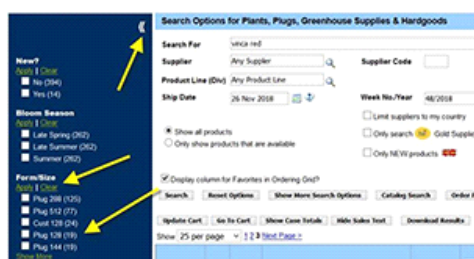


Focus Your Search, Find What You Need With New Filters From Ball Seed WebTrack

The latest feature upgrades enhance your WebTrack experience and put relevant products at your fingertips.

WEST CHICAGO, ILLINOIS, September 2018: Ball Seed WebTrack®, the horticulture industry's leading business management system, is pleased to announce a new filtered search function with the latest update for its desktop platform. Orders created with a keyword search can be enhanced through **Filters**, which offers relevant ways to sort the thousands of plants, products & More offered by Ball Seed. Clicking on check-boxes and hitting "apply" concentrates the search results for a more focused approach. When not in-use, Filters can be collapsed off-screen.



"From sorting by what's new, to bloom season, plug size and other critical details, our launch of Filters makes WebTrack even easier to use and feels familiar, like search functions found outside our industry," says **Jim Kennedy**, Sales Director for Ball Seed. "Sorting by the criteria important to our customers gives them the best experience while they're making their purchase decisions online."

To sign up for Ball Seed WebTrack today, visit www.ballseed.com/webtrack. The mobile app version, WebTrack To Go, is available in the App Store and at Google Play.

About Ball Seed

Ball Seed is North America's leading wholesale horticultural distributor. It combines extensive experience, innovative thinking and world-class customer service to ensure professional growers have the best products, most efficient tools, dynamic growing solutions & More. Visit ballseed.com for more information, and check live availability and order through Ball Seed WebTrack®.