Press Release

New Grower-Friendly Features For Ball Seed WebTrack To GoÂ® Mobile App

Recent app upgrades make it even easier to shop, order products from Ball Seed.

WEST CHICAGO, IL – Ball Seed announces new grower-friendly features and user improvements for its mobile business management and online ordering app **WebTrack To Go**®. Filling a cart and managing your purchase is even easier with major function upgrades like:

- Making changes in-app to existing orders
- Saving a cart with reserved orders to finish later
- Seamless ordering between the app and desktop WebTrack®
- Copying an existing order to start a new one

In addition, WebTrack To Go users can get an i.d. or password reminder from the app, or reset their WebTrack password. New main menu options alert you to view orders requiring attention, such as cancelled orders. Other improvements include automatic scroll to the current ship week, and an option to navigate to favorite products.

“Thousands of greenhouses trust Ball Seed WebTrack as the industry’s best business management system, and years of input from Growers shape what it is today,” says **Jim Kennedy**, Sales Director for Ball Seed. “The key team behind WebTrack has years of horticultural background and understands the industry. Their continued efforts to enhance the WebTrack To Go app experience shows commitment to our customers’ needs, making Ball Seed the easiest company to do business with.”

Ball Seed WebTrack offers access to tens of thousands of products from more than 225 suppliers – anywhere, anytime. Introduced 19 years ago, it has been the most powerful online growing tool available to help greenhouses run their businesses better and smarter.

Experience these new app features firsthand, and get immediate access to availability, suppliers and information from your cell phone. Download WebTrack To Go FREE on the App Store and Google Play, or visit **www.webtracktogo.com**.

About Ball Seed

Ball Seed is North America’s leading wholesale horticultural distributor. It combines extensive experience, innovative thinking and world-class customer service to ensure that professional growers have the best products, most efficient tools and dynamic growing solutions. Visit ballseed.com for more information.