Press Release



The 2020 Edition Of THRIVE Is Here! Regional Landscape Solutions Now Available From Ball Seed®

Ball Seed Landscape now offers regional-specific brochures to showcase topperforming landscape varieties you can count on.



WEST CHICAGO, ILLINOIS, February 2020: The key to landscape design success is putting the right plant in the right place. To help drive that message home, greenhouse businesses that supply professional landscapers should provide plant recommendations for their specific region. Now thanks to Ball Seed, the nation's leading horticultural distributor, expert plant advice is at your fingertips with the release of the 2020 edition of <u>THRIVE Landscape Solutions</u>.

Five regions were selected by **Jeff Gibson**, Ball Seed Landscape Business Manager, and dozens of top-performing varieties are showcased to give the best recommendations for planting success in North America:

- Midwestern & Northeastern U.S. and Eastern Canada
- Southeastern U.S.
- Southwestern U.S.
- U.S. Gulf States
- Western U.S. and Western Canada

Also included in each regional document are "Top Tips for Landscape Planting Success," as well as a "What To Order When" calendar to help landscapers work effectively with their growers.

"Ball Seed is known for its one-of-a-kind service and supply," says Gibson. "Armed with these top-performing landscape varieties, your greenhouse can offer the same custom service and recommendations to your landscape customers for their ultimate installation success."

Contact your Ball Seed sales rep or Ball ColorLink associate at **800 879-BALL** to request your regional copies of "2020 Thrive Landscape Solutions". Browse them online and download digital copies at <u>www.BallLandscape.com/thrive2020</u>.

About Ball Seed

Ball Seed is North America's leading wholesale horticultural distributor. It combines extensive experience, innovative thinking and world-class customer service to ensure professional growers have the best products, most efficient tools, dynamic growing solutions & More. Visit www.ballseed.com for more information and check live availability and order through Ball Seed WebTrack.