



TREND WATCH! Ball Seed Announces NEW Succulent Program From Tagawa Greenhouses

Ball Seed can help you build a program that sells!

WEST CHICAGO, IL – Ball Seed (West Chicago, Ill.) and Tagawa Greenhouses (Brighton, Colo.) are excited to bring customers a fresh new, cutting edge assortment of succulents specially chosen to cover a range of colors, forms and textures. With these trendy selections, Ball Seed customers can easily build a comprehensive succulent program and stay on-trend in the marketplace.

"The new program includes in-demand retail products that are super-popular with younger shoppers," says **Jim Kennedy**, Sales Director for Ball Seed. "The expert succulent team at Tagawa Greenhouses has selected varieties – both unique and recognized – to build you a program that sells."

With a versatile range to make combinations and décor pieces, Ball Seed provides ways to create a customized succulent mix or keep it simple with one of two mixed tray options (Liner 50 trays with a mix of five or 10 varieties). The program is available 52 weeks a year with guaranteed truck shipping to the Midwest, Southeast and Southwest regions offered many weeks.

Contact your Ball Seed sales rep or Ball ColorLink associate for details, or order online at www.ballseed.com/webtrack.

[Download the 2018 Ball Seed Tagawa Greenhouses Succulent Program >>](#)

About Ball Seed:

Ball Seed is North America's leading wholesale horticultural distributor. It combines extensive experience, innovative thinking and world-class customer service to ensure professional growers have the best products, most efficient tools and dynamic growing solutions. Visit ballseed.com for more information, and check live availability and order through WebTrack®.