

### **CUT FLOWER**

AGERATUM
Blue Horizon
ANEMONE
Gemstone 4
ASTER
Azumi XL 5
Bonita 6
Matsumoto
Serenade 7
CAMPANULA
Champion 8
Champion II 8
Champion Pro 9
CELOSIA
Chief
DELPHINIUM
Candle
FLOWERING CABBAGE
Condor11
GODETIA
Grace12
LISIANTHUS
Borealis
Doublini13
Echo
Excalibur 2
Mariachi®
Mariachi® Grande White15
Rosanne 1
Rosanne 2
Rosanne 3
Rosita® 1
Rosita® 2
Rosita® 3
Solo
Voyage 2
Voyage 3
MARIGOLD
COCO Marigold™
SNAPDRAGON
Admiral 23
Calima
STOCK
Cheerful 24
Mid-Season Cheerful 24
Iron24
Quartet
SUNFLOWER
Vincent® 26
Sunbright
Sunbright Supreme 27







# **BLUE HORIZON**

F1 AGERATUM HOUSTONIANUM | BEDDING | CUT FLOWER | POTTED CROP

• The first F1 triploid ageratum for cut flower cultivation

• Larger blooms than traditional ageratum

• Very vigorous and easy to cultivate

• Tall growing, with sturdy stems and numerous branches

MINIMUM GERM:

SEED FORM: Standard, Pelleted

CROP TIME: Summer 12 Weeks, Winter 15 Weeks

STEM LENGTH:

SPACING: 4 x 4" Single Stem, 8 x 8 Multi Stem

COLORS / MIXES:





# GEMSTONE

### F1 ANEMONE CORONARIA I CUT FLOWER

- New Gemstone cut flower anemone boasts large flower size: 4 to 5 inches
- Suitable for higher density production, bringing more profit for growers
- Longer harvest window offers an advantage for growers, extending shipment season
- Offers unique holiday promotion opportunities

MINIMUM GERM: 80% SEED FORM: Raw

**CROP TIME:** 20 - 22 Weeks 38 – 46cm STEM LENGTH: 6" × 6" SPACING: COLORS / MIXES: 4/0















NEW!

ROSE





WHITE

### New Series! AZUMI XL

### F1 CALLISTEPHUS CHINENSIS I CUT FLOWER

- Easier to achieve desired plant height
- High usable plug counts
- Fusarium tolerance
- · Available in North America only

MINIMUM GERM: 80% SEED FORM: CROP TIME: 13-14 Weeks STEM LENGTH: 90 – 100cm

SPACING: Spray 5-6", Disbud 4" on Center

COLORS / MIXES:





## BONITA

### **CALLISTEPHUS CHINENSIS I CUT FLOWER I POTTED CROP**

- Beautiful, fully-double pompom flowers color completely
- Flowers are held at a perfect angle for maximum impact
- No need to remove the center flower bud, but stem presentation is better if this bud is removed
- Can be grown as a pot crop using modified culture
- Fusarium tolerant

MINIMUM GERM: SEED FORM: Coated **CROP TIME:** 15 Weeks STEM LENGTH: 75 – 90cm SPACING: 4 x 5" COLORS / MIXES: 9 / 1

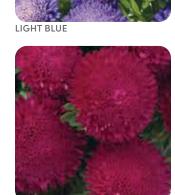




BLUE PVPAF SAKOST049



PINK PVPAF SAKOST046



ROSE



SCARLET



TOP BLUE





WHITE PVPAF SAKOST047





### MATSUMOTO

#### **CALLISTEPHUS CHINENSIS I CUT FLOWER**

- Don't be fooled by cheap copies, this is the **REAL Matsumoto!**
- · Easy to program, and stem height can be manipulated with various growing techniques
- · Strong, long stems with an upright flowering habit
- Production cycle is approximately 14 weeks in spring or when produced with day length manipulation
- Fusarium tolerant

MINIMUM GERM: SEED FORM: Coated CROP TIME: 14 Weeks STEM LENGTH: 75 – 90cm SPACING: 4 x 5"

