

Year In Review: Bill Calkins Sums Up 2017

An industry perspective from Ball Seed



According to Ball Seed Retail Business Manager, **Bill Calkins**, growers and retailers were overall pleased with 2017. Calkins recently provided his year-in-review to the editors at *FloralDaily*.

"Many growers and retailers were not only pleased with the weather in the different areas of the country this year, but they were pleased with the new products on the market as well," Calkins told the publication. "For Spring 2018, growers are already seeing strong orders coming in, and that often means that it has been a good year."

[Read his full take on 2017 in *FloralDaily* here >>](#)