It was WEEK 7 when a grower, Bob, got a request from a new retailer for 500 hanging baskets to be sold in WEEK 18.

He immediately called his Ball Seed® Sales Rep, and working with Ball Customer Service, ordered six 288-trays of Wave® Petunia plugs through the WebTrack® online ordering system.

Ball Seed arranged truck delivery of the plugs direct to his greenhouse in WEEK 11.

Thanks to Ball Seed, Bob stayed on target and right on schedule. He shipped finished baskets to the retailer in WEEK 18, and they sold out in 3 days.

The retailer was thrilled. Bob got paid, and he had no returns and no dump.

Order at ballseed.com/webtrack

Talk to us.
Ball Seed: 800 879-BALL
Ball ColorLink®: 800 686-7380