COLORS / MIXES: 10 / 1 (Mix not shown)



APRICOT



LIGHT BLUE











SCARLET



**BLUE TIPPED WHITE** 





### SERENADE

#### **CALLISTEPHUS CHINENSIS I CUT FLOWER**

- Offers a spray habit with an abundance of semi-double flowers on a single stem
- Production cycle is approximately 13 weeks in spring or when produced with day length manipulation
- Fusarium tolerant

MINIMUM GERM: 80% SEED FORM: Raw **CROP TIME:** 13 Weeks STEM LENGTH: 75 – 90cm SPACING: 4 x 5" COLORS / MIXES:



BLUE



RED



SCARLET





**BLUE TIPPED WHITE** US 200000277



ROSE US 200000281





DEEP ROSE



ROSE TIPPED WHITE US 200000280



YELLOW





#### F1 CAMPANULA MEDIUM ANNUUM I CUT FLOWER

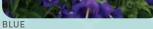
- Easy and economical to produce with moderate temperatures (55°F/13°C) & photoperiod manipulation
- Sow mid-August to mid-February for flowering from late late-December through June
- · Sturdy flower petals hold up well in shipping and provide excellent vase life
- Standard campanula cut flower with large flower cups
- Flowers 19 weeks after sowing

MINIMUM GERM: SEED FORM: Pelleted

CROP TIME: Winter to Spring 19 Weeks

90 – 100cm STEM LENGTH: SPACING: 5 x 5" COLORS / MIXES: 2 / 0









#### F1 CAMPANULA MEDIUM ANNUUM I CUT FLOWER

- Great plug performance
- Uniform, shorter flowering window; quicker cycle for growers
- Uniform plant height with upward-facing flowers makes for better transportation
- · Series includes five colors
- Flowers 18 weeks after sowing

MINIMUM GERM: 80% SEED FORM: Pelleted

CROP TIME: Winter to Spring 18 Weeks

STEM LENGTH: 90 - 100cm SPACING: 5 x 5" COLORS / MIXES: 5 / 0











ROSE

















### F1 CAMPANULA MEDIUM ANNUUM I CUT FLOWER

- Easy and economical to produce with moderate temperatures (55°F/13°C) and photoperiod manipulation
- Sow mid-August to mid-February for flowering from late-December through June
- Sturdy flower petals hold up well in shipping and provide excellent vase life
- Bouquet type with smaller, more abundant flowers and short peduncles
- Thinner, flexible stems weigh less reducing transportation costs
- Flowers in 18 weeks after sowing

MINIMUM GERM: 80% SEED FORM: Pelleted

Winter to Spring 18 Weeks CROP TIME:

STEM LENGTH: 90 - 100cm 5 x 5" SPACING: COLORS / MIXES:





#### **CELOSIA ARGENTEA CRISTATA I CUT FLOWER**

- · Can be direct sown in the cut flower bed or field and is very well suited to production in areas with high temperatures
- Dense plantings produce strong stems and quality cuts
- Very uniform in growth pattern

MINIMUM GERM: 85% SEED FORM: Raw

CROP TIME: 12 weeks (direct sowing) 13 weeks (from transplanting)

60cm STEM LENGTH: SPACING: 4 x 4 "

COLORS / MIXES: 6 / 1 (Persimmon not shown)















#### F1 DELPHINIUM ELATUM I CUT FLOWER

- Ideally suited for winter production and will flower with a minimum of 10 hours of day length
- Suitable for tunnel, greenhouse and field production
- Extremely stable and especially bred for short-day production schedules
- F1 hybrid vigor guarantees good results from subsequent flushes following first harvest

MINIMUM GERM: 85% **SEED FORM:** Raw

Fall to Spring 16-18 weeks (first flowering) **CROP TIME:** 

STEM LENGTH: 120 - 150cm SPACING: 8 x 8" COLORS / MIXES:







