wave® brand

The Authentic Trailing Petunia™

SHOCK WAVE®  The first and earliest-to-flower spreading petunias.

EASY WAVE®  All-season salesmakers are easier on the bench and in the store.

WAVE®  Sets the standard for petunia landscape performance.

TIDAL WAVE®  Extend your main-season sales.

double

Eye-catching, frilly flowers stand out on endcaps.

DOUBLE CASCADE GRANDIFLORA  Huge flowers shine in late Spring programs.

DOUBLE MADNESS™ FLORIBUNDA  Compact and floriferous - performs just like popular Madness.

standard

Own the “Value” price point segment with these workhorse varieties perfect for all-Spring sales.

DREAMS™ GRANDIFLORA  Always ship on schedule.

CARPET MULTIFLORA  Stands tough in high heat.

DADDY® GRANDIFLORA  All veined, all the time.

MADNESS® FLORIBUNDA  Fantastic flower power...awesome color palette.

compact growing

Manageable growth from bench to retail gives you flexibility and savings.

EZ RIDER® GRANDIFLORA  The best holdability.

PRETTY GRAND™ GRANDIFLORA  Less to no PGRs!

PRETTY FLORA™ FLORIBUNDA  Combines with Pretty Grand for a broad spectrum offering.

decorator

24-carat colors plus professional seed quality.

SOPHISTICA® GRANDIFLORA  Premium sales opportunities.

DEBONAIR™ MULTIFLORA  Set yourself apart at retail.
Perfect for high-density production and “promo” flower-filled groundcovers.

Extend your main-season sales.

Super-size color for big spaces.

Pretty Grand™ Grandiflora

- Available in the colors that sell.
- Dependable, high-quality pack habits.
- Great for baskets, hanging baskets, large baskets, and more.

Easy Wave®

- Dependable, high-quality pack habits.
- Great for baskets, hanging baskets, large baskets, and more.

Madness® Floribunda

- Bounce back from overhead watering and rain faster than existing compact types.
- Plants hold together and don’t lodge later in the season.

Pretty Floribunda® Floribunda

- 6 colors.
- Abundant flowering.
- One-of-a-kind colors attract new buyers and present fantastic flower power in a bounty of vibrant colors.

CARPET MULTIFLORA

- Free-flowering with excellent branching.
- Good performer in the presence of PGRs.
- Exceptional resistance to rain…bounces back within hours!

Easy Rider® Grandiflora

- Plants hold together and don’t lodge later in the season.
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Sophisticate® Grandiflora

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