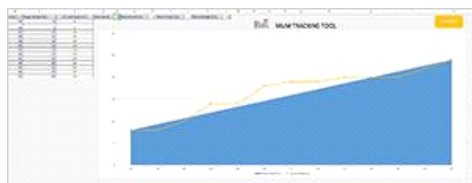


Ball Seed® Launches Online Resource For Mum Growers

A new growth-tracking tool and a mum selector let you grow the best garden mums from start to finish.



WEST CHICAGO, ILLINOIS, August 2019: Ball Seed, North America's leading horticultural distributor, is pleased to launch the [Garden Mum Growth Tracking Tool](#) for its Ball Mums growers. The new tool simplifies growth measurements by providing a space to enter weekly plant growth into a formula, which then compares the crop to a projected model. The tracking tool is easy to use as a Microsoft® Office Excel file.

"Ball Seed offers the finest garden mums in the industry, with excellent genetics, colors and landscape performance," says **Cynthia Drumgool**, Business Manager for Ball Mums. "Creating this tracking tool allows growers to visually see all of their garden mum progress and growth, while providing a chance to correct production obstacles for the best success."

In addition to the growth tracking tool, a new resource web page [at the Ball Seed website](#) gives growers an easy way to search for garden mums by color, category, timing and more. There is a quick A-Z reference guide available for download, too.

Access the Garden Mum Growth Tracking Tool and download a copy today at www.ballseed.com/GardenMums, and check out the latest catalog of Ball Mums introductions for 2020. Contact your Ball Seed Sales Representative at 800 879-BALL for more details.

About Ball Seed

Ball Seed is North America's leading wholesale horticultural distributor. It combines extensive experience, innovative thinking and world-class customer service to ensure professional growers have the best products, most efficient tools, dynamic growing solutions & More. Visit www.ballseed.com for more information and check live availability and order through Ball Seed WebTrack®.