WHITE SHADES

### Delphinium / Flowering Cabbage SEED





### F1 DELPHINIUM GRANDIFLORUM I CUT FLOWER I POTTED CROP

- Early blooming
- Delicate star-shaped flowers
- Perfect bouquet component
- · Versatile! Great as a cut, bedding or potted crop

MINIMUM GERM: 85% SEED FORM: Raw

CROP TIME: 18 – 20 Weeks STEM LENGTH: 60 - 100cm 8 x 8" SPACING: COLORS / MIXES: 2 / 0

#### **BEDDING PLANT SPECS**

CONTAINER SIZE: Gallon PLANT HEIGHT: 16 - 20" PLANT WIDTH: 8 - 10"







LIGHT PINK



### F1 BRASSICA OLERACEA I CUT FLOWER

- A new cabbage that offers a unique and on-trend look to arrangements
- Stems grow straight—easy to cut and bunch!
- White: Flowers are bright white with a bright pink center
- Pure White: Flowers are white with a soft pink center

MINIMUM GERM: 90% SEED FORM: Raw

CROP TIME: Summer to Fall 16 – 17 Weeks

60 - 75cm STEM LENGTH: SPACING: 4 x 4 " COLORS / MIXES: 3/0



PURE WHITE







### GRACE

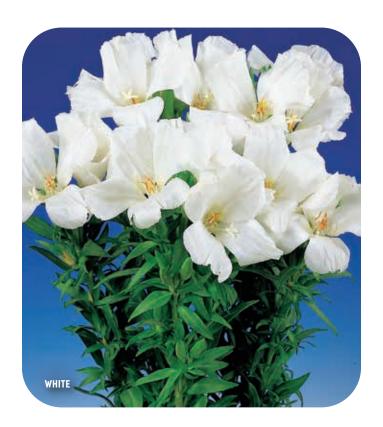
### F1 CLARKIA AMOENA I CUT FLOWER

- Lateral branching produces up to 15 stems, carrying 5 or 6 solid clusters of blooms
- · Suitable for high-density packing and shipping over long distances
- Grow year-round with the use of daylength manipulation
- Best grown at 60 65°/15 18°C day, 50°F/10°C night, ideal temperature should not exceed 75°F/25°C

MINIMUM GERM: 85% SEED FORM:

CROP TIME: Winter to Spring 15 – 21 Weeks

60 – 75cm STEM LENGTH: SPACING: 4 x 4" COLORS / MIXES: 6 / 1





LAVENDER



RED









SALMON



### F1 EUSTOMA GRANDIFLORUM I CUT FLOWER

- Group 0 / Standard Double Flower
- Less blindness than with other standards on the market
- · Ideal for winter harvest with high yield
- Easier to get good stem height

MINIMUM GERM: 80%
SEED FORM: Pelleted

CROP TIME: Winter 22 – 24 Weeks

 STEM LENGTH:
 90 - 120cm

 SPACING:
 4 x 6"

 COLORS / MIXES:
 2 / 0





DOUBLINE

### F1 EUSTOMA GRANDIFLORUM I CUT FLOWER

- Group 1 / Spray Double Flower
- 1.5 2 inch extra small, rose–shaped flowers– new concept!
- Eye-catching element in flower bouquets
- Numerous branches per stem

MINIMUM GERM: 80%
SEED FORM: Pelleted

**CROP TIME:** Winter to Spring 22 – 24 Weeks

 STEM LENGTH:
 60 – 90cm

 SPACING:
 4 x 6"

 COLORS / MIXES:
 1 / 0



BLUE



### SEED Lisianthus



#### F1 EUSTOMA GRANDIFLORUM I CUT FLOWER

- Group 1 / Standard Double Flower—spray type
- The world's first 100% all double, large-flowered lisianthus for cut flower production
- Flower stalks are strong and easily support the large flowers

MINIMUM GERM: SEED FORM: Pelleted

**CROP TIME:** Winter to Spring 22 – 24 Weeks

STEM LENGTH: 90 – 120cm 4 x 6" SPACING: COLORS / MIXES:









