GARDEN CENTER

Flourish

2023 TOP PERFORMERS

BallSeed

YOUR **TRUSTED** PARTNER

At Ball Seed®, we believe our job is to keep bringing you plants and services that make you money and thrill your garden center and landscape clients. Thank you for your confidence in Ball Seed to be a trusted partner in your business!



ON THE COVER: NEW SureShot[™] White Petunia

FLOURISH

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The ideal time to order any crop is immediately after the season in which it is sold.

- You'll be familiar with what did not sell and what was in greatest demand.
- New variety introductions can be added and order adjustments can be made at a later date.

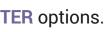
When should I order?

	CROP	FORM	PLANT/SOW	FINISH /SELL
January	Poinsettias	URC, Liners	July-September	Christmas
February	Garden Mums	URC, Rooted Cuttings	May-July	Fall
	Perennials	Liners, Plugs	July-September	Spring
March	Pansies (Fall crop)	Plugs	August-September	Fall
	Perennials	Seed	July-August	Spring-Fall
April/May	Perennials	Bare Root	September-November	Spring
	Misc Pot Plants	Plugs, Liners	Year-round	Year-round
uly/August	Fall Bulbs	Bulbs	September	September-October (packaged/bulk)
	Spring Bedding	URC, Liners	February-March	Spring
	New Guinea Impatiens	URC, Liners	February-March	Spring
	Begonias (Vegetative)	Liners	February-March	Spring
	Miniature Roses	Liners	November-February	Spring Holidays
	Annuals	Seed	December-February	Spring
	Annuals	Plugs	December-April	Spring
	Azaleas	4-8" precooled	October-March	Christmas-Mother's Day
	Perennials	Vernalized	Spring	Spring
	Perennials	Seed (first-year-flowering)	December-February	Spring-Summer
	Easter Lilies	Non-precooled	October	Easter
	Easter Lilies	Precooled	December	Easter
August/September	Vegetables	Seed/Plugs	December-April	Spring
	Perennials	Bare Root	February-April	Spring
	Perennials	Liners, Plugs	July-September	Spring
	Geraniums	URC, Liners	Spring	Spring
October/November	Spring Bulbs	Bulbs	March-May	April-June (packaged/bulk)
	Tropicals	Liners	January-March	Spring
	Tropicals	4"	March-May	Spring
	Geraniums Stock	URC, Liners	Winter	Cuttings for the Spring Cro

Scan for GARDEN CENTER options.

Hourish

Tips & Ordering Schedule for GARDEN CENTERS





Garden Center Options | TIPS & ORDERING SCHEDULE FOR GARDEN CENTERS

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Top





Bumble Bee[™] Hot Pink Calibrachoa ● ● Height: 6-12 in. (15-30 cm) Spread: 12-24 in. (30-61 cm)



NEW SureShot™ Blueberries & Cream Petunia ● Height: 8-10 in. (20-25) Spread: 16-22 in. (41-56 cm)



NEW Glimmer[™] Hot Pink Double Impatiens ● ● Height: 10-16 in. (25-41 cm) Spread: 10-12 in. (25-30 cm)



NEW Cannova Scarlet Canna Height: 30-48 in. (76-122 cm) Spread: 14-20 in. (36-51 cm)

TOP GARDEN CENTEROPTIONS MUSTIONS HAVES



NEW Shamrock[™] Butterscotch Glow Lantana ○ Height: 12-16 in. (30-41 cm) Spread: 12-14 in. (30-36 cm)



NEW Megawatt[™] White Green Leaf Begonia ● ○ Height: 20-28 in. (51-71 cm) Spread: 16-24 in. (41-61 cm)



NEW Cannova Bronze Peach Canna
Height: 30-48 in. (76-122 cm)
Spread: 14-20 in. (36-51 cm)



NEW 'Red Lark' Delphinium Height: 24-28 in. (61-71 cm) **Spread:** 16-18 in. (41-46 cm)





NEW Dragon Wing® White Begonia • • **Height:** 12-15 in. (30-38 cm) **Spread:** 15-18 in. (38-46 cm) Top Garden Center Options | MUST HAVE

T O P **G A R D E N CENTER** OPTIONS



Colossal Containers

Designed for flexibility, mixed containers can be customized to fit specific promotions and programs, as well as any garden space.





