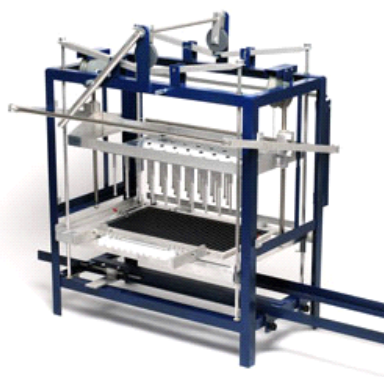


## See Ball Seed Hardgoods at the Production Technology Conference

Oct. 9-11: Exhibit Booth #207 in Dallas, TX



Ball Seed will be an exhibitor at this year's [Production Technology Conference](#) Oct. 9-11 in Dallas. This event is three impactful days of expert-lead education sessions, workshops, tour stops and more. Our Hardgoods Business Manager **Daniel McMahon** will be onsite in **Booth 207** with key labor-saving equipment for your greenhouse production. Below is a brief Q & A with Dan for more insight on these products and the importance of the conference.



**Q: Which products will you have at the Production Technology Conference, and will there be live demonstrations?**

We'll be showcasing the Punch 'N Gro transplanter as well as the SB Machinerie demo conveyor system display.

**Q: Awesome! What are the benefits for these machines?**

The SB Machinerie telescoping conveyor system is unique in that it needs only a couple of individuals for set up, to use the conveyer, and then move it without a forklift, cart or individually carry away. The Punch 'N Gro is still a staple of the industry, but as labor is at a premium, it is a consideration for transplanting needs.

**Q: Why has Ball Seed elected to exhibit at this year's conference?**

We're excited to participate in this inaugural show! Ball Seed is exhibiting to help the industry with its labor-savings needs.

**Q: What do you hope visitors take away from Ball Seed when they come to Booth 207?**

We hope visitors see how Ball Seed is able to help with everyday needs in greenhouse production systems – including transplanters, flat / pot fillers, bale breakers, conveyors and (new to the product lineup) lighting.

**Q: If I can't attend, where should I go or who should I talk to for more information on Ball Seed and S.B. Machinerie?**

Please visit the [Hardgoods page](#) on the Ball Seed website, or call 1 800 879-BALL with questions on equipment or ordering information.

**Q: Is there anything else customers or PTC visitors should know about Ball Seed?**

Ball Seed also offers a complete line of plant nutrition through its Nature's Source Plant Food, a leading liquid feed that offers complete nutrition for all horticultural products. Be sure to check us out at the show!