PINK PICOTEE







#### F1 EUSTOMA GRANDIFLORUM I CUT FLOWER

- Group 2 / Standard Double Flower
- Suitable for equatorial areas where temperatures are a bit higher than recommended for lisianthus
- Uniform plug performance and less sensitivity to rosette
- Slightly earlier than Flamenco and Mariachi®
- Achieves sufficient height with top flowering and more usable buds for better presentation

MINIMUM GERM: SEED FORM: Pelleted

CROP TIME: Spring to Mid-Summer 22 - 24 Weeks

STEM LENGTH: 90 - 120cm SPACING: 4 x 6" COLORS / MIXES: 4/0





**BLUE PICOTEE** 









### F1 EUSTOMA GRANDIFLORUM I CUT FLOWER

- Group 2
- Ideal for winter sowing and summer harvest
- · Thick petals for long-lasting shelf life and easy transportation





CARMINE



LAVENDER



LIGHT PINK



LIME GREEN



MISTY BLUE



MISTY PINK



PINK PICOTEE



PINK



### F1 EUSTOMA GRANDIFLORUM I CUT FLOWER

- Group 3
- Ideal for winter sowing and summer harvest
- Thick petals for long-lasting shelf life and easy transportation



### F1 EUSTOMA GRANDIFLORUM I CUT FLOWER

- Group 2 & 3 / Standard Quadruple
- Extra-double, large camellia-like blooms with thick petals
- 2 2.75-inch rose-shaped flowers

MINIMUM GERM: 80% **SEED FORM:** Pelleted

MARIACHI CROP TIME: Spring to Mid-Summer 22 – 24 Weeks MARIACHI GRANDE WHITE Summer to Fall 22–24 weeks

**CROP TIME:** 

STEM LENGTH: 90 - 120cm SPACING: 4 x 6" MARIACHI COLORS / MIXES: 12 / 0



**PURE WHITE** 



### **ROSANNE 1**

#### F1 EUSTOMA GRANDIFLORUM I CUT FLOWER

- Group 1 / Double Flower
- Unique colors and patterns with more usable buds
- Thick flower petals and top flowering reduce botrytis problems during transportation
- Flower stigmas do not open (no pollen is shed) providing excellent vase life

MINIMUM GERM: 80% SEED FORM: Pelleted **CROP TIME:** Winter to Spring 22 - 24 Weeks

STEM LENGTH: 90 - 120cm SPACING: 4 x 6" COLORS / MIXES: 3/0





BROWN

### ROSANNE 2

#### F1 EUSTOMA GRANDIFLORUM I CUT FLOWER

- Group 2 / Double Flowers
- Deep Green color with many flower petals
- · Excellent vase life with thick petals that reduce botrytis issues during transportation
- Flower stigmas do not open, providing excellent vase life

MINIMUM GERM: 80% **SEED FORM:** Pelleted

CROP TIME: Spring to Mid-summer

22 – 24 Weeks

STEM LENGTH: 90 - 120cm SPACING: 4 x 6" COLORS / MIXES: 1/0



CLEAR GREEN

### ROSANNE 3

#### F1 EUSTOMA GRANDIFLORUM I CUT FLOWER

- Group 3 / Double Flowers
- New Brown is a trendy addition to the Rosanne collection
- Excellent vase life with thick petals that reduce botrytis issues during transportation
- Flower stigmas do not open, providing excellent vase life

MINIMUM GERM: 80% SEED FORM: Pelleted **CROP TIME:** Summer to Fall, 22 - 24 Weeks

STEM LENGTH: 90 - 120cm SPACING: 4 x 6" COLORS / MIXES: 1/0













- Group 2 / Spray Double Flower
- · Suitable for Spring to Mid-Summer flowering













HOT LIPS



















## **ROSITA® 1, 2 & 3**

#### F1 EUSTOMA GRANDIFLORUM I CUT FLOWER

- The Rosita® family, along with Excalibur, is the standard in double-flowered lisianthus
- Thick petals, top flowering and strong stems make for easy transport without botrytis problems
- Medium-sized, rose-shaped flowers
- Excellent vase life with more usable buds

