

## Begonia 'Canary Wings' Wins Retailers' Choice Award

Retailers labeled this a "must-see" plant at Cultivate'18.



At Cultivate'18 in Columbus, Ohio, The Garden Center Group co-sponsored an award with AmericanHort where retail businesses picked their favorite new products in the live goods and hard goods categories. Ball Ingenuity is happy to announce [Begonia 'Canary Wings'](#) as a recipient of the 2018 Retailers' Choice Award™.

'Canary Wings' offers a fresh option for shade baskets, pots and combinations. Its chartreuse angel-wing foliage is bright and beautiful, and its red flowers bloom all season. Bred by **Jared Hughes** from Groovy Plants in Ohio, it is several years in development, and a great example of industry collaboration to bring unique new plants to market.

The Garden Center Group is a North American organization that provides professional garden center business owners with innovative ideas, support and guidance for success. According to the organization's leadership, the Retailers' Choice Award participation is "good for your business by finding new products."

For more information on Begonia 'Canary Wings' visit [www.ballingenuity.com](http://www.ballingenuity.com). To learn about The Garden Center Group, visit [www.thegardencentergroup.com](http://www.thegardencentergroup.com).

#### *About Ball Ingenuity*

*Ball Ingenuity partners with plant breeders and suppliers from around the world, fostering relationships and bringing new plants to market. It focuses on three main areas of product development: Trialing, Supply Chain, and Sales and Marketing. This ensures each plant has a successful launch available exclusively through Ball Seed. Visit [www.ballingenuity.com](http://www.ballingenuity.com) for more details.*