

NO GARDEN? NO PROBLEM.



Kitchen
MINIS®

COUNTERTOP VEGGIES CONSUMERS CAN'T WAIT TO HARVEST!

GUIDE TO SUCCESSFUL PRODUCTION

Find expert growing and culture recommendations, as well as a handy scheduling tool to make sure your Kitchen Minis will be ready to ship, with some ripe fruit, on your schedule.

EXPLORE BEST CULTURE PRACTICES



Request your Product Information Guide for full culture details.
Find product & growing info at panamseed.com/kitchenminis

PROMOTIONAL MATERIALS

Take advantage of free branded tags, posters, bench cards, banners and tabletop signs, as well as a consumer website and social media materials to get the word out on Kitchen Minis in a big way!



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WHAT ARE KITCHEN MINIS?

Kitchen Minis are **naturally compact potted vegetable plants** ideal for tabletop use. For consumers that don't have garden space, yet want to **enjoy fresh vegetables** with that **just-picked taste**, Kitchen Minis are an instant solution! They are selected for success in lower light conditions, making them ideal for indoor use on a sunny counter or windowsill, as well as outside on a patio table. Consumers **won't need to replant**, just **add sunlight** and a **little water**.

Kitchen Minis can be **produced almost all year round** with the right conditions to take advantage of the **main vegetable sales season** as well as extending into **shoulder season sales**. Kitchen Minis can be shipped and sold ready-to-pick with a few ripe fruit, and can be **harvested for another 4-6 weeks** at home as the rest of the fruit ripens.

Position Kitchen Minis where consumers buy tomatoes and live culinary herb plants in a **grocery store produce area** or at the garden center. They also make a creative gift dropped in a décor pot or wrap, to sell in the **indoor floral area** of your store or garden center.



BUY. EAT. REPEAT!

CUCUMBER



New Quick Snack

Plug crop time (weeks):
direct sow 3-4 or 128-cell tray, 1-2
Potting to sale (weeks): 6
Deliciously crisp and sweet
cucumbers for your recipes! Eat
fresh off the plant, or add to a
vegetable platter or fresh salad.
Consumers can harvest the
cocktail-sized cucumbers at 1.5 to
2.5 in./4 to 6 cm long to promote
new flowers and more fruit!



TOMATOES

These cherry tomatoes will brighten up
windowsills and countertops, but their compact
habit won't take up too much space.



Cocoa F1

Plug crop time (weeks): 2-3
Potting to sale (weeks): 10-12
Cocoa provides uniquely
burgundy-colored fruit that is
deliciously sweet for your recipes!



Red Velvet F1

Plug crop time (weeks): 2-3
Potting to sale (weeks): 10-12
Red Velvet provides beautiful
red-colored fruit that adds
sweet flavor into your recipes!



Siam F1

Plug crop time (weeks): 2-3
Potting to sale (weeks): 10-12
It provides deliciously sweet
fruit for your recipes! With
Siam, you'll enjoy handfuls
of fruit over a few weeks.



SWEET PEPPERS



Fresh Bites Red, Orange and Yellow ●

5-6 in
13-17 cm

Plug crop time (weeks): 3-4

Potting to sale (weeks): 15-17

Deliciously sweet, thick-walled, vibrant red, orange and yellow snack peppers taste great eaten right off the plant, chopped up in a salad or grilled.

HOT PEPPERS



Taquito ●



3-4 in
8-10 cm

Plug crop time (weeks): 3-4

Potting to sale (weeks): 15-17

This pint-sized pepper plant is perfect for a windowsill with decorative, upright, conical peppers and small foliage. Spicy fruit ripens from green to bright red and is great for adding to a stir-fry.



Hot Burrito ●



6-8 in
15-20 cm

Plug crop time (weeks): 3-4

Potting to sale (weeks): 14-16

Lime-green fruit will ripen to bright red for a colorful display of fruit on top of the foliage. Broad, conical fruit is mildly spicy and great for adding to a sauce or slow-cooking with savory braised dishes.



Hot Fajita ●



6-8 in
15-20 cm

Plug crop time (weeks): 3-4

Potting to sale (weeks): 14-16

Upright plant habit will show off eye-catching lime-green fruit that ripens to bright red. The long, tapered peppers are fleshy and spicy, perfect for cooking.



Tamale ●



4-6 in
10-15 cm

Plug crop time (weeks): 3-4

Potting to sale (weeks): 14-16

Jazz up your recipes with this crisp, juicy, thick-walled pepper with a mild, spicy flavor. Dark green fruit ripens to bright red and hangs down on a medium-sized plant.



Cosmo ●



6-8 in
15-20 cm

Plug crop time (weeks): 3-4

Potting to sale (weeks): 16-18

Brilliant purple, snack-sized fruit turn red when fully mature. Use fresh or cooked to add a medium amount of spice to any dish.



Hot Lemon Zest ●



6-8 in
15-20 cm

Plug crop time (weeks): 3-4

Potting to sale (weeks): 15-17

Don't be fooled by the gorgeous lemon-yellow fruit, these peppers pack a punch of heat. Small, teardrop-shaped peppers are great for spicing up a salsa or hot sauce!



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panamseed.com makes it easier for you to grow.

Grab shoppers' attention at retail with **Kitchen Minis™**

tags, bench cards, cart banners and posters.

Visit panamseed.com/kitchenminis

for ordering information.



BUY. EAT. REPEAT!

Tabletop veggie growing with Kitchen Minis!

Please recycle when no longer
needed or pass along to a colleague.