MINIMUM GERM: 80% SEED FORM: Pelleted

**ROSITA 1 CROP TIME:** Winter to Spring 22 - 24 Weeks Spring to Mid-Summer 22 – 24 Weeks **ROSITA 2 CROP TIME: ROSITA 3 CROP TIME:** Summer to Fall 22 – 24 Weeks

8/0

STEM LENGTH: 90 - 120cm SPACING: 4 x 6" **ROSITA 1 COLORS / MIXES:** 4/0 **ROSITA 2 COLORS / MIXES:** 13 / 0

**ROSITA 3 COLORS / MIXES:** 

### ROSITA® 1

- Group 1 / Spray Double Flower
- · Suitable for Winter to Spring flowering











PINK PICOTEE





# ROSITA® 3

- Group 3 / Spray Double Flower
- Suitable for Summer to Fall flowering













PINK PICOTEE



PURE WHITE





RED



**BLUE PICOTEE** 



PURE WHITE II



PINK PICOTEE



VIOLET

### New Series!

### SOLO

### F1 EUSTOMA GRANDIFLORUM I CUT FLOWER

- The first pollen-free series in the world
- No stained flowers
- Even longer vase life!
- Strong petals; good for transportation
- Group 2 / Spring flowering

MINIMUM GERM: 80% SEED FORM: Pelleted

CROP TIME: Spring to Mid-Summer 22 - 24 Weeks

STEM LENGTH: 60 – 90cm SPACING: 4 x 6" COLORS / MIXES: 4/0





### VOYAGE 2

#### F1 EUSTOMA GRANDIFLORUM I CUT FLOWER

- Group 2 / Double Flowers
- Large, fringed, gorgeous flowers
- · Strong petals withstand the rigors of shipping
- Great, top flowering habit

MINIMUM GERM: 80% SEED FORM: Pelleted

Spring to Mid-Summer 22 – 24 Weeks CROP TIME:

STEM LENGTH: 60 - 90cm 4 x 6" SPACING: COLORS / MIXES: 11 / 0



BLUE







FIRST LOVE









LIGHT PINK





#### F1 EUSTOMA GRANDIFLORUM I CUT FLOWER

- Group 3/Double flowers
- Strong petals withstand the rigors of shipping
- Champagne has larger flowers and higher petal count than Voyage 2
- · Long vase life

