

Harvest Your Potential

Whether you're a seasoned flower farmer or a budding one still getting on your feet or someone looking for inspiration for varieties to offer home gardeners we've got the assortment for you. From easy-to-grow annuals to reliable, productive perennials our assortment offers a unique mix of the tried-and-true performers and some unique finds to get you noticed.

One of the best aspects of specialty cut flowers is getting to grow outside of the box! This year we are especially excited about additions to our cut mum and dahlia offerings — we hope you will give them a try and find your new favorites in these exceptionally productive and grower-friendly varieties. At Syngenta Flowers we pride ourselves in our professionally bred flowers and high-quality, clean production of seeds and cuttings.

Thank you for trusting us with your specialty cut flower needs to help you Harvest Your Potential!

Please visit our website for more information and growing tips: syngenta flowers-us.com/cutflowers



Alicain Carlson, Ph.D. Head of Marketing & Cut Flower Specialist





Columbine

Bright colors on upward facing blooms look up at you from bouquets, improving retail impact. This grower-friendly series is highly uniform across all colors and requires minimal vernalization.



Kirigami[™]
Deep Blue & White
70059727



Kirigami[™] SEE Light Blue & White 70059724



Kirigami[™] Red & White 70059721



Kirigami[™] Rose & Pink 70059715

SEED



Kirigami[™] Yellow 70059718



Kirigami[™] Mix 70074167

Delphinium

Impactful but manageable flower stems, perfect for any bouquet. Bold hues and a clean white on sturdy stems make these a must-have.

SEED



Excalibur™ Dark Blue Black Bee 70001034



Excalibur™ Dark Blue White Bee 70001033



Excalibur™ Light Blue White Bee 70001032



Excalibur™ Lilac Rose White Bee 70001031



Excalibur™ Pure White 70001030

SEED

SEED

Cut Flower Dahlias

Offering good vibes from field to vase. Specifically bred for cut flower production, these beautiful, vibrant blooms grow on strong, sturdy stems.

VEG



Collection Café Au Lait 70089173



Collection **Moon Lady** 70089172



Karma Amanda **Violet White Bicolor** 70089127



VEG

Karma Amora Bright Scarlet 70082934



Karma **Blue Lagoon** 70089158



VEG

Karma Cabernet 70099379



Karma Caroline 70105566



Karma Corona Pink 70082935



Karma **Corona Purple** 70089143



Karma Corona Red 70089130



Karma Corona VEG **Yellow Bronze Bicolor** 70089128



Karma Irene **Red Orange** 70089141



Karma Naomi 70089129



VEG

Mahogany-Red



Karma Sangria **Pink Yellow Bicolor** 70089140



Starting your cut flower dahlias from unrooted cuttings and transplanting liners rather than tubers has many benefits.

Our unrooted cuttings have been virus-indexed so they are free of the pesky viruses that can cause issues in tubers. This option can be less costly than tubers, is easier to plant, and delivers quality flowers in the same amount of time.

NEW

Foxglove

No vernalization needed for these tall stately stems in a beautiful array of colors. Available as a pelleted seed for easier handling and more uniform germination.



Camelot™ Cream 70008473

SEED



Camelot™ Lavender 70019382

SEED



Camelot™ Rose 70008474

SEED



Camelot™ White 70019383

SEED



Camelot[™] Mix 70035990







Explore new colors and forms with our diverse assortment of productive, uniform lavender selections from both seed and cuttings. Versatile in use, lavender can be used for both fresh and dried applications.



Javelin[™] Forte **Deep Purple** 70051469



Javelin[™] Forte **Deep Rose** 70075295



Javelin™ **Forte White** 70070489



Scent[™] Blue 70019935



Scent[™] White 70054430





VEG

Vintro™ **Forte Blue** 70075285



Violeta™ **Purple XL** 70070515



2024 CUT FLOWERS

SEED



Scent[™] Blue





Penstemon

This "summer snapdragon" loves hot and dry climates. Big blooms and bright colors make these penstemon stand out from the others.



Arabesque® Pink 70020695



Arabesque® Red 70020697





Arabesque® Violet 70020701





MUMS

Daisies, decoratives, and spiders! Our cut mum assortment has something for everyone to boost your fall offering. Add beauty and structure with classic flowers, vigorous plants, prolific blooms, and a range of colors.



