

## Visit Ball ColorLink At Cultivate™17

Meet with reps onsite for business-building tools & fresh industry insights.



WEST CHICAGO, IL – Ball ColorLink sales representatives will be on-hand in Columbus, Ohio, at Cultivate'17, July 16-18 (Booth #3247) to answer questions and present business-building tools to growers. Established in 1995, Ball ColorLink is your small business partner, meeting the needs of smaller growers, schools and institutional customers. The dedicated team is focused on success and offers premier customer service, such as:

- Finding suppliers that fit your requirements
- Sourcing product from the vast Ball Seed selection
- Accessing Ball Seed WebTrack to search inventory, track orders and manage your business
- Communicating new product information and offering fresh industry insight

"Ball ColorLink representatives ensure you get the best value for your budget, no matter what size business you have," says **Heather LaRocca**, Ball ColorLink Business Manager. "And since you are buying from Ball Seed, you are assured of high-quality seed, a reliable supplier network, and our commitment to you and the industry."

Find out what Ball ColorLink can do for you! Visit Cultivate'17 Booth #3247 to speak to team representatives, get a walk-through on Ball Seed WebTrack, and to answer your account questions. Visit [www.ballseed.com/ballcolorlink](http://www.ballseed.com/ballcolorlink) for more details.

#### *About Ball Seed*

*Ball Seed is North America's leading wholesale horticultural distributor. It combines extensive experience, innovative thinking and world-class customer service to ensure that professional growers have the best products, most efficient tools and dynamic growing solutions. Visit [ballseed.com](http://ballseed.com) for more information.*