Salvia purpurea ColorGrass[®] Amazon Mist Carex Cabaret Lavender Calibrachoa Galaxy Violet Zonal Geranium White Sparkle Scaevola Miracle Primo Hypericum Thymus pseudolanuginosus



Bee's Knees Petunia Height: 8-10 in. (20-25 cm) Spread: 16-22 in. (41-56 cm)



NEW Cabaret® Midnight Kiss Calibrachoa Height: 6-10 in. (15-25 cm) Spread: 10-12 in. (25-30 cm)



Pot-a-peño Hot Pepper Height: 12-15 in. (30-38 cm) Spread: 18-20 in. (46-51 cm)





Candy Cane Chocolate Cherry Sweet Pepper Height: 18-24 in. (46-61 cm) Spread: 12-18 in. (30-46 cm)

NEW Peppers From Heaven Orange Snack Pepper O Height: 6-8 in. (15-20 cm) Spread: 6-12 in. (15-30 cm)



Candy Cane Red Sweet Pepper Height: 18-24 in. (46-61 cm) Spread: 12-18 in. (30-46 cm)



NEW BlushingStar Beefsteak Tomato Height: 60-84 in. (152-213 cm) Spread: 36-48 in. (91-122 cm)

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Give shoppers a selection of unique vegetables that they can't find anywhere else.







NEW Peppers From Heaven Yellow Snack Pepper Height: 6-8 in. (15-20 cm) Spread: 6-12 in. (15-30 cm)



NEW Peppers From Heaven Red Snack Pepper O Height: 6-8 in. (15-20 cm) Spread: 6-12 in. (15-30 cm)

NEW Sun Dipper Specialty Tomato Height: 36-48 in. (91-122 cm) Spread: 18-36 in. (46-91 cm)



DarkStar Beefsteak Tomato O Height: 60-84 in. (152-213 cm) Spread: 36-48 in. (91-122 cm)



pollinators

Shoppers can provide critical habitats and food for wildlife when they bring these native plants home.

Artisan[™] Red Ombre Echinacea 😑

Height: 24-34 in. (61-86 cm) Spread: 10-25 in. (25-64 cm) **Zone:** 4a-10b

dianthus

Perk up early-Spring sales with this easy-to-retail class that is fragrant, romantic and pretty, and comes with eye-catching point-of-purchase materials.

Early Love® Dianthus – Height: 10-14 in. (25-36 cm) Spread: 8-12 in. (20-30 cm)



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Pink Kisses[®] Dianthus – Height: 12-16 in. (30-41 cm) Spread: 10-14 in. (25-36 cm)



Black & Bloom Salvia 💛 Height: 36-48 in. (91-122 cm) Spread: 36-48 in. (91-122 cm) **Zone:** 7a-10b

Sombrero Poco™

Zone: 4b-9b

Mystic Spires Salvia 🗕

Height: 18-24 in. (46-61 cm) Spread: 12-18 in. (30-46 cm)

Zone: 7a-10b

Yellow Echinacea Height: 14-16 in. (36-41 cm)

Spread: 14-16 in. (36-41 cm)

I Love U Dianthus 🌗 🕒 Height: 2-4 in. (5-10 cm) **Zone:** 5-7 in. (13-18 cm)



BeeMine[™] Pink Monarda ● Height: 15-18 in. (38-46 cm) Spread: 14-16 in. (36-41 cm) Zone: 4a-9a

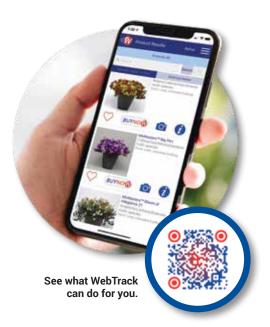
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