

Best-Quality Mums Shine in the Latest 2021 New Varieties Catalog

The Ball Mums team introduces exciting new products with superior genetics, as well as highlights the Ball Mums extensive support network in its latest 2021 New Varieties catalog.



WEST CHICAGO, ILLINOIS, August 2020: The Ball Garden Mums team is pleased to announce the availability of its <u>2021 New Varieties</u> <u>catalog</u> featuring exciting, new products with superior genetics. Growers can count on Ball Mums to deliver the highest-quality mums backed by an extensive network of support.

For the 2021 season, Ball Mums is introducing 11 outstanding new varieties, including several new bicolors that bring a dimensional look to market, plus vibrant-colored choices with superior heat performance and keeping quality.

"Our full assortment includes more than 100 cutting-edge Ball Mums varieties available exclusively from Ball Seed, and it all starts with quality," says **Cindy Drumgool**, Business Manager for Ball Mums. "We trial and evaluate all our selections for color retention, uniformity, durability, flexibility, growth habit, disease resistance and more, resulting in excellence at all stages – from production through landscape performance,"

The 2021 New Varieties Catalog can be downloaded or viewed online at www.ballseed.com/GardenMums. The website is also host to several digital resources, including the Garden Mum Growth Tracking Tool. To request a printed copy, contact the Ball Mums team or your Ball Seed Sales Representative at 800 879-BALL.

About Ball Seed®

Ball Seed is North America's leading wholesale horticultural distributor. It combines extensive experience, innovative thinking and world-class customer service to ensure professional growers have the best products, most efficient tools, dynamic growing solutions & More. Visit www.ballseed.com for more information and check live availability and order through Ball Seed WebTrack®.