MINIMUM GERM: 80% SEED FORM: Pelleted

**CROP TIME:** Spring to Mid Summer 22 – 24 Weeks

STEM LENGTH: 60 - 90cm SPACING: 4 x 6" COLORS / MIXES: 1/0





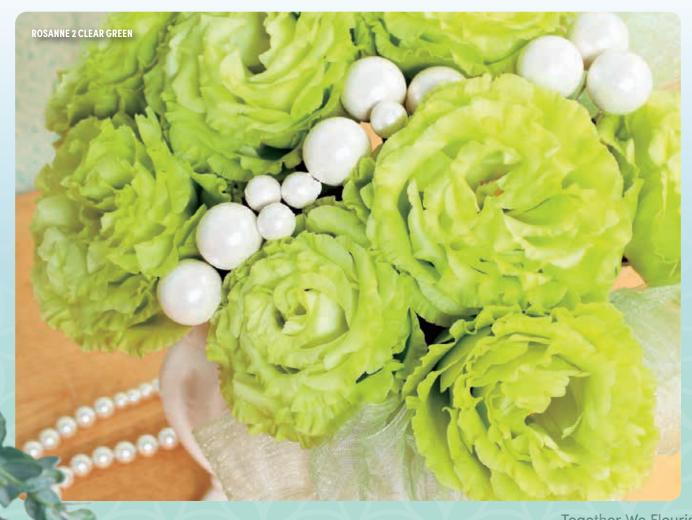






### LISIANTHUS CUT FLOWERS AT A GLANCE

SERIES	GROUP	CROP TIME	STEM LENGTH	COLORS
Borealis	0	Winter 22 – 24 Weeks	36 – 48"	2
Doublini	1	Winter – Spring 22 – 24 Weeks	26 – 34"	1
Echo	1	Winter – Spring 22 – 24 Weeks	36 – 48"	7
Excalibur 2	2	Spring – Mid Summer 22 – 24 Weeks	36 – 48"	4
Mariachi <sup>®</sup>	2	Spring – Mid Summer 22 – 24 Weeks	36 – 48"	11
Mariachi® Grande White	3	Summer – Fall 22 – 24 Weeks	36 – 48"	1
Rosita® 1	1	Winter – Spring 22 – 24 Weeks	36 – 48"	4
Rosita® 2	2	Spring – Mid Summer 22 – 24 Weeks	36 – 48"	12
Rosita® 3	3	Summer – Fall 22 – 24 Weeks	36 – 48"	8
Rosanne 1	1	Winter – Spring 22 – 24 Weeks	36 – 48"	3
Rosanne 2	2	Spring to Mid Summer 22 – 24 Weeks	36 – 48"	1
Rosanne 3	3	Summer – Fall 22 – 24 Weeks	36 – 48"	1
Solo	2	Spring – Mid Summer 22 – 24 Weeks	24 – 36"	4
Voyage 2	2	Spring – Mid Summer 22 – 24 Weeks	24 – 36"	11
Voyage 3	3	Spring – Mid Summer 22 – 24 Weeks	24 – 36"	1





### COCO MARIGOLD™

### MARIGOLD I CUT FLOWER

- This gorgeous series offers three colors, including the deepest orange on the market
- Offers uniform earliness, long stem length and fully double blooms
- Suitable for tighter space production, especially when disbudded

MINIMUM GERM: 80% SEED FORM: Bobtail **CROP TIME:** 12 - 15 Weeks STEM LENGTH: 60 – 90cm SPACING: PINCH: 8 x 8" COLORS / MIXES: 3 / 0









YELLOW

GOLD





### F1 ANTIRRHINUM MAJUS I CUT FLOWER

- Early flowering variety belonging to Group 1
- Very uniform growth under short day conditions in winter
- Bright, clear colors
- Tightly-spaced florets on long flower spikes

MINIMUM GERM: 80% SEED FORM:

CROP TIME: Group 1, Spring 16 – 20 Weeks

STEM LENGTH: 120cm SPACING: 8 - 10 per ft<sup>2</sup> COLORS / MIXES: 6/0





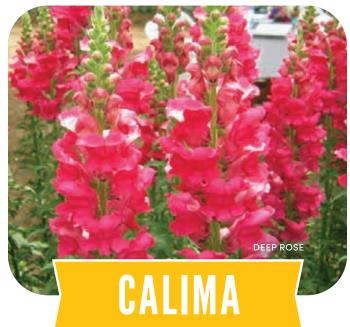








YELLOW



### F1 ANTIRRHINUM MAJUS I CUT FLOWER

- Group 2.5 4 flowering
- Easily managed—quick cycle turn with very high quality
- Thick strong flower stems with excellent length
- Bred for equatorial production areas

MINIMUM GERM: SEED FORM:

CROP TIME: Groups 2.5 to 4, Mid-Spring to Fall 16 – 20 Weeks

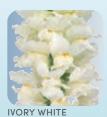
STEM LENGTH: 120cm SPACING: 8 - 10 per ft<sup>2</sup> COLORS / MIXES: 5/0



DEEP ROSE



(GROUP 2.5)



(GROUP 3)



YELLOW (GROUP 2.5)



PINK (GROUP 3.5)





#### **MATTHIOLA INCANA I CUT FLOWER**

Stock Iron is a mid-season variety that sets buds when the plants have a maximum of 10 leaf pairs. Ideally, maintain 59–65F/15–18C days and 50F/10C nights for 3 weeks. If optimum temperatures cannot be achieved, applying long days (14 hours) aids in flower bud initiation.

