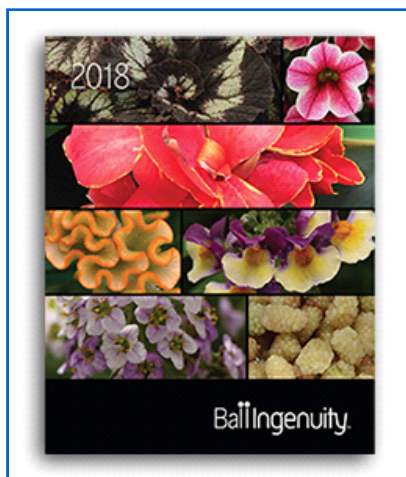


NEW Ball Ingenuity Catalog Is Here!

Browse a diverse “ and exclusive! ” product offering from leading breeders and producers around the world.



Click image to download a copy of the catalog.

WEST CHICAGO, IL – Ball Seed is happy to share the latest **Ball Ingenuity catalog** of exclusive and diverse products from leading-edge breeders and producers around the world. Ball Ingenuity is a program that sources, trials and distributes unique varieties to bring excitement in the world of flowers.

For 2018, more than 20 new products from Ball Ingenuity will be available exclusively to Ball Seed, Ball ColorLink and WebTrack customers. The lineup includes products for many market opportunities: Spring, Summer, Fall annuals, indoor plants, tropical color, edibles, and more.

“The Ball Ingenuity program strives to live up to the definition of ‘ingenuity’ by fueling the imagination, bringing innovations to market, and having the perception to spot the need for customer solutions,” says **Joan Mazat**, Head of New Product Development for Ball Ingenuity. “It’s all about cultivating creativity and working with those breeders with the talent to think outside the box.”

The Ball Ingenuity catalog was mailed with the September issue of *GrowerTalks* magazine. Visit www.ballingenuity.com to see a digital copy, and to browse online resources for culture, technical information, and videos. To request a printed copy, please contact your Ball Seed or Ball ColorLink representative.

Ball Seed is North America's leading wholesale horticultural distributor. It combines extensive experience, innovative thinking and world-class customer service to ensure professional growers have the best products, most efficient tools and dynamic growing solutions. Visit ballseed.com for more information, and check live availability and order through WebTrack®.