70018671





70018670





Delano™ Red 70018608



VEG



Durango™ Bronze 70018904





Durango™ Honey 70021402

VEG



Emporia™ Golden 70018974

VEG





Emporia™ VEG **Orange** 70035746



VEG

Golden Gate™ 70018690



VEG

Grandview™ **Apricot** 70077372



VEG

Grandview[™] **Butterscotch** 70080955



Green Valley™ 70018692





Hilo™ Mango VEG 70018947



Key Largo™ Golden 70018697



Lemon Springs[™] VEG 70024078



Newport[™] Bronze Bicolor VEG 70053400



Pittsburgh™ VEG **Purple** 70024131



Purple Springs[™] VEG 70035706



Red Springs™ VEG 70035741



Saskatoon™ VEG White 70024141



VEG

Seaside™ White 70035731



Red 70024086





Starling[™] VEG **Pink** 70053520



Tobago[™] Red VEG 70018662



Vyron™ VEG Yellow 70018728



Williamsburg™ Red 70077370



Williamsburg™ **Purple** 70059425



Snapdragon



Overture[™] II Yellow 70018084



Overture™ II Pink 70018078



Overture[™] II Red 70018080



SEED

Overture™ II White 70018083



Overture[™] II Orange 70018077



Snaparagon

A series for all seasons from early spring, with Overture[™], to summer, with Opus[™]. Madame Butterfly[™] is an exceptional standout, boasting the only azalea-type bloom on the market with the added benefit of a longer postharvest life.



Opus™ III Early Bronze 70018059



Opus™ III **Early White** 70018060



Opus™ III Lavender 70018062



Opus™ III **Pink** 70018063



Yellow 70018064



SEED

SEED

AS

Opus™ III/IV



SEED

Opus™ III/IV **Fresh White** 70018072



Opus™ III/IV Red 70018069



Opus™ III/IV White 70018071



SEED



Opus[™] III

Appleblossom 70018065



Madame **Butterfly**¹¹ **Bronze** 70051944



Madame Butterfly™ Bronze/White 70041196



Butterfly™ **Cherry Bronze** 70041197



SEED





Madame Butterfly™ **Ivory** 70041198





Madame Butterfly™ **Pink** 70041199



AS.



Madame Butterfly™ Red 70041200



Madame Butterfly™ Rose 70041201



Madame Butterfly™ **Yellow** 70051896





Sunflower

A continuous rebloomer with up to 12 weeks of explosive color. With perfect stems for bouquets, Sunfinity offers a vase life of 7-10 days!







Tiger Eye[™] Red 70092089



SEED



Tiger Eye[™] Yellow 70092077



Tiger Eye™ SEED Mix
70092090

Zinnia

Blooms that demand to be noticed. Hybrid vigor delivers long strong stems, double flowers, productive plants, and bright color.

LIMITED RELEASE





Uproar™ Rose 70021364





Zowie!™ Yellow Flame 70021363





10 Tips

for maximizing vase life of cut flowers:

- Start with superior genetics that have a long vase life.
- Give your flowers the best growing conditions for their needs—high-quality plants will yield high-quality flowers.
- Harvest flowers at the optimum stage of harvest for each species and for your marketing channel.
- Typically morning harvests are best when stems have the highest water content and coolest tissue temperature.
- Start clean, stay clean—harvest into sanitized buckets and clean water with the appropriate commercial floral preservatives.
- Remove leaves from stems that are low enough to be submerged in the water.
- Use commercial floral preservatives correctly and at the proper dosage.
- Keep stems cool after harvesting—for every 18 °F (10 °C) increase in temperature respiration rates double and one day of vase life is lost!
- Keep flowers from sources of ethylene (e.g., fruits, decaying plant material, combustion engines).
- Prevent Botrytis during production and keep water off the flowers from rain or condensation when storing and packaging.



Ordering Information

All of our varieties are available as seed, unrooted, callused, or rooted cuttings. For ordering, availability and pricing, use WebTrack or contact your Ball Seed Sales Rep or the ColorLink Office.

(800) 686-7380 (800) 879-BALL

https://webtrack.ballseed.com/Login

BallSeed.com/CutFlowers







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FRONT PHOTO:

Excalibur™ Dark Blue White Bee, Dark Blue Black Bee, Light Blue White Bee, Pure White

BACK PHOTO:

Grandview[™] Butterscotch

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syngentaflowers-us.com





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