reference chart

There's an impatiens series designed just for you. Ball Seed breaks it down for you right here by unique colors, patterns and species all with an emphasis on professional seed quality. Cut through the clutter and find the right impatiens product for your market.



SERIES

OUTSTANDING FEATURES

Best holdability

HABIT & VIGOR	Less stretch due to innovative plant structure potentially reduces PGR needs
OPTIMAL PRODUCTION CONTAINER	High-density production
COLOR RANGE	Top-selling core colors
FLOWERING	5 to 7-day bloom window

Making selection easy





Impreza provides better holdability and the longest shelf life of any impatiens, maximizing sales and minimizing waste.

Reduced apical dominance means less upward stretch for easier plant management and better holdability.

Decreased internode length and good soil coverage combine for potentially less use of growth regulators.

Grower-friendly series is the perfect fit into high-density programs.

All 10 colors finish in a 5 to 7-day window, letting you adjust the color assortment to meet market needs and ship efficiently.

Very good garden fill; plants stay full and look great all season with less lodging.

Impatiens walleriana Height: 6 to 8 in./15 to 20 cm Spread: 12 to 14 in./30 to 35 cm

Awards & Recognition

Colorado State University 2011

Massachusetts Horticultural Society 2011

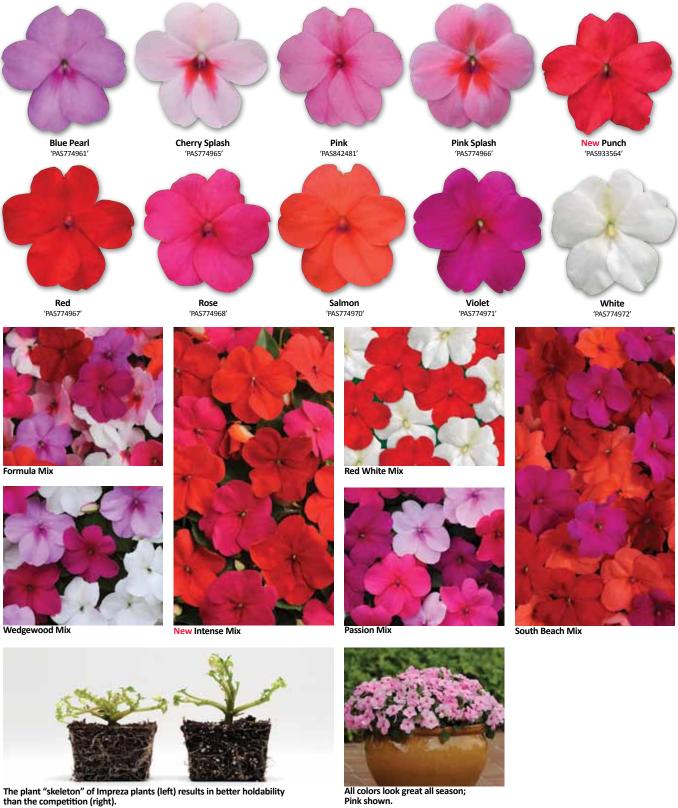
South Dakota State University 2011

Walt Disney World Nursery 2011

Ohio State University at Columbus 2010

University of Georgia 2010

Longest shelf life



The plant "skeleton" of Impreza plants (left) results in better holdability than the competition (right).



An excellent landscape choice with large blooms across a wide color range.

Dazzler fills in fast with masses of large, 1.5-in. (4-cm) flowers and displays controlled, manageable vigor all season long.

Well-matched series comes into bloom together and flowers freely right up until frost.

Tremendous performer in packs, 4-in. (10-cm) pots and baskets.

Impatiens walleriana

A Ball Seed exclusive selection.

Height: 9 to 11 in. (23 to 28 cm) **Spread:** 13 to 15 in. (33 to 38 cm)

Awards & Recognition

Colorado State University 2011 Kansas State University 2011 Massachusetts Horticultural Society 2011

