

New Ball ColorLink EDGE Offers Fixed Freight Program

Don't get buried by shipping costs! Visit the Ball Seed Booth at Cultivate'18 to learn about the new EDGE predictable freight membership program.



Your small business partner



WEST CHICAGO, ILLINOIS, July 2018: The new [Ball ColorLink](#) EDGE membership program offers predictable shipping costs from the best Gold Suppliers from Ball Seed. EDGE will ship plants when and where they're needed, without any shipping cost surprises on your invoice. It is available in two service tiers: Choose the EDGE that's right for you, and get shipping bills stacked in your favor.

Here's what's included with Ball ColorLink EDGE membership ...

EDGE Extreme:

- No shipping charges for EDGE suppliers
- 15% discount on seed orders
- Last-minute seed orders ship via 2-day service
- Advanced notification of and ability to purchase next year's new variety introductions
- Eligible to win a FREE trip for two to Ball Seed Field Day & Landscape Day 2019

EDGE Explore:

- Flat shipping rate per box from EDGE suppliers
- 15% discount on seed orders
- Last-minute seed orders ship via 2-day service
- Advanced notification of and ability to purchase next year's new variety introductions

"The predictable, fixed freight fees you get with EDGE membership lets our customers tend to their crops instead of a pile of shipping bills," says **Joy Barker**, Ball ColorLink Supervisor. "This new program is just another way you can buy with confidence from Ball Seed."

Find out how to get the EDGE for your business. Stop by the [Ball Seed Booth #3346](#) at Cultivate'18 and talk to a friendly Ball ColorLink representative. Not attending Cultivate'18 in Ohio? Call Ball ColorLink directly at 800 686-7380 or visit ballseed.com/BallColorLink.

About Ball ColorLink

Ball ColorLink helps smaller, independent growers in the U.S. and Canada compete in today's business environment. Our customers have access to Ball Seed's full line-up of high-quality seed and plants from its reliable supplier network. Visit www.ballseed.com/ballcolorlink for more details.

About Ball Seed

Ball Seed is North America's leading wholesale horticultural distributor. It combines extensive experience, innovative thinking, world-class customer service & MORE to ensure that professional growers have the best products, most efficient tools and dynamic growing solutions. Visit ballseed.com for more information.