- · Iron is aptly named for the strong stems and robust growth
- An innovative, high-quality stock producing tight flower spikes on stems that do not stretch
- Early-mid season flowering with 55% double flowers

MINIMUM GERM: 80% **SEED FORM:** 

**CROP TIME:** Cool 13 - 15 Weeks

STEM LENGTH: 60cm SPACING: 5 x 5" COLORS / MIXES: 8/0















#### **MATTHIOLA INCANA I CUT FLOWER**

- 90% double flowers without selection-incredible fragrance and form
- Cheerful is less delayed in warmer temperatures compared to Mid Cheerful

MINIMUM GERM: 80% SEED FORM: Raw

CHEERFUL CROP TIME: Cool 11 - 13 Weeks MID-SEASON CHEERFUL CROP TIME: Cool 13 - 15 Weeks

STEM LENGTH: 90cm SPACING: 5 x 5" **CHEERFUL COLORS / MIXES:** 2/0 MID-SEASON CHEERFUL COLORS / MIXES: 1/0

### CHEERFUL

• Strong, non-branching stems with deep green pubescent foliage





### **MID-SEASON CHEERFUL**

Ideal for use under warmer temperatures where longer flower stems are desired



MID CHEERFUL WHITE







CHERRY BLOSSOM



DEEP APRICOT











### MATTHIOLA INCANA I CUT FLOWER I POTTED CROP

- Strong stems support a beautiful spray of sweetlyscented flowers—ideally suited for bouquets but can also be used as a spring bedding plant in some markets
- Early to bloom with 55% double flowers
- Suitable for a 6-in pot or gallon with the use of PGRs
- Requires pinching of the principal flower stem when the first flower opens to force the secondary development of the other 4 stems to achieve a spray-style presentation

MINIMUM GERM: 80% SEED FORM: Raw

CROP TIME: Cool 13 – 15 Weeks

STEM LENGTH: 60cm SPACING: 5 x 5" COLORS / MIXES: 12 / 0









# VINCENT®

### F1 HELIANTHUS ANNUUS | CUT FLOWER

- Pollen-free and day-length neutral for year round production
- · High germ, short crop cycle and tight flowering window
- Round, overlapping flower petals create a semidouble look
- Flowers form at a 45° angle on strong stems for a superior presentation
- Small upper leaves make Vincent ideal for bouquets

 MINIMUM GERM:
 90%

 SEED FORM:
 Raw

 CROP TIME:
 8 – 10 Weeks

 STEM LENGTH:
 150 – 180cm

 SPACING:
 5 x 5"

 COLORS / MIXES:
 2 / 0



### **VINCENT'S CHOICE:**

Features the well-loved combo of brown centers and deep orange petals





### **VINCENT'S FRESH:**

Features a crisp, green center which is a clear alternative to current selection



### **SUNBRIGHT**

- More sensitive to photoperiod, flowering from 50 days in winter to 70 – 80 days in summer
- Produces x-large flowers under long photoperiods
- Maintain a minimum temperature of 45°F/7°C to prevent flower damage and maintain active growth



### SUNBRIGHT SUPREME

- Less sensitive to photoperiod, flowering from 50 days in winter to 65 – 70 days in summer
- Maintain a minimum temperature of 50°F/10°C to prevent flower damage and maintain active growth

# SUNBRIGHT & SUNBRIGHT SUPREME

#### F1 HELIANTHUS ANNUUS I CUT FLOWER

- Performs well under short day and low temperature conditions (winter)
- Both are single-flowered, pollenless types that hold up extremely well in shipping
- Strong necks for upward facing flower heads

MINIMUM GERM: SEED FORM: Raw, Primax SUNBRIGHT CROP TIME: 7 – 11 Weeks SUNBRIGHT SUPREME CROP TIME: 7 - 10 Weeks STEM LENGTH: 150 - 180cm SPACING: 5 x 5" SUNBRIGHT COLORS / MIXES: 1/0





2/10
ASIR.