Landscape friendly

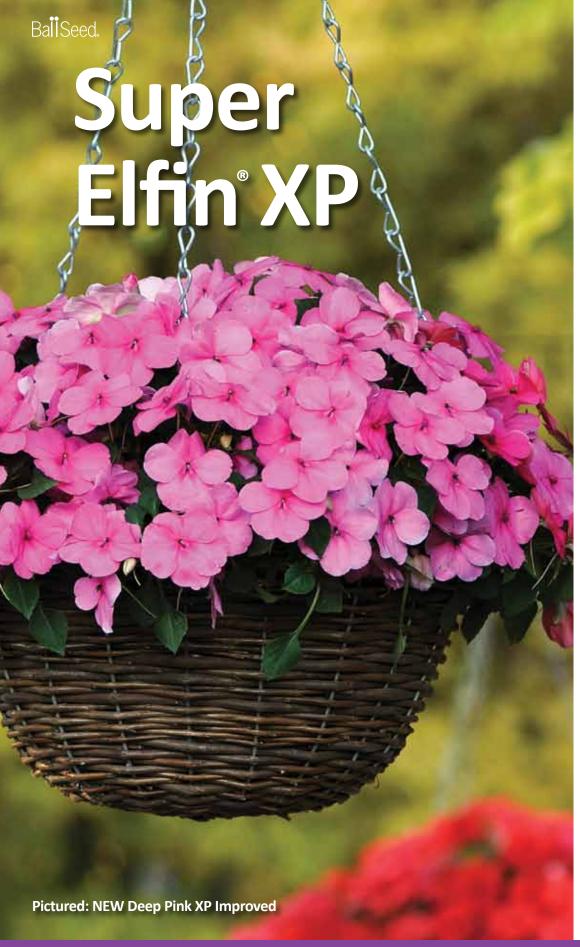




with large blooms



All varieties make eye-catching containers.



Super Elfin XP delivers exceptional uniformity of habit, vigor and timing across 19 core and novelty colors.

5 to 7-day flowering window so you can efficiently ship all colors at the same time.

Early flowering, with bigger blooms than the competition.

Super Elfin XP makes your growing more programmable, more predictable and more profitable!

Impatiens walleriana **Height:** 8 to 10 in./20 to 25 cm Spread: 12 to 14 in./30 to 35 cm

Awards & Recognition

Colorado State University 2011

Kansas State University 2011

South Dakota State University 2011

University of Minnesota 2011

Memorial University of Newfoundland 2010

North Carolina State University 2010

Ohio State University Extension at Springfield 2010

Penn State University 2010

University of Georgia 2010

University of Illinois Silver & **Bronze Medal Winners 2010**

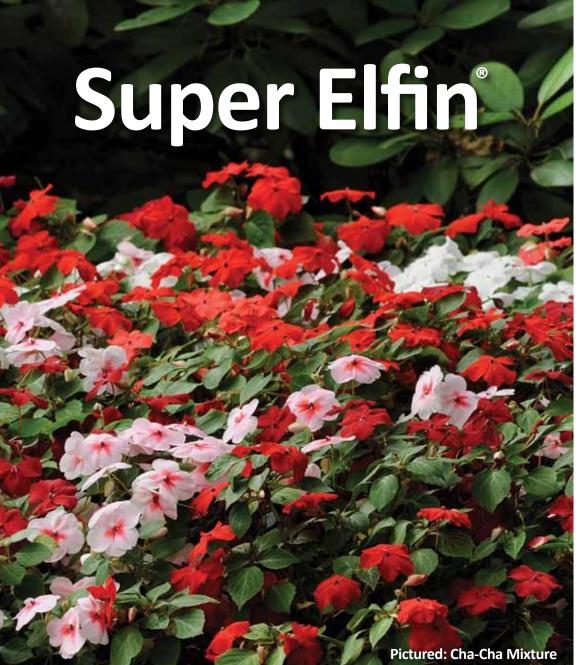
Best uniformity





across a broad color range





Choose Super Elfin Standard varieties for a full impatiens color palette.

Consumers love these cool and popular varieties - and look for them year after year!

Impatiens walleriana Height: 8 to 10 in./20 to 25 cm **Spread:** 12 to 14 in./30 to 35 cm

Awards & Recognition

Mississippi Crystal Springs 2009 Comell University 2001 University of Georgia 2001





Cha-Cha Mix

Paradise Mix







All the must-have colors



Seed New Guineas that deliver vegetative performance!

Highly tolerant of Impatiens Downy Mildew.

The only professional seed New Guinea offers easy ordering, storage, scheduling and mechanization to fill containers and baskets.

One-week flowering window across an expanded range of colors means great mix options.

Full, well-branched plants with big, showy flowers establish fast in the landscape and provide lush, colorful beds.

Impatiens hawkerii

Height: 10 to 14 in./25 to 35 cm **Spread:** 12 to 14 in./30 to 35 cm

Awards & Recognition

Massachusetts Horticultural Society 2010

Memorial University of Newfoundland 2010

Penn State University 2010



Excellent in baskets; Lavender shown here.

Vegetative performance with





the ease of seed

800 879-BALL Fax: 800 234-0370 Order at ballseed.com

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Colorlink

800 686-7380 Fax: 888 686-7300 No